



Adobe® Creative Cloud™ in education

Individual and institution-wide purchasing options



Adobe Creative Cloud gives you Creative Cloud desktop apps, cloud storage, plus access to new features and products as soon as they're released. Individual teachers, students, and staff members can join with an annual membership commitment. Educational institutions can provide organization-wide access to Creative Cloud through term licensing agreements.

Membership offers	Description	How to purchase
<p>Individual users Creative Cloud for individuals</p>	<p>Creative Cloud Student and Teacher Edition membership is for individual use by students and teachers.*</p>	<p>Purchase through the Adobe website, by phone (800-585-0774), or through select Adobe Authorized Education Resellers.</p>
<p>Small workgroups Creative Cloud for teams</p>	<p>Providing additional benefits, this membership is ideal for small workgroups but is not a solution for computer labs or classroom implementation.</p>	<p>Purchase through the Adobe website, by phone (800-585-0774), or through an Adobe Authorized Education Reseller.</p>
<p>Institution-wide Creative Cloud for enterprise</p>	<p>This option provides the best coverage model for institution-wide access to Creative Cloud desktop apps and services.</p>	<p>Enterprise purchasing is available through a customizable three-year Enterprise Term License Agreement (ETLA) with Adobe. Contact your Adobe account executive.</p>
<p>Departments and institution-wide Creative Cloud desktop apps</p>	<p>This option, which does not include Creative Cloud storage or services, gives institutions access to the latest Creative Cloud desktop apps through an Adobe Education Enterprise Agreement (EEA)—a one- or two-year term-based licensing program.</p>	<p>Enrollment will be available starting on June 21, 2013, and can be purchased through Adobe or an Adobe Authorized Education Reseller.</p>

Note: Adobe Creative Suite® 6 perpetual licensing, including K-12 School Site Licenses, is still available for purchase through the Transactional Licensing Program (TLP) and the Cumulative Licensing Program (CLP). Learn more at www.adobe.com/volume-licensing/education.edu.html.

* See the student and teacher eligibility guide: www.adobe.com/education/student-eligibility-guide.edu.html

Creative Cloud in education

Always have access to the latest Adobe creative apps

		What it's used for	Creative Cloud ¹ for enterprise	Creative Cloud ¹ for teams	Creative Cloud ¹ for individuals	Creative Cloud ¹ desktop apps
Design tools	Adobe Photoshop [®] CC	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis	•	•	•	•
	Adobe Illustrator [®] CC	Create vector-based graphics for print, web, video, and mobile	•	•	•	•
	Adobe InDesign [®] CC	Design professional layouts for print and digital publishing	•	•	•	•
	Adobe Bridge CC	Browse, organize, and search your photos and design files in one central place	•	•	•	•
	Adobe Extension Manager CC	Install and manage extensions for many creative apps that are part of Creative Cloud	•	•	•	•
	Adobe InCopy [®] CC	Use with InDesign for a professional writing and editing solution	•	•	•	•
Web tools	Adobe Acrobat [®] XI Pro	Create, protect, sign, collaborate on, and print PDF documents	•	•	•	•
	Adobe Dreamweaver [®] CC	Design, develop, and maintain standards-based websites and applications	•	•	•	•
	Adobe Flash [®] Professional CC	Create rich interactive content across varied platforms and devices	•	•	•	•
	Adobe Flash Builder [®] Premium Edition	Build exceptional applications for iOS, Android, ² and BlackBerry [®] using a single codebase	•	•	•	•
	Adobe Fireworks [®]	Rapidly prototype websites and applications, and optimize web graphics	•	•	•	•
	Design and Web Collection	A collection of web and design tools for K-12 and higher education				•
Video and audio tools	Adobe Premiere [®] Pro CC	Edit video with high-performance, industry-leading tools	•	•	•	Optional
	Adobe After Effects [®] CC	Create industry-standard motion graphics and visual effects	•	•	•	Optional
	Adobe Audition [®] CC	Create, edit, and enhance audio for broadcast, video, and film	•	•	•	Optional
	Adobe SpeedGrade [®] CC	Manipulate light and color in video footage	•	•	•	Optional
	Adobe Prelude [®] CC	Streamline the import and logging of video, from virtually any video format	•	•	•	Optional
	Adobe Encore [®]	Author DVDs, Blu-ray discs, and web DVDs	•	•	•	Optional
	Adobe Media Encoder CC	Automate the process of encoding video and audio to virtually any video or device format	•	•	•	Optional
		Video Collection	A collection of video and audio tools for K-12 and higher education			
Other tools and services	Adobe Photoshop Lightroom [®]	Use organization, editing, and output-creation tools for digital photography	•	•	•	Optional
	Adobe Muse [™] CC	Design and publish HTML websites without writing code	•	•	•	•
	Adobe Edge Animate CC	Use animation tools to optimize the look and performance of websites	•	•	•	•
	Behance [®]	Showcase and discover creative work		•	•	
	Cloud storage	Store files in the cloud (limits shown are per seat)	Customizable	100GB	20GB	
	Collaboration tools ³	Collaborate with colleagues inside or outside your organization; keep files private or share at will	•	•		
		Adobe Expert Services		Optional	•	

¹ Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. Adobe online services, including the Adobe Creative Cloud service, are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy. The applications and online services are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

Not all products and services shown. For the full list, visit www.adobe.com/go/creativecloud.

² Available late 2013.

Adobe, the Adobe logo, Acrobat, Adobe Audition, Adobe Muse, Adobe Premiere, After Effects, Behance, Creative Cloud, the Creative Cloud logo, Creative Suite, Dreamweaver, Encore, Fireworks, Flash, Flash Builder, Illustrator, InCopy, InDesign, Lightroom, Photoshop, Prelude, and SpeedGrade are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Android is a trademark of Google, Inc. The Trademark BlackBerry is owned by Research In Motion Limited and is registered in the United States and may be pending or registered in other countries. All other trademarks are the property of their respective owners.

© 2013 Adobe Systems Incorporated. All rights reserved. Printed in the USA.

91081816 6/13



Adobe

Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com