

**GLOBAL COUNCIL MEETING
16-18 April 2012**

AGENDA

Sunday, 15 April	Marriott NW Hotel • 5605 Blazer Pkwy • Dublin, Ohio	Casual Dress
10:00 – 3:00 p.m. (<i>Dublin V, VI</i>)	Global Libraries Dialogue (IFLA/OCLC Fellows program, by invitation) Facilitators, Nancy Lensenmayer and Janet Lees – (<i>lunch will be provided</i>)	
4:00 – 6:00 p.m. (<i>Columbus boardroom</i>)	EMEA Regional Council Executive Committee Meeting, Robin Green, Chair	
5:00 – 6:00 p.m. (<i>Arlington boardroom</i>)	Asia Pacific Regional Council Executive Committee Meeting, Andrew Wells, Chair	
6:30 – 8:00 p.m. (<i>Dublin V, VI</i>)	Welcome Dinner for Early Arrivals	
Monday, 16 April	Marriott NW Hotel	Business Dress
7:30 – 9:00 a.m. (<i>Hotel atrium</i>)	Breakfast	
8:45 – 9:45 a.m. (<i>Westerville boardroom</i>)	Global Council Executive Committee Meeting , Berndt Dugall, Chair <i>Committee members only</i>	
9:00 – 1:00 p.m. (<i>Dublin IV</i>)	OCLC Product and Service Demos (<i>ongoing</i>)	
10:00 – 11:00 a.m. (<i>Worthington boardroom</i>)	Global Council Nominating Committee Meeting , Carol Diedrichs, Chair <i>Committee members only</i>	
11:00 – 12:00 noon (<i>Westerville boardroom</i>)	Global Council Communications Committee Meeting , Robin Green, Chair <i>Committee members only</i>	
1:00 – 1:45 p.m. (<i>Hotel atrium</i>)	Luncheon for Delegates, Board of Trustees and All Meeting Participants	
1:45 – 5:00 p.m. (<i>Dublin I, II, III</i>)	GENERAL SESSIONS	
1:45 – 2:00 p.m.	Welcome, Introductions and Global Council Executive Committee Report Berndt Dugall, President, OCLC Global Council	
	Announcement of Trustee and Council Candidates Carol Diedrichs, Chair, Global Council Nominating Committee	
	Introduction to the Global Council Communications Committee , Robin Green, Chair	
2:00 – 2:15 p.m.	Update on Current IFLA Activities Ingrid Parent, President of IFLA and University Librarian, University of British Columbia, Vancouver, Canada	

- 2:15 – 3:15 p.m. **E-factor – The Impact of Content Integration on the User Experience**
Keynote Speaker, Sue Polanka, Head of Reference and Instruction,
Wright State University, Dayton, Ohio, USA
- 3:15 – 3:30 p.m. **Break**
- 3:30 – 3:45 p.m. **Intro Remarks**
Jamie LaRue, Director, Douglas County Libraries, Castle Rock, Colorado, USA
- 3:30 – 4:30 p.m. **Table discussions: How is my library (and OCLC) dealing with e-content and e-books**
(Grouped by library type)
- 4:30 – 5:00 p.m. **Reporting Out Session** *(from table discussion)*
- 5:05 p.m. **Transportation departs hotel for Tour of OCLC (tour participants only)**
- 5:15 – 5:45 p.m. **Tour of OCLC** – (open to anyone who is interested)
(Assemble at Kilgour atrium reception desk)
- 5:30 p.m. **Transportation departs hotel for OCLC**
- 5:45 – 8:00 p.m. **Social Hour, Dinner, and Tribute and Farewell Tribute to Jay Jordan**
(Kilgour atrium) 5:45 – 6:15 – Social Hour, followed by dinner at 7pm
(Kilgour auditorium) 6:15 – 6:45 – Program /Tribute to Jay Jordan – See printed program
- 8:00 and 8:20 p.m. **Transportation departs OCLC for return to Marriott**

Tuesday, 17 April	Marriott NW Hotel	Business Dress
7:30 – 8:30 a.m. <i>(Hotel Atrium)</i>	Breakfast	
7:30 – 8:30 a.m. <i>(Columbus boardroom)</i>	Finance Committee Breakfast/Meeting , ChewLeng Beh, Chair See separate agenda	
7:30 – 8:30 a.m. <i>(Madison boardroom)</i>	ARC Task Force on Museums and Archives Oleg Kreymer and Anne Van Camp, Co-Chairs	
7:30 – 8:30 a.m. <i>(Westerville boardroom)</i>	Membership Committee Breakfast/Meeting , Kathleen Imhoff, Chair	
9:00 a.m. – 5:00 p.m. <i>(Dublin I,II, III)</i>	GENERAL SESSIONS	
9:00 – 9:20 a.m.	Board Report , Larry Alford, Chair, Board of Trustees	
9:20 – 10:00 a.m.	OCLC President’s Report , Jay Jordan, President and CEO	
10:00 – 10:15 a.m.	Q & A Discussion with Larry Alford and Jay Jordan	
10:15 – 10:30 a.m.	Break	
10:30 – 10:45 a.m.	Full Registration of Library Collections – Testing a Hypothesis Bill Carney, OCLC Content Manager	
10:45 – 11:15 a.m.	Credits and Incentives: Following Up on the Cost Sharing Models Task Force Sarah Campbell and Jerry Stephens, Global Council Delegates	
11:15 – 11:45 a.m.	Table Discussions <i>(grouped by region)</i>	
11:45 – 12:00 noon	Reporting Out Session <i>(from table discussion)</i>	

12:00 – 12:15 p.m.	Group Photo
12:15 – 1:15 p.m. <i>(Hotel atrium)</i>	Luncheon for all Global Council participants
1:15 – 5:00 p.m. <i>(Dublin I, II, III)</i>	GENERAL SESSIONS
1:15 – 2:15 p.m.	Linked Open Data , Jim Michalko, VP, OCLC Research Library Partnership and Robin Murray, VP, OCLC Global Product Management
2:15 – 3:30 p.m.	Table Discussions about linked open data
3:30 – 3:45 p.m.	Break
3:45 – 4:15 p.m.	Reporting Out and Follow-Up Discussion by Tables and Discussion
4:15 – 5:00 p.m.	Remarks by Global Council Vice President and Board Candidates
6:00 p.m.	Transportation departs hotel for the McConnell Arts Center
6:30 – 8:30 p.m.	Dinner at the McConnell Arts Center of Worthington 777 Evening Street, Worthington, Ohio 43085
8:30 p.m.	Transportation departs McConnell Arts Center for return to Marriott

Wednesday, 18 April	Marriott NW Hotel	Travel Dress
7:45 – 9:00 a.m. <i>(Columbus boardroom)</i>	Membership Committee Breakfast/Meeting , Kathleen Imhoff, Chair	
8:00 – 9:00 a.m. <i>(Hotel atrium)</i>	Breakfast and Voting <i>(the Madison room will be used for vote counting)</i>	
9:00 – 11:45 a.m. <i>(Dublin I, II, III)</i>	GENERAL SESSIONS	
9:00 – 9:30 a.m.	OCLC WorldShare™ Management Services , Cathy De Rosa, VP for the Americas and Global VP of Marketing and Robin Murray, VP, OCLC Global Product Management	
9:30 – 10:00 a.m.	RDA for WorldCat: What Does an Administrator Need to Know? Glenn Patton, Director, WorldCat Quality Management	
10:00 – 10:15 a.m.	Break	
10:15 – 10:45 a.m.	Updates from the Regional Councils (ARC, Asia Pacific, EMEARC)	
10:45 – 11:15 a.m.	Reflections from Jay Jordan	
11:15 – 11:40 a.m.	Business Meeting <ul style="list-style-type: none"> • Announcement of election results • Other business 	
11:40 a.m.	Adjournment	
11:45 a.m. <i>(Hotel front entrance)</i>	Transportation departs for airport	
11:45 a.m. – 1:00 pm <i>(Hotel restaurant)</i>	Global Council Executive Committee Luncheon/Meeting <i>(Transportation to airport will be arranged for EC meeting participants)</i>	

ABSTRACT

E-factor – The Impact of Content Integration on the User Experience

Keynote Speaker, Sue Polanka, Head of Reference and Instruction, Wright State University

Libraries everywhere need to integrate electronic content into services. Many are addressing this need with cross-format platforms, discovery tools, research guides, and virtual librarians. But are these tools effective? Will they be adequate in the future? Today's greatest solutions may be irrelevant for tomorrow's users. How will e-content integration continue to impact research? What barriers stand between the seamless integration of e-content and users? What will be the library's role?