

## 2013 NAM PUBLIC AFFAIRS CONFERENCE APRIL 14-16, 2013 | MIAMI BEACH, FL

### Sponsorship Reservation Form

Company Name \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### Sponsorship Selection Instructions:

- Return completed form no later than **March 8, 2013**.
- Sponsors will be invoiced based on their selections on the form.
- All sponsors will be contacted with confirmation and conference logistics.

**GOLD SPONSORSHIP** – \$10,000 **(2 available)**

**SILVER SPONSORSHIP** – \$7,500 **(2 available)**

**ATTENDEE TOTE BAG** – *Exclusive and co-branded opportunity.*

Exclusive – \$3,500

Co-branded (2) – \$2,500 per

**TECHNOLOGY SPONSORSHIP** – \$5,000

#### Gold Sponsorship

The gold sponsorship includes sponsorship of a signature luncheon event and conference session, promotional signage, table display in high visibility of venue, complimentary registrations and recognition from NAM leadership for gold level sponsorship at the 2013 Public Affairs Conference. Additionally, the gold sponsor will be recognized as a sponsor of the Public Affairs Steering Committee meeting in September 2013.

#### Silver Sponsorship

The silver sponsorship includes sponsorship of a signature breakfast event and conference session, promotional signage, table display in high visibility of venue, complimentary registrations and recognition from NAM leadership for silver level sponsorship at the 2013 Public Affairs Conference.

#### Tote Bag

The NAM will provide conference attendees with a briefcase-style attendee bag. The tote bag package provides the sponsor(s) with the opportunity to place an insert in the bag (giveaway or company one-pager/brochure). The bag sponsor would also have their logo prominently displayed on the bag along with the NAM logo and conference-related artwork.

#### Technology Sponsorship

The NAM will have three (3) co-branded (NAM and exclusive sponsor) charging stations available for conference attendees to use throughout the event. These stations provide the opportunity for sponsors to feature a digital message and/ image on the screen.

**Please return form to Wendy D. McIntyre, Director of Marketing and Sponsorships:  
wmcintyre@nam.org or (202) 637-3182.**

**DEADLINE: MARCH 8<sup>TH</sup>**