

## 2013 NAM PUBLIC AFFAIRS CONFERENCE APRIL 14-16, 2013 | MIAMI BEACH, FL

### Sponsorship Opportunities

#### Gold Sponsorship

Price point: **\$10,000**

Number of Opportunities: 2

- Gold sponsorship level would offer exclusive sponsorship of one luncheon and plenary session at the 2013 Public Affairs Conference
- Promotional signage denoting sponsorship at signature event
- Logo placement on conference materials and website (programs, conference booklet)
- Complimentary registrations to conference (2)
- Table/display in high visibility area of conference venue
- Reserved table for organization/VIP seating (determined by availability)
- Recognition as co-sponsor of Public Steering Committee Meeting (promotional signage and leadership acknowledgement only)

#### Silver Sponsorship

Price point: **\$7,500**

Number of Opportunities: 2

- Silver sponsorship level would offer exclusive sponsorship of one breakfast and plenary session at the 2013 Public Affairs Conference
- Promotional signage denoting sponsorship at signature event
- Logo placement on conference materials and website (programs, conference booklet)
- Complimentary registrations to conference (2)
- Table/display in high visibility area of conference venue
- Reserved table for organization/VIP seating (determined by availability)

**Technology Sponsorship:** The NAM will have three (3) co-branded stations available for conference attendees to use throughout the event. These stations provide the opportunity for sponsors to feature a digital message or image on the screen.

Individual Charging Station Sponsors: \$5,000 (3 total)

*All event sponsors will be acknowledged by NAM leadership during the Opening Session of the Public Affairs Conference.*

**Please complete the sponsorship reservation form to confirm sponsorship selection. Sponsorship inquiries and/or questions should be forwarded to Wendy D. McIntyre, Director of Marketing and Sponsorships at [wmcintyre@nam.org](mailto:wmcintyre@nam.org) or (202) 637-3197.**