## Tiger's Paw Print Expands – Four New Routes on Sale Today! Melbourne – Sunshine Coast from \$49.95\* Sydney – Cairns from \$59.95\* Melbourne – Alice Springs from \$99.95\* Sydney – Alice Springs from \$99.95\*

## LAUNCH SALE ON TODAY (FROM 9 PM AEST) UNTIL MIDNIGHT 12<sup>th</sup> FEBRUARY FOR TRAVEL IN APRIL AND MAY 2013

6<sup>th</sup> February, 2013: It's a busy week for Tiger Airways Australia as the airline today announces four new domestic routes between Melbourne and Sunshine Coast, Sydney and Cairns, Sydney and Alice Springs plus Melbourne and Alice Springs.

Special fares for Tiger's newest routes will be available on the Tiger Airways website (<u>www.tigerairways.com</u>) for a limited time from around **9:00 pm AEST** today until midnight 12<sup>th</sup> February 2013 (or until sold out) and are valid for travel through April and May with thousands of fares available on each new route at the introductory launch fares listed below.

- Fly either way between **Melbourne and Sunshine Coast** from \$49.95\* (new route commences 27<sup>th</sup> March 2013).
- Fly either way between **Sydney and Cairns** from just \$59.95\* (new route commences 4<sup>th</sup> April 2013).
- Fly either way between Sydney and Alice Springs or Melbourne and Alice Springs from just \$99.95\* each way (both new routes commence from 9<sup>th</sup> April 2013).

Tiger Airways Australia Commercial Director, Carly Brear, says today's news is exciting for the consumer, local economies and the airline.

"We are confident that a lot of our current and future customers will be very happy that we are bringing Tiger's low fares to more of Australia," said Ms. Brear.

"Tiger's new services to Cairns and Sunshine Coast further increase our presence in Queensland, which is an ever popular state for our customers to visit and also provide additional connectivity for Queensland residents who have been extremely supportive of Tiger's services to date.

"I'm particularly thrilled to tell the people of Alice Springs that we have listened. We've been inundated with requests for Tiger's low cost flights to serve Central Australia, a community that currently lacks low cost options and critically is so heavily reliant on tourism. "The people of Alice Springs will be the first to tell you that they won our recent online voting poll calling for Australian's to vote where Tiger should fly to next and today we are announcing not one but two new routes into Alice from Australia's two largest capital cities. It really is a case of 'the people have spoken' and Tiger has responded!"

This month Tiger Airways Australia will celebrate flying its 10 millionth customer since Australian operations began in November 2007.

In further growth related news for the airline, Tiger Airways is gearing up to commence flying its first NSW intrastate route between Sydney and Coffs Harbour which takes off from 15<sup>th</sup> February 2013 and will provide a welcome return service four times a week as well as an additional fifth Saturday service from March 2013 onwards.

"Not only does Tiger provide consistently great value fares and healthy competition to the market, we remain committed to customer satisfaction and will continue to respond to the needs of our customers," said Ms. Brear. "The airline's overall customer satisfaction has improved markedly (Roy Morgan domestic airline satisfaction independent research survey, July – September 2012) and our customers, quite rightly, are our number one priority at all times."

Tiger Airways recently introduced a new call centre which commenced on 1<sup>st</sup> February 2013 in a further bid to ensure the highest levels of customer satisfaction.

## Key facts:

- Four weekly return services between Melbourne and Sunshine
  Coast commence from 27<sup>th</sup> March 2013 and are now on sale from just
  \$49.95\* (thousands of sale fares are available now for travel in April and May 2013 so get in quick!) Services on this route increase to daily return services (seven days a week) from June 2013.
- Flights depart Melbourne Airport (Tullamarine) at 9:05 am, arrive in Sunshine Coast at 11:20 am and return from Sunshine Coast at 11:50 am to arrive in Melbourne at 2:15 pm.
- Four weekly services between Sydney and Cairns commence from 4<sup>th</sup> April 2013 and are now on sale from \$59.95\* (thousands of sale fares are available now for travel in April and May). Services between Sydney and Cairns increase to one daily return service (seven days a week) from June 2013.
- Flights on the new Sydney Cairns route depart Sydney at 6:45am to arrive into Cairns at 9:50 am, returning from Cairns at 10:20am to arrive back in Sydney at 1:15 pm.
- Four weekly return services (Tuesdays, Wednesdays, Thursdays and Saturdays) between Melbourne and Alice Springs commence from 9<sup>th</sup> April 2013 and are now on sale from \$99.95\* (thousands of sale fares are available now on this route for travel in April and May 2013).

- Flights depart Melbourne at 9:00 am and return from Alice Springs at 12:20 pm, arriving back into Melbourne at 14:55 pm.
- Four weekly return services (Tuesdays, Wednesdays, Thursdays and Saturdays) between Sydney and Alice Springs commence from 9<sup>th</sup> April 2013 and are on sale now from just \$99.95\* (thousands of sale fares are available now on this route for travel in April and May 2013).
- Flights depart Sydney at 6:40 am to arrive at Alice Springs at 10:00 am, returning from Alice Springs at 10:30 am to arrive back in Melbourne at 1.15 pm.
- These new services will provide over 5,000 additional visitor seats weekly through Alice Springs airport and up to 2,520 additional visitor seats weekly through Cairns and Sunshine Coast airports.
- Tiger Airways Australia currently employs more than 350 people in various roles including cabin crew, pilots, management and through maintenance and ground handling partnerships.
- Around 20 new jobs will be created at Alice Springs Airport in ground handling roles to facilitate the new services.
- Tiger Airways Australia currently has 11 A320 aircraft deployed in Australia.
- Tiger Airways currently has 16 popular domestic routes on sale (including the new routes announced today).
- Further developments from Tiger Airways Australia to be announced in due course.

\*RAW FARE CONDITIONS: Tiger "Raw" domestic fares are the lowest available single price fare from Tiger Airways Australia with hand luggage only and are fully inclusive of all taxes and charges. Tiger "Raw" domestic fares must be purchased on line using a MasterCard debit card issued by an Australian financial institution.

Please see the Tiger Airways website for full terms and conditions associated with this week's sale (visit <u>www.tigerairways.com</u>). The Tiger "Raw" domestic fare does not incur the \$8.50 convenience fee for credit card purchases (per flight, per sector). Fare is for travel one-way, hand luggage only. Seats are limited and may not be available for travel during peak periods or on all flights, public holidays or certain blackout periods or once sold out. Bookings are non-refundable and non-transferable except as provided in the Conditions of Carriage. Promotions may be modified or cancelled without prior notice. Refer to <u>www.tigerairways.com</u> for more information. Tiger Airways Australia Pty Limited ABN 52 124 369 006.