



World Trade Center Detroit/Windsor Regional Advantages for International Business

- s The State of Michigan is a long-standing gateway to North American trade.
- s Ideal strategic location at the center of the U.S. Midwest and the Canadian manufacturing region on the U.S. - Canada border.
- s Within 500 miles of the area is:
 - 45% of the U.S. Population
 - 46% of the Canadian Population
 - 58% of U.S. Manufacturing
 - 46% of U.S. Income
 - 45% of Canadian Income
- s Excellent global, national and regional accessibility, whether by air, rail, road or water.
- s Direct four-way access to Canada via bridge, highway tunnel, barge and rail tunnel.
- s Second largest Foreign Trade Zone in the U.S. in terms of zone sites, duty savings and value of goods leaving the trade zone.
- s Trade between the U.S. and Canada and the Detroit/Windsor border surpasses trade between the U.S. and Mexican border.
- s Exceptional trade facilities and services without the congestion of other distribution centers.
- s The Detroit freeway network is the hub for over 1,500 miles of toll-free expressways throughout Michigan that links Canada to other states.
- s North American freight rail transportation network that is accessible to all major markets in the U.S., Canada and Mexico with major domestic and foreign railroad companies and operating stations in and around the city.
- s Worldwide direct-water port located on one of the world's busiest waterways with complete cargo handling facilities, and three international shipping routes.
- s Expanding international airports with service to Europe, Asia, Canada, Mexico and the Caribbean.
- s Outstanding trade services from brokers, forwarders, warehousing, distribution and logistics specialists.
- s The Detroit area borders Canada. Both the U.S. and Canada are melting pots of diverse peoples comprising more than 100 nationalities. Per capita, Michigan has more ethnic groups than any other state and the Detroit area has more than any other in the state.
- s The Detroit area is checkedered by several nationalities and particular ethnic tourist attractions. As an international automotive center, the area has attracted foreign firms, investors and employees.
- s Leading universities in the Detroit and Windsor area attract students from all over the world.