



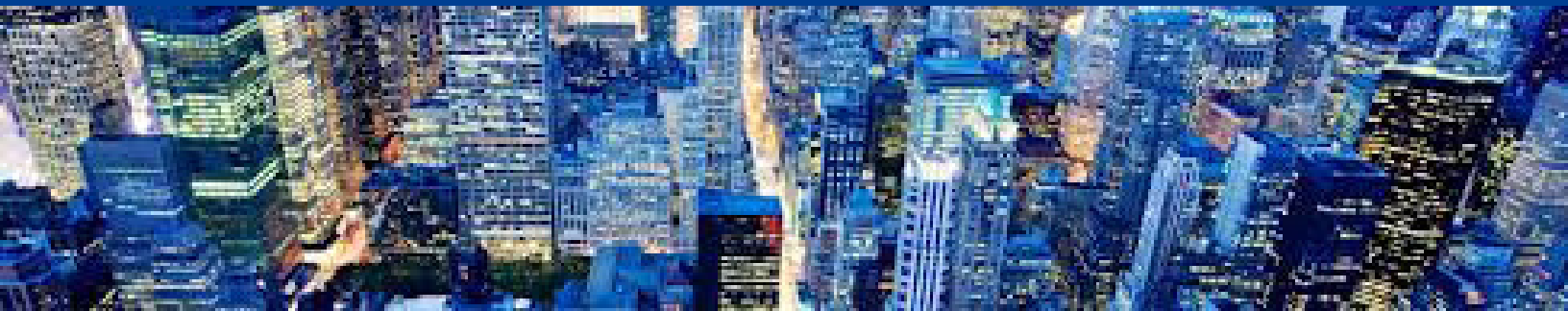
ALEX EPSTEIN

ENERGY PHILOSOPHER, SPEAKER, DEBATER



«FOSSIL FUELS
IMPROVE
THE PLANET»»

Alex Epstein,
energy expert
and founder
of the Center
for Industrial
Progress





**Alex Epstein,
energy expert
and founder of the
Center for
Industrial Progress,
is one of the world's
most innovative
champions of fossil fuels.**

A philosopher by training, Alex challenges many of our era's popular notions about energy, industry, and environment, routinely engaging environmentalists in open debate over the big picture benefits of fossil fuels. His work has garnered both heavy praise from supporters and fierce opposition from adversaries, and changed the way thousands think about energy.

Alex is the author of *Fossil Fuels Improve the Planet*, and his writings have been published in *The Wall Street Journal*, *Forbes*, *Investor's Business Daily*, among hundreds of other publications. A highly sought after speaker, he has spoken on the economic and environmental benefits of fossil fuels at dozens of universities, including Stanford, Duke, Rice, and UCLA, appearing more than twenty times in the past year. He has defended fossil fuel energy in debates against Greenpeace, 350.org, and the Sierra Club.

Alex's confrontations with environmentalist leaders like Bill McKibben and his track record of turning fossil fuel skeptics into fossil fuel supporters has made him a popular figure in the fossil fuel industry. His keynote appearances in front of industry audiences have inspired and galvanized everyone from top executives to workers in the field.

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Alex In Action

- Canadian Association of Petroleum Producers(CAPP) Speaker Series Keynote Presentation -
“How to convert fossil fuel opponents into supporters”
<http://www.youtube.com/watch?v=dToMpirOhtg&feature=youtu.be>

- Debate: Alex Epstein of Center for Industrial Progress versus Bruce Nilles of the Sierra Club:
“Should Governments Restrict the Use of Fossil Fuel Energy?”
http://www.youtube.com/watch?v=HVue_ULCj_c

Alex's Audiences

- A rising star on the speaking circuit, Alex has appeared in front of groups ranging from the Federalist Society to the NAACP. He specializes in speaking to college audiences and industry, including coal, oil, and gas.

What Alex Speaks On

One of today's most thought-provoking speakers, Alex is frequently asked to bring his iconoclastic perspective to today's most vital energy, environmental, and industrial issues. Where else will you hear:

- That coal is clean?
- That oil improves the planet?
- That the fossil fuel industry is heroic?
- That nuclear power is the world's safest form of energy?
- That hydraulic fracturing is the greatest technological revolution since the Internet?
- That a critical part of the solution to any change in the earth's climate is to use more fossil fuels?
- That the environmentalist movement is actually anti-industry, anti-technology, and anti-environment?

Here are a few of his most recent talks:

“How To Convert Fossil Fuel Opponents Into Supporters”

Is it really possible to convert opponents of fossil fuels into supporters of fossil fuels? In this talk, Alex Epstein explains how his organization, the Center for Industrial Progress does just that.

“How Fossil Fuels Improve The Planet”

Nearly all the opposition to fossil fuels, from anti-frac'ing laws to the decision to block Keystone XL, is driven by one idea: fossil fuels are bad for our environment. This idea is devastating to the industry's ability to defend itself—environment is an important moral issue, and so-called environmentalists have owned it. In ‘How Fossil Fuels Improve the Planet,’ energy philosopher Alex Epstein makes the powerful case that fossil fuels improve our environment, and explains how he has used this idea to inspire thousands to change the way they think about energy.

“The Story of Energy”

The Story of Energy describes the story of mankind's epic quest to harness nature's power to dramatically change the world around him—from the invention of a harness to harness the first horsepower, to the ability to create a nuclear power plant that produces 2 million horsepower using some tiny scraps of metal.



**Alex Epstein
Vs. Bill McKibben -
“Are Fossil Fuels a
Risk to the Planet?”
(Duke University)**

DEBATES

Alex is notorious for his willingness to go toe-to-toe with today’s leading environmentalists, facing off with organizations such as Greenpeace, 350.org, and the Sierra Club. Whether the topic is fossil fuels, hydraulic fracturing, global warming, or “green energy,” an Alex Epstein debate inevitably draws passionate crowds of both supporters and opponents.

**Alex Epstein
vs. Sierra Club senior
director Bruce Nilles -
“Should the Government
Restrict the Use of Fossil
Fuel Energy?”
(Stanford University)**

**Alliance Energy Summit, “How
to Become A Coal Champion”
(keynote)**

**Canadian Association of Petroleum
Producers (CAPP) Speaker Series
- “How to Convert Fossil Fuel
Opponents Into Supporters”
(keynote)**

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What people are saying about Alex

PRAISE FROM ORGANIZERS

“Since most in the audience had not heard of Alex, they were not sure what to expect. However, the response to Alex’s talk has been overwhelming from the over 400 in attendance. Even two weeks later, I am still receiving emails talking about the event. These emails include everything from summaries of Alex’s message to coworkers not in attendance to prospective groups that could benefit from hearing Alex. I was also excited to see how broad the cross section was of those affected, which included everyone from the COO to hourly employees who recently started working for our company. I have not seen our employees and vendors this excited about our industry in a long time.” -Heath Lovell - General Manager, Alliance Resource Partners, L.P.

“Thanks Alex. I appreciate you coming up and giving such a fantastic presentation. Your approach was very novel and extremely well received by our delegates and provided a great addition to the conference. I would be more than happy to have you back anytime.” -Mark Montpetit - CI Energy Group

“Before Alex Epstein’s lecture, no other students on my campus could imagine an environmental or moral defense of the fossil fuel industry. Now, weeks later, I am amazed at how they now defend the industry. The moderates tell me that the decision to invite Epstein was the best thing we could have done. The Greens affiliated with 350.org who walked out on Epstein’s lecture faced an immediate campus backlash bigger than I had ever seen. We thought these environmentalists were undefeatable for the past three years, but now, two weeks later, I can say that they are no longer a powerful force on campus.” -Julian Hassan - Vassar College

PRAISE FROM LISTENERS

“In large part because of your enthusiasm for energy, which has sparked my own enthusiasm for the subject, I intend to enter the field myself. I’m working on my Ph.D. in applied mathematics, with emphasis on high performance computing. We have oil companies recruiting at my school all the time, but only recently did I find myself really looking up to these people and seeking them out so that I may make my own contribution to this amazing field. The computing needs of oil companies are great, and I intend to meet them.”

- Reid Atcheson, Rice University

THE WALL STREET JOURNAL. **Forbes**



CHICAGO
SUN-TIMES



San Francisco Chronicle



HOUSTON
CHRONICLE

THE ORANGE COUNTY
REGISTER

The Miami Herald

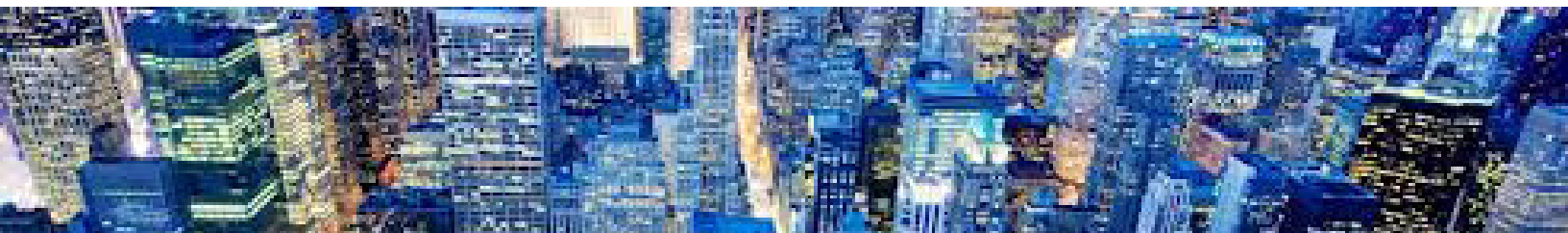


“It would be an understatement to say that Alex Epstein has completely and absolutely changed how I think about energy. No longer do I feel guilt for enjoying the use of products powered by fossil fuels, in fact, I now embrace them – see me wearing my ‘I Love Fossil Fuels’ shirt in public. I now, thanks to Alex, see fossil fuels as a source of life rather than a source of death as is widely quoted by environmentalists.”

- Alex Evans, Mississauga, Ontario

“My perspective has changed completely. Not only am I more knowledgeable on the subject, but I see the energy industry in a new light – as a value instead of an enemy.”

- Miranda Marks



Alex's Professional References

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Alex's Fee Schedule

- Talks: 7,500
- Debates: 10,000
- Consulting: 8,000 per day
- Workshops: 1,000 per person per day

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