

## ADVERTISING RATES

2013

## General Display

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1	2 to 4	5 to 7	8 to 10	11+
Double Page Spread	7,400	6,883	6,180	5,478	5,249
Full Page	3,858	3,589	3,223	2,855	2,738
Half Page	2,778	2,583	2,320	2,058	1,972

Position Loadings	USD
Back Cover	3,143
Facing Inside Front Cover	2,429
Inside Front Cover	2,143
Inside Back Cover	2,143
Specified	858

## Market Place \*

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1	2 to 4	5 to 7	8 to 10	11+
Half Page	886	780	672	552	498
Quarter Page	486	429	369	303	275

## Properties Ads in Properties Sections Only \*

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1	2 to 4	5 to 7	8 to 10	11+
Double Page Spread	2,215	1,772	1,595	1,329	1,223
Full Page	1,143	915	852	686	629
Half Page	686	629	495	458	400
Quarter Page	458	418	372	280	252

## Directory Listings \*\*

Column No.	1	2	3	4	5
No. of Insertions	1	2 to 4	5 to 7	8 to 13	14+
Rate (USD Incl. Colour)	143	115	100	72	58

\* 10% agency commission applicable on Marketplace & Property sections.

\*\* No agency commission applicable on Directory Listings.

The expenditure in InsideOut will not be included in the commitment fulfillment for the Gulf News valuead contract.  
Payment discounts not applicable.



**SERIES DISCOUNT AGREEMENT - 2013**

<b>Advertiser Name</b>													
<b>Tel.</b>				<b>Fax</b>				<b>Email</b>					
<b>Address</b>					<b>Country</b>								

PERIOD: FROM 01.\_\_\_\_.2013 TO 31.\_\_\_\_.\_\_\_\_ (Maximum 12 months)

No. of Insertions: \_\_\_\_\_ (Column No. \_\_\_\_\_ )

**General Display**

Column No.	1	2	3	4	5
<b>Size/Insertions (USD Incl. Colour)</b>	<b>1</b>	<b>2 to 4</b>	<b>5 to 7</b>	<b>8 to 10</b>	<b>11+</b>
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**Directory Listings**

Column No.	1	2	3	4	5
<b>No. of Insertions</b>	<b>1</b>	<b>2 to 4</b>	<b>5 to 7</b>	<b>8 to 13</b>	<b>14+</b>
<b>Rate (USD Incl. Colour)</b>	143	115	100	72	58

- 1) Discounts are applicable on advertisements in InsideOut only.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) The expenditure in InsideOut will not be included in the commitment fulfillment for the Gulf News valuead contract.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) Payment Discounts: Not applicable.
- 6) The Agreement must be signed before the first insertion.
- 7) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 8) Pricing and other terms & conditions are subject to change from January 2014.
- 9) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For InsideOut
<b>Name of authorized signatory</b>		
<b>Designation</b>		
<b>Signature</b>		
<b>Date</b>		
<b>Agency Name (If Signing Authority)</b>		
<b>Seal / Stamp</b>		

**Contact for payment:**

<b>Name</b>		<b>Designation</b>		<b>Tel.</b>	
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**For GN MEDIA:**

<b>Entered by</b>		<b>Date</b>	
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<b>PROPERTY SERIES DISCOUNT AGREEMENT - 2013</b>
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<b>Advertiser Name</b>							
<b>Tel.</b>		<b>Fax</b>		<b>Email</b>			
<b>Address</b>		<b>Country</b>					

PERIOD: FROM 01.\_\_\_\_.2013 TO 31.\_\_\_\_.\_\_\_\_ (Maximum 12 months)

No. of Insertions: \_\_\_\_\_ (Column No. \_\_\_\_\_)

Column No.	1	2	3	4	5
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**For GN MEDIA:**

<b>Entered by</b>		<b>Date</b>	
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