

Friday

ADVERTISING RATES

2013

General Display

Column No.	1	2	3	4	5	6	7	8	9	10
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 7	8 to 11	12 to 15	16 to 19	20 to 23	24 to 27	28 to 33	34 to 40	41+
Double Page Spread	9,052	8,826	8,600	8,375	8,149	7,920	7,695	7,469	7,243	6,789
Full Page	5,172	5,043	4,915	4,786	4,655	4,526	4,398	4,269	4,138	3,880
Half Page	3,363	3,280	3,198	3,112	3,029	2,943	2,860	2,778	2,692	2,523
1/3 Page	2,692	2,626	2,558	2,492	2,423	2,358	2,289	2,223	2,155	2,020
Quarter Page	2,226	2,172	2,118	2,060	2,006	1,949	1,895	1,838	1,783	1,672

Position Loadings

Back Cover	150%
Inside Front Cover	130%
Facing IFC	120%
Inside Back Cover	120%
Facing Contents Page	110%
Specified Section/Page	50%
Right Hand Page	30%

Market Place*

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	1 to 3	4 to 10	11 to 20	21 to 33	34 to 47	48+
Half Page	1,858	1,709	1,635	1,560	1,449	1,263
Quarter Page	1,229	1,132	1,083	1,035	960	838

^{* 10%} Agency commission applicable on Marketplace section.

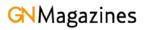




SERIES DISCOUNT AGREEMENT - 2013

Advert	iser Name																
Tel.		1		Fax					Em	ail							
Addres	s			Cour	ntry												
PERIOD:	FROM 01	201	3 TO	31	•	_ (Max	ximum 12	2 moi	nths)								
No. of Ins	sertions:	((Colum	ın No.)											
COLUM	N	1	2	3	;	4	5	6	,	7		8	\top	9	\top	10	1
INSERTI	CONTRACT ON/RATE l. Colour)	1 - 3	4 - 7	8 -	11 1:	2 - 15	16 - 19	20 -	23	24 - 2	:7	28 - 3	3 3	34 - 40	4	1 1+	
DOUBL	E PG SPREAD	9,052	8,826	5 8,6	00	8,375	8,149	7,9	20	7,69:	5	7,469		7,243	6	,789	
FULL P	AGE	5,172	5,043	3 4,9	15	4,786	4,655	4,5	26	4,39	8	4,269		4,138	3	,880	
1/2 PAG	E	3,363	3,280	3,1	98	3,112	3,029	2,9	43	2,860	0	2,778		2,692	2	,523	
1/3 PAG	E	2,692	2,626	5 2,5	58	2,492	2,423	2,3	58	2,289	9	2,223	:	2,155	2	,020	
1/4 PAG	E	2,226	2,172	2,1	18	2,060	2,006	1,9	49	1,89	5	1,838		1,783	1	,672	
 Discounts are applicable on advertisements in Friday only. A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings. The expenditure in Friday will be included in the commitment fulfillment for the Gulf News valuead contract. The Agreement must be signed before the first insertion. An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated abor inclusive of advertisements released by the advertiser directly or through other agencies. Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice. Pricing and other terms & conditions are subject to change from January 2014. The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, full understood and agreed. 											abov ce.	æ,					
			For A	dvertis	er/Ageı	ncy (<u>stri</u>	ke off as ap	ppropi	riate)	Fo	r Fr	iday					
Name of aut Designation	horized signator	y															_
Signature																	_
Date																	
	e (If Signing Aut	thority)															
Seal / Stamp																	
Contact for	payment:																
Name			_	De	esignati	on		_	_		Tel.			_		_	
For GN ME	EDIA:					•											
Entered by				Da	ate												





Friday

MARKETPLACE SERIES DISOUNT AGREEMENT - 2013

Adver	tiser Name												
Tel.]	Fax				Email	l					
Addre	ss	(Count	try			•						
	e: FROM 01					ım 12 m	onths)						
No. of In	sertions:	(Column	No)								
COLUI	MIN			1		2	3		4			5	
1	UAL CONTRAC RTION/RATE		lour)	1		2 - 4	5 - 7		8 - 1	.0]	11+	
DOU	BLE PG SPREA	D		6,672	2	6,418	6,272	\perp	6,14	.0	5	,923	_
FULL	PAGE			3,758	3	3,615	3,535	\perp	3,45	8	3	,335	Ц
1/2 PA	AGE			2,480)	2,386	2,332		2,28	3	2	,203	Ц
1/3 PA	AGE			1,992	2	1,918	1,875		1,83	5	1	,769	
6) 7) 8)	inclusive of adver Payment Terms: Pricing and other The Conditions o understood and a	Prepayment. Cre terms & conditi of Acceptance of greed.	edit, if a ions are adverti	approved e subject t isements,	, will be to chang which	e for maxi ge from Ja forms par	imum 30 c anuary 20: rt of this A	lays fro 14. greem	om th	ne dat			
Jama of au	thorized signatory		lvertiser	:/Agency (strike o <u>f</u>	f as appro	priate)	For Fr	iday				
Designation													
ignature	-												
) Date													
gency Nar	me (If Signing Autl	hority)											
eal / Stam	p												
Contact fo	r payment:		_		T			_					
lame			Desi	ignation				Tel.					
For GN M	EDIA:												
Intered by			Date	e									
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