

Take Your Message to the Next Level With:



2-page Combo



4-page Combo



6-page Combo



8-page Combo

2-Page Plaque and Reprint Combo

WEB

Reach customers across the globe via **online advertising opportunities.**

featured company's web link



- 1 Having an "As Featured In" link on your website that links directly to the story.
- 2 By placing a billboard ad that will run on the right-hand side of the story under your main photo.
- 3 Directing the *Manufacturing Today* readership to your site by linking your billboard back to your website.

REPRINT

Make the most out of your advertising dollars through our custom **reprint service.**

magazine name and issue date



FRONT (page 1)



BACK (page 2)

Reprints are printed on high-quality paper and can be turned around in ten business days from the day you approve your reprint layout!

Reprints can be used to mail to your customers, send out along with a bid, hand out to new clients or build up a project/client portfolio. A standard reprint includes the magazine cover which can be edited to reference the featured article that you support, issue dates can be removed to keep the reprint current, and information can be added to serve your target audience.

PLAQUE

Proudly display your company and your top clients with a **reprint plaque.**



Plaques can be placed in the lobby, office, at a show, etc. Plaques also make great gifts and are an excellent way to preserve third party, unbiased acknowledgement of your company while displaying your partnership with successful companies that were featured in a **high profile** magazine.

There are four frame/trim options you may choose from which match any décor.

- The combinations are as follows:
- MAPLE WITH GOLD TRIM
 - MAHOGANY WITH GOLD TRIM
 - BLACK WITH SILVER TRIM
 - NATURAL WOOD WITH BLACK TRIM

Each plaque comes with a complimentary engraved plate, which can be customized.

PRICING

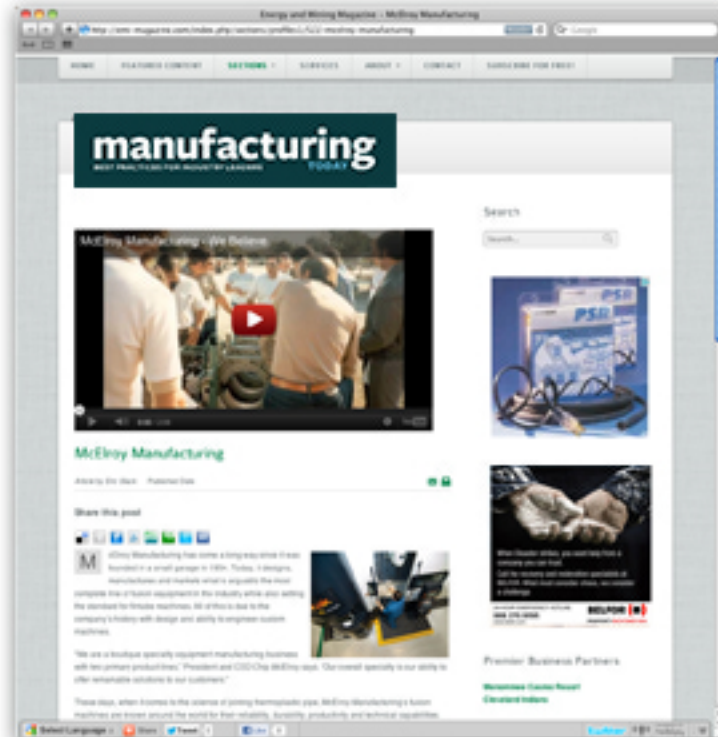
| | |
|---|---------|
| 1000 x 2 page Reprints (free alterations) | \$1,840 |
| 2-page plaque | \$ 390 |
| Low res PDF (email your customer base) | \$700 |
| Banner ad+ as featured in link + upload of article 1 year | \$1,500 |
| Total | \$4,430 |

Purchase the entire package at a discounted rate of \$3,890.

DON'T NEED 1,000 REPRINTS? Inquire about 500 reprints at \$1,540 or a new package price of \$3,590.

VIDEO

Add an interactive feel to your article on the website by including **video.**



Show our readers exactly what makes your company what it is with a featured video! Your video will be displayed on the same page as your feature article where every visitor will be able to see your message. This is a great way to acknowledge achievements, completed projects, or successful partnerships with other companies featured in a **high profile** magazine.

- Videos can be sourced from:
- YOUTUBE
 - VIMEO
 - YOUR OWN VIDEO FILES!

(We unfortunately cannot accept Flash videos)

CUSTOM ARTICLE

Reach new customers with an **article that is custom-written** to tell your company's story and published in both our print and digital magazines.

Our award-winning editors will craft a profile of your company that emphasizes your best practices and industry successes – perfect for reprints to share with prospects. Custom articles can be two, four, six or more pages long. No advertising commitment is required, although you might like to include your own ad in the layout to further promote your message.

\$4,000

