

Double Up your Property Marketing

Increase exposure to high value prospects with LuxeHomes print and online coverage

You can now build on the great platforms of both print and online editions of the South China Morning Post's LuxeHomes.

Widely recognised for premium coverage of the luxury property market, LuxeHomes is the ideal way to reach high-net worth buyers, including affluent mainland clients.

- Choose from either or both Print and Online versions
- Online version luxehomes.scmp.com provides access to a worldwide pool of buyers
- Powerful search engine for buyers to focus on relevant properties
- Detailed agency profile page with dedicated listings page
- Sophisticated lead generation tool

Now is your opportunity to expand your presence in the market with the print and online editions of LuxeHomes.

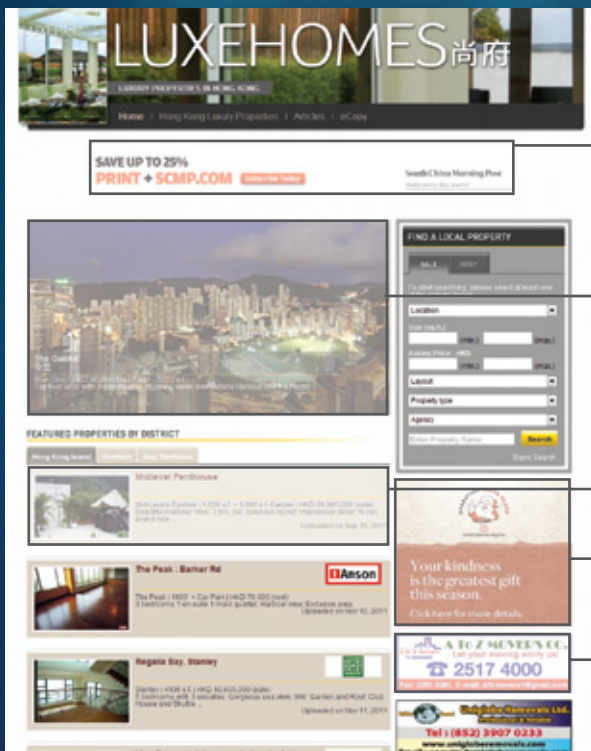
To learn more, simply call **(852) 2565-2435** or email advertising@scmp.com today.

RATE:

Pure online	Rate for 30 days (HK\$)
1) Luxury Property on Homepage 25% SOV; max 4 clients	2,000
2) 300 x 100 Super Button on Homepage (For non property clients) 25% SOV; max 4 clients	2,200
3) 728 x 90 Top Banner (Leaderboard) on Homepage + Run of Site 20% SOV; max 5 clients	5,500
4) 300 x 250 Island Ad on Homepage + Run On Site 20% SOV; max 5 clients	5,700

Print + online bundle	Rate for Print (HK\$) + Special Bundle Rate for 14 days online (HK\$)
Full page package 1 x Full page classified ad 30 x Online property listing 1 x Featured Properties by District on Homepage 1 x 300 x 100 Super Button on ROS 1 x Sponsored Search Result	22,000 + 4,000
3/4 page package 1 x 3/4 page classified ad 20 x Online property listing 1 x Sponsored Search Result	16,500 + 3,000
Half page package 1 x Half page classified ad 12 x Online property listing 1 x Sponsored Search Result	11,000 + 2,000
Quarter page package 1 x Quarter page classified ad 5 x Online property listing 1 x Sponsored Search Result	5,500 + 1,000
District box ad package 1 x District box ad 1 x Online property listing	1,500 + Free

Homepage:



728 x 90
Top Banner
(Leaderboard)

Luxury Property
on Homepage

Featured Properties by
District on Homepage

300 x 250
Island Ad

300 x 100
Super Button

Property Listing:

