

# Recruiters' Scorecard

Highlights from The Wall Street Journal/Harris Interactive survey of corporate recruiters on business schools

## NATIONAL RANKING

This ranking is based on how recruiters rated each school on 21 attributes, their future plans to recruit at the school, and the number of survey respondents who said they had recruited recently at the school. These schools enjoy a national reputation and tend to draw recruiters from many of the same companies, usually large national and multinational firms that pay high starting salaries.

2006 RANK	2005 RANK	UNIVERSITY (BUSINESS SCHOOL)
1	2	University of Michigan (Ross)
2	1	Dartmouth College (Tuck)
3	3	Carnegie Mellon University (Tepper)
4	8	Columbia University
5	7	University of California, Berkeley (Haas)
6	4	Northwestern University (Kellogg)
7	6	University of Pennsylvania (Wharton)
8	9	University of North Carolina, Chapel Hill (Kenan-Flagler)
9	5	Yale University
10	12	Massachusetts Institute of Technology (Sloan)
11	13	University of Chicago
12	17	Duke University (Fuqua)
13	11	University of Virginia (Darden)
14	14	Harvard University
15	10	University of Southern California (Marshall)
16	18	Cornell University (Johnson)
17	16	New York University (Stern)
18	15	Stanford University
19	19	University of California, Los Angeles (Anderson)

## INTERNATIONAL RANKING

This ranking, a mix of European, North American and Central American schools, is based on how recruiters rated each school on 21 attributes, their future plans to recruit there, and the number of companies hiring a high percentage of the school's graduates for jobs outside the U.S. Because of a methodology change, this year's ranking cannot be compared with last year's results.

2006 RANK	UNIVERSITY (BUSINESS SCHOOL)
1	ESADE
2	IMD
3	IPADE
4	London Business School
5	Thunderbird (Garvin)
6	Columbia University
7	Tecnológico de Monterrey (EGADE)
8	Massachusetts Institute of Technology (Sloan)
9	University of Western Ontario (Ivey)
10	INCAE
11	University of California, Berkeley (Haas)
12	Instituto de Empresa
13	York University (Schulich)
14	University of Chicago
15	IESE
16	HEC Paris
17	University of Pennsylvania (Wharton)
18	Insead
19	Erasmus University (Rotterdam)
20	Harvard University
21	Bocconi University
22	University of Toronto (Rotman)
23	New York University (Stern)
24	Stanford University

## REGIONAL RANKING

Based on how recruiters rated each school on 21 attributes, their future plans to recruit there, and the number of respondents who had recruited there recently. These schools draw many of their recruiters from the local region.

2006 RANK	2005 RANK	UNIVERSITY (BUSINESS SCHOOL)
1	4	Thunderbird (Garvin)
2	3	Ohio State University (Fisher)
3	6	Brigham Young University (Marriott)
4	1	Purdue University (Krannert)
5	2	Michigan State University (Broad)
6	17	University of Rochester (Simon)
7	7	Wake Forest University (Babcock)
8	15	University of Maryland (Smith)
9	-	Louisiana State University (Ourso)
10	13	University at Buffalo/SUNY
11	18	Texas Christian University (Neeley)
12	8	University of Denver (Daniels)
13	27	University of Florida (Warrington)
14	10	University of Miami
15	11	Indiana University (Kelley)
16	16	University of Iowa (Tippie)
17	19	College of William and Mary (Mason)
18	35	University of Texas, Austin (McCombs)
19	38	Georgetown University (McDonough)
20	12	Emory University (Goizueta)
21	21	Vanderbilt University (Owen)
22	36	University of Washington
23	33	Pennsylvania State University (Smeal)
24	23	University of Tennessee, Knoxville
25	34	University of Wisconsin, Madison
26	22	Rice University (Jones)

2006 RANK	2005 RANK	UNIVERSITY (BUSINESS SCHOOL)
27	14	Fordham University
28	29	University of Notre Dame (Mendoza)
29	20	Southern Methodist University (Cox)
30	40	Arizona State University (Carey)
31	28	Texas A&M University (Mays)
32	26	University of Utah (Eccles)
33	24	University of Arizona (Eller)
34	44	University of California, Davis
35	-	Babson College (F.W. Olin)
36	25	Washington University (John M. Olin)
37	41	Boston University
38	39	University of California, Irvine (Merage)
39	-	Rutgers, the State University of New Jersey
40	32	University of Minnesota (Carlson)
41	31	George Washington University
42	45	Georgia Institute of Technology
43	30	University of Georgia (Terry)
44	-	Boston College (Carroll)
45	-	Pepperdine University (Graziadio)
46	37	University of Pittsburgh (Katz)
47	42	University of Illinois, Urbana-Champaign
48	47	University of Colorado, Boulder (Leeds)
49	-	University of South Carolina (Moore)
50	-	Baruch College/CUNY (Zicklin)
51	-	University of Connecticut

## HONOR ROLL

Recruiters named these schools most often when asked which M.B.A. programs excel in the following academic disciplines. Based on total nominations by recruiters in The Wall Street Journal/Harris Interactive survey in both 2005 and 2006.

	NOMINATIONS
<b>ACCOUNTING</b>	
1 University of Chicago	229
2 University of Pennsylvania (Wharton)	211
3 University of Texas, Austin (McCombs)	150
<b>CORPORATE SOCIAL RESPONSIBILITY*</b>	
1 Yale University	114
2 University of California, Berkeley (Haas)	89
3 Dartmouth College (Tuck)	68
<b>ENTREPRENEURSHIP</b>	
1 Stanford University	450
2 Babson College (F.W. Olin)	297
3 University of California, Berkeley (Haas)	169

	NOMINATIONS
<b>FINANCE</b>	
1 University of Pennsylvania (Wharton)	802
2 University of Chicago	482
3 Columbia University	200
<b>GENERAL MANAGEMENT*</b>	
1 Harvard University	420
2 Dartmouth College (Tuck)	163
3 Northwestern University (Kellogg)	134
<b>INFORMATION TECHNOLOGY</b>	
1 Massachusetts Institute of Technology (Sloan)	693
2 Carnegie Mellon University (Tepper)	433
3 Stanford University	121

	NOMINATIONS
<b>INTERNATIONAL BUSINESS</b>	
1 Thunderbird (Garvin)	583
2 Insead	264
3 Columbia University	139
<b>MARKETING</b>	
1 Northwestern University (Kellogg)	1,266
2 University of Michigan (Ross)	112
3 Duke University (Fuqua)	111
<b>OPERATIONS MANAGEMENT</b>	
1 Carnegie Mellon University (Tepper)	389
2 MIT (Sloan)	338
3 Purdue University (Krannert)	150
<b>STRATEGY</b>	
1 Harvard University	910
2 Dartmouth College (Tuck)	191
3 University of Pennsylvania (Wharton)	122

\* New category, based on 2006 nominations only

## TOP SCHOOLS FOR RECRUITING WOMEN

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring women graduates. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2005 and 2006.

RANK	UNIVERSITY (BUSINESS SCHOOL)	NOMINATIONS
1	Columbia University	141
2	Northwestern University (Kellogg)	101
3	University of California, Berkeley (Haas)	73
4	Harvard University	67
5	University of Michigan (Ross)	65

## TOP SCHOOLS FOR RECRUITING MINORITIES

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring minority graduates. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2005 and 2006.

RANK	UNIVERSITY (BUSINESS SCHOOL)	NOMINATIONS
1	University of Michigan (Ross)	117
2	Howard University	87
3	Harvard University	61
4	Columbia University	56
5	University of California, Berkeley (Haas)	53

## TOP SCHOOLS FOR RECRUITING M.B.A.S WITH HIGH ETHICAL STANDARDS

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring graduates with strong ethical standards. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2005 and 2006.

RANK	UNIVERSITY (BUSINESS SCHOOL)	NOMINATIONS
1	Dartmouth College (Tuck)	145
2	Brigham Young University (Marriott)	130
3	University of Denver (Daniels)	99
3	Yale University	99
5	University of California, Berkeley (Haas)	87
6	University of Notre Dame (Mendoza)	86
7	University of Virginia (Darden)	80
8	IPADE	70
9	Carnegie Mellon University (Tepper)	58
10	Duke University (Fuqua)	51
10	University of Michigan (Ross)	51



**Journal Link:** For expanded listings of business schools based on The Wall Street Journal/Harris Interactive survey of corporate recruiters, go to [CareerJournal.com/reports/bschool06](http://CareerJournal.com/reports/bschool06).