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JULY-AUGUST 2008

B r i n g i n gCloserResearch

Business, Policy Groups Hear Advocacy Message

U.S. scientific innovation holds much promise, Mary Woolley, Research!America president, told an audience at

the U.S. Chamber of Paul S. Speranza Jr. Commerce's forum "Science Advancing Society: Life Sciences Innovation and America's Health" on June 9. Paul S. Speranza Jr., immediate





Scott Gottleib, MD

past chair of the U.S. Chamber Board of Directors, provided opening remarks. Scott Gottleib, MD, was the featured speaker, and The Hon. Billy Tauzin, presi-

dent and CEO of the Pharmaceutical Research and Manufacturers of America and Research!America

board member, also spoke.

Woolley cited Research!America public opinion poll findings that 79% of Americans think the U.S. is losing its global competitive edge in science, technology, and innovation—a 14% increase since 2006. She shared similar points at the Larta Institute's Life Sciences Venture Forum on May 30 in California.

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Global Health Research Advocacy in Action

To a standing-room audience of 109, representing 24 Congressional offices, Research!America, the Global Health Council and World Health Organization's Special Program for Research and Training in Tropical Diseases co-sponsored a June 23 Capitol Hill briefing, "Working Smart in Global Health: Learning as We Deliver." Speakers included Paul G. Rogers Society for Global Health Research Ambassador **Peter Hotez, MD, PhD**; NIH's Fogarty International Center's

Deputy Director Michael P. Johnson, MD; WHO-TDR's Director Robert Ridley, PhD; and Oladele Akogun, PhD, MPH, of Nigeria's Federal University of Yola.

Research!America's global health researchrelated media outreach most recently resulted in coverage by The New York

Times, The Indianapolis Star and Oklahoma's Tulsa World and Edmund Sun.



Michael P. Johnson, MD, and Robert Ridley, PhD

The Times ran a letter to the editor by Research! America's Karen Goraleski, who responded to its June 2 article "A \$10 Mosquito Net is Making Charity Cool." Goraleski's letter emphasized the role of research in identifying such nets for malaria prevention.

Rogers Society Ambassador

William Tierney, MD, was featured in The Indianapolis Star for his contributions to global health research. The Star's

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In your opinion, which of the following, if any, are the most serious long-term issues facing the country? (More than one answer was allowed.)

Health Care **Most Serious** Long-Term **Issue Facing Nation**

Health care	76%
Alternative energy sources	69%
Education	67%
National Security	61%
Global economic competition	55%
Global poverty	53%
Global climate change	53%

SOURCE: NATIONAL SURVEY, 2008 HARRIS INTERACTIVE FOR RESEARCH!AMERICA AND SCIENCEDEBATE2008.COM

www.researchamerica.org

Watch the CQ Forum on Health: Innovations in Cancer Research, featuring remarks by Mary Woolley and Sen. Kay Bailey Hutchinson (TX), at www.fednet.net/asx/cpf/cq/cq060408.asx.

See the Biotechnology Industry **Organization**'s webcast on health research and the election at http://members.bio.org/ biovideos/20080611.asp. BIO is a Research!America member.

Read remarks from The Hon. John Edward Porter, Research! America chair, from the AAAS Science & Technology Forum at www.aaas.org/news/releases/ 2008/0530stpf_porter.shtml.

At Stand Up To Cancer, www.standup 2cancer.org, get information about "The Show" that will air on ABC, NBC and CBS on September 5.



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About Research! America

Research!America is the nation's largest 501(c)(3) public education and advocacy alliance working to make research to improve health a higher national priority. Founded in 1989, Research! America is supported by 500 member institutions, businesses and organizations that together represent the voices of more than 125 million Americans. Our public opinion polls, advocacy programs and publications reach the public and decision makers to help advance medical, health and scientific research.



The American Association for **Dental Research**



Christopher H. Fox, DMD, The American Association for Dental Research, the largest division of the International Association for Dental Research, is a non-profit organization with nearly 4,000 members in the U.S.

Dental research leads to better ways to prevent, treat and cure dental, oral and craniofacial diseases and disorders,

as well as systemic diseases.

"The field of oral health research is robust and paying dividends, in terms of new treatments, and to the taxpayers who fund the National Institutes of Health budget," said Christopher H. Fox, DMD, DMSc, AADR executive director. "Our research community foresees a day when the patient, during a semi-annual dental check up, will provide a small amount of saliva that will be able to detect the early onset of many systemic diseases and conditions."

We are fully justified advances will, of course, in making a clarion require greater public and call for increased private investment, Fox research funding.' said. To this end, the AADR urges its members to maintain relationships with their members of Congress, which can help lead to a policy environment more con-

ducive to greater investment.

Significant research

"With the tightening of the federal budget, many areas of research have realized cuts and flat-budgeting for the past five years," he said. "Yet, we as a research community continue to advocate for year-over-year increases that do not reflect the cumulative effect of five years of flat funding. We seem to have been doing Congress' job for themasking for politically achievable goals instead of educating them on the true realities of our budget needs."

The AADR also encourages its members to attend local town hall meetings so that they are viewed as a trusted source of information about oral health research, which can help put research

funding and issues such as health disparities on the national policy agenda. In addition, the association asks its members to further engage Congress by inviting respective members to dental research labs to demonstrate research advances first-hand.

"The National Institutes of Dental and Craniofacial Research estimates that Americans save nearly \$4 billion annually in dental bills because of advances in dental research and an increased emphasis on preventive oral health care," Fox said. "But the potential to save more can be even greater with more research."

The AADR has been a loyal Research!America member for nearly

20 years, having joined in our inaugural year of 1989. In addition to membership, the association is a partner in our Your Candidates-Your Health voter education

initiative and has participated in other partnership efforts including national public opinion polling about oral health research issues. Fox believes our partnership and resources are useful to the AADR's own advocacy.

"Research!America has been extremely valuable to the AADR by putting these initiatives together and helping to place oral health research more prominently in the public's view," Fox said. "We look forward to continuing our partnership to raise public awareness about oral health and to communicate to Congress our research needs.

"Based on the public polling data from Research!America about the importance of health research funding, we are fully justified in making a clarion call for increased research funding."

See www.aadronline.org.



Putting Research On The Political Radar

The American Association for the Advancement of Science's annual Forum on Science and Technology Policy was May 8 and 9 in Washington. Experts discussed the future of scientific research and the issues the scientific community faces today. Other major topics were the importance of advocacy for scientific research and the ways in which new media can be used to advocate for science. The Honorable John Edward Porter, Research! America chair, urged scientists to convey the importance of their work to elected officials and to current presidential and congressional candidates. Science and The Scientist each quoted his call to scientists to "get out of their comfort zone and get in the game."

The State of Mental Health In Louisiana

Stacie Propst, PhD, vice president of science policy and outreach at Research!America, presented the findings of Research!America's poll on mental



health and public health in post-Katrina Louisiana on the Tavis Smiley Radio Show. The show, "Mental Health Safety Net," was part of the "My America 2008" series and aired on Public Radio International.

According to the poll, Louisianans want more mental health resources and believe that research funding is instrumental to reach that goal.

Research! America/Science Debate 2008 Poll Released

Research!America and **ScienceDebate2008** partnered to release a new poll on science and policy. According to the poll, 85% of Americans believe that the presidential candidates should participate in a debate to discuss science policy, and half of Americans believe that scientific research has contributed a great deal to their quality of life today. Findings from the poll were featured on MSNBC.com's "Cosmic Log" and on Chris Mooney and Sheril Kirshenbaum's blog The Intersection.

Preventing Disease Before Its Onset

The Washington Post profiled Research! America board member Elmer E. Huerta, MD, MPH, director of the Cancer Preventorium at Washington Hospital Center. Huerta's one-of-akind clinic is aimed at preventing cancer in low-income Latina women. Huerta has daily radio spots and a television program both focused on prevention.



Elmer E. Huerta, MD. MPH

Making Science Relevant

Sally G. Hoskins, PhD, professor of biology at the City College of the City University of New York, wrote an editorial in Newsweek (June 16) about the difficulty of keeping students attentive in her core undergraduate biology class. She offered insights on making science relevant even to skeptical audiences.

The Sanford Project Announces Its Research Goal

After much deliberation, the Sanford Health medical center announced the \$400 million Sanford Project will focus on curing type 1 diabetes. Sanford Health chose to pinpoint a goal before building its research infrastructure. In an article in the Argus Leader (Sioux Falls, SD), Mary Woolley compared the Sanford project to the war on cancer in the 1970s: "Needless to say, we didn't eliminate all cancer in that time, but we made substantial progress."

President's



If you're put off by the drumbeat of 24/7 election coverage, you're not alone, but there will be no relief over the coming months! In this over-

heated, media sound-bite campaign environment, we don't expect to see much thoughtful debate on how science will inform presidential and congressional decision-making in 2009 and beyond. Yet many candidates for Congress have already weighed in on our issues at www.yourcandidatesyourhealth.org. That is a testimony to two things: the hard work of advocates and the fact that health and hope for better health are, like education and a strong economy, abiding American values.

As we position advocacy for research alongside daily reports of the enormous challenges facing our nation, it's important to emphasize the capacity of research to solve problems—re-organizing our health system to one that worksand to create economic vibrancy.

There is some, but not enough, awareness among our currently elected leaders that research is a solution. Against considerable odds, additional funding for science was included in the supplemental bill passed by Congress and signed by the president in late June. Advocates continue to press for more investment in research in the still-stalled appropriations bills. Regardless of the outcome, putting down a marker is important.

Listen carefully to the acceptance speeches at the political conventions; you will hear markers of a different kind: themes the candidates and their advisers have tested and are believed to reflect voters' values. Do all you can to assure that the theme of research as this nation's pre-eminent problem-solver and inspiration for a better future is driven home to your candidates.

Maryloolley



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Supplemental Appropriations Approved

A science package including funding for several research agencies was approved by Congress and the president as part of the war supplemental appropriations bill. The initiative is intended to "help promote investments in long-term economic development, maintain global competitiveness, environmental cleanup and advance our medical research capabilities," said Sen. Robert C. Byrd (WV), Senate Appropriations Committee chair. The package includes \$150 million for the **National Institutes** of Health and \$62.5 million for the National Science Foundation. Science funding was added to the bill through a domestic spending amendment, which also included \$150 million for the **Food** & Drug Administration. It easily passed the House (416-12) and Senate (92-6) and was signed into law by the president on June 30.

Thank you to the many advocates who voiced their support, including those involved with the Campaign for **Medical Research**. We urge you to thank your members of Congress by visiting www.researchamerica.org/advocacy

FY09 Appropriations

Proposed legislation in both chambers for FY09 appropriations includes notable increases in the budgets of several research agencies. The House Appropriations Subcommittee on

Labor, Health, Human Services and Education proposed a spending bill that includes increases from 2008 levels of \$1.15 billion for NIH, \$156 million for the Centers for Disease Control and **Prevention** and \$40 million for the Agency for Healthcare Research and Quality. Rep. David Obey (WI), House Appropriations Committee chair, noted this is the largest increase in six years for NIH and is intended to support more than 1,000 new research grants.

The Senate version of the bill includes increases of \$1.02 billion for NIH and \$77 billion for CDC, but flatfunding for AHRQ, compared to 2008 levels. Sen. Tom Harkin (IA), Senate Labor-HHS Appropriations Subcommittee chair, said the increases in the NIH budget were necessary to keep up with biomedical inflation and to prevent the loss of young researchers to other fields. Ranking member Sen. Arlen Specter (PA) was disappointed in the bill, "There is so much more that could be done if we had the funding."

The NSF fared much better as the House and Senate both proposed a 13% increase in its budget in their FY09 Commerce, Science and Justice Appropriations bills.

CPH Lays 09 Groundwork

The Campaign for Public Health hosted leaders interested in learning more about CPH in New York and DC, June 26 and July 7, respectively. CPH board chair Evan Jones and executive director Karl Moeller spoke about strategies to strengthen and support the CDC.

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2009 FEDERAL RESEARCH BUDGET								
Agency	President's Request	% Change from 2008	House Approps.	% Change from 2008	Senate Approps.	% Change from 2008		
NIH*	\$28.9 billion	No change	\$30.1 billion	+4.0%	\$30.0 billion	+3.5%		
CDC**	\$6.0 billion	-7.4%	\$6.6 billion	+2.4%	\$6.5 billion	+1.2%		
NSF	\$6.9 billion	+13.0%	\$6.9 billion	+13.0%	\$6.9 billion	+13.0%		
AHRQ	\$326 million	-2.7%	\$375 million	+12.1%	\$335 million	No change		

^{*} Does not include money for the Global HIV/AIDS Fund, which is appropriated to NIH but is not available for research. ** Reflects the CDC core program budget, including non-discretionary funding. For more information on the CDC budget, please visit www.FundCDC.org.



David Leonhardt

Leonhardt to Keynote Award Presentation

David Leonhardt, The New York Times "Economic Scene" columnist and The New York Times Magazine staff writer, will be the keynote speaker at Research!America's seventh annual economic impact of medical and health research award presentation. The October 14 luncheon will be at the Newseum in Washington, DC. More information at www.researchamerica.org/garfield_award.

Endowed Chair Established in Brinkley's Honor

The Baylor College of Medicine's Board of Trustees recently announced the establishment of the William R. Brinkley/BRASS Endowed Chair, named in honor of William R. Brinkley, PhD, senior vice president and dean of the Graduate School of Biomedical Sciences at the college. Brinkley, the first holder of the chair, is also a Research! America board member. Funding was provided by **Baylor Research Advocates** for Student Scientists.



BCM President Peter Traber, MD; William R. Brinkley, PhD

Your Candidates-Your Health and the 2008 Elections

The elections are less than four months away, and campaigns are in full swing. Research! America and 41 partner organizations are asking presidential and congressional candidates to go public with their views on health, science and



research through Your Candidates-Your Health 2008. So far, nearly 100 candidates for Congress have shared their stances on these important issues. Candidates are being Your Candidates. invited as each state's congressional primary occurs. Join the Your Candidates-Your Health Facebook group for

more information on your state's primary. Presidential candidates have also been invited to participate, and Sen. Barack Obama, has responded.

Visit www.yourcandidatesyourhealth.org to view your candidates' responses. Contact information is provided so visitors can quickly thank candidates who have already participated and encourage those who haven't yet responded to take part.

An advertisement has been developed (see insert) and will run in The Hill newspaper during the Democratic and Republican conventions. The initiative will also be advertised on www.parade.com.

A recent Research! America/Science Debate 2008 poll shows that 85% of Americans want a presidential debate on science. ScienceDebate2008 continues to call for such a debate. See www.sciencedebate2008.com.

Policy Update

Continued from page 4

The Public Health Leaders Roundtable, a new CPH-led working group, was discussed.

The Congressional Study Group on Public Health has nearly doubled, from 15 to 27 members, since 2007. The study group is active in educating members of Congress and their staffs about public health efforts and was founded early in 2007. See www.FundCDC.org.

Report Recommends Investment in Young Researchers

ARISE: Advancing Research in Science and Engineering, released by the American Academy of Arts and **Sciences** on June 3, suggests changes in the U.S. approach to research, specifically investing in early-career scientists and high-risk, high reward investigation. See www.amacad.org/arise.

Advocacy Efforts Highlighted

Continued from page 1

Woolley also gave remarks at the National Alliance for Eye and Vision Research/Alliance for Eye and Vision Research's 15th anniversary reception on June 9, where Research!America's updated vision and blindness fact sheet from the Investment in Research Saves Lives and Money series was released. NAEVR is a Research!America member.

Woolley reiterated this point and also gave advice to scientists and the public about how to proactively support research, at the *Congressional* Quarterly-Komen for the Cure Forum on June 4. Research! America board member Elmer E. Huerta, MD, MPH, also spoke about his work in cancer prevention. Woolley said, "It is time for the research community to set up local advisory committees to be responsive to NIH funding at the local level."

Stacie Propst, PhD, vice president of policy and outreach at Research!America, spoke at a June 11 Biotechnology **Industry Organization** briefing: Health, Research and the Elections. BIO is a Research!America member. Propst discussed Research!America's Your Candidates-Your Health.

Welcome New Members!

Adult Congenital Heart Association American Pain Society American Academy of Physician Assistants Evan and Cindy Jones Foundation Genetics Policy Institute Mental Health America **National Foundation** for Infectious Diseases

Principal Partner Thank You

Special thanks to our principal partners: Alzheimer's Association **Bill & Melinda Gates Foundation Eugene Garfield Foundation Howard Hughes Medical Institute Memorial Sloan-Kettering Cancer Center** National Alliance for Hispanic Health Parent Project Muscular Dystrophy **Pfizer Inc** The Rockefeller Foundation **United Health Foundation**

Anthony Fauci, MD, director of the National Institute of Allergies and **Infectious Diseases**, was honored with the Presidential Medal of Freedom. Learn more at www.medalof freedom.com.

* * *

Wendy Chaite, JD, president of the Lymphatic Research Foundation and a Research!America emeritus director, has been appointed to the advisory council of the **National Center for Research Resources**, which is part of the National Institutes of Health. See www.ncrr.nih.gov.

* * *

The National Alliance for Hispanic Health, a Research! America member, launched the Alliance/Merck Ciencia Scholars Program, a \$4 million initiative to improve Hispanic students' access to higher education and degrees in science, technology, engineering and math. See www.hispanichealth.org.

The **United Health Foundation**, a Research!America partner, and the nonprofit Aging with Dignity together received the National Healthcare Consumer Advocacy Award from the Society for Healthcare Advocacy. They were recognized for their successful 500,000 Wishes Campaign.

See www.agingwithdignity.org.

Rogers Receives 2008 AAPA President's Award



The Hon. Paul G. Rogers

The Honorable Paul G. Rogers, Research! America chair emeritus, received the 2008 President's Award from American Academy of Physician Assistants, a Research! America member, for his outstanding public service and historic role in support of health care.

Rogers, who served for 24 years in the U.S. House of Representatives, is known as "Mr. Health" and is an outspoken advocate for all aspects of health and scientific research. Research! America's Paul G. Rogers Society for Global Health **Research** was established in his name in 2006.

Visit www.aapa.org for more about the award.

Global Health Research

Continued from page 1

lengthy article and several photographs conveyed the value of Tierney's work, which has included bringing MD, MPH the first outpatient electronic medical system to sub-Saharan Africa. In addition, the Tulsa World and the Edmond Sun ran an opinion editorial by Hotez and University of Oklahoma College of



Wafaa El-Sadr,

Public Health Dean Gary E. Raskob, **PhD**, "Sometimes bumpy road pays large dividends for health."

In addition, Rogers Society Ambassador Wafaa El-Sadr, MD, MPH, has been named to the WHO's Strategic and Technical Advisory Group on

Tuberculosis. She is among 20 international TB experts selected to advise the WHO on its global TB control activities.

For more information, visit www.researchamerica.org/pgr_society.

Few Doctors Suggest Clinical Trial Participation

Many Americans are unaware that they can participate in medical research studies, according to a survey released by the Society for Women's Health Research, a Research!America member.

Of 2,000 U.S. adults, 94% said their doctors never advised them to participate in clinical trials. While fewer than 10% take part in a clinical study, 70% of those who had indicated they would do so again. Similarly, a 2007 Research! America public opinion poll found that 93% of Americans' doctors never suggested they participate in a clinical research study.

"Our ability to improve care, develop new treatments and find cures depends on research," said Sherry A. Marts, PhD, the society's vice president of scientific affairs. "We have to do a better job of talking to individuals about the positives of participating." Visit www.womenshealthresearch.org for full survey results.

Has your doctor ever suggested that you participate in a clinical research study?

Few Doctors Suggest Participation



SOURCE: TRANSFORMING HEALTH POLL, 2007 CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA AND PHRMA

Committee to Protect MO's Stem Cell Research

Several prominent Republicans in Missouri have formed a new committee to safeguard embryonic stem cell research in the state. Still in the early stages, the committee has sent an open letter to the Republican Party outlining its position on ethical stem cell research.

Republicans to Protect Medical Advances was formed with growing concerns of restrictions on embryonic stem cell research. The two front runners in the Republican primary for governor, U.S. Rep. Kenny Hulshof and state Treasurer **Sarah Steelman**, both oppose embryonic stem cell research.

Ratified in 2006, the "Missouri Stem Cell Research and Cures Initiative" amendment outlines what stem cell research is allowed and prohibited in the state. Federally approved stem cell research is allowed.

Research! America Names EVP and an Interim COO



Ralph E. Grunewald, JD

Ralph E. Grunewald, JD, recently joined Research! America as executive vice president. He oversees fund raising, membership development, financial management and administration. Previously, Grunewald served as executive vice president at Hillel: The Foundation for Jewish Campus Life, the world's largest Jewish campus organization. Before that, he was director at the National Association of Criminal Defense Lawyers.

In addition, Mike Coburn was named our interim chief operating officer. He most recently served as COO for The Arc of the United States and previously was president and CEO of the Tuberous Sclerosis Alliance.

Janet Fedak, administrator, is retiring in July after dedicating more than 17 years to Research! America. She will be missed, and we wish her well in her new endeavors.

Burroughs Wellcome Interns

Research! America welcomed three interns this summer, thanks to generous support from the Burroughs Wellcome Fund. Ramya Sankar, science policy intern, is a master's student in the technology and policy program at Massachusetts Institute of Technology. Susan Maya, science policy intern, graduated from Harvard **College** in June. **Michael Leon**, communications intern, will be a senior at James Madison University in the fall. Applications for fall internships are being accepted at www.researchamerica.org/about.

Walton Honored

Venture capitalist Alan G. Walton, DSc, PhD, received the "Leadership in Life Sciences Investing" award from the Michigan Growth Capital Symposium 2008. See www.alangwalton.com.

Did You Know?

Continued from page 6

Francis Collins, MD, PhD, will step down as the director of the National **Human Genome Research Institute** on August 1. He will receive the Genetic Alliance's Art of **Transformational Leadership Award** for his long-time leadership. Visit www.genome.gov.

Research!America is saddened by the recent death of preeminent cardiovascular surgeon Michael E. **DeBakey, MD**, in Houston, at age 99. We have been privileged for more than a decade to have him as an honorary director. Read about his life at www.bcm.edu/news.

The Howard Hughes Medical Research Institute, a

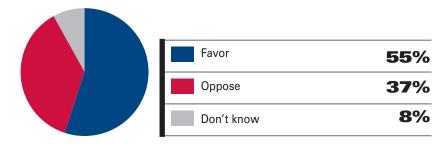
Research!America member, has established a \$600 million fund for innovative biomedical research. See www.hhmi.org.

Sheldon Kottle, MD, has been named CEO of the Health Legacy Partnership, a unique public/private partnership cofounded by the **Joseph H. Kanter** Family Foundation, a Research!America member, and the Agency for Healthcare Research and Quality. See www.healthlegacy.org.

* * *

Do you favor or oppose expanding federal funding for medical research using embryonic stem cells?

Majority of Americans Favor Federal Funding for ESCR



SOURCE: YOUR CANDIDATES-YOUR HEALTH SURVEY, 2007 CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

ComingUp

July 30, 2008—Nomination deadline for AcademyHealth's Health Services Research Impact Award. www.academy health.org/awards/hsrimpactsnominations.htm

September 5, 2008—Stand Up To Cancer's "The Show" will air on ABC, NBC and CBS. www.standup2cancer.org.

September 22-23, 2008—The **2008 World**Stem Cell Summit, presented by the
Genetics Policy Institute. Madison, WI.
www.worldstemcellsummit.com

October 3, 2008—What a Difference an X Makes: The State of Women's Health Research, a conference highlighting advances in and the future of sex differences research in health and disease. Washington, DC. www.womenshealthresearch.org.

October 14, 2008—Join Research!America as we honor a top health economist. Washington, DC. www.researchamerica.org/garfield_award.



Urge Congress to Support Research Funding in FY09 Appropriations

Contact your elected officials and urge them to increase research funding as they consider appropriations bills for FY09. House and Senate Appropriations committees have recommended increasing the budgets for NIH, NSF and CDC, and the House also has called for an increase in the AHRQ budget. Now it's time for **you** to take action at www.researchamerica.org/advocacy.

Call on Your Candidates to Speak out on Health and Research

The November election is fewer than four months away, and 27 states have held congressional primaries. It's time for you to get involved. Urge your candidates to share their views on health and research through www.yourcandidatesyourhealth.org.



www.researchamerica.org



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