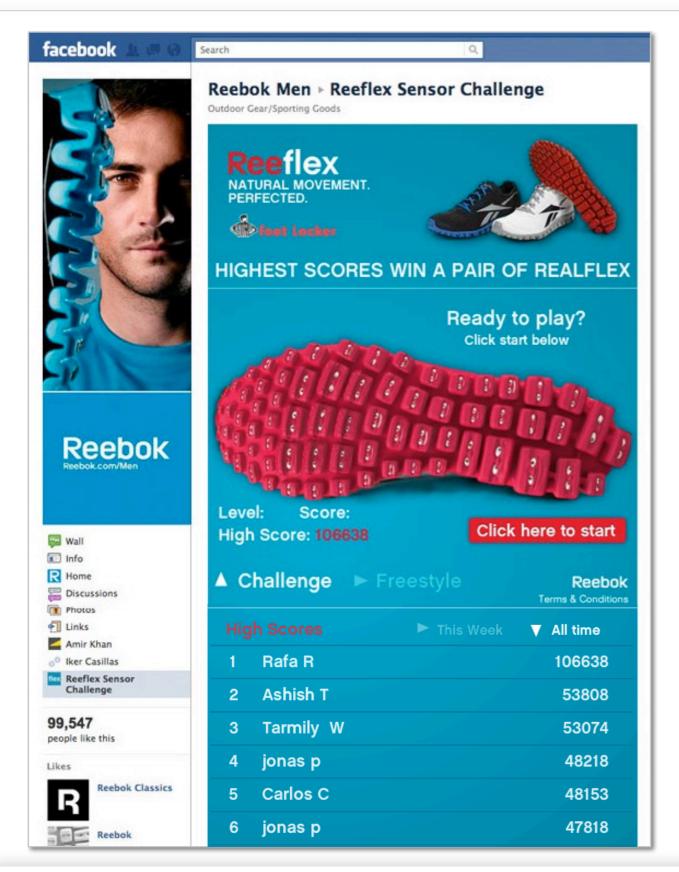
Reebok Reeflex Sensor Challenge



In a partnership with Reebok, blip.tv developed the "Reeflex Sensor Challenge" game that utilized custom gaming ad units to drive users to the Reebok Facebook page.

To date, the game has has been played over 50,000 times, and has helped drive over 42,000 "Likes" of Reebok's Facebook pages.

Facebook Likes	42,967
Game Plays	49,014
Average Time Spent Playing Game	00:03:24
Total Time Spent Playing Game	2,428 hours

Don't forget to try it out! http://www.facebook.com/reebokmen?sk=app_169223386468211

