



norden

Nordic Council of Ministers
Nordic Innovation

Nordic Growth through Export

- How is the Nordic export performing?

9.00 – 9.30	Registration and coffee
9.30 – 10.00	OPENING THE NORDIC MODEL IN THE GLOBAL COMPETITION <ul style="list-style-type: none">▪ Dagfinn Høybråten, The Secretary General of the Nordic Council of Ministers▪ Keynote presentation, Carsten Hansen, The Danish Minister for Co-operation (TBC)
10.00 – 10.45	NORDIC BUSINESS IN A GLOBALIZED WORLD <ul style="list-style-type: none">▪ Presentations by Peter Bøegh Nielsen, Head of Division, Statistics Denmark
10.45 – 11.00	Coffee break
11.00 – 11.45	CHALLENGE 1: <p>How do we ensure job creation and export of products with high added value?</p> <ul style="list-style-type: none">▪ Presentation by Fabienne Fortanier, Head of Trade statistics, OECD▪ Q&A from the floor
11.45 – 12.45	Lunch and networking
12.45 – 14.00	CHALLENGE 2: <p>SMEs as export locomotive - How to increase innovation, investment and internationalization of SMEs?</p> <ul style="list-style-type: none">▪ SMEs export performance, Peter Bøegh Nielsen, Head of Division, Statistics Denmark▪ Challenges for SMEs in relation to innovation and export, Annette Østergaard Jørgensen, Teamleder, Danish Business Authority▪ Supporting internationalisation of EU SMEs, Wojciech Sopinski, European Commission, DG Enterprise and Industry
14.00 – 14.25	Coffee break

14.25 – 15.05

CHALLENGE 3:

How do we increase exports to the BRIC countries?

- The Nordic region export performance on growth markets, Peter Bøegh Nielsen, Head of Division, Statistics Denmark

- Meeting unmet demand by frugal innovation, Gaurav Gupta, Partner and Regional Director for Asia, Dalberg Research

15.05-15.50

PANEL DISCUSSION + Q & A

Policy initiatives: How can we strengthen SMEs presence in emerging markets?

15.50 – 16.00

CLOSURE OF THE CONFERENCE

Concluding remarks based on conference discussions: Inputs to the next Precedency Program