UPS DELIVERS THE H♥LIDAY RUSH

December 20 will be the busiest day in UPS history.
Santa's helpers dressed in Brown will deliver
28 million packages to eager holiday shoppers.

A Record-Setting Holiday Season

2012 HOLIDAY SALES TO RISE 4.1% FROM 2011, EQUALING
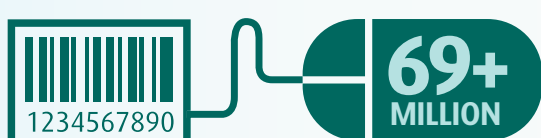### $586.1 BILLION
IN RETAIL SALES.*

2011 $562 BILLION

2012 $586 BILLION

CYBER MONDAY SALES INCREASED 30% IN 2012.*

+30%

+96%

SALES FROM MOBILE DEVICES ACCOUNTED FOR 13% OF CYBER MONDAY SALES – UP 96% FROM 2011.*

UPS Delivers Hassle-Free Holidays

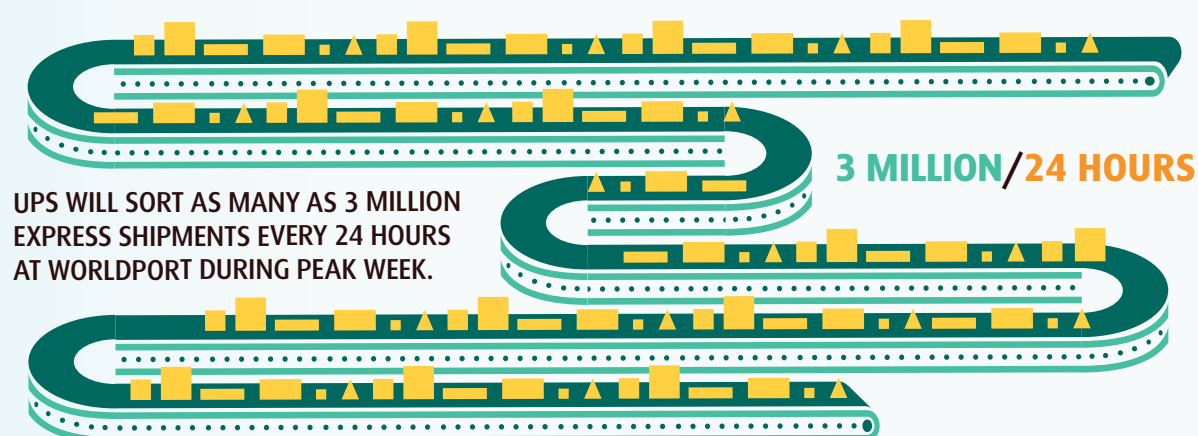**UPS WILL MANAGE 69+ MILLION ONLINE PACKAGE TRACKING REQUESTS ON ITS PEAK TRACKING DAY, TUESDAY, DECEMBER 18.**

1234567890 — **69+ MILLION**

ON PEAK SHIPPING DAY, DECEMBER 20, UPS DRIVERS WILL DELIVER MORE THAN 300 PACKAGES PER SECOND.

00:01
300 PACKAGES/SEC

400 ADDITIONAL FLIGHTS PER DAY

UPS WILL FLY MORE THAN 400 ADDITIONAL FLIGHTS PER DAY DURING PEAK WEEK.

UPS WILL SORT AS MANY AS 3 MILLION EXPRESS SHIPMENTS EVERY 24 HOURS AT WORLDPORT DURING PEAK WEEK.

3 MILLION/24 HOURS

To Arrive by Christmas Eve...

December 19
SHIP UPS 3 DAY SELECT® PACKAGES NEED TO BE SHIPPED BY DEC. 19

December 20
SHIP UPS 2ND DAY AIR® PACKAGES NEED TO BE SHIPPED BY DEC. 20

December 21
SHIP UPS NEXT DAY AIR® PACKAGES NEED TO BE SHIPPED BY DEC. 21

Sign up for UPS My Choice® to manage holiday deliveries

@UPS and @TheUPSStore
www.facebook.com/ups and www.facebook.com/theupsstore

UPS WE ♥ LOGISTICS™

* According to the National Retail Federation
** According to IBM Digital Analytics Benchmark