



### **QUEENSLAND**

IN THE STATE ELECTION TO BE HELD ON SATURDAY 31<sup>ST</sup> OF JANUARY, WHICH ONE OF THE FOLLOWING WILL YOU VOTE FOR? IF "UNCOMMITTED", TO WHICH ONE OF THESE DO YOU HAVE A LEANING?

#### **PRIMARY VOTE**

		LIBERAL		<u>KATTER'S</u>	
		NATIONAL	THE	<u>AUSTRALIAN</u>	
	<b>LABOR</b>	<u>PARTY</u>	<b>GREENS</b>	<u>PARTY</u>	<b>OTHERS</b>
	%	%	%	%	%
Election 24 March 2012	26.7	49.7	7.5	11.5	4.6
Newspoll October - December 2013	32	40	8	2	18
Newspoll January - March 2014	36	40	8	1	15
Newspoll April - June 2014	34	32	8	2	24
Newspoll July - September 2014	32	39	10	1	18
Newspoll October - December 2014	36	37	10	1	16
Newspoll 6-8 January 2015*	37	42	7	1	13^

<sup>\*5</sup> percent "uncommitted" and less than 0.5 percent "refused" excluded ^Includes 1 percent Palmer United Party

# **TWO PARTY PREFERRED**

		<u>LIBERAL NATIONAL</u>
Based on preference flow at March 2012 state election	<b>LABOR</b>	<u>PARTY</u>
	%	%
Election 24 March 2012#	37.2	62.8
Newspoll October - December 2013	45	55
Newspoll January - March 2014	48	52
Newspoll April - June 2014	51	49
Newspoll July - September 2014	46	54
Newspoll October - December 2014	50	50
Newspoll 6-8 January 2015	47	53
# Malcolm Mackerras estimate		

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY MR CAMPBELL NEWMAN IS DOING HIS JOB AS PREMIER?

	<u>SATISFIED</u>	DISSATISFIED	UNCOMMITTED
	%	%	%
October - December 2013	40	48	12
January - March 2014	36	54	10
April - June 2014	33	57	10
July - September 2014	35	54	11
October - December 2014	38	51	11
6-8 January 2015	41	51	8





ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY MS ANNASTACIA PALASZCZUK IS DOING HER JOB AS LEADER OF THE OPPOSITION?

	<u>SATISFIED</u>	<b>DISSATISFIED</b>	<u>UNCOMMITTED</u>
	%	%	%
October - December 2013	36	31	33
January - March 2014	38	30	32
April - June 2014	35	37	28
July - September 2014	36	36	28
October - December 2014	38	34	28
6-8 January 2015	38	38	24

## WHO DO YOU THINK WOULD MAKE THE BETTER PREMIER?

	MR CAMPBELL NEWMAN	MS ANNASTACIA PALASZCZUK	UNCOMMITTED
	%	%	%
October - December 2013	45	32	23
January - March 2014	41	35	24
April - June 2014	39	35	26
July - September 2014	41	35	24
October - December 2014	44	35	21
6-8 January 2015	42	38	20





YOU MENTIONED EARLIER THAT IN THE STATE ELECTION TO BE HELD ON SATURDAY 31<sup>ST</sup> OF JANUARY YOU WILL VOTE FOR (LEAN TO) ....(PARTY). I WOULD JUST LIKE TO FIND OUT HOW STRONGLY YOU ARE COMMITTED TO VOTING FOR....(PARTY). WOULD YOU SAY....?

	2006		2009	2012		6-8 JANUARY 2015		2015
	25-28	6-7	18-19	3-15	20-22			LIBERAL
	AUG	SEP	MAR	FEB	MAR		LABOR	NATIONAL
	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>SUPPORTERS</u>	<u>SUPPORTERS</u>
	%	%	%	%	%	%	%	%
THIS IS THE ONLY PARTY OR CANDIDATE YOU								
WILL CONSIDER VOTING FOR ON ELECTION DAY	55	61	62	52	64	49	50	63
YOU WILL PROBABLY VOTE THIS WAY BUT THERE IS								
A SLIGHT CHANCE YOU MAY VOTE FOR SOMEONE ELSE	32	28	27	33	26	38	37	27
YOU COULD VOTE THIS WAY BUT THERE IS JUST AS								
MUCH CHANCE YOU WILL VOTE FOR SOMEONE ELSE	10	9	9	12	8	11	12	9
YOU WILL PROBABLY NOT VOTE THIS WAY ON ELECTION								
DAY	1	1	1	1	1	4		4
						1	@	1
UNCOMMITTED	2	1	1	2	1	1	1	@

@less than 0.5 percent





## WHICH POLITICAL PARTY DO YOU THINK WILL WIN THE QUEENSLAND STATE ELECTION TO BE HELD ON SATURDAY 31ST OF JANUARY?

	20	200620092012		)12	6-8 JANUARY 2015			
	25-28	6-7	18-19	3-15	20-22			LIBERAL
	AUG	SEP	MAR	FEB	MAR		LABOR	NATIONAL
	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>TOTAL</u>	<u>SUPPORTERS</u>	<u>SUPPORTERS</u>
	%	%	%	%	%	%	%	%
LABOR PARTY	76	78	56	22	16	31	53	10
LIBERAL NATIONAL PARTY	10	11	24	54	70	47	29	74
OTHER	@	@	@	1	1	1	@	@
UNCOMMITTED	14	11	20	23	13	21	18	16

@less than 0.5 percent

HOW IMPORTANT AN ISSUE WOULD YOU SAY EACH OF THE FOLLOWING IS TO YOU PERSONALLY ON HOW YOU WILL VOTE IN THE QUEENSLAND STATE ELECTION? FOR EACH OF THE FOLLOWING ISSUES PLEASE SAY WHETHER IT IS VERY IMPORTANT, FAIRLY IMPORTANT OR NOT IMPORTANT TO YOU ON HOW YOU WILL VOTE.

	16-20 JAN <u>2004</u>	25-28 AUG <u>2006</u>	3-15 FEB <u>2012</u>	6-8 JAN <u>2015</u>
Issues rated very important	%	%	%	%
HEALTH	81	86	83	82
EDUCATION	75	72	71	72
COST OF LIVING	-	-	-	69
THE QUEENSLAND ECONOMY	57	56	72	68
LAW AND ORDER	68	64	63	63
PRIVATISATION OF STATE ASSESTS	-	-	-	44
PUBLIC TRANSPORT AND ROADS	42	48	53	44
CLIMATE CHANGE	-	-	27	35





WHICH ONE OF THE (LABOR PARTY, LIBERAL NATIONAL PARTY OR SOMEONE ELSE) DO YOU THINK WOULD BEST HANDLE EACH OF THE FOLLOWING ISSUES?

	LABOR <u>PARTY</u> %	LIBERAL NATIONAL <u>PARTY</u> %	SOMEONE ELSE %	UNCOMMITTED %
<u>HEALTH</u>				
16-20 January 2004	44	27	4	25
25-28 August 2006	40	35	4	21
3-15 February 2012	26	47	7	20
6-8 January 2015	36	41	8	15
<u>EDUCATION</u>				
16-20 January 2004	46	26	3	25
25-28 August 2006	45	28	4	23
3-15 February 2012	33	40	5	22
6-8 January 2015	40	35	7	18
COST OF LIVING				
6-8 January 2015	36	37	7	20
THE QUEENSLAND ECONOMY				
16-20 January 2004	47	28	2	23
25-28 August 2006	45	28	3	24
3-15 February 2012	28	47	7	18
6-8 January 2015	28	49	7	16
LAW AND ORDER				
16-20 January 2004	44	26	3	27
25-28 August 2006	42	30	3	25
3-15 February 2012	27	43	6	24
6-8 January 2015	26	49	6	19
PRIVATISATION OF STATE ASSETS				
6-8 January 2015	31	39	9	21
PUBLIC TRANSPORT AND ROADS				
16-20 January 2004	45	25	3	27
25-28 August 2006	45	27	3	25
3-15 February 2012	28	44	7	21
6-8 January 2015	36	39	5	20





	LABOR <u>PARTY</u> <b>%</b>	LIBERAL NATIONAL <u>PARTY</u> <b>%</b>	SOMEONE ELSE %	UNCOMMITTED %
CLIMATE CHANGE				
3-15 February 2012	26	30	17	27
6-8 January 2015	33	22	23	22

These surveys were conducted on the telephone by trained interviewers among voters throughout Queensland. Telephone numbers and the person within the household were selected at random. The data has been weighted to reflect the population distribution of Queensland. The latest survey is based on 801 interviews among voters. The maximum margin of sampling error is plus or minus 3.5 percentage points. Copyright at all times remains with *Newspoll*. More poll information available at www.newspoll.com.au