## Reebok Reeflex Sensor Challenge



In a partnership with Reebok, blip.tv developed the "Reeflex Sensor Challenge" game that utilized custom gaming ad units to drive users to the Reebok Facebook page.

To date, the game has has been played over 50,000 times, and has helped drive over 42,000 "Likes" of Reebok's Facebook pages.

| Facebook Likes | 42,967 |
| :---: | :---: |
| Game Plays | 49,014 |
| Average Time Spent <br> Playing Game | $00: 03: 24$ |
| Total Time Spent <br> Playing Game | 2,428 hours |

Don't forget to try it out!

[^0]blip.tv


[^0]:    http://www.facebook.com/reebokmen?sk=app 169223386468211

