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ADVERTISING

RATE CARD EFFECTIVE JUNE 2012

RATE (EXCLUDING VAT)

DAILY NEWS

sundaynews

Description	Size	F/Colour	Black/White
General Display Fee			
Resident	1 Col x 1cm	5500/=	4,200/=
Non Residents	1 Col x 1cm	15 USD (\$)	10 USD (\$)
Full Page	35 cm x 51 cm	3,292,327/=	1,883,494/=
Half Page	35 cm x 26 cm	1,600,400/=	892,887/=
Quarter Page	17.5 cm x 25 cm	841,192/=	478,434/=
1/8 Page	8 cm x 26 cm or 17.5 x13	424,226/=	236,676/=
Front Page Solus	8 cm x 20 cm	562,590/=	
	12 cm x 20 cm	729,270/=	
Back Page Solus	20 cm x 8 cm	450,800/=	
	12 cm x 20 cm	619,870/=	
Front Page Strip	35 cm x 3 cm	605,480/=	
Back Page Strip	35 cm x 3 cm	256,050/=	
Earpiece Front Page	6 cm x 4.5 cm	70,530/=	
Earpiece Back Page	6 cm x 4.5 cm	50,500/=	
Center Spread		8,234, 817/=	

HABARILEO



HABARILEO
Jumapili

Description	Size	F/Colour	Black/White
General Display Fee			
Resident	1 Col x 1cm	5000/=	4,000/=
Non Residents	1 Col x 1cm	10 USD (\$)	6 USD (\$)
Full Page	36.7 cm x 25 cm	1,903,595/=	1,232,800/=
Half Page	17 cm x 25 cm	970,600/=	616,400/=
Quarter Page	17 cm x 12 cm	489,095/=	308,430/=
1/8 Page	8.5 cm x 12 cm	259,095/=	170,200/=
Front Page Solus	13.2 cm x 10.65 cm	447,925/=	-
Back Page Solus	13.2 cm x 10.65 cm	414,000/=	-
Front Page Strip	3.3 cm x 25 cm	345,000/=	-
Back Page Strip	3.3 cm x 25 cm	232,800/=	-
Center Spread		4,758,987/=	

- For non account holders, the terms are strictly cash.
- No extra charges for inhouse designs, artworks, scanning e.t.c
- Add 18% Value Added Tax (VAT)

PAYMENTS SHOULD BE MADE TO TANZANIA STANDARD (NEWSPAPERS) LIMITED

- (a) Payment through bank for residents - Local Account at National Bank of Commerce (NBC), Corporate Branch, **Account No. 011103002340**
- Local Account at CRDB Bank, Lumumba Branch, **Account No. 01J1007337800**
- (b) Payment through bank for non residents - the payments effected through our Forex Account at National Bank of Commerce (NBC), Corporate Branch, Branch Code 671511, Swiftcode NLCBTZTX, with name Tanzania Standard (Newspapers) Limited and **Account No. 011105000577**

All artworks should be submitted in soft copies in the following formats:-

1. Microsoft Word (Text only)
2. JPEG, TIFF, EPS, Ai
3. Graphics should have 300dpi in tiff, jpeg, psd

Booking deadline is 12:00 noon 2 days before publication date.

- NOTE:
- Enjoy 25% off for supplement from 2 pages.
 - Obituary, death announcements 25% off.
 - Voucher No. 15,000/= VAT Exclusive
 - Loose Inserts: All Regions 1,800,000/=
D'Salaam only 900,000/=
 - Guarantee position 50%
 - Guaranteed page 25%. Prior booking required