

InsideOut

ADVERTISING RATES

2013

General Display

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1	2 to 4	5 to 7	8 to 10	11+
Double Page Spread	7,400	6,883	6,180	5,478	5,249
Full Page	3,858	3,589	3,223	2,855	2,738
Half Page	2,778	2,583	2,320	2,058	1,972

Position Loadings	USD
Back Cover	3,143
Facing Inside Front Cover	2,429
Inside Front Cover	2,143
Inside Back Cover	2,143
Specified	858

Market Place *

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1	2 to 4	5 to 7	8 to 10	11+
Half Page	886	780	672	552	498
Quarter Page	486	429	369	303	275

Properties Ads in Properties Sections Only *

Column No.	1	2	3	4	5
Size/Insertions (USD Incl. Colour)	1	2 to 4	5 to 7	8 to 10	11+
Double Page Spread	2,215	1,772	1,595	1,329	1,223
Full Page	1,143	915	852	686	629
Half Page	686	629	495	458	400
Quarter Page	458	418	372	280	252

Directory Listings **

Column No.	1	2	3	4	5
No. of Insertions	1	2 to 4	5 to 7	8 to 13	14+
Rate (USD Incl. Colour)	143	115	100	72	58

^{* 10%} agency commission applicable on Marketplace & Property sections.

The expenditure in InsideOut will not be included in the commitment fulfillment for the Gulf News valuead contract. Payment discounts not applicable.



^{**} No agency commission applicable on Directory Listings.



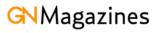
SERIES DISCOUNT AGREEMENT - 2013

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InsideOut

PROPERTY SERIES DISOUNT AGREEMENT - 2013

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