# Survey of Likely Voters Statewide in Kentucky 

Topline Summary Report - July 23-24, 2013

Wenzel Strategies conducted a telephone survey of likely voters statewide in Kentucky regarding the 2014 race for U.S. Senate. The survey was conducted July 23-24, 2013, and included 624 respondents. The poll was balanced statewide to reflect partisan affiliation, age, gender, and regional distribution of population. The survey carries a margin of error of +/- 3.9 percentage points.

Thinking about how things are going here in Kentucky, generally speaking, would you say things are headed in the right direction or would you say they are off on the wrong track?

RIGHT-WRONG TRACK

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Not Sure | 122 | 19.5 | 19.5 | 19.5 |
|  | Right Direction | 164 | 26.3 | 26.3 | 45.8 |
|  | Wrong Track | 338 | 54.2 | 54.2 | 100.0 |
|  | 624 | 100.0 | 100.0 |  |  |

Do you have a favorable or an unfavorable opinion of Steve Beshear?


Do you have a favorable or an unfavorable opinion of Rand Paul?
PAUL FAVS

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | VERY FAVORABLE | 254 | 40.7 | 40.7 | 40.7 |
|  | SOMEWHAT FAVORABLE | 125 | 20.0 | 20.0 | 60.7 |
|  | SOMEWHAT | 68 | 10.8 | 108 | 715 |
|  | UNFAVORABLE | 68 | 10.8 | 10.8 | 71.5 |
|  | VERY UNFAVORABLE | 148 | 23.7 | 23.7 | 95.2 |
|  | NO OPINION | 30 | 4.8 | 4.8 | 100.0 |
|  | Total | 624 | 100.0 | 100.0 |  |

Do you have a favorable or an unfavorable opinion of Mitch McConnell?
McCONNELL FAVS

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | VERY FAVORABLE | 172 | 27.6 | 27.6 | 27.6 |
|  | SOMEWHAT FAVORABLE | 157 | 25.2 | 25.2 | 52.8 |
|  | SOMEWHAT | 86 | 13.8 | 13.8 | 66.6 |
|  | UNFAVORABLE |  |  |  |  |
|  | VERY UNFAVORABLE | 198 | 31.7 | 31.7 | 98.3 |
|  | NO OPINION | 11 | 1.7 | 1.7 | 100.0 |
|  | Total | 624 | 100.0 | 100.0 |  |

Do you have a favorable or an unfavorable opinion of Alison Lundergan Grimes?
GRIMES FAVS

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | VERY FAVORABLE | 113 | 18.1 | 18.1 | 18.1 |
|  | SOMEWHAT FAVORABLE | 104 | 16.6 | 16.6 | 34.7 |
|  | SOMEWHAT | 115 | 18.4 | 18.4 | 53.1 |
|  | UNFAVORABLE |  |  |  |  |
|  | VERY UNFAVORABLE | 138 | 22.2 | 22.2 | 75.3 |
|  | NO OPINION | 154 | 24.7 | 24.7 | 100.0 |
|  | Total | 624 | 100.0 | 100.0 |  |

Do you have a favorable or an unfavorable opinion of Matt Bevin?
BEVIN FAVS

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | VERY FAVORABLE | 23 | 3.7 | 3.7 | 3.7 |
|  | SOMEWHAT FAVORABLE | 68 | 10.9 | 10.9 | 14.6 |
|  | SOMEWHAT | 76 | 12.2 | 12.2 | 26.8 |
|  | UNFAVORABLE |  |  |  |  |
|  | VERY UNFAVORABLE | 55 | 8.9 | 8.9 | 35.7 |
|  | NO OPINION | 401 | 64.3 | 64.3 | 100.0 |
|  | Total | 624 | 100.0 | 100.0 |  |

Thinking about Mitch McConnell and his job performance representing Kentucky in the U.S. Senate, would you say he is doing an excellent job, a good job, only a fair job, or a poor job?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | EXCELLENT | 118 | 18.8 | 18.8 | 18.8 |
|  | GOOD | 160 | 25.6 | 25.6 | 44.5 |
|  | ONLY FAIR | 105 | 16.9 | 16.9 | 61.4 |
|  | POOR | 223 | 35.8 | 35.8 | 97.1 |
|  | NOT SURE | 18 | 2.9 | 2.9 | 100.0 |
|  | Total | 624 | 100.0 | 100.0 |  |

Senator Mitch McConnell is up for re-election next year. If you were voting in that election today, would you definitely vote for Mitch McConnell OR would you at least consider voting for someone else OR would you definitely vote for someone else for U.S. Senate representing Kentucky?

McCONNELL RE-ELECT

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | DEFINITELY FOR |  |  |  |  |
|  | McCONNELL | 253 | 40.6 | 40.6 | 40.6 |
|  | COULD CONSIDER |  |  |  |  |
|  | OTHERS | 127 | 20.3 | 20.3 | 60.9 |
|  | DEFINITELY FOR OTHER | 244 | 39.1 | 39.1 | 100.0 |
|  | Total | 624 | 100.0 | 100.0 |  |

If you were voting today in the election for U.S. Senate representing Kentucky, and the candidates were Republican Mitch McConnell and Democrat Alison Lundergan Grimes, for whom would you vote?

McCONNELL-GRIMES BALLOT

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | McCONNELL | 300 | 48.0 | 48.0 |

Thinking of the choice you just made in the race for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

| FIRM IN CHOICE? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| VERY FIRM | 451 | 72.3 | 72.3 | 72.3 |
| COULD CHANGE MY MIND | 111 | 17.7 | 17.7 | 90.0 |
| Valid VERY OPEN TO CHANGE | 62 | 10.0 | 10.0 | 100.0 |
| Total | 624 | 100.0 | 100.0 |  |

If you were voting today in the election for U.S. Senate representing Kentucky, and the candidates were Republican Matt Bevin and Democrat Alison Lundergan Grimes, for whom would you vote?

BEVIN-GRIMES BALLOT

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | BEVIN | 216 | 34.7 | 34.7 |
|  | 186 | 29.8 | 29.8 | 64.4 |
|  | NOT SURE | 222 | 35.6 | 35.6 |

Thinking of the choice you just made in the race for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

FIRM IN CHOICE?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | VERY FIRM | 359 | 57.6 | 57.6 | 57.6 |
|  | COULD CHANGE MY MIND | 145 | 23.3 | 23.3 | 80.9 |
|  |  | 119 | 19.1 | 19.1 | 100.0 |
|  | VERY OPEN TO CHANGE | 624 | 100.0 | 100.0 |  |

If you were voting today in the Republican primary election for U.S. Senate representing
Kentucky, and the candidates were Mitch McConnell and Matt Bevin, for whom would you vote?
GOP PRIMARY BALLOT

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | McCONNELL | 178 | 28.5 | 58.9 | 58.9 |
|  | BEVIN | 60 | 9.6 | 19.9 | 78.8 |
|  | NOT SURE | 64 | 10.3 | 21.2 | 100.0 |
|  | Total | 302 | 48.4 | 100.0 |  |
| Missing | System | 322 | 51.6 |  |  |
| Total |  | 624 | 100.0 |  |  |

Thinking of the choice you just made in the race for the Republican nomination for U.S. Senate, would you say you are firm in your choice, somewhat firm, or not at all firm in your choice?

GOP BALLOT-FIRM?

|  |  | Frequency | Percent | Valid <br> Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | VERY FIRM | 174 | 27.9 | 57.6 | 57.6 |
|  | COULD CHANGE MY MIND | 82 | 13.1 | 27.2 | 84.8 |
|  | VERY OPEN TO CHANGE | 46 | 7.4 | 15.2 | 100.0 |
|  | Total | 302 | 48.4 | 100.0 |  |
| Missing | System | 322 | 51.6 |  |  |
| Total |  | 624 | 100.0 |  |  |


| PARTY |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
| Valid | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
|  | 318 | 51.0 | 51.0 | 51.0 |  |
|  | 243 | 39.0 | 39.0 | 90.0 |  |
|  | TNDY | 62 | 10.0 | 10.0 |  |

PHILOSOPHY

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid |  |  |  |  |
|  | 51 | 8.2 | 8.2 | 8.2 |
|  | 71 | 11.3 | 11.3 | 19.5 |
|  | 147 | 23.5 | 23.5 | 43.0 |
| CONSERVATIVE | 179 | 28.7 | 28.7 | 71.7 |
| VERY CONSERVATIVE | 177 | 28.3 | 28.3 | 100.0 |
| Total | 624 | 100.0 | 100.0 |  |

GENDER

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | MEN | 301 | 48.3 | 48.3 | 48.3 |
|  | 323 | 51.7 | 51.7 | 100.0 |  |
|  | WomEN | 624 | 100.0 | 100.0 |  |

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## KY REGION

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | 193 | 31.0 | 31.0 | 31.0 |
|  | LVILLE | 175 | 28.0 | 28.0 |

AGE

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | UNDER AGE 30 | 56 | 9.0 | 9.0 | 9.0 |
|  | 30 s | 75 | 12.0 | 12.0 | 21.0 |
|  | 40s | 94 | 15.0 | 15.0 | 36.0 |
|  | 50s | 119 | 19.0 | 19.0 | 55.0 |
|  | $60+$ | 281 | 45.0 | 45.0 | 100.0 |
|  | Total | 624 | 100.0 | 100.0 |  |

INCOME

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | 265 | 42.5 | 42.5 | 42.5 |
|  | 124 | 19.8 | 19.8 | 62.4 |
|  | 120 | 19.2 | 19.2 | 81.5 |
| \$75K TO \$125K | 56 | 9.0 | 9.0 | 90.6 |
| \$125K OR MORE | 59 | 9.4 | 9.4 | 100.0 |
| REFUSED | 624 | 100.0 | 100.0 |  |

