

IGDA Annual Report 2011

2011 Highlights

Advocacy

- Supreme Court ruling: The Supreme Court of the United States ruled in June, 2011 that video games are entitled to the same First Amendment protections as other forms of art and expression. The IGDA had a key role in filing an amicus brief in this case.
- Amazon: The IGDA spoke out against Amazon's revised policies that allowed the company to change the pricing on developers' games without permission, among other things.
- SOPA/PIPA: After widespread outcry on the basis of free speech and restricting creativity, the Stop Online Piracy Act (SOPA) and Protect IP Act (PIPA) were postponed from approval in the U.S. Congress.

2011 IGDA MVP Awards

The 2011 MVP Recipients were Andrew Leaf, Jack Bogdan and Kate Edwards.

Leadership Forum

The 5th annual IGDA Leadership Forum organized by the Production SIG was held in October 2011 in Los Angeles, California.

IGDA Scholars

- Students from various disciplines applied for IGDA Scholar positions at GDC, Casual Connect, SXSW, PAX, CEDEC, E3, etc.
- Scholars engaged with mentors and took studio tours in a great opportunity to engage professionals and gain exposure to the industry.

IGDA Foundation

- The IGDA Foundation held its second IGDA Foundation Charity Dinner at the close of the Leadership Forum. The dinner featured an interview with David Scott Jaffe and John Romero.
- Continued support of Chapters and SIGs.
- AI Scholar program
- Involvement in Japan's CEDEC event
- Full Sail Scholarship



David Scott Jaffe and John Romero
at the IGDA Foundation Charity Dinner

IGDA Annual Report 2011 - Continued

Global Game Jam 2011

- 6,500 jammers in 169 locations
- Over 1,500 games created!

Community

Members primarily engage and interact through the IGDA's 100+ chapters and 30+ SIGs. Chapters support the game development industry at the local level and the SIGs provide a focal point for expertise, discussion and development around professional functions and topics. These groups are the heart of our grass roots organization. In 2011, we saw a continued growth of networking and communication between members on Facebook, LinkedIn, email and weekly online chats.

IGDA Perspectives Newsletter

Due to the ongoing hard work of Editor-in-Chief, Beth Aileen Dillon, and Art Director Cat Wendt, the IGDA Perspectives newsletter continued its monthly publication via email and online with IGDA news, and further insights about many of the topics covered by our SIGs and Chapters.

Thank You!

The success of the IGDA is built upon the dedication and sacrifice of time and effort by our members and volunteers. You are the heart and soul of the IGDA. We also recognize and thank our partners, affiliates and sponsors for their continued generosity.

Simplified Financials and Statistics – See Next Two Pages

IGDA Annual Report 2011 - Continued

Simplified Financials and Statistics

Statement of Activities
January - December 2011, 2010, 2009

Revenue	2011	2010	2009
Membership, Studio & Partner Dues	\$286,210	\$318,063	\$443,363
Advertising & Sponsorship Revenue	163,205	86,957	106,875
Interest Income	41	97	371
Fiscal Agency Income	-	-	-
Education Connection	50,800	-	-
Loss on sale of office equipment	-	-	-
Miscellaneous	-	13,667	-
Managed Events	105,556	115,336	82,689
Total Revenue	605,812	534,120	633,298
Expenses			
Administrative	103,381	101,099	187,072
Member Programs & Meetings	488,549	428,448	490,134
Total Expenses	591,930	529,547	677,206
Net Surplus/Deficit	13,883	\$4,573	\$(43,908)

Statement of Financial Position
As of December 31st 2011, 2010, 2009

Assets	2011	2010	2009
Current Assets			
Cash	\$86,372	\$63,480	\$107,086
Accounts Receivable	9,939	55,318	38,105
Prepaid Expenses	2,551	5,287	11,933
Deposits	-	-	-
Total Assets	\$98,862	\$124,085	\$157,124
Liabilities & Net Assets			
Current Liabilities			
Accounts Payable and Accrued Expenses	14,511	23,937	\$80,839
Payroll Taxes Payable	-	-	-
Deferred Revenue	210,044	239,799	195,351
Chapter Payables	3,723	4,008	29,167
Total Liabilities	228,279	267,744	305,357
Unrestricted Net Deficit	(129,416)	(143,660)	(148,233)
Total Liabilities & Net Deficit	\$98,862	\$124,085	\$157,124

IGDA Annual Report 2011 – Continued

