



# PARSE.Insight

## Deliverable D7.1

## Dissemination Plan

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**Abstract**

The purpose of the deliverable D 7.1 “Dissemination plan” is to point out the main dissemination initiatives and strategies of the Project PARSE.Insight covering the whole duration of the project.

This report lists the dissemination events in detail which cover the dissemination to the public at large and the communication among the project partners. Furthermore, it describes the material to be used for various dissemination tasks.

**Keyword list**

Dissemination, Logos, Website, Dissemination material, Mailing lists, Dissemination actions, TWiki, Forum, Meetings, Website, Digital Library, external Conferences, Workshops

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# 1 Introduction

## 1.1 The aims of WP 7 within the PARSE.Insight project

PARSE.Insight deals with digital preservation issues for all scientific and research information encompassing primary research data as well as information expressed in peer-reviewed publications. The aim of the project is to establish a roadmap, and identify where the gaps might be and how best to fill them, in achieving permanent access to digital research information within the EU.

Project partners of PARSE.Insight:

- Science and Technology Facilities Council, (STFC) (lead)
- Goettingen State and University Library (UGOE/SUB)
- Max Planck Society (MPG/MPDL)
- German National Library (DNB)
- European Organization for Nuclear Research (CERN)
- European Space Agency (ESA/ESRIN)
- University of Hagen (FUH)
- International Association of Scientific, Technical & Medical Publishers (STM)
- National Library of the Netherlands (KB)

All partners are also linked by membership of the Alliance for Permanent Access to the Records of Science in Europe (referred to below as the “Alliance” see <http://www.alliancepermanentaccess.org/>) which is a membership organization bringing together essentially all the major players in Europe. The project thus has a natural base from which to operate.

The aim of WP 7 (Dissemination) is to disseminate the results of the project via two main lines of communication, namely (a) internal communication amongst the partners and (b) dissemination towards the main stakeholders of the scientific information.

The dissemination of the aims and both partial and final results of the project at various stages of realization is one of the basic goals of the dissemination strategy of PARSE.Insight. Dissemination includes both the dissemination to all

relevant stakeholders in the EU and the communication among the project partners. The present document lists the dissemination events in detail. It will be continually supplemented with new information about dissemination activities that have already realized.

The Dissemination Plan is divided into two parts. The first part describes the dissemination at “large” which means the dissemination to the public by logo, website, dissemination material, mailing lists and dissemination actions. The second part of this report specifies the internal dissemination among the project partners furthering the exchange of information by using an internal mailing list and a wiki as well as personal regular meetings. The dissemination material may be found in the appendix of this report.

The aim of dissemination is to raise awareness of digital preservation issues and to spread project results and activities in the following groups:

**Dissemination to all relevant stakeholders in the EU community (dissemination at “large”):**

- **Providers** of digital primary data: data archives, commercial providers, traditional memory institutions
- **Creators** of digital primary data: researchers, industry
- **Users** of digital primary data: researchers, industry
- **Management/Polymakers**
- **Funders** research funders, project funders, institutional funders
- **Developers** of preservation components and infrastructure
- **Publishers** of research publications and databases online, often inter-linking these with original research data

**Dissemination within the project (internal Dissemination):**

- Project partners themselves and the Alliance

This dissemination strategy has been prepared by MPG, which is responsible for its coordination. However, all project partners are also involved in the dissemination process in order to foster awareness for the project, especially in their own countries and in their own communities.

In the course of the project PARSE.Insight there will be intensive activities in public relations. The goal of these activities is to inform the institutions involved in long-term preservation about partial and final results of the project. Furthermore, the project aims at attracting new institutions for long-term preservation of digital primary data. For this purpose it is necessary to raise awareness for the needs for and interests in long-term preservation of digital primary data, which includes not only the storing and retrieval of data but also both the access and the exchange of data and its interlinking to the official research literature. Therefore, dissemination will also focus on promoting the dialogue among data providers, researchers, libraries and publishers and on building up cooperations with the industry and establishing cooperation and interoperability with the publishing industry.

#### Approach adopted by PARSE.Insight for communication

- PARSE.Insight will define the targeted stakeholder communities (providers, creators and users of digital data, management/policymakers, funders and developers of preservation hardware components and infrastructures and publishers)
- PARSE.Insight will investigate what are the specific needs on long-term preservation? Are there already structures according to the special needs?
- PARSE.Insight will compile contact information via a forum and during conferences.
- PARSE.Insight will inform the different communities about events and activities via mailing lists, the website of the project and a forum.
- PARSE.Insight will create and moderate a dialogue between providers and users of digital primary data by using a forum.
- PARSE.Insight will inform the relevant stakeholder in the EU about the project results via conferences, mailing lists, the website of the project and a forum.

## 1.2 Dissemination of Efforts

Each project partner has efforts in WP7 except the German National Library (DNB).

Person-month per Participant:

Participant	STFC	KB	DNB	MPG	STM	ESA	FUH	CERN	UGOE
Pm	2	2	0	5	0,5	2	2	4	2

Hence, the work package lead and the DNB made an agreement that DNB will spend efforts in dissemination as well but without shifting efforts from another work package to WP7.

All project partners take part in the internal dissemination (dissemination within the project) as well as in the external dissemination (dissemination to all relevant stakeholders in the EU community) of the project during the whole project run time. Both, internal dissemination as well as external dissemination is of great importance during the whole project.

External dissemination starts with some presentations about the aim of the project and switches over to the results of the project as soon as there are some. In contrast to internal dissemination, it is particularly crucial in the second half of the project, when the workshops will take place (see 2.5.1 Workshops) and when the project partners will present the results of the surveys and the case studies as well as the roadmap and the recommendations

- on external conference (see 2.3.3 Presentations and 2.5.2 Conferences)
- via publications (see 2.3.4).



## 2 Dissemination at “large”

PARSE.Insight will disseminate the results of the project and its current status to the public, which means providers, creators and users of digital primary data, management/policymakers, funders, developers of preservation components and infrastructure and publishers.

Dissemination will be divided in three phases:

- 1) In the beginning of the project, the focus lies on the presentation of the project itself so that it is well-known within the community.
- 2) In the second half of the project, the emphasis lies on the dissemination of the results from the general survey and the case studies.
- 3) At the end of the project, the final results of the project, that is the roadmap and the recommendations, will be disseminated.

The project is closely tied to the Alliance for Permanent Access (<http://www.alliancepermanentaccess.eu/>), which aims to develop a shared vision and framework for a sustainable organizational infrastructure for permanent access to scientific information. To achieve synergy effects, PARSE.Insight will use the contacts and the network of the Alliance for Permanent Access in order to reach the relevant stakeholders in the EU community.

### 2.1 PARSE.Insight logo

The PARSE.Insight logo created by DNB is used for project events and activities (e.g. presentations, publications, leaflets and the website). It has three versions: One is colored without the full project name on it, one is colored with the full project name attached and one is black-and-white, also with the full project name.

The logo is flexible and can be used in very small (for example on flyers) and also in large versions (for example on a poster). If it is use,

- the surrounding white framing should not be decreased
- it should be placed on white ground, not to make it look like a stamp
- the black-and-white version should always include the bottom line

RGB-ColourCodes of the logo:

Red light	233	118	99
Red dark	227	70	49
Green light	19	176	16
Green dark	12	124	12
Grey / field	235	235	235
Grey / Font	141	121	121
White	255	255	255

Furthermore, the logos of the different partners' institutions will be used for activities and events in the PARSE.Insight context. All logos are available via the wiki of PARSE.Insight (<http://parse.digitalpreservation.eu/bin/view/Main/DisseminationOfResults>).

## 2.2 PARSE.Insight Website (including PARSE.Insight Forum)

The PARSE.Insight website (<http://www.parse-insight.eu/>) offers information about the project and its partners and presents the results of both the project itself and the workshops. Reports and other results of the project will be available on website. Furthermore, it informs about previous and forthcoming events and activities of the project as well as of other relevant projects and cooperations.

The website of PARSE.Insight is hosted by STFC and maintained by KB. KB also delivers the technical background for the site. MPG defined structure and content of the site and moderates the content. The website will be updated continuously by MPG, who as the WP 7 lead is responsible for the website until end of the project.

Furthermore, PARSE.insight will initiate a forum<sup>1</sup> for the discussion of the results of the project with the different stakeholder communities. It is interlinked with the website and can be used by all interested people who have subscribed for it. The forum is meant to be used by a very wide community i.e. more than just PARSE.Insight communities. It will persist after the end of the project.

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<sup>1</sup> For further information, including requirements and a more extensive description of the forum, please see the public report WP3-D1.

The project partners will decide later on whether they use a new system or an existing global system for the forum. They will choose a solution with a mechanism to avoid spamming, which otherwise will be as open as possible. It has not yet been decided which project partner will host it. At the end of PARSE.Insight the project information will be made available via the website of the Alliance for Permanent Access in order to ensure sustainability for the project findings.

## **2.3 Dissemination material**

### **2.3.1 PowerPoint Template**

In order to create a corporate identity WP7 will develop a PowerPoint template which can be used by project partners for presentations in the PARSE.Insight context.

The presentation includes the project logo as well as placeholders for further elements (e.g. the logos of the respective project partners). The template can be found on the wiki (<http://parse.digitalpreservation.eu/bin/view/Main/DisseminationOfResults>) [will be available soon].

### **Posters and Leaflet Template**

Posters are a well recognized way to present both the partial and the final results of a project. PARSE.Insight uses posters to inform at national and international conferences about the aims and results of the project as well as about the current status.

In line with the design of the website, WP 7 has created a poster template which contains the basic information about the project. This poster may be adjusted to several target audiences and the respective work status of the project. The template can be found on the wiki (<http://parse.digitalpreservation.eu/bin/view/Main/DisseminationOfResults>). Until a leaflet exists, the project will use this poster as a leaflet (printed in A 4). Posters for PARSE.Insight in chronological order (to be continued):

**Poster Version 1 (Information about the project):**

- 2008, September 29 to 30: iPRES 2008. International Conference on Preservation of Digital Objects, London, United Kingdom (A0 placed on the wall; Din A 4 inserted in the delegate packs).
- 2008, October 20 to 26: VSMM 2008. International Conference on Virtual Systems and MultiMedia, Cyprus, Greece (A0 placed on the wall, poster presentation by Natascha Schumann from DNB, A 4 inserted in the delegate packs).
- 2008, September 18 to 19: Helmholtz Workshop. Handling of Scientific Data, Bremen, Germany (A 4 inserted in the delegate packs).
- 2008, October 15 to 19: Frankfurt Book Fair (A 4 at the stand from DNB).
- 2008, October 28 to 30: 3<sup>rd</sup> Annual WePreserve Conference. A New Generation of Preservation Tools and Services, Nice, France (A0 placed on the wall).
- 2008, November 04: Annual Alliance Conference, Budapest, Hungary (A 4 inserted in the delegate packs).
- 2008, December 01 to 03: 4<sup>th</sup> International Digital Curation conference: Radical Sharing: Transforming Science?, Edinburgh, Scotland (A1 placed on the wall, A 4 inserted in the delegate packs).
- 2009, January 27: Workshop KoLaWiss, Göttingen, Germany (A 4 inserted in the delegate packs).
- 2009, March 16 to 20: nestor/DPE spring school: "Digitale Langzeitarchivierung: Von der Konzeption zur Umsetzung" (A 4 inserted in the delegate packs).
- 2009, April 17: LIBER Workshop: Curation Research: e-Merging New Roles and Responsibilities in the European Landscape, The Hague, The Netherlands (A 4 inserted in the delegate packs).

**Poster Version 2 (Information about the case study Psycholinguistics):****Foreseen Poster(s):**

- 2009, June 10, nestor Abschlussveranstaltung: Markt der Möglichkeiten: Langzeitarchivierung, Berlin, Germany (A1 placed on the wall, A 4 inserted in the delegate packs).

2009, June 24 to 26: 5th International Conference on e-Social Science, Cologne, Germany (A1 placed on the wall, A 4 inserted in the delegate packs).

2009, September 27 to October 02: 13th European Conference on Digital Libraries (ECDL). Digital Societies, Corfu, Greece [?].

Poster Version 2 (Information about the general survey):

Foreseen Poster(s):

2009, 30 June to 03 July: 8th Annual LIBER Conference, in Toulouse, France (A1 placed on the wall on 02/03 July).

WP 7 will conceive a leaflet template which informs about the essential project topics and aims which can be found on the wiki (<http://parse.digitalpreservation.eu/bin/view/Main/DisseminationOfResults>). This leaflet will be given to all project partners in order to ensure a widespread dissemination (e.g. at national and international conferences). The leaflet may be completed with information (e.g. about the respective work status of the project) for several target audiences.

### Presentations

PARSE.Insight will be the subject of lectures given by the project partners. The slides of these presentations can be found on the wiki (<http://parse.digitalpreservation.eu/bin/view/Main/DisseminationOfResults>).

Lectures in chronological order (to be continued), all slides see <http://parse.digitalpreservation.eu/bin/view/Main/DisseminationOfResults>:

2008, May 27, Science Data and Knowledge Preservation: CASPAR and PARSE.Insight (David Giaretta, STFC), Long Term Data Preservation Workshop, ESA/ESRIN, Italy

2008, June 11: 'What is 'nestor'?: The German Approach to Digital Preservation' (Beate Sturm, SUB Göttingen/MPDL; Sven Vlaeminck, SUB Goettingen), DELOS summer school 2008, Tirrenia, Italy. (Including a presentation

- about PARSE.Insight) ([http://www.digitalpreservationeurope.eu/registries/materials/?author\[\]=24](http://www.digitalpreservationeurope.eu/registries/materials/?author[]=24))
- 2008, October 07: Some European Partnerships (David Giaretta, STFC), Partnerships in Innovation II: From Vision to Reality and Beyond, NARA, Washington DC, USA
- 2008, October 07: ISO Process for Audit and Certification of Digital Repositories (David Giaretta, STFC), Partnerships in Innovation II: From Vision to Reality and Beyond, NARA, Washington DC, USA
- 2008, October 29, PARSE.insight—Infrastructure Roadmap (David Giaretta, STFC), WePreserve Conference, Nice, France
- 2008, December 03, Report on Audit and certification of Digital Repositories (David Giaretta), Meeting hosted by CNI/CRL, Washington DC, USA
- 2008, December 03, Activities related to Audit and Certification of Digital Preservation (David Giaretta), Meeting hosted by CNI/CRL, Washington DC, USA
- 2008, December 05: Project Manager Emulation, (Jeffrey van der Hoeven, KB), STM Innovations Seminar, London, United Kingdom.
- 2009, January 26 to 28: First results from PARSE.Insight. The HEP survey on data preservation, re-use and (open) access (André Holzner, CERN; Peter Igo-Kemenes, Gjøvik/CERN; Salvatore Mele, CERN), Workshop on Data Preservation and Long Term Analysis in HEP (Open Access and Long Term Collaborative Governance), Hamburg, Germany. (<http://indico.cern.ch/getFile.py/access?contribId=15&sessionId=6&resId=0&materialId=slides&confId=42722>).
- 2009, January 27: PARSE.Insight: Permanent Access to the Records of Science in Europe, (Beate Sturm SUB Göttingen/MPDL), Workshop KoLaWiss, Göttingen, Germany. ([http://kolawiss.uni-goettingen.de/workshop/ws2/ParseInsight\\_Sturm.pdf](http://kolawiss.uni-goettingen.de/workshop/ws2/ParseInsight_Sturm.pdf)).
- 2009, February 17: Publishing in Perpetuity. The importance of Digital Preservation for Publishers in Science, Medicine and Technology, (Eefke Smit, STM), presentation for Dutch publishers association NUV (Nederlands uitgeversverband), Amsterdam, The Netherlands.
- 2009, February 25: Standards and Components for Data Preservation, (David Giaretta), 4th “GRID & e-Collaboration Workshop” Digital Repositories—Earth Science, ESA/ESRIN, Italy
- 2009, April 17: Production, dissemination and preservation of digital content in the European research landscape, (Jeffrey van der Hoeven/Tom Kuipers/

KB), LIBER Workshop: Curating Research: e-Merging New Roles and Responsibilities in the European Landscape, The Hague, The Netherlands.

([http://www.kb.nl/hrd/congressen/curatingresearch2009/presentations/vd\\_hoevenkuipers.pdf](http://www.kb.nl/hrd/congressen/curatingresearch2009/presentations/vd_hoevenkuipers.pdf)).

2009, April 21: Highlights Report on Publisher's Surveys, (Tom Kuipers, KB) Publishers Workshop, London, United Kingdom.

Foreseen lecture(s):

2009, June 05: Publikation und Austausch von Forschungsdaten. Ergebnisse aus Umfragen des EU-Projektes PARSE.Insight, (Beate Sturm SUB Göttingen/MPDL), Deutscher Bibliothekartag, Erfurt, Germany.

### Publications

According to the milestones, PARSE.Insight will disseminate the partial results in relevant journals (e.g. scientific journals, journals concerning long-term preservation, librarianship, archivistics and newsletters for publishers, e.g. the STM newsletter).

Publications in chronological order (to be continued):

Beate Sturm, PARSE.Insight - INSIGHT into issues of Permanent Access to the Records of Science in Europe, in: nestor Newsletter 15/2008, 15 September 2009), [http://nestor.sub.uni-goettingen.de/newsletter/archiv.php?show=15#PARSE.Insight\\_-\\_INSIGHT\\_into\\_issues\\_of\\_Permanent\\_Access\\_to\\_the\\_Records\\_of\\_Science\\_in\\_Europe](http://nestor.sub.uni-goettingen.de/newsletter/archiv.php?show=15#PARSE.Insight_-_INSIGHT_into_issues_of_Permanent_Access_to_the_Records_of_Science_in_Europe).

Eefke Smit, Project PARSE.Insight: EU project launches survey, in: STM Newsletter (only available at the Members Only area on the STM website), 01 November 2008.

David Giarretta, Report of Data Track Consultation meeting (EC workshop), Lyon, France, November 2008.

Beate Sturm, Study on the long-term preservation of research data, in: nestor-Newsletter 16/2009, 15 January 2009), [http://nestor.sub.uni-goettingen.de/newsletter/index.php#Study\\_on\\_the\\_long-term\\_preservation\\_of\\_research\\_data](http://nestor.sub.uni-goettingen.de/newsletter/index.php#Study_on_the_long-term_preservation_of_research_data).

Eefke Smit, Digital preservation: Conventions start as innovations, in: STM Newsletter (only available at the Members Only area on the STM website), 01 February 2009.

Eefke Smit, The Rise and Rise of Datasets, in: STM Newsletter (only available at the Members Only area on the STM website), 01 February 2009.

Eefke Smit, Dark Archives: Avoid chaos, in: STM Newsletter (only available at the Members Only area on the STM website), 01 February 2009.

André Holzner (CERN), Peter Igo-Kemenes (CERN, Gjøvik University), Data Preservation, Reuse and (Open) Access in High-Energy Physics (briefing paper), [http://www.digitalpreservationeurope.eu/publications/briefs/dp\\_in\\_high\\_energy\\_physics.pdf](http://www.digitalpreservationeurope.eu/publications/briefs/dp_in_high_energy_physics.pdf).

Beate Sturm, Permanent Access to Raw Scientific Data: PARSE.Insight, in: D-Lib Magazine, January/February 2009 (In Brief column), <http://www.dlib.org/dlib/january09/01inbrief.html#STURM>.

David Giaretta, Digital Preservation Challenges, Infrastructures and Evaluations, paper at Indo-US Workshop on International Trends in Digital Preservation, Pune, India, March 24, 2009.

Eefke Smit, Summary of first Parse survey results to STM members, on: [www.stmassoc.org](http://www.stmassoc.org), April 2009.

Eefke Smit, Project PARSE Roadmap now published in a first version STM Publishers take digital preservation seriously, in: STM Newsletter (only available at the Members Only area on the STM website), 27 April 2009.

Eefke Smit, STM Publishers take digital preservation seriously, in: STM Newsletter (only available at the Members Only area on the STM website), 27 April 2009.

## Newsletter

PARSE.Insight will occasionally provide a brief overview on the progress of work via a newsletter. The first newsletter is currently being written (see <http://parse.digitalpreservation.eu/bin/view/Main/PARSEInsightNewsletter>). The newsletter will be sent to

- persons the project had asked for a letter of support (<http://parse.digitalpreservation.eu/bin/view/Main/LettersOfSupport>).
- mailing lists (see 2.4 Mailing Lists).



## 2.4 Mailing lists

PARSE.Insight will inform the public about partial and final results of the project and both events and activities by using existent mailing lists concerning librarianship, long-term preservation and archivistics. The following lists may be used:

### Mailing lists in alphabetical order

Archivliste	<a href="mailto:archivliste@Lists.Uni-Marburg.DE">archivliste@Lists.Uni-Marburg.DE</a>
CODATA International	<a href="mailto:CODATA_International@kbox7.de">CODATA_International@kbox7.de</a>
DC-PRESERVATION	<a href="mailto:DC-PRESERVATION@JISCMAIL.AC.UK">DC-PRESERVATION@JISCMAIL.AC.UK</a>
DeMuseum-List	<a href="mailto:demuseum@dhm.de">demuseum@dhm.de</a>
Digital Preservation	<a href="mailto:DIGITAL-RESERVATION@JISCMAIL.AC.UK">DIGITAL-RESERVATION@JISCMAIL.AC.UK</a>
DIGLIB	<a href="mailto:diglib@infoserv.inist.fr">diglib@infoserv.inist.fr</a>
digipres	<a href="mailto:digipres@ala.org">digipres@ala.org</a>
ERECS	<a href="mailto:ERECS-L@LISTSERV.ALBANY.EDU">ERECS-L@LISTSERV.ALBANY.EDU</a>
Inetbib	<a href="mailto:INETBIB@ub.uni-dortmund.de">INETBIB@ub.uni-dortmund.de</a>
JISC-REPOSITORIES	<a href="mailto:JISC-REPOSITORIES@JISCMAIL.AC.UK">JISC-REPOSITORIES@JISCMAIL.AC.UK</a>
NCDD	<a href="mailto:NCDD-DISCUSSIE@NIC.SURFNET.NL">NCDD-DISCUSSIE@NIC.SURFNET.NL</a>
nestor	<a href="mailto:nestor@langzeitarchivierung.de">nestor@langzeitarchivierung.de</a>
padiforum-l	<a href="mailto:padiforum-l@nla.gov.au">padiforum-l@nla.gov.au</a>
STM Newsletter	contact person: <a href="mailto:kuta@stm-assoc.org">kuta@stm-assoc.org</a>
SWISS-Lib	<a href="mailto:swiss-lib@switch.ch">swiss-lib@switch.ch</a>
VDB Liste	<a href="mailto:vdb-list@lists.hsu.hh.de">vdb-list@lists.hsu.hh.de</a>
WEB-ARCHIVE	<a href="mailto:web-archive@cru.fr">web-archive@cru.fr</a>
wiss-org	<a href="mailto:wiss-org@bonn.iz-soz.de">wiss-org@bonn.iz-soz.de</a>

Alliance-announce - the email list of the Alliance.

In addition the survey has allowed us to collect a significant number of contacts around the world of people with an active interest in the (re-)use, publication and preservation of digital resources. This is a valuable resource which will allow us to interact directly with key players in this area.

This listing, which is also available on the wiki (<http://parse.digitalpreservation.eu/bin/view/Main/DisseminationOfResults>), may constantly be complemented by the project partners.

## **2.5 Dissemination actions**

The partial and final results of PARSE.Insight will be disseminated through a series of workshops. Furthermore, the project partners will participate at various international conferences where they are going to propagate the news about PARSE.Insight

### **2.5.1 Workshops of the project**

DoW sets out three workshops (Roadmap workshop, Insight workshop, Gap Workshop) to disseminate the results of the project, plus one on Sustainability. According to DoW, the workshops will be organized by STFC, CERN, KB and FUH.

The Sustainability workshop took place in February 2009 and is the subject of another report (D6.1).

The project partners decided during their work to deviate from the plans described in DoW with regard to content and organization of the workshops. Instead, the following workshops will take place:

- The Insight workshop and the Gap workshop will be held together. The Insight/Gap workshop will take place in September 2009 combined with a CASPAR final event (organized by KB/FUH).
- The date of the Roadmap Workshop (together with a NSF event) has not been decided yet (organized by STFC).
- The project partners decided to organize an overall PARSE.Insight closing workshop in February 2010 (organized by CERN).

The workshops, that will be public and free of charge for the participants, aim to disseminate the results of the WPs. They will be announced on the website of the project, the forum and through several mailing lists

Subsequent to the workshops, the project partners (together with MPG) will disseminate the results of the events through several mailing lists, on the website and the forum.

Other workshops/seminars organized by the project:

Eefke Smit organized a session about digital preservation at the annual STM innovations seminar; speakers: Evan Owens (Portico), Victoria Reich (Clockss), Jeffrey van der Hoeven (KB-NL), chair: Jonathan Clark (Elsevier), London (United Kingdom), 05 December 2008.

### 2.5.2 External conferences

Project partners will actively pursue opportunities to speak about PARSE.Insight whenever they travel to relevant conferences and seminars anyway. Furthermore, they will send representatives to external national and international conferences dealing with long-term preservation or the long-term preservation of scientific data, for example, ECDL (<http://www.ecdl2008.eu/>), iPRES (<http://www.bl.uk/ipres2008/>), DC (<http://dc2008.de/>), DCC (<http://www.dcc.ac.uk/events/>), or workshops such as the KoLaWiss-Workshops (<http://kolawiss.uni-goettingen.de>) or the DANS-workshops (<http://www.dans.knaw.nl/en/>).

The goals of the attendance at these events is to be involved in the latest national and international preservation activities and developments as well as to disseminate the (final) results of the project.

### 2.5.3 External meetings

Project partners will attend external meetings on behalf of PARSE.insight as well. Attended external meetings so far:

2008, April 21: Eefke Smit reported at the STM Board and General Annual Meeting, Boston, United States.

2008, November 08: David Giaretta was rapporteur at the EU consultation meeting, Lyon, France.

2008, December 07: David Giaretta was rapporteur at the CRL-meeting: Long-Lived Digital Collections. Models and Case Studies (Consultation with the International Partners), Washington, USA.

2009, April 28: Eefke Smit reported at the STM Board and General Annual Meeting, Boston, United States.

2009, June 29: Eefke Smit reported at the STM Board and General Annual Meeting, Rome, Italy.

2009, October 14: Eefke Smit reported at the STM Board and General Annual Meeting (Annual General Meeting), Frankfurt, Germany.

## **2.6 Publication of relevant documents**

PARSE.Insight has the possibility to publish its public documents in the digital library of the EU-founded project Belief II (<http://www.beliefproject.org/>), a global access point to e-infrastructures. The digital library (<http://belief-dl.research-infrastructures.eu>) contains the public material of e-infrastructure projects. It is financed by the European Commission within the BELIEF (2005 to 2007) and BELIEF-II (2007 to 2010) projects and is managed and maintained by CNR-ISTI (<http://www.isti.cnr.it/>), the Institute of Information Science and Technologies (ISTI) of the Italian National Research Council (CNR).

The project partners decided to publish only selected documents in the digital library as a dissemination opportunity due to concerns about the long-term sustainability of the digital library. They will decide together whether a document will be published through this channel or not.

### **3 Internal communication**

The project partners will stand in close contact for the project duration. In order to ensure a smooth workflow a close collaboration is necessary. For internal communication the partners are provided with an internal mailing list, a wiki and also personal as well as virtual meetings will take place.

#### **3.1 Mailing List**

Since May 2008 the project partners use the mailing list [PARSE-INSIGHT@JISCMAIL.AC.UK](mailto:PARSE-INSIGHT@JISCMAIL.AC.UK) to disseminate information and documents as regards content and administration. Every message may be retrieved from the archive at the JISCMAIL server.

#### **3.2 PARSE.Insight-TWiki**

Administrative information will be found in the PARSE.Insight-TWiki (<http://parse.digitalpreservation.eu/bin/view/Main/WebHome>). A TWiki is an open-source development. It is like a web site whose content may be edited in a browser. That means that anyone can add, modify and/or re-organize the content.

Principally, this platform will be used as a communication platform concerning administration (e.g. minutes of the conferences). It will not be used as an operational platform. Every project partner may use the account "ParseGuest2" or create a personal account himself to have access to the wiki and to change or add information.

#### **3.3 Personal and virtual meetings**

In order to enable a regular exchange among the project partners and to achieve further agreements, international conferences will take place regularly. At these meetings the focus will be on issues related to content, but management matters will be discussed as well. Every partner who is a work package leader and/or a task leader will report on the work of that work package and/or

that task. Further presentations by the other project partners are welcome as well. The notes (including the presentations) on these conferences can be found on the PARSE-TWiki (<http://parse.digitalpreservation.eu/bin/view/Main/MeetingAgendaAndNotes>).

At the moment, the following conferences are intended:

- One face-to-face meeting per WP
- Biannual face-to-face meetings with all project partners

The following meetings already took place (to be continued):

- 2008, April 16: Kick Off Meeting, Frankfurt, Germany
- 2008, May 30: WP3 Meeting, Geneva, Swiss
- 2008, September 08 to 09: Plenary Meeting, Amsterdam, The Netherlands
- 2008, November 03: Meeting on consultation document, Budapest, Hungary
- 2008, December 15 to 16: Plenary Meeting, Den Haag, The Netherlands
- 2009, February 10: Meeting Publishing Gap-Analysis, Darmstadt, Germany (only STM, DNB, FUH, Springer, GLOBIT)
- 2009, January 16 to 17: Plenary Meeting, Rome (Frascati), Italy
- 2009, March 21: Expert Round-Table, London, United Kingdom

Foreseen meeting(s):

- 2009, September, Plenary Meeting, Heidelberg, Germany

Furthermore, telephone conferences will take place every two weeks and also by request. In the telephone conferences the focus will be on management matters, but questions with regard to content will be discussed as well if necessary. Every partner who is a work package leader and/or a task leader will report on the work of that work package or that task. Further reports by the other project partners are welcome as well. All project partners are appealed for joining these telephone conferences. If required, there will be ad hoc meetings, too. If necessary, the meetings will take place in coincidence with the conferences of the Alliance for Permanent Access. The notes on these conferences can be found on

the wiki (<http://parse.digitalpreservation.eu/bin/view/Main/NotesFromBiWeeklyMeetings>)

The following telephone management conferences already took place (to be continued):

- 06 May 2008
- 26 May 2008
- 09 June 2008
- 30 June 2008
- 07 July 2008
- 21 July 2008
- 04 August 2008
- 18 August 2008
- 01 September 2008
- 22 September 2008
- 27 October 2008
- 17 November 2008
- 01 December 2008
- 26 January 2009
- 09 February 2009
- 23 February 2009
- 09 March 2009
- 23 March 2009
- 06 April 2009
- 20 April 2009
- 05 May 2009

Informal telephone conferences (to be continued):

- 2009, October 30: Informal conference call on gap analysis (WP4 Virtual KockOff) (all project partners except DNB, KB, ESA).
- 2009, January 16: Informal conference call between KB and FUH about gap analysis
- 2009, February 20: Informal conference call on progressing the roadmap (all project partners except ESA).

### **3.4 Template for reports**

In order to create a corporate identity, WP7 developed a deliverable template which can be used by the authors of the deliverables. It has the following structure: [link auf template as soon as it is available]

**Title page:**

- Logo of the 7<sup>th</sup> Framework Programme and PARSE.Insight
- Name of the project
- Name of the report
- Table: Grant agreement no., Project Title, Title of Deliverable, Deliverable Number, Contributing Subproject and Work package, Deliverable and Dissemination Level, Deliverable Nature, Contractual Delivery Date, Actual Delivery Date, Author(s)

**First page:**

- Abstract
- Keyword list

**Second page:**

- Table of Contributors (document owner, author and co-authors): Person, Role, Partner, Contribution
- Table of Document Approval (partner and/or external experts involved in the review-process): Person, Role, Partner
- Table of Distribution (people who received the document during development): Person, Role, Partner
- Revision History (changes of content): Issue, Author, Date, Description

**Third page:**

- Table of Contents

**Further Elements:**

- Project number, project name and the number of deliverable should be mentioned in the headline.
- Every page should be paginated ("Page x of y").
- Every report should include an appendix and a glossary if necessary.

The template is available on the wiki (<http://parse.digitalpreservation.eu/bin/view/Main/ProjectManagement>).



## **4 Summary**

This document describes our plans for disseminating the results of the project. We believe that the strategy we present addresses all the “usual” outlets and also shows how we are taking advantage of our unique resources, namely the Alliance and the great number of responses we have had to our surveys.

As we gained a better understanding of the scope and possibilities of the project we have adapted our dissemination plans and this has meant that the final version is rather later than we had planned, but we believe that this has allowed us to develop a much improved strategy, and also show what has already been achieved.

## 5 Annex

### 5.1 Dissemination material

#### Logo



Color, without full project name



Colored, with full project name




Black-and-white, with full project name

#### Screenshot PowerPoint Template

[follows soon]

## Posters and Leaflets

### Poster, version 1



# PARSE.Insight

## Insight into issues of Permanent Access to the Records of Science in Europe

**Up to now ...**  
 ...digital information has become an integral part of our everyday, and especially our scientific, lives. The growing multitude of digital resources forms the basis of the intellectual capital of European research and the advent of e-Science has deeply modified the research process. The rapid pace of change is causing risks to maintaining access as technologies such as software, hardware, data carriers and data formats age quickly, and dangers to understandability as concepts and terminologies change. The result is an acute threat to the long-term usability of digital objects which serve as sources for science and research.

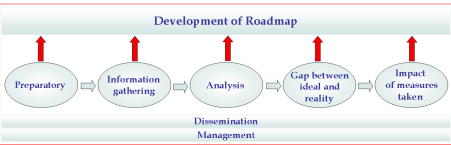
**Aim of PARSE.Insight...**  
 ...is to develop a roadmap and recommendations for components for the European e-Science infrastructure in order to support the long-term accessibility and usability of scientific digital information in Europe. The output from the project is aimed to guide the European Commission's calls about research infrastructure. The project duration is two years (01 March 2008 - 28 February 2010).

**Project partners**

- Science and Technology Facilities Council, UK (STFC) (Lead)
- Göttingen State and University Library (GGOE/SUB)
- Max Planck Society (MPG/MPDL)
- European Organization for Nuclear Research (CERN)
- European Space Agency (ESA/ESRIN)
- University of Hagen (FUHH)
- International Association of Scientific, Technical & Medical Publishers (STM)
- National Library of the Netherlands (KB)
- German National Library (DNB)

**The Eu project Parse.Insight...**  
 ...deals with digital information encompassing all types of data as well as documents. It is engaged with safeguarding long-term preservation and interoperability between them against the background of the pivotal question:  
**How can we preserve information which is digitally encoded and facilitate turning that information into knowledge?**  
 At the centre of attention stands the long-term preservation of digital encoded scientific information. Underpinning the deliverables are a wide ranging survey and in-depth case-studies of views on existing and planned preservation infrastructure components.

**The work is divided into a number of phases**



**Alliance for Permanent Access**  
 PARSE.Insight is closely linked to the European Alliance for Permanent Access, which aims to develop a shared vision and framework amongst major stakeholders for a sustainable shared infrastructure for permanent access to scientific information.

[www.parse-insight.eu](http://www.parse-insight.eu) [www.alliancepermanentaccess.eu](http://www.alliancepermanentaccess.eu)

Leaflet (draft version)**Alliance for Permanent Access**

PARSE.Insight is closely linked to the European Alliance for Permanent Access, which aims to develop a shared vision and framework amongst major stakeholders for a sustainable shared infrastructure for permanent access to scientific information.

[www.alliancepermanentaccess.org](http://www.alliancepermanentaccess.org)

**Seventh Framework Programme**

PARSE.Insight is co-funded by the European Union under the Seventh Framework Programme.

[www.cordis.europa.eu/fp7](http://www.cordis.europa.eu/fp7)

**Contact**

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The PARSE.Insight consortium consists of the following partners:

**Permanent Access to the Records of Science in Europe**

[www.parse-insight.eu](http://www.parse-insight.eu)

**PARSE.Insight**

Scientific data are often scattered among various scientific institutions and administered by the researchers themselves. Hence, they are often not accessible and preserved for the future.

Therefore, PARSE.Insight develops a roadmap and recommendations for components for the European e-Science infrastructure in order to support the long-term accessibility and usability of scientific digital information in Europe.

The project deals with digital information encompassing all types of data as well as documents. It is engaged in safeguarding long-term preservation and interoperability. At the centre of attention is the long-term preservation of digitally encoded scientific information.

Nine partners from libraries and research, journalism and politics are working together in PARSE.Insight.

The project is scheduled to run for two years (2008-2010).

**Workflow**

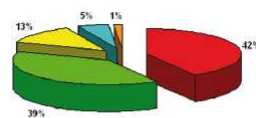
The work is divided into a number of phases.

- The first phase is preparatory, which includes producing the draft Roadmap and identifying the targets for the survey and consultations.
- Next comes the information gathering phase which involves the main portions of the survey and case studies, as well as bringing together ideas about the impact metrics.
- In the third phase, the survey data will be analyzed and an impact analysis and a gap analysis will be performed. These analyses will lead to a refinement of the roadmap.
- In the fourth phase the main goal is to complete the gap analysis and to refine the roadmap and recommendations.

**Gaining insight**

PARSE.Insight analyzes the communities involved in the lifecycle of scientific data. Therefore the project carried out a Europe-wide survey and three case studies in the areas of high-energy physics, geoscience and social science/humanities.

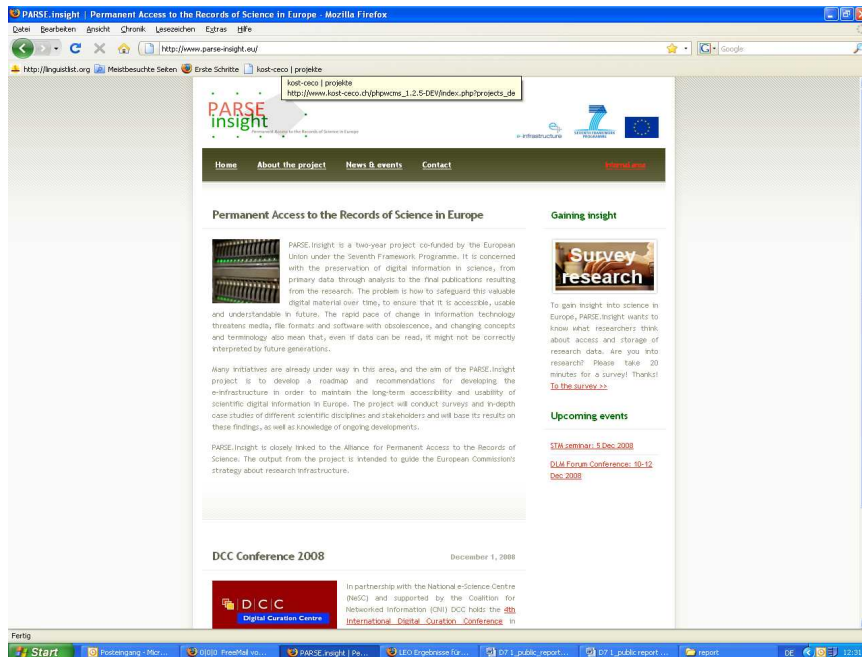
With the general survey PARSE.Insight detects the gaps currently existing in the e-infrastructure for scientific data of all scientific communities.



How important do you regard the lack of sustainable hardware, software or support of your computer environment as a threat to digital preservation?

Have we piqued your interest?  
You will find all results on the project's website: [www.parse-insight.eu](http://www.parse-insight.eu)

## Screenshot Website



## Screenshot TWiki



## Screenshot Forum

[follows soon]

### Announcements via mailing lists

1.) 20 August 2008 (via all mailing lists, English and German, except STM Newsletter):

#### **PARSE.Insight - INSIGHT into issues of Permanent Access to the Records of Science in Europe**

The EU-project "PARSE.Insight - INSIGHT into issues of Permanent Access to the Records of Science in Europe" started its work in March 2008. Its areas of activity include long-term digital preservation, the provision of raw scientific data and its links to publications.

Raw scientific data is often scattered over a number of research institutes and in many cases is managed locally by the researchers themselves. The rapid aging of data carriers, formats and software and hardware environments means that their long-term accessibility is under threat. In many cases no preservation strategies exist for this data. There is therefore a risk of losing data which is of great significance for research.

The aim of PARSE.Insight is to draw up a roadmap and recommendations to support the e-Infrastructure for the digital preservation and long-term accessibility of this raw academic data. The project partners first analyze the digital preservation methods and the communities involved in the provision of raw academic data. They then carry out a Europe-wide survey to determine how raw academic data is currently being archived. Three case studies are providing specific and complementary information. The results will be used as the basis for plugging the gaps in the European e-Infrastructure with regard to the long-term usability of raw scientific data and then to devise a tool to support EU investment and infrastructure decisions aimed at ensuring long-term access to raw scientific data.

Nine partners from the fields of libraries, research, journalism and politics are working together in PARSE-Inisight. The project is scheduled to run for two years.

Further information: <http://www.parse-insight.eu/>

Author: Beate Sturm

2.) February 2009 (via all mailing lists, English and German, except STM Newsletter)

#### **Study on the long-term preservation of research data**

In an EU-wide study, the EU PARSE.Insight project is attempting to chart the long-term use and archiving of research data. A roadmap and recommendations for a European eInfrastructure for the preservation of research data are being drawn up for the European Commission on the basis of the survey results. The survey is targeting the producers and users of research data of all sci-

entific communities and those responsible in the field of data management and data storage.

Author: Beate Sturm

3.) April 2009 (via all mailing lists, English and German, except STM Newsletter)

### **PARSE.Insight: Draft Roadmap for an e-infrastructure for Scientific Data published**

PARSE.Insight (<http://www.parse-insight.eu/>) recently published its draft roadmap for an e-infrastructure for scientific data. The document is available at <http://www.parse-insight.eu/publications.php>.

The draft roadmap provides an overview and initial details of a number of specific components, both technical and non-technical, which would be needed to supplement existing and already planned infrastructures for scientific data. The infrastructure components are aimed at bridging the gaps between islands of functionality, developed for particular purposes, often by other European projects. Thus the infrastructure components are intended to play a general, unifying role in scientific data. While developed in the context of a Europe-wide infrastructure, there would be great advantages for these types of infrastructure components to be available much more widely.

The EU-funded project PARSE.Insight is concerned with the preservation of digital information in science. Its aim is to develop a roadmap and recommendations for developing the e-infrastructure in order to maintain the long-term accessibility and usability of scientific digital information in Europe.

PARSE.Insight is closely linked to the Alliance for Permanent Access to the Records of Science (<http://www.alliancepermanentaccess.org/index.php?id=1>). The output from the project is intended to guide the European Commission's strategy about research infrastructure.

Author: Beate Sturm

## 5.2 Glossary

CERN	European Organization for Nuclear Research
DNB	German National Library
ESRIN	European Space Agency
FU	University of Hagen
GLOBIT	Globale Informationstechnik GmbH
KB	National Library of the Netherlands
MPG	Max Planck Society
PARSE	Permanent Access to the Records of Science in Europe
PM	Person-Month
STFC	Science and Technology Facilities Council
STM	International Association of Scientific, Technical & Medical Publishers
SUB	Goettingen State and University Library
WP	Work Package