

# **Survey of Likely Voters Statewide in Kentucky**

Topline Summary Report – July 23-24, 2013

Wenzel Strategies conducted a telephone survey of likely voters statewide in Kentucky regarding the 2014 race for U.S. Senate. The survey was conducted July 23-24, 2013, and included 624 respondents. The poll was balanced statewide to reflect partisan affiliation, age, gender, and regional distribution of population. The survey carries a margin of error of +/- 3.9 percentage points.

Thinking about how things are going here in Kentucky, generally speaking, would you say things are headed in the right direction or would you say they are off on the wrong track?

#### **RIGHT-WRONG TRACK**

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	Not Sure	122	19.5	19.5	19.5
Valid	Right Direction	164	26.3	26.3	45.8
Valid	Wrong Track	338	54.2	54.2	100.0
	Total	624	100.0	100.0	

Do you have a favorable or an unfavorable opinion of Steve Beshear?

#### **BERSHEAR FAVS**

		Frequency	Percent	Valid Percent	Cumulative Percent		
					1 Oroont		
	VERY FAVORABLE	162	26.0	26.0	26.0		
	SOMEWHAT FAVORABLE	188	30.2	30.2	56.2		
	SOMEWHAT	440	40.0	40.0	74.4		
Valid	UNFAVORABLE	113	18.2	18.2	74.4		
	VERY UNFAVORABLE	96	15.4	15.4	89.8		
	NO OPINION	64	10.2	10.2	100.0		
	Total	624	100.0	100.0			



Do you have a favorable or an unfavorable opinion of Rand Paul?

## **PAUL FAVS**

		Frequency	Percent	Valid Percent	Cumulative Percent
	VERY FAVORABLE	254	40.7	40.7	40.7
	SOMEWHAT FAVORABLE	125	20.0	20.0	60.7
Valid	SOMEWHAT UNFAVORABLE	68	10.8	10.8	71.5
	VERY UNFAVORABLE	148	23.7	23.7	95.2
	NO OPINION	30	4.8	4.8	100.0
	Total	624	100.0	100.0	

Do you have a favorable or an unfavorable opinion of Mitch McConnell?

# McCONNELL FAVS

		Frequency	Percent	Valid Percent	Cumulative Percent
	VERY FAVORABLE	172	27.6	27.6	27.6
	SOMEWHAT FAVORABLE	157	25.2	25.2	52.8
Valid	SOMEWHAT UNFAVORABLE	86	13.8	13.8	66.6
	VERY UNFAVORABLE	198	31.7	31.7	98.3
	NO OPINION	11	1.7	1.7	100.0
	Total	624	100.0	100.0	

Do you have a favorable or an unfavorable opinion of Alison Lundergan Grimes?

## **GRIMES FAVS**

		Frequency	Percent	Valid Percent	Cumulative			
					Percent			
	VERY FAVORABLE	113	18.1	18.1	18.1			
	SOMEWHAT FAVORABLE	104	16.6	16.6	34.7			
Valid	SOMEWHAT UNFAVORABLE	115	18.4	18.4	53.1			
valid	VERY UNFAVORABLE	138	22.2	22.2	75.3			
	NO OPINION	154	24.7	24.7	100.0			
	Total	624	100.0	100.0				



Do you have a favorable or an unfavorable opinion of Matt Bevin?

#### **BEVIN FAVS**

		Frequency	Percent	Valid Percent	Cumulative Percent
	VERY FAVORABLE	23	3.7	3.7	3.7
	SOMEWHAT FAVORABLE	68	10.9	10.9	14.6
Valid	SOMEWHAT UNFAVORABLE	76	12.2	12.2	26.8
	VERY UNFAVORABLE	55	8.9	8.9	35.7
	NO OPINION	401	64.3	64.3	100.0
	Total	624	100.0	100.0	

Thinking about Mitch McConnell and his job performance representing Kentucky in the U.S. Senate, would you say he is doing an excellent job, a good job, only a fair job, or a poor job?

#### McCONNELL JOB APPROVAL

	MICCONNELL COD ALL NOVAL						
		Frequency	Percent	Valid Percent	Cumulative		
					Percent		
	EXCELLENT	118	18.8	18.8	18.8		
	GOOD	160	25.6	25.6	44.5		
امانط	ONLY FAIR	105	16.9	16.9	61.4		
Valid	POOR	223	35.8	35.8	97.1		
	NOT SURE	18	2.9	2.9	100.0		
	Total	624	100.0	100.0			

Senator Mitch McConnell is up for re-election next year. If you were voting in that election today, would you definitely vote for Mitch McConnell OR would you at least consider voting for someone else OR would you definitely vote for someone else for U.S. Senate representing Kentucky?

#### McCONNELL RE-ELECT

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	DEFINITELY FOR McCONNELL	253	40.6	40.6	40.6
Valid	COULD CONSIDER OTHERS	127	20.3	20.3	60.9
	DEFINITELY FOR OTHER	244	39.1	39.1	100.0
	Total	624	100.0	100.0	



If you were voting today in the election for U.S. Senate representing Kentucky, and the candidates were Republican Mitch McConnell and Democrat Alison Lundergan Grimes, for whom would you vote?

## McCONNELL-GRIMES BALLOT

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	McCONNELL	300	48.0	48.0	48.0
\	GRIMES	248	39.7	39.7	87.8
Valid	NOT SURE	76	12.2	12.2	100.0
	Total	624	100.0	100.0	

Thinking of the choice you just made in the race for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

#### FIRM IN CHOICE?

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	VERY FIRM	451	72.3	72.3	72.3
امانط	COULD CHANGE MY MIND	111	17.7	17.7	90.0
Valid	VERY OPEN TO CHANGE	62	10.0	10.0	100.0
	Total	624	100.0	100.0	

If you were voting today in the election for U.S. Senate representing Kentucky, and the candidates were Republican Matt Bevin and Democrat Alison Lundergan Grimes, for whom would you vote?

#### **BEVIN-GRIMES BALLOT**

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	BEVIN	216	34.7	34.7	34.7
\	GRIMES	186	29.8	29.8	64.4
Valid	NOT SURE	222	35.6	35.6	100.0
	Total	624	100.0	100.0	



Thinking of the choice you just made in the race for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

## FIRM IN CHOICE?

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	VERY FIRM	359	57.6	57.6	57.6
امانا	COULD CHANGE MY MIND	145	23.3	23.3	80.9
Valid	VERY OPEN TO CHANGE	119	19.1	19.1	100.0
	Total	624	100.0	100.0	

If you were voting today in the Republican primary election for U.S. Senate representing Kentucky, and the candidates were Mitch McConnell and Matt Bevin, for whom would you vote?

#### **GOP PRIMARY BALLOT**

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	McCONNELL	178	28.5	<mark>58.9</mark>	58.9
Valid	BEVIN	60	9.6	<mark>19.9</mark>	78.8
valid	NOT SURE	64	10.3	<mark>21.2</mark>	100.0
	Total	302	48.4	<mark>100.0</mark>	
Missing	System	322	51.6		
Total		624	100.0		

Thinking of the choice you just made in the race for the Republican nomination for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

#### **GOP BALLOT-FIRM?**

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		Frequency	Percent	Valid	Cumulative	
				Percent	Percent	
Valid	VERY FIRM	174	27.9	57.6	57.6	
	COULD CHANGE MY MIND	82	13.1	27.2	84.8	
	VERY OPEN TO CHANGE	46	7.4	15.2	100.0	
	Total	302	48.4	100.0		
Missing	System	322	51.6			
Total		624	100.0			



#### **PARTY**

		Frequency	Percent	Valid Percent	Cumulative		
					Percent		
	DEM	318	51.0	51.0	51.0		
	GOP	243	39.0	39.0	90.0		
Valid	INDY	62	10.0	10.0	100.0		
	Total	624	100.0	100.0			

## **PHILOSOPHY**

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		Frequency	Percent	Valid Percent	Cumulative	
					Percent	
	VERY LIBERAL	51	8.2	8.2	8.2	
Valid	LIBERAL	71	11.3	11.3	19.5	
	MODERATE	147	23.5	23.5	43.0	
	CONSERVATIVE	179	28.7	28.7	71.7	
	VERY CONSERVATIVE	177	28.3	28.3	100.0	
	Total	624	100.0	100.0		

## **GENDER**

		Frequency	Percent	Valid Percent	Cumulative
					Percent
	MEN	301	48.3	48.3	48.3
Valid	WOMEN	323	51.7	51.7	100.0
	Total	624	100.0	100.0	



# **KY REGION**

		Frequency	Percent	Valid Percent	Cumulative	
					Percent	
Valid	LVILLE	193	31.0	31.0	31.0	
	LEXINGTON	175	28.0	28.0	59.0	
	N KY	62	10.0	10.0	69.0	
	WEST KY	106	17.0	17.0	86.0	
	EAST KY	87	14.0	14.0	100.0	
	Total	624	100.0	100.0		

## AGE

		Frequency	Percent	Valid Percent	Cumulative Percent
	UNDER AGE 30	56	9.0	9.0	9.0
	30s	75	12.0	12.0	21.0
Volid	40s	94	15.0	15.0	36.0
Valid	50s	119	19.0	19.0	55.0
	60 +	281	45.0	45.0	100.0
	Total	624	100.0	100.0	

## INCOME

		Frequency	Percent	Valid Percent	Cumulative Percent
					i Gicent
	LESS THAN \$50K	265	42.5	42.5	42.5
Valid	\$50K TO \$75K	124	19.8	19.8	62.4
	\$75K TO \$125K	120	19.2	19.2	81.5
	\$125K OR MORE	56	9.0	9.0	90.6
	REFUSED	59	9.4	9.4	100.0
	Total	624	100.0	100.0	