# The Effect of Rising Health Insurance Costs on Compensation and Employment

Priyanka Anand\*

[Job Market Paper]

November 18, 2011

#### Abstract

This paper examines the extent to which establishments in the U.S. respond to rising health insurance costs by adjusting employee compensation and employment. I examine this question using microdata from the National Compensation Survey, a panel dataset on compensation, health insurance coverage, hours worked, and employment for a sample of establishments across the U.S. These data are unique because they contain detailed information on health insurance plan participation, as well as contribution amounts by both employers and employees. Furthermore, the panel structure of the data allows me to analyze changes in compensation, employment, and health insurance costs within establishments over time. I find that establishments that offer health insurance reduce total compensation by \$0.52 for each dollar increase in health insurance costs. Establishments primarily rely on increasing employee contributions when passing along the additional cost of health insurance to workers, while the effect on wages and non-health fringe benefits is approximately zero.

<sup>\*</sup>I am indebted to Joe Altonji, Fabian Lange, and Amanda Kowalski for their guidance and support. I thank David Berger, Erica Blom, Rebecca Edwards, Dora Gicheva, Rachel Heath, Lisa Kahn, Rick Mansfield, Costas Meghir, Vincent Pohl, Francis Song, and Joe Vavra for useful discussions. I am grateful to Keenan Dworak-Fisher and Mike Lettau from the Bureau of Labor Statistics for their invaluable assistance with the data.

## 1 Introduction

The cost of providing employer-sponsored health insurance has increased dramatically over the past decade, with average premiums more than doubling from 2000 to 2010.<sup>1</sup> Since two-thirds of non-elderly individuals receive their health insurance through their employer, and employers typically pay a large fraction of health insurance premiums on behalf of their employees, a natural question to ask is how these rising health insurance costs impact employers' compensation and employment decisions. In this paper, I analyze the extent to which establishments respond to rising health insurance costs by reducing the compensation of workers. Further, I am able to decompose these changes in compensation into adjustments in wages, non-health fringe benefits, and employee contributions towards health insurance. Finally, I investigate whether rising health insurance costs have affected employment. I examine these questions using microdata from the National Compensation Survey (NCS), a panel data set that provides detailed information on the compensation, employment and health insurance coverage for a sample of occupations in establishments across the U.S.

The advantage of using panel data to examine the relationship between health insurance costs and labor market outcomes is the ability to examine changes in compensation, employment and health insurance costs within an occupation and establishment over time. This methodology helps overcome biases due to the existence of unobserved establishment and occupation characteristics that are correlated with both compensation and the generosity of health insurance. For example, establishments and occupations that attract high-ability workers typically offer high compensation and also generous health insurance plans. Panel data also allow me to compare the short- and long-run adjustments in compensation and employment in response to rising health insurance costs.

In addition to providing panel data, the NCS also contains detailed information on different components of employee compensation beyond wages, such as non-health fringe benefits and employee contributions towards health insurance premiums.<sup>2</sup> I can use these data to decompose the adjustment in compensation along a variety of dimensions. This is important because failing to incorporate all the dimensions of compensation may lead to underestimates of the extent to which establishments pass along increased health insurance costs onto the worker. Furthermore, comparing employer adjustments in these different dimensions allows me to assess worker preferences for different forms of compensation. For example,

<sup>&</sup>lt;sup>1</sup>This figure is calculated using data from the *Employer Health Benefits Annual Survey* (2010) which is administered by the Kaiser Family Foundation.

 $<sup>^{2}</sup>$ Examples of non-health fringe benefits are vacation pay, contributions towards retirement funds, and provision of other forms of insurance. A detailed list of the fringe benefits collected by the NCS can be found in the data appendix.

workers may prefer to give up some of their non-health fringe benefits before having their wages reduced. Similarly, it is possible that workers prefer adjustments in employee premium contributions over wages and non-health fringe benefits because they are directly tied to the source of the increased costs. Comparing the adjustment in these different outcomes provides insight into workers' preferences for how they are compensated.

My work improves on the existing literature in several important ways. First, I am one of the first to use of a panel data set to identify the relationship between health insurance costs and compensation.<sup>3</sup> The NCS is rarely used because the microdata can only be used on-site at the Bureau of Labor Statistics office in Washington, DC.<sup>4</sup> Instead, past work has relied on cross-sectional data, such as the CPS, and tried to identify exogenous variation in health insurance costs across individuals.<sup>5</sup> For example, Baicker and Chandra (2006) use regional variation in medical malpractice laws as an instrument for health insurance prices and find a 2% decrease in the wages of individuals covered by employer-sponsored health insurance in response to a 10% increase in premiums. Gruber (1994) analyzes the impact of mandated maternity benefits on various labor market outcomes and finds evidence of full group-specific cost shifting. Cutler and Madrian (1998) identify a positive relationship between health insurance to those without health insurance. I add to this literature by using panel data methods to isolate exogenous variation in health insurance costs.

Another important contribution of my work is that, to the best of my knowledge, it is the first to analyze the establishment response to rising health insurance costs along different forms of compensation beyond wages. Due to data constraints, the existing literature has focused on the trade-off between health insurance costs and wages without addressing adjustments in other forms of compensation, such as non-health fringe benefits or employee premium contributions (Gruber 1994, Baicker and Chandra 2006). Some work has been done to understand the reasons why employers share the cost of health insurance with employees (Levy 1998, Dranove, Spier and Baker 2000); however, little is known about whether employers increase employee premium contributions in response to rising health insurance

<sup>&</sup>lt;sup>3</sup>Most existing work that uses panel data focuses on the relationship between wages and health insurance coverage (Kolstad and Kowalski 2011, Miller 2004, Olson 1992). Buchmueller and Lettau (1997) use the NCS to examine the relationship between wages and health insurance costs, but use data from 1987 to 1994 that lack information on the employee premium contributions. They also do not exploit the information on non-health fringe benefits.

<sup>&</sup>lt;sup>4</sup>To my knowledge, the only other papers besides Buchmueller and Lettau (1997) to use the NCS microdata on health insurance are Gruber and Lettau (2004), who analyze the impact of tax subsidies on the decision to offer health insurance, Eibner and Marquis (2008), who look at trends in employer spending on health insurance over time, and Pierce (2008), who examines changes in compensation inequality over time.

<sup>&</sup>lt;sup>5</sup>The CPS asks the respondent whether they are covered by employer-sponsored health insurance, but lacks information on the amount of the employer and employee contributions towards the premiums.

costs. The only mention of this issue comes from Gruber and McKnight (2003), who present evidence that rising medical spending is one of several reasons why employee contributions have increased over time but do not explore this issue in depth. Most existing work on fringe benefits analyzes the trade-off between wages and fringe benefits (Carrington, McCue and Pierce 2002, Simon and Kaestner 2004, Woodbury 1983), the effect of fringe benefits on labor demand (Buchmueller 1999), and fringe benefits and labor mobility (Mitchell 1982); however, the trade-off between non-health fringe benefits and health insurance has not been explored.

I find that establishments that offer health insurance reduce total compensation by \$0.52 for each dollar increase in health insurance costs. The establishment response is the same in both the short- and long-run. I decompose the effect on total compensation into the different components of compensation and find that establishments primarily rely on increasing employee contributions when passing along the cost to workers. The effect of an increase in health insurance costs on wages and non-health fringe benefits is approximately zero. I interpret these results through a theoretical model that builds on work by Summers (1989). The model shows that there will be less than a dollar-for-dollar decrease in compensation if workers do not fully value the additional benefits they receive through the increase in health insurance costs onto their compensation. As a result, establishments reduce total compensation by less than dollar-for-dollar to avoid a worker shortage. The model also predicts that there should be a decrease in employment because establishments now have higher per worker labor costs; however, my empirical tests of this prediction are inconclusive.

This paper is organized as follows. Section 2 presents a theoretical model of the role of health insurance prices in the employment and compensation decisions of establishments. Section 3 describes the microdata from the NCS. Section 4 describes the empirical specifications I use to estimate the relationships highlighted in the theoretical model. Section 5 presents the main empirical results, followed by robustness checks in section 6. Section 7 concludes.

## 2 Theoretical Framework

This section provides a theoretical framework for how establishments that offer health insurance make their compensation and employment decisions in an environment where the cost of providing health insurance changes over time. It builds on work by Summers (1989) and Gruber and Krueger (1991). In this model, there are two types of establishments: those that offer health insurance and those that do not. For simplicity, I do not model the decision to provide health insurance and instead assume that establishments provide health insurance if they have a cost advantage due to exogenous establishment characteristics, such as establishment size.<sup>6,7</sup> Establishments that offer health insurance provide their workers with a total compensation package, T, which is defined as wages, W, plus non-health fringe benefits that cost the establishment F dollars, minus the employee contribution towards the premium, C:

$$T = W + F - C.$$

In addition, establishments that offer health insurance must also pay a health insurance premium, P, for each worker. This results in the following labor demand function for establishments that offer health insurance:

$$L_H^d = L_H^d (T+P).$$

Establishments that do not offer health insurance offer a total compensation package,  $\underline{T}$ , which is defined as wages,  $\underline{W}$ , and non-health fringe benefits,  $\underline{F}$ . The labor demand function for establishments that do not provide health insurance is:

$$L_{NH}^d = L_{NH}^d(\underline{T}).$$

Workers have heterogeneous preferences for health insurance coverage,  $\epsilon$ , which are driven by workers' preferences for risk or the availability of alternative sources of health coverage (for example, coverage through a spouse).  $\epsilon$  is assumed to be uncorrelated with health status. In addition to their preference for health insurance coverage, workers value the quality of their health insurance plan which is measured through their monetary valuation of the premium,  $\alpha P$ , where  $\alpha > 0$ . In the case where  $\alpha = 1$ , workers fully value each additional dollar of spending towards health insurance.<sup>8</sup> An individual will work for an establishment that offers health insurance if:

$$U(T + \alpha P, \epsilon) \ge U(\underline{T}).$$

<sup>&</sup>lt;sup>6</sup>Establishment size is considered exogenous because optimal establishment size depends on many more important factors than the health insurance decision. Furthermore, there are large adjustment costs that prevent an establishment from choosing to dramatically increase their size in the short term in response to rising health insurance costs.

<sup>&</sup>lt;sup>7</sup>This assumption is consistent with the empirical fact that large establishments are more likely to offer health insurance than small establishments.

<sup>&</sup>lt;sup>8</sup>Even if  $\alpha < 1$ , individuals will work for an establishment that offers health insurance if they have a strong preference for health insurance coverage,  $\epsilon$ .

There exists an  $\epsilon^*$  that is a function of  $(T + \alpha P)$  and  $\underline{T}$  such that the worker is indifferent between working for an establishment that offers health insurance or not. All workers with  $\epsilon > \epsilon^*(T + \alpha P, \underline{T})$  will work for establishments that offer health insurance, which produces the following labor supply function:

$$L_{H}^{s}(T + \alpha P, \underline{T}) = L_{tot} * \underbrace{\{1 - G[\epsilon^{*}(T + \alpha P, \underline{T})]\}}_{Pr(\epsilon > \epsilon^{*}(T + \alpha P, \underline{T}))},$$

where  $L_{tot}$  is the total number of workers in both markets and  $G(\cdot)$  is the cumulative distribution function of  $\epsilon$ . Similarly the labor supply function for establishments that do not provide health insurance is:

$$L_{NH}^{s}(T + \alpha P, \underline{T}) = L_{tot} * \underbrace{G[\epsilon^{*}(T + \alpha P, \underline{T})]}_{Pr(\epsilon \leq \epsilon^{*}(T + \alpha P, \underline{T}))}.$$

Putting together the labor supply and demand functions for the two markets, plus a market clearing condition gives the following equilibrium conditions:

$$L_{H}^{d}(T+P) = L_{H}^{S}(T+\alpha P, \underline{T})$$
$$L_{NH}^{d}(\underline{T}) = L_{NH}^{S}(T+\alpha P, \underline{T})$$
$$L_{H}+L_{NH} = L_{tot}.$$

As shown in Appendix 1, these three conditions produce the following relationship between the premiums and total compensation in establishments that offer health insurance:

$$\frac{dT}{dP} = -\left[\frac{\left(\frac{dL_{H}^{d}}{d(T+P)} - \alpha \frac{dL_{H}^{s}}{d(T+\alpha P)}\right) \left(\frac{dL_{NH}^{d}}{d\underline{T}} + \frac{dL_{H}^{s}}{d\underline{T}}\right) + \alpha \frac{dL_{H}^{s}}{d\underline{T}} \frac{dL_{H}^{s}}{d(T+\alpha P)}}{\left(\frac{dL_{H}^{d}}{d(T+P)} - \frac{dL_{H}^{s}}{d(T+\alpha P)}\right) \left(\frac{dL_{NH}^{d}}{d\underline{T}} + \frac{dL_{H}^{s}}{d\underline{T}}\right) + \frac{dL_{H}^{s}}{d\underline{T}} \frac{dL_{H}^{s}}{d(T+\alpha P)}}\right].$$
(1)

This expression shows that if workers fully value an increase in premiums (i.e.,  $\alpha = 1$ ), there is a dollar for dollar pass-through of an increase in premiums onto total compensation for workers in establishments that offer health insurance. The intution is as follows. Per worker labor costs rise with an increase in premiums, which shifts the labor demand function down by  $\Delta P$ . This is shown by the shift from  $L_d$  to  $L'_d$  in Figure 1. An increase in premiums also reflects an increase in the quality of health insurance through  $\alpha P$ . Individuals are willing to accept a decrease in total compensation from establishments that offer health insurance by the amount they value the additional spending on health insurance. This shifts the supply curve downward by  $\Delta \alpha P$ , as shown by the shift from  $L_s$  to  $L'_s$  in Figure 1. If  $\alpha = 1$ , the supply curve shifts by  $\Delta P$ , and workers are willing to accept a dollar-for-dollar decrease in total compensation. If  $\alpha < 1$ , establishments that offer health insurance decrease total compensation by less than dollar-for-dollar.

The expression for  $\frac{dT}{dP}$  differs from the model developed by Summers (1989) because it allows the outside option to vary with premiums. A constant outside option imposes the strict assumption that all establishments offer health insurance, and workers that do not want health insurance become unemployed. In reality, individuals have the option to work for establishments that do not offer health insurance, and these establishments also reoptimize their compensation packages in response to changes in health insurance premiums. My model implies that even in the more general case where the worker's outside option depends on P, establishments will decrease compensation dollar for dollar in response to a premium increases if  $\alpha = 1$ . This is the same conclusion produced by the Summers model.

The model also delivers the following prediction for the proportional change in employment:

$$\frac{dL_H}{L_H} = \eta_H^d \left(\frac{T_0 - T_1 - dP}{T_0}\right),\tag{2}$$

where  $T_0$  and  $T_1$  are the levels of total compensation before and after the price change and  $\eta_H^d$ is the elasticity of labor demand. The proportional change in employment in establishments that offer health insurance is zero if  $\alpha = 1$  because the change in compensation exactly offsets the change in premiums:  $T_0 - T_1 = dP$ . Workers are willing to accept the decrease in total compensation because they receive equal value in the additional spending on health insurance. In this case, employment in both sectors stays the same. On the other hand, if  $\alpha < 1$ , workers with a low preference for health insurance coverage (a low  $\epsilon$ ) are no longer willing to accept the lower compensation in exchange for health insurance. These individuals will go work at establishments that do not offer health insurance, and there will be a decrease in employment at establishments that offer health insurance. This decrease from  $L_0$  to  $L_1$ can be seen in Figure 1.

This model treats units of labor as discrete, but one can introduce divisibility of labor by defining labor as the number of workers employed times hours worked. This distinction introduces an additional decision for the establishment. As discussed by Cutler and Madrian (1998) and Baicker and Chandra (2006), an increase in health insurance costs would lead establishments to decrease the number of workers employed and increase hours worked because health insurance is a fixed cost.

Once total compensation and employment have been determined in market equilibrium, establishments that offer health insurance choose W, F and C. Until now, I assumed that the

utility function is linear in its arguments. However, the extent to which establishments adjust wages, non-health fringe benefits, and employee contributions depends on the curvature of each form of compensation in the utility function:

$$U(W - C, F, P, \epsilon).$$

There are several reasons why some components of compensation may enter non-linearly in the utility function. For example, workers may have non-linear preferences for fringe benefits such as holidays and insurance contributions. The non-linear tax structure also affects some forms of compensation more than others. For the most part, wages and fringe benefits are taxable and employee contributions towards health insurance are made with post-tax dollars; however, there are important exceptions. Establishments can offer a Section 125 plan, which allows workers to make their health insurance contributions with pre-tax earnings. Even in the absence of a Section 125 plan, some components of fringe benefits, such as contributions towards life and disability insurance, are exempt from payroll taxes. These sources of non-linearities in the utility function determine the extent to which establishments adjust wages, non-health fringe benefits, and employee contributions in response to a change in health insurance costs.

In my empirical work, I will test if establishments that offer health insurance reduce total compensation in response to rising health insurance costs and whether there is dollar-for-dollar pass-through. I will also look for adjustments in the different forms of total compensation and consider how the tax structure may impact my empirical results. Finally, I examine the effect of rising health insurance costs on employment and hours worked in establishments that offer health insurance.

## 3 Data and Summary Statistics

My empirical analysis uses restricted microdata from the National Compensation Survey (NCS), a panel data set that provides information on the compensation, health insurance coverage, and employment of occupations in a nationally representative sample of establishments in the U.S. In this section, I describe the sampling design and structure of the NCS and provide summary statistics on the sampled establishments and occupations. Further details can be found in the data appendix.

#### 3.1 National Compensation Survey

The NCS is administered by the Bureau of Labor Statistics to provide a comprehensive measure of employer labor costs over time. To this end, the NCS collects quarterly data on average wages, employer expenditures on fringe benefits,<sup>9</sup> hours worked, and employment for a selection of occupations within a random sample of establishments across the country. These data are published in their aggregate form in quarterly publications called the Employer Cost for Employee Compensation (ECEC) and the Employment Cost Index (ECI). The NCS also collects yearly data on the incidence and provision of health insurance plans. Starting with the cohort entering in 2003, establishments provide data on the monthly premium amounts paid by the employer and employee for all the medical, dental, vision, and prescription drugs plans in which workers in the sampled occupations are enrolled. This information is updated in March of each year and is published in the yearly NCS employee benefits publication. Unfortunately, no worker demographics are collected.

The NCS sampling design from 2003 to 2010 consisted of a three step process. First, a sample of geographic areas was chosen. Second, within these areas, a sample of establishments was chosen. Finally, a sample of occupations was chosen from within the selected establishments. To select the occupations, the data collector randomly chose four, six or eight workers from the list of employees, depending on the size of the establishment. The occupation-establishment of the selected workers became the unit of observation. In other words, the data were recorded as the average for all workers in the occupation and establishment without retaining any information for an individual worker. Once an occupation-establishment was selected for participation in the survey, it remains in the sample for approximately five years. The survey has a rotating panel structure, which means that one cohort (which represents one-fifth of the sample) is rotated out of the survey year.<sup>10</sup>

The implementation of this unique sampling method can be demonstrated through an example. Suppose Restaurant A is selected into the NCS sample and has 25 employees. These employees represent three different occupations: waiters, managers, and cooks. For an establishment of this size, four workers are sampled from the employee roster: two waiters and two cooks. The data collector obtains wage, hours worked, and employer spending on fringe benefits for *all* waiters and *all* cooks in the restaurant. The average values for waiters and for cooks are recorded in the data, but no information about any particular worker is retained. The data collector then obtains enrollment information and the premium

 $<sup>^{9}</sup>$ The categories of fringe benefits for which employer spending is collected can be found in the data appendix.

<sup>&</sup>lt;sup>10</sup>More details about the NCS sampling design can be found in Chapter 8 of the NCS handbook, which is available on the BLS website: http://www.bls.gov/opub/hom/pdf/homch8.pdf.

contributions for the health insurance plans in which the waiters and cooks are enrolled.

The NCS data have many advantages for this project, but there are also some challenges that must be addressed. The first is that each health insurance plan reports the premium amounts separately for single and family coverage, but no information is collected on how many workers are enrolled in these two types of plans. Data from the Medical Expenditure Panel Survey from 2003 to 2010 show that approximately half of private sector employees with health insurance through their employer were enrolled in single coverage versus family coverage plans (Branscome 2005, Crimmel 2011). I therefore calculate the total premium as the average of the single and family coverage premiums.

A second challenge that comes from using the NCS data is that information on wages, non-health fringe benefits, and hours worked is collected at the occupation-establishment level, whereas employer and employee premium contributions, employment, and plan participation are collected at the plan level. To get these variables at the same unit of observation, I calculate a health insurance price index for each occupation within an establishment that is weighted by plan participation. The index is designed to capture changes that are driven by changes in plan premiums and not participation in different plans; however, creating the index is complicated by the fact that the bundle of health insurance plans offered by the establishment could change from year to year. To address this issue, I use the following three step process to create a chained price index that is based on the price changes of health insurance plans that are offered in two consecutive years.

Step 1: Calculate the average weighted premium for the first year the occupationestablishment is in the sample. The first year the occupation-establishment is in the sample,  $t = t_0$ , is the base year of the price index. I calculate the price index for occupation *i* at establishment *j* in the base year as the average premium across plans, weighting each plan *p* by the percent of workers covered by employer-sponsored health insurance that are enrolled in that plan in year  $t_0$ :

$$P_{ijt_0} = \sum_{p=1}^{N} P_{pjt_0} * Part_{ijpt_0},$$

where  $P_{pjt_0}$  is the premium for plan p at establishment j at time  $t_0$  and  $Part_{ijpt_0}$  is the fraction of covered workers in occupation i at establishment j that is enrolled in plan p in year  $t_0$ .

Step 2: Create a ratio of the price change from time t to t + 1 for plans that existed in both years. In the years following the base year, the bundle of health insurance

plans offered to workers may change. To capture the change in prices from time t to t + 1, I calculate the ratio of prices for plans that existed in both time periods. I weight the plan premiums in both time periods by the percent of workers enrolled in employer-sponsored health insurance that participate in those plans at time t.<sup>11</sup> Using the same participation rates in the numerator and denominator allows the ratio to reflect yearly changes in prices and not changes in plan participation:

$$Ratio_{t+1,t} = \frac{\sum_{p=1}^{N} P_{pj(t+1)} * (Part_{pijt} \mid p \text{ exists in both } t \text{ and } t+1)}{\sum_{p=1}^{N} P_{pjt} * (Part_{pijt} \mid p \text{ exists in both } t \text{ and } t+1)}.$$

Step 3: Use the ratio of price changes to calculate the price index in the years following the base year. The price index at time t can be calculated as:

$$P_{ijt} = Ratio_{t,t-1} * Ratio_{t-1,t-2} * \cdots * Ratio_{t_0+1,t_0} * P_{ijt_0}$$

I then convert the price index into an hourly rate by dividing it by the average hours worked. I do this to obtain a measure of health insurance prices that is in the same units as hourly wages and non-health fringe benefits.

One concern is that hours worked is endogenously determined. To address this issue, I predict the hours worked using the average values for the occupation, industry, commuting zone, and year. A commuting zone is a collection of counties that have strong commuting ties and is used throughout this paper as a measure of the establishment's local labor market.<sup>12</sup> Using this measure of predicted hours to calculate the hourly rate also resolves the problem of a mechanical correlation between premiums and compensation that would occur if both use the same measure of hours in the denominator. The process used by the BLS to convert wages and fringe benefits into hourly measures is described in the data appendix. As a robustness check, I re-run the analysis using the log yearly values of wages, non-health fringe benefits, and premiums instead of the hourly rates. This eliminates the problem because yearly measures are not calculated using hours worked. Using a log transformation has an additional advantage of reducing the impact of outliers on the estimates. The results are discussed in Section 6.

Next, I use the hourly premiums to create a health insurance cost variable for establishments. In the theoretical model, all individuals that work for establishments offering health insurance take it up because they have selected into those establishments due to their high preference for health insurance. Empirically, however, there are some individuals who do not

<sup>&</sup>lt;sup>11</sup>As a robustness check, I repeat the analysis using plan participation in t + 1 as the weight instead of t. The results are shown in Section 6.

 $<sup>^{12}</sup>$ For more information on commuting zones, see Tolbert and Sizer (1996).

take up health insurance when it is offered to them. As shown in Table 2, the NCS estimates this number to be about 21% of workers. As a result, the cost of health insurance for the establishment is equal to the health insurance price index times the health insurance take-up rate in a given year. Establishments base their compensation on employment decisions on their expected health insurance costs, which is estimated as:

$$HICost_{ijt} = P_{ijt} * \overline{Takeup}_{jt},$$

where the expected take-up rate for the establishment,  $\widehat{Takeup}$ , is calculated as the average take-up rate for establishments in the same industry at time t.<sup>13</sup> This measure of health insurance costs is the independent variable of interest in most of the regressions. Similarly, total compensation is calculated as the wages plus non-health fringe benefits minus the expected employee contribution adjusted for health insurance take-up.

Finally, I limit the sample to non-unionized occupations in private establishments that participate in the survey for at least three years. I exclude unionized workers and state or local governments because both have a unique bargaining structure when determining their compensation and health insurance plans. I limit the analysis to establishments that are in the survey for at least three years to be able to compare short- and long-term responses of establishments.

#### 3.2 NCS Summary Statistics

In this section, I describe the average characteristics of the establishments and occupations in March 2010. The top half of Table 1 compares the average characteristics of establishments that offer health insurance to establishments that do not offer health insurance, weighted by BLS sampling weights to be representative of the average establishment in the U.S.<sup>14</sup> The table does not include establishments that added or dropped health insurance coverage since the previous year. This drops a small number of establishments (1.5% and 1.7% of establishments respectively), which implies that most establishments base their decision to offer health insurance on characteristics that tend not to change over time. The main difference between the two types of establishments is that establishments that offer health insurance of 15 workers in establishments that do not offer health insurance. This supports the idea that establishments offer health insurance if they are large enough to have a cost advantage

 $<sup>^{13}</sup>$ I assume establishments base their expectations on the contemporaneous take-up rate, instead of the lagged take-up rate, to avoid dropping observations their first year in the sample.

<sup>&</sup>lt;sup>14</sup>I categorize an establishment as offering health insurance if it reports offering medical coverage to at least one of their sampled occupations and provides information for at least one health insurance plan.

and take advantage of risk pooling. Establishments that offer health insurance are also more likely to offer a Section 125 plan (34% compared to 11%), which allows workers to receive certain benefits on a pre-tax basis. Administrative costs may be a factor in the decision to offer a Section 125 plan, since establishments that offers a Section 125 plan tend to be large.<sup>15</sup> Given the inherent differences in the two types of establishments, I only include those that offer health insurance coverage in the main analyses.<sup>16</sup> The bottom half of Table 1 shows the type of health insurance plans offered by establishments. Most establishments offer just one plan, with 82% of establishments offering one plan, 9% offering two plans, and 9% offering more than two plans. The most common type of plan offered is through a preferred provider organization (PPO), with 69% of establishment offering at least one PPO plan, 37% offering at least one health maintenance organization (HMO) plan, and 5% offering a fee for service plan (FFS). Only 17% of establishments are self-insured.

Table 2 shows the average characteristics of workers, weighted to be representative of the average worker in the U.S. Workers that are offered health insurance earned an average wage of \$21.85 per hour and received non-health fringe benefits worth \$4.64 per hour. This is much higher than workers that are not offered health insurance, who earn an average wage of \$13.38 and non-health fringe benefits worth \$1.24. Workers that are not offered health insurance tend to work fewer hours, with only 44% working full time. In contrast, 93% of workers that are offered health insurance work full time. The bottom half of Table 2 describes take-up and spending on health insurance. Approximately 79% of workers that were offered health insurance take it up, which is in contrast to my theoretical model which assumes that all workers in establishments that offer health insurance take it up. The average health insurance premium was \$5.02, which produces an expected cost of \$3.92 after adjusting the premiums for the expected take-up rate. Employees pay an average of 30% of the premium, which is about 7% of their wages. In contrast, employers expect approximately 9% of their total labor cost to go towards health insurance.

Figure 2 shows the average annual growth in compensation and health insurance costs from 2003 to 2010. Health insurance costs have been growing much faster than annual inflation rate, with a growth rate as high as 14% from 2009 to 2010. This graph shows that the rise in health insurance costs is a persistent phenomenon with no indication of slowing over time. As a result, establishments are likely to adjust the compensation and employment of their workers in response to premium growth instead of waiting for the trends slow down or reverse. In contrast to premiums, wages and non-health fringe benefits have been growing

 $<sup>^{15}\</sup>mathrm{Establishments}$  that offer a Section 125 plan have an average of 119 workers.

 $<sup>^{16}</sup>$ In Section 6, I run a robustness check that includes establishments that do not offer health insurance as a control group, and the main results do not change.

more slowly. For example, total compensation has increased by less than 2% each year since 2003.

Finally, I examine the sources of variation in health insurance costs. For plan-level premiums, I sequentially regress premiums on year, industry, and commuting zone dummies and calculate the  $R^2$  for each regression.<sup>17</sup> This provides a measure of how much of the variation in premiums can be explained by adding each factor. Then I replace the industry and commuting zone with establishment and plan dummies to see how much of the variation is establishment- and plan-specific. I repeat this exercise at the occupation-establishment level by regressing the expected health insurance cost on year, occupation, commuting zone, and establishment dummies. The results of this exercise are shown in Table 3. The adjusted  $R^2$  from these regressions reveals that the main sources of variation in costs come from variation in industries, establishments, and plans. For example, adding industry dummies increases the adjusted  $R^2$  from 0.02 to 0.10 in the occupation regression and from 0.39 to 0.62 in the plan regression. Similarly, adding establishment dummies increases the adjusted  $R^2$  from 0.12 to 0.21 at the occupation-establishment level and 0.85 to 0.92 at the plan level. This implies that industry and establishment level characteristics are important determinants of health insurance costs, perhaps because they are used by health insurance companies to predict health insurance expenditure.

Next, I look at the distribution of health insurance costs after controlling for year, establishment, occupation, and plan dummies. Figure 3 shows the distribution of the residual from the regressions shown in columns (5) and (10) of Table 3, which are the sources of variation in health insurance costs that I use for the main analyses in this paper. I also show the distribution of three year changes in health insurance costs within occupation-establishments and plans in Figure 4. Both graphs suggest that costs vary significantly across establishments, occupations and years, which I can use for identification in my empirical work.

At this point, I will provide a brief discussion about the source of variation in health insurance costs that remains after controlling for year, occupation, establishment, and plan fixed effects. The broad consensus is that increased use of high-cost technology is the primary source of rising health insurance prices over time (Newhouse 1992). Part of this is due to the introduction of technology that improves health outcomes; however, recent evidence from the Dartmouth Atlas of Health Care has shown that some growth in medical spending can be attributed the overuse of high-cost technologies that crowd out the use of low-profit, effective services (Baicker and Chandra 2004). Furthermore, regions that have experienced higher growth in medical spending are those that have higher rates of discretionary spending and not necessarily better health outcomes (Fisher, Bynum and Skinner 2009, Sirovich,

 $<sup>^{17}\</sup>mathrm{The}$  industry dummies represent the 6-digit NAICS code for the establishment.

Gallagher, Wennberg and Fisher 2008). These results suggest that increases in the cost of health insurance may not reflect better quality of health care for individuals, which implies that  $\alpha < 1$  in my theoretical model.

There are other factors that may play a more minor role in the growth of health insurance costs. For example, Newhouse (1992) and Cutler (1995) show that only a small fraction of the increase in medical spending can be explained by changing demographics, such as the aging population or higher income due to increased productivity. Policy changes, such as state mandated benefits, could affect health insurance costs over time; however, the Employee Retirement Income Security Act (ERISA) exempts establishments that self-insure from state laws and regulations regarding health insurance. As a result, large establishments that typically self-insure (which is 17% of establishments in the NCS data) will not see their premiums affected by policy changes. Finally, health insurance costs could be influenced by adverse selection if employees with low expected medical spending drop out of the health insurance market after a price increase. There has been evidence that adverse selection exists upon entry in the health insurance market, but workers do not adjust their health insurance choices over time due to high switching costs (Handel 2011).

## 4 Empirical Strategy

This section describes the empirical strategy I use to estimate the behavioral responses highlighted in the theoretical model using the data from the NCS. The basic approach is to regress the outcomes of interest (total compensation, employee contributions towards health insurance premiums, wages, the value of non-health fringe benefits, employment, and hours worked) on health insurance costs, while controlling for observed and unobserved timeinvariant plan, establishment, and occupation characteristics. Due to the structure of the data, outcomes are divided into those that are analyzed at the occupation-establishment level and those that are analyzed at the health insurance plan level.<sup>18</sup> Premium contributions are analyzed at the plan level:

$$C_{p(j)t} = \alpha_0 + \alpha_1 P_{p(j)t} + \alpha_2 X_{jt} + [\mu_{p(j)}] + Year_t + \epsilon_{p(j)t}^p,$$
(3)

where the contribution (C) and premium (P) are for plan p at establishment j at time t, and  $X_{jt}$  is a vector of the establishment size, whether the establishment is self-insured, and the average wage of health care workers in the commuting zone at time t.<sup>19</sup> The brackets

<sup>&</sup>lt;sup>18</sup>Health insurance plans are establishment specific in the NCS data.

<sup>&</sup>lt;sup>19</sup>The reason for including the wage of health care workers will be discussed in depth when discussing endogeneity concerns in Section 4.2.

indicate dummy variables that are only included in the fixed effects specification that will be described later, and  $\epsilon_{p(j)t}^p$  is a plan-specific idiosyncratic term. These regressions are weighted by plan participation.

The remaining regressions (total compensation, wages, value of non-health fringe benefits, hours worked, and employment) are analyzed at the occupation-establishment level:

$$Outcome_{ijt} = \beta_0 + \beta_1 HICost_{ijt} + \beta_2 X_{jt} + Year_t + [\gamma_i + \rho_j] + \epsilon^o_{ijt}, \tag{4}$$

where the outcome and health insurance cost  $(HICost_{ijt})$  are for a worker in occupation *i* at establishment *j* at time *t*. Expected health insurance costs are used in this regression to account for the workers that do not take up health insurance, which reduces health insurance costs to the establishment. For example, an establishment that expects 80% of its workers to take up health insurance would only face an \$0.80 increase in expected health insurance costs per worker for every dollar increase in premiums. The occupation dummies that will be included in the fixed effect specification are categorized by their 6-digit SOC code. I exclude interactions between the occupation and establishment fixed effects based on the assumption that the relationship between occupations and the outcomes is not establishment-specific.  $\epsilon_{ijt}^{o}$  is a occupation-establishment-specific idiosyncratic term. These regressions are weighted by worker level sampling weights in order for the results to be generalized to a randomly selected worker in the U.S.

Analyzing the relationship between premiums and outcomes at the occupation-establishment level provides the average effect of an increase in health insurance costs for a worker in the occupation-establishment. These estimates do not shed light on whether establishments adjust the compensation and employment of all workers in the occupation-establishment equally in response to an increase in health insurance costs or target certain high-cost workers. Anecdotal evidence of how job offers are made seems to support the notion that wages and fringe benefits are not typically offered conditional on plan enrollment. On the other hand, Sheiner (1999) shows that older workers have lower wage growth in areas that have high health care costs and interprets these findings as evidence that firms target high-cost workers when passing on the cost of health insurance. My paper presents only average effects and remains agnostic about how these effects are distributed among workers.

#### 4.1 Cross-Sectional OLS

Estimating equations (3) and (4) using cross-sectional data does not include the fixed effects that are denoted in brackets. The identifying assumptions for the cross sectional regression are:

 $E(\epsilon_{p(j)t}^{p}|P_{p(j)t}, X_{jt}, Year_{t}) = 0$  $E(\epsilon_{ijt}^{o}|HICost_{ijt}, X_{jt}, Year_{t}) = 0.$ 

The identifying assumption for the occupation-establishment-level regressions is almost certainly violated. As discussed previously, establishments that attract high-ability workers typically offer expensive health insurance and also higher compensation in other forms, such as wages and non-health fringe benefits. This would result in a positive bias in the total compensation, wage, and non-health fringe benefits regression coefficients. The plan-level identification assumption would be violated if workers who enroll in more expensive plans are asked to pay larger contributions. This would occur under the "fixed subsidy" model described by Levy (1998), where establishments contribute the full cost towards a minimum plan, and workers who want more coverage contribute the remainder of the premium for a more generous plan. The identification assumption would also be violated if establishments require high-wage workers to pay higher contributions, and those workers also enroll in more expensive plans.

To address these problems, I use the panel dimensions of my data. I consider two specifications. First, I estimate a fixed effects model that exploits deviations from the mean within a plan- or occupation-establishment over the entire period the establishment is in the sample. Second, I estimate a long differences model, which analyzes the differences within a plan- or occupation-establishment over a specified period of time. Both of these methods are designed to eliminate biases caused by time-invariant observed and unobserved characteristics of plans and establishments that are correlated with health insurance costs and compensation. The next two sections describe these two empirical models in more detail.

#### 4.2 Fixed Effects

The occupation-establishment-level fixed effect regressions include establishment and occupation fixed effects ( $\gamma_i$  and  $\rho_j$ ) that absorb the observed and unobserved time-invariant characteristics that may be correlated with premiums and compensation. The plan-level regressions include plan fixed effects ( $\mu_{p(j)}$ ) that absorb the time invariant characteristics of the health insurance plan that may be correlated with premiums and contribution amounts. The identifying assumption for both regressions is that health insurance costs are strictly exogenous after controlling for year, occupation, establishment, and plan:

$$E(\epsilon_{p(j)t}^{p}|P_{p(j)}^{T}, X_{j}^{T}, \mu_{p(j)}, Year_{t}) = 0$$

## $E(\epsilon_{ijt}^{o}|HICost_{ij}^{T}, X_{j}^{T}, \gamma_{i}, \rho_{j}, Year_{t}) = 0,$

where  $HICost_{ij}^{T} = (HICost_{ij1}, \dots, HICost_{ijT}), P_{p(j)}^{T} = (P_{p(j)1}, \dots, P_{p(j)T})$  and  $X_{j}^{T} = (X_{j1}, \dots, X_{jT})$ . While the establishment, occupation, and plan fixed effects eliminate biases caused by timeinvariant establishment and occupation characteristics, I am unable to pinpoint the source of the remaining variation to determine whether the identifying assumption is satisfied. In the absence of a valid instrument, the next best solution is to rule out specific endogeneity concerns through alternative regression specifications and robustness checks. One such concern is that productivity changes simultaneously affect compensation and health insurance premiums through changes in labor costs. Kochner and Sahni (2011) state that 56% of health care spending in 2010 went towards wages of health care workers, suggesting that premiums are likely to be responsive to changes in labor costs for workers in the health care industry. Any market-wide changes in labor costs are absorbed by the year fixed effects, but regional productivity changes could cause an upward bias in the estimates. I address this by controlling for the average wages of health care workers in the heath statis by controlling for the average wages of health care workers in the establishment's commuting zone each year.

An additional endogeneity concern is that changes over time in the composition of workers are correlated with both compensation and premiums. For example, an increase in the number of high-ability workers would result in higher compensation, but also higher premiums if those workers have a preference for expensive health insurance plans. To test for this, I create a measure of the relative compensation of occupations by regressing each measures of compensation (total compensation, wages, and non-health benefits) on 6-digit occupation and year dummies:

#### $Outcome_{ijt} = \gamma_i + Year_t + \xi_{ijt}.$

The estimated coefficients on the occupation dummies,  $\hat{\gamma}_i$ , serve as the relative compensation measure for each occupation. Then, I calculate the occupational skill level of each establishment by taking the sum of the compensation measure for the sampled occupations within the establishment, weighted by the share of workers that are in that occupation each year:

$$Comp_{jt} = \sum_{i=1}^{N} \hat{\gamma}_i * OccShare_{ijt},$$

where N is the number of sampled occupations in the establishment and  $OccShare_{ijt}$  is the fraction of workers in the establishment that are in occupation *i* at establishment *j* in year *t*. Changes in  $Comp_{jt}$  will reflect changes in the occupational skill level of the establishment. I

regress this measure on premiums, year, and establishment fixed effects to see if changes in worker composition are correlated with premiums. The results in Table 4 show no evidence of this type of a relationship. As a result, I rule out the possibility that changes in worker composition are biasing my results.

#### 4.3 Long Differences

It is possible that establishments are adjusting employee compensation and employment over long periods of time in response to the increase in health insurance costs. This would occur if some outcomes, such as wages and employment, are difficult to adjust in the short-run. To test this hypothesis, I use a long differences model, which looks at changes within an occupation-establishment or plan over a specified period of time. This method maintains the ability to difference out potentially endogenous time-invariant occupation, establishment, and plan characteristics:

$$\Delta_s Outcome_{p(j)t} = \alpha_1 \Delta_s P_{p(j)t} + \alpha_2 \Delta_s X_{jt} + Year_t + \Delta_s \epsilon_{p(j)t}^p$$
(5)

$$\Delta_s Outcome_{ijt} = \beta_1 \Delta_s HICost_{ijt} + \beta_2 \Delta_s X_{jt} + Year_t + \Delta_s \epsilon^o_{ijt}, \tag{6}$$

where  $\Delta_s$  indicates an *s* year difference in the variable. I estimate the long differences model using values of *s* that range from 1 to 7, where the years can overlap between establishments, but not within an establishment.<sup>20</sup> If an establishment is in the sample for more than *s* years, I calculate  $\Delta_s$  using the most recent year the establishment is in the sample. In contrast to a fixed effects model, which looks at mean deviations over the entire time period, a long difference model allows me to compare the establishment response in the short-run (*s* = 1) versus the long-run (*s* = 3). The specification where *s* = 1 is a first differences model. I use *s* = 3 as a measure of the long run because the sample size drops dramatically for longer time periods.<sup>21</sup>

The identifying assumptions for the long differences model are:

$$E(\Delta_s \epsilon_{p(j)t}^p | \Delta_s P_{p(j)t}, \Delta_s X_{jt}, Year_t) = 0$$

 $<sup>^{20}</sup>$ For example, the sample can include occupations from establishment A with a difference from 2005 to 2008 and occupations from establishment B with a difference from 2007 to 2010. But the sample cannot include a difference from 2005 to 2008 and 2007 to 2010 for occupations in establishment C.

<sup>&</sup>lt;sup>21</sup>The decrease in sample size is primarily due to missing values in the chained price index. Many establishments that are in the sample for more than 3 years have at least one year in which all the health insurance plans are updated. This creates missing values for that year and all subsequent years due to the gap in the chain.

## $E(\Delta_s \epsilon^o_{ijt} | \Delta_s HICost_{ijt}, \Delta_s X_{jt}, Year_t) = 0.$

The long differences model faces the same concern as the fixed effects model that the change in premiums over time may be endogenous if it is due to regional productivity changes. I address this concern by running a specification of this model that controls for the change in average wages for health care workers in the commuting zone over time.

## 5 Results

In this section, I present the results from the cross-sectional, fixed effects, first differences, and long differences estimates of the relationship between health insurance costs and total compensation, employee contributions towards health insurance premiums, wages, non-health fringe benefits, employment and hours worked. I also take a preliminary look at whether changes in health insurance costs affect health insurance take-up rates.

#### 5.1 Total Compensation

The theoretical model predicts that an increase in health insurance costs will cause a decrease in the total compensation of workers. This decrease will be dollar-for-dollar if workers fully value the increased spending on health insurance. Table 5 shows the results from regressing the total compensation of workers (defined as the hourly wages and non-health fringe benefits minus the expected employee contribution towards health insurance) on health insurance costs. All of the regressions include dummies for the year, establishment size, whether the establishment is self-insured, and the average wage of health care workers in the commuting zone. Column (1) shows the results from a cross-sectional regression that does not include establishment and occupation fixed effects. The results imply a positive correlation between health insurance costs and total compensation, although this relationship is not statistically significant. As discussed in the empirical section, there is likely to be an upward bias in this coefficient because establishments that attract high-ability workers tend to offer higher total compensation and more generous health insurance plans. Column (2) reduces this bias by including occupation and establishment fixed effects. The coefficients becomes negative and statistically significant, which confirms that there exists a large upward bias in the crosssectional regression. The point estimates imply that total compensation decreases by 0.52for each 1 increase in hourly health insurance costs, with a 95% confidence interval that ranges from \$0.33 to \$0.71 in absolute value. The upper bound of this confidence interval still implies less than full dollar-for-dollar pass-through of increased health insurance costs to workers.

The next regression specifications test the long run versus short run response of establishments to rising health insurance costs. Column (3) shows the results from the first differences model where s = 1 in equation (6), and column (4) increases the time period to s = 3. Comparing the results from these two specifications shows that the establishment response to a change in health insurance costs is approximately the same over a one year period of time as a three year period of time (a decrease of \$0.54 compared to \$0.51, respectively). These specifications confirm that there is not dollar-for-dollar pass-through of rising health insurance costs onto total compensation. Interpreting this through the theoretical model implies that workers do not fully value the increase in health insurance premiums.

In the next sections, I decompose the decrease in total compensation into adjustments in wages, non-health fringe benefits, and employee contributions, as well as examine the effect of an increase in health insurance costs on employment, hours worked, and health insurance take-up.

#### 5.2 Employee Contributions

One method that establishments can use to decrease total compensation in response to a change in health insurance costs is to increase employee contributions. Table 6 shows the results from the plan-level regressions of employee contributions on plan premiums. The cross-sectional regression shows an increase in employee contributions of \$0.62 for every \$1 increase in premiums. Controlling for plan fixed effects reduces this coefficient to \$0.37, which is evidence of a positive bias in the cross-section. This could be attributed to expensive plans requiring relatively larger employee contributions than cheaper plans. The first difference and long differences estimates show a larger relationship between premiums and employee contributions of \$0.51 and \$0.40 respectively. These findings imply that increases in employee contributions are a major component of the adjustment in total compensation. The confidence intervals range from a lower bound of \$0.30 from the fixed effects specification to an upper bound of \$0.60 from the first differences model. The confidence interval for the decrease in total compensation ranged from \$0.33 to \$0.70, which suggests that the adjustment in total compensation is almost entirely due to the increase in employee contributions.

One might be hesitant to compare the results from the total compensation and employee contribution regressions given the estimate for total compensation was generated at the occupation-establishment level and the estimate for employee contributions was generated at the plan level. To alleviate this concern, I re-run the employee contribution regression at the occupation-establishment level using the same health insurance price index that was used in the total compensation regression. The results are in Table 7 and estimate an increase in employee contributions of \$0.53 (in the long differences specification) to \$0.57 (in the fixed effects specification) for every \$1 increase in health insurance costs. These estimates confirm that the decrease in total compensation is primarily due to increases in employee contributions. Furthermore, the average percent contribution by employees towards health insurance is approximately 30% (as shown in Table 2), which implies that establishments are increasing the percentage contribution of employee contributions in addition to the level.

Finally, I consider the role of taxation in interpreting these results. As shown in Table 1, approximately 30 percent of establishments offer workers a Section 125 plan, which means workers in those establishments have the option to pay their premium contributions pretax. An increase in employee contributions for these workers is less costly than for workers without a Section 125 plan because they do not have to pay taxes on a larger portion of their income. The true cost of an increase in employee contributions to the average worker is:

$$\Pr(\text{Sect. 125}) \frac{d(\textit{EECont})}{d(\textit{HICost})} (1-\tau) + [1 - \Pr(\text{Sect. 125})] \frac{d(\textit{EECont})}{d(\textit{HICost})},$$

where  $\tau$  is the income tax rate, Pr(Sect. 125) is the fraction of establishments that offer a Section 125 plan, and  $\frac{d(EECont)}{d(HICost)}$  is the estimated increase in employee contributions due to an increase in health insurance costs. I will now provide a rough, back-of-the-envelope calculation of the true change in employee contributions after considering the availability of Section 125 plans. The average worker in the sample earns approximately \$39,000 a year, which puts them in an income tax bracket of 15% if they filed jointly in 2010.<sup>22</sup> Using  $\tau = 0.15$  and Pr(Sect. 125)=0.3, a rough estimate of the true cost to the worker of a \$0.52 increase in employee contributions is \$0.50. Overall, the effect of taxation on the estimates is small.

#### 5.3 Wages

In addition to increasing employee contributions, establishments have the option of decreasing wages in response to rising health insurance costs. As described in the theoretical model, the extent to which this occurs depends on how each form of compensation enters the workers' utility function. Table 8 shows the results from a regression of wages on hourly health insurance costs. As expected, the coefficient on hourly premiums is positive and significant in the cross-sectional regression results in column (1). This is due to the bias caused by

 $<sup>^{22}</sup>$ The annual income was calculated using an average hourly wage of \$22 and working 36 hours a week for 50 weeks a year. This simple calculation does not consider deductions, personal exemptions, or any other circumstances that may lower an individual's taxable income.

unobserved characteristics of establishments and occupations that offer high wages and also expensive health insurance plans. Including fixed effects eliminates this type of bias. The fixed effects results in column (2) reveal that the effect of an increase in health insurance costs on wages is small and not statistically significant. Using a long differences model to compare the changes over a one year versus three year period estimates a precisely estimated zero coefficient. These findings imply that establishments do not adjust wages in response to increased health insurance costs, which is likely to reflect workers' preferences for wages over other forms of compensation, such as employee contributions toward health insurance.

#### 5.4 Non-Health Fringe Benefits

The third form of compensation I examine in this paper is non-health fringe benefits. Establishments may prefer to adjust along this dimension if the marginal utility of a dollar spent on non-health fringe benefits is less than the marginal utility from additional wages or employee contributions towards health insurance. Table 9 shows the results from a regression of the value of non-health fringe benefits on hourly health insurance costs. The results follow the same pattern as wages. Comparing the cross-sectional results in column (1) and the fixed effects regression results in column (2) shows that there is a large positive bias due to the unobserved characteristics of establishments and occupations that offer more generous non-health fringe benefits and health insurance packages. The coefficients from the fixed effects, first differences and long differences model show that there is no effect on non-health fringe benefits in response to an increase in health insurance costs. These findings indicate that establishments do not adjust non-health fringe benefits in response to a rise in health insurance costs.

#### 5.5 Employment and Hours Worked

The evidence presented thus far suggests that establishments reduce total compensation by less than dollar-for-dollar in response to an increase in health insurance costs. The theoretical model predicts that less than full pass-through should be accompanied by a decrease in employment, as shown in Figure 1. Establishments demand fewer workers due to their higher per worker labor costs, and workers that have a low preference for health insurance coverage will leave to work at an establishment that does not offer health insurance.

Table 10 shows the results from a regression of log employment on log health insurance costs. Both employment and health insurance costs are measured at the occupationestablishment level. The cross-sectional results in column (1) reveal a negative, statistically significant coefficient that disappears in the fixed effects, first differences, and long differences results presented in Columns (2) through (4). The coefficients become small and not statistically significant. I also look for evidence of a trade-off between the number of employees and hours worked. Since health insurance is a fixed cost, the establishment has incentives to decrease the number of workers employed and increase the hours worked. I show the results of the regression of log weekly hours on log health insurance costs in Table 11. Similar to the employment regressions, the coefficients are small and not statistically significant.

These results are puzzling because they imply that establishments have higher labor costs due to the increase in health insurance costs, but are not reducing employment. This is not sustainable for a profit-maximizing competitive establishment. One possible explanation for the puzzling results for employment and hours worked is the method in which the data is collected. The focus of the NCS is to provide information on the labor costs of establishments in the U.S. Employment and hours worked data are collected primarily for the purpose of generating sampling weights and for converting compensation to hourly measures. As a result, these variables are the last priority during the data collection process and can may be less precisely measured than the compensation variables. If the establishment does not provide updated information, the employment and hours worked are carried over from the previous quarter, which would attenuate the results. For this reason, one should exercise caution when interpreting the employment and hours worked results.

#### 5.6 Health Insurance Take-Up

As mentioned earlier, my theoretical model assumes that all individuals working for establishments that offer health insurance take it up because they have selected into those establishments due to their high preference for health insurance. Empirically, however, approximately 21% of workers in establishments that offer health insurance do not take it up (as shown in Table 2). Dranove et al. (2000) suggest that some workers may not take up health insurance because they have an outside option for health insurance, such as coverage through a spouse. These workers may continue to work at an establishment that offers health insurance because they value other characteristics such as the location, fringe benefits, or having access to health insurance. Dranove et al. argue that establishments require employee contributions to encourage workers with an outside source of coverage not to take up health insurance because it reduces the premium paid by the employer. In this case, an increase in employee contributions would decrease employee take-up of health insurance. However, this hypothesis does not consider that establishments are able to offer health insurance for cheaper premiums than available on the private market because of the large number of workers that enroll in the plan. If workers were to drop health insurance coverage, the establishments may have to pay higher premiums for the remaining workers. In this case, establishments would try to discourage workers to drop health insurance coverage, even in light of rising health insurance costs.

To look for evidence of a relationship between rising health insurance costs and the takeup of health insurance, I regress the fraction of workers that take up health insurance on health insurance costs. I calculate health insurance take-up by adding the number of workers enrolled in each plan offered by an establishment, which assumes that each worker is only enrolled in one health insurance plan. The results are shown in Table 12. Comparing the cross-sectional results in column (1) with the fixed effects results in column (2) shows that there is a slight positive bias in the cross sectional results. However, this positive relationship between health insurance costs and take-up disappears in the fixed effects, first differences and long differences models, which all estimate a precisely estimated zero coefficient. These results do not provide evidence for the hypothesis that workers are dropping coverage in response to rising health insurance costs.

### 6 Robustness Checks

In this section, I check whether my empirical findings are driven by some of the assumptions and methods I used during the main analysis. I discuss all of the results in the following paragraphs. The tables with the results of the robustness checks can be found in an accompanying document of additional tables.<sup>23</sup>

Log specification: The main analyses use hourly measures to compare changes in the level of hourly health insurance costs to changes in the level of hourly compensation. There are two main disadvantages to this approach. First, using an hourly measure of compensation and health insurance costs introduces a measurement error problem because both the dependent and independent variables are divided by the hours worked. I try to minimize this problem in the main analysis by using two different measures of hours worked, but using the log yearly measures eliminates this problem entirely because the yearly variables are not calculated using a measure of hours. The second issue is that using levels puts a lot of weight on outliers. A log specification transforms the variables to reduce the influence of large outliers. I re-run the analysis using log yearly health insurance costs as the independent variable and log transformations of yearly total compensation, salary, and spending on non-health fringe benefits as the dependent variables. The fixed effects model estimates a 0.53% decrease in total compensation in response to a 10% increase in health insurance costs, and the

<sup>&</sup>lt;sup>23</sup>This document can be found on my website: http://www.econ.yale.edu/~pa88.

long differences model estimates a decrease of 0.48%. Since spending on health insurance is approximately 9% of the establishment's per worker costs (see the descriptive statistics Table 2), full pass-through of the 10% increase would be equivalent to decreasing total compensation by 0.9%. The log specifications show that the decrease in total compensation is slightly more than half of what it would be if there were dollar for dollar pass-through. This is consistent with the estimates in the main analysis. There is no evidence that establishments are adjusting wages and non-health fringe benefits, except for one specification that predicts a small positive increase in non-health fringe benefits.

Include establishments that do not offer health insurance: All of the regressions thus far only include establishments that offer health insurance to their workers. In this robustness check, I re-run all the analyses including establishments that do not offer health insurance. The regressions include a dummy for offering health insurance and an interaction between offering health insurance and health insurance costs. The main difference between this specification and the main analyses is that establishments that do not offer health insurance are included in the control group in this specification. The results from both the fixed effects and long differences models show that establishments decrease total compensation by \$0.51 for ever dollar increase in health insurance costs. This is consistent with the main results. There is no evidence of a change in wages, non-health fringe benefits, or employment in response to a change in health insurance costs, although the fixed effects model estimates a small (0.9%) increase in hours.

**Exclude individuals that work in a health-related profession:** The fixed effects and long differences models control for changes in regional productivity by including the average wage of health care workers in the establishment's commuting zone. I conduct a robustness check that excludes workers that are in health care occupations to rule out the possibility that including these workers biases the results. The results are similar to those from the main analysis. Total compensation decreases by \$0.55 in response to a rise in health insurance costs in the fixed effects model and \$0.54 in the long differences model. There is no evidence of establishments adjusting wages, non-health fringe benefits, employment, or hours worked.

Use plan participation in the second year when calculating price index: The occupation-level chained price index is generated by a ratio of the plan premiums in time t to the plan premiums in time t + 1. The plan premiums in both years are weighted by plan participation in time t, in order for the ratio to be driven by changes in price and not plan participation. I run a robustness check to see how the results change if I weight premiums

by the plan participation in time t + 1 instead of t. The effects are similar to the findings in the main results. Establishments decrease total compensation \$0.51 for every \$1 increase in costs using fixed effects and \$0.52 using a 3 year long differences model. The effect on wages, non-health fringe benefits, employment and hours are all small and not statistically significant.

Limit sample to establishments that offer the same health insurance plan over The average health insurance cost for the occupation was calculated by creating a time: price index that controls for changes in plan participation over time. It was necessary to collapse plan premiums to the occupation-establishment level in order to have the outcomes of interests and health insurance costs at the same unit of observation. To test the implications of averaging over the plan premiums on the results. I limit the sample to establishments that only offered the same plan throughout the surveyed years, which represents 33% of the observations in the full sample. Plan premiums do not need to be averaged to the occupation-establishment level for these establishments because all workers are enrolled in the same plan. The results of the fixed effects model show that total compensation received by workers decreases by 0.29 for each dollar increase in health insurance costs, with a 95%confidence interval from \$0.11 to \$0.47 in absolute value. This is smaller than the results from the full sample, but still evidence against dollar-for-dollar pass-through of health insurance premium increases. However, these findings become small and statistically insignificant in the long difference model. This is a unique sample because the establishments chose to never update the health insurance plans they offer throughout the sample period and are small; the average size of these establishments is 28 workers. As a result, it is not clear that these estimates are generalizable to the population of establishments. Nonetheless, this robustness check confirms that establishments do not seem to adjust wages, non-health fringe benefits, and employment in response to rising health insurance costs and provides further evidence against dollar-for-dollar pass-through onto total compensation.

**Instrumental variables strategy:** While fixed effects and long difference models are useful methods for eliminating problems with time invariant unobserved characteristics, there are some disadvantages to these approaches. The first is that fixed effects models tend to exacerbate attenuation bias from measurement error. The second is that one must assume that the variation in premiums is exogenous after including the fixed effects and other covariates, without pinpointing exactly what causes the variation. An instrumental variable strategy would address both of these problems by isolating variation in the premiums to an exogenous source and reducing measurement bias; however, it is very difficult to find an instrument that is correlated with health insurance premiums, but uncorrelated with wages, non-health fringe benefits, and employment.

I explore the use of a regional measure of Medicare spending that has been price-adjusted to isolate variation in Medicare spending that is due to differences in utilization:

$$AdjMedSpend = \overline{P}_{proc} \times Q_{proc}$$

where  $\overline{P}_{proc}$  is a standard price of a procedure regardless of the geographic location and  $Q_{proc}$ is the use of a procedure.<sup>24</sup> Identification comes from variation in  $Q_{proc}$ , which is chosen by a medical practitioner based on their medical training, hospital culture, and personal preference (Gawande 2009b, Gawande 2009a). These factors are unlikely to be correlated with wages, fringe benefits, and employment, except to the extent that they affect health insurance prices. Unfortunately, the first stage regression of health insurance costs on price-adjusted Medicare spending reveals a very weak relationship between premiums and utilization of medical procedures. An area of future work will be to identify other sources of exogenous variation in premium prices to use as an instrument to test the main results of this paper.

## 7 Conclusions

This paper examines the effect of rising health insurance costs on the compensation and employment decisions of establishments that offer health insurance in the U.S. It uses a unique panel data set to overcome the biases due to unobserved time-invariant establishment and occupation characteristics that are correlated with health insurance costs and compensation. The data also allow for a more complete picture of the different dimensions along which establishments adjust compensation than what has been done in past work. Using fixed effects and long differences models, I find that establishments reduce total compensation by \$0.52 for each dollar increase in health insurance costs. Most of this decrease in compensation is in the form of rising employee contributions towards premiums, while wages and non-health fringe benefits are unaffected. These findings of less than dollar-for-dollar pass-through suggest that workers do not fully value the increased spending on health insurance.

I also examine whether establishments decrease employment and increase hours in response to higher health insurance costs. The empirical results do not find any evidence of this relationship; however, these findings should be interpreted with caution. The employment and hours data in the NCS may not be accurately updated each year, which would

<sup>&</sup>lt;sup>24</sup>A detailed description of how this measure of Medicare spending is calculated can be found in Skinner, Gottlieb and Carmichael (2011).

mask any possible changes in employment and hours over time. Otherwise, it is unsustainable for establishments to be decreasing total compensation by less than dollar-for-dollar and also not changing employment in the long run.

These findings have important policy implications given the recent attention to the growth in health insurance costs in the U.S. Rising health insurance costs may not be a cause for concern if they are accompanied by improvements in the quality of health care that individuals are willing to pay for through lower compensation. However, my findings of less than dollar-for-dollar pass-through suggest that workers do not fully value the additional spending on health insurance. Consequently, establishments are forced to absorb some of the increases in health insurance costs. To reverse this trend, policy makers are exploring mechanisms to limit the increases in costs that are not valued by individuals. For example, one of the proposals in the Patient Protection and Affordable Care Act (PPACA) is a limit on the amount insurance costs and profits. My findings suggest that these limits may increase the pass-through rate of health insurance costs because workers will be willing to absorb cost increases that are accompanied by increases in the quality of health care.

### References

- Baicker, Katherine and Amitabh Chandra, "Medicare Spending, the Physician Workforce, and Beneficiaries' Quality of Care," *Health Affairs*, April 2004.
- **and** \_\_\_\_\_, "The Labor Market Effects of Rising Health Insurance Premiums," *Journal* of Labor Economics, 2006, 24 (3).
- Branscome, James M., "Employer-Sponsored Single, Employee-Plus-One, and Family Health Insurance Coverage: Selection and Cost, 2003," Technical Report, Agency for Healthcare Research and Quality July 2005.
- Buchmueller, Thomas C., "Fringe Benefits and the Demand for Part-Time Workers," *Applied Economics*, 1999, 1, 551–563.
- **\_\_\_\_\_ and Michael Lettau**, "Estimating the Wage-Health Insurance Tradeoff: More Data Problems?," January 1997.
- Carrington, William J., Kristin McCue, and Brooks Pierce, "Nondiscrimination Rules and the Distribution of Fringe Benefits," *Journal of Labor Economics*, 2002, 20 (2).
- Crimmel, Beth Levin, "Employer-Sponsored Single, Employee-Plus-One, and Family Health Insurance Coverage: Selection and Cost, 2010," Technical Report, Agency for Healthcare Research and Quality July 2011.

Cutler, David M., "Technology, Health Costs, and the NIH," September 1995.

- **and Brigitte C. Madrian**, "Labor Market Responses to Rising Health Insurance Costs: Evidence on Hours Worked," *The RAND Journal of Economics*, 1998.
- Dranove, David, Kathryn E. Spier, and Laurence Baker, "Competition' Among Employers Offering Health Insurance," *Journal of Health Economics*, 2000, 19, 121–140.
- Eibner, Christine and M. Susan Marquis, "Employers' Health Insurance Cost Burden, 1996-2005," *Monthly Labor Review*, June 2008.
- *Employer Health Benefits Annual Survey*, Technical Report, Kaiser Family Foundation and Health Research and Educational Trust 2010.
- Fisher, Elliot S., Julie P. Bynum, and Jonathan S. Skinner, "Slowing the Growth of Health Care Costs - Lessons from Regional Variation," *The New England Journal of Medicine*, February 2009.
- Gawande, Atul, "The Cost Conundrum: What a Texas town can teach us about health care," 2009.
- \_\_\_\_\_, "Testing, Testing," December 14 2009.
- Gruber, Jonathan, "The Incidence of Mandated Maternity Benefits," American Economic Review, June 1994, 84 (3), 622–641.
- <u>and Alan B. Krueger</u>, "The Incidence of Mandated Employer-Provided Insurance: Lessons From Workers' Compensation Insurance," *Tax Policy and the Economy*, 1991, 5, 111–143.
- \_\_\_\_ and Michael Lettau, "How Elastic is the Firm's Demand for Health Insurance," *Journal of Public Economics*, 2004, *88*, 1273–1293.
- \_\_\_\_ and Robin McKnight, "Why did employee health insurance contributions rise?," *Journal of Health Economics*, 2003, 22, 1085–1104.
- Handel, Benjamin, "Adverse Selection and Switching Costs in Health Insurance Markets: When Nudging Hurts," September 2011. NBER Working Paper 17459.
- Kochner, Robert and Nikhil R. Sahni, "Rethinking Health Care Labor," The New England Journal of Medicine, 2011, 365 (15).
- Kolstad, Jonathan T. and Amanda E. Kowalski, "Mandate-Based Health Reform and the Labor Market: Evidence from Massachusetts," November 2011. Unpublished manuscript.
- Levy, Helen, "Who Pays For Health Insurance? Employee Contributions to Health Insurance Premiums," 1998. Princeton University Industrial Relations Section, Working Paper 398.

- Miller, Richard D., "Estimating the Compensating Differential for Employer-Provided Health Insurance," International Journal of Health Care Finance and Economics, 2004, 4.
- Mitchell, Olivia S., "Fringe Benefits and Labor Mobility," The Journal of Human Resources, 1982, 17 (2), 286–298.
- Newhouse, Joseph P., "Medical Care Costs: How Much Welfare Loss?," Journal of Economic Perspectives, 1992, 6 (3), 3–21.
- **Olson, Craig A.**, "The Impact of Permanent Job Loss on Health Insurance Benefits," July 1992.
- **Pierce, Brooks**, "Recent Trends in Compensation Inequality," July 2008. Bureau of Labor Statistics.
- Sheiner, Louise, "Health Care Costs, Wages, and Aging," April 1999. Federal Reserve Board of Governors.
- Simon, Kosali Ilayperuma and Robert Kaestner, "Do Minimum Wages Affect Non-Wage Job Attributes? Evidence on Fringe Benefits," *Industrial and Labor Relations Review*, October 2004, 58 (1), 52–70.
- Sirovich, Brenda, Patricia M. Gallagher, David E Wennberg, and Elliot S. Fisher, "Discretionary Decision Making By Primary Care Physicians and the Cost of U.S. Health Care," *Health Affairs*, 2008, 27 (3), 813–823.
- Skinner, Jonathan S., Daniel Gottlieb, and Donald Carmichael, "A New Series of Medicare Expenditure Measures by Hospital Referral Region: 2003-2008," Technical Report, The Dartmouth Institute for Health Policy and Clinical Practice June 2011.
- Summers, Lawrence H., "Some Simple Economics of Mandated Benefits," American Economic Review, 1989, 79 (2), 177–183.
- Tolbert, Charles M. and Molly Sizer, "U.S. Commuting Zones and Labor Market Areas: A 1990 Update," September 1996. Economic Research Service Staff paper No. 9614.
- Woodbury, Stephen, "Wage and Nonwage Benefits," American Economic Review, March 1983, 73 (1).

## Appendix

## **Proof of Comparative Statics**

The three market clearing conditions are:

$$L_H^d(T+P) = L_H^S(T+\alpha P, \underline{T})$$
(7)

$$L_{NH}^{d}(\underline{T}) = L_{NH}^{S}(\underline{T}, T + \alpha P)$$
(8)

$$L_H + L_{NH} = \overline{L} \tag{9}$$

Taking the total differential of equation 7 gives:

$$\frac{dL_{H}^{d}}{d(T+P)}\left(dT+dP\right) = \frac{dL_{H}^{s}}{d(T+\alpha P)}\left(dT+\alpha dP\right) + \frac{dL_{H}^{s}}{d\underline{T}}d\underline{T}$$

Solving this for  $\frac{dT}{dP}$  gives:

$$\frac{dT}{dP} = -\left(\frac{\frac{dL_H^d}{d(T+P)} - \alpha \frac{dL_H^s}{d(T+\alpha P)}}{\frac{dL_H^d}{d(T+P)} - \frac{dL_H^s}{d(T+\alpha P)}}\right) + \left(\frac{\frac{dL_H^s}{d\underline{T}}}{\frac{dL_H^d}{d(T+P)} - \frac{dL_H^s}{d(T+\alpha P)}}\right) \frac{d\underline{T}}{dP}$$
(10)

To simplify this expression, I use the following notation:

$$A = \frac{dL_H^d}{d(T+P)} - \alpha \frac{dL_H^s}{d(T+\alpha P)}$$
$$B = \frac{dL_H^d}{d(T+P)} - \frac{dL_H^s}{d(T+\alpha P)}$$

Expression 10 can now be written as:

$$\frac{dT}{dP} = -\left(\frac{A}{B}\right) + \left(\frac{\frac{dL_{H}^{s}}{d\underline{T}}}{B}\right)\frac{d\underline{T}}{dP}$$

To solve for  $\frac{dT}{dP}$ , I first plug condition 9 into condition 8:

$$L_{NH}^{d}(\underline{T}) = \overline{L} - L_{H}^{S}(T + \alpha P, \underline{T})$$

I then take the total differential and solve for  $\frac{dT}{dP}$ :

$$\frac{d\underline{T}}{dP} = \frac{-\frac{dL_{NH}^s}{d(T+\alpha P)} \left(\frac{dT}{dP} + \alpha\right)}{\frac{dL_{MH}^s}{d\underline{T}} + \frac{dL_{H}^s}{d\underline{T}}} \\
= \frac{-\frac{dL_{NH}^s}{d(T+\alpha P)} \left(\frac{dT}{dP} + \alpha\right)}{C} \quad \text{where} \quad C = \frac{dL_{NH}^d}{d\underline{T}} + \frac{dL_{H}^s}{d\underline{T}}$$

Plugging this into the expression for  $\frac{dT}{dP}$  gives:

$$\frac{dT}{dP} = \frac{-A}{B} + \frac{\frac{dL_{H}^{s}}{d\underline{T}}}{B} \left[ \frac{-\frac{dL_{NH}^{s}}{d(T+\alpha P)} \left(\frac{dT}{dP} + \alpha\right)}{C} \right]$$

Solving this for  $\frac{dT}{dP}$  gives:

$$\frac{dT}{dP} = -\left(\frac{AC + \alpha \frac{dL_{H}^{s}}{d\underline{T}} \frac{dL_{H}^{s}}{d(T+\alpha P)}}{BC + \frac{dL_{H}^{s}}{d\underline{T}} \frac{dL_{H}^{s}}{d(T+\alpha P)}}\right) = -\left[\frac{\left(\frac{dL_{H}^{d}}{d(T+P)} - \alpha \frac{dL_{H}^{s}}{d(T+\alpha P)}\right) \left(\frac{dL_{NH}^{d}}{d\underline{T}} + \frac{dL_{H}^{s}}{d\underline{T}}\right) + \alpha \frac{dL_{H}^{s}}{d\underline{T}} \frac{dL_{H}^{s}}{d(T+\alpha P)}}{\left(\frac{dL_{H}^{d}}{d(T+P)} - \frac{dL_{H}^{s}}{d(T+\alpha P)}\right) \left(\frac{dL_{NH}^{d}}{d\underline{T}} + \frac{dL_{H}^{s}}{d\underline{T}}\right) + \frac{dL_{H}^{s}}{d\underline{T}} \frac{dL_{H}^{s}}{d(T+\alpha P)}}{\frac{dL_{H}^{s}}{d(T+\alpha P)} - \frac{dL_{H}^{s}}{d(T+\alpha P)}}\right]$$

## Data Appendix

This appendix provides additional information about the National Compensation Survey (NCS). The microdata from this survey can only be accessed on-site at the BLS office in Washington DC. As described in section 3, the NCS had a three stage sampling process that results in the unit of observation for the data being the establishment-occupation for compensation variables and the establishment-occupation-plan for the health insurance plan information. Table A1 shows the yearly sample sizes in the NCS, which includes both establishments that offer and do not offer health insurance, along with the sampled occupations and health insurance plans (when offered) in those establishments. The number of observations increases each year due to the addition of new cohorts over time. 2007 was the first year in which they had the full sample of all the cohorts.

Year	# Estabs	# Estab-Occs	# Estab-Plans
2003	1,965	7,746	2,099
2004	4,206	$16,\!618$	4,849
2005	4,265	17,027	4,949
2006	$6,\!622$	25,773	$8,\!385$
2007	8,994	$34,\!593$	12,764
2008	8,916	$34,\!118$	$13,\!838$
2009	$8,\!595$	31,966	13,729
2010	$6,\!439$	$23,\!332$	9,770
Total	50,002	$191,\!173$	$70,\!383$

Table A1: National Compensation Survey Yearly Sample Size

Observations include non-unionized workers in private establishments for which there exists compensation and health insurance data (if offered) for at least three years.

Establishments are contacted in March, June, September and December to update their

compensation and employment data. They are asked to update their health insurance data in each March survey. The following provides a brief explanation of how each of the main variables used in this analysis were collected and/or calculated by the BLS.

- Occupation employment: Establishments are asked the number of workers that are employed in a given occupation, where the occupation is defined as the most detailed level of job as defined by the establishment. Occupations are further divided by their union status and whether the job is full- or part-time. Occupation employment is updated every quarter. If data is not provided, the occupation employment is carried over from the past quarter.
- *Establishment employment:* Establishments are asked the total number of workers employed at the establishment. This variable is only asked upon initiation into the sample and is not updated unless there is a fundamental change in the structure of the establishment (such as a merger).
- *Hours Worked:* This variable is calculated by the BLS as the scheduled annual hours plus the annual overtime hours minus the annual leave hours.
- *Gross annual earnings:* This variable is calculated by the BLS as the straight time annual earnings plus annual overtime cost, non-production bonus costs and shift differential costs.
- *Hourly wage:* The BLS calculates this variable by dividing the straight time annual earnings by the scheduled annual hours for the occupation, which are the hours on a regular work schedule.
- *Hourly employer spending on fringe benefits:* Employer spending is collected for the following categories of benefits: premium pay for overtime, vacations, holidays, sick leave, other leave, shift differentials, non-production bonuses, severance pay, supplemental unemployment benefits, life insurance, health insurance, short-term disability insurance, defined benefit, defined contribution, social security, Medicare, federal unemployment insurance, state unemployment insurance, workers' compensation and long term disability. The BLS converts yearly spending on each of these categories to an hourly rate by dividing by the "Hours Worked" variable. This is in contrast to the hourly wage, which is calculated using the scheduled annual hours as the denominator.
- *Monthly Health Insurance Premiums:* The monthly premium for single and family coverage for each health insurance plan offered by the establishment is collected during the survey. The amount paid by the employer is entered separately from the amount paid by the worker. Data collectors also attempted to collect more detailed administrative data on health insurance plans through the Summary Plan Description (SPD), which is the administrative book for each health insurance plan. Unfortunately, the low retrieval rate of SPDs makes this data unusable for this study.
- *Plan participation:* This variable is calculated by the BLS as the number of workers in the occupation that are enrolled in a plan divided by the total number of workers in the occupation.

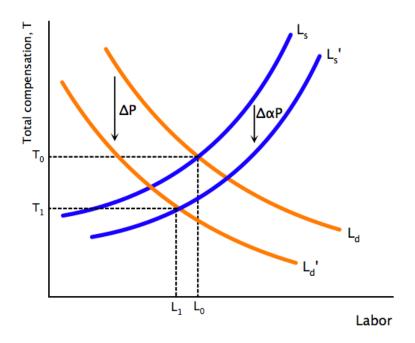
- *Self Insured:* Establishments are considered to be self-insured if the employer directly pays the cost of employees' covered health care expenses. No insurance company or service plan collects premiums and assumes risk.
- Section 125 plans: The BLS collects data on three types of Section 125 plans: flexible benefits plans (also known as cafeteria plans), dependent care reimbursement accounts, and healthcare reimbursement accounts. According to the data collection manual, flexible benefits plans are defined as plans that offer employees a choice of various permissible taxable benefits, including health insurance, vacations, retirement plans, and childcare.

There are two sets of sampling weights provided by the BLS: establishment weights and worker weights. The establishment weights are the inverse probability of being selected from the population of establishments in scope for the survey. The worker weights are the inverse probability of being selected from the population of workers in scope for the survey, which excludes the self-employed, private-household workers, federal government workers, and workers who set their own pay.

# List of Figures

1	Market Equilibrium for Establishments that Offer Health Insurance	37
2	Average Growth in Health Insurance Costs and Compensation	38
3	Distribution of Residuals from Plan- and Occupation-Establishment-level Health	
	Insurance Cost Regressions	39
4	Distribution of Three Year Differences in Plan- and Occupation-Establishment-	
	level Health Insurance Costs	40

Figure 1: Market Equilibrium for Establishments that Offer Health Insurance



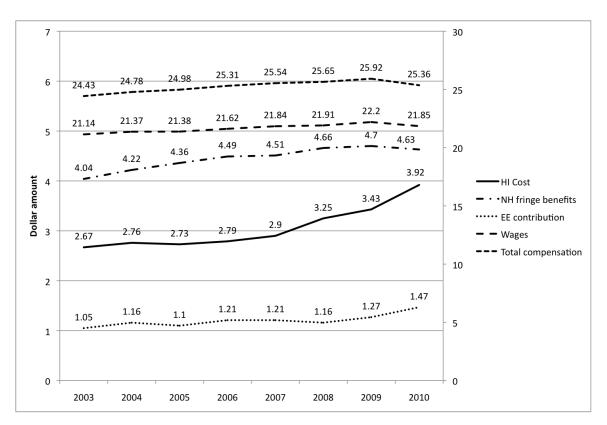


Figure 2: Average Growth in Health Insurance Costs and Compensation

Data come from non-unionized occupations in private establishments in the National Compensation Survey in 2010 that have data on compensation and health insurance for at least three years (n=149,076). Expected health insurance costs, HI cost are calculated as a chained price index weighted by plan participation and multiplied by expected take-up. Total compensation is defined as wages plus non-health fringe benefits minus the employee contribution towards health insurance. Employer spending on non-health benefits are hourly dollar values and come from 16 categories that are listed in the data appendix.

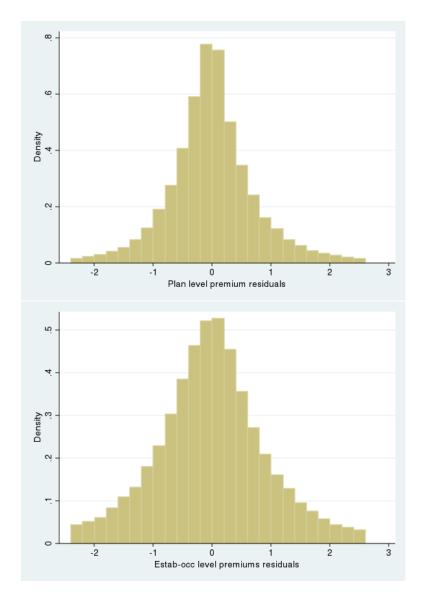


Figure 3: Distribution of Residuals from Plan- and Occupation-Establishment-level Health Insurance Cost Regressions

The occupation-level residuals are calculated from regressing the health insurance price index on year, 6-digit occupation codes, and establishment dummies. The plan-level residuals are calculated from regressing the plan-level premiums on year and plan dummies.

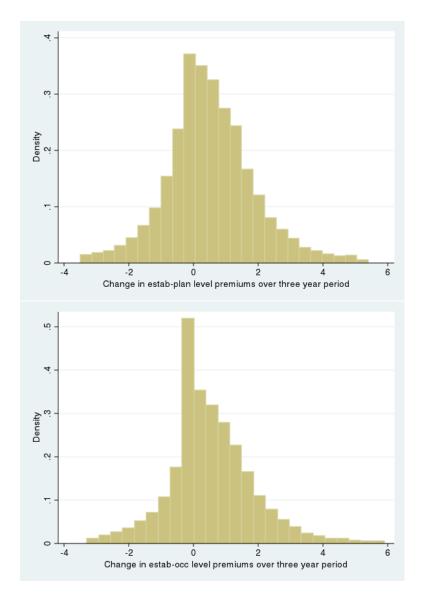


Figure 4: Distribution of Three Year Differences in Plan- and Occupation-Establishment-level Health Insurance Costs

The three year differences are calculated as the difference within occupation-establishment (within-plan) between the health insurance premium in the final year the occupation-establishment (plan) was in the survey and the premium three years earlier.

## List of Tables

1	Average Characteristics of Establishments, March 2010	42
2	Average Characteristics of Occupations Within Establishments, March 2010	43
3	Sources of Variation in Health Insurance Costs	44
4	Relationship between Health Insurance Costs and the Occupational Skill Level	
	of the Establishment	45
5	Effect of Health Insurance Costs on Total Compensation	46
6	$ \mbox{Effect of Health Insurance Costs on Employee Contributions (Plan Level)}  .$	47
7	Effect of Health Insurance Costs on Employee Contributions (Occupation-	
	Establishment Level)	48
8	Effect of Health Insurance Costs on Wages	49
9	Effect of Health Insurance Costs on Non-Health Fringe Benefits	50
10	Effect of Health Insurance Costs on Log Occupation Employment	51
11	Effect of Health Insurance Costs on Log Weekly Hours	52
12	Effect of Health Insurance Costs on Health Insurance Take-up	53

	Offer HI		Do not	offer HI
	n=4	,714	n=1,725	
Variable	mean	$\mathbf{sd}$	mean	$\mathbf{sd}$
Estab size	56.94	417.87	14.73	65.45
Avg $\#$ years in sample	5.21	1.24	5.21	1.25
Manufacturing	0.09	0.28	0.04	0.20
Section 125	0.34	0.47	0.11	0.32
Avg $\#$ of plans	1.43	1.33	-	-
Offers one plan	0.82	0.39	-	-
Offers two plans	0.09	0.28	_	-
Offers more than two plans	0.09	0.29	-	-
FFS	0.05	0.22	_	-
НМО	0.37	0.49	-	-
PPO	0.69	0.46	-	-
Self insured	0.17	0.38	-	

Table 1: Average Characteristics of Establishments, March 2010

Data come from private establishments in the National Compensation Survey in 2010 that have information on compensation and health insurance (if offered) for at least three years. Establishments that added or dropped HI coverage since the previous year are not included, which excludes 1.5% and 1.7% of the sample, respectively. Observations are weighted by sampling weights that are the inverse probability of being selected from the number of private establishments in the U.S. FFS indicates whether the establishment offers at least one fee for service plans, PPO is a plan from a preferred provider organizations, HMO is a health maintenance organizations. Section 125 plans are those that allow workers to receive certain benefits on a pre-tax basis.

	Offer HI		Do not offer HI	
	n=16	,912	n=6,4	420
Variable	mean	$\mathbf{sd}$	mean	$\mathbf{sd}$
Wage	21.85	15.53	13.38	10.03
Non-health fringe benefits	4.64	7.78	1.24	4.39
Hours per week	36.33	5.39	27.86	11.15
Full-time	0.93	0.25	0.44	0.50
Take-up HI	0.79	0.25	-	-
Avg hrly prem	5.02	8.76	_	-
HI cost	3.92	7.01	-	-
% prem paid by EE	0.30	0.17	-	-

Table 2: Average Characteristics of Occupations Within Establishments, March 2010

Data come from non-unionized occupations within private establishments in the National Compensation Survey in 2010 that have information on compensation and health insurance (if offered) for at least three years. Occupations in establishments that added or dropped HI coverage since the previous year are not included, which excludes 2.7% and 5.9% of the sample, respectively. Observations are weighted by sampling weights that are the inverse probability of being selected from the number of workers in the U.S. that are not self-employed or private-household workers. Employer spending on non-health benefits are hourly dollar values and come from 16 categories that are listed in the data appendix. Average hourly premiums are calculated using a chained price index weighted by plan participation. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take-up rate for the establishment.

Table 5. Sources of Variation in freatth institute Costs										
	O	Occ-estab level HI costs			Plan-estab level premiums				ıms	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Adj. $R^2$	0.015	0.098	0.114	0.121	0.213	0.392	0.623	0.752	0.853	0.924
Year	X	х	х	х	х	х	Х	х	х	х
Industry		х	х	х			х	х		
Occupation			х	х	х					
Commuting Zone				х				х		
Establishment					х				х	
Plan										x

Table 3: Sources of Variation in Health Insurance Costs

The dependent variable in each regression is the expected hourly health insurance cost. Variables are added sequentially to show how much of the variance in health insurance costs can explained by their inclusion. Data come from non-unionized occupations in private establishments in the National Compensation Survey in 2010 that have data on compensation and health insurance for at least three years (n=149,074 for occupation-establishment-level regressions and n=70,383 for plan-level regressions).

	Occupational skill level of the establishment							
	Total compensation Wages NH Fringe Bene							
	(1)	(2)	(3)					
HI cost	0.008	0.004	0.004					
	(0.024)	(0.018)	(0.006)					
$R^2$	0.873	0.871	0.883					
Ν	43912	43912	43912					

Table 4: Relationship between Health Insurance Costs and the Occupational Skill Level of the Establishment

The dependent variable in each regression is a measure of the occupation skill level of the establishment defined as the relative compensation of each occupation weighted by the number of workers in that occupation. Each regression uses a different measure of relative compensation: total compensation, wages and non-health fringe benefits. Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year and establishment dummies. All regressions are weighted by establishment level sampling weights.

	X-section	Fixed Effects	First Diff	Long Diff
	(1)	(2)	(3)	(4)
	b/se	b/se	b/se	b/se
HI cost	0.123	-0.517***		
	(0.365)	(0.095)		
$\Delta_1$ HI cost			-0.538***	
			(0.112)	
$\Delta_3$ HI cost				-0.510***
				(0.112)
$R^2$	0.051	0.719	0.174	0.063
Ν	149074	149074	23918	23918

Table 5: Effect of Health Insurance Costs on Total Compensation

Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, establishment size, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include establishment and 6 digit occupation code dummies. All regressions are weighted by worker level sampling weights. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take up rate for the establishment.

	X-section	Fixed Effects	First Diff	Long Diff
	(1)	(2)	(3)	(4)
	b/se	b/se	b/se	b/se
HI prem	0.621***	0.366***		
	(0.063)	(0.033)		
$\Delta_1$ HI prem			$0.507^{***}$	
			(0.055)	
$\Delta_3$ HI prem				0.401***
				(0.052)
$R^2$	0.770	0.973	0.605	0.235
Ν	70383	70383	15298	15298

 Table 6: Effect of Health Insurance Costs on Employee Contributions (Plan Level)

Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, establishment size, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include plan dummies. All regressions are weighted by plan participation.

	X-section	Fixed Effects	First Diff	Long Diff
	(1)	(2)	(3)	(4)
	b/se	b/se	b/se	b/se
HI cost	0.503***	0.565***		
	(0.082)	(0.071)		
$\Delta_1$ HI cost			$0.543^{***}$	
			(0.110)	
$\Delta_3$ HI cost				$0.531^{***}$
				(0.107)
$R^2$	0.698	0.817	0.665	0.654
Ν	149074	149074	23918	23918

Table 7: Effect of Health Insurance Costs on Employee Contributions (Occupation-Establishment Level)

Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, establishment size, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include establishment and 6 digit occupation code dummies. All regressions are weighted by worker level sampling weights. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take up rate for the establishment.

Table 8	Table 8: Effect of Health Insurance Costs on Wages							
	X-section	Fixed Effects	First Diff	Long Diff				
	(1)	(2)	(3)	(4)				
	b/se	b/se	b/se	b/se				
HI cost	0.460*	0.036						
	(0.211)	(0.022)						
$\Delta_1$ HI cost			0.003					
			(0.003)					
$\Delta_3$ HI cost				0.010				
				(0.007)				
$R^2$	0.053	0.741	0.009	0.006				
N	149074	149074	23918	23918				

1 1 т 3 3 7

Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, establishment size, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include establishment and 6 digit occupation code dummies. All regressions are weighted by worker level sampling weights. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take up rate for the establishment.

				0
	X-section	Fixed Effects	First Diff	Long Diff
	(1)	(2)	(3)	(4)
	b/se	b/se	b/se	b/se
HI cost	$0.165^{*}$	0.012		
	(0.075)	(0.008)		
$\Delta_1$ HI cost			0.002	
			(0.001)	
$\Delta_3$ HI cost				0.011
				(0.010)
$R^2$	0.035	0.459	0.002	0.001
Ν	149074	149074	23918	23918

 Table 9: Effect of Health Insurance Costs on Non-Health Fringe Benefits

Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, establishment size, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include establishment and 6 digit occupation code dummies. All regressions are weighted by worker level sampling weights. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take up rate for the establishment.

	X-section	Fixed Effects	First Diff	Long Diff
	(1)	(2)	(3)	(4)
	b/se	b/se	b/se	b/se
$\overline{\ln(\text{HI cost})}$	-0.158**	0.012		
	(0.057)	(0.012)		
$\Delta_1 \ln(\text{HI cost})$			0.021	
			(0.013)	
$\Delta_3 \ln(\text{HI cost})$				0.025
				(0.019)
$R^2$	0.046	0.773	0.032	0.059
Ν	120421	120421	20546	20546

Table 10: Effect of Health Insurance Costs on Log Occupation Employment

The dependent variable is log occupation employment. Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include establishment and 6 digit occupation code dummies. All regressions are weighted by worker level sampling weights. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take up rate for the establishment.

Table II. Effect	or meaning	insurance Costs	on nog we	eriy mours
	X-section	Fixed Effects	First Diff	Long Diff
	(1)	(2)	(3)	(4)
	b/se	b/se	b/se	b/se
ln(HI cost)	0.015	-0.002		
	(0.008)	(0.002)		
$\Delta_1 \ln(\text{HI cost})$			-0.000	
			(0.000)	
$\Delta_3 \ln(\text{HI cost})$				0.000
				(0.001)
$R^2$	0.003	0.684	0.000	0.000
N	129565	129565	21700	21700

Table 11:	Effect of	Health	Insurance (	Costs on Log	Weekly Hours
	Х-	section	Fixed Effe	ects First D	Diff Long Diff
		(1)	(2)	(3)	(4)

The dependent variable is log weekly hours worked. Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, establishment size, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include establishment and 6 digit occupation code dummies. All regressions are weighted by worker level sampling weights. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take up rate for the establishment.

	X-section	Fixed Effects	First Diff	Long Diff
	(1)	(2)	(3)	(4)
	b/se	b/se	b/se	b/se
HI cost	0.018*	0.006		
	(0.008)	(0.003)		
$\Delta_1$ HI cost			0.001	
			(0.001)	
$\Delta_3$ HI cost				-0.000
				(0.001)
$R^2$	0.039	0.506	0.002	0.005
Ν	149074	149074	23167	23167

Table 12: Effect of Health Insurance Costs on Health Insurance Take-up

The dependent variable is the fraction of workers that take up health insurance. Standard errors (in parenthesis) are clustered at the establishment level. All regressions control for year, establishment size, being self-insured, and the average wages of health care workers in the commuting zone. FE regressions also include establishment and 6 digit occupation code dummies. All regressions are weighted by worker level sampling weights. Health insurance costs (HI cost) are the health insurance price index multiplied by the expected take up rate for the establishment.