

Pulse NeedleFree Systems and M.S. Schippers Collaborate in European Market

LENEXA, KANSAS and BLADEL, THE NETHERLANDS, September 28, 2009 – Pulse NeedleFree Systems, the leading supplier of needle-free injection solutions to the livestock industry, has entered into an agreement with M.S. Schippers for distribution of Pulse's needle-free injection technology in Europe.

"Pulse is excited to be working with M.S. Schippers to bring our unique injection devices to livestock producers across Europe," commented Edward Stevens, President and CEO of Pulse NeedleFree Systems. "Schippers' strong customer relationships and focus on innovative technologies make them a great fit for our products."

"Schippers has demonstrated the Pulse injection systems to customers in Europe over the past few months and the customer feedback has been very positive. We are convinced that all major European livestock producers will adopt Pulse NeedleFree Systems' technology in the near future," commented Corné Verstijnen, general manager of Schipmatic, the M.S. Schippers division focused on automation products for labor-intensive processes.

Pulse NeedleFree Systems' devices improve animal health and safety: needle-based disease transmission is eliminated; there is no risk of broken needles entering the food supply; better outcomes are achieved through improved dose accuracy and product dispersion; worker injuries are reduced; and there is no environmental sharps waste.

Livestock producers and veterinarians in Europe should call their M.S. Schippers representative or Schippers' sales department at 31-(0)497-339771 to learn more about how the Pulse technology can improve their operations.

<u>About M.S. Schippers:</u> M.S. Schippers is one of the largest agricultural wholesalers in Europe, with more than 150 employees serving more than 12,000 customers each day. M.S. Schippers has offices in Spain, Germany, France, Denmark, the U.K., Netherlands, Belgium and Italy. More information can be found on M.S. Schippers' website at <u>http://www.msschippers.nl</u>.

<u>Pulse NeedleFree Systems:</u> Pulse NeedleFree Systems, Inc. is the leading developer and supplier of needle-free injection systems for the animal health industry. Pulse's corporate headquarters are in Lenexa, Kansas and it has field service technicians and trained distributor representatives in the United States and most major international markets. More information can be found on Pulse's website at <u>http://www.pulse-nfs.com</u>.