



Survey of Likely Voters Statewide in Kentucky

Topline Summary Report – June 4, 2013

Wenzel Strategies conducted a telephone survey of likely voters statewide in Kentucky regarding the 2014 race for U.S. Senate. The survey was conducted June 1-2, 2013, and included 623 respondents. The poll was balanced statewide to reflect partisan affiliation, age, gender, and regional distribution of population. The survey carries a margin of error of +/- 3.9 percentage points.

1. Thinking about how things are going here in Kentucky, generally speaking, would you say things are headed in the right direction or would you say they are off on the wrong track?

Q1-RIGHT-WRONG TRACK

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid RIGHT DIRECTION	172	27.5	27.5	27.5
WRONG TRACK	359	57.7	57.7	85.2
NOT SURE	92	14.8	14.8	100.0
Total	623	100.0	100.0	

2. Do you have a favorable or an unfavorable opinion of Steve Beshear?

Q2-BESHEAR FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid VERY FAVORABLE	178	28.5	28.5	28.5
SOMEWHAT FAVORABLE	246	39.5	39.5	68.1
SOMEWHAT UNFAVORABLE	101	16.1	16.1	84.2
VERY UNFAVORABLE	61	9.8	9.8	94.0
NO OPINION	37	6.0	6.0	100.0
Total	623	100.0	100.0	



3. Do you have a favorable or an unfavorable opinion of Rand Paul?

Q3-PAUL FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	246	39.6	39.6	39.6
SOMEWHAT FAVORABLE	146	23.4	23.4	62.9
SOMEWHAT UNFAVORABLE	57	9.1	9.1	72.1
VERY UNFAVORABLE	145	23.3	23.3	95.3
NO OPINION	29	4.7	4.7	100.0
Total	623	100.0	100.0	

4. Do you have a favorable or an unfavorable opinion of Mitch McConnell?

Q4-McCONNELL FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	180	28.8	28.8	28.8
SOMEWHAT FAVORABLE	157	25.3	25.3	54.1
SOMEWHAT UNFAVORABLE	72	11.5	11.5	65.6
VERY UNFAVORABLE	204	32.8	32.8	98.4
NO OPINION	10	1.6	1.6	100.0
Total	623	100.0	100.0	



5. Do you have a favorable or an unfavorable opinion of Alison Lundergan Grimes?

Q5-GRIMES FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	96	15.3	15.3	15.3
SOMEWHAT FAVORABLE	139	22.3	22.3	37.6
SOMEWHAT UNFAVORABLE	97	15.6	15.6	53.2
VERY UNFAVORABLE	57	9.1	9.1	62.3
NO OPINION	235	37.7	37.7	100.0
Total	623	100.0	100.0	

6. Do you have a favorable or an unfavorable opinion of Heather French Henry?

Q6-HENRY FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	95	15.2	15.2	15.2
SOMEWHAT FAVORABLE	133	21.4	21.4	36.6
SOMEWHAT UNFAVORABLE	144	23.1	23.1	59.7
VERY UNFAVORABLE	77	12.4	12.4	72.1
NO OPINION	174	27.9	27.9	100.0
Total	623	100.0	100.0	



7. Do you have a favorable or an unfavorable opinion of Tom FitzGerald?

Q7-FITZGERALD FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	20	3.1	3.1	3.1
SOMEWHAT FAVORABLE	101	16.2	16.2	19.3
SOMEWHAT UNFAVORABLE	84	13.5	13.5	32.8
VERY UNFAVORABLE	27	4.3	4.3	37.0
NO OPINION	392	63.0	63.0	100.0
Total	623	100.0	100.0	

8. Thinking about Mitch McConnell and his job performance representing Kentucky in the U.S. Senate, would you say he is doing an excellent job, a good job, only a fair job, or a poor job?

Q8- MCCONNELL JOB APPROVAL

	Frequency	Percent	Valid Percent	Cumulative Percent
EXCELLENT	137	22.0	22.0	22.0
GOOD	178	28.6	28.6	50.6
ONLY FAIR	123	19.8	19.8	70.3
POOR	177	28.4	28.4	98.7
NO OPINION	8	1.3	1.3	100.0
Total	623	100.0	100.0	



9. Senator Mitch McConnell is up for re-election next year. If you were voting in that election today, would you definitely vote for Mitch McConnell OR would you at least consider voting for someone else OR would you definitely vote for someone else for U.S. Senate representing Kentucky?

Q9-McCONNELL RE-ELECT

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
DEFINITELY FOR McCONNELL	263	42.2	42.2	42.2
MIGHT VOTE FOR OTHERS	138	22.2	22.2	64.4
DEFINITELY FOR OTHERS	222	35.6	35.6	100.0
Total	623	100.0	100.0	

10. If you were voting today in the election for U.S. Senate representing Kentucky, and the candidates were Republican Mitch McConnell and Democrat Alison Lundergan Grimes, for whom would you vote?

Q10- McCONNELL V. GRIMES

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
McCONNELL	290	46.5	46.5	46.5
GRIMES	249	39.9	39.9	86.4
NOT SURE	85	13.6	13.6	100.0
Total	623	100.0	100.0	

11. Thinking of the choice you just made in the race for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

Q11: McCONNELL-GRIMES - FIRM IN CHOICE?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
VERY FIRM	460	73.8	73.8	73.8
SOMEWHAT FIRM	128	20.6	20.6	94.4
NOT AT ALL FIRM	35	5.6	5.6	100.0
Total	623	100.0	100.0	



12. If you were voting today in the election for U.S. Senate representing Kentucky, and the candidates were Democrat Heather French Henry and Republican Mitch McConnell, for whom would you vote?

Q12- HENRY V. McCONNELL

	Frequency	Percent	Valid Percent	Cumulative Percent
HENRY	252	40.4	40.4	40.4
McCONNELL	285	45.7	45.7	86.1
NOT SURE	87	13.9	13.9	100.0
Total	623	100.0	100.0	

13. Thinking of the choice you just made in the race for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

Q13-HENRY-McCONNELL - FIRM IN CHOICE

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FIRM	449	72.1	72.1	72.1
SOMEWHAT FIRM	135	21.7	21.7	93.9
NOT AT ALL FIRM	38	6.1	6.1	100.0
Total	623	100.0	100.0	

14. If you were voting today in the election for U.S. Senate representing Kentucky, and the candidates were Republican Mitch McConnell and Democrat Tom FitzGerald, for whom would you vote?

Q14-McCONNELL V. FITZGERALD

	Frequency	Percent	Valid Percent	Cumulative Percent
McCONNELL	291	46.8	46.8	46.8
FITZGERALD	184	29.5	29.5	76.3
NOT SURE	148	23.7	23.7	100.0
Total	623	100.0	100.0	



15. Thinking of the choice you just made in the race for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

Q15-McCONNELL-FITZGERALD - FIRM IN CHOICE

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FIRM	436	70.0	70.0	70.0
SOMEWHAT FIRM	131	21.0	21.0	91.0
NOT AT ALL FIRM	56	9.0	9.0	100.0
Total	623	100.0	100.0	

PARTY

	Frequency	Percent	Valid Percent	Cumulative Percent
DEM	318	51.0	51.0	51.0
GOP	243	39.0	39.0	90.0
INDY	62	10.0	10.0	100.0
Total	623	100.0	100.0	

PHILOSOPHY

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY LIBERAL	51	8.2	8.2	8.2
LIBERAL	70	11.3	11.3	19.5
MODERATE	147	23.5	23.5	43.0
CONSERVATIVE	179	28.7	28.7	71.7
VERY CONSERVATIVE	176	28.3	28.3	100.0
Total	623	100.0	100.0	

**GENDER**

	Frequency	Percent	Valid Percent	Cumulative Percent
MEN	310	49.8	49.8	49.8
Valid WOMEN	313	50.2	50.2	100.0
Total	623	100.0	100.0	

MARITAL STATUS

	Frequency	Percent	Valid Percent	Cumulative Percent
MARRIED	403	64.7	64.7	64.7
SINGLE	88	14.1	14.1	78.8
Valid DIVORCED-SEPARATED	132	21.2	21.2	100.0
Total	623	100.0	100.0	

REGION

	Frequency	Percent	Valid Percent	Cumulative Percent
LIVILLE	194	31.2	31.2	31.2
LEXINGTON	176	28.3	28.3	59.5
N KY	65	10.4	10.4	69.9
W KY	107	17.1	17.1	87.0
E KY	81	13.0	13.0	100.0
Total	623	100.0	100.0	

**AGE**

	Frequency	Percent	Valid Percent	Cumulative Percent
UNDER AGE 30	73	11.8	11.8	11.8
30s	72	11.5	11.5	23.3
40s	81	13.0	13.0	36.3
Valid 50s	103	16.5	16.5	52.8
60s	139	22.4	22.4	75.2
70 +	155	24.8	24.8	100.0
Total	623	100.0	100.0	

HH INCOME

	Frequency	Percent	Valid Percent	Cumulative Percent
LESS THAN \$50K	297	47.7	47.7	47.7
\$50K TO 75K	147	23.5	23.5	71.2
Valid \$75K TO \$125K	84	13.5	13.5	84.7
MORE THAN \$125K	29	4.7	4.7	89.4
REFUSED	66	10.6	10.6	100.0
Total	623	100.0	100.0	