



GfK RADIO RATINGS SNAPSHOT SYDNEY

Survey #1 2014: January 19 to March 1

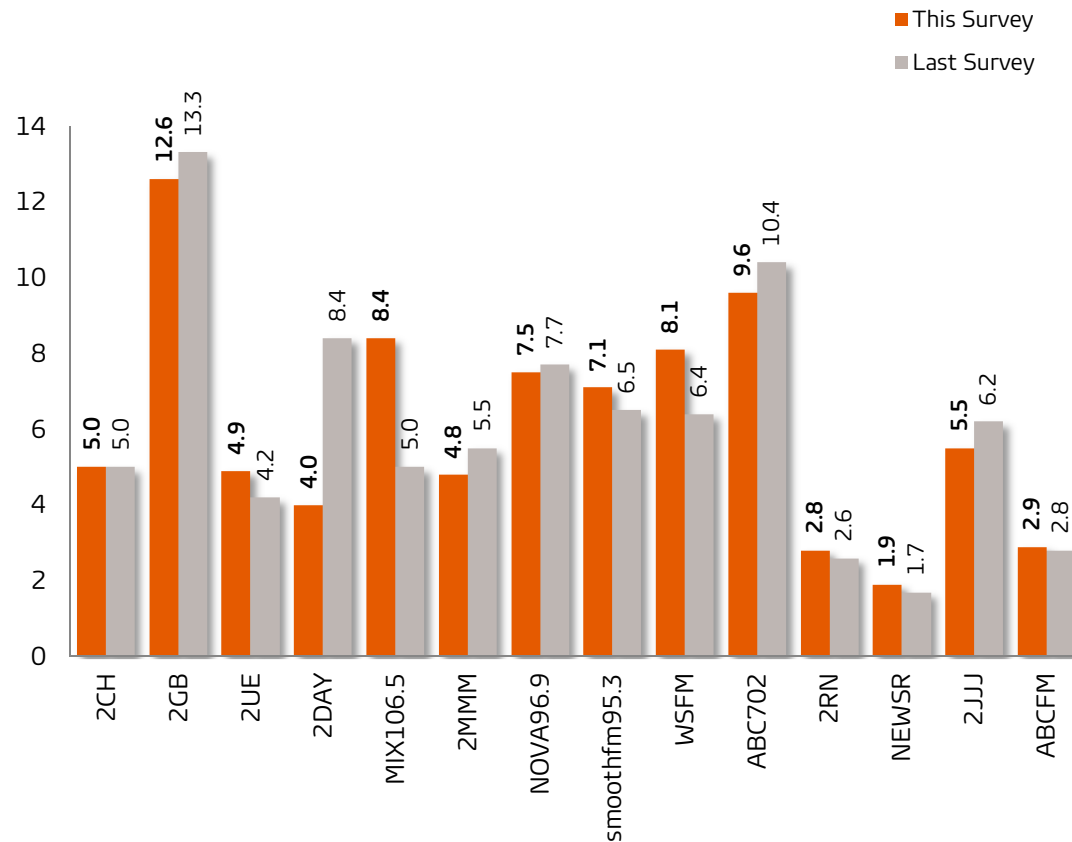
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SYDNEY SURVEY 1 2014

Mon-Sun 5:30AM-12MN ALL PEOPLE 10+



Share %	This	Last
2CH	5.0	5.0
2GB	12.6	13.3
2UE	4.9	4.2
2DAY	4.0	8.4
KIIS106.5 / MIX106.5	8.4	5.0
2MMM	4.8	5.5
NOVA96.9	7.5	7.7
smoothfm95.3	7.1	6.5
WSFM	8.1	6.4
ABC702	9.6	10.4
2RN	2.8	2.6
NEWSR	1.9	1.7
2JJJ	5.5	6.2
ABCFM	2.9	2.8

Share is the percentage of the total radio listening, in a defined period, that is tuned to a particular station
"During Mon-Sun 5:30-12mdnt, 4.7% of the available listening audience was to 2CH"

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results.

Please note: reported results for KIIS106.5 under 'Last' column were for MIX106.5

SYDNEY CUMULATIVE AUDIENCE

Mon-Sun 5:30AM-12MN ALL PEOPLE 10+ (Previous Survey in Brackets)



Cume (000's)		
Potential	4187	(4182)
2CH	287	(277)
2GB	595	(596)
2UE	312	(287)
2DAY	665	(895)
KIIS106.5/ MIX106.5	848	(624)
2MMM	483	(481)
NOVA96.9	920	(881)
smoothfm95.3	589	(527)
WSFM	640	(596)
ABC702	661	(662)
2RN	190	(189)
NEWSR	281	(248)
2JJJ	573	(530)
ABCFM	223	(244)

Cume audience is the number of different people reached at least once by a radio station across a defined period of time.

"Across Mon-Sun 5:30am-12mn, there were 250,000 unique listeners aged 10+ tuning into 2CH."

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results.

Please note: reported results for KIIS1065 under 'Last' column were for MIX106.5

Survey Date Ranges:

GfK Survey 1 2014: Sun Jan 19 - Sat Mar 1
Nielsen Survey 8 2013: Sun Sept 22 - Sat Nov 30



SYDNEY SHARES BY SESSION

MON-FRI, ALL PEOPLE 10+ (Previous Survey in Brackets)

	5:30am-9am		9am-12md		12md-4pm		4pm-7pm		7pm-12mn	
2CH	3.9	(3.3)	5.5	(4.9)	5.3	(5.2)	3.9	(5.1)	5.5	(5.5)
2GB	15.2	(17.2)	16.3	(16.8)	11.3	(12.5)	9.6	(10.1)	15.7	(13.0)
2UE	4.1	(3.4)	3.8	(3.0)	3.9	(3.2)	3.0	(2.8)	4.6	(4.0)
2DAY	3.8	(10.4)	3.8	(7.8)	4.5	(8.7)	5.6	(8.8)	2.9	(5.3)
KIIS106.5/ MIX106.5	9.3	(3.3)	8.8	(4.9)	9.5	(6.4)	8.7	(5.6)	6.2	(4.7)
2MMM	5.3	(5.9)	4.1	(5.3)	5.7	(6.1)	5.3	(6.1)	3.1	(4.0)
NOVA96.9	7.8	(7.0)	5.7	(7.0)	6.7	(7.8)	10.6	(9.0)	8.4	(7.9)
smoothfm95.3	5.0	(4.2)	8.7	(7.2)	7.8	(8.3)	7.8	(7.2)	7.1	(6.9)
WSFM	9.3	(6.2)	8.2	(6.8)	8.9	(6.6)	7.5	(5.9)	5.8	(5.6)
ABC702	11.1	(13.5)	8.5	(10.1)	9.5	(9.6)	10.0	(11.1)	9.6	(9.1)
2RN	3.8	(3.0)	2.8	(2.5)	1.9	(1.0)	2.7	(2.6)	2.6	(2.8)
NEWSR	2.5	(2.0)	1.1	(1.0)	1.3	(1.0)	1.6	(1.8)	2.5	(3.3)
2JJJ	4.2	(5.4)	5.1	(7.6)	5.8	(7.5)	6.2	(6.2)	5.4	(5.9)
ABCFM	2.5	(3.0)	3.5	(2.1)	2.6	(2.7)	2.6	(3.0)	3.1	(2.7)

Please note: Survey 1 2014 supplied by GfK; Survey 8 2013 supplied by Nielsen. Please take into account if comparing Survey 8 2013 and Survey 1 2014 results.

Please note: reported results for KIIS1065 under 'Last' column were for MIX106.5



SYDNEY SHARES BY AGE GROUP

MON-SUN 5:30AM-12MN (Previous Survey in Brackets)

	P10+		P10-17		P18-24		P25-39		P40-54		P55-64		P65+	
2CH	5.0	(5.0)	1.1	(0.1)	0.9	(1.7)	0.1	(0.1)	2.7	(2.7)	6.2	(9.8)	13.5	(11.9)
2GB	12.6	(13.3)	1.3	(1.7)	0.6	(3.9)	4.2	(5.6)	9.4	(9.2)	16.1	(14.0)	28.1	(32.4)
2UE	4.9	(4.2)	0.5	(1.0)	0.4	(0.7)	1.6	(1.0)	2.9	(2.8)	8.5	(7.9)	10.0	(8.7)
2DAY	4.0	(8.4)	6.4	(15.9)	6.7	(19.0)	7.2	(15.4)	4.4	(8.0)	2.1	(2.7)	0.5	(0.3)
KIIS106.5/ MIX106.5	8.4	(5.0)	16.4	(8.3)	9.5	(4.6)	14.3	(6.6)	10.0	(7.8)	5.4	(3.0)	0.7	(0.6)
2MMM	4.8	(5.5)	4.0	(3.7)	8.7	(4.5)	9.1	(8.9)	6.8	(9.4)	1.3	(1.3)	0.1	(0.8)
NOVA96.9	7.5	(7.7)	16.8	(21.2)	20.6	(20.3)	14	(12.1)	6.5	(8.1)	1.6	(0.8)	0.1	(0.0)
smoothfm95.3	7.1	(6.5)	7.1	(9.8)	4.5	(4.9)	8.0	(6.3)	7.6	(8.6)	10.0	(8.5)	4.6	(2.1)
WSFM	8.1	(6.4)	5.5	(4.7)	7.0	(3.2)	5.1	(5.8)	14.4	(8.4)	10.6	(10.6)	3.9	(2.9)
ABC702	9.6	(10.4)	1.2	(5.1)	0.9	(3.1)	4.2	(3.4)	8.1	(9.7)	15.7	(18.5)	17.0	(16.3)
2RN	2.8	(2.6)	1.5	(3.9)	0.7	(0.3)	0.9	(0.3)	3.0	(2.2)	4.2	(3.6)	4.5	(5.3)
NEWSR	1.9	(1.7)	0.5	(0.5)	0.7	(1.5)	2.4	(2.0)	2.2	(1.0)	1.5	(1.4)	2.1	(2.7)
2JJJ	5.5	(6.2)	5.7	(3.8)	14.3	(17.6)	12.3	(11.9)	4.9	(6.7)	1.1	(1.4)	0.1	(0.0)
ABCFM	2.9	(2.8)	1.3	(0.5)	1.8	(0.5)	1.4	(0.8)	2.3	(2.0)	4.9	(3.4)	4.5	(6.9)

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SYDNEY RADIO STATION PROFILES



2CH 1170 – Sydney's Greatest Memories

2CH 1170 is Sydney's first choice for the all time great memories from the 60's, 70's and 80's. Playing the biggest hit songs by the greatest stars of all time. Morning entertainment with the legendary Bob Rogers weekdays 9 to 1pm and iconic music presenters George Ilich, Warren Moore, Mardi Cole and Kel Richards. The Nine O'clock Special Monday to Saturday night spotlighting the stars. Macquarie National News on the hour every hour and every thirty minutes during breakfast. We keep listeners totally in touch with Australia's number one city.

Level 1, Building C, 33-35 Saunders St, Pyrmont, NSW 2009
Phone: 02 8570 0000 Fax: 02 8570 0219 Web: www.2ch.com



2GB 873 – Talkback Radio

You are the power, we are the station. 2GB News talk radio is Sydney's first choice for news and information. Fully informed and constantly in touch, 2GB is consistently Sydney's number one rating station. Macquarie National News live 24 hours per day 7 days a week, frequent sports updates, weather, traffic and transport. Breakfast 5:30-9 with record breaking host Alan Jones, followed by the irrepressible Ray Hadley 9-12, Chris Smith 12-3, Ben Fordham 3-6, Money News with Ross Greenwood, then Steve Price. Weekends with Graham Ross's Garden Clinic between 6 and 9am, then variety including Home Improvement, The Racing Show, Sunday Business, the Summer of Sport and Fresh with Luke Mangan. Nights include 'Wheeler' 6pm-midnight on Saturday, 'Your Health' with Doc Graham 6-8pm, followed by Bill Crews 8pm-Midnight every Sunday. 2GB The Power Station.

Level 1, Building C, 33-35 Saunders St, Pyrmont, NSW 2009
Phone: 02 8570 0000 Fax: 02 8570 0219 Web: www.2gb.com



2UE

2UE 954 is Sydney's home of News, Current Affairs, Sport and Talkback presented in a balanced, engaging and entertaining format. Listeners are at the centre of 2UE's programs hosted by a line up of credible and knowledgeable broadcasters. The 2UE 954 team includes John Stanley and Garry Linnell, Angela Catterns, Dicko and Sarah, Justin Smith, John Gibbs and Greg Alexander, Clive Robertson, Stuart Bocking, George and Paul, Tim Webster, John Cadogan, Pete Graham, Doctor Ross Walker and Sharina

170 Pacific Highway, Greenwich NSW 2065
Phone: (02) 9930 9954



104.1 2DayFM

2DayFM is Sydney's Number #1 Hit Music Station with Jules, Merrick, Sophie and Mel B for Breakfast its literally Breakfast with the Stars. Hamish & Andy's Happy Hour at 3pm, Dan & Maz from 4p, The best bits from Fifi & Jules new shows with The Catch Up from 6p and Angus with the Bump at 7p.

2DayFM is Sydney's home of the biggest stars, biggest events, biggest cash prizes and the biggest hits. #2DayFM

104.1 2DayFM, Level 14, 50 Goulburn Street, World Square, Sydney, 2000
Phone: (02) 9367 1000



KIIS1065. Kyle and Jackie O in the morning, non-stop hits all day

KIIS 1065 is Sydney's newest radio station. The home of The Kyle and Jackie O Show. The only breakfast show with the world's biggest stars, cash prizes and moments that Sydney talks about. All day we play more music with 60minutes blocks of non-stop hits. The fun continues with Chrissie & Jane's 3pm Pick Up and Rosso for the drive home. KIIS at night is On Air with Ryan Seacrest, fast tracked from LA with the hottest music and celebrities.

3 Byfield Street, North Ryde, Locked Bag 2110, North Ryde 1670
Phone: (02) 88 999 555 Fax: (02) 88 999 566



104.9 Triple M Sydney's Modern Rock

Triple M's 'Grill Team' with Matty Johns, MG and Gus Worland for breakfast 6am-9am weekdays. Maroon, Becko on air while you work then Joe Hildebrand and Matt Tilley 'The One Percenters' weekdays from 4pm-6pm. Saturdays mornings the Dead Set Legends with Ray 'Rabs' Warren and Triple M is the new home of NRL on weekends

104.9 TRIPLE M, Level 14, 50 Goulburn Street, World Square, Sydney, 2000
Phone: (02) 9367 1000



Nova 96.9 Sydney – Fresh Hits

Weekdays for Breakfast, Sydney wakes up with a laugh to 'Fitzy & Wippa' 6am-9am. Across the workday, Nova plays the most music and fresh hits with 'Rabbit' 9am-12pm and 'Harlee McLeod' in the afternoon. From 4pm, have a laugh for the Drive home with 'Kate, Tim & Marty'. The best of 'Fitzy & Wippa' is on at 6pm followed by Smalzy's Surgery, hosted by Kent Small 7pm-10pm weeknights. 'Ben Wood' is on from 10pm – 1am.

Nova 96.9, Lvl 5, 33 Saunders St Pyrmont NSW 2009
Phone 02 9564 9999



smoothfm 95.3 – Sydney's Easy Place To Relax

smoothfm 95.3 is Sydney's easy place to relax, playing the greatest hits and contemporary easy listening music. Bogart Torelli hosts the More Music Breakfast Show weekday mornings from 5.30am, followed by More Music and Less Talk across the workday with Ty Frost in mornings and Simon Diaz in afternoons. Byron Webb for the drive home from 4pm followed by Mellow Music with Cameron Daddo 8pm Monday-Sunday. Mel Doyle, Richard Wilkins & David Campbell join the line up across the weekend.

smoothfm 95.3, Lvl 3, 33 Saunders St Pyrmont NSW 2009
Phone 02 8569 7953



101.7 WFSM – Good Times & Great Classic Hits

Brendan 'Jonesy' Jones and Amanda Keller for breakfast. Ron E Sparks with the 101 Minute Music Marathon from 9am. At noon it's the '80s Lunch' and more great classic hits with Jason Stavely. 3pm join Lars Peterson for the drive home. 6pm Jonesy & Amanda are back with the 'Afternoon Delight'.

On the weekend 'My Generation', 'Jukebox Saturday Night' and 'The Big Chill'.
3 Byfield Street, North Ryde, Locked Bag 2110, North Ryde 1670
Phone: (02) 88 999 555 Fax: (02) 88 999 566