

Commercial Rates 2012

ADVERTISING RATES

F/C	FRONT PAGE	PAGE 2	PAGE 3	INSIDE PAGE	F/BUSS PAGE	BACK PAGE
Full Page	-	3800	6000	3600	4000	7200
Half Page	6000	1900	3000	1800	2000	3600
Quarter Page	3000	950	1500	900	1000	1800
B/W	FRONT PAGE	PAGE 2	PAGE 3	INSIDE PAGE	F/BUS PAGE	BACK PAGE
Full Page	-	2800	4000	2400	2800	5600
Half Page	3600	1400	2000	1200	1400	2800
Quarter Page	1800	700	1000	600	700	1400

DISPLAY ADVERTISING

RATE PER CM / COL		
PAGE	F/C	B/W
Front Page	30	18
Page 2	9.5	7
Page 3	15	10
Inside Page	9	6
Back	18	14
F/ Buss Page	10	7

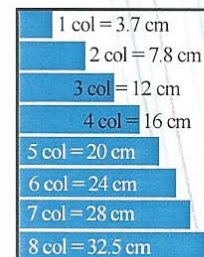
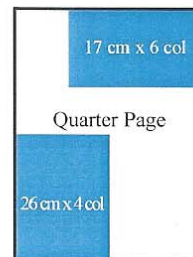
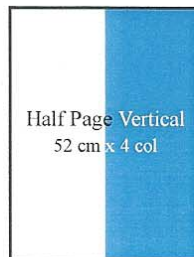
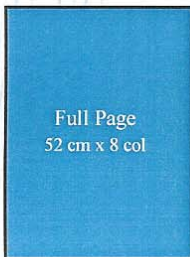
CLASSIFIEDS

SIZE	NET RATE
5x1	10 K.D
5x2	20 K.D
10x1	20 K.D
10x2	40 K.D

Classified Section is in Black & White

SPECIAL POSITIONS & COLOR LOADING

Ear Panels (back page)	400 K.D per insertion
1 Spot Color (single)	25% Extra
2 Colors	50% Extra
Special Position	10% Extra
Advertorial	50% Extra
Insert / Flyers	Yearly Contracts
A4	K.D 2000 Full Run
	K.D 1500 Subscribers



PLEASE NOTE OF THE FOLLOWINGS:

- Full rate for Government & Ministry advertisement.
- 10% discount for the Cooperatives, Associations and Organization.

REMARKS

- All rates shown above are in Kuwait Dinars
- 10% levy charged on selected page / positions
- 25% extra charge for additional color over (B&W) rate

BOOKING DEADLINE / CANCELLATION OR POSTPONEMENT

- B/W 12:00 Hrs. for next days paper (Ready material)
- Color 3 days prior to copy date

PAYMENTS

- Direct advertisement should be settled in cash
- If the advertising agency fails to pay the invoices related to the advertisement placed on behalf of its client, the advertiser and the agency will be together liable to cover all due payments

RETURN OF FILM & ARTWORK

- If not demanded by the advertiser, two weeks after the last insertion, films & artwork will be destroyed

NOTICE FROM THE PUBLISHER

- The publisher reserved the right to eject any advertisement, which conflict with the publisher's policy or local laws.

N.B.: - Screening must not be less than 20 degrees.
- Advertisements will be invoiced as per published size.

FOR MORE INFORMATION PLEASE CALL: +965 24835616 / 7

P.O. Box 1301 Safat, 13014 Kuwait- Tel: 24833199 - 24833358 - 24833432 - 24835616/7

Fax: 24835620, Account Dept.: 24835619, Commercial Press: 24835618

Website: www.kuwaittimes.net - E-mail: info@kuwaittimes.net