

ADVERTISING RATES

2013

General Display

Column No.	1	2	3	4	5	6	7	8	9	10
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 7	8 to 11	12 to 15	16 to 19	20 to 23	24 to 27	28 to 33	34 to 40	41+
Double Page Spread	9,052	8,826	8,600	8,375	8,149	7,920	7,695	7,469	7,243	6,789
Full Page	5,172	5,043	4,915	4,786	4,655	4,526	4,398	4,269	4,138	3,880
Half Page	3,363	3,280	3,198	3,112	3,029	2,943	2,860	2,778	2,692	2,523
1/3 Page	2,692	2,626	2,558	2,492	2,423	2,358	2,289	2,223	2,155	2,020
Quarter Page	2,226	2,172	2,118	2,060	2,006	1,949	1,895	1,838	1,783	1,672

Position Loadings

Back Cover	150%
Inside Front Cover	130%
Facing IFC	120%
Inside Back Cover	120%
Facing Contents Page	110%
Specified Section/Page	50%
Right Hand Page	30%

Market Place*

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 10	11 to 20	21 to 33	34 to 47	48+
Half Page	1,858	1,709	1,635	1,560	1,449	1,263
Quarter Page	1,229	1,132	1,083	1,035	960	838

* 10% Agency commission applicable on Marketplace section.



GN Magazines Friday

SERIES DISCOUNT AGREEMENT - 2013

Advertiser Name										
Tel.				Fax			Email			
Address					Country					

PERIOD: FROM 01.____.2013 TO 31.____.____ (Maximum 12 months)

No. of Insertions: _____ (Column No. _____)

COLUMN	1	2	3	4	5	6	7	8	9	10
ANNUAL CONTRACT INSERTION/RATE (USD Incl. Colour)	1 - 3	4 - 7	8 - 11	12 - 15	16 - 19	20 - 23	24 - 27	28 - 33	34 - 40	41+
DOUBLE PG SPREAD	9,052	8,826	8,600	8,375	8,149	7,920	7,695	7,469	7,243	6,789
FULL PAGE	5,172	5,043	4,915	4,786	4,655	4,526	4,398	4,269	4,138	3,880
1/2 PAGE	3,363	3,280	3,198	3,112	3,029	2,943	2,860	2,778	2,692	2,523
1/3 PAGE	2,692	2,626	2,558	2,492	2,423	2,358	2,289	2,223	2,155	2,020
1/4 PAGE	2,226	2,172	2,118	2,060	2,006	1,949	1,895	1,838	1,783	1,672

- 1) Discounts are applicable on advertisements in Friday only.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) The expenditure in Friday will be included in the commitment fulfillment for the Gulf News valuead contract.
- 4) The Agreement must be signed before the first insertion.
- 5) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 6) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 7) Pricing and other terms & conditions are subject to change from January 2014.
- 8) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (<i>strike off as appropriate</i>)	For Friday
Name of authorized signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority)		
Seal / Stamp		

Contact for payment:

Name		Designation		Tel.	
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For GN MEDIA:

Entered by		Date	
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MARKETPLACE SERIES DISCOUNT AGREEMENT - 2013

Advertiser Name											
Tel.		Fax		Email							
Address			Country								

PERIOD: FROM 01.____.2013 TO 31.____.____ (Maximum 12 months)

No. of Insertions: _____ (Column No. _____)

COLUMN	1	2	3	4	5
ANNUAL CONTRACT INSERTION/RATE (USD Incl. Colour)	1	2 - 4	5 - 7	8 - 10	11 +
DOUBLE PG SPREAD	6,672	6,418	6,272	6,140	5,923
FULL PAGE	3,758	3,615	3,535	3,458	3,335
1/2 PAGE	2,480	2,386	2,332	2,283	2,203
1/3 PAGE	1,992	1,918	1,875	1,835	1,769

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- 3) The expenditure in Friday will be included in the commitment fulfillment for the Gulf News valuead contract.
- 4) The Agreement must be signed before the first insertion.
- 5) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 6) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 7) Pricing and other terms & conditions are subject to change from January 2014.
- 8) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (<i>strike off as appropriate</i>)	For Friday
Name of authorized signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority)		
Seal / Stamp		

Contact for payment:

Name		Designation		Tel.	
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For GN MEDIA:

Entered by		Date	
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