

## LINE AD DEADLINES

Publication Day	Classification	Deadline
Sunday, All Editions	NWjobs	Friday, 10:45 a.m.
Sunday, Final Edition Only	NWjobs	Friday, 5 p.m.
Wednesday (directory)	NWjobs	Monday, 5 p.m.

## DISPLAY BLACK-AND-WHITE DEADLINES

Publication Day	Space Reservations/ Cancellations	Materials for Newspaper-Constructed Ads*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
Sunday, All Editions	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 5 p.m.	Friday, 10 a.m.
Sunday, Final Edition Only	Thursday, 5 p.m.	Thursday, 5 p.m.	Thursday, 5 p.m.	Friday, noon	Friday, 5 p.m.

## DISPLAY COLOR DEADLINES

Publication Day	Space Reservations/ Cancellations	Materials for Newspaper-Constructed Ads*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
Sunday	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Monday, 5 p.m.	Thursday, noon	Thursday, 4 p.m.

\* "Newspaper-Constructed" material (also known as "Pub. Set" advertising). The definition of a newspaper-constructed ad is one that will be composed by the newspaper. This includes ads that are constructed from the submitted layout into production form, or existing ads that require copy or illustration changes.

\*\* Final corrections for newspaper-constructed ads should be limited to minor text changes (phone numbers, addresses, expiration dates, prices, etc.) and substitution of standing art consistent with original ad design. Changes to layout including moving or changing size of art elements cannot be accepted at this stage.

\*\*\* Electronic ads must be in a PDF format with the fonts embedded. PDF is a flexible, cross-platform file format that accurately displays and preserves fonts, page layouts and other graphical elements in a document.

