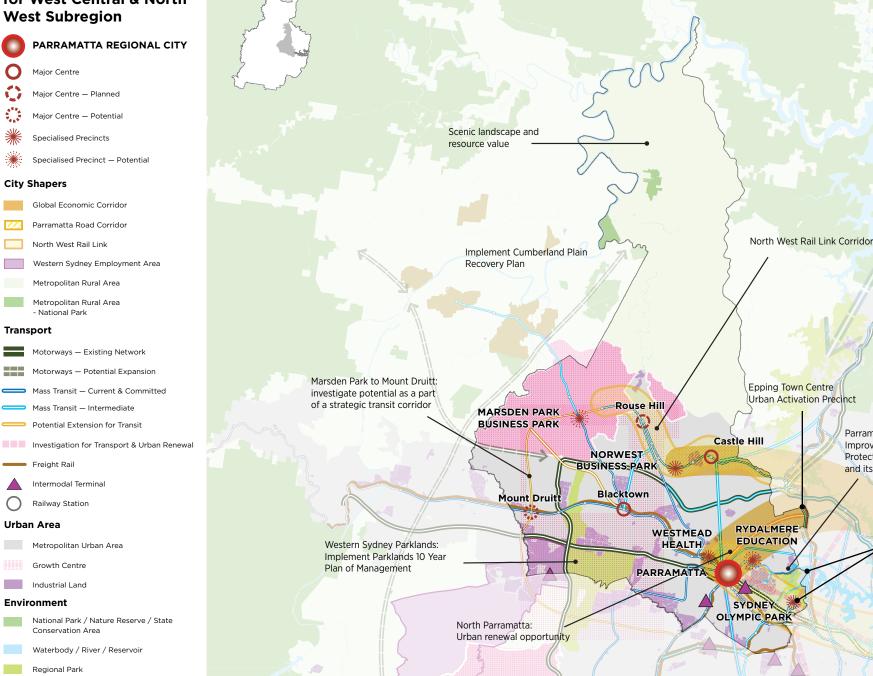
### **Metropolitan Priorities** for West Central & North West Subregion

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Protect health of the waterway and its natural features Carter Street (Homebush) & Wentworth Point Urban Activation Precincts Figure 19: West Central and North West Subregion

Parramatta River Foreshore:

Improve access and connectivity.

## WEST CENTRAL AND NORTH WEST

Auburn Blacktown Holroyd Parramatta The Hills

Area: 779 km <sup>2</sup> 2011 Population density: 1,086 people/km <sup>2</sup> 2010-11 % of GRP: 16.7% (\$48.50 billion)	Current	Target to 2021 (2011-2021)	Target to 2031 (2011-2031)
Population	846,000	1,039,000 (192,000)	1,201,000 (355,000)
Housing	302,000	376,000 (74,000)	450,000 (148,000)
Employment	389,000	464,000 (75,000)	531,000 (142,000)

#### **Metropolitan priorities**

- support highly diverse and competitive employment growth opportunities by renewing and growing Parramatta CBD (and its surrounds) and providing higher order services and job opportunities for greater Western Sydney's growing population
- connect and invest in the subregion's network of major employment hubs
- extend the Global Economic Corridor to connect with Parramatta CBD and Castle Hill and Norwest
- strengthen Sydney Olympic Park's connection to Parramatta and Global Sydney through the redevelopment of the Parramatta Road Corridor
- strengthen connections between Major Centres at Blacktown and Castle Hill to Parramatta CBD
- support cross-regional connections especially between Macquarie Park and Parramatta
- protect State-significant heritage sites and values and leverage advantages from the subregion's vibrant culture and broad ethnic diversity

- strengthen cultural and recreation assets including the Parramatta River and its foreshores, Parramatta Park, Bicentennial Park and colonial heritage around Parramatta
- boost the contribution to Sydney's manufacturing, construction and wholesale industries in Holroyd and, increasingly, in the Western Sydney Employment Area
- diversify housing opportunities by providing greenfield housing in the North West Growth Centre and on other major sites and intensifying housing development around Parramatta CBD and adjacent suburbs, as well as identified centres and precincts along the new North West Rail Link, Western Rail Line, South Line, Cumberland Line, Inner West Line, Bankstown Line, and the Liverpool to Parramatta Transitway
- facilitate delivery of Urban Activation Precincts at Epping, Carter Street and Wentworth Point.

# Parramatta – Premier Regional City and Second CBD:

• plan as a city shaper (see Objective 4, page 18)

- plan for improved transport connections to its wider catchment in line with the Long Term Transport Master Plan
- provide capacity for at least 21,000 more jobs to 2031.

#### **Blacktown Major Centre**

- provide capacity for growth in office, retail, entertainment, cultural, public administration and health uses as well as higher intensity residential development
- plan for improved transit links to Western Sydney Employment Area
- provide capacity for at least an additional 3,000 jobs to 2031.

#### **Castle Hill Major Centre**

- continue to plan for office buildings, tertiary education and cultural facilities with residential intensification within approximately one kilometre of the centre
- provide capacity for at least 4,000 additional jobs to 2031.

#### **Rouse Hill Planned Major Centre**

- strengthen as a higher intensity, mixed-use major centre serving the new communities of the North West Growth Centre and surrounds via the North West Rail Link
- capitalise on the important cultural contribution of Rouse Hill House and Farm and Rouse Hill Regional Park
- provide capacity for at least 6,000 additional jobs to 2031.

#### **Mount Druitt Potential Major Centre**

- unlock the potential for renewal of public and private housing areas to reinvigorate this well positioned centre in Western Sydney
- build on the potential employment opportunities generated by the Western Sydney Employment Area, TAFE campus and Mount Druitt Hospital
- strengthen cross-regional transit connectivity through Mount Druitt between the western corridor and the Hills District.

#### **Norwest Specialised Precinct**

- enhance its role as a metropolitan-scale business park with an intensification of business uses, especially within approximately one kilometre of the proposed North West Rail Link stations
- provide capacity for at least 15,000 additional jobs to 2031.

#### Westmead Health Specialised Precinct

- take advantage of the opportunities offered from the premier health and biotechnology cluster based around Westmead Hospital, Westmead Children's Hospital, Cumberland Hospital and Westmead Private Hospital
- provide capacity for at least 7,000 additional jobs to 2031.

#### Sydney Olympic Park Specialised Precinct

- strengthen the specialised functions of this precinct as a destination for sport, recreation and events with world-class facilities
- broaden the Precinct's role as a major employment, recreation and housing area
- investigate improved transit connectivity especially with Silverwater and Parramatta
- provide capacity for at least 14,000 more jobs to 2031.

#### Marsden Park Potential Specialised Precinct

- investigate opportunities for a concentration of high value economic activity of metropolitan significance to develop within the extensive area zoned for business and industrial purposes
- consider the potential for a business park and the relative demand for industrial land and office premises in this part of Sydney
- plan for transport connections to the North West Rail Link and nearby major centres.

#### Rydalmere Education Potential Specialised Precinct

- grow as an education cluster focused on the expansion of University of Western Sydney Rydalmere campus and associated industries
- pursue opportunities for the precinct to be a hub on potential transit connections between Parramatta and Macquarie Park.

#### **North West Growth Centre**

• continue to plan for at least 54,000 of the estimated 70,000 new dwellings over the next 20 years, well integrated with neighbouring suburbs.

#### **Parramatta Road Corridor**

- facilitate delivery of Urban Activation Precincts at Carter Street and Wentworth Point
- plan for transformational change as a major city shaper through major urban renewal of centres along the corridor supported by the State Infrastructure Strategy (Objective 4, page 18).

#### North West Rail Link corridor

- facilitate delivery of the Urban Activation Precinct at Epping
- plan for significant uplift and renewal around planned stations on the North West Rail Link as a major city shaper for North West Sydney (Objective 4, page 18).



## WEST CENTRAL AND NORTH WEST











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