# SEMI-FINALISTS: 90-second Pitch Presenters

Eleven semi-finalists will present 90-second pitches during the Competition Finals. Audience vote will determine the winner of the \$2,500 fast pitch prize for these presentations. Please be sure to pick up a voting form and help us pick the winner for this part of the competition!

A short description of each business is listed below, accompanied by a photograph of their Fish 2.0 presenter and a diagram that highlights where the business falls in the seafood supply chain. For information on how semi-finalists were selected, please see the How the Finalists Got Here section of this program.

**Please Note:** The information presented here is the sole responsibility of the presenting company. Fish 2.0 and Manta Consulting Inc. have not taken any steps to verify the adequacy, accuracy or completeness of any information, materials or statements presented here. Neither Fish 2.0 or Manta Consulting Inc., nor any of its officers, directors, stakeholders, agents, and employees makes any warranty, express or implied, of any kind whatsoever related to the adequacy, accuracy or completeness of any information presented here.



#### CAVIAR 2.0 Daniel Dorin Tabacaru daniel.tabacaru@caviarfactory.ro

Caviar 2.0 plans to produces 5 tons per year of the purest caviar in the world, entering a market in which demand is 10 times greater than the current supply. Our innovative recirculating system uses a unique, bio-zeolite molecular sieve that removes pollutants from the water and protects the environment. We have tested this technology in a pilot farm for four years, and the result is zero fingerprint of nitrogen and carbon. We are seeking equity investment of \$3.0 million to move to large commercial scale. We have contributed \$1M and also have \$3M in non-reimbursable EU funds.



## FOREVER WILD SEAFOOD CLUB Kevin Scribner

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Forever Wild Seafood Club is an e-commerce business selling sustainably caught seafood to customers who desire quality and want to support fishermen and their resource ecosystems. We only sell seafood harvested at levels and in ways that do not cause adverse impacts. Capitalized by annual membership fees, we provide above-average compensation to suppliers by limiting overhead. We do this by conducting transactions online, shortening the supply chain, and operating at scale. Administered by the Sustainable Fisheries Foundation, net proceeds are invested in habitat enhancement and other activities consistent with our mission: to protect, conserve, and promote the wise use of our fisheries resources.



#### HARVEST FOOD & FISHERIES, LLC Diane Durance diane@gleq.org

Harvest Food & Fisheries is an early-stage venture promoting the use of recirculating aquaculture systems on Michigan family farms and working with key industry supporters to provide a structured program for farmers to begin production and reach profitability. HFF offers growers franchisor-like services, including training, installation, fingerlings, consumables, marketing, processing, and distribution. HFF is addressing industry challenges, including the lack of fingerlings and low market prices, by repurposing a current facility as a hatchery and negotiating with seafood distributors to secure long-term premium pricing and flexible delivery terms. The company is seeking equity partners to launch multiple farm sites.



#### HAWAII OCEANIC TECHNOLOGY, INC. Bill Spencer

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Hawaii Oceanic Technology, Inc. offers a high-tech, large capacity system for domesticating seafood production in the open ocean. Our patented Oceansphere is designed to operate submerged in deep water 50-100 miles from shore, reducing negative environmental impacts. An Oceansphere flotilla can supply thousands of tons of seafood in hours after harvest rather than weeks, streamlining supply chains and reducing carbon footprints. We also offer cloud-based command, control, and monitoring services to operators that supply environmental, fish health, and regulatory compliance data. We license and sell Oceanspheres into a market for fish farming equipment that is expected to exceed \$75 billion by 2030.



#### INLAND SHRIMP COMPANY Gary Beatty

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Inland Shrimp Company is a concept for an indoor shrimp farm that will use patented technology and a proprietary feed formula to naturally raise and sell saltwater shrimp year-round. This will be done on a larger scale than what domestic or international shrimp farmers have ever achieved in the past. By controlling the process and the environment from start to finish, we will raise healthier shrimp in less area, with less water, and closer to the people who will be consuming them. Inland Shrimp Company is the future of sustainable shrimp production.



LOCAL I'A Jason Philibotte jphilibotte@conservation.org

Local I'a, a community supported fishery business for Honolulu, Hawai'i, will be a local, sustainable seafood business enterprise. Our mission is to increase access to and consumption of locally-sourced seafood while improving profitability for producers and sustainability in our local fisheries. Local I'a CSF takes a quadruplebottom line approach, seeking to create positive environmental, social, economic, and cultural changes in our market. The overarching goal of our business is to strengthen Hawaiian seafood security by increasing the value of local fisheries while improving consumer access to fresh, local, responsibly-caught seafood.



#### OPEN OCEAN TRADING Keith Flett

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The stability of the seafood industry is in our hands. With rising production costs combined with a push toward sustainability, a fundamental change in the marketplace is imperative. Open Ocean Trading provides the platform necessary for the ongoing evolution of the seafood supply chain by securing the sustainability of our fishermen and shore-side infrastructure. Open Ocean is excited to offer our suite of innovative financial markets across an array of seafood products. We are devoted to providing a scalable, market-based solution that ensures efficient supply chain management, food system traceability, and the advancement of all companies in the seafood marketplace.



#### PLAVNIK WILD SALMON Bryan Szeliga

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Ten million years of migration, dispersal, and evolution created genetically unique species and populations of wild salmon. Our business, Plavnik Wild Salmon, will bring the artisan trap net harvest of Sakhalin Island from fisherman to fork. These salmon are a wild run and not of hatchery origin. Our business needs seed money to aid in thorough business plan evaluation and development. Further funding for Sakhalin Wild Salmon will be used to build a processing plant and create a brand. Plavnik Wild Salmon will bring these MSC certified wild salmon to the global market while preserving the integrity of this species.



### RAS CORPORATION Ed Robinson

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RAS Corporation is seeking the right investors for the future. After two years growing and selling California yellowtail and black sea bass, we are increasing production by a factor of 10. Customer feedback has been excellent, and we have strategic partnerships with leading distributors. A growing U.S. market of over 14 million pounds demands fresh, sustainable, traceable fish. Our R&D programs, including zero waste technology and novel aquafeeds that do not use forage fish, were labeled "exceptional" by the National Science Foundation. Three founders have raised \$800,000, including grants and institutional investments, and will scale the business using licensing and partnering, targeting a trade sale.



SMARTFISH Hoyt Peckham hoyt@smartfish.mx

SmartFish is a social enterprise that incentivizes sustainability in artisanal fisheries of northwest Mexico. SmartFish partners exclusively with progressive fishermen's cooperatives, empowering them to produce more sustainable seafood of the highest quality. SmartFish pays substantial premiums, enabling fishermen to catch more sustainably and sell more profitably. SmartFish has cultivated robust demand among prosperous residents and international tourists. SmartFish generates verifiable economic, social, and environmental outcomes that are improving fishermen's livelihoods and the well-being of their coastal communities. Based on this success, SmartFish's interdisciplinary team seeks investment to further refine its Value Rescue methodology for national and international scaling.



#### WILDFISH MARKETING, LLC Dustin Wiese

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In wild salmon production, 25% of high quality meat is thrown away in processing. Wildfish Marketing was created by a team of fishermen and fish businessmen who identified the capture of this wasted resource as the biggest opportunity in the industry. Having developed a unique and healthy line of salmon products for humans and pets, Wildfish seeks to raise the incremental value of the fishery for communities and stakeholders. With a strategic production partner secured and nationwide distribution in place, the partners of Wildfish seek financing to begin production.