

## 2013 NAM Summit | June 19-20, 2013 Washington, DC

### Sponsorship Opportunities

**Meeting App Sponsorship:** The NAM will have an App solely dedicated to the upcoming Manufacturing Summit (June 19-20) that will feature visit itineraries, meeting agenda, briefing materials, maps, etc. The sponsor(s) of this App will be featured in an advertisement on the app that all of NAM Summit attendees can see each time they log on! The mobile app will be compatible with Droid, BlackBerry, iPad and iPhone devices.

Exclusive App Sponsor: \$10,000  
Individual App Sponsors: \$4,000 each (3 total)

**Conference Bag Sponsorship:** The NAM will provide Summit attendees with a briefcase-style bag. This package would provide the sponsor(s) the opportunity to place an item in the bag (giveaway or company one-pager/brochure). The bag sponsor would also have their logo prominently displayed on the bag along with the NAM logo and Summit-related artwork.

Exclusive Bag Sponsor: \$7,500  
Individual Bag Sponsors: \$5,000 each (2 total)

**Twitter Fall Sponsorship:** The NAM will have a strong social media presence during the Summit in the form of a Twitter Fall. A Twitter Fall is a screen in the main meeting room (*attendees will gather in this room on three different occasions*) that will highlight all tweets and re-tweets associated with the Summit (#NAMSummit). This Twitter Fall will feature an NAM design/logo and the sponsor logo(s).

Exclusive Twitter Fall Sponsor: \$7,500  
Individual Twitter Fall Sponsors: \$3,000 (3 total)

**Charging Station Sponsorship:** The NAM will have three (3) co-branded charging stations available for Summit attendees to use throughout the event. These stations provide the opportunity for sponsors to feature a digital message or image on the screen.

Individual Charging Station Sponsors: \$5,000 (3 total)

*All event sponsors will be acknowledged by NAM leadership during Opening Luncheon of the Summit.*

**Please complete the sponsorship reservation form to confirm sponsorship selection. Sponsorship inquiries and/or questions should be forwarded to Wendy D. McIntyre, Director of Marketing and Sponsorships at [wmcintyre@nam.org](mailto:wmcintyre@nam.org) or (202) 637-3197.**