

# CAREERS IN HEALTH CARE

SEE INSIDE:  
EXPLORING CAREERS  
IN HEALTH CARE

2012 HEALTH-CARE  
JOBS OUTLOOK

FEATURING:  
***NATIONAL NURSES WEEK:***  
***May 6-12, 2012***

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# Do you have the right formula? Targeting + Differentiation = Success

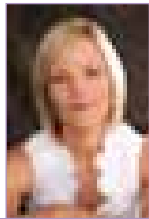
## The Goal:

Christine came to me with the goal of securing a promotion to advance her career in the health-care field.

She had worked as a nurse for 12 years in three different facilities, and was seeking to take the next step in her career to become a clinical nurse manager in the intensive care unit.

Christine did not have an original résumé to from which to work. Instead, she provided a list of the positions she had held and the related responsibilities and achievements.

The lists for each position were similar and resembled the following:



Résumé  
Solutions

with

Samantha  
Nolan

## DEAR SAM

Sentara, Virginia  
Beach General

Job Title: Nurse/educator  
Dates of employment  
4/00-5/01

Daily  
responsibilities

1. Educated patients for pre- and post-open-heart surgery
2. Educated patients for

pre- and post-pacemaker procedure

3. Educated patients about cardiac interventions
4. Educated patients about cardiac medications

Accomplishments

1. Served on cardiac rehab research committee
2. Was selected to attend Cardiac and Pulmonary Rehabilitation Conference

The Plan:

Differentiating nursing professionals is often quite difficult as I find my nursing clients struggle to delve deep into their experiences to identify the additional value they contributed over and above patient care.

However, as a résumé writer, and perhaps more importantly my client's advocate, I take my job of

By utilizing a softer font, a very balanced aesthetic, and some light color on her résumé, my goal was to

**When developing your résumé, taking the time to really understand how you are different and uniquely qualified is key.**

differentiating my client's candidacy very seriously.

Christine and I spent time reviewing her background at length, discussing her contributions over and above direct patient care, and uncovering what made her truly unique and equipped to take this next step in her career.

From my consultation with Christine, I was able to build an engaging, thorough presentation of her background.

further engage the hiring manager who would be spending a considerable amount of his or her day reading résumés from candidates who probably had very similar backgrounds.

As is the goal with any client/candidate, I utilized these strategies and the content I developed to differentiate Christine and distinguish her from the hundreds of other qualified applicants.

## The Result:

Not long after Christine's project was complete she was kind enough to write and say, "I got the job. (My husband) and I are thrilled. Thank you for the perfect résumé. I received many compliments on the résumé. Thank you."

When developing your résumé, taking the time to really understand how you are different and uniquely qualified is key.

Serving as the foundation to your ability to do this is an understanding of where you are headed in your career and what that hiring audience will be seeking in their next recruit.

When you couple these two areas of knowledge together, the outcome will be a stronger, more targeted, and much more effective résumé.



*Samantha Nolan is a certified professional résumé writer and owner of Ladybug Design, a full-service résumé-writing firm. Do you have a résumé or job-search question for Dear Sam? Reach Samantha at dearsam@ladybug-design.com. For more about Sam's résumé-writing services, visit www.ladybug-design.com or call (614) 570-3442 or 1-888-9-LADYBUG (1-888-952-3928).*

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Editor's Note: Education was spelled incorrectly in the headline of Otterbein University's advertorial that appeared in the March 25 *Aspire* special section.

# Ohio State nursing transforms health and lives

The Ohio State University College of Nursing offers endless innovative professional and personal opportunities for student enrichment.

There is a leadership culture where each student is supported to improve health outcomes in their patients and transform health-care quality.

Through the college's renowned academic programs and its Center for Transdisciplinary Evidence-based Practice, students are not only taught how to deliver the highest quality of evidence-based care, but they also learn how best to take care of themselves.

The popular RN to BSN, family nurse practitioner, psychiatric nurse practitioner and Doctor of Nursing

Practice programs are online and customized to the professional needs of both in-state and out-of-state students.

The college's Transformational Learning Academy in Nursing & Healthcare offers cutting-edge, online continuing educational offerings.

The Ph.D. degree prepares nurse scientists to generate evidence-based practice through rigorous research. Nationally renowned faculty are engaged in the latest research to improve outcomes for vulnerable populations, including infants, children, adolescents and women.

The college has launched a "Nurse Athlete" program with

Johnson & Johnson Corp., where nursing and health-care professionals learn how to take care of themselves while facing endless career demands.

High stress levels, ill health, compassion fatigue and burnout often are by-products of the profession, so solutions that are used by top-performing athletes and business executives are offered. The program focuses on managing daily pressures, good nutrition and physical activity — all to improve one's energy.

Program participants indicate improved performance and work/life balance, higher employee satisfaction and better health.

The College of Nursing's motto is "Transforming health, Transforming

lives," with its mission to be the world's pre-eminent college known for accomplishing what is considered impossible — by way of its transformational leadership and innovation in nursing and health, evidence-based practice and unsurpassed wellness.

The Ohio State University College of Nursing strives to be a most exciting place: Where dreams become reality and career — as well as personal aspirations — are fulfilled.

For more information about the college's academic programs, contact the Office of Student Affairs at (614) 292-4041, or visit [nursing.osu.edu](http://nursing.osu.edu).



College of Nursing faculty and staff participated in the inaugural Nurse Athlete Transforming Lives program, which is planned to be rolled out to students and health-care professionals.

## Leadership & innovation.

**The Ohio State University College of Nursing educates and prepares nurse leaders and innovators, transforming health and revolutionizing healthcare.**

Are you interested in becoming a nurse, an advanced practice nurse, a nurse scientist, or a nurse educator? We have the right program for you, regardless of where you are in your career.

Our cutting-edge **BSN, RN to BSN, MS, PhD, and DNP** programs are fully accredited—with some completely online. Our nationally renowned faculty are leaders teaching leaders.

The College of Nursing emphasizes wellness, innovation, and entrepreneurship. Clinical experiences here are evidence-based and highly personalized.

Visit [nursing.osu.edu](http://nursing.osu.edu) and take the lead in creating an exciting future.



 COLLEGE OF NURSING | *Transforming health, Transforming lives*

# What makes Heritage College different?

## WE BELIEVE EVERY STUDENT CAN SUCCEED.

The No. 1 question Heritage College gets from new students is "What makes Heritage different from all the other colleges out there?"

Heritage loves that question. They love it because it gets to the core of who they are. Heritage really is different.

"We believe every student can succeed," said Heritage Education President Dick Shepard. "The philosophy of most colleges is that for every winner there must be a loser. It's a bell curve. We think that is absurd."

"We believe that when our students fail, we have failed. Period. Our job is to help them succeed. We do not accept the notion that some must fail," Shepard said.

It turns out that Shepard is right. The bell-curve philosophy employed by most colleges tends to become a self-fulfilling prophecy. If teachers and staff expect a certain percentage of students to fail, then a certain percentage will fail.

The Federal Government reports (<http://nces.ed.gov/fastfacts/display.asp?id=40>) that only 57 percent of college students in the U.S. end up graduating.

The Heritage philosophy differs from most col-

leges in four important ways:

- **Community.** Students form networks with their peers. They support and help each other during their educational experience, and they maintain these networks throughout their careers.

- **Career Focus.** At Heritage, students are here to build a career. That's the number one priority. The curriculum is designed to focus with laser intensity on preparing students for all aspects of their chosen career path.

- **Hands-On Learning.** Heritage classes are not boring. The instructors don't drone on and on, putting the class to sleep. The students are involved every day, learning their

new career.

- **Two-Way Commitment.** Heritage only accepts students who are firmly committed to success. In return, Heritage is committed to the success of every single student. Heritage does not accept the idea that any of their students will fail.

"Our students make a commitment when they start classes at Heritage," said Heritage Education Executive Vice President Shannon Beeler.

"They commit to change their lives, and they commit to never give up. In return, we commit ourselves to their success. We make our students this promise: As long as you don't quit, we will never give up on you."



To obtain more information on what Heritage College has to offer, call (614) 328-4700 or visit [www.heritage-education.com](http://www.heritage-education.com).

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Financial aid available for those who qualify  
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# Otterbein Nursing advances knowledge and careers

In honor of National Nurses Week, May 6-11, the Otterbein University Department of Nursing wishes all nursing professionals a wonderful week and appreciation for all the work you do to advance the profession!

Otterbein University has a well-established reputation for preparing outstanding graduates for careers in nursing.

And the demand for nursing graduates is increasing.

According to the U.S. Department of Labor's Occupational Outlook Handbook, the healthcare and social assistance industry is projected to create about 28 percent of all new jobs created in the U.S. economy.

Employment in public and private hospitals, nursing and residential care facilities, and individual and family services are expected to grow by 33 percent, or 5.7 million new jobs.

With the aging population and longer life expectancies, employment in health care related fields will continue to grow. In addition, new treatments and technologies will only bolster the growth.

Dr. Barbara Schaffner, interim dean of The Graduate School at Otterbein, addressed recent master's degree graduates, "You are now sitting comfortably in an area of growing demand for employment. We have always known the talent and abili-

## Preparing transformational leaders to assume these pivotal roles is the focus of Otterbein's Nursing Department.

ties of Otterbein master's degree graduates and are excited by the endless opportunities created by this surge in job prospects."

Preparing transformational leaders to assume these pivotal roles is the focus of Otterbein's Nursing Department.

Always responsive to new trends in nursing education and community

needs, Otterbein offered the Post Masters Doctor of Nursing Practice (DNP), and just accepted its second class.

The program develops advanced practice nurses committed to scholarly evidence based practice, innovation, testing of care delivery models, and evaluation of health outcomes for the good of all members of society.

Other highly-recognized programs offered through Otterbein's Nursing Department include:

### Post-Master's Certificates

- Family Nurse Practitioner
- Nurse Anesthesia
- Advanced Practice Nurse Educator

### Master of Science in Nursing (MSN)

- Family Nurse Practitioner
- Clinical Nurse Leader
- Nurse Anesthesia
- Nursing Service Administration
- MSN/MBA

### Associate Degree in Nursing to Master of Science in Nursing (ADN to MSN)

- Family Nurse Practitioner
- Clinical Nurse Leader
- Nursing Service Administration

Despite the success of its current programs, innovative developments are still underway.

Otterbein anticipates accepting its first class for the Post-Master's Adult Acute Care Nurse Practitioner degree in the fall of 2012.

For more information, visit [www.otterbein.edu](http://www.otterbein.edu) or contact The Graduate School at (614) 823-3210 or [grad@otterbein.edu](mailto:grad@otterbein.edu).

## GRADUATE NURSING AT OTTERBEIN UNIVERSITY

### Doctor of Nursing Practice (DNP)

- Post Masters (online)

### Post Masters Certificates

- Family Nurse Practitioner
- Nurse Anesthesia
- Advanced Practice Nurse Educator

### Master of Science in Nursing (MSN)

- MSN/MBA (2 degrees in 3 yrs)
- Nursing Service Administration (NSA)
- Clinical Nurse Leader
- Family Nurse Practitioner
- Nurse Anesthesia (7 semesters, full time)

### Associate Degree in Nursing to Masters of Science in Nursing (ADN to MSN)

- Family Nurse Practitioner
- Clinical Nurse Leader
- Nursing Service Administration



[www.otterbein.edu/graduate](http://www.otterbein.edu/graduate)  
(614) 823-3210  
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**OTTERBEIN  
UNIVERSITY**

DEPARTMENT OF NURSING

# RNs positioned for continued career growth

Nurses choose their careers for many reasons, including the desire to help people, flexible scheduling options and a solid income.

Recent projections indicate that nursing is also a good choice for long-term career success.

*U.S. News and World Report* named registered nurse as the top job of 2012, citing job growth and a median salary of \$64,690 among reasons for this distinction.

Additionally, the Bureau of Labor Statistics projects that employment of RNs is expected to grow 26 percent from 2010 to 2020, adding 711,900 more positions.

For those entering the

profession, the nursing program offered by Hondros College gives nursing students a unique stair-step educational approach.

Upon completion of the first year, students are eligible to apply to take the NCLEX-PN exam and become a licensed practical nurse (LPN).

Then, students can either work as an LPN, or go straight through to earn an associate degree in nursing, which leads to eligibility to take the NCLEX-RN exam and become a registered nurse (RN).

“One of the biggest benefits to our program is that students are not put on a waiting list to get

accepted into the program. Our students can start right away, and students begin clinicals in the first quarter.

“That gives them a chance for real-world experience and the opportunity to make sure nursing is right for them,” said Associate Dean Sheila Butler, MSN, RN.

Many registered nurses are choosing to continue their education and earn a bachelor of science in nursing (BSN) degree. Hondros College offers an online RN-to-BSN program, which can be done part-time or full-time.

“The online RN-to-BSN program is a great option for busy nurses because it has built-in flexibility.

When nurses attain their BSN, it positions them for better job opportunities throughout their career,” said Butler.

Hondros College is an accredited member of ACICS, and approved by the Ohio Board of Nursing and the State Board of Career Colleges and Schools.

The Columbus-area campus is located at 4140 Executive Parkway in Westerville.

Informational sessions are offered on Tuesdays at 6 p.m. and Fridays at 10 a.m.

For more information, call (888) HONDROS or visit [nursing.hondros.edu](http://nursing.hondros.edu).



IMAGE THINKSTOCK.COM



**Can you picture yourself as a nurse?**  
**What are you waiting for?**

Nursing is a career that combines respect, helping people, making a difference, time to enjoy life, and a solid income.

LPN • RN • BSN

**HONDROS COLLEGE**  
 NURSING PROGRAMS

Accredited member, ACICS. Approved by the Ohio Board of Nursing and the State Board of Career Colleges and Schools: Columbus 85-02-0952T. In candidacy status for NLNAC accreditation. RN-to-BSN approved by Ohio Board of Regents. Consumer information available at [nursing.hondros.edu](http://nursing.hondros.edu). Levels I and II must be completed in the classroom.

Attend one of our informational sessions, or stop in anytime!

- Earn your LPN or RN designation
- RNs, earn your BSN online full-time or part-time
- No waitlist—begin nursing classes right away
- Financial aid available for those who qualify
- Start in July, October, January or April
- Call or visit for more information

Summer session begins July 2!

[nursing.hondros.edu](http://nursing.hondros.edu)

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4140 Executive Parkway  
 Westerville, OH 43081

# LPN nurses seek RN degree while working part or full time

Licensed practical nurses (LPNs) provide an important role in patient care in a variety of settings, including hospitals, physicians' offices, nursing homes and private homes.

On a national level, the health-care field is urging LPNs to continue their

education and become a registered nurse (RN) expected to grow 26 percent over the next 10 years, with jobs for RNs expected to grow 26 percent.

AIAM offers a program that is perfect for those wanting to start in the nursing field as an LPN, or current LPNs who are ready to earn their RN

license. AIAM offers a program that is perfect for those wanting to start in the nursing field as an LPN, or current LPNs who are ready to earn their RN

diversity of healing models and incorporates it into the coursework to best prepare students." That element, along with flexible schedules and no waiting list were key reasons why Shudonica Garlington, who has worked as an LPN

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**AIAM offers a program that is perfect for those wanting to start in the nursing field as an LPN, or current LPNs who are ready to earn their RN license.**

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education and become a registered nurse (RN).

"Many of our students are LPNs returning to school to earn their RN license to offer added value to their health-care team," said Linda Fleming-Willis, director of student and graduate services at The American Institute of Alternative Medicine (AIAM).

"Often, it is at the request of their employer, and most of our students continue to work full or part time as an LPN while going to school."

One element that hasn't changed is the high demand for nurses across the country. According to the Bureau of Labor Statistics, the LPN field is expected to grow 20 per-

cent.

Founded in 1994, AIAM is one of the longest established higher education institutes teaching massage therapy and master's level acupuncture.

Co-founders Diane Sater, B.Sc., LMT and Helen Yee, B.A., LMT added the School of Nursing three years ago.

"We offer an additional holistic layer to the curriculum that is unique to the RN learning experience at AIAM," Sater said. "Students learn how to take care of the whole person: body, mind and spirit."

Adds Yee, "Alternative medicine philosophies originate from centuries of different cultures' history. AIAM embraces this rich

since 2003, chose AIAM.

"That was the part of AIAM I liked best," Garlington said. "I think a lot of health-care facilities are turning toward holistic nursing as part of their treatment plans."

AIAM's RN and LPN programs have full approval from the Ohio Board of Nursing and offer experienced, hands-on instructors, a diverse community of students and flexible course schedules.

Financial aid is also available for those who qualify.

Visit [www.aiam.edu](http://www.aiam.edu) for more information or to enroll, call (614) 310-0848.



**If You Are an LPN  
Make This Summer Last a Life Time!**

**Start Classes This Summer at AIAM to  
Become an RN in Just 6 Quarters**

The **American Institute of Alternative Medicine** (AIAM) in Columbus makes it easy for LPNs to take their career to the next level and earn an RN associate degree. AIAM understands you still need to work full or part time while you go to school. That's why we offer flexible class schedules, and you can complete your course study to become an RN in just six quarters!

- Small class sizes
- Hands-on clinical training
- Experienced, caring faculty and staff
- Financial aid for those who qualify
- Day, evening and weekend classes

**Currently No Waiting List for Summer Enrollment!**

Visit [www.aiam.edu](http://www.aiam.edu) or call

**614-310-0848**

to schedule your admissions appointment.

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1489T

# OhioHealth nurses provide care from the heart

At OhioHealth, *WE* believe in helping you achieve your best health.

No matter which of our eight hospitals or more than 40 specialized care sites you choose, *WE* are committed to providing you the very best patient care. And *WE* couldn't do it without our many skilled and dedicated nurses.

They are staff nurses, case managers, nurse practitioners, educators and researchers. You'll find them at patients' bedsides and in emergency departments, in school-based clinics and community outreach programs.

What they all have in common — what *WE* all have in common — is a passion for people and a commitment to caring.

Across our system, OhioHealth nurses hold a national reputation for excellence. We have earned Magnet Status from the American Nurses Credentialing Center — the highest level of recognition awarded for nursing excellence — at two of our hospitals, Riverside Methodist Hospital and Grant Medical Center. *FORTUNE* magazine has named OhioHealth one of their "100 Best Companies to Work For" for six consecutive years. And, hundreds of OhioHealth nurses are recognized annually for research, presentations and publications at conferences and in medical journals across the country.

But what sets us apart is not the recognition we earn — it's our team of 21,000 physicians,

associates and volunteers and how we leverage their collective strengths, especially those of our nurses.

Our nurses make a difference in our community, in each patient's life and in every area throughout our system, including:

- Clinical education through mentoring and educating hospital staff, as well as conducting classes and research projects
- Community outreach programs that provide care through various community outlets, community groups and churches
- Community education efforts that foster the next generation of caregivers by educating elementary and middle school students about nursing careers



- Elder care by focusing specifically on care for the elderly, including those who are unable to leave their homes
- Specialty care by concentrating on disciplines such as heart care or orthopedic care
- In-home care and hospice assistance provided by HomeReach
- Clinical guidance that helps

the hospital manage its legal compliance, purchasing, information services and financial matters

In honor of National Nurses Week, OhioHealth is proud to celebrate our nurses who make us who *WE* are. To learn more about nursing careers and becoming part of *WE*, visit [www.ohiohealth.com/jobs](http://www.ohiohealth.com/jobs).

## Health-care jobs outlook good in 2012

BY JOHN ROSSHEIM  
MONSTER SENIOR  
CONTRIBUTING WRITER

Economic stagnation or no, health care will most likely be one of the most productive job-creation engines in 2012. Patient and practitioner demographics will combine with health-care system changes to churn out health-care jobs month after month.

"Skilled workers are in demand because patient demand is so high," said Eric Dickerson, managing director at recruiter Kaye/Bassman International in Dallas. While the American population ages and grows less healthy, millions of the health-care workers are edging toward retirement.

Health care is still a rare bright spot in a job market that cannot get out of first gear. Jobs in health

care rose to 14.2 million in October 2011 from 13.9 million a year earlier, according to the Bureau of Labor Statistics. Hospital jobs increased by 84,000 over the period, but ambulatory services — physician offices, outpatient clinics and home health agencies — added more than 173,000 positions.

### REFORM CONTINUES TO SHAPE HIRING

Under health-care reform, "the market has shifted dramatically over the past year, driven by performance ratings of customer satisfaction, clinical outcomes and cost," said Eric Rackow, M.D., CEO of SeniorBridge, a 2,000-employee provider of home health-care services elderly in New York City. This emphasis is increasing the demand for health-care

professionals such as case managers and health-care informatics specialists.

The emphasis on community health care is boosting the business of home health agencies and creating many health-care job opportunities. "We expect to grow our staff of nurses, nurse practitioners, social workers and home health aides by 15 percent in 2012," Rackow said.

### NURSES, PHYSICIAN EXTENDERS IN DEMAND

The folks who provide primary health care — including private-practice doctors and nurses — are in demand by all stakeholders.

"General practitioners will continue to be in huge demand," Dickerson said. "Fewer and fewer of them have been trained over the past decade." Therefore, physician extenders such

as "nurse practitioners and physician assistants will be in great demand at long-term care facilities, community clinics, hospitals — the full gamut of health-care facilities."

After a substantial abatement of the nursing shortage through the 2007-2009 recession, demand has resumed — to a degree. "In 2012, the (American Nurses Association) expects a continuation of a trend toward modest growth in employment of nurses," said Adam Sachs, a spokesperson for the American Nurses Association. "The labor market for RNs could be affected significantly by political and federal budget outcomes."

Due to a complex interaction of factors — from the density of nursing schools per region to the re-employment of retired

nurses who need to rebuild their retirement funds — the availability of nursing jobs is far from uniform.

### PHYSICAL THERAPISTS ARE IN SHORTAGE

Physical therapists (PTs) are among the most secure professionals in the health-care industry, because supply fails to meet demand for their services practically everywhere. "There are pockets within the US where there are only five therapists within a 100-mile radius," Dickerson said.

If anything, the shortage will deepen, because the aging of physical therapists is dramatic. In 2000, 15.6 percent of PTs were between the ages 50 and 64; in 2010, 32 percent were in that age bracket, according to a report from the American Physical Therapy Association (APTA).

"Nobody knows how accountable-care organizations and medical homes will shake out, but health-care reform in general will decrease the number of uninsured, which will increase demand for PTs," said Marc Goldstein, senior director of research for the APTA. "Physical therapy programs are being developed or expanded, so the current level of 6,000 graduates annually should creep up."

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# Explore health-care careers now



(MC) — Unemployment rates are still high and opportunities in specific careers might be waning, but the health-care industry is showing promise. U.S. Department of Labor statistics indicate that 3.2 million health-care jobs will be created by 2018.

But what health-care jobs are out there for those without a medical degree or the time to devote to a long education or additional schooling? Plenty.

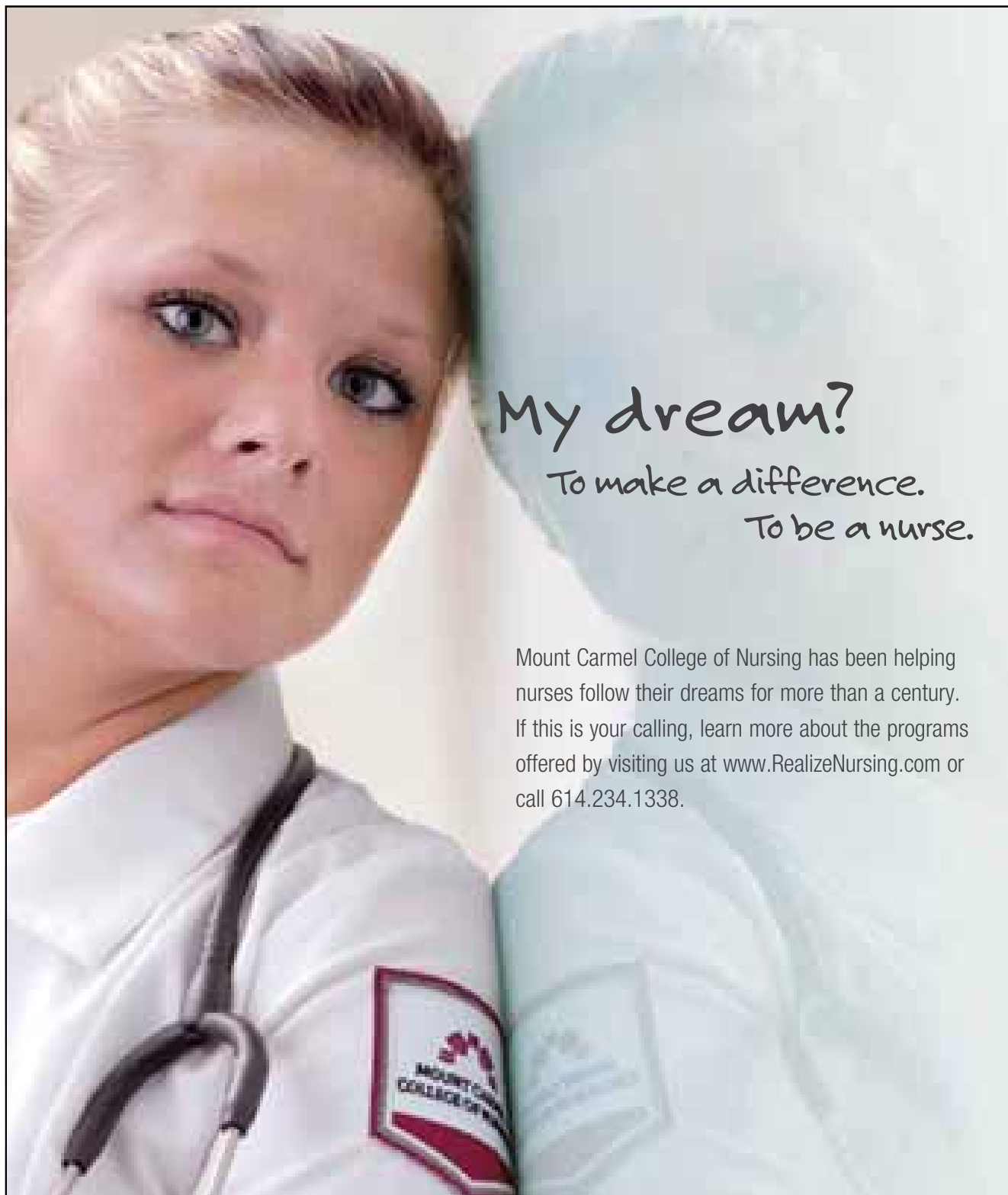
• **Dental assistant:** This career is one of the fastest-growing careers in health care. While formal schooling may not be needed and some dentists train on-site, there is better opportunity for those who have completed a training program. Some programs can be completed in a year. The median salary is \$32,969.

• **Registered nurse:** Though doctors may get all the glory, it is often nurses who provide the much-needed, behind-the-scenes care. Applicants can get a two-year associates degree

and continue their education and certification as they advance. According to the Bureau of Labor Statistics, the average salary of a registered nurse is \$67,720.

• **Pharmacy technician:** A 2009 story in *FORBES* indicated that 11.6 prescriptions are issued per person in the U.S. each year. As such, the demand for pharmacy employees is increasing. Assistants can complete a certificate program in about six months. Pharmacy techs earn an average salary of \$32,600, according to Salary.com.

• **Hospice-care worker:** These workers provide care to the elderly or individuals with illnesses who cannot care for themselves. Depending on the program, a bachelor's degree in nursing and a state certification are needed to become a hospice technician. Salaries range from \$35,000 to \$60,000. Students might want to consider fine tuning their majors to coordinate with a career in health care.



My dream?  
To make a difference.  
To be a nurse.

Mount Carmel College of Nursing has been helping nurses follow their dreams for more than a century. If this is your calling, learn more about the programs offered by visiting us at [www.RealizeNursing.com](http://www.RealizeNursing.com) or call 614.234.1338.

## PROGRAMS:

Bachelor of Science in Nursing: Four-Year Traditional Program, Online RN-BSN Completion Program, Second Degree Accelerated Program, Advanced Placement Program.

Master of Science: Adult Gerontology Acute Care Nurse Practitioner (Trauma Focus), Family Nurse Practitioner, Adult Health, Nursing Administration and Nursing Education. Graduate Certification Programs.



MOUNT CARMEL  
College of Nursing

# Realize your dream — a career in nursing

Mount Carmel College of Nursing (MCCN) is actively engaged in meeting the demands of the nursing shortage by expanding undergraduate and graduate programming for increased enrollment.

Mount Carmel achieved record growth over the last decade and now numbers nearly 1,000 students — both men and women — and is among the largest baccalaureate nursing programs in the United States.

The College's main campus is located adjacent to Mount Carmel West Hospital near Downtown Columbus. A satellite campus, offering a traditional undergraduate program, is located at Fairfield Medical Center in Lancaster.

To meet the growing need for nurses, MCCN also forged partnerships for nursing education with Lake Erie College, Ohio

Dominican University, University of Findlay and Wilmington College.

## MOUNT CARMEL COLLEGE OF NURSING ACADEMIC PROGRAMS

### MCCN Undergraduate Program:

A Bachelor of Science in Nursing (BSN) can be attained through four track options:

- Traditional pre-licensure
- The 13-month Second

Degree Accelerated Program (SDAP) for students with bachelor's or master's degrees in other fields who want to achieve the BSN

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- NEW: Adult Gerontology Acute Care Nurse Practitioner (NP)
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## Meeting the challenge of an evolving industry

(ARA) — Health-care reform has expanded access to health-care insurance coverage to more than 30 million new patients beginning in 2014, stretching the resources of health-care facilities nationwide. Meanwhile, the introduction of new regulations and technological innovations, as well as the rapid adoption of electronic health records (EHRs), have added new layers to an already complex industry.

Health-care administration professionals navigate this complicated system from the business side, ensuring that health-care delivery processes run smoothly and patients receive

quality care. With the health-care industry showing no signs of slowing down, these professionals are in high demand.

Health care is the fastest growing sector of the economy, according to the Bureau of Labor Statistics. Employment of health-care administration professionals is expected to increase much faster than the average for all occupations.

Graduates with education in health-care policy, information systems, accounting, budgeting and analysis in diverse provider settings will be poised for greater probability of career success.

Some universities offer degree programs specifically designed for this career track.

The variety of this line of work is appealing to many professionals. From the size of its work settings — from hospitals to health-care services companies — to its unique specializations, health-care administration presents attractive options for each unique professional.

Many industries continue to cut jobs or freeze hiring due to the poor economy, yet the health-care industry has remained a beacon of opportunity.

# Lesser-known health-care careers are rewarding

(ARA) — Have you looked at career possibilities in health care lately? The health-care industry offers a wide array of career choices, as reported by the Bureau of Labor Statistics. Many positions in the medical arena involve operating room (OR) procedures or patient care.

Others require totally different skill sets, such as positions in pharmaceuticals or hospital administration. One unique and rewarding career option involves biomedical equipment technology.

These professionals work behind the scenes to install, inspect, maintain and repair medical equipment.

From the large CT scanners and patient monitors to electric wheelchairs,

every medical device must work properly.

David Chappell, chair of the biomedical equipment technology department at Brown Mackie College – Fort Wayne offers insight into this not-so-apparent health-care career option.

“Focusing on medical equipment is a way to help people without being in the OR,” Chappell said.

A career in biomedical equipment technology is about computers and circuit boards, hardware and specialized software, soldering irons and electronic tools. It is also about training doctors and nurses on the use of equipment.

The Association for the Advancement of Medical Instrumentation (AAMI) reports an average national salary of \$43,000 for this

profession.

Part computer technician, part electrician, part medical worker — the field comprises a blend of medicine with science and technology.

“I find it exciting,” Chappell added. “Most patients take this work for granted; however, it carries huge responsibilities. Doctors, nurses and emergency medical technicians (EMT) workers depend on the equipment to work correctly, with sometimes life-or-death consequences.”

A two-year degree program can open the door to the field of biomedical equipment technology. The curriculum is technology-based, with ample medical coursework. On-the-job proficiency involves knowledge of anatomy and phys-

iology, as well as medical terminology.

Working on equipment comprises a large part of a biomedical equipment technician’s job responsibilities, but not all.

“Techs play different roles,” Chappell said. “Primarily, they manage, maintain and repair every single piece of equipment you can imagine, from small to large. Additionally, they are involved in training facility staff on the proper and safe use of the equipment, especially if a particular piece of equipment is often in need of repair. Why is it happening? Are they using it wrong? This often leads to training sessions, where professional communication skills are a must.”

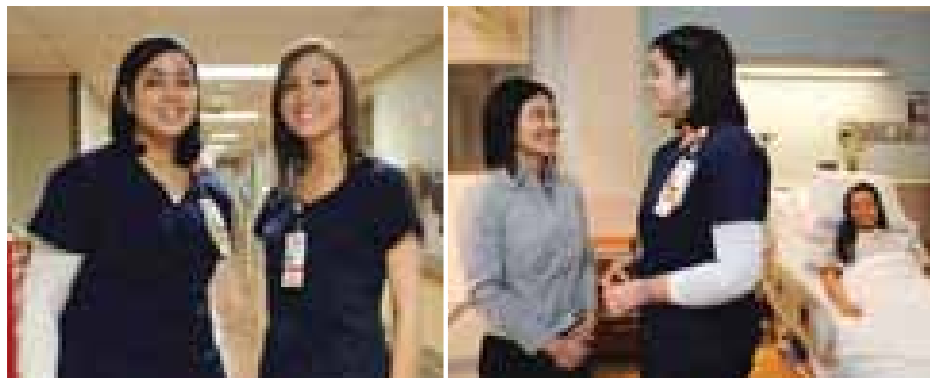
Career opportunities in



the field are varied. Some biomedical equipment technicians work at hospitals. Others work for manufacturers, who send technicians out to care for equipment housed at medical facilities.

Manufacturers also hire bench technicians, who

work at the factory to repair and refurbish equipment. Another option is to work for a service company, which contracts with hospitals, clinics and doctor’s offices to maintain equipment.



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