

## GULF NEWS NEWSPAPER PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Gulf News & Carousel	The Views	Tabloid & Weekend Tabloid	Weekend Review
<b>ADVERTISING SIZES</b>				
Double Page	610 x 440	610 x 440	438 x 295	610 x 440
Half Page DPS	610 x 204.61	610 x 204.61		610 x 204.61
Full Page	295 x 440	295 x 440	209 x 295	295 x 440
Half Page (Horizontal)	295 x 204.61	295 x 204.61	209 x 134.04	295 x 204.61
Half Page (Vertical)	145 x 416.31	145 x 416.31		
Quarter Page DPS	610 x 98.78	610 x 98.78		610 x 98.78
Quarter Page (Regular)	145 x 204.61	145 x 204.61		145 x 204.61
Quarter Page (Horizontal)	295 x 98.78	295 x 98.78	209 x 63.5	295 x 98.78
4 Col x 3M	195 x 310.47			
3 Col x 3M	145 x 310.47			
4 Col x 2M	195 x 204.61			
2 Col x 4M	95 x 416.31			
2 Col x 3M	95 x 310.47			
2 Col x 2M	95 x 204.61			
4 Col x 1M	195 x 98.78			
3 Col x 1M	145 x 98.78			
2 Col x 1M	95 x 98.78			
Vertical Panel 2 Col			80.6 x 275.17	
Vertical Panel 2 Col			80.6 x 134.06	
Panel - 12 Col x 1M	610 x 98.78			
Panel - 8 Col x 1M	410 x 98.78			
Panel - 6 Col x 1/2M	295 x 45.86			
Panel - 2 Col x 1/2M	95 x 45.861			
Panel - 1 Col x 1M	45 x 98.78			
Panel - 6 Col x 10mm (Carousel)	295 x 10			
Panel - 1 Col x 1/2M	45 x 45.86			
Panel: 41mm x 1/2M	41 x 45.86			
Stock Panel	45 x 45.86			
Floating Panel	45 x 45.86			
Panel: 123.4mm x 63mm			123.4 x 63	
Front Page Banner			209 x 28.22	295 x 45.86
Front Page Panel			66 x 38	
Panel: 45mm x 18mm	45 x 18			
<b>Front Page (Section 1)</b>				
Option 1 (2 Col x 1.5M)	95 x 151.70			
Option 2 (Banner - 6 Col x 1/2 M)	295 x 45.86			
<b>Front Page (Other Section)</b>				
<b>Business Section</b>				
Business Front Page (Option 1 Only)	95 x 151.70			
Silent Panel	57.5 x 7.97			
<b>Sports Section</b>				
6 Col x 1M	295 x 98.78			
Sports Front Page (Option 2 Only)	295 x 45.86			
Panel: 45mm x 13mm	45 x 13			

Last Updated on: 19Dec2012

## GULF NEWS CLASSIFIEDS PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Classifieds	Residential Properties	Commercial Properties	Freehold	Jobs&Careers	Classifieds Features Tabloid	Features Broadsheet / Broadsheet Pull-outs
<b>DOCUMENT SIZE</b>							
Single Page Area	229 x 315	229 x 315	229 x 315	229 x 315	229 x 315	229 x 315	315 x 470
Double Page Area	478 x 315	478 x 315	478 x 315	478 x 315	478 x 315	478 x 315	630 x 470
Gutter Between 2 Pages	20	20	20	20	20	20	20
Single Page Print Area	209 x 284	209 x 284	209 x 284	209 x 284	209 x 284	209 x 284	295 x 440
Double Page Print Area	438 x 284	438 x 284	438 x 284	438 x 284	438 x 284	438 x 284	610 x 440
<b>COLUMNS &amp; GUTTERS</b>							
Number of columns (Grid)	5	5	6	6	6	6	8
Column Width	38.52	38.52	31.41	31.41	31.41	31.41	33.2
1 column	38.52	38.52	31.41	31.41	31.41	31.41	33.2
2 column	81.14	81.14	66.92	66.92	66.92	66.92	70.6
3 column	123.76	123.76	102.43	102.43	102.43	102.43	108
4 column	166.38	166.38	137.94	137.94	137.94	137.94	145.4
5 column	209	209	173.45	173.45	173.45	173.45	182.8
6 column	-	-	209	209	209	209	220.2
7 column	-	-	-	-	-	-	257.6
8 column	-	-	-	-	-	-	295
Gutter	4.1 mm	4.1 mm	4.1	4.1	4.1	4.1	4.2
<b>ADVERTISING SIZES</b>							
Double Page	438 x 284	438 x 284	438 x 284	438 x 284	438 x 284	438 x 284	
Full Page	209 x 284	209 x 284	209 x 284	209 x 284	209 x 284	209 x 284	
Half Page Hor	209 x 140	209 x 140	209 x 140	209 x 140	209 x 140	209 x 140	295 x 212
Half Page Ver	-	-	102.43 x 284	102.43 x 284	102.43 x 284	102.43 x 284	145.4 x 428
Quarter Page Hor	209 x 68	209 x 68	209 x 68	209 x 68	209 x 68	209 x 68	
Quarter page (Regular)	-	-	102.43 x 140	102.43 x 140	102.43 x 140	102.43 x 140	145.4 x 212
4 col x 284 mm	166.38 x 284	166.38 x 284					
3 col x 284mm	123.76 x 284	123.76 x 284					
2 col x 284 mm	81.14 x 284	81.14 x 284					
1 col x 284 mm	38.52 x 284	38.52 x 284					
5 col x 212 mm	209 x 212	209 x 212					
4 col x 212 mm	166.38 x 212	166.38 x 212					
3 col x 212 mm	123.76 x 212	123.76 x 212					
2 col x 212 mm	81.14 x 212	81.14 x 212					
1 col x 212 mm	38.52 x 212	38.52 x 212					
8 col x 140 mm							295 x 140
4 col x 140 mm	166.38 x 140	166.38 x 140					145.4 x 140
3 col x 140 mm	123.76 x 140	123.76 x 140					
2 col x 140 mm	81.14 x 140	81.14 x 140					
1 col x 140 mm	38.52 x 140	38.52 x 140					
8 col x 68 mm							295 x 68
4 col x 68 mm	166.38 x 68	166.38 x 68					145.4 x 68
3 col x 68 mm	123.76 x 68	123.76 x 68					
2 col x 68 mm	81.14 x 68	81.14 x 68					
1 col x 68 mm	38.52 x 68	38.52 x 68					
One Sixth Page	-	-	-	-	209 x 44	209 x 44	
8 col x 44 mm							295 x 44
5 col x 44mm	209 x 44	209 x 44					
4 col x 44mm	166.38 x 44	166.38 x 44	137.94 x 44				145.4 x 44
3 col x 44mm	123.76 x 44	123.76 x 44					
2 col x 44 mm	81.14 x 44	81.14 x 44					
1 col x 44 mm	-	38.52 x 44	31.41 x 44				
One Eighth Page	-	-	102.43 x 68		102.43 x 68	102.43 x 68	
One Twelvth Page	-	-	102.43 x 44		102.43 x 44	102.43 x 44	
One Eighteenth Page	-	-	66.92 x 44				
Logo 3 col x 30 mm		123.76 x 30	102.43 x 30				
Logo 2 col x 30 mm	81.14 x 30	81.14 x 30			66.92 x 30		
<b>Guides</b>							
1 col x 92 mm	38.52 x 92	38.52 x 92	31.41 x 92				
2 col x 92 mm	81.14 x 92	81.14 x 92	66.92 x 92				
3 col x 92 mm	123.76 x 92	123.76 x 92	102.43 x 92				
5 col x 92 mm	209 x 92	209 x 92	173.45 x 92				
1 col x 92 mm	38.52 x 92	-					
2 col x 92 mm	81.14 x 92	-					
3 col x 92 mm	123.76 x 92	-					
5 col x 92 mm	209 x 92	-					
<b>Front Pages</b>							
Front Full page	209 x 260	209 x 260	209 x 260	209 x 260	209 x 260	209 x 260	
5 col x 68 mm	-	209 x 68					
3 col x 68 mm	-	123.76 x 68					
2 col x 68 mm	-	81.14 x 68					
1 col x 92 mm	-	-					
2 col x 92 mm	81.14 x 92	81.14 x 92					
3 col x 92 mm	123.76 x 92	123.76 x 92					
5 col x 92 mm	209 x 92	209 x 92					
Quarter page (Horizontal)	-	-	-	-	-	209 x 68	
One Sixth page						209 x 44	
Half Page (Top)	-	-	-	-	209 x 116	209 x 116	
3 col x188 mm	-	-	-	-	102.43 x 188		
3 col x 92 mm	-	-	-	-	102.43 x 92		
Front Half Page Horizontal	209 x 164	-	209 x 140		209 x 140	209 x 140	
6 col x 116 mm	-	-	209 x 116				
<b>Page 2</b>							
4 col x 68 mm	-	-	137.94 x 68				
3 col x 68 mm	-	-	102.43 x 68				
2 col x 68 mm	-	-	66.92 x 68				
1 col x 68 mm	-	-	31.41 x 68				
<b>Banners</b>							
Banner DPS 30mm height Top	438 x 30	438 x 30					
Banner DPS 30mm height Middle	438 x 30	438 x 30					
Banner DPS 30mm height Bottom	438 x 30	438 x 30					
Banner Hor 44mm height Top	209 x 44	209 x 44	209 x 44	209 x 44			
Banner Hor 44mm height Middle	209 x 44	209 x 44	209 x 44	209 x 44			
Banner Hor 44mm height Bottom	209 x 44	209 x 44	209 x 44	209 x 44			
Banner Hor 30mm height Top	209 x 30	209 x 30					
Banner Hor 30mm height Middle	209 x 30	209 x 30					
Banner Hor 30mm height Bottom	209 x 30	209 x 30					
Banner Hor 20mm height Top	209 x 20	209 x 20					
Banner Hor 20mm height Middle	209 x 20	209 x 20					
Banner Hor 20mm height Bottom	209 x 20	209 x 20					