

# Privacy law reform

13 new Australian Privacy Principles  
Changes to credit reporting  
Enhanced powers for the Commissioner

## Rethink

**your systems & processes**

- review information handling practices
- check information security
- conduct Privacy Impact Assessments

## Refresh

**your privacy policies**

- clearly expressed
- up-to-date
- easy to access

## Respond

**to new requirements about**

- sending information overseas
- direct marketing
- handling unsolicited personal information

**Get in on the Act**  
from 12 March 2014



**Australian Government**

**Office of the Australian Information Commissioner**

[www.oaic.gov.au](http://www.oaic.gov.au)