



## **2014 EDITORIAL CALENDAR - FIRST QUARTER**

DATE OF ISSUE	MATERIALS CLOSE	SPACE CLOSE	SPECIAL REPORTS	CUSTOM Publishing	EVENTS & LOCATIONS	DATE OF EVENT
Jan 6	Jan 1	Dec 25	Cameras — What's New		CES, Las Vegas	Jan 7-10
Jan 13	Jan 8	Jan 1	CES — What You Missed			
Jan 20	Jan 15	Jan 8	Pre-NATPE Issue Olympics Special: Content + Tech			
Jan 27	Jan 22	Jan 15	NATPE Issue Legacy Awards NATPE Latin America Focus on Formats		NATPE, Miami	Jan 27-30
Feb 3	Jan 29	Jan 22	Upfront Central — Reaching Women Diversity Report: Broadcast Programming		Multicultural TV Summit & Leadership Awards, NYC	Feb 4
Feb 10	Feb 5	Jan 29	No Issue			
Feb 17	Feb 12	Feb 5	Upfront Central — Millennials Religious and Faith — Based Programming Special Tech — Traffic, Billing & Automation			
Feb 24	Feb 19	Feb 12	Upfront Central — News Networks Del Bryant — BMI — Golden Mike Awards		Golden Mike Awards, NYC Advanced Advertising: Profiting from a Targeted Audience, NYC	Feb 24 Feb 27
Mar 3	Feb 26	Feb 19	Upfront Central — Sports Multicast Special 14 Names to Know in 2014		Technology Leadership Summit East, Fort Lauderdale	March 4-5
Mar 10	Mar 5	Feb 26	Upfront Central — Kids			
Mar 17	Mar 12	Mar 5	Upfront Central — Food & Lifestyle Tech — Workflow Solutions	Guide to Broadcast Management Solutions eBook	Next TV Summit, NYC	March 18-19
Mar 24	Mar 19	Mar 12	Upfront Central — Syndication Technology Shopping List for Networks Providing Sound for Stations Independent Television — Reality Leaders		Wonder Women, NYC	March 26
Mar 31	Mar 26	Mar 19	Pre-NAB Issue Technology Shopping List for Station Groups Upfront Central — Baby Boomers			





## **2014 EDITORIAL CALENDAR - SECOND QUARTER**

DATE OF ISSUE	MATERIALS CLOSE	SPACE CLOSE	SPECIAL REPORTS	CUSTOM PUBLISHING	EVENTS & LOCATIONS	DATE OF EVENT
April 7	Mar 26	Mar 26	NAB Issue Technology Leadership Awards Top 25 Station Groups Upfront Central Cable Next TV — NAB Snapshot Tech — Traffic, Billing & Automation		NAB, Las Vegas NAB Technology Leadership Awards, Las Vegas	April 5-10 April 7
April 14	April 9	April2	Upfront Central — Market Movers			
April 21	April 16	April 9	The Women's Issue		Women of New York, NYC	April 24
April 28	April 23	April 16	Cable Show Issue Diversity Report — Marketing to Multicultural Audiences Upfront Central — NewFronts		The Cable Show, Los Angeles Multicultural TV Breakfast at The Cable Show, Los Angeles	April 30-May 2 April 30
May 5	April 30	April 23	Upfront Central — Multicultural Tech — Media Sales Systems		Peabody Awards, NYC	May 19
May 12	May 7	April 30	Upfront Central — Broadcast EMMY Nomination Insider — Comedy/Drama			
May 19	May 14	May 7	Peabody Awards Supplement EMMY Nomination Insider — Actor/Actress	Hispanic TV Post Upfront Guide	Technology Leadership Summit West, Los Angeles On Demand Summit, NYC	May 20-21 May 22
May 26	May 21	May 14	Women in the Game EMMY Nomination Insider — Reality / Non-Fiction			
June 2	May 28	May 21	The Sports Issue — World Cup		Sports Technology Summit, Charlotte	June 4-5
June 9	June 4	May 28	Brand Builders — The Marketers Marketing Report — How Top Shows Get Launched Music for Television		Next TV Summit, London The Business of Multiplatform TV, NYC PromaxBDA: The Conference, NYC	June 11 June 11 June 10-12
June 16	June 11	June 4	Online Video Player Issue/OTT Update			
June 23	June 18	June 11	Next Wave of Leaders		Station Summit, Las Vegas Next TV Summit, Santa Monica	June 24-27 June 24
June 30	June 25	June 18	Indie Production Special Diversity Report: Distribution Update			





## **2014 EDITORIAL CALENDAR - THIRD QUARTER**

DATE OF ISSUE	MATERIALS CLOSE	SACE CLOSE	SPECIAL REPORTS	CUSTOM Publishing	EVENTS & LOCATIONS	DATE OF EVENT
July 7	July 2	June 25	No Issue			
July 14	July 9	July 2	Leaders of Multicultural			
July 21	July 16	July 9	Traffic, Billing + Automation		Comic-Con International, San Diego	July 24-27
July 28	July 23	July 16	The Strategists — TV's Top Media Planners	Multicultural Programming Guide		
Aug 4	July 30	July 23	The Multicast Issue			
Aug 11	Aug 6	July 30				
Aug 18	Aug 13	Aug 6	Digital All Stars	Guide to Religious Programming	EMMYS, Los Angeles	
Aug 25	Aug 20	Aug 18	No Issue			
Sep 1	Aug 27	Aug 20	EMMY Roundup TECH — IBC Preview			
Sep 8	Sep 3	Aug 27			Next TV Summit, Santa Clara IBC, Amsterdam	Sept 10-11 Sept 11-15
Sep 15	Sep 10	Sep 3	Next TV Digital Leadership Awards Diversity Report: Primetime Analysis			
Sep 22	Sep 17	Sep 10	Broadcaster of the Year			
Sep 29	Sep 24	Sep 17	Hispanic Specials and Awards Sections		Hispanic Television Summit, NYC	October 2





## **2014 EDITORIAL CALENDAR - FOURTH QUARTER**

DATE OF ISSUE	MATERIALS CLOSE	SPACE CLOSE	SPECIAL REPORTS	CUSTOM Publishing	EVENTS & LOCATIONS	DATE OF EVENT
Oct 6	0ct 1	Sep 24	Media Buyer & Planner Today: What Women Are Saying		News Technology Summit, Baltimore	October 8-9
Oct 13	0ct 8	0ct 1	Media Buyer & Planner Today: Reaching the Male Buyer			
0ct 20	Oct 15	0ct 8	Tech — Traffic, Billing & Automation	Hall of Fame Supplement	B&C Hall of Fame, NYC	October 20
Oct 27	0ct 23	Oct 15	Religious and Faith-Based Programming Diversity Report: Marketing			
Nov 3	0ct 29	Oct 23	2nd Screen Update			
Nov 10	Nov 5	Oct 29	Advanced Advertising — Tech		NYC Television Week, NYC	November 11-12
Nov 17	Nov 12	Nov 5	Newsroom Design Special			
Nov 24	Nov 19	Nov 12	No Issue			
Dec 1	Nov 26	Nov 19	Multicast Executive of Year Sports Executive of the Year			
Dec 8	Dec 3	Nov 26	Holiday Programming Special			
Dec 15	Dec 10	Dec 3	Social TV's Rising Stars	İ		
Dec 22	Dec 17	Dec 10	News Director of the Year Multiplatform Broadcaster of the Year GM of the Year			
Dec 29	Dec 24	Dec 17	No Issue			