



**Ministry of Natural Resources and Tourism
Tourism Division**

The 2009 Tourism Statistical Bulletin



INTRODUCTION

THE COUNTRY

Tanzania covers 945,234 sq. km made up 942,832 sq. km of mainland Tanzania (formerly Tanganyika) and 2,400 sq. km of Zanzibar (consisting of the Islands of Unguja and Pemba). Tanzania is the only country in the World, which has allocated more than 25 per cent of its total area for Wildlife National Parks and protected areas. There are 14 National Parks, 31 Game Reserves, 50 Game controlled areas, 1 conservation area and 2 Marine Parks. Tanzania's Wildlife Resources are considered among the finest in the world and have been widely known for many years. They include the Serengeti plains, the spectacular Ngorongoro Crater, Lake Manyara, and Africa's highest Mountain Kilimanjaro – in the North, Mikumi, Ruaha National Parks and the Selous Game Reserve in the South.

Other additional natural attractions include the sandy beaches north and south of Dar es Salaam, the Spice Islands of Zanzibar and excellent deep-sea fishing at Mafia and Pemba Islands. Among the Indian Ocean islands are remains of ancient settlements. Olduvai Gorge, in the interior Rift Valley, is the site of discoveries of the trace of earliest man. To the tourist, Tanzania also offers interesting Culture and Arts notably the Maasai culture and art and the Makonde sculptures and carving done in ebony. Tanzanians are a warm, open friendly people with a long traditional of generous hospitality and a wealth of folklore.

TECHNICAL NOTES

■ **ARRIVALS:**

These data refer to the number of visitor arrivals, not to the number of persons. The same person who makes several trips to a given country during a given period will be count each time as a new arrival.

■ **INTERNATIONAL VISITOR:**

For statistical purposes, the term "International Visitor" describes any person who travels to a country other than that in which has his/her usual residence but outside his/her usual environment for a period not exceeding twelve months and whose main purpose of visit is other than the exercise of any activity remunerated from within the country visited. This definition covers two classes of visitors:- "International Tourists" and International same day visitor which are defined as follows:-

■ **INTERNATIONAL TOURIST:**

For Statistical purpose the term "International Tourist" describes an international visitor who travels to a country for at least one night and whose main purpose of visit may be classified under of the following three groups:

- Leisure and holidays: Recreation, cultural events, health, active sports, (non- professional) other leisure and holiday purposes; visiting friends and relatives.
- Business and Professional: Meeting, Mission, Incentive travel, other business.
- Other tourism purposes: Studies, health treatment, transit, various.

- **INTERNATIONAL SAME-DAY VISITOR:**

For statistical purpose the term “International same-day visitor” describes international visitors who visits another country for less than 24 hours and does not stay over night.

This definition includes:

- **CRUISE PASSENGERS**

Who arrive in a country on a cruise ship and return to the ship each night to sleep on board even through the ship remains in port for several days. Also included in this group are, by extension, passengers on a group tour accommodated in a train.

- **CREW MEMBERS:**

Who do not spend the night in the country of destinations; this group also includes crews of warships on a courtesy visit to a port in the country of destination; and who spend the night on board ship and not at the destination.

- **DOMESTIC VISITOR**

For statistical purpose the term “domestic visitor” describes any person residing in a country, who travel to a place within the country, outside his/her usual environment for a period not exceeding twelve months and whose main purpose of visit is other than the exercise of an activity remunerated from within the place visited. This definition covers two classes of visitors: “Domestic tourist” and domestic same – day visitor” who are defined as follows:-

- **DOMESTIC TOURIST:**

For statistical purpose the term “domestic tourist” describes an internal visitor whose visit is for at least one night and whose main purpose of visit may be classified under one of the following three groups:

- Leisure and holidays: recreation, cultural events, health, active sports, (non-professional) and other leisure and holiday purpose.
 - Business and professional: Meeting, mission, incentive travel, other business,
 - Other tourism purposes: Studies, health treatment, transit, various.
- **DOMESTIC SAME-DAY VISITOR:**
For statistical purposes the term “domestic same-day visitor” describes a domestic visitor whose visit lasts less than 24 hours and does not involve an overnight stay.
- **NIGHTS:**
These figures refer to the number of nights spent by a person in accommodation establishments. If one person travels to a country and spends five nights there, that makes five tourist nights. “Accommodation establishments” refers to all means of accommodation including not only hotels and similar establishments but also supplementary means of accommodation.
- **AVERAGE LENGTH OF STAY:**
The data on number of days are generally obtained from embarkation/disembarkation cards or from sample surveys covering the exact length of stay by checking arrival and departure dates or by referring to the declared intended length of stay. The number of nights, in most instances, covers the length of stay at accommodation establishments, and thus does not necessarily show the total length of stay in the country.
- **TRANSPORT:**
These data related to the mode of transport used by international visitors or tourists for arriving in the country.

■ **ACCOMMODATION:**

Number of rooms:

This, in theory, refers to the total capacity in rooms of establishments offering accommodation available during the peak period of the tourist season. Data refer in general to the entire country, although in certain cases it is limited to particular zones.

Number of bed-places:

This refers, in theory, to the total capacity in bed-places of establishments offering accommodation available during the peak period of the tourist season. Data refer in general to the entire country, but in some cases this is limited to particular zones.

■ **OCCUPANCY RATES:**

The occupancy rate corresponds to the relationship between available capacity and the extent to which it is used. This rate may refer either to use of rooms or of beds. Occupancy rates are based on the number of nights spent.

■ **TOURISM AND ECONOMY:**

International tourism receipts: -

These are defined as the receipts of a country resulting from consumption expenditures, i.e. payments for goods and services, made by international visitors to use themselves or to give away.

International tourism expenditures: -

These are defined as consumption expenditures, i.e. payment for goods and services, made by residents of a country visiting abroad.

Table 1: International Visitor Arrivals and Receipts in Tanzania, 1995 – 2009

Year	Number of Visitor Arrivals	Annual Change (%)	Receipts (US \$ Mill)	Receipts (TZS Mill)
1995	295,312	12.89	259.44	155,663.00
1996	326,188	10.46	322.37	194,220.00
1997	359,096	10.09	392.39	235,446.00
1998	482,331	34.32	570.00	370,500.00
1999	627,325	30.06	733.28	586,624.00
2000	501,669	-20.03	739.06	628,201.00
2001	525,000	4.65	725.00	665,115.00 ¹
2002	575,000	9.52	730.00	705,618.00 ²
2003	576,000	0.17	731.00	759,070.40 ³
2004	582,807	1.18	746.02	812,676.89 ⁴
2005	612,754	4.8	823.05	929,058.84 ⁵
2006	644,124	5.12	950.00	1,079,137.00 ⁶
2007	719,031	11.62	1,198.76	1,290,542.25 ⁷
2008	770,376	7.14	1,288.69	1,543,193.10⁸
2009	714,367	-7.27	1,159.82	1,531,327.10 ⁸

Source: Ministry of Natural Resources and Tourism, Tourism Department.

³Mean Annual Exchange Rate for 2003: US\$ = TZS 1038.4

⁴Mean Annual Exchange Rate for 2004: US\$ = TZS 1089.35

⁵Mean Annual Exchange Rate for 2005: US\$ = TZS 1128.8

⁶Mean Annual Exchange Rate for 2006: US\$ = TZS 1251.9

⁷Mean Annual Exchange Rate for 2007: US\$ = TZS 1244.1

⁸Mean Annual Exchange Rate for 2008: US\$ = TZS 1197.49

⁹Mean Annual Exchange Rate for 2009: US\$ = TZS 1320.31

Chart 1: The Trend of International Visitor Arrivals , 1999 - 2009



Table 2: Visitor Arrivals by Month 2000-2009

YEAR	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
TOTAL	501,669	525,122	575,296	576,198	582,802	612,754	644,124	719,0301	770,376	714,367
January	35,066	34,701	51,785	48,480	45,658	50,297	62,643	57,614	65,819	57,354
February	35,529	35,186	42,673	42,893	42,176	47,656	48,529	52,636	65,455	59,747
March	36,549	36,254	44,427	39,842	42,176	50,319	47,865	51,539	60,338	47,195
1st quarter	107,144	106,141	138885	131215	130,010	148,272	159,037	161,789	191,612	164,296
April	82,048	56,826	37,370	38,260	36,324	34,957	38,134	41,824	47,482	47,013
May	22,722	27,792	35,897	36,469	37,579	34,715	39,859	40,984	54,028	39,578
June	26,970	50,275	43,855	43,499	48,157	46,396	49,602	60,473	61,458	50,941
2nd quarter	131,740	134,893	117,122	118,228	122,060	116,068	127,595	143,281	162,968	137,532
July	34,638	63,311	54304	54,895	61,968	63,754	64,647	77,178	76,879	79,171
August	40,821	53,751	64,471	64,436	58,164	70,398	63,383	81,247	76,678	74,103
September	35,074	37,716	55,998	51,720	56,237	58,013	55,086	66,380	62,911	63,033
3rd quarter	110,533	154,778	174,773	171051	176,369	192,165	183,116	224,805	216,468	216,307
October	31,504	32,977	51,146	49,145	47,046	49,662	62,969	64,372	70,565	58,873
November	64,201	49,167	41,136	45,050	53,426	51,508	50,751	53,018	55,620	61,418
December	56,547	47,167	52,160	61,509	53,896	55,079	60,656	71,766	73,143	75,941
4th quarter	152,252	129,311	144,442	155704	154,368	156,249	174376	189,156	199,328	196,232

Source: Ministry of Natural Resource and Tourism, Tourism Department Based on data from Immigration.

Chart 2 : Monthly Trend of International Visitor Arrivals, 2009

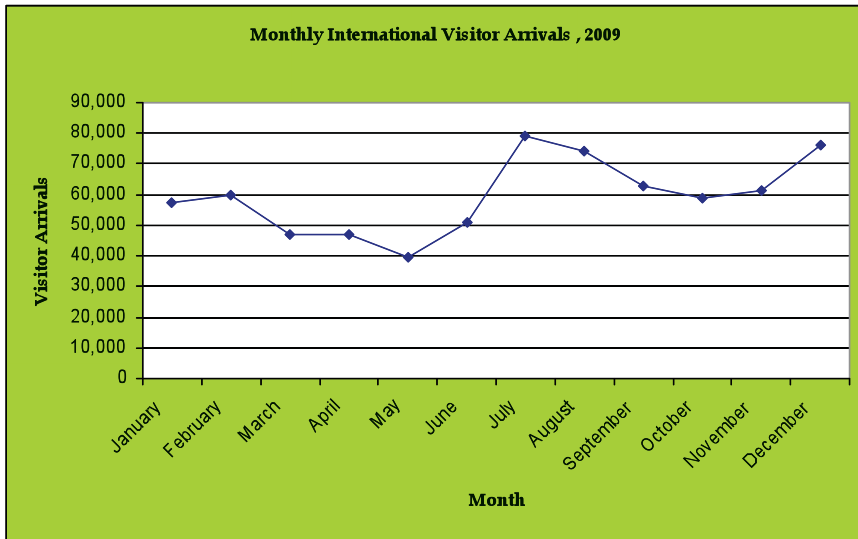


Table 3: Visitor Arrivals by Mode of Transport, 2000-2009

Mode of Transport	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Total	501,669	525,122	575,296	576,198	582,807	612,754	644,124	719,030	770,376	714,367
Air	311,612	315,073	316,000	320,000	257,195	330,587	359,395	388,767	439,303	386,604
Sea	15,081	21,005	20,000	25,000	23,681	10,315	14,171	16,153	8,660	8,672
Road	155,116	173,290	214,000	215,000	297,302	265,852	265,505	309,538	317,557	315,852
Rail	19,860	15,754	25,000	16,000	4,629	6,000	5,053	4,573	4,856	3,239

Source: Ministry of Natural Resources and Tourism, Tourism Department Basis data from Immigration

Chart 3: International Visitor Arrivals by Mode of Transport , 2000- 2009



Chart 4: Distribution of International Visitor Arrivals by Mode of Transport, 2009

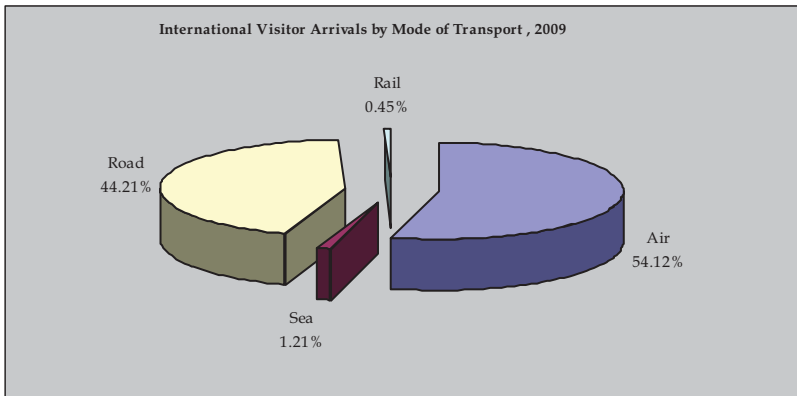


Table 4: Visitor Arrivals by Purpose of Visit. 2001-2009

PURPOSE OF VISIT	2001	2002	2003	2004	2005	2006	2007	2008	2009
TOTAL	525,122	575,296	576,198	582,807	612,754	644,124	719,031	770,376	714,367
Leisure, recreation and holidays	341,329	358,000	337,000	458,679	478,024	523,966	625,674	696,683	641,522
Business and professional	152,285	115,000	133,000	83,415	84,924	70,940	57,374	36,847	28,890
Other	31,507	102,000	106,000	40,713	49,806	49,218	35,983	56,700	43,955

Source: Ministry of Natural Resources and Tourism, Tourism Department Based on data from Immigration

Chart 5: Trends of International Visitor Arrivals by Purpose of Visit, 2009

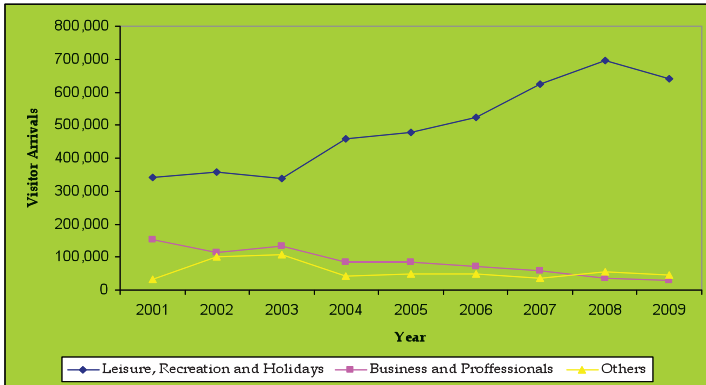


Chart 6: Distribution of International Visitor Arrivals by Purpose of Visit, 2009

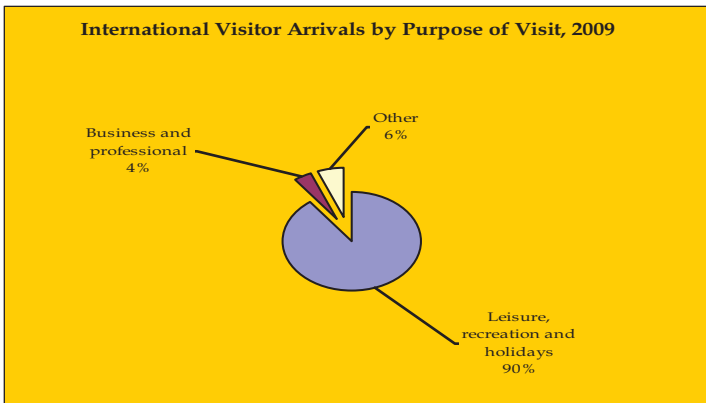


Table 5: International Visitor Arrivals to Tanzania by Country of Residence, 2000- 2009

Year	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
TOTAL	501,669	525,122	575,296	576,198	582,807	612,754	644,124	719,031	770,376	714,367
AFRICA	201,934	213,013	249,601	267,940	256,455	275,718	293,440	305,748	373,053	343,283
East Africa	164,097	178,577	200,295	216,086	215,942	228,417	248,031	258,268	321,282	299,380
Burundi	14,651	5,869	6,951	11,907	3,157	5,767	10,631	11,039	11,721	14,581
Comoros	894	1,482	2,656	1,346	5,740	4,467	4,211	4,316	3,864	3,206
Ethiopia	2,474	1,099	1,628	1,465	877	1,234	1,170	1,275	1,734	1,349
Eritrea	144	205	241	125	96	236	135	144	54	90
Djibouti	9	31	423	176	60	701	46	93	282	40
Kenya	84,993	102,235	112,036	119,406	124,967	112,766	127,016	130,823	184,269	172,256
Madagascar		241	717	332	235	294	26	353	70	251
Malawi	11,531	16,573	17,531	14,267	16,868	19,999	17,247	19,136	21,459	19,851
Mauritius	166	315	1,021	781	612	307	293	295	403	366
Mozambique	6,215	4,543	1,149	3,340	1,562	1,530	1,679	3,766	3,706	6,253
Reunion	0	0	0	0	0	0	0	0	0	24
Rwanda	9,752	6,016	4,090	12,061	6,089	17,037	13,056	14,699	14,394	14,331
Seychelles	238	149	618	204	190	221	139	164	1,234	171
Somalia	2,290	389	1,040	1,547	512	481	698	802	947	784
Zimbabwe	3,356	4,523	8,480	3,795	5,319	8,884	5,031	6,309	7,781	6,002
Uganda	21,035	25,330	28,618	34,664	24,253	25,373	35,521	30,385	31,682	32,826
Zambia	6,349	9,577	13,096	10,670	25,405	29,120	31,132	34,669	37,682	26,999
Central Africa	9,335	9,071	15,369	8,972	9,006	10,925	11,100	10,648	9,390	7,961
Angola	1,110	390	261	386	600	550	286	435	377	270
Cameroon	1,856	372	1,009	806	315	810	407	938	739	817
Central African Republic	3	12	18	363	16	13	39	11	202	219
Chad	28	27	20	27	11	22	19	37	26	36
Congo	6,299	276	377	140	9	32	530	368	271	605
Equatorial Guinea	0	0	0	0	0	0	0	0	0	1
Zaire (DRC)	16	7,837	12,784	6,850	8,030	9,479	9,792	8,374	7,638	5,879
Gabon	23	157	900	400	25	19	27	340	112	133
Sao Tome and Principe			0	0	0	0	0	145	25	1
North Africa	362	1,519	1,955	674	562	582	568	831	1,133	1,907
Algeria	60	234	52	81	64	57	46	68	118	86
Morocco	66	49	74	66	61	50	73	109	184	118
Sudan		921	1,493	442	367	398	365	543	719	1,574
Tunisia	236	315	336	85	70	77	84	111	112	129
Southern Africa	18,466	20,071	25,369	37,099	27,821	31,659	30,650	30,608	30,795	27,512
Botswana	1,741	1,173	781	632	773	1,299	658	965	879	639
Lesotho	218	282	519	288	233	177	233	296	296	296
Namibia	670	380	845	598	615	780	527	582	597	663
South Africa	14,977	17,568	22,916	35,071	25,849	28,922	28,961	28,394	28,721	25,586

Swaziland	860	668	308	510	351	481	271	371	302	326
Venda	0	0	0	0	0	0	0	0	0	2
West Africa	9,674	3,775	6,613	5,109	3,124	4,135	3,091	5,393	10,453	6,523
Cape Verde	25	10	10	4	8	3	7	354	43	21
Benin	841	458	410	406	154	129	98	252	164	155
Gambia	221	266	190	219	188	259	139	156	317	221
Ghana	2,335	623	1,993	1,303	603	832	633	916	1,186	1,340
Guinea	132	101	183	199	110	140	124	142	554	586
Côte d'Ivoire		119	578	306	147	446	134	185	4,922	189
Liberia	52	54	111	95	62	92	119	251	109	82
Mali	598	254	206	158	155	170	160	130	181	148
Mauritania	1,268	204	234	124	152	285	176	248	291	147
Niger	42	41	84	86	38	181	27	250	33	108
Nigeria	835	693	1,428	1,214	763	803	837	1,342	1,819	2,397
Guinea-Bissau				1		9	1	18	4	7
Senegal	1,170	301	394	496	393	370	260	283	257	364
Sierra Leone	1,849	301	211	193	155	197	108	156	233	150
Togo	236	211	186	173	88	93	99	154	120	100
Burkina Faso	70	139	395	132	108	126	169	556	220	508
Nationality/Region	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
AMERICAS	49,001	45,544	59,077	49,781	53,437	61,604	71,278	80,699	87,835	67,896
Caribbean	2,132	3,027	974	532	374	410	333	528	1,039	1,023
Antigua and Barbuda	2	12	16	43	3	0	10	10	131	206
Bahamas		18	2		12	4	12	10	17	22
Barbados	19	37	24		12	15	14	15	102	55
Bermuda			0	0	0	0	0	141	30	14
Cuba	86	30	183	39	39	37	50	38	61	59
Dominica		114	51	18	13	40	14	32	109	266
Grenada			24		11	1	0	10	2	7
Haiti	13	178	31	36	33	26	22	18	23	12
Jamaica	1,968	2,397	538	283	141	145	120	148	146	199
Saint Lucia				16	9	11	17	18	9	8
Saint Kitts & Nevis			0	0	0	0	0	4	3	4
Saint Vincent and the Grenadines					1	2	0	3	4	1
Trinidad and Tobago	44	241	105	97	88	87	61	58	102	55
Other countries of the Caribbean					12	42	13	23	300	115
Central America	53	257	644	465	164	342	169	2,243	473	204
Belize					13	5	7	1,974	265	5
Costa Rica	17	87	353	132	76	53	49	61	84	36
El Salvador	13	12	4	79	6	38	34	39	27	33
Guatemala	8	12		46	40	48	27	25	35	59
Honduras	2	107	32	5	9	14	7	104	5	24
Nicaragua	2	27	227	31	8	170	17	16	11	17
Panama	11	12	28	172	12	14	28	24	46	30

North America	42,899	38,338	50,994	47,429	51,397	59,201	68,877	74,229	84,151	63,179
Canada	9,357	6,782	12,042	10,354	10,613	10,922	12,536	15,198	16,482	14,642
Mexico	482	750	793	656	536	658	654	690	716	594
United States	33,060	30,806	38,159	36,419	40,248	47,621	55,687	58,341	66,953	47,943
South America	3,917	3,922	6,465	1,355	1,502	1,651	1,899	3,699	2,172	3,490
Argentina	475	740	281	199	319	200	552	405	263	293
Bolivia	2	24	50	14	21	80	40	41	84	102
Brazil	189	523	4,476	408	454	714	651	711	666	1,138
Chile	110	207	142	99	183	116	135	163	309	660
Colombia	2,277	1,323	523	320	100	171	185	306	444	297
Ecuador	213	57	47	31	26	90	48	51	42	44
Guyana	97	401	44	36	48	31	28	13	17	18
Paraguay	20	25	3	9	6	21	34	45	88	
Peru	509	420	125	141	138	107	135	136	137	148
Suriname				43	9	7	1	8	10	4
Uruguay	17	42	160	32	141	64	23	1,717	36	698
Nationality/Region	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
EAST ASIA AND THE PACIFIC	38,299	46,605	30,087	27,208	22,928	24,714	28,222	29,760	32,442	31,155
North-East Asia	14,874	16,372	11,919	12,949	10,694	11,976	12,359	13,318	16,016	15,571
Venezuela	28	165	592	29	54	65	80	114	119	134
China	5,664	5,002	3,163	4,007	3,602	4,289	4,798	6,353	8,982	7,883
Taiwan (Province of China)	38	221	470	221	259	273	1,218	152	177	370
Hong Kong, China		30	281	22	82	56		66	138	92
Japan	6,020	7,822	5,574	5,936	4,504	4,534	3,989	4,021	3,890	4,168
Korea, Dem. People's Republic of				59	30	509	267	314	425	197
Korea, Republic of	3,152	3,285	2,428	2,690	2,210	2,304	2,079	2,393	2,389	2,687
Mongolia		12	3	14	7	11	8	19	15	40
South-East Asia	6,931	10,538	4,221	2,228	1,908	2,241	1,977	4,567	3,099	2,982
Brunei Darussalam				170	4	2	5	95	10	11
Myanmar	2	13	214	20	10	19	21	49	56	94
Cambodia	3	30	28	102	36	104	52	98	28	45
Indonesia	2,789	4,788	734	322	255	290	125	542	405	321
Malaysia	672	2,002	926	366	377	339	339	1,909	611	540
Philippines	2,828	2,072	1,058	655	522	651	578	991	965	912
Singapore	130	534	589	217	315	318	320	348	347	307
Viet Nam	20	53	51	19	30	43	82	149	149	80
Thailand	487	1,046	621	357	359	475	455	386	528	672
Australasia	16,467	19,672	13,748	11,989	10,162	10,460	13,864	11,846	13,168	12,602
Australia	8,372	11,755	9,715	9,698	8,161	8,270	12,162	10,033	10,941	10,389
New Zealand	8,095	7,917	4,033	2,291	2,001	2,190	1,702	1,813	2,227	2,054
New Caledonia	0	0	0	0	0	0	0	0	0	7

Melanesia	27	23	199	42	154	36	21	26	159	0
Solomon Islands					137			1	0	45
Fiji	27	23	199	42	14	35	21	25	149	83
Papua New Guinea			0	0	3	1	0	0	10	18
Samoa					10	1	1	3	0	5
EUROPE	157,470	162,225	191,982	191,025	221,865	220,255	229,048	274,964	245,873	239,292
Central/Eastern Europe	1,885	3,904	5,679	6,850	4,554	5,803	6,495	38,262	10,160	18,563
Azerbaijan				57	22	11	204	8	13	173
Armenia		12	16	28	16	16	12	33	27	573
Bulgaria	74	44	352	1,220	175	142	167	535	200	532
Belarus		18	447	39	30	307	52	22	98	86
Czech Republic	349	473	672	539	500	610	1,067	1,191	1,548	1,942
Estonia		30	56	22	59	67	153	237	194	129
Hungary	144	197	359	389	400	912	1,022	2,562	1,685	1,262
Kazakhstan	5	12	3	36	55	37	31	24,936	41	5,792
Latvia		74	250	117	79	81	169	303	134	125
Lithuania		35	84	61	98	54	129	1,771	136	131
Republic of Moldova	0	0	0	0	5	9		50	39	24
Poland		1,109	1,382	2,181	976	1,422	1,297	1,668	2,250	2,241
Romania	157	95	150	425	287	236	234	375	556	1,708
Russian Federation	625	1,453	1,404	1,385	1,569	1,451	1,415	2,901	2,224	2,794
Slovakia	222	35	79	44	47	98		169	263	307
Tajikistan					4	2	76	2	3	18
Ukraine	309	305	422	307	224	251	336	510	380	369
Uzbekistan		12	3		4	20	19	19	12	13
Other countries Central/East Europe	0	0	0	0	4	77	112	970	357	434
Northern Europe	70,129	71,814	68,792	71,226	81,894	76,731	79,743	83,548	91,589	80,368
Denmark	506	2,853	5,524	5,210	4,813	4,848	5,425	5,917	7,196	5,856
Finland	4,527	4,985	2,630	4,163	2,104	2,649	2,419	3,015	3,493	2,594
Iceland	3	79	469	35	60	361	89	407	157	229
Ireland	6,328	4,689	3,508	4,145	3,484	3,295	4,082	4,423	4,271	3,322
Norway	8,205	8,473	4,984	5,590	4,674	5,172	5,207	6,189	7,411	5,818
Sweden	16,049	16,610	8,408	8,427	7,212	7,964	8,342	8,850	10,816	8,797
United Kingdom	34,511	34,125	43,269	43,656	59,547	52,442	54,179	55,154	58,245	53,752
Southern Europe	15,921	18,625	42,474	38,127	57,771	64,334	64,320	68,190	57,364	59,859
Albania		18	10	25	3	37	38	28	23	29
Andorra		12	10	7	30	20	42	32	21	19
Bosnia and Herzegovina	680	141	56	15	77	24	17	30	39	36
Croatia	61	99	190	139	191	166	149	181	242	233
Greece	6	848	410	775	505	620	378	575	614	798
Holy See				14					0	0
Italy	5,768	8,035	23,459	24,675	44,045	49,829	50,287	54,194	45,950	47,804
Malta		30	52	84	80	113	59	34	64	57

Montenegro									28	1
Portugal	998	873	1,486	2,288	1,294	1,199	1,265	1,097	1,259	1,201
San Marino		12	20	43			31	109	35	67
Serbia									163	158
Slovenia	222	179	464	176	367	422	423	366	428	334
Spain	8,040	8,295	16,054	9,565	11,168	11,709	11,575	11,428	8,470	9,053
TFYR of Macedonia		12	66	46				49	28	69
Western Europe	67,821	65,935	71,278	73,169	75,619	70,744	75,644	81,326	81,881	76,977
Austria	2,418	2,499	3,101	2,908	4,025	2,405	3,241	4,006	3,445	2,735
Belgium	8,613	8,537	6,203	6,497	8,378	5,466	5,680	5,778	7,229	5,799
France	17,186	16,990	22,059	22,103	21,849	23,547	19,643	21,314	19,598	20,127
Germany	22,606	21,190	17,855	19,222	20,209	18,170	19,651	24,468	27,100	25,508
Liechtenstein				8	23	27	37	18	7	13
Luxembourg	34	98	127	100	176	182	143	217	156	170
Monaco		15	73	76	5	1	21	2	8	29
Netherlands	8,451	10,514	15,891	15,272	14,594	15,805	15,243	18,990	16,945	16,507
Switzerland	8,513	6,092	5,969	6,983	6,360	5,141	11,985	6,533	7,358	6,049
Yugoslavia	0	0	0	0	0	0	0	0	35	40
East Mediterranean Europe	1,714	1,947	3,759	1,653	2,027	2,643	2,846	3,638	4,879	3,535
Cyprus	130	42	84	104	108	278	125	158	113	182
Israel	799	1,623	3,360	1,188	1,512	1,835	2,131	2,911	3,980	2,334
Turkey	785	282	315	361	407	530	590	569	786	1,019
MIDDLE EAST	30,339	29,675	16,682	13,742	11,594	10,528	6,815	11,180	10,377	11,121
Bahrain		16	308	118	60	2,951	32	47	38	43
Palestine		20	10	280	8	23	10	11	41	63
Iraq	144	187	330	559	12	23	12	123	34	86
Jordan	1,195	911	405	302	134	129	76	141	215	285
Kuwait	1,593	2,436	449	947	65	67	42	67	57	71
Lebanon		463	505	387	222	326	232	307	428	381
Libyan Arab Jamahiriya	191	390	169	163	80	93	94	107	289	238
Oman	8,717	9,966	7,728	5,225	7,601	4,488	4,104	5,162	5,747	5,520
Qatar			34	17	17	23	132	64	57	57
Saudi Arabia	622	435	384	249	191	140	159	150	288	356
Syrian Arab Republic	34	72	700	263	82	55	40	212	123	157
United Arab Emirates	4,438	4,448	1,425	884	1,581	1,222	1,155	3,844	1,433	1,917
Egypt	6,472	4,594	1,120	1,145	671	423	406	646	889	1,170
Yemen	6,933	5,737	3,149	3,186	870	571	430	495	731	777
SOUTH ASIA	24,626	28,060	27,867	26,502	16,528	19,935	15,321	16,970	20,889	21,620
Afghanistan					12	9	18	26	32	32
Bangladesh	1,356	1,320	141	277	153	207	432	169	479	661
Bhutan					9		22	6	1	6
Sri Lanka	564	567	3,670	1,695	304	318	275	797	456	471
India	18,844	24,068	21,973	22,215	14,804	17,598	13,020	14,042	17,530	17,002
Iran, Islamic Republic of	2,080	599	385	272	217	222	348	370	475	503
Nepal	22	203	165	362	225	334	252	476	184	288
Pakistan	1,760	1,303	1,533	1,681	804	1,247	954	1,084	1,732	2,657

Table 6. International Visitor Arrivals by Regions, 2000 – 2009

Year	AFRICA	AMERICAS	EAST ASIA AND THE PACIFIC	EUROPE	MIDDLE EAST	SOUTH ASIA
2000	201,934	49,001	38,299	157,470	30,339	24,626
2001	213,013	45,544	46,605	162,225	29,675	28,060
2002	249,601	59,077	30,087	191,982	16,682	27,867
2003	267,940	49,781	27,208	191,025	13,742	26,502
2004	256,455	53,437	22,928	221,865	11,594	16,528
2005	275,718	61,604	24,714	220,255	10,528	19,935
2006	293,440	71,278	28,222	229,048	6,815	15,321
2007	305,748	80,699	29,760	274,964	11,180	16,970
2008	373,053	87,835	32,442	245,873	10,377	20,889
2009	343,283	67,896	31,155	239,292	11,121	21,620

Source: *Ministry of Natural Resource and Tourism, Tourism Department Based on data from Immigration.*

Chart 7

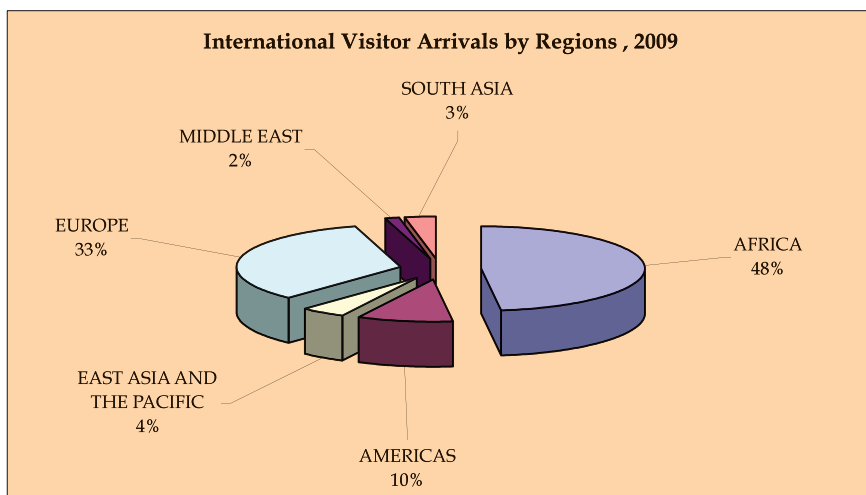


Chart 8: Trends of International Visitor Arrivals by Regions, 2000 - 2009

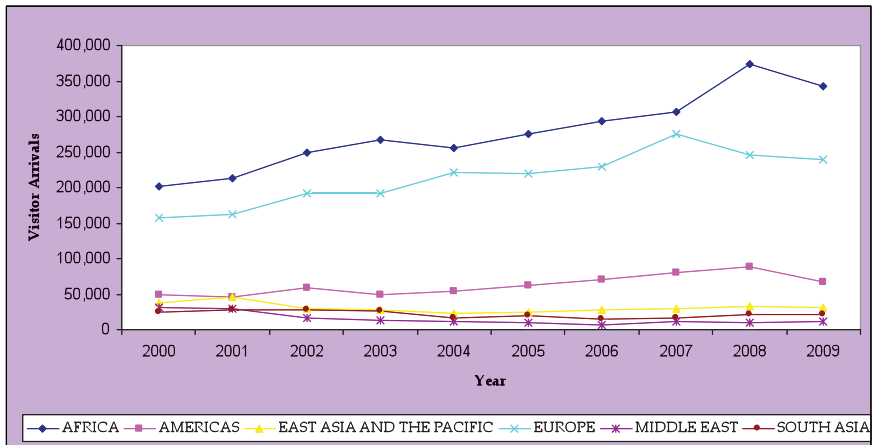


Chart 9

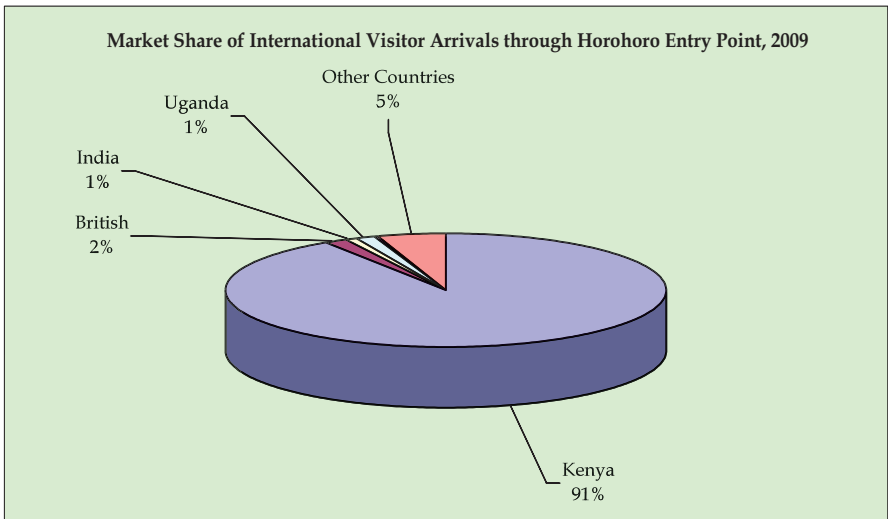


Chart 10

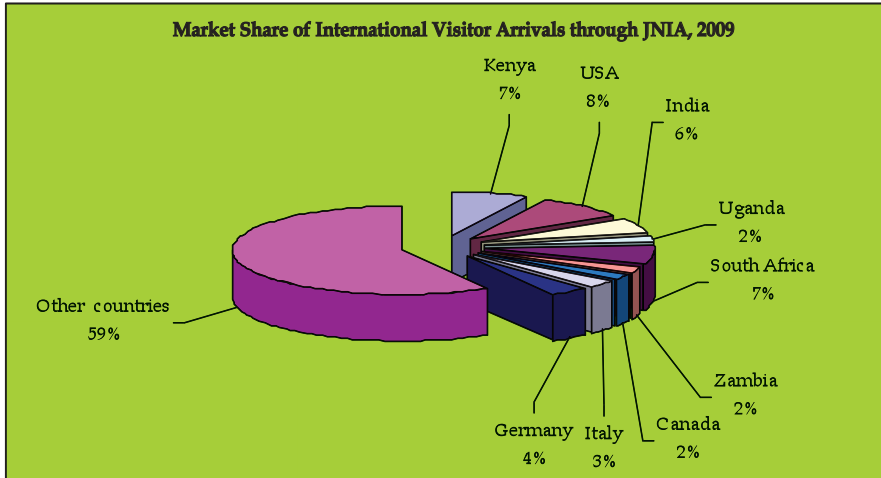


Chart 11

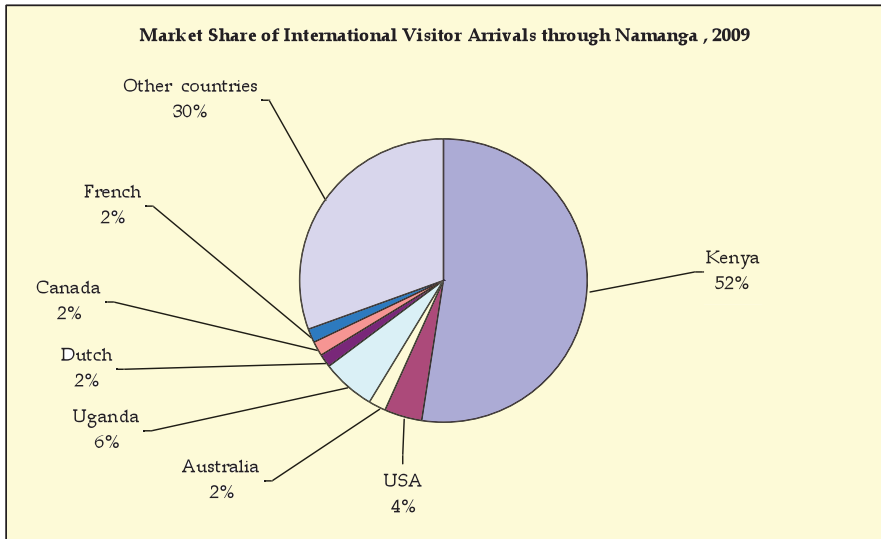


Chart 12

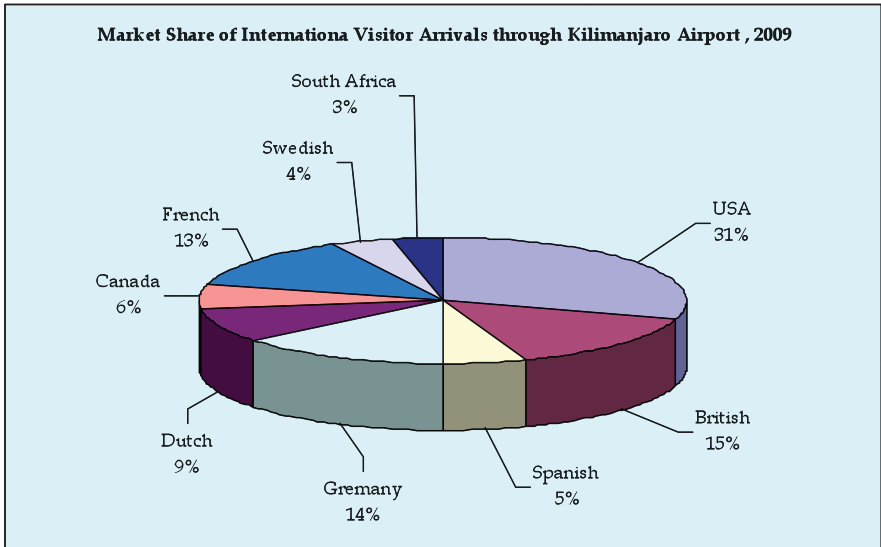


Chart 13

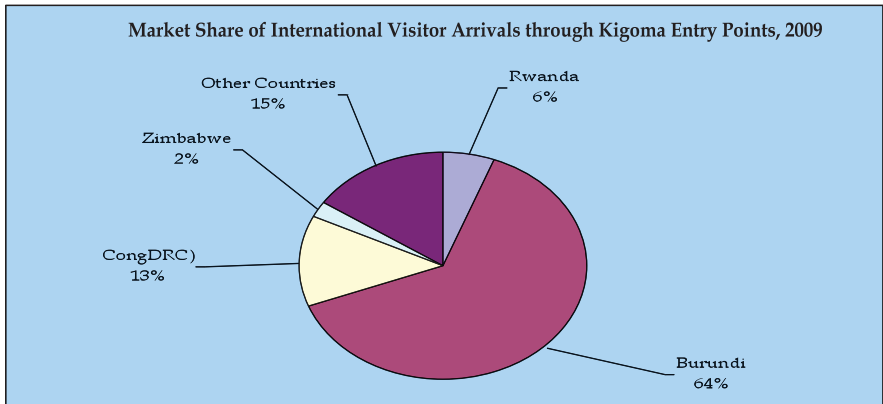


Chart 14

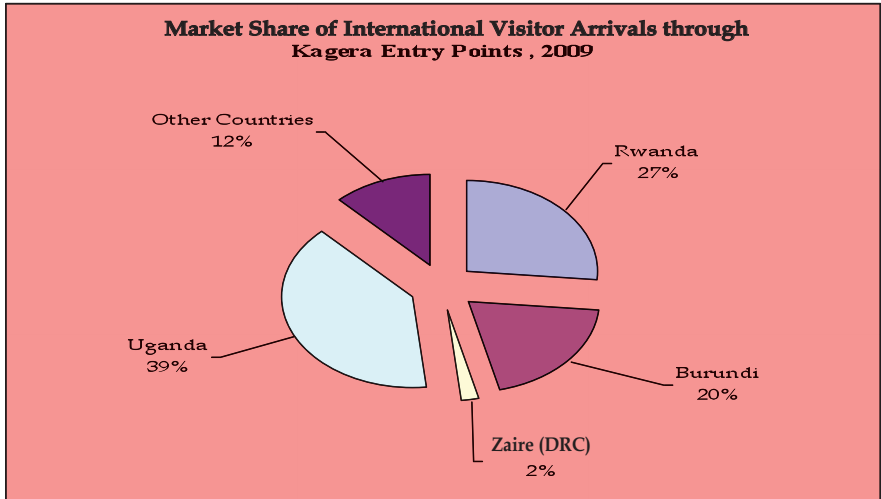


Chart 15

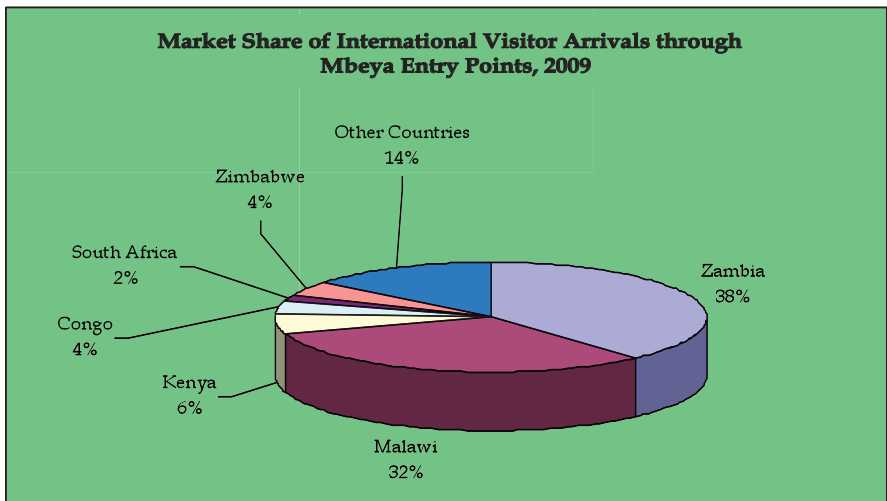


Table 7: Tourism Business Trends in Tanzania, 2000 – 2009

YEAR	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Number of international tourists in the country	501,669	525,122	575,296	576,198	582,807	612,754	644,124	719,031	770,376	714,367
Number of international tourists in hotels	479,652	501,081	550,000	552,000	562,332	590	592,160	673,722	723,569	665,000
Earnings in US \$ million	739.06	725.00	730.00	731.00	746.14	823.05	950.00	1,198.76	1,288.6998	1,159.82
Average number of days per tourist	8.00	8.00	11	11	11	12	12	12	12	11
Average expenditure per tourist per day (US\$)	162.8	172.58	153 ¹ 82 ²	153 ¹ 82 ²	188 ¹ 119 ²	155 ¹ 125 ²	155 ¹ 111 ²	284 ¹ 132 ²	209 ¹ 186 ²	231 ¹ 194 ²

Source: National Bureau of Statistics, & Tourism Department

¹Package Tour

²Non Package Tour

CATEGORIES OF TOURIST EXPENDITURE ACCRUING TO THE NATIONAL ECONOMY

Agriculture

Includes:

- a. Tourist Hunting

Trade, Hotels and Restaurants

Includes:

- a. Accommodation
- b. Meals and drinks
- c. Shopping

Transport and Communication

Includes:

- a. Scheduled Local (air, road, sea and rail) travel
- b. Charters and car hire
- c. Tours
- d. Communication (international and local) – Telephone and Fax

Financial and Business Services

Includes:

- a. Services for Meetings, Conferences
- b. Travel agency

Other Services

Includes:

- a. Recreation, Culture and Sporting Activities
- b. Other Personal Services

