

**BLACK BOOK RANKINGS 2014 SURVEY** 

# **Top Inpatient Electronic Health Records Vendors**

Part One: Aggregate Black Book Survey Findings

Part Two: Comparative Performance Result Set of Top EHR Vendors

Academic Medical Centers, Teaching Hospitals and Faculty Practices

# **HOSPITALS OVER 300 BEDS**

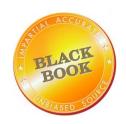
Survey Period: Q3 2013 - Q1 2014

Brown-Wilson Group annually evaluates leading healthcare/medical software and service providers across 18 operational excellence key performance indicators completely from the perspective of the client experience. Independent and unbiased from vendors' influence, over 400,000 healthcare IT users are invited to contribute. Suppliers also encourage their clients to participate to produce current and objective customer service data for buyers, analysts, investors, consultants, competitive suppliers and the media. For more information or to order customized research results, please contact the Client Resource Center at +1 727.953.3355 or Doug.Brown@Brown-Wilson.com

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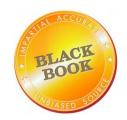
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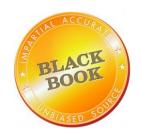
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Part One: Aggregate Black Book EMR EHR

Survey Findings 2014

# PART ONE: COMPREHENSIVE BLACK BOOK SURVEY FINDINGS, AGGREGATE RESPONSES

# STATE OF THE EMR EHR INDUSTRY 2014

The U.S. is one of the most developed healthcare markets globally. The annual healthcare spending of the country reached around US\$ 2.9 Trillion in 2011, which is expected to soar to US\$ 3.5 Trillion by 2015. This growth was attributed to the increasing usage of patent drugs, high administrative costs, and expensive hospital care. The enormous healthcare costs, which are expected to increase in the future, will pressurize the government to cut budget funding from other important segments. To gradually reduce this massive economic burden and to revitalize the prompt healthcare services, a flurry of regulatory acts has been passed. e-Health being the most prominent source of cost containment is being targeted by both public as well as private sector entities which help industry to grow manifold in last few years.

The e-Health market has evolved as one of the fastest growing U.S. industries and remained almost immune even in the tough post-recessionary scenarios. A number of federal policies and acts worked as catalysts for market growth and are expected to drive market developments also. The e-Health adoption and its will open widespread market opportunities for the healthcare sector, which is poised to grow at a CAGR of around 15% during 2012-2017. The 2009 economic stimulus set aside \$27.4 billion to jump-start the switch to electronic records. The law offers doctors up to \$63,750 over five years to help pay for the change if physicians can prove they're making meaningful use of the systems by scanning records and submitting prescriptions electronically.

180,000 of the roughly 530,000 eligible Medicare and Medicaid providers—hospitals, clinics, and private practices—had registered to participate in the government stimulus program, with about 47,000 receiving initial payments for demonstrating meaningful use of digital records, government figures show. Spending on electronic systems by health providers could grow 88 percent to \$37 billion by 2015

The EMR, EHR, Practice management, e-prescribing, and telehealthcare sectors will witness strong growth due to technological advancements that will make treatment and diagnosis simpler. Additionally, individuals belonging to the young population are tech savvy and appreciate IT adoption in healthcare offerings. This population segment spends more on e-health and m-health applications and the trend is expected to remain applicable in the coming years also.

Spending on electronic medical records may jump 80 percent by 2015, but adoption is being slowed by confusion over technologies. Many doctors who have made the shift to the new systems aren't tapping their full power. Only a fraction of physicians use their software to exchange information with other providers because of difficulties transmitting data.

Tech investors and entrepreneurs are jumping into the saturated EMR marketplace. About 1100 companies have started up, more than doubling the number of vendors in four years. That surge has many in the industry concerned that consolidation is inevitable. Some vendors may try to stay afloat without consolidating by selling doctors add-ons such as practice management, voice recognition and other services and products.

National data for 2013 indicates that 80% of office-based physicians were using some portion of e-Health technology/ electronic medical record (EMR)/electronic health record (EHR) system. However, only 34.8% of physicians are using a fully functional EHR system. Fully functional EHR System capabilities include electronic charts, test ordering and reports management, e-prescriptions, consultation referrals and reports, limited clinical decision support, limited disease management support and some quality reports.



# FINDING 1: TOTAL SURVEY RESPONSE RATE 2013-2014

Survey Conducted in Q3 of previous calendar year	Validated Survey Responses by EMR EHR In Use or Under Implementation	Validated Survey Responses by Physician Practices Not Yet Purchased EMR EHR
2014	22,059	10,727
2013	16,623	26,991
2012	12,075	68,118
2011	4,506	21,493
2010	787	3,555

# FINDING 2: IMPLEMENTATIONS OF BASIC EMR AND FULLY FUNCTIONAL EHR 2006 -2012

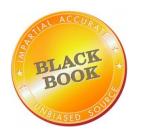
IMPLEMENTED	2006	2009	2009	2012	2012	2014	2014
EMR	Basic EMR	Basic EMR	Fully Functional EHR	Basic EMR	Fully Functional EHR	Basic EMR	Fully Functional EHR
National Office-Based Practices	29.0%	44.5%	6.3%	71.3%	29.2%	81.6%	50.7%
National  Hospital, Academic and Institutional Based Practices	42.8%	66.0%	32.1%	90.2%	69.5%	99.3%	84.1%
Source: Black Book Ra	ankings						



A Basic EHR System is defined\* as including all of the following functional components: patient demographics, patient problem lists, electronic medication lists, clinical notes and documentation, order entry management of prescriptions, and viewing capability of laboratory and imaging results (reports). A Fully Functional EHR System is defined as including the basic system functionalities as clinical notes and documentation of the medical history and follow-up, ordering of laboratory and radiology tests, electronic transmission of prescriptions and orders, and electronic return of images. Fully functional also includes clinical decision support with warnings of drug interactions or contraindications, highlighting of out-of-range test levels and reminders regarding guideline-based interventions or screening.

FINDING 3: EMR EHR SURVEY RESPONSE RATES BY PRACTICE/ORGANIZATION TYPE, VALIDATED SYSTEM USERS

2014 SURVEY RESPONDENT IDENTIFICATION	NUMBER OF RESPONSES VALIDATED	PERCENT OF TOTAL RESPONSES
Physician/Clinician Name	7,512	34%
Clinic/Practice Name	6,397	29%
Public Clinic	445	2%
Health System Clinic	1,102	5%
Academic Hospital and Medical Centers over 250 Beds	1,985	9%
Community Hospitals	1,980	9%
Small Hospitals under 100 Beds	2,206	10%
Ambulatory Surgery Centers	432	2%
TOTAL	22,059	100%
Source: Black Book Rankings	•	



# FINDING 4: EHR ADOPTION RATE BY PRACTICE SIZE

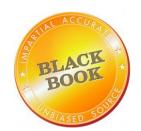
PRACTICE SIZE	ADOPTION/IMPLEMENTATION RATE
50+ PHYSICIAN GROUPS	98.2%
20-49	91.7%
10-19	88.7%
2-9	65.9%
1 (SOLO PRACTICES)	58.3%
OVERALL	79.7%
Source: Black Book Rankings	

# FINDING 5: CHANGES IN IT ORGANIZATION SPEND ANTICIPATED IN NEXT 24 MONTHS

HEALTHCARE DELIVERY ORGANIZATIONS SPEND FOR IT	2014	PROJECTING 2015
SPEND INCREASING 10+% FOR ALL IT	67%	92%
SPEND DECREASING 10+% FOR ALL IT	5%	3%

# FINDING 6: ANTICIPATED LARGEST BUDGET IT PROJECT INCREASES NEXT 24 MONTHS

SELECT FOUR BIGGEST INCREASES FOR IT SPEND IN 2014-2015	CIO/CMO SELECTING IN FOUR TOP PROJECTS
ELECTRONIC HEALTH RECORDS	98%
CLINICAL DECISION SUPPORT/POPULATION HEALTH	92%
HEALTH INFORMATION EXCHANGE	86%
IT OUTSOURCING	80%
WEB STORAGE, CLOUD, DIGITAL IMAGING	71%
ACCOUNTABLE CARE	70%
SECURITY SYSTEMS	43%
HARDWARE & INFRASTRUCTURE	12%
E-PRESCRIBING, CPOE	5%



# FINDING 7: FULLY FUNCTIONAL EMR-EHR IMPLEMENTATION RATE BY STATE

STATE	Percent Utilizing Complex or Fu Functional EMR-EHR	
IOWA	39.5%	
MASSACHUSETTS	36.9%	
RHODE ISLAND	36.0%	
OREGON	32.4%	
MINNESOTA	32.1%	
DELAWARE	31.8%	
MICHIGAN	31.5%	
MISSOURI	31.3%	
IDAHO	30.1%	
PENNSYLVANIA	30.0%	
MAINE	29.7%	
SOUTH DAKOTA	27.7%	
NEVADA	26.4%	
NORTH CAROLINA	24.4%	
ILLINOIS	22.7%	
MISSISSIPPI	21.6%	
KANSAS	21.3%	
INDIANA	20.0%	
WASHINGTON	19.9%	
MONTANA	19.7%	
OKLAHOMA	19.0%	
FLORIDA	17.2%	
TENNESSEE	16.8%	
ARIZONA	16.2%	
COLORADO	16.0%	
ALABAMA	15.9%	
VERMONT	15.8%	
ОНО	15.7%	
GEORGIA	13.1%	
NEW JERSEY	13.1%	

KENTUCKY	12.8%	
HAWAII	12.6%	
CALIFORNIA	12.6%	
LOUISIANA	12.6%	
TEXAS	12.5%	
VIRGINIA	12.4%	
CONNECTICUT	12.2%	
ALASKA	11.%	
WYOMING	11.0%	
NEW YORK	11.0%	
NEW HAMPSHIRE	10.4%	
MARYLAND	10.2%	
WISCONSIN	10.0%	
NEBRASKA	8.9%	
UTAH	8.8%	
SOUTH CAROLINA	7.7%	
NEW MEXICO	7.3%	
WEST VIRGINIA	7.0%	
NORTH DAKOTA	4.4%	
AVERAGE	29.2%	
Source: Black Book Rankings		



# FINDING 8: TOP SINGLE CRITERIA FOR SELECTING EHR

TOP DECISION CRITERIA FOR PENDING EMR EHR SELECTION	PERCENT SELECTING THIS CRITERIA
SYSTEM & IMPLEMENTATION COSTS	43.2%
CONNECTIVITY OR MEANINGFUL USE ACHIEVEMENT	51.6.%
NO IDEA	6.2%

# FINDING 9: AWARENESS OF DIFFERENT EHR VENDORS IN MARKETPLACE

PHYSICIAN PRACTICE SETTING AWARENESS/KNOWLEDGE OF EMR EHR VENDORS BEFORE SELECTION PROCESS	PERCENT AWARE OF VENDORS
KNEW OF NO VENDORS	8.3%
KNEW OF AT LEAST ONE VENDOR	78.9%
KNEW MORE THAN ONE VENODR	67.5%

# FINDING 10: AWARENESS OF MEANINGUL USE

KNOWLEDGE OF GOVERNMENT'S EHR STANDARDS, STIMULUS AND REIMBURSEMENT RELATED PROCESSES, MEANINGFUL USE	PERCENT UNDERTANDING OF GOVERNEMENT PROGRAMS
VERY KNOWLEDGEABLE	22.5%
BASIC UNDERSTANDING	70.4%
VERY UNAWARE/NO UNDERSTANDING	7.1%



FINDING 11: EHR ADOPTION/IMPLEMENTATION RATE BY SPECIALTY

SPECIALTY	TOTAL ACTIVE PHYSICIANS	(NON RESEARCH/ NON TEACHING) PATIENT CARE PHYSICIANS	EST IMPLEMENTING BASIC EHR	PERCENT OF SAMPLE IMPLEMENTING EHR
Radiology	27562	25002	20977	84%
Emergency Medicine	30742	27981	23308	83%
Pediatrics	54061	48111	38393	80%
Neurology	12630	10597	8202	77%
Family Medicine/General Practice	103315	95627	67130	70%
Plastic Surgery	6671	6307	4314	68%
Gastroenterology	12086	10998	7446	68%
Obstetrics & Gynecology	39689	36827	24858	68%
Ophthalmology	17846	16616	10883	66%
Urology	9916	9308	5818	63%
Otolaryngology	9220	8711	5227	60%
Physical Medicine & Rehab	8084	7168	4279	60%
Psychiatry	39371	33955	19864	59%
Neurosurgery	4921	4480	2527	56%
Internal Medicine	104904	91457	50850	56%
Allergy & Immunology	4222	3594	1955	54%
Infectious Disease	6424	4567	2297	50%
Geriatric Medicine	3769	2995	1396	47%
General Surgery	26769	22852	10398	46%
Hematology & Oncology	11802	9584	4198	44%
Dermatology	10390	9799	3714	38%
Nephrology	7550	6359	2308	36%
Cardiovascular Disease	21511	19476	6135	32%
Rheumatology	4568	3763	1095	29%
Orthopedic Surgery	20323	18912	5447	29%
Child Adolescent Psychiatry	7312	6318	1542	24%
Vascular Surgery	2610	2393	584	24%
Endocrinology	5448	4112	901	22%
Pulmonary Medicine	11567	9829	2044	21%
Thoracic Surgery	4820	4388	908	21%
ALL PHYSICIANS	765788	678336	345952	51%
Source: Black Book Rankings				



FINDING 12: MODULE ADOPTION RATES BY PRACTICE SIZE, LOCATION, REGION

	2008	2013	2008	2012	2008	2014
	Basic EHR	Basic EHR	EHR+PM+ERX	EHR+PM+ERX	No EMR	No EMR
Primary Care	15%	81%	6%	30%	80%	6%
SIZE						
Solo Practice	8%	61%	2%	19%	85%	20%
2-5 Physicians	11%	72%	4%	35%	84%	7%
6-25 Physicians	17%	89%	6%	42%	77%	2%
26-99 Physicians	22%	98%	8%	60%	69%	2%
100+ Physicians	35%	99%	18%	72%	52%	0%
SETTING						
Hospital and Academic Med Ctr Practices	16%	75%	6%	53%	82%	3%
Office Practices	12%	59%	5%	20%	85%	17%
LOCATION						
Urban	13%	72%	4%	37%	80%	14%
Rural	6%	16%	2%	19%	89%	28%
REGION						
Northeast	11%	62%	4%	26%	86%	11%
Midwest	13%	68%	4%	29%	83%	10%
South	12%	55%	5%	29%	84%	18%
West	16%	80%	6%	30%	76%	9%



FINDING 13: ESTIMATING ACHIEVEMENT OF MEANINGFUL USE I BY PRACTICE SIZE, LOCATION, SETTING

	2011	2012	2013	2014	2015
Primary Care	3%	27%	76%	82%	84%
SIZE					
Solo Practice	1%	13%	20%	31%	45%
2-5 Physicians	5%	19%	34%	49%	74%
6-25 Physicians	7%	45%	66%	89%	97%
26-99 Physicians	12%	37%	77%	80%	82%
100+ Physicians	25%	71%	88%	91%	91%
SETTING					
Hospital and Academic Med Ctr Practices	10%	24%	70%	91%	99%
Office Practices	2%	26%	68%	83%	90%
LOCATION					
Urban	9%	42%	63%	71%	94%
Rural	1%	11%	32%	54%	72%
REGION					
Northeast	5%	24%	65%	83%	96%
Midwest	9%	32%	77%	90%	99%
South	4%	14%	46%	88%	91%
West	3%	10%	39%	57%	80%



FINDING 14: ESTIMATING ACHIEVEMENT OF MEANINGFUL USE WITH CURRENT IT STRATEGY

	STAGE 1 MU	STAGE 2 MU	STAGE 3 MU
Primary Care	93%	66%	13%
SIZE			
Solo Practice	75%	44%	6%
2-5 Physicians	85%	43%	18%
6-25 Physicians	88%	50%	21%
26-99 Physicians	93%	72%	30%
100+ Physicians	97%	81%	54%
SETTING			
Hospital and Academic Med Ctr Practices	95%	83%	56%
Office Practices	77%	67%	22%
LOCATION			
Urban	83%	51%	13%
Rural	56%	52%	7%
REGION			
Northeast	77%	52%	14%
Midwest	72%	50%	10%
South	81%	34%	18%
West	64%	38%	10%



# Part Two: Top 20 Inpatient EHR Vendors

Academic Medical Centers & Hospitals Over 300 Beds

### **SUMMARY**

### **SURVEY OVERVIEW**

From Q2 2013 through Q12014, the Black Book Rankings' electronic medical record, electronic health record, e-Prescribing, Practice Management and e-Health client/user survey investigated over 611 EMR vendors utilized by 22,059 validated EMR users nationwide for rankings and an additional 10,727 respondents in pre-use, implementation, system decision-making or purchased but not yet installed status.

#### KEY SATISFACTION FINDINGS

#### Key finding: most important customer satisfaction KPIs

Customization, interfaces, reliability and deployment (particularly implementation-related performance) are the most important attributes influencing EMR client companies' satisfaction with their EMR vendors.

#### Key finding: EHR/EMR vendor satisfaction is highest among larger physician groups

Clients with more than 25 physicians in a single setting are significantly more satisfied with their EMR than are single and small group practice (2-5, 6-25 physician group) clients. Strong satisfaction in the larger practice segment surged to 90.2% in 2013, while small and single practices maintained a lesser overall EMR satisfaction in 72.5% of users.



Part Two: Top 20 Inpatient EHR Vendors

Academic Medical Centers & Hospitals Over 300 Beds

# **BLACK BOOK METHODOLOGY**

#### HOW THE DATA SETS ARE COLLECTED

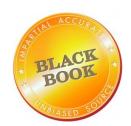
Black Book collects ballot results on 18 performance areas of operational excellence to rank vendors by electronic medical and health record product lines. The gathered data are subjected immediately to an internal and external audit to verify completeness and accuracy and to make sure the respondent is valid while ensuring that the anonymity of the client company is maintained. During the audit, each data set is reviewed by a Brown-Wilson executive and at least two other people. In this way, Black Book's clients are able to clearly see how a vendor is truly performing. The 18 criteria on operational excellence are subdivided by the client's industry, market size, geography and function outsourced and reported accordingly.

Situational and market studies are conducted on areas of high interest such as e-Prescribing, Health Information Exchange, Accountable Care organization, hospital software, services providers, educational providers in e-health, benchmarkers and advisors. These specific survey areas range from four to 20 questions or criteria each.

#### UNDERSTANDING THE STATISTICAL CONFIDENCE OF BLACK BOOK DATA

Statistical confidence for each performance rating is based upon the number of organizations scoring the electronic medical and health records service. Black Book identifies data confidence by one of several means:

- Top-10-ranked vendors must have a minimum of ten unique clients represented. Broad categories require a minimum of 20 unique client ballots. Data that are asterisked (\*) represent a sample size below required limits and are intended to be used for tracking purposes only, not ranking purposes. Performance data for an asterisked vendor's services can vary widely until a larger sample size is achieved. The margin of error can be very large and the reader is responsible for considering the possible current and future variation (margin of error) in the Black Book performance score reported.
- Vendors with over 20 unique client votes are eligible for top 10 rankings and are assured to have highest confidence and lowest variation. Confidence increases as more organizations report on their outsourcing vendor. Data reported in this form are shown with a 95% confidence level (within a margin of 0.25, 0.20 or 0.15, respectively).
- Raw numbers include the quantity of completed surveys and the number of unique organizations contributing the data for the survey pool of interest.



Part Two: Top 20 Inpatient EHR Vendors

Academic Medical Centers & Hospitals Over 300 Beds

#### WHO PARTICIPATES IN THE BLACK BOOK RANKING PROCESS

Over 380,000 practice management and physician leaders and other users ranking from hospital executives, clinicians, IT specialists and front-line implementation veterans are invited to participate in the 2014 annual Black Book EMR EHR e-Health initiative satisfaction survey. Non-invitation receiving participants must complete a verifiable profile, utilize valid corporate email address and are then included as well.

The Black Book survey web instrument is open to respondents and new participants each year from September 15 to December 31at http://blackbookrankings.com and http://blackbookpolls.com Only one ballot per corporate email address is permitted and changes of ballots during the open polling period require a formal email request process to ensure integrity.

### EMR/EHR VENDOR RANKINGS AND RESULTS - 2014

22,059 qualified users of systems with validated corporate/valid email addresses ranked 611 EMR-EHR suppliers offering individual or bundled arrangements as part of the Black Book annual survey, conducted via web survey instruments. Additionally 14,000 about-to-be users answered questions about budgeting, vendor familiarity and vendor selection processes but current non-user ballots are not counted in the vendor ranking process of client satisfaction.

The four most highly utilized systems of EMR systems are included as subsets. Hospitals over 300 beds comprise approximately 15% of all US inpatient facilities. 1,985 hospital IT leaders from 163 facilities participated in this subset survey.



Part Two: Top 20 Inpatient EHR Vendors
Academic Medical Centers & Hospitals Over 300 Beds

# PART TWO: 2014 RESULTS

# **ELECTRONIC HEALTH RECORDS**

# INPATIENT HOSPITAL & AFFILIATED PRACTICE PHYSICIANS, GROUPS & FACILITIES

Each year, the Brown-Wilson Group and BWG's Black Book EHR research division, Black Book Rankings, undertake an annual survey into organizations' satisfaction with their outsourcing service providers. These research results are recognized as the most extensive and representative perception study of EHR vendors, validated by over 22,000 respondents from EHR users nationwide on nearly 500 EHR EMR vendors

The American Recovery and Reinvestment Act (ARRA) provides strong incentives to encourage the adoption and meaningful use of electronic health records including health information exchange to improve the continuity and coordination of care and reporting of quality metrics. Medicare and Medicare incentive payments are critically dependent on the use of certified EHRs by eligible professionals to demonstrate meaningful use including e-prescribing, health information exchange, reporting of quality metrics and providing patiens with timely access to information



Part Two: Top 20 Inpatient EHR Vendors
Academic Medical Centers & Hospitals Over 300 Beds

# ACADEMIC MEDICAL CENTERS TEACHING FACILITIES & FACULTY PRACTICES LARGE HOSPITALS OVER 300 BEDS



Part Two: Top 20 Inpatient EHR Vendors
Academic Medical Centers & Hospitals Over 300 Beds

# HOSPITAL PRACTICE PHYSICIANS & INPATIENT FACILITIES

# 2014 TOP OVERALL INPATIENT EHR EMR VENDOR HONORS:

Large Hospitals Over 300 Beds & Academic Medical Centers

# **ALLSCRIPTS**

FUNCTIONAL SUBSET HONORS: TOP VENDORS FOR INPATIENT HOSPITAL & AFFILIATED/ NETWORKED PRACTICE PHYSICIANS

**LARGE HOSPITALS OVER 300 BEDS** 

**TOP VENDOR:** 

PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING

**ALLSCRIPTS** 

TOP VENDOR: COMMUNICATIONS AND CONNECTIVITY

**ALLSCRIPTS** 

TOP VENDOR: ORDER ENTRY AND MANAGEMENT

**EPIC SYSTEMS** 

TOP VENDOR: RESULTS REVIEW/MANAGEMENT AND DECISION SUPPORT

**MCKESSON** 



# STOP LIGHT SCORING KEY

Figure 1A: Comprehensive End-to-end EMR vendors are defined as being comprised of four surveyed functions

PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING

COMMUNICATIONS & CONNECTIVITY

ORDER ENTRY & MANAGEMENT

DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT

Source: Black Book Rankings



0.00–5.79 ▶	◀ 5.80-7.32 ▶	<b>▼</b> 7.33–8.70 <b>▶</b>	■ 8.71–10.00
Deal breaking dissatisfaction Does not meet expectations Cannot recommend vendor	Neutral  Meets/does not meet expectations consistently  Would not likely recommend vendor	Satisfactory performance Meets expectations Recommends vendor	Overwhelming satisfaction  Exceeds expectations  Highly recommended vendor



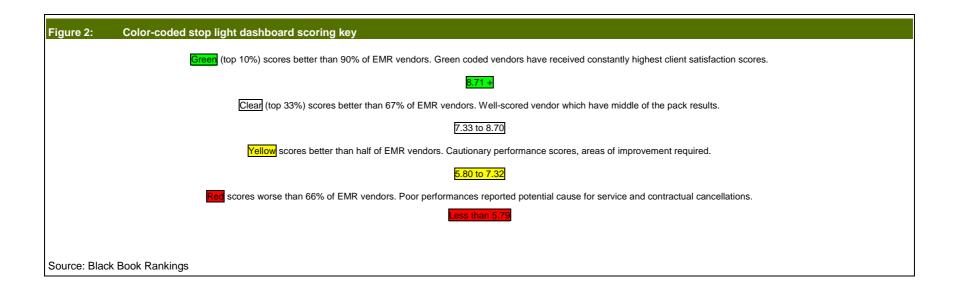




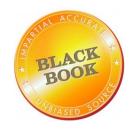
Figure 3:	Raw score compilation and scale of reference
	Black Book raw score scales
	0 = Deal breaking dissatisfaction   ■  ► 10 = Exceeds all expectations
Source: Blac	ck Book Rankings

Individual vendors can be examined by specific indicators on each of the main functions of EMR vendors as well as grouped and summarized subsets. Details of each subset are contained so that each vendor may be analyzed by function and end-to-end EMR services collectively.



4	: Scoring	key						
	Overall rank	Q6 criteria rank	Company	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATION S & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGE MENT	Mean
	5	1	Doctors and Hospitals EHR	8.49	8.63	8.50	8.01	8.66

- Overall rank this rank references the final position of all 18 criteria averaged by the mean score collectively. This vendor ranked fifth of the 20 competitors.
- Criteria rank refers to the number of the question or criteria surveyed. This is the sixth question of the 18 criteria of which this vendor ranked first of the 20 vendors analyzed positioned only on this particular criteria or question. Each vendor required ten unique client ballots validated to be included in the top ten ranks.
- **Company** name of the EHR vendor.
- Subsections each subset comprises one-fourth of the total EHR vendor mean at the end of this row, and includes all buyers and users who indicate that they contract each respective EMR functional subsection with the supplier, specific to their physician enterprise.
- Mean congruent with the criteria rank, the mean is a calculation of all three subsets of EHR functions surveyed. As a final ranking reference, it includes all market sizes, specialties, delivery sites and geographies.



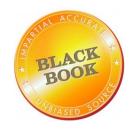
Overall KPI Leaders: Inpatient Hospital EHR Large Hospitals over 300 Beds, Academic Medical Centers, Teaching Facilities

# **OVERALL KEY PERFORMANCE INDICATOR LEADERS**

Large Hospitals, Over 300 Beds

# **SUMMARY OF CRITERIA OUTCOMES**

Table 1: Summary of criteria o	outcomes	
Total number one criteria ranks	Inpatient EHR Vendor	Overall rank
7	ALLSCRIPTS	1
4	EPIC SYSTEMS	2
3	CERNER	3
2	MCKESSON	4
2	QUADRAMED	5
Source: Black Book Rankings		



Overall KPI Leaders: Inpatient Hospital EHR Large Hospitals over 300 Beds, Academic Medical Centers, Teaching Facilities

# TOP SCORE PER INDIVIDUAL CRITERIA

Table 2:	Top score per individual criteria		
Question	Criteria	EHR Vendor	Overall rank
1	Vendor overall preference/vertical industry recommendations MU1 & MU2	ALLSCRIPTS	1
2	Innovation	EPIC SYSTEMS	2
3	Training	EPIC SYSTEMS	2
4	Client relationships and cultural fit	MCKESSON	4
5	Trust	ALLSCRIPTS	1
6	Breadth of offerings, client types, delivery excellence	CERNER	3
7	Deployment and outsourcing implementation	ALLSCRIPTS	1
8	Customization	EPIC SYSTEMS	2
9	Integration and interfaces	MCKESSON	4
10	Scalability, client adaptability, flexible pricing	ALLSCRIPTS	1
11	Compensation and employee performance	QUADRAMED	5
12	Reliability	CERNER	3
13	Brand image and marketing communications	ALLSCRIPTS	1
14	Marginal value adds	ALLSCRIPTS	1
15	Viability	EPIC SYSTEMS	2
16	Data security and backup services	CERNER	3
17	Support and customer care	QUADRAMED	5
18	Best of breed technology and process improvement, includes MU3	ALLSCRIPTS	1



# 2014 INDIVIDUAL KEY PERFORMANCE: INPATIENT FACILITY & PRACTICE PHYSICIANS/ GROUPS

# ACADEMIC MEDICAL CENTERS TEACHING FACILITIES & FACULTY PRACTICES LARGE HOSPITALS OVER 300 BEDS



2014 BLACE	BOOK ™ TOP TWENTY RAN		AL/INPATIE	NT EHRS: AC	ADEMIC MED	DICAL CENTE	RS, TEACHIN	IG FACILITIE	S & LARGE F	IOSPITALS C	VER 300 BEI	os								
RANK	EHR VENDOR	Q1	Q2	QЗ	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	MEAN
1	ALLSCRIPTS	9.70	9.27	9.13	9.60	9.53	9.40	9.40	9.38	9.47	9.66	9.26	9.25	9.82	9.57	9.36	9.39	8.98	9.73	9.44
2	EPIC SYSTEMS	9.59	9.83	9.79	9.57	9.47	8.93	9.32	9.83	9.27	9.59	9.35	8.85	8.64	9.44	9.37	9.38	9.55	9.61	9.41
3	CERNER	9.62	9.61	9.47	9.47	8.91	9.74	8.90	8.69	9.25	8.79	8.87	9.71	9.70	8.65	9.32	9.42	9.31	9.41	9.27
4	MCKESSON	9.04	8.67	9.58	9.68	9.09	9.06	8.97	9.30	9.84	8.86	8.55	8.95	9.76	9.14	9.09	8.69	8.81	9.63	9.15
5	QUADRAMED	8.78	9.27	8.86	8.62	8.71	9.38	8.71	8.07	9.03	8.14	9.67	9.31	9.33	7.89	9.32	9.01	9.60	8.79	8.92
6	OPTUM	9.14	9.07	8.64	8.60	8.49	9.16	8.50	8.89	8.15	9.60	8.72	9.09	9.11	8.54	8.40	9.03	8.59	8.77	8.81
7	ECARESOFT	8.44	8.73	9.12	8.85	9.32	9.13	9.16	8.23	9.09	8.94	9.35	7.79	9.05	8.43	8.17	8.34	7.79	8.81	8.70
8	HEALTHLAND	8.33	8.16	7.99	8.41	8.91	8.81	7.41	9.02	8.13	8.46	8.46	8.99	8.92	9.04	8.42	9.13	8.97	8.65	8.57
9	CPSI	8.67	8.95	8.43	8.60	9.27	7.31	8.96	7.52	9.17	8.46	8.91	7.27	8.51	8.74	7.81	8.26	9.12	8.48	8.47
10	GE HEALTHCARE	8.42	9.23	7.62	7.69	9.08	8.75	8.12	9.20	8.13	8.95	7.90	9.34	8.50	7.31	8.29	8.00	8.93	8.45	8.44
11	PROGNOSIS	8.44	8.70	7.54	9.10	8.30	7.19	7.93	8.37	7.11	8.44	8.43	7.67	8.22	7.59	8.41	7.86	8.39	8.19	8.10
12	ICARE	7.96	9.07	8.87	8.44	7.27	9.09	8.12	8.21	8.32	7.11	7.80	8.31	6.31	6.75	8.41	8.48	9.48	7.33	8.07
13	MEDITECH	8.24	7.55	7.47	7.33	7.53	7.69	8.56	8.25	7.70	7.74	8.16	7.79	8.94	7.97	7.56	8.05	8.81	7.81	7.95
14	NEXTGEN	7.92	8.28	8.41	8.50	7.30	7.52	7.96	8.56	8.55	6.30	9.35	8.20	8.50	7.55	8.04	6.89	7.07	7.61	7.92
15	HCARE	6.66	7.51	8.14	8.30	8.28	6.49	8.15	7.73	7.99	8.29	8.44	7.76	8.28	6.55	8.17	7.54	7.95	8.15	7.80
16	EMPOWER	8.31	8.12	8.61	8.30	7.84	6.62	7.00	7.76	8.39	7.95	7.44	7.54	9.19	7.67	6.71	6.50	7.47	7.59	7.72
17	CLIN1	7.79	6.46	7.96	6.29	6.98	7.49	6.20	6.79	7.30	7.90	7.10	8.30	8.76	7.60	8.27	7.22	7.77	7.83	7.45
18	IATRIC	7.90	7.36	7.06	6.91	6.32	5.95	5.97	7.24	6.51	6.66	8.26	6.72	6.36	8.29	5.99	7.39	7.18	7.54	6.98
19	HMS	7.92	8.28	5.82	6.03	4.87	6.56	6.34	6.09	5.99	5.74	7.22	5.78	6.46	6.93	4.93	8.73	8.57	7.27	6.64
20	VERSASUITE	8.38	6.27	5.75	6.30	5.44	6.98	7.93	6.83	6.41	6.98	5.80	5.53	6.41	7.01	6.31	5.87	7.80	7.08	6.62

2014 Top Inpatient Electronic Medical/Health Records Vendors

Published March 2014



### 1. Vendor overall preference by similar users of all systems and vendors/peer group vertical industry recommendations for vendor expertise

Table 5: Organizational structure meets the needs of stakeholders or customers and stakeholder satisfaction is the most important priority. EHR client is likely to recommend the vendor to similar sized physician groups, physicians within the same specialty or delivery setting.

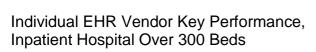
OVERALL RANK	Q1 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
1	1	ALLSCRIPTS	9.87	9.85	9.80	9.28	9.70
3	2	CERNER	9.58	9.45	9.56	9.89	9.62
2	3	EPIC SYSTEMS	9.65	9.56	9.44	9.71	9.59
6	4	OPTUM	9.34	9.48	8.60	9.15	9.14
4	5	MCKESSON	9.49	9.16	8.39	9.11	9.04
5	6	QUADRAMED	9.35	8.01	8.88	8.88	8.78
9	7	CPSI	9.09	9.06	8.15	8.36	8.67
7	8	ECARESOFT	8.66	7.31	9.03	8.77	8.44
11	9	PROGNOSIS	9.14	8.65	7.45	8.53	8.44
10	10	GE HEALTHCARE	9.16	7.40	8.27	8.83	8.42
Source: Black Boo	ok Rankings						



#### 2. Innovation

Table 6: Customers are also continuing to push the envelope for further enhancements to which the EHR vendor is responsive. EHR clients also believe that their vendors' technology is helping them manage practices more effectively, generate accurate records and reimbursement billings and cut their overhead in ways that were difficult or impossible to accomplish before electronic medical records were implemented. Vendor is responsive to make client recommendations with cutting edge improvements.

OVERALL RANK	Q2 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
2	1	EPIC SYSTEMS	9.73	9.83	9.84	9.93	9.83
3	2	CERNER	9.78	9.72	9.35	9.59	9.61
5	3	QUADRAMED	9.05	9.48	9.32	9.23	9.27
1	4	ALLSCRIPTS	9.13	9.10	9.83	9.02	9.27
10	5	GE HEALTHCARE	9.02	9.57	9.22	9.10	9.23
12	6	ICARE	9.21	9.26	8.55	9.25	9.07
6	7	OPTUM	9.36	9.32	8.18	9.41	9.07
9	8	CPSI	9.05	9.07	8.92	8.77	8.95
7	9	ECARESOFT	9.41	8.72	7.81	8.99	8.73
11	10	PROGNOSIS	9.17	9.04	7.64	8.93	8.70
Source: Black Boo	ok Rankings						





### 3. Training

Table 7: Electronic medical and health record vendor leadership provides significant and meaningful training opportunities for internal employees and client staff. Leadership strives to develop technology staff, EMR/EHR client service and customer servicing consultant employees in particular. Training modules are effective and practical so that minimal post-implementation training is required on or off site. Regular updates are timely and require minimal additional training to implement.

OVERALL RANK	Q3 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
2	1	EPIC SYSTEMS	9.77	9.85	9.93	9.59	9.79
4	2	MCKESSON	9.65	9.40	9.89	9.36	9.58
3	3	CERNER	9.24	9.54	9.42	9.68	9.47
1	4	ALLSCRIPTS	9.62	8.84	8.36	9.69	9.13
7	5	ECARESOFT	9.16	9.68	8.22	9.43	9.12
12	6	ICARE	9.37	9.32	8.05	8.73	8.87
5	7	QUADRAMED	9.09	9.15	9.41	7.79	8.86
6	8	OPTUM	8.90	9.07	8.38	8.22	8.64
16	9	EMPOWER	9.32	8.72	8.52	7.87	8.61
9	10	CPSI	8.96	8.83	7.86	8.05	8.43
Source: Black Boo	ok Rankings						



#### 4. Client relationships and cultural fit

Table 8: EHR vendor leadership honors customer relationships highly. The relationship with the EHR elevates the customer reputation. Improving physician practice and healthcare delivery efficiency and effectiveness is a priority of the supplier. Governance of engagement is neither complex for buyer nor does it require vendor management attention regularly. There is no regular transparency or quality issue. There are no culture clashes or misfits that threaten relationship's success or client's satisfaction.

OVERALL RANK	Q4 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
4	1	MCKESSON	9.68	9.77	9.81	9.45	9.68
111	2	ALLSCRIPTS	9.78	9.83	9.20	9.58	9.60
2	3	EPIC SYSTEMS	9.31	9.44	9.93	9.58	9.57
3	4	CERNER	8.95	9.54	9.55	9.83	9.47
11	5	PROGNOSIS	9.24	9.30	8.53	9.34	9.10
7	6	ECARESOFT	9.17	9.75	8.02	8.45	8.85
8	7	HEALTHLAND	8.92	9.00	8.62	8.83	8.84
5	8	QUADRAMED	8.47	9.19	8.46	8.37	8.62
6	9	OPTUM	9.81	9.27	7.94	7.38	8.60
9	10	CPSI	7.95	8.84	9.10	7.73	8.41

Source: Black Book Rankings



#### 5. Trust, Accountability and Transparency

Table 9: Trust in enterprise reputation is important to EHR clients as well as prospects. Client possesses an understanding that its EHR organization has the people, processes, and resources to effectively deliver the desired business and clinical results, based on its industry reputation and past performance. There are no disconnects between promises and delivery

OVERALL RANK	Q5 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
1	1	ALLSCRIPTS	9.71	9.57	9.13	9.70	9.53
2	2	EPIC SYSTEMS	9.55	9.41	9.87	9.04	9.47
7	3	ECARESOFT	9.53	9.12	9.10	9.53	9.32
9	4	CPSI	9.83	9.08	8.86	9.29	9.27
4	5	MCKESSON	8.80	9.60	8.51	9.46	9.09
10	6	GE HEALTHCARE	9.32	9.25	8.44	9.32	9.08
3	7	CERNER	9.47	9.10	8.12	8.94	8.91
8	8	HEALTHLAND	8.85	8.86	8.47	9.46	8.91
5	9	QUADRAMED	9.49	9.22	7.89	8.23	8.71
6	10	OPTUM	8.37	9.14	8.17	8.28	8.49
Source: Black Boo	ok Rankings						

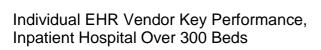




### 6. Breadth of offerings, varied client settings, delivery excellence across all user types

Table 10: EMR/EHR vendor offers industry recognized horizontal functionality and vertical industry applications, and manage bundled EMR services such as ePrescribing and developing new e-Health initiatives. Vendor routinely drives operational performance improvements and results in the areas they affect. Comprehensive offerings are constructed to meet the unique needs of the client's EHR initiatives. Breadth of vendor modules offers comprehensive system services and broad modules.

OVERALL RANK	Q6 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
3	1	CERNER	9.79	9.80	9.80	9.56	9.74
1	2	ALLSCRIPTS	9.22	9.80	9.10	9.48	9.40
5	3	QUADRAMED	9.51	9.49	9.09	9.44	9.38
6	4	OPTUM	9.41	9.58	8.48	9.15	9.16
7	5	ECARESOFT	9.23	9.41	8.94	8.95	9.13
12	6	ICARE	9.62	9.53	8.55	8.67	9.09
4	7	MCKESSON	9.69	9.54	8.09	8.91	9.06
2	8	EPIC SYSTEMS	9.23	9.10	8.52	8.87	8.93
8	9	HEALTHLAND	8.95	8.72	8.24	9.33	8.81
10	10	GE HEALTHCARE	9.07	9.20	8.00	8.74	8.75
Source: Black Boo	ok Rankings						

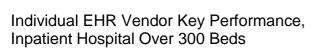




### 7. Deployment and EHR implementation

Table 11: EHR client deploys at a pace acceptable to the client. EHR solutions eliminate excessive supervision over vendor implementations. Vendor overcomes client implementation obstacles and challenges effectively. Technical, organizational and cultural implementation obstacles are handled professionally and punctually. EHR implementation time meets standard expectations. Implementations are efficient and sensitive to users' specific situations which may cause delays.

OVERALL RANK	Q7 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
1	1	ALLSCRIPTS	9.64	9.54	8.86	9.54	9.40
2	2	EPIC SYSTEMS	9.63	9.47	8.57	9.60	9.32
7	3	ECARESOFT	9.33	9.30	8.78	9.24	9.16
4	4	MCKESSON	9.13	8.95	8.43	9.36	8.97
9	5	CPSI	8.96	9.40	8.30	9.10	8.94
3	6	CERNER	9.56	8.80	8.28	8.94	8.90
5	7	QUADRAMED	9.05	9.51	8.09	8.18	8.71
13	8	MEDITECH	8.83	9.07	7.10	9.25	8.56
6	9	OPTUM	9.52	9.35	7.21	7.93	8.50
15	10	HCARE	8.53	8.89	7.01	8.16	8.15
Source: Black Boo	ok Rankings						





#### 8. Customization

Table 12: EHR products and process services are customized to meet the unique needs of specific practice client purpose, processes and physician models. Little resistance is encountered when changing performance measurements as clients' needs vary. Extraordinary efforts are made to adapt and convert client special needs into workable solutions with efficient cost and time considerations. EMR software allows for modifications that are not costly or complex.

OVERALL RANK	Q8 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
2	1	EPIC SYSTEMS	9.90	9.74	9.96	9.73	9.83
1	2	ALLSCRIPTS	9.78	9.77	8.83	9.15	9.38
4	3	MCKESSON	9.59	9.29	9.49	8.83	9.30
10	4	GE HEALTHCARE	9.23	9.46	9.05	9.07	9.20
8	5	HEALTHLAND	9.26	9.34	8.42	9.05	9.02
6	6	OPTUM	9.53	9.22	8.23	8.59	8.89
3	7	CERNER	9.09	8.90	6.94	9.81	8.69
14	8	NEXTGEN	8.66	8.83	8.05	8.68	8.56
11	9	PROGNOSIS	9.17	8.92	7.31	8.06	8.37
13	10	MEDITECH	8.24	9.06	7.57	8.13	8.25
Source: Black Boo	ok Rankings						



### 9. Integration and interfaces

Table 13: EHR vendor supports interfaces so information can be shared between necessary applications. Solutions are easily integrated to existing backend systems as needed and HIE feasible. Seamless interfaces to legacy applications are performed as required for optimal functioning. Human integration and interface activities are administered precisely. Systems communicate effectively among provider groups and ancillaries. True interoperability with other healthcare organizations is factored into implementation.

OVERALL RANK	Q9 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
4	1	MCKESSON	9.77	9.84	9.90	9.86	9.84
1	2	ALLSCRIPTS	9.32	9.87	9.63	9.04	9.47
2	3	EPIC SYSTEMS	9.22	9.17	8.75	9.92	9.27
3	4	CERNER	9.41	9.37	9.04	9.17	9.25
9	5	CPSI	9.17	9.28	9.05	9.18	9.17
7	6	ECARESOFT	9.66	9.50	8.24	8.95	9.09
5	7	QUADRAMED	9.13	9.61	8.36	9.01	9.03
14	8	NEXTGEN	9.31	8.65	7.97	8.28	8.55
16	9	EMPOWER	8.91	8.47	8.22	7.95	8.39
12	10	ICARE	8.28	8.77	7.70	8.52	8.32
Source: Black Boo	ok Rankings						





### 10. Scalability, client adaptability, flexible pricing

Table 14: EHR services and solutions vendor provides flexible pricing allowing the client to choose and pay for the precise functionality and services needed. Vendor Invests in significant infrastructure and has the ability to provide services to enterprise organizations. IT products and services meet the changing and varied needs of the EHR customer. Pricing is not rigid or shifting and meets needs of client.

OVERALL RANK	Q10 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
1	1	ALLSCRIPTS	9.86	9.15	9.86	9.77	9.66
6	2	OPTUM	9.56	9.51	9.80	9.54	9.60
2	3	EPIC SYSTEMS	9.32	9.45	9.72	9.86	9.59
10	4	GE HEALTHCARE	9.40	8.88	8.16	9.37	8.95
7	5	ECARESOFT	9.08	9.63	8.39	8.67	8.94
4	6	MCKESSON	9.05	9.01	8.54	8.83	8.86
3	7	CERNER	9.24	9.33	7.66	8.93	8.79
9	8	CPSI	8.66	9.22	7.68	8.29	8.46
8	9	HEALTHLAND	9.08	8.67	7.91	8.18	8.46
11	10	PROGNOSIS	9.03	8.97	7.99	7.76	8.44
Source: Black Boo	ok Rankings						



### 11. Vendor staff expertise, compensation and employee performance

Table 15: EHR vendor team of employees is considered top in industry for professionalism and skill. Vendor attracts and retains high performing staff. Vendor is focused on building and developing a strong employee team of producers. Employees act like owners/leaders. Company is moving towards leveraged pay at all levels. Vendor is using effective tools to tie performance metrics to compensation policy and compensating top leaders. Human resources-related criteria are scored from the client perspective on this indicator.

OVERALL RANK	Q11 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
5	1	QUADRAMED	9.91	9.74	9.80	9.22	9.67
7	2	ECARESOFT	9.63	9.39	9.09	9.27	9.35
2	3	EPIC SYSTEMS	9.50	9.84	8.87	9.19	9.35
1	4	ALLSCRIPTS	9.22	9.42	8.75	9.63	9.26
9	5	CPSI	9.11	8.82	8.62	9.09	8.91
3	6	CERNER	9.23	8.69	7.65	9.89	8.87
6	7	OPTUM	9.48	9.39	7.98	8.01	8.72
4	8	MCKESSON	8.87	9.23	7.56	8.55	8.55
8	9	HEALTHLAND	8.98	8.72	8.06	8.08	8.46
15	10	HCARE	8.80	8.76	8.27	7.92	8.44
Source: Black Bo	ok Rankings						





### 12. Reliability

Table 16: EHR supplier meets agreed terms as evidenced by routine, acceptable service level reporting and industry expectations. Depth and breadth of applications/solutions are acceptable in meeting client needs. Online reliability is maximized and outages/downtimes are minimized. Solid product and service capacities are demonstrated consistently. Service levels are consistently met as agreed. Services and support response is maximized by vendor team.

OVERALL RANK	Q12 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
3	1	CERNER	9.57	9.68	9.79	9.80	9.71
10	2	GE HEALTHCARE	9.26	9.76	9.04	9.28	9.34
5	3	QUADRAMED	9.29	9.79	8.99	9.16	9.31
1	4	ALLSCRIPTS	9.05	9.08	9.08	9.79	9.25
6	5	OPTUM	9.42	9.49	9.07	8.38	9.09
8	6	HEALTHLAND	8.82	9.26	8.72	9.15	8.99
4	7	MCKESSON	9.38	9.08	8.65	8.68	8.95
2	8	EPIC SYSTEMS	8.71	9.53	8.34	8.82	8.85
12	9	ICARE	8.97	8.80	7.56	7.89	8.31
17	10	CLIN1	8.12	8.77	8.06	8.24	8.30
Source: Black Boo	ok Rankings						



#### 13. Brand image and marketing communications

Table 17: EHR vendor's marketing and sales statements/pitches are accurately and appropriately represented by actual EMR product and service deliverables. Image is consistent with top EHR rankings. Sales presentations and proposals are delivered upon and corporate integrity/honesty in marketing and business development are highly valued. Company image and integrity are values upheld top-down consistently.. High level of relevant client communications enhances the EHR vendor – EHR user relationship.

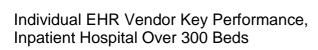
OVERALL RANK	Q13 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
1	1	ALLSCRIPTS	9.88	9.67	9.88	9.85	9.82
4	2	MCKESSON	9.81	9.88	9.65	9.70	9.76
3	3	CERNER	9.69	9.79	9.87	9.45	9.70
5	4	QUADRAMED	9.28	8.88	9.72	9.43	9.33
16	5	EMPOWER	9.27	9.47	9.00	9.03	9.19
6	6	OPTUM	9.56	9.62	8.49	8.78	9.11
7	7	ECARESOFT	9.13	9.32	8.67	9.08	9.05
13	8	MEDITECH	9.48	9.03	8.30	8.93	8.94
8	9	HEALTHLAND	9.07	9.00	8.07	9.52	8.92
2	10	EPIC SYSTEMS	8.37	8.54	8.76	8.89	8.64
Source: Black Bo	ok Rankings						



#### 14. Marginal value adds

Table 18: Beyond stimulus achievement, EHR vendors' cost savings are realized as generally estimated and not over-positioned or over/underestimated in ways that effect major client satisfaction or costs. Vendor offers value-adds as a practice management partner in cost savings and avoidance initiatives and creative programs through bundled EMR product design. Provides true business transformation opportunities to physician practices and other medical settings utilizing EHR.

OVERALL RANK	Q14 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
1	1	ALLSCRIPTS	9.63	9.62	9.77	9.26	9.57
2	2	EPIC SYSTEMS	9.69	9.29	9.44	9.35	9.44
4	3	MCKESSON	9.67	9.75	8.70	8.42	9.14
8	4	HEALTHLAND	8.99	9.48	8.77	8.90	9.04
9	5	CPSI	8.87	8.92	8.13	9.02	8.74
3	6	CERNER	8.88	8.07	8.88	8.77	8.65
6	7	OPTUM	9.46	9.12	7.86	7.72	8.54
7	8	ECARESOFT	8.17	8.89	8.36	8.30	8.43
18	9	IATRIC	7.80	8.86	8.06	8.44	8.29
13	10	MEDITECH	8.04	8.68	7.98	7.17	7.97
Source: Black Boo	ok Rankings						





### 15. Viability and managerial stability

Table 19: Vendor's viability, employee turnover, financial stability and/or cultural mismatches do not threaten relationship. Senior management and the board exemplify strong leadership principals to steward appropriate resources that impact EHR buyers. Client is confident of long term industry viability for this vendor based on investments, client adoption, exceptional outcomes and service levels. Field management is notably competent, stable and supportive of clients. EHR vendor demonstrates and provides evidence of competent financial management and leadership.

OVERALL RANK	Q15 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
2	1	EPIC SYSTEMS	9.13	9.35	9.18	9.81	9.37
1	2	ALLSCRIPTS	9.39	9.23	9.70	9.11	9.36
3	3	CERNER	9.18	9.94	8.84	9.30	9.32
5	4	QUADRAMED	9.20	9.09	9.55	9.43	9.32
4	5	MCKESSON	9.42	9.00	9.46	8.46	9.09
11	6	PROGNOSIS	9.06	8.15	7.80	8.63	8.41
12	7	ICARE	8.74	8.61	7.82	8.46	8.41
6	8	OPTUM	8.56	7.79	8.76	8.47	8.40
10	9	GE HEALTHCARE	8.60	8.28	7.90	8.38	8.29
17	10	CLIN1	8.04	9.20	7.51	8.31	8.27
Source: Black Boo	ok Rankings						



### 16. Data security and backup services

Table 20: In order to provide secure and constantly dependable EMR service offerings for physician and hospital entities, an EHR vendor has to provide the highest level of security and data back-up services. EHR vendor's service in these two areas is superior to the security and back-up system of past internal systems of the physician practice.

OVERALL RANK	Q16 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
3	1	CERNER	9.25	9.65	9.64	9.15	9.42
1	2	ALLSCRIPTS	9.48	9.29	9.49	9.30	9.39
2	3	EPIC SYSTEMS	9.10	9.69	9.77	8.95	9.38
8	4	HEALTHLAND	9.56	9.03	8.57	8.96	9.03
6	5	OPTUM	8.73	9.89	9.44	7.99	9.01
5	6	QUADRAMED	9.04	9.02	9.36	8.41	8.96
19	7	HMS	8.98	9.19	8.49	8.24	8.73
4	8	MCKESSON	8.78	8.61	8.88	8.48	8.69
12	9	ICARE	8.90	7.78	8.29	8.96	8.48
7	10	ECARESOFT	8.00	8.28	7.91	9.16	8.34
Source: Black Boo	ok Rankings						





### 17. Support and customer care

Table 21: Account management provides an adequate amount of onsite administration and support to clients. There exists a formal EHR account management program that meets client needs. Media and clients reference this vendor as an EMHR services leader and top vendor correctly. Customer services and relationship satisfaction is manifested through significant flagship clients as well as smaller and newest customers similarly. Vendor provides appropriate number of accessible support and customer care personnel.

OVERALL RANK	Q17 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
5	1	QUADRAMED	9.66	9.50	9.93	9.29	9.60
2	2	EPIC SYSTEMS	9.61	9.63	9.20	9.76	9.55
12	3	ICARE	9.85	9.66	9.29	9.11	9.48
3	4	CERNER	9.34	9.47	9.22	9.22	9.31
1	5	ALLSCRIPTS	9.03	9.08	8.82	8.98	8.98
9	6	CPSI	9.08	9.56	8.93	8.30	8.97
8	7	HEALTHLAND	8.91	9.33	8.68	8.96	8.97
10	8	GE HEALTHCARE	9.01	9.36	8.50	8.86	8.93
4	9	MCKESSON	9.26	9.29	8.35	8.35	8.81
6	10	OPTUM	9.49	8.94	8.11	7.82	8.59
Source: Black Bo	ok Rankings						

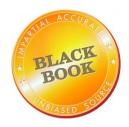




### 18. Best of breed technology, MU 3 and process improvement

Table 22: EHR management and related technology services are considered best of breed. EHR Vendor technology elevates customers via capabilities, equipment, processes, deliverables, professional staff, leadership, quality assurance and innovative initiatives. EHR services are delivered at or above current/former in-house service levels. Technology is current and relevant to exchanging health information among providers, as well as sufficiently offering patient access.

OVERALL RANK	Q18 Criteria rank	COMPANY	PATIENT HEALTH DATA MANAGEMENT & ADMINISTRATIVE PROCESSING	COMMUNICATIONS & CONNECTIVITY	ORDER ENTRY & MANAGEMENT	DECISION SUPPORT & RESULTS REVIEW/MANAGEMENT	MEAN
1	1	ALLSCRIPTS	9.79	9.77	9.81	9.53	9.73
3	2	CERNER	9.52	9.66	9.94	9.65	9.69
4	3	MCKESSON	9.56	9.40	9.75	9.81	9.63
2	4	EPIC SYSTEMS	9.90	9.53	9.85	9.14	9.61
7	5	ECARESOFT	9.23	9.36	8.00	8.66	8.81
5	6	QUADRAMED	8.63	8.62	8.80	9.11	8.79
6	7	OPTUM	9.44	9.17	8.25	8.21	8.77
8	8	HEALTHLAND	8.88	8.99	8.08	8.66	8.65
9	9	CPSI	9.12	8.75	8.88	7.15	8.48
10	10	GE HEALTHCARE	8.70	8.43	7.44	9.24	8.45
Source: Black Boo	ok Rankings						



## **Appendix**

### BROWN-WILSON GROUP MARKET RESEARCH, OPINION MINING & POLLSTERS

We hope that the data and analysis in this report will help you make informed and imaginative EMR/EHR business decisions. If you have further requirements, the Brown-Wilson Group consulting team may be able to help you. For more information about BWG and Black Book's consulting capabilities, please contact us directly at info@brown-wilson.com

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