



Goldstar

Israel's #1 Beer

For decades, Goldstar has been Israel's #1 beer. More than 65 million bottles of Goldstar are sold every year in our local market of Israel. The reason for our success is simple: we never compromise on flavor.

Premium amber lager

Goldstar is an original, amber lager brewed from a blend of pale and roasted malts that creates a deep, complex, malty flavor. European noble hops inspire the perfect balance between malty sweetness and hoppy bitterness. Goldstar's unique flavor hasn't changed since it was first brewed in 1950.

Ingredients: water, barley malt, hops.

GOLDSTAR
ID

- Category** ▶ Beer
- Target Consumer** ▶ Beer lovers who desire a malty, flavorful beer
- Characteristics** ▶ Amber lager, darker in color, flavorful with smooth drinkability
- Drinking Occasions** ▶ At a pub, restaurant, at home, with friends
- Pairs with** ▶ Roasted meats & poultry
- Trends** ▶ Ethnic beers, Darker beers

Goldstar Black Roast

Goldstar Black Roast is the stunning creation of our head acclaimed Brewmaster, David Herling. Goldstar Black Roast is our premium, dark brown lager.

Handcrafted and brewed from roasted Dutch Barley Malt, Goldstar Black Roast is infused with notions of roasted coffee and caramel, with a deep lingering taste of dark chocolate. Goldstar Black Roast is a full-bodied, hearty beer that achieves superb drinkability with no compromise on flavor.

Originally launched in 2010 as a limited edition to celebrate 60 years of brewing Goldstar, due to overwhelming demand, Goldstar Black Roast has become a staple of the Goldstar portfolio. Goldstar Black Roast is available in 33cl bottles.

Ingredients: water, barley malt, hops.



Product

SPEC


Goldstar Premium

Goldstar Black Roast

Inner Package	33 cl (11.2 Fl.oz) glass bottle	33 cl (11.2 Fl.oz) glass bottle
Outer package	Closed cardboard 6 pack	loose bottles
Quantity per case	4x6 packs shrink wrapped	24 bottles on a shrink wrapped tray
Case dimensions WxLxH	24.6x36.6x23.5 cm (9.7x14.4x9.3 inch)	24.6x36.6x23.5 cm (9.7x14.4x9.3 inch)
Case weight	13.5 kg (29.7 lbs)	13.5 kg (29.7 lbs)
Cases on a layer	12	12
Layers on a pallet	7	6
Cases on a pallet	84	72
Shelf life	12 months	12 months
Alc/Vol	4.9%	4.7%

All Goldstar products enjoy the strictest kosher supervisions:



Badatz Ha'Eda Ha'Haredit from Jerusalem  the Orthodox union

Awards



2011 **Goldstar Black Roast**
Product of the year



2007 **Goldstar**
Gold medal - Monde Selection