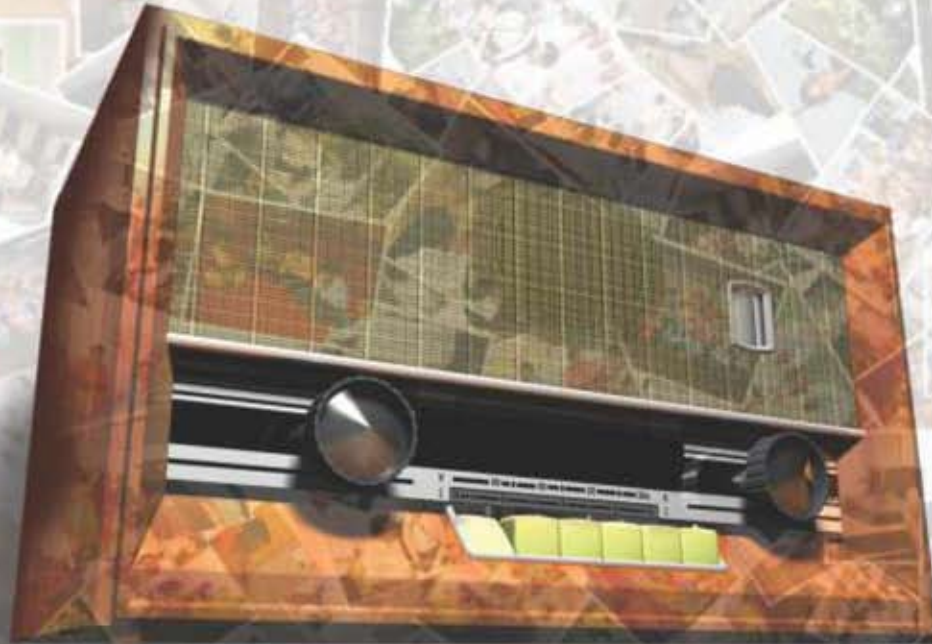




Ministry of Information & Broadcasting
Government of India

Community Radio
Celebrating a Decade of People's Voices





Ministry of Information & Broadcasting
Government of India

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Compendium 2013

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Abbreviations and Acronyms

AMARC	World Association of Community Radio Broadcasters
BECIL	Broadcast Engineering Consultants India Ltd.
CCFC	Community Radio Facilitation Center
CEMCA	Commonwealth Educational Media Center for Asia
CR Cell	Community Radio Cell, MOIB
CRMC	Community Radio Management Committee
CR	Community Radio
CRS	Community Radio Station
CSR	Corporate Social Responsibility
DAVP	Directorate of Audio-Visual Publicity
DST	Department of Science and Technology
EDAA	EK duniya anEK awaaz
GOPA	Grant of Permission Agreement
GOI	Government of India

GRINS	Grameen Radio Inter-Networking System
KVK	Krishi Vigyan Kendra
LOI	Letter of Intent
MOCIT	Ministry of Communications and Information Technology
MOIB	Ministry of Information and Broadcasting
OWSA	OneWorld South Asia
WPC	Wireless Planning and Coordination Wing
WOL	Wireless Operating License
SFWHN	Science for Women's Health and Nutrition
UNICEF	United Nations Children's Fund
UNDP	United Nations Development Programme
UNFPA	United Nations Population Fund
UNESCO	United Nations Educational, Scientific and Cultural Organization

How to use QR Code?

Quick Response Codes, or the QR Code is a special feature of this year's Community Radio Compendium. This a unique code, somewhat similar to a barcode, that will make your station's profile information dynamic – i.e. QR will help people seeking information on your Community Radio Station get the most updated details and information via the web.



How does one access information encoded in the use the QR Code?

Once you scan the QR code given in the compendium, it will open the Community Radio Station's micro-site on EK duniya anEK awaaz (www.edaa.in) – which is an audio and content exchange platform for Community Radio Stations.

The information provided on the micro-site can be updated by the station from time-to-time. In addition to this, your station's profile will remain available to you on your mobile – just a touch away.

If you have a smartphone, you can use these codes quite easily. All you have to do is download a QR code scanning app from your device's app store, open it and use it to take a picture of the code. It will decode the QR code and then do the action the QR code is asking you to do, i.e. open your station's page on EDAA.

Here is a list of some suggested QR code scanners for each of the major mobile operating systems with direct download links.

- ⦿ Android – Google Goggles, use play store to download
- ⦿ Blackberry – Free QR Code Scanner Pro
- ⦿ iOS (iPhone/iPad/iPod Touch) – Google Goggles available on iTunes
- ⦿ Windows Phone – QR Code Reader
- ⦿ MeeGo – MeeScan
- ⦿ Symbian – BeeTag, use Ovi Store to download

Once you have downloaded the app, simply open it on your phone which should come up with a scan option. You will get an image, as if you were seeing it through your mobile's camera. All you need to do is simply aim at a QR Code and scan.

Once scanned, just click on the link that pops up and then browse and share your station's profile!

मनीष तिवारी
Manish Tewari



राज्य मंत्री (स्वतंत्र प्रभार)
सूचना एवं प्रसारण
भारत सरकार
MINISTER OF STATE (INDEPENDENT CHARGE)
INFORMATION & BROADCASTING
GOVERNMENT OF INDIA

MESSAGE

I am happy to note that the Third National Sammelan of the Community Radio Stations is being organized at New Delhi and a Compendium is also being brought out on this occasion. It is very encouraging to see the progress made in this sector in the last few years. The Radio remains the most widely available and affordable medium for communication for people till date. In rural areas, it is often the only mass medium available. Community radios are fast emerging as a very vibrant tool for community engagement in the development process. They are enabling marginalized communities to be heard and to participate in democratic processes and local governance. This powerful medium reflects the aspirations of communities and is best positioned to articulate the local information, local identity and provide timely and relevant information on development issues and opportunities. It, thus, has the ability to involve rural communities, indigenous people and underprivileged in the development process. The mainstream Media often ignores the stories of positive change from the grass roots, Community Radios are best suited to fill this void.

I understand that all over the world, Community Radios have played a crucial role in bringing the local voices to the fore. In countries like U.K., Australia and South Africa, Community Radios are being heard in every nook and corner. We too need to go forward in the direction of having meaningful Community Radio Stations all over the country to provide a platform to India's numerous local languages and indigenous communities for preserving and promoting the rich cultural heritage of our nation.

We need to place high priority on addressing the needs of the marginalized communities who have to constantly battle several unequal power structures in society. Information and communication tools, therefore, become crucial for these communities for their empowerment. There is also a need for new directions to respond to a changing environment which is being impacted by new information and communication technologies. In this context, flagship programmes and development schemes, which are changing the social fabric of the country, like National Rural Employment Guarantee Scheme, National Rural Health Mission and RTI, could tap the potential of Community Radio Stations to successfully reach out to the local communities. Community Radio broadcast can certainly enhance the participation of the community in ensuring accountability and better service delivery by service providers.

I am convinced that Community Radios are best suited to help the country achieve the goals of good governance through empowerment and social inclusion. I would like to wish the conference all the best.

(Manish Tewari)

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GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
SHASTRI BHAWAN, NEW DELHI - 110001

31st January, 2013

MESSAGE

The most important benefit of community broadcasting is its impact in empowering people. Empowerment through community radios can contribute to good governance by increasing accountability and by providing access to knowledge and information. Community radios enable people to express themselves by encouraging direct dialogue. It promotes human rights and helps in creating an informed community. Community radios have the potential to make a strategic contribution to education and social development through participatory processes. In the age of right to information, this medium is poised to grow from strength to strength.

On the occasion of the 3rd National Community Radio Sammelan, we also celebrate 10 years of Community Radio in India. During these years we have seen progress on many fronts from increase in the total number of permissions to increase in the number of operational stations and sanction of a new Scheme in the 12th Plan for providing support to the Community Radio Stations in India. We have been able to simplify the permission procedure for Community Radios, establish better coordination mechanism with various partnering ministries, contribute towards sustainability of Community Radio Stations by simplifying the DAVP Empanelment mechanism and enhanced the DAVP rate for airing advertisement on Community Radios. A facilitation Centre and a Toll-free Number along with a comprehensive Management Information system has also been brought in place.

As we look towards the future, we know that a lot of work still needs to be done. Establishment of a Single Window clearance mechanism for Community Radio Stations, sensitizing Government Ministries/Departments to work closely with Stations and building financial sustainability of Community Radios are some challenges that need to be handled on priority. I also feel that there is a need to build capacity among community-based organizations to develop sustainable models of community radios. Community Radios also need technical advice and guidance alongside support for creating better quality content in a sustainable fashion.

We would have a truly representative community radio sector in India only when the Community Radio Stations provide community representation in the organizational structure of the radio stations. This, perhaps, is the best guarantee for making Community Radios sustain in the long run. Radio Stations should be accountable to the local community and ensure that it follows the highest standards of ethical broadcasting. I would like to urge all Community radio Stations to strive hard to achieve these objectives.

On this occasion, I convey my best wishes to everyone.


(Uday Kumar Varma)

FOREWORD

Community questions, radio answers

Supriya Sahu

Joint Secretary, Ministry of Information & Broadcasting, Government of India.



COMMUNICATION IS central to the success of development and democracy. Community Radio (CR) is a crucial communication tool particularly in communities where most people can neither read nor write. It is also an extraordinary and invisible medium to give voice to the voiceless as it provides an opportunity to the community to speak about issues concerning their lives. CR has

the potential to bring significant positive change in the social fabric of the local community.

The traditional broadcast space in India has been dotted with mediums, which have always been unidirectional with hardly any involvement of the local community. Newspapers, television channels and radio stations have been engaged in one way communication with people. Most programmes are also in major Indian languages with hardly any inclusion of programmes in local dialects like Awadhi, Bhojpuri etc.

Since community radio stations are permitted to be set up by only non-profit organisations, they are not driven by profit motives like commercial FM radio stations. A CR station is also rooted in the local community, which gives it a distinct advantage to focus on

development goals for health, nutrition, education etc. Since the broadcast is in the local language, people are able to relate to it instantly. CR stations could also be a repository of local folk songs and culture as the local community of the concerned CR station could relate to it instantly.

Right to communication is something that communities are discovering through community radio. People have so far been treated as receivers of information. Current mediums have not been participatory. Through CR people have also started to participate in the development process. Communities are discovering that they could also act as valuable information providers to their own community and government.

The unique position of CR stations as an instrument of positive social change makes it an ideal tool for community empowerment. There is, therefore, an opportunity to promote CR in India.

Though there is a huge potential to operate a large number of CR stations in India, very few organisations have been able to successfully start and run a CR station. The CR sector in India at present faces several challenges. Some of these challenges are highlighted below:

- Complex licensing procedure
- Issues of financial sustainability
- Need for more awareness about CR
- Need for better coordination and convergence



Following strategies have been adopted to overcome challenges:

Simplification of approval process and establishment of an effective coordination mechanism

The process of obtaining inter-ministerial clearances, frequency allocation etc by Wireless Planning & Coordination Wing (WPC) is cumbersome and time consuming, resulting in delays in obtaining permissions for operating a CRS. To avoid delays and reduce the approval time at the Ministry level, a time limit of 15 days is being followed to send applications to Ministries for obtaining clearances. Screening committee meetings have been held in mission mode to ensure that no application is pending for more than a month for approval of the screening committee. To expedite clearances and overcome communication gaps, monthly co-ordination meetings have been introduced with concerned Ministries/Departments. 20 meetings have been held in the last two and a half years.

Establishment of single window clearance mechanism

The Ministry of Information and Broadcasting has also sent a proposal to the WPC wing for establishment of a single window clearance mechanism for CR applicants. It is our firm belief that unless the application processing mechanism is simplified and fast tracked, the growth in this sector will remain subdued.

Waiver of spectrum fee for community radio

The Ministry of Communication & Information Technology (MoC&IT) and WPC have increased spectrum and royalty fee for CR stations, from Rs 19,700 to Rs 91,700 per annum. We have constantly followed up on this issue and advocated with MoC&IT to reconsider their decision. Though no formal orders have been issued, in a press release given recently, MoC&IT has said that the spectrum fee for community radio services has been waived off.

Community Radio Management Information System (CRMIS)

The applicants desirous of operating CR stations had to fill up a

form and send it through post. Though the application format was provided on the website of the Ministry, applicants always found it difficult to clarify their doubts while filling the application form. No guidance and support was available to help them in the process. This system also had several other inefficiencies. The applicants could never track the progress of their applications. They were dependent on the Ministry officials to get any information. Many times the applications were sent without essential information which required clarification delaying the processing. Applications were also lost sometime in transition. The Ministry could also not keep a tab on the applications received, processed and approved as the entire system was cumbersome and manual.

The first task, therefore, was to set our own house in order. A comprehensive Community Radio Management System (CRMIS) i.e. an online portal has been developed and operationalised for bringing transparency and efficiency in granting permissions to set up CR stations. This is a simple software which can be accessed easily from anywhere in the country. For the benefit of the applicants, a filled in model application is also available online.

Various guidelines issued by the Government on CR are also available on the home page of the site. CRMIS consists of an online application system which facilitates people to apply conveniently from their homes or offices. The system has an inbuilt guide/ ready reckoner to help applicants at every stage of application. The system facilitates tracking of pending applications by every applicant. About 1050 applications received since 2004 have been entered in the Management Information System.

Providing financial sustainability to CRS

The sustainability of CR stations has always remained a major challenge. In spite of several efforts to streamline the permission process, the growth of CR in the country has somewhat remained moderate. The major reason for the slow growth in this sector can be



attributed to lack of resources with NGOs to meet the capital cost of setting up a CR station and handholding. Their capacity to mobilise resources is extremely limited. Most grassroots organisations struggle to find resources to set up and operate a CR station. The problem of lack of financial resources for CR stations exists not only in India but world over. Many countries around the world have set up Community Radio Funds to support CR stations. To provide financial support to CR stations in India, a new Plan scheme has been brought in the 12th Plan to provide financial resources to new and existing CR stations. The scheme would help to operationalise around 100 new CR stations every year.



While there was no scheme/programme in the Government to provide funds for setting up or operating CR stations, the policy did make a provision for airing advertisements for 5 minutes of per hour of broadcast by CR stations. However, in spite of these provisions the initiative had remained a non-starter and no CR station could be empanelled with DAVP as the guidelines for empanelment were not in place. Initiatives were taken to sort out initial glitches and guidelines were notified in 2011 for CR stations to become eligible for DAVP empanelment. The rate for per second advertising spot on CR stations was also enhanced from Rs 1 to Rs 4. This provided much needed support to CR stations. Guidelines were also framed for broadcasting Government sponsored programmes on CR stations. These guidelines have paved the way for various Government Ministries and Departments to make use of CR stations in reaching out to the local community.

Issuing of guidelines for empanelment of CR stations with DAVP has resulted in empanelment of 25 CR stations and flow of funds to them. Another 30 CR stations are in the pipeline for empanelment. The total business given to CR station by DAVP so far is Rs 52,46,946.

Enhancing awareness/building technical capacity through better access to information

Awareness about the advantages of CR stations is critical to encourage more and more people to apply. The Ministry has been organising awareness workshops in various parts of the country. Under the present initiative these workshops have been reoriented completely and are taken to the remote and far flung areas of the country apart from metro cities. Some of these workshops are held as capacity development workshops for applicants. These workshops provide an opportunity to grassroots organisations to understand the objectives behind a CR station. The participants of these workshops include aspiring CR station applicants, people who have already signed GOPA and representatives from functional CR stations. These consultations have been successful in addressing issues concerning guidelines, application, content and sustainability issues for CR stations.

A CR Facilitation Centre has been set up in the Ministry with the objective to help applicants in the approval process of their pending applications. This centre is facilitating new applicants as well as functioning CR stations. The trained staff in Facilitation Centre is helping CR applicants/visitors to complete documentary requirements and fill up online applications even for frequency allocation and SACFA clearances in WPC Wing as required by MoC&IT. A toll free number has also been set up for this purpose.

Two National Sammelans of CR operators have been organised to provide an opportunity to Government functionaries, media activists and CR operators to meet on a single platform for exchange of ideas and cross learning. A compilation of CR stories from across the country has been brought out in two consecutive Compendiums. These have been shared with all District Collectors/District



Magistrates apart from various Ministries and Departments.

National Community Radio Awards were constituted with cash incentives to promote better programming on CR stations and motivate CR operators to achieve goals of community empowerment.

Review of CR Policy 2006

The current policy has completed about a decade and there is a felt need to revisit it. Revision of policy was one of the recommendations of 2010 National Consultation, organised by Ministry in association with UNESCO in New Delhi and also the 2nd National CR Sammelan.

We have discussed the possible amendments in the 2006 policy with representatives from CR associations, UN organisations, CEMCA and concerned Ministers. A draft for the new CR policy is ready to be put in public domain for a wider discussion.

Facebook page on CR

We have also launched a dedicated page on Facebook – 'Community Radio India.' This page can be accessed from www.facebook.com/communityradioindia. It was widely appreciated and has received more than 1400 likes in three months.

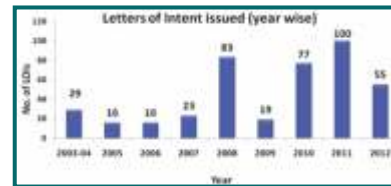
The objective of this page is to disseminate community radio information to a wider public and engage with CR stations of the country and other stakeholders. The page updates the stakeholders on the status of licences, screening committee meetings, permission agreements, and clearances for new CR stations. CR stations are making use of this platform to share information about their radio programmes, upcoming events, success stories, photographs and their challenges.

Advocacy with Government ministries and departments

Advocacy with various Government Ministries and Departments has been done extensively. Meetings have been held with the Ministry of Health, Ministry of Women and Child Development, Ministry of Panchayati Raj, National Disaster Management Authority etc. Our constant interaction and involvement with these Ministries has helped

them to understand the potential of CR stations in meeting the development goals and how they can tap the potential of these stations by involving them in their communication programmes. Advocacy with various Ministries like Ministry of Health, Panchayati Raj, and Women and Child Development has resulted in their involvement with CR stations. WCD has allocated Rs 6 crore for a period of three years as a part of their campaign against malnutrition.

A comparison made between number of operational stations against LOI issued and GOPA signed year wise shows a significant progress in 2010-12. The Ministry has issued a total of 418 permissions i.e. Letters of Indents (LOIs) so far. Out of which 77 permissions were issued in 2010, 100 permissions in 2011 and 55 issued in 2012. It shows that more than 50% of the total permissions issued so far were in the last two and a half years. (See Graph -1)



Graph-1



Graph-2

Increase in the operational Community Radio stations

The number of operational CR stations has also doubled from 64 in 2009 to 143 in 2012 (See Graph 2). The first ever CR station of North East came up in Assam in 2010. First ever permissions to CR stations were issued in Tripura and Arunachal Pradesh.

In conclusion it can be said that the commitment, hard work, passion and the courage of many stations to continue the broadcast even in remote and far flung areas, in spite of several odds has been truly inspiring and motivating for us. CR in India today is leading a silent revolution involving community in the development process and engaging them in nation building.



PREFACE

When the medium is the message

Rajiv Tikoo

IN ESSENCE community radio stations are meant to be not only 'for' communities but also 'of' and 'by' them. But this promise would be truly fulfilled when all stakeholders make sincere efforts to build an enabling ecosystem for communities to set up stations or take over existing stations and run them on their own.

Published for the 3rd National Community Radio Sammelan, this compendium seeks to answer some pertinent questions like: How to fast-track setting up of more community radio stations? How to ensure stations are responsible without curtailing their freedom of expression? How to ensure that communities take complete ownership of stations? How to create an enabling ecosystem for programming, managerial, technical and financial sustainability? And, how to ensure that community radio is used adequately for strengthening participatory democracy and people's development at the grassroots? How does community radio step up and leverage convergence to amplify its voice?

In the process, this compendium not only seeks to take stock of the interesting journey so far, but also points to a promising roadmap for the future by piecing together a range of expert perspectives. The essays contained in this volume examine the decade since educational institutions and NGOs were allowed to run community radio stations and also analyse the pitfalls, promises, challenges and opportunities that lie ahead and are likely to shape the fortunes of the community radio movement in the years to come.

Most contributors admit that the licensing process remains too complex to attract potential applicants. The solution lies in systemic changes and not in incremental changes alone. Seized of the issue, the Ministry of Information & Broadcasting is proposing a slew of measures including setting up a single window mechanism for granting permission to community radio stations. While the proposal is still in the pipeline, the debate about the need to exercise self-regulation to prevent misuse of freedom of speech is picking up. It only indicates that the community radio sector is maturing fast.

Going forward, some community radio stations have made substantial progress on other fronts, like localising the content of their broadcasts, raising financial resources locally and even using new technology solutions to reach out to dispersed community members. In other words, many communities have already graduated from being passive listeners to active participants in the value chain. But, they are still a few steps away from moving up to the next level—that of broadening and deepening their footprints.

The fortunes of the community radio movement in India would depend largely on how smartly it's able to leverage its unique potential of being the voice of the voiceless. Every stakeholder in the CR space needs to stretch himself/ herself and seek new and innovative tools to help the voiceless get their due, within and outside communities, between the powerless and the powerful because CR is more than just a medium for broadcasting. Community radio is more than content creation, broadcast or even listenership—it is quintessentially a virtuous cycle with the potential to inspire profound bottom-up social change.

These are some of the central messages emerging from this collection of essays contributed by thought leaders from the government, UN and aid agencies, and practitioners working in the CR sector. I take this opportunity to thank Ms Supriya Sahu, Joint Secretary at the Union Ministry of Information & Broadcasting, for thinking through with us to increase the scope of this compendium to turn it into reference material. I would also like to thank all the eminent contributors for adding value and that too at a short notice. Equally importantly, it's appreciable that all the community radio stations came forward to share useful information about themselves for inclusion in this compendium. Last, but not the least, my team at OneWorld deserves to be applauded for working overtime to turn the content from more than a hundred sources into a collector's item. Hope you will find this collection as engaging as we did while putting it together.

Rajiv Tikoo is Director, OneWorld Foundation India.

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“**Change takes time
and does not
happen incidentally.
It has to be enabled.**”
Alka Malhotra

A COMMUNITY is demarcated as reach of a radio station. Hence, in terms of sustainability, the foremost issue is who is the owner? If we look at the reach of a radio station and community becoming the owner of the community radio station (CRS) in the true sense, then the biggest challenge is who is going to bring this about? Who is going to make sure that the most marginalised groups in that area get representation at the station? In the current scenario, the thinking and hope is that NGOs will ensure true representation because licence is with them and so is the accountability. So, an NGO is the custodian of the licence till the community becomes

conscious of its rights, responsibilities and power of owning the CR station.

There are challenges in getting this ownership transferred. The first challenge can be the NGO itself. Currently, NGOs are mandated by the government to be custodians of the licence – to set up and run the station till the community can 'take over' the role. The NGOs feel that the station belongs to them – with a responsibility to make it viable. Over time, this may lead to a guardianship or a desire to hold on to the power that the station offers.

The second and bigger challenge is how the community members actually see

themselves not as passive listeners of what is broadcast on radio but more as active participants in the content of that radio station. The community members are involved, to a fairly large extent, in creating content and decision making regarding what is broadcast to some extent.

However, when it comes to the community radio management committee (CRMC), the community representation is quite low. A scenario in which communities own a station would mean not only managing content, listenership and what is coming on air, but taking part in decisions related to its management. These communities should include all members who are within the catchment of the station – be it women, Dalits, all tribes, children, or elders. Currently, as far CRMCs are concerned, this representation of the diversity is not yet reflected fully.

Once the CRMC becomes representative of the community, the committee needs to have the capacity to govern and manage the station. This is a capacity challenge that needs to be overcome. In our experience of supporting seven NGOs to run CR stations,

we have realised that the NGO is the custodian of the licence and the CRMC needs to be set up very consciously with the representation of people in the community. It has to involve itself in the day-to-day management of the station. UNICEF sees a very strong role for capacity building of the committee for governance and leadership skills because this committee needs to be somewhat disconnected from the main body of the NGO.

A second group, as important as the CRMC, is that of community radio reporters. In the UNICEF supported stations, they are young people who live in the catchment area and have interest in the radio station. They are trained to do the programming and are enthusiastic about voicing the concerns of the communities. They too are representatives of the community and belong to it. This group is vital for keeping the station broadcasting.

Yet another group of stakeholders that constitutes the community and also the station – a link between the two – are the volunteers or members. They contribute to the station -- sometimes through small sums

of money or membership fees, sometimes with their time, with their talent and so on. This group is interested in the community radio and is associated with the NGO.

UNICEF undertook a study with CEMCA to learn from operational NGO-run stations and determine factors that contribute to sustainability and community ownership. It was evident that community ownership stems from the CRMC and the sooner the umbilical cord between the NGO and the CRMC is disconnected, the easier this transition can be. The NGO can then take lesser responsibility for day to day management of the station and the chances of community owning the station are better.

The first step is broadening the CRMC membership – by ensuring the participation of the diverse groups. Women need to take charge. In UNICEF supported stations, an average 30 per cent of the reporters and CRMC are women. It is an evolving process that needs time. The power dynamics need to be factored in. Change takes time and does not happen incidentally. It has to be enabled.

The NGO will always be responsible for the station as they are the licence holders. However, if it realises that over a period of time, it can facilitate the community representatives through the CRMC and CR reporters to take critical decisions, the transition to community ownership will be easier. An important step can be the registration of a CR station as a separate entity. This has happened with Lalit Lokvani CR station.

UNICEF is now consolidating and supporting the CR movement through defining certain guiding principles with CR stations and assembling together the experiences and knowledge building.

UNICEF is now consolidating and supporting the CR movement through defining certain guiding principles with CR stations and assembling together the experiences and knowledge building.

Alka Malhotra is Communication for Development Specialist, UNICEF.



“**Self-regulation strengthens the case for airing news on CR.**”
Archana Kapoor

THE POTENTIAL of community radio to influence change and mobilise societies is well recognised. However, this potential can be manipulated either way. It could spread peace, harmony, inclusion and also give a voice to the marginalised and vulnerable segments in the community by creating opportunities for dialogue, address issues of isolation or it could be used to spread hate and violence. The case of Rwanda in 1994 is an example. The genocide was promoted through the radio and thousands were killed. Contrarily, around the same time in Burundi it was the force of peace against violence.

Clearly in an unregulated environment, community radio can play havoc in the lives of an unsuspecting community, which is

conditioned to believe in the spoken word on the radio and treat it as credible. In this environment thick with information and security concerns, an unregulated, irresponsible radio could have dangerous implications in today's world.

More recently in the UK, the government reacting to phone taps by media houses, complicit with the police, set up an enquiry committee under Lord Justice Leveson to ascertain the nature of regulation to limit abuse of freedom. Justice Leveson recommended the appointment of a self-regulatory body.

In our country, too, the government has been under pressure to bring in regulation,

but wisely stayed away from this tricky area nudging the media towards self-regulation.

To clarify, when we talk about regulation in the community radio sector, we mean self-regulation that is not censorship, but which involves establishing minimum principles on ethics, accuracy, personal rights and so on, while fully preserving editorial freedom on what to report and what opinions to express.

Self-regulation when used for the community radio implies following the mandate as clearly defined in the community radio policy guidelines of the government of India. The radio should represent the community that it serves and use reporting skills to bring to the fore its pluralistic environment by giving space to all without bias of class, caste, gender or religion.

In India, community radio is still in its infancy, despite being a decade old. It is still trying to understand the environment it is operating in. Regulation is built in the way the licences are granted. Vetting is done by the government to ensure that entities with dubious agendas do not have access to radio waves. They also have to be cognisant of the code of conduct of community radio before

they can really get down to setting up a community radio station.

Besides, regulation could happen automatically when the radio station engages with communities. Surely, for a media outlet like community radio to be credible, it has to disseminate information that is factual and true.

To lend character to these objectives, the community radio station has to set up content and management committees with balanced representation of the community. Fifty percent of the programmes should be community based and there should be transparency in every aspect of its operation - be it content generation, management or fund raising. Evidently, self-regulation would take place automatically if some of these practices are adopted.

Ideally, all these mechanisms suggested above should take care of the ethical issues related to need assessment, information aggregation and broadcast, but difficult circumstances in which radio stations operate throw up everyday challenges. Problems arise largely from the lack of viability and financial sustainability of the community radio station.

Restrictive funding options of stations and

reluctance/ constraints of the community to financially help it puts enormous burden on the agency running the station. Routine challenges that any cash strapped media business suffers from also stare community radio stations.

Although there is no evidence of any community radio station going astray, but when community radio stations attain critical mass in terms of numbers there may be a case for putting in place a self-regulatory body. Although a vigilant community of listeners would serve to restrain such practices, but the imperfect world that we live in should make us ready for anything.

It makes ample sense to have a code of ethics that has all the stations as its signatories. It could be about how they will garner funds, how they will have community participation and so on.

However, the main issue that could come up again is who will enforce this code of conduct? Justice Leveson provides some suggestions here. He suggests a self-regulatory body where all the media outlets are signatories. This body could be headed by a media professional, who is not actively

employed in a radio station, but he or she could be nuanced in the media. All complaints can go to him or her. Once this self-regulatory body is put in place that enjoys the trust of the community radio stations and the government, then a long held demand of the community radio stations could be met - that is freedom to broadcast news.

Although there is no evidence of any community radio station going astray, but when stations attain critical mass in terms of numbers there may be a case for putting in place a self-regulatory body to ensure that the content is not slanted or is being used to make money the wrong way.

Archana Kapoor is Treasurer of Community Radio Association, and Director, Radio Mewat, Haryana.



“**Foreign signals show the way to address sustainability challenges.**”
Ashish Sen

IF CROSSROADS represent both opportunities and challenges, then community radio today is undoubtedly at the crossroads. While the mushrooming of community radio stations across the world is undoubtedly good news, the challenge of sustainability is perhaps more palpable than ever before. Even as changing technologies promise more inclusion, the infrastructural divide remains daunting. The canvas of legislation unravels a see-saw scenario where enabling legislation in some countries contrasts sharply with restrictive policies in others. Underlying these divergent scenarios is the issue of definition which continues to generate more heat than light today.

These paradoxical scenarios, in turn, raise more cross-cutting issues related to access,

inclusiveness and equity. At a time when lines between public-private-community are blurring and corporatization of the media is increasingly cutting across the media landscape, community media in many countries are confronted by the challenges of spectrum equity, restrictions on news broadcasting and prohibitive costs of broadcast technology.

Attacks on community media/ radio journalists have also increased across the region. There are also challenges within the sector related to infrastructure, community involvement, content development and regulatory framework. Increasingly, community radio stations find themselves vulnerable to the criticism of 'Ngoisation.'

How do we tackle these issues and strengthen air diversity and inclusiveness?

In 2008, AMARC Latin America developed 40 principles for guaranteeing diversity and pluralism in broadcasting and audio visual communication. These principles have been recognised and endorsed by the UN Special Rapporteur on Freedom of Expression, emphasising that community broadcasting “should be explicitly recognised in law as a distinct form of broadcasting, should benefit from fair and simple licensing procedures, should not have to meet stringent technological or licence criteria, should benefit from concessionary licence fee and should have access to advertising.”

Codes of conduct in broadcasting policies across several countries have mirrored some of these principles. Argentina's approval of the new law of audio visual communication services gives formal recognition to community radio and television, defining them as “independent media and non-governmental media” and clarifying that “in no case will they have geographically restricted coverage.” Uruguay's Law on Community Broadcasting recognises and supports the development of community broadcasting in both the analogue and digital environment. It stipulates that one third of the AM and FM airwaves and

television spectrum be reserved for community based media.

Countries like South Africa, Canada, Australia and India (since 2006) have a well defined three tier structure of broadcasting specifically acknowledging the significance of community broadcasting.

However, enabling legislation, especially for a sector that comprises less privileged sections of society needs to go beyond these parameters if it is to address issues of inclusive growth. One of the most palpable challenges that has emerged in the past few years has been the challenge of sustainability. While the mix of social-technological-financial capital is a well known argument for community radio sustainability, the relevance of a Government subsidy and a Community Radio Fund has gained substantial ground.

The idea of a CR fund per se is not new. Over 500 community radio stations in France operate under a licensing framework that is supported by a mechanism of cross-subsidy. Commercial radio stations pay a levy on their commercial revenue into the support fund for community radio. Community radio stations are eligible for support from the fund, provided they do not take more than 20% of their revenue from commercial sources. (Interestingly, a similar idea was mooted by the Amit Mitra Committee for

Community Radio in 2004).

Countries like Denmark and Malawi where government funding has been provided for community broadcasting by earmarking part of the licence fee – a tax paid by all households to support community (and public service) broadcasting. The Ministry of Information and Broadcasting's efforts in the past few years to set up and implement a Community Radio Fund in India is a welcome step and would go a long way in nurturing an enabling climate for community radio in the country. The reported decision by the Ministry to completely waive off spectrum fees for community radio services is equally positive and in keeping with global practices indicating a downward trend in this context. It is worth pointing out that countries like Australia, Canada, Denmark, South Africa and Uruguay do not levy a spectrum fee.

The experience of AMARC also underpins the case for building cross regional and global networks. AMARC today is a network of about 5,000 community radio stations in 110 countries. A stronger emphasis on networking, both at country and regional levels, will work to make an enabling climate for community radio a reality. Examples like ACORAB in Nepal,

CRF and CRAI in India, and JRKI in Indonesia are relatively recent examples of efforts in the Asia Pacific region to advocate for enabling environments and judicious legislation in their countries. Many networks have also emerged as valuable mechanisms for content sharing and dissemination, awareness and capacity building.

These global practices are a just a few examples which demonstrate the profound impact that community radio continues to have on human development, media democratisation, social change and community empowerment.

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Ashish Sen is President, AMARC Asia-Pacific.



“**The social sustainability of CRS is of paramount importance.**”

Iskra Panevska

THE LAST decade, 2002–2012, has seen the establishment and gradual growth of a fairly vibrant community radio (CR) sector in India. Much ground has been covered: today there are over 140 operational CR stations (CRS) in the country. But there is a demand, and certainly a need, for several thousand more radio stations. Despite several major steps in the right direction, encouraging outcomes and the ongoing implementation of measures to boost the growth of the sector, the enormous potential of CR is yet to be fully realised in India.

The ownership of a CRS tends to determine its modus operandi and programme content. The ideal CR model of community ownership

has the unique ability to encourage open dialogue, local transparency and to give a voice to the voiceless, thus fostering good governance and social inclusion. Unfortunately, however, only about a quarter of the CRS currently operating in India are run by community-based organisations (CBOs). The overwhelming majority of CRS are campus radios or farm radios for whom the articulation of local needs and promotion of local development may not be a priority.

The sustainability of CRS, both financial and social, has emerged as a serious concern over the last decade. Historically, monetary difficulties have always plagued India's CR sector. Against this backdrop, recent

Government initiatives such as the institution of a Community Radio Support Fund (to provide partial seed funding for upcoming CRS), and the revision of CR advertising rates by the Directorate of Advertising and Visual Publicity in early 2012 (which gives CRS access to a stronger revenue stream than before) are both timely and far-sighted.

The social sustainability of CRS is of paramount importance. The success of the CR movement in India ultimately depends on the competence of its practitioners, and there is thus an urgent need to build the capacity of CR personnel at all levels – community reporters, technical staff, programme producers and station managers. Comprehensive capacity-building exercises need to be conducted under broad themes such as policy literacy, technical competence (including the innovative use of low-cost technological options), content development and production, and station management. In keeping with the spirit of inclusion, special efforts must be made to promote women's participation, build the capacity of women CR broadcasters and encourage the development of programmes on women's issues. Finally, a critical factor that makes a

CRS sustainable is the extent to which it acts as a knowledge repository for the community. Different CRS operating in the same region would benefit greatly from the creation of a local knowledge network linking them and allowing the exchange of model content and practical experiences.

The Community Radio Policy has been repeatedly reviewed and scrutinised since its institution in 2002. A series of highly commendable efforts, including the issue of new Policy Guidelines in 2006, have helped make the CR environment more 'open' than before. However, much work remains to be done. Certain strategic policy changes over the next few years would undoubtedly give fillip to India's CR movement. First, the reservation of spectrum for CRS would ensure that available radio frequencies are not monopolised by the relatively 'wealthier' campus and farm radios. A plan along the lines of Bangladesh's National Frequency Allocation Plan may be considered. Second, an unduly complex, cumbersome and time-consuming licensing procedure is presently among the chief obstacles to the growth of the CR sector. Sincere efforts must be made to create a 'single window' for processing

licence applications swiftly and efficiently. Third, widely criticised strictures such as the current ban on broadcasting news ought to be lifted. Finally, the fallacy of having a single overarching mandate for campus, farm and community-owned radios – despite their very different target audiences – ought to be rectified. These changes, if implemented, would help liberalise India's CR environment further, and would contribute significantly to the democratization of the airwaves.

UNESCO New Delhi has been closely involved with the CR movement in India since its inception. The organisation helped formulate the Community Radio Policy of 2002, and over the last decade it has worked proactively at both the policy and programme levels to strengthen India's CR landscape. UNESCO has made a positive impact through its advocacy drives; its establishment of CR stations across the country; its implementation of a variety of small-scale but strategic projects under the International Programme for the Development of Communication; and its establishment of the UNESCO Chair on Community Media at the University of

Hyderabad to promote research, documentation, training and advocacy.

We believe that the progress made over a decade has been encouraging, if sometimes slow, and that the achievements of India's CR sector thus far ought to be perceived collectively as a useful starting point for the hard work that lies ahead. Going forward, every effort must be made to use a combination of vigorous advocacy, capacity-building measures, regulatory change and knowledge dissemination to help CR in India live up to its promise and potential.

The success of the CR movement ultimately depends on the competence of its practitioners, and there is thus an urgent need to build the capacity of CR personnel at all levels – community reporters, technical staff, programme producers and station managers.

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“How to create an enabling ecosystem for community broadcasting.”

Ramnath Bhat

THE INITIAL expectation of the Ministry of Information & Broadcasting was to see about 4,000 operational stations within one year of the policy guidelines released in 2006¹. However, we have approximately 145 operational stations at the time of writing. Given below are some of the recommended policy mechanisms and practices towards creating an enabling ecosystem for community radio, wherein the primary objective is the increase in quantity and quality of community broadcasting.

Integrated Policy Approach

The urgent need of the hour is to adopt an integrated policy approach, where the Ministry takes on a leading role in terms of coordinating and being the liaison agency between applicants and the government. The

Ministry is already coordinating clearances from Ministry of Home Affairs, Defence etc². The process will be complete when the I&B Ministry also takes up the coordination with the Ministry of Communications & Information Technology (MoCIT) for allocation of frequencies. The entire CR application process should be entirely a single window clearance from I&B Ministry and should not require more than six months to obtain a licence.

Value of Spectrum

The hike in royalty charges and spectrum fee for community radio to roughly Rs. 91,000 is antithetical to the purpose and objective of community broadcasting and needs to be revoked immediately. The Supreme Court has already clarified in 2012³, that allocation of

spectrum including the method of allocation is very much an executive decision. Thus discretionary methods of allocation are not ultra-vires of the Constitution as long as the allocation and method of allocation both respect Article 14⁴ and Article 39 (b)⁵ of the Indian Constitution. Clearly, the judgment can be interpreted as an instance of upholding the social value of spectrum over the market value, in cases where the common good is served. Community radio is perhaps the only sector with direct and substantive access to spectrum, and which aims to subserve the common good. The Department of Telecommunication at MoCIT needs to act on this judgment as early as possible, thereby waiving the royalty fee and spectrum fee for community radio broadcasters.

Availability of Frequencies

There are instances where frequencies have not been allotted. A+ cities like Delhi and Bangalore have as many as eight or nine private FM stations and three or more community radio stations. It has been noted that many applicants from metro or A+ cities have been rejected due to unavailability of frequencies. One possible solution is to reduce channel separation from 800 KHz to 400 KHz in A+ cities for private and community radio stations⁶. Licence area can

also be reduced from 100 to 10 km in urban areas, 20 Km in semi-urban and 30-50 Km in rural areas.

To expedite licensing procedures as well as increase availability of airwaves to communities, it is strongly recommended that MoCIT reserve 20-25% of the FM frequencies exclusively for community radio. Reservation of spectrum for community use and/or public interest use is a globally accepted practice and has been adopted by various licensing regimes across different contexts.

News and Current Affairs

Community Radio should be seen as a platform where communities can exercise their right to free speech and expression as given to them under Article 19 1 A of the Constitution. Therefore any attempt to curtail broadcast of news and current affairs should be considered only under clause 2 of Article 19 (reasonable restrictions). The policy guidelines should therefore create enabling mechanisms wherein those who exceed the reasonable restrictions can be penalised. It is recommended that each community radio station be provided with a broadband Internet connection that is subsidised by the Community Radio Support Fund/Scheme or the IEC budget allocated for community radio⁷. The community radio station could be

required to stream its broadcast feed over the Internet, thereby enabling monitoring at the Central level.

Funding Community Radio

Finally, community radio should be recognised as an independent non-profit sector working for public good and interest. Just as public service broadcasting is

¹Speech by Sh. S.K Arora, the then Secretary to Ministry of I & B, at national consultation on community radio, held at IIMC, New Delhi, 2007.

²The Letter of Intent (LOI) is given only after these clearances are obtained by MoIB

³The apex court gave an opinion to a Presidential Reference connected to the 2G judgment, on 27th Sept 2012.

⁴Fundamental right on equality before the law

⁵Directive principle of state policy on distribution of natural resources sub serving the common good

⁶A TRAI recommendation on this has already been released in the context of private FM broadcasting. See <http://traï.gov.in/WriteReadData/Recommendation/Documents/Reco-on-FM-19042012.pdf> (Last accessed on Jan 28, 2013)

⁷It would also be appropriate to have subsidized mobile telephony connections for licensed community radio broadcasters along with broadband internet, to maximize participation from diverse communities

subsidised by public money, so should community radio. It is heartening to hear about the possibilities of a community radio fund materialise through a scheme operating within I & B Ministry.

The Supreme Court has already clarified in 2012, that allocation of spectrum including the method of allocation is very much an executive decision. Thus discretionary methods of allocation are not ultra-vires of the Constitution as long as the allocation and method of allocation both respect Article 14 and Article 39 (b) of the Indian Constitution. The judgment can be interpreted as an instance of upholding the social value of spectrum over the market value.

Ramnath Bhat is currently Vice-President, Community Radio Forum. He has received inputs from Community Radio Forum's Stalin K (President) and N Ramakrishnan (General Secretary). Views expressed are personal.



“**Strengthening the community radio sector in an era of media saturation.**”

Dr Ravina Aggarwal

I WOULD like to reflect on the relevance of community radio today, on why it matters and how it can hold its own in a period of media saturation and technological convergence.

At the local level, we find that although the reach of television and radio is extensive, so many communities do not have adequate opportunities to shape or influence how the media portrays their histories and cultures. For one, we still have communities that have very poor connectivity and remain outside the grid. India's commitment to universal access needs to be prioritized if the principles enshrined in our constitutional charter

for protecting freedom of expression and democratic participation are to be realised.

A second gap is in the area of who gets to drive knowledge production. The knowledge and creativity of poor and marginalised groups is seldom validated in school curricula or the mainstream media. Community radio offers a platform for people to voice their opinions and experiences, not merely as listeners or recipients of information transmitted from dominant locations, but as participants, composers, and producers. To enable communities to sustain the momentum for working

toward radio access, the process of licensing and obtaining frequencies needs to be responsive, transparent, and efficient. And as long as the opportunity to participate through imaginative and well-produced programmes that invite debate and dialogue is open to diverse sections of a community, including women and minority groups, community radio can remain a vibrant and attractive medium.

Another factor that is crucial for augmenting the relevance of community radio is building inter-connections. Communities do not exist in isolation from macro-forces. Even though community radio's mandate is to promote local culture and local languages, I think a lot can be learned from the experience of other localities. Community radio stations can be hubs in which outside knowledge is invited for the community to learn and assess. This need not only be in the form of content produced from outside, but also through platforms which encourage translation, co-production, and exchange of content with other areas. Fresh ideas are vital for

cultural growth and it is important to promote local knowledge without confining it in frames that are narrow, parochial, and intolerant of other views.

Interconnections with existing media can also broaden the scale and outreach of community radio. Perhaps, All India Radio can air a daily programme that carries the highlights of content generated by community radio stations in an area. That would give local radio a broader regional and national listenership (as well as enable AIR to keep its ear to the ground). Media practitioners from different television and radio media can be encouraged to interact with each other to share technical, ethical, and programmatic understandings.

Streaming content through the internet is another way of reaching audiences that are interested in local programming, including diaspora groups who are keen to maintain ties with their communities of origin. In order to reach its full potential and sustain diversity in the public sphere,

community radio has to keep up with affordable technological innovations so that it has access to multiple channels through which it can be heard.

At the local level, we find that although the reach of television and radio is extensive, so many communities do not have adequate opportunities to shape or influence how the media portrays their histories and cultures. For one, we still have communities that have very poor connectivity and remain outside the grid. India's commitment to universal access needs to be prioritised if the principles enshrined in our constitutional charter for protecting freedom of expression and democratic participation are to be realised.

Dr Ravina Aggarwal is Program Officer for the *Advancing Media Rights and Access Initiative* at the Ford Foundation.



“Catering to multiple communities is a challenge, but it's possible.”

Dr Sanjaya Mishra

COMMUNITY RADIO (CR) is a very strong and emerging area of local community involvement and has a lot of potential for 'Voice for the Voiceless'. My engagement currently is to facilitate how the CR sector can be further strengthened, particularly regarding capacities of CR stations and how they can improve their quality of engagement and programming.

Today we have more than 140 CR stations. Many of them are non-functional at one time or the other due to several reasons. The sustainability issue is a very important one that we have come across. The CR station has to earn and get some resources to maintain itself. That has been a big challenge.

The second challenge has been largely due to technical failure. Many people do not know the maintenance and repair of transmitters, computer systems and other tools used in broadcasting. Most community stations are not in cities but far-flung areas and once there is a problem the lack of expertise results in a lot of time taken for rebuilding the system.

The third and most critical challenge is that the facilitation of CR licensing takes a lot of time and in the process, a lot of enthusiastic people lose steam. We are dealing with the issue of licensing through the CR Facilitation Centre here.

Given these challenges, at the CEMCA our activities currently focus on building a

framework for quality assurance of CR stations and developing sustainability models for them. We are also developing a course for CR technicians. The course material will be released as Open Educational Resources (OER) so that anyone can make use of it and adapt it for a workshop/capacity building programme or a university can launch a course.

The use of OER is a strategic and important activity for the Commonwealth of Learning (CoL) and CEMCA. It is in our core activities for the Three-Year plan for 2012-15. The overall objective is to release teaching, research and learning materials in an appropriate open licence so that interested people can reuse, adopt and adapt the material to their own needs. Material produced with government funding should especially be made available with an appropriate licensing framework.

This brings us to how CR can release its programme in OER format. One aspect is the technological capacity to release audio materials in OER by deciding what format is suitable for the purpose. A second aspect is the licensing framework. This involves educating people about licensing, why one should make things available in an open

license, options available and how one can choose the appropriate license.

An example is the EKduniya anEK awaaz (EDAA) (<http://edaa.in/>) initiative of OneWorld Foundation India, which is supported by CEMCA. We emphasise that the material that is uploaded to the site is available on a Creative Commons License so that people can share, adapt and adopt. This is the way to go. The more CR stations that put their content online on that platform and the more number of materials available as OER in an open format, the easier it becomes for other stations to repackage the material without putting efforts to create programs for themselves.

The ecosystem is obvious: If large numbers of programme are uploaded and used, a lot of effort can be saved through these collaborative exchange efforts. It would create a community of its own on the platform of EDAA. That is the kind of thinking we are looking at from the perspective of OER for the CR sector.

This is where Free and Open Source Software (FOSS) becomes important. It has been a very important movement in the computer world. Today we can have an

equally good open source software for almost any activity that we do. Platforms can be hosted on an open source environment. The same thing goes for audio formats. They can be shared through a platform like EDAA. Ogg vorbis is a good technical option to share content. The proprietary aspect of some formats if used for a longer time can affect the sustainability of the community radio station.

We should also look for opportunities in radio station management. I am told that there are open source softwares available for CR station management. That way radio stations are not dependent on proprietary softwares for managing their activities. Equally important is web-streaming of community radio. We are currently working with Gram Vaani, an IIT Delhi initiative, on how community radio stations can be put on web radio using an open source system.

The core fundamental of CR is that it is radio that serves the 'communities' its frequency covers. India as a nation lives in communities and it is very challenging for a CR station to be appropriate to all the

communities in the area. It is a challenge to ensure that not only the needs and types but also the development of the programme should come from them so that they become stakeholders in the programming. It is easier said than done but it is possible and there are several examples in this country.

At the CEMCA our activities currently focus on building a framework for quality assurance of CR stations and developing sustainability models for them. We are also developing a course for CR technicians. The course material will be released as Open Educational Resources (OER) so that anyone can make use of it and adapt it for a workshop/capacity building programme or a university can launch a course.

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for Asia.



“**Convergence broadens and deepens CR footprint.**”

Satish Nagaraji

ARMED WITH lightning fast 3G and 4G networks, the world has finally breached the bandwidth barrier making convergence, or the delivery of text, voice and video on a single platform, a commonplace reality that can be experienced and enjoyed on pocket sized devices regardless of where you are. You can now browse the Net on TV, watch TV on a PC and interact with people dispersed around the world in real time on an entire range of state-of-the-art digital gadgets, from a smartphone and ultra-book to a high-end home theatre system.

Because of its capacity to deliver content in the form of voice and video over limitless distances at a very low cost, convergence is helping governments, NGOs and community

workers the world-over to arm masses of marginalised people with empowering knowledge and information that could help them access social benefits, become aware of their rights, fight for them and win. It is helping social organisations get backward communities into the mainstream agenda.

To community radio stations, convergence represents a huge opportunity to disseminate their messages through complementary media. People can now listen to programmes relayed by CR stations by simply logging into a website or subscribing to them on their mobile phones vastly expanding the reach of the voice of unheard communities. Already a number of CR stations in India are using digital

technologies ranging from the ubiquitous Internet to interactive SMS and IVRS for their broadcast services that, despite several innovations, continue to be fairly complex and expensive to manage and, therefore, in constant need of ideas that could save costs and enhance viability.

For example, as many as 100 CR stations are currently wired to EK duniya anEKawaaz (www.edaa.in), an omnibus online platform set up in 2008 by OneWorld Foundation to capture, store and distribute the varied voices of CR stations on a single integrated hub. Indeed, over years EDAA has evolved into a large and among the most active content exchanges of its kind any wherein the space. The portal goes beyond offering a forum for CR stations to air their programmes and presents a huge bank of content for resource-strapped CR stations to select and draw from for their audiences, free of cost. For an idea of its popularity sample these numbers: in just three weeks of January, 2013, EDAA received 115,000 page hits and 5508 visits—9.9 per cent of these visitors were from the US.

The stats underscore the fact that communication professionals always knew: Poignant human stories, even those set in small, distant places, can capture the

imagination of even extended community members dispersed oceans apart. Digital communication platforms are helping many CR stations amplify their messages. Many CR stations in India are already present and can be heard live on portals like manch.net and radioindia.com.

Other, better resourced stations like Radio Madhuban run their own sites, which web-cast their programmes live. In addition you may download links to their broadcasts into your smart-phone and listen to them on the move, regardless of where you are. Similarly, the Banasthali University-based Apno Radio runs a full-fledged service on the web, which it calls online radio station, and streams songs rendered by community artistes in local languages. These are just two examples of how convergence is promising to change the face of community radio in the country and serve as a deeply empowering force for the movement itself.

Admittedly, these are just baby steps in the direction of making a noticeable difference to what is a rampantly unjust social order; but as validation of a process it is still of immense value for us.

Of course, it cannot be easy for communities living on the edge, deprived of such basic needs like clean water and sanitation, to see how radio driven by Information & Communications Technology (ICT) could be a solution for their existential hardships. And even if they did, they would never have access to a device capable of accessing the Net nor indeed know how to do so. Therefore, within communities that own and run these stations a basic hundred-rupee transistor is and likely to remain, for some time to come, the vehicle of choice for distributing and accessing radio content. However, convergence can work alongside and dramatically expand the audiences for CR programmes. It can widen their appeal, mobilise public opinion, add weight to the voice of marginalised communities and consequently initiate transformational action.

In the years to come, as accessing the internet becomes as simple, inexpensive and widespread as using a mobile phone, inexpensive digital devices would inevitably replace the transistor as the most common way of

listening to CR broadcasts. A fully converged digital universe that is accessible to everyone much like water on tap would be a profoundly engaging force, enabling large masses of people to not only listen to radio but also interact dynamically with it through both text and voice. This would enrich the quality of the programming by turning radio into a social media tool where most of the content is user generated. Even more importantly, though an interactive, digitally distributed radio would multiply both the appeal and impact of its programmes.

Convergence can work alongside and dramatically expand the audiences for community radio programmes. It can widen their appeal, mobilise public opinion, add weight to the voice of marginalised communities and consequently initiate transformational action.

Satish Nagaraji is Senior Manager-Radio and Convergent Media, OneWorld Foundation India.

Directory

Community Radio Stations)))



Vision and Mission

Bol Hyderabad shall be non-discriminatory, democratic and independent. It will produce a wide variety of programmes on information and entertainment, in at least four languages. The station will also remain sensitive to the impact of its programming within the university community as a whole, as well as the communities residing around it. Bol Hyderabad will strive to achieve the above through the following goals:

- * To present its target audience with a high quality, professional radio service.
- * To support the development of music and musicians from within this community and other areas of Hyderabad.
- * To provide an impartial, fair and immediate local coverage.
- * To contribute to the development of a culture of critical and constructive debate and, in this context, to ensure that all sectors of this community get a fair opportunity to state their views and concerns on air.
- * To provide a forum within which these different sectors can interact in a way that helps to develop a culture of mutual respect.
- * To raise funds to ensure the continued successful running of the Community Radio Station.
- * To create and maintain effective and democratic staffing structures designed to accomplish the above goals.

Genesis

The Community Radio Station was set up as a campus radio station to provide young people and the larger community around the university a platform to air their perspectives and aspirations while reflecting the local culture and language(s).

Work on the station began in 2008 but the station was launched on August 15, 2011 after it got its licence.

Thematic Focus

Youth, music and education.

Signature Programmes

Sheher ke Mashoor Adde, Caught in Passing, Poetry Mohalla, Woh Kal is Pal, Airing Books and Katha Corner.

Community Participation

All content is produced by students of the university. Programme producers also execute programmes with the communities around the university.





Innovations in Format

Sheher Ke Mashoor Adde is an innovative programme formatted along “discovery on the move” lines. The anchor provides a glimpse of Hyderabad and Secunderabad as Ali Bhai auto-wallah takes Bol Hyderabad 90.4 FM correspondent through the history of the twin-cities. The Programme showcases milestones in the city’s history, all of which is packed in the form of a light-hearted feature.

Partnerships and Funding

The Hyderabad University funds the radio station and initial funding for infrastructure development and the procurement of technical items was provided by the university. The equipment was provided by BECIL, GRINS and other companies.

Plans are now on to get Bol Hyderabad 90.4 FM empanelled for advertisements from DAVP as this will help sustain the radio station. The CRS is looking at the Hyderabad market for advertising support.

Core team

One station co-ordinator and two faculty co-ordinators collaborate with the station in-charge and the student community to run the radio station.

CRMC Members

Two faculty co-ordinators and the station in-charge are involved in the day-to-day functioning of the radio station. A Radio Advisory Council consisting of students, faculty and community members provides advisory support to the management.

People’s Speak

“Wonderful experience. Look forward to tuning in more often.” - Amit Desai

Launch Date
15-08-2011

Broadcast Timings
07:30 - 09:00
17:00 - 21:00

Broadcast Hours
6.5 Hours (Weekdays)
6 Hours (Weekends)

Languages
Telugu, Hindi and English

Bol Hyderabad

90.4 CR Department of Communication
S N School, University of Hyderabad
Hyderabad – 500 046
<http://bolhyd.commuoh.in>





Deccan Radio



Vision and Mission

The main objective behind the launch of Deccan Radio is to give a voice to the community and support to some of Hyderabad's most downtrodden people living within the coverage area of the radio station. It focusses on education, health and their financial uplift by providing the community with information of various opportunities existing in and around the area they live and work in. The broadcasting content of the station seeks to serve the informative, educational and cultural needs of the community.

Genesis

The Abid Ali Khan Educational Trust, dedicated to the development and growth of the community in all fields of human endeavour – cultural, social, academic, moral, national and spiritual – has been serving the community over the past 60 years. The trust realises the potential of Community Radio to meet its objective of widening the services of the trust. This has been the reason for the trust to go for a Community Radio licence.

Thematic Focus

Health and hygiene, education, social issues and communal harmony.

Signature Programmes

Sehathnama and *Dadi Maa ke Nusqa*.

Community Participation

Ideas and topics are discussed among the community, volunteers, staff and management. The director and manager monitor the

content before its broadcast. In addition to community, trust has three full-time and three part-time RJs. Besides, it has one community RJ and a team of 15 volunteers from different areas.

Innovations in Format

Deccan Radio has done stories with voice modulation.

Partnerships and Funding

The trust is looking after all the maintenance and expenditure of the radio unit. It is also working on a sustainable model.

Lessons Learnt and Impact

Local doctors have acknowledged an increase in number of people coming for TB diagnosis as a result of the programmes they have heard over Deccan Radio.

Core Team

Zaheeruddin Ali Khan, Amer Ali Khan, Ismail Ahmed, Zahed Farooqui, Faheem Ansari, Syeda Sadia, Nazia Sultana, Wajida Tabassum, Zeeshan Farhath, Safoora Nuzhath and Nasreen Begum.



CRMC Members

Zaheeruddin Ali Khan, Amer Ali Khan, Mohammed Ismail Ahmed and Zahed Farooqui.



Launch Date
23-12-2009

Broadcast Timings
08:00 - 12:00
16:00 - 20:00

Broadcast Hours
8 Hours

Languages
Urdu | Telugu | English

Programme Bank
1000 Hours

Deccan Radio

C/o. Abid Ali Khan Educational Trust
JN Road, Abids, Hyderabad - 500001
zahedfarooqui@yahoo.com
+91 9848256515





Vision and Missio

Radio Vishnu 90.4 CR broadcasts programmes to entertain and enrich the lives of its listeners by promoting discourse on issues like education, health and agriculture. Radio Vishnu 90.4 CR will reach out with innovative and informative programmes on pregnant



women, women empowerment, child health and education, farming methods etc. through active involvement of the community, experts and students.

Genesis

The management of Sri Vishnu Educational Society realised the crucial role of community radio in achieving the social uplift of people in the villages in its area.

The station provides students with opportunities to acquaint themselves practically with radio and TV technologies. In doing so, the Community Radio Station was created as a tool for students to acquire technical management skills for better career

opportunities. For reasons such as these, Radio Vishnu 90.4 CR began its programmes to influence the community in various ways.

Thematic Focus

Health and nutrition, women empowerment, agriculture etc.

Signature Programmes

Rythanna, Aharam Arogyam, Mahila and Balavinodini

Community Participation

The scripts are made by community members and students and are then verified by experts. These programmes are broadcast after approval by the members of the Content Management Committee. Changes in programmes are made after feedback from listeners.

Innovations in Format

Many KVK scientists give expert talks and interviews. Besides these, many outreach programmes are conducted in different villages and the same are broadcast. Radio Vishnu 90.4 CR also broadcasts the experiences of farmers in disseminating their problems and experiences.

Partnerships and Funding

Radio Vishnu 90.4 CR began with investment from the parent institution, Shri Vishnu Engineering College for Women. The stations also broadcasts local advertisements as a means of income.



Lessons Learnt and Impact

The local Krishi Vigyan Kendra at a distance of nine kilometres from the radio station is contributing a 30-minute programme daily engaging seven scientists from different areas of knowledge (rice, horticulture, fisheries, management etc.) helping the farmers. Another unique programme to be mentioned is *Bala Vinodini*, which is a children's programme and is encouraging and involving children from 24 government schools in and



around Bhimavaram. A major change observed is that people from the community are willing to come out. Outreach programmes have helped women too, with many of them interacting with medical experts and even discussing such problems.

Experiences of Listeners

Around 40 per cent of the population voices its ideas over the radio. This not only transforms the surroundings of their dwellings but also helps people identify themselves as partners of the Community Radio Station in designing, scheduling and executing the programmes. This increases interaction and helps people understand each other. Many people have been gifted radio sets in return for their enthusiastic participation in the programmes.

Core Team

Omkaara Murthyji, P Saibabu and K Sreelekha

CRMC Members

G Srinivasa Rao, P Srinivasa Raju, J Prasad Raju, U V Ramana Raju, D Surya Narayana Raju, P Annamani, P Nageswara Rao, G Omkaara Murthyji and S Hanumantha Rao.

Launch Date
15 - 04 - 2007

Broadcast Timings
06:00 - 10:00
12:00 - 20:00

Broadcast Hours
12 Hours

Languages
Hindi | Telugu | English

Programme Bank
1000 Hours

Radio Vishnu

Principal, Shri Vishnu Engineering

College for Women

Vishnupur, Bhimavaram, 534202, A. P.

www.radiovishnu.com





Vision and Mission

Sangham, referring to village level women's collectives, is the cornerstone of the work of the Deccan Development Society (DDS). Every activity is designed, planned and implemented by these collectives. Therefore it is most appropriate that the radio which was planned, owned and controlled by them should bear their name.

Genesis

The DDS community media initiative started around 1997 and was founded on the principle that media has always treated rural people and also women from the marginalised sections as consumers, not its producers. A media of the people, for the people, by the people is the only way to respond to their marginalisation.

Thematic Focus

Women and biodiversity, women and ecological agriculture, women and land ownership, seed sovereignty and women, food sovereignty and women, ecological enterprises of rural women, healthcare and plant medicines, herbal care for animal diseases, making children's education relevant to rural milieu, violence against women and legal education for women.

Signature Programmes

Our farming, Our crops; Our language and its unique nuances; Our folk culture; Dialogue of in-laws; Our food, Our cuisine; *Balanndam* – a children's programme etc.

Community Participation

As many as 2,500 women are involved in contributing to the programmes of Sangham Radio. At least ten women come daily from different villages to discuss, debate, sing, tell stories, take part in plays and to participate in recordings etc.

Sangham Radio considers its own community of women and the non-literate as the best teachers-learners. Therefore they occupy this broadcast platform.

Sangham Radio has four young women as producers and 14 local men and women as reporters. Almost 95 per cent of them are dalits.

Innovations in Format

It is a community media programme in which grassroots' communities work together to discuss their issues and use their technical capabilities to tell their stories in their own voices and language.

Partnerships and Funding

Infrastructure development and procurement of technical items was supported by UNESCO. Every Sangham member of the DDS villages contributes Rs 50 a year towards the running of the Community Radio Station.

Besides this, the project is also supported by DDS for promoting organic farming practices, seed conservation practices, traditional healthcare, women empowerment and education etc.





The station also gets revenue through advertisements from the DAVP as well.

Lessons Learnt and Impact

After listening to the radio programmes, people are coming voluntarily to share their experiences in organic farming and millet promotion activities.

People's Voice

My radio tells me about herbal medicines and also what to do if I cut my finger. I share with other people what I learn from my radio. I get to hear once again those traditional stories and songs which I had forgotten. My radio is like a friend speaking to me.

Core Team

B P Sanjay, Vinod Pavarala, Laxma Goud, Umapati Verma, V Venkateswarulu, Jai Chandiram, Rukmini Rao and P V Satheesh.

Working Core Group

General Narsamma, Algole Narsamma, Poolamma, Bidakanne Samamma, Moligeri Chandramma and China Narsamma.

CRMC Members

Radio Managers, supported by 14 community reporters who work together with General Narsamma, Algole Narsamma and Poolamma.



Launch Date
15-10-2008

Broadcast Timings
19:00 - 21:00

Broadcast Hours
02 Hours

Languages
Telugu

Programme Bank
513 Hours

Sangham Radio

Deccan Development Society
101, Kishan Residency, Street No 5,
Begumpet, Hyderabad, A. P. India
Sanghamradio@gmail.com



Vision and Mission

To bring about community awareness and participatory development for the community in and around the SV Oriental College, Tirupati, and to provide a communication platform for them for educational, cultural and devotional well being.

Genesis

The residents of Tirupati are very traditional and often overwhelmed by the much larger floating population of pilgrims to

this temple city. The CR medium can act as an instrument to protect and promote community interests and can serve as a platform for community participation.

Thematic Focus

Devotional songs, Indian classical music, folk and light music, talks, discussions, interviews, quiz and cultural programmes.

Signature Programme

Educational quiz and Astavadhanam.



Community Participation

SVFM CR involves the community in its broadcasts through quiz programmes. The Community Radio is managed by the SV Bhakti Channel (SVBC) with the help of RJs and volunteers drawn from the community.

Innovations in Format

Astavadhanam is a traditional poetic format in which a poet's spontaneous creation, wit, erudition, memory and literary talents are challenged by a group of peers. The format is adopted for radio and broadcast.

Partnerships and Funding

Fully funded by Tirumala Tirupati Devasthanams (TTD).

Lessons Learnt and Impact

90.4 MHZ



The station has had a good impact. Yet, better results can be obtained if range and power of the station is augmented.

People's Voice

"Although my work place is Chandragiri (a neighbouring town), we decided to live in Tirupati so that we can start our day by listening to *Venkateswara Suprabhatam* on SVFM CR." - A Listener.

Core Team



V Rama Rao and Vibhishan Sarma.

CRMC Members

One officer-in-charge heads the station, with a station manager to plan day-to-day programmes. Announcers and other talent required to run the radio station are drawn from the community.



ANDHRA PRADESH

Launch Date
08-02-2007

Broadcast Timings
06:00 – 12:00
14:00 – 20:00

Broadcast Hours
12 Hours

Language
Telugu

Sri Venkateswara CR

SV Bhakti Channel, Alipiri
Tirupati-517507, Andhra Pradesh
Mobile number: +91 9959966161
rveluri@rediffmail.com





Vision and Mission

One of the distinctive and learner friendly characteristics of open distance learning (ODL) is that 'you learn while you earn'. Similarly the greatest advantage of radio is that 'you can listen while you work'. The Krishna Kanta Handiqui State Open University, (KKHSOU) with its ultimate aim to create a knowledge base by bringing the deprived and marginalised to its fold though ODL decided that Community Radio would be another important



mode of communication to reach and provide an equal platform to people otherwise ignored by the mainstream media.

Genesis

KKHSOU is the only state open university in the entire north-east. In order to reach the unreached and provide a common platform to the marginalised sections of the society, the university took the initiative to launch the first Community Radio service of the region. This was a novel idea in the sense that the media

somehow remains a one-way medium of communication. With the motto of providing voice to the voiceless, KKHSOU launched the Community Radio Station christened as Jnan Taranga.

Thematic Focus

The broadcast content of Jnan Taranga mainly consists of community-based programmes. Subjects like health, sports, career, science, women's issues, children, agriculture, horticulture, etc. are dealt in the community radio programmes. The university's motto is to disseminate education transcending all barriers. Yet, it realises that some disadvantaged sections are deprived from attaining formal education. In order to communicate with the under-privileged sections of the society, the university decided to use the medium of radio, which remains a popular medium with the belief that education and community users are not mutually exclusive.

Signature Programmes

Eklavya is a popular programme of Jnan Taranga, which comprises discussions with prominent personalities on burning issues of the state and country. It is aired by AIR Guwahati and Dibrugarh simultaneously. An hour-long live programme ('*Manar Khabar*') is aired regularly where the community people directly call the radio station and share their problems and experiences. There is also a series of regular live community programmes from the field like *Manar Khabar*, *Samadhaan*, *Samprotiki* etc.

90.4 MHz



Generated by the Community

The broadcast schedule of Jnan Taranga mainly consists of community-based programmes on health, sports, career, science, women's issues, issues on human values, Gandhian way of life, gender issues, urbanisation, environmental issues and children, agriculture, horticulture, etc. It has also been broadcasting features on TB including information on the disease along with interviews with noted physicians. This is to spread awareness on TB among local communities in the state under the programme *Swasthya Charcha*.

The Community Radio Service has always attempted to promote scientific temperament among local people. It has a regular programme on science named *Bigyan Barta*. News and current affairs are included in the programme *Sampratiki*. A serial on 'Gandhiji's My Experiments with Truth',

as well as radio transcription on some acclaimed works of eminent writers, are broadcast in the programmes *Jibonor Alie Padulie* and *Nirabadhi* respectively.

Educational programmes on different subjects of the university's curriculum are broadcast regularly. Keeping in view the different sections of the society, youth oriented programmes *Yuva Taranga* and *Sishu Tirtha* for children are broadcast. *Live from community* is a programme where volunteers have face-to-face communication with community people.



Launch Date
28-01-2009

Broadcast Timings
02:00 - 06:00
08:00 - 02:00

Broadcast Hours
Original:12 | Repeat:12
Total:24

Languages
Hindi | Assamese | English

Programme Bank
300 Hours

Jnan Taranga

Krishna Kanta Handique Open University
Housefed Complex,
Dispur, Guwahati - 781006, Assam
ankurandutta@gmail.com,
+91-361-223591





Radio Luit



Vision and Mission

Radio Luit endeavors to meet the media needs of the large population of students, teachers, staff and their families living in the Guwahati University campus and specifically of the semi-urban community living in the fringe areas around the campus.

Radio Luit also aims at establishing a bridge between the university community and the communities dwelling around with the help of this vibrant media.

It seeks to create an environment where every member is aware of social and developmental issues.

Radio Luit shall work for betterment of the lives of marginalised people and hitherto neglected by the privileged lot of the society.

It shall also aim at creating awareness among the university students about the lives of the communities living in the surrounding areas.



Genesis

The community of Guwahati University and the communities living around the campus were hitherto neglected by the mainstream media.

Besides, there have been frequent conflicts between the University Community and surrounding communities and a Community Radio station was long felt as an appropriate method to bridge the communities.

Thematic Focus

The radio station focuses its work on stimulating community members to participate actively in production and broadcasting various programmes. The focus is to make a healthy impact on their personal and social lives.

Signature Programmes

Mukali Sara, Bakari and Mukoli Sora (Open platform) are the signature programmes of Radio Luit, which broadcast live daily between 7 to 8 p.m. (except on Tuesdays and Fridays).

Generated by the Community

Radio Luit follows direct method for the involvement and participation of community members in running the station. Existing volunteers interact with the community members while visiting them during the production of the programmes.

Funding

The station is fully supported and funded by the Institute of Distance and Open Learning of the Guwahati University.

90.8 MHz



Major portion of funding is by IDOL, Guwahati University. However, after getting empaneled with DAVP. Radio Luit has received some advertisements from the DAVP (Ministry of Consumer Affairs).

Human Resource Strategy

Radio Luit runs with one full time programme executive and 30 casual radio activists drawn from the university and the fringe community. More emphasis is given to inculcate community-based producers and anchors for various programmes.

Impact

With its emphasis on folk music, Radio Luit has also revived forgotten folk musical instruments.



Core Team

The following make the core team: Hiteswar, Apurba, Tulumani, Jolimani, Reena and Mitali.

CRMC members

The overall control of the station lies with the management committee consisting of 18 members, eight of whom are from the community and the remaining 10 from the university. This includes the University's Vice Chancellor who is also the chairman of the CRMC, besides the Station Director as Convenor.

People's Voice:

"Radio Luit provided me a platform to share my hobbies and interest and inspired me to create more literary works. So, I am very happy today. This interview programme will help me go forward....."says Dhrijyoti, a performer.

Launch Date
01-03-2011

Broadcast Timings
08:00 - 20:00

Broadcast Hours
Original:8 | Repeat:4
Total:12

Languages
Hindi | Haryanvi | English

Programme Bank
400 Hours

Radio Luit

IDOL Building, Gauhati University,
Guwahati - 781 014
kandarpagu@gmail.com
+91-9435569926





Vision and Mission

Radio Rimjhim's vision is to have a just, healthy and self-reliant society where equal opportunities are made available to the disadvantaged, mainly women.

Holistic development of the society and to reduce poverty among rural masses in which women will play a proactive role and to ensure basic infrastructural facilities and to equip them with knowledge, information and skills to help them cope with their problems.



Genesis

Seeing the poverty and illiteracy in the society and the desire to improve the condition of people gave rise to a dream to improve their lot. Realising this dream became our inspiration.

Thematic Focus

Village development, flood relief, combatting superstitions, women empowerment and security, right to equality, national unity, communal harmony and integration.

Signature Programmes

Sakhi-Shaheli, Kheti-Bari and Hello Quiz Contest.

Community Participation

The ideas, essays, poems and songs are selected by an expert committee which visits villages to get the opinion of people.

Partnerships and Funding

Radio Rimjhim has partnered with a number of self-help groups besides NGOs in its area of operation. Technical support and training was provided by the Webel Mediatronics, Kolkata.

The initial funding for starting the CommunityRadio Station came as a loan from the Bank of India besides contribution of local people. Advertisements of local shop-keepers have helped sustain the radio station.

Lessons Learnt and Impact

A new awakening has come about among people listening to the radio programmes. There is a curiosity for information, especially regarding health and career. We realise now that the people need an opportunity to listen to a programme in their own language.

Md. Akhtar Alam from Kuchaikot block, village Jagga Rampur, took help of our programme for self-help groups and is now teaching tailoring to young people.

Another listener, Nilu Devi, a labourer from Yadavpur, Gopalganj began sending her children to school after she heard programmes on Radio Rimjhim.

90.4 MHz



Lessons Learnt and Impact

Listeners have got useful information and easier access during disasters. They received flood relief through detailed information provided over Radio Rimjhim.

Experiences of Listeners

"I have found the programme on Career Counselling of great use to me," says S K Singh, a regular listener.

Core Team

Kripa Shankar Srivastava, Tejnarayan, Pallaw Saket, Om Rajesh Kumar, Shasikant Pandey, Badal, Rajesh Shah Abhilasha Kumari, Imam Hussain, Pammy, Muskan and Richa.

CRMC members

Kripa Shankar Srivastava, Tejaswani, Tejnarayan, Shivji Shah, Kanaiha Prasad, Pallaw Saket, Om Rajesh Kumar, Mauladin Ansari, Priyanka Kumari and Krishna Shah.



Launch Date
05-01-2009

Broadcast Timings
05:00 – 19:00

Broadcast Hours
Original:7 | Repeat:7
Total:14

Languages
Hindi | Bhojpuri

Programme Bank
14 Hours

Radio Rimjhim

Banjari More, Gopalganj (Bihar) 841428

www.radiorimjhim.org

radio.rimjhim@yahoo.in

+91 7250362687





Radio Snehi

Suno-sunao, pyar badhao



Vision and Mission

Radio Snehi's vision is to give more and more information about government policies / non-government schemes to bring better lifestyle to the rural and urban people through better education, agriculture and health.

To gather the community to express their ideas, knowledge as well as problems freely. The community thinks that this Community Radio Station is their own. We also train them for radio programming and through entrepreneurship programmes help them to stand on their own feet.



Genesis

Radio Snehi's parent NGO, Snehi, decided to do something new on different social issues since the organisation was running

many development programmes in the community. But there was no powerful tool to address many ignored problems of society. The marginalised people were not getting their rights and they did not know about the different government policies. When we heard about Community Radio Stations and the opportunity it provides, we understood that this tool suited our needs.

Thematic Focus

Motivate people to improve their lives, thoughts and action.

Signature Programme

Krishi Choupal, a programme on agricultural, farmer and animal husbandry.

Community Participation

Radio Snehi invites various listeners groups like students, teachers and farmers to come to our studio and record their programmes. The radio also provides them with topics to record programmes in different formats and has already trained them in various formats like drama, music, songs and story-telling.

Innovations in Format

Radio Snehi has arranged night dramas on various topics in the selected villages. We make audio as well as visual records for broadcasts from our Community Radio Station.

Partnerships and Funding

Radio Snehi is actively supported by an NGO Snehi. Besides, it has partnership with various self-help groups.

Funding comes from members' contribution and from the parent NGO snehi and the women self-help groups.

Government advertisement through DAVP and some local advertisement are also important resources.

Lessons Learnt and Impact

After we had broadcast a programme on the Mahatma Gandhi Gramin Rojgar Guarantee Yojana (MGNREGA) elucidating the guidelines of the scheme, the beneficiary labourers began demanding their rights. Some labourers approached Snehi, complaining that stakeholders are not providing facilities and could then approach the government

authorities. After some days, they returned saying that they were able to avail their entitlements.



Core Team

Munna Pandit, Rameshwar Singh and Geeta Devi

CRMC Members

Rajdeo Singh, Madhu Sudan Pandit, Munna Pandit, Rana Pratap Singh, Pradip Kumar, Ghulam, Md. Rashid, T N Sharma, Rita Devi, Santosh Kumar, Reshma Khatoon and Vikas Kumar.

Launch Date
17-11-2010

Broadcast Timings
07:00 – 10:00
13:00 - 15:00
17:00 - 20:00

Broadcast Hours
Original:3 | Repeat:5
Total:8

Languages
Hindi | Bhojpuri | English

Radio Snehi

Nai Basti, Fatehpur, Shivajee Nagar,
Siwan, Bihar – 841 226
snehigo@rediffmail.com
+91 9334069148





Uttam Radio



Vision and Mission

The basic objective of Uttam Radio is the promotion of technical and vocational education amongst the urban disadvantaged youth who have not received skill related training. The radio also propagates the issues related to the socio-economic development of women, youth and on issues such as environment conservation, health, nutrition, literacy, movement against dowry, child labour and awareness about the communal harmony. Uttam Radio also organises action oriented programmes to involve masses for promotion of right to education.

Genesis

The idea of establishing Uttam Radio came from an article published in a journal regarding the operation of Community Radio and its impact on people. With subsequent meeting with the Ministry of Information and Broadcasting, Government of India, the institute decided to set up a Community Radio Station. The purpose



of Uttam Radio is to create awareness among the students. With support from student community, institute and the government, Uttam Radio became operational in 2004.

Thematic Focus

Vocational education

Signature Programmes

Padho Vocational, Bano Professional

Community Participation

The ideas, essays, poems and songs are selected by an expert committee. We go from village to village to get opinions and voices of people.

Innovations in Format

Uttam Radio is using different radio formats to educate children and youth. We offer children education and IT Course over radio, besides programmes on skill development.

Partnerships and Funding

We want to create partnerships with the nearby Gram Panchayat.

Lessons Learnt and Impact

French language learning programme initiated by Uttam Radio complements a face-to-face learning programme on Sundays. This programme offers the only French learning opportunity in Patna.

In the same vein, a 30-minutes 'Cookery and Food Production Programme' initiated in collaboration with the Institute of Hotel Management of Catering Technology, Patna, has also solicited phone calls.

90.4 MHz

Experiences of Listeners

Uttam Radio regularly airs cultural events, debate and sports programmes organised by various local schools and colleges providing opportunities to the people for direct participation. Participants

actively participate in audio recordings of the cultural events aired by the radio station.

Core Team

Sanjay K Shukla, Rakesh Kumar, Rohit Singh and Sweta Gaur.



Launch Date
26-10-2004

Broadcast Timings
09:00 - 12:00
16:00 - 19:00

Broadcast Hours
Original:3 | Repeat:3
Total:6

Languages
Hindi

Programme Bank
3 Hours

Uttam Radio

IIBM, Budh Marg, Patna-1, Bihar
www.iibm.in,
info@iibmpatna.in
+91 9835020036





Vision and Mission

The aim of setting up the Jyotirgamaya Community Radio Station is to impart knowledge and information related to education, health and environment, social, cultural and local issues and to provide a platform for dialogue and discussion among the community members, students and faculty.

Genesis

Jyotirgamaya was set up to serve as a change-agent, transcending social, economic and cultural barriers within the community comprising of 22 nearby villages and eight villages adopted by the Punjab University.

Thematic Focus

Education, health, environment, social, cultural and community welfare

Signature Programmes

Shiksha Ke anek Ayaam, Ek Kahaani, and Hamara Samaaj

Community Participation

Radio Jyotirgamaya has several strategies to carry forward its theme and to invite people's participation. Children from the community have received training to anchor programmes as Junior RJs, providing them a chance to participate in radio programming. The radio also uses social media to promote its programmes.

Innovations in Format

Radio Jyotirgamaya's *Ek Kahani* programme is a 15-minute slot to provide a platform to community members with no special



talent to come forward and narrate a folk-tale or any other story. Children and grandparents alike participate in this programme.

Special children have been given training and opportunity to participate in our programmes and also to be our RJs.

Students from the School of Communication Studies of the Punjab University conducted a 72-hour live marathon that saw community members walk into the studios to help our students and participate in the programme.

Partnerships and Funding

The radio station is sustained on funds from Punjab University.

Though the university has made provision of payment to outsiders who want to participate in programme production, yet Jyotirgamaya Community Radio has brought out the best of voluntarism from the community.

Lessons Learnt and Impact

Through the creation of awareness on education, culture, society and health, Jyotirgamaya Community Radio leaves a positive impact as it is a community-run, non-profit entity.

Experiences of Listeners

These quotes from community members sum up the experience of listeners:

Shiksha ke anek aayam is doing a good job as it is an awareness creating show for students and they can get a lot of information with its help."

"Show related traffic police has been and supportive for all the listeners helping them follow the traffic rules."



Ek Kahani is actually a beautiful show as it sounds so sweet in the voice of kids, specially *Bagule wali kahani*.

Core Team

Sanjay Wadwalkar, Jayanth N Pethkar and Archana R Singh

CRMC Members

A K Bhandary, Archana R Singh, Bhoopinder Singh Bhoop, Manjit Kaur, Sanjay Wadwalkar, Jayanth N Pethkar, Archana R Singh and Mohanmeet Khosla

Launch Date
13-02-2011

Broadcast Timings
08:00 - 22:00

Broadcast Hours
10 Hours

Languages
Hindi | Punjabi |
Haryanvi | English

Jyotirgamaya CR

Padho aur Padhao

School of Communication Studies
Arts Block VII, Punjab University
Chandigarh. 160014
www.puchd.ac.in, puradio@pu.ac.in
+91-9815009753





Vision and Mission

The Vivek High School CR is an initiative of the school to provide service to the community through the means of radio. As Chandigarh's First Community Radio Station to serve and bring the community, Vivek Community Radio Station focuses on the day-to-day concerns of the common man.

Genesis

While the traditional approach to development is to provide support to agriculture, health, education etc., and while a radio station may not be seen as a priority, yet when the community around the radio station analysed its needs in detail and thought of its problems and marginalization, it came to the conclusion that a community-based communication processes would help people share common goals. This step led towards a Community Radio Station.

Thematic Focus

Health, education, environment, agriculture, social development, community development, human rights, human trafficking, HIV/AIDS awareness campaigns, women and the girl child, anti-corruption etc.

Signature Programmes

Health Talk, Rubroo, Young Achievers, Women's Programme and BBC Programmes

Community Participation

Regular feedback from listeners keeps them involved in the working of the Community Radio Station. They also feel that they have contributed to the changing nature of discourse on a



subject. This also contributes positively to our changing the variety of the radio programmes from time-to time. Vivek Community Radio has a wide variety of programmes on developmental subjects – agriculture, health, educational, environment, social welfare, community development, food and culture.

Bearing in mind the typical schedules of the listeners during the course of the day (e.g. devotional programmes in the morning when it is possible for the community to devote time), Vivek Community Radio is been delivering to the satisfaction of the community so far and has been able to cater to specific target audiences

Experiences of Listeners

Listener Tejeswani Sharma's has this to say:

"My daughter was born intellectually challenged, but was a gifted child from day one. She enjoyed listening to music and bhajans.



She is blessed with a beautiful voice and from early childhood I encouraged her to sing. She took regular classes at home and participated in various competitions. She then got a chance to sing on the radio and my daughter sang for the first time on



Vivek 90.4 Community Radio Station of Vivek High School, Chandigarh. It was a new experience for us and she was very excited. She enjoyed listening to her own voice and it gave her confidence. Today she regularly sings bhajans on the Community Radio and other religious programmes and gatherings as well."

Core Team

H S Hamik, P K Singh and Ashish Tandon

CRMC Members

H S Hamik, P K Singh and Ashish Tandon

Launch Date
04-11-2007

Broadcast Timings
04:00 - 11:00
13:30 - 14:30

Broadcast Hours
8 Hours

Languages
Hindi | Punjabi | English

Programme Bank
600 Hours

Vivek CR

Nai generation ka naya radio

Community Radio Station
Sector 38-B, Chandigarh
vivekCR@gmail.com
www.vivekhighschool.in
+91-9888324878





Neotech CR

Neotech Community Radio 90.4 MHz par

Vision and Mission

Neotech CR aims to provide wholesome programmes to entertain and enrich the lives of its listeners by promoting education, health, culture, languages, peace, harmony, agriculture and growth in society.

Through the Community Radio, we will serve the following areas of the society:

Bring awareness among the youth about the adverse effect of alcoholism, untouchability and superstitious beliefs through the medium of radio transmission, thereby educating them to be responsible citizens.

Community Radio will enable people of the locality to synthesise their culture, language, songs, dance and rhythms of life with that of a modern one.

Since the English language is a must for the aspiring youth, Community Radio will offer a medium and simultaneously serve to lift the poorest section of the community by making them aware of their rights and fundamental duties.

The majority of population depends on agriculture for a living. So Neotech Community Radio will air programmes on scientific agricultural practices, new techniques and improved seeds and fertilisers to increase the produce from their land.

Genesis

The initiative came from a visit to Maharashtra and Madhya Pradesh where the wonders achieved through Community Radio among an otherwise impoverished people were evident. The people felt more empowered with information concerning their health, culture and livelihoods. They knew of government schemes through Community Radio and were aware of their rights. Community Radio also gave a lease of life to their folk music which otherwise was on the verge of extinction.

The situation of the community around Neotech's area of work was no different and it was realised that much could be achieved through Community Radio.

Thematic Focus

Motivate the community to improve their lives, thoughts and actions through infotainment.

Signature Programmes

Surgujiha Goot and Yadein.

Community Participation

नियोटेक कम्युनिटी एफएम रेडियो 90.4 FM

आपका हार्दिक स्वागत करता है...

अम्बिकापुर, सरगुजा, छत्तीसगढ़, फोन - 07774-223074, M - 9425254338

Neotech Community Radio has a Content Management Committee in place. Programme topics are discussed among members of this Content Management Committee. Neotech also incorporates changes in programmes on receipt of feedback from listeners.

Innovations in Format

Outdoor broadcasting, involving community members is being incorporated in some of the programmes. Besides this, phone-in tutorial classes and helpline for aspiring students are also some initiatives.

Partnerships and Funding

Neotech Community Radio is running on funds from its parent organisation. The Chhattisgarh Government too provides Rs 21,850 every month towards advertisements carried by the radio.

Core Team



Reetu Singh, Satish Dubey and Preeti Singh.

CRMC Members

Sunil Palaskar, Carolina Joseph, Praveen Kumar and Vandana Goshwami.

Launch Date
13-01-2012

Broadcast Timings
07:00 - 07:30
12:00 - 18:00

Broadcast Hours
6.5 Hours

Languages
Hindi
Surguja | English

Neotech CR

Village – Keshapur, P.O – Ambikapur
District Surguja, Chhattisgarh – 497001
neotechtimes@gmail.com,
sunilpalaskar@gmail.com
+91-9425254338





Vision and Mission

The main objective of the DU CR 90.4 is to share the learning with the student and communities residing in and around Delhi University on social issues, health, career counselling, gender sensitisation and livelihood-related issues broadly covering human development.

The vision of DU CR 90.4 is to empower the marginalised community members residing in and around University of Delhi as well as strengthening the capacity building of students' community.

Thematic Focus

Health, hygiene, anti-smoking, AIDS, gender sensitisation, environment and other issues related to local communities.



Signature Programme

Sanjay Basti Se

Community Participation

The Programme content and topics are discussed among the programme manager and in-house production members.

Innovations in format

DU CR 90.4 has been conducting interactive programmes for community members and students by broadcasting different community-based programmes with the help of community members and students residing in and around Delhi University. This has been achieved by community members, students and volunteers engaging as interns with DU CR. The internships are also an opportunity to find out if the students are interested in associating with the DU CR 90.4 as RJs.

Partnerships and funding

The Radio Station is funded by the University of Delhi's University Development Fund that initiated the project and future funding will also come from the University itself.

Lessons Learnt and Impact Running a Community Radio Station while engaging with people from the community and student volunteers is a creative challenge. We have accepted the challenge and are

improving continuously. DU CR 90.4 wants to continue its journey with capacity building support from the University of Delhi and broadcasting extensively interactive radio programmes with active participation of the community members and students of various constituent colleges of University of Delhi.

Core Team: Vijaya Lakshmi Sinha, (Retd. DDG, AIR) Programme Manager



CRMC members: Vice-Chancellor, University of Delhi, Dean Student Welfare, Director, Campus of Open learning, Dr. Minoti Chatterjee, Dr Anjali Mittal, Dr. Suchitra Gupta, Sh. Shyam Gupta, Sanjay Basti, Sh. Narender, Vijaya Lakshmi Sinha, Dr. Dinesh Kr. Gupta.



Launch Date
02-10-2007

Broadcast Timings
08:00 - 13:00
16:00 - 19:00

Broadcast Hours
Original:6 | Repeat:2
Total:8

Languages
Hindi

Programme Bank
400 Hours

DU CR

Library Building, School of Open Learning
University of Delhi, Delhi - 110007
duc90.4@gmail.com:
+91 9811505366





Radio Jamia

Aap Ki Awaz



Vision and Mission

Vision: Radio Jamia provides wholesome programmes to entertain and enrich the lives of its listeners by promoting peace, co-existence, secularism and entertainment. Addition of a radio station in the campus in this environment proves to be a unique feat in due course of time. Besides student and teachers of the university, people from diverse socio-economic, educational and cultural background, live in the target area and also participate in radio programmes.

Mission: Radio Jamia is actively involved with the community members along with the campus students. Staff of the Radio Jamia contact with listeners to cover entertainment, education, health, employment and other social issues. Radio Jamia is a platform for the marginalised section of the society. The budding talents of the university gets a chance to hone their artistic and technical skills by contributing to this radio.

Genesis

Radio Jamia is the first CR in and around Jamia Millia Islamia and situated near the bank of River Yamuna. The CRS is in the vicinity of industries, several educational institutions and villages. Keeping the background in mind, Radio Jamia was conceived to provide a platform to the diverse community of the area and serve it by involving the members of the community. The authorities at Jamia Millia Islamia felt that a Community Radio Station should be established in the campus to cater to the student community and the general community of the area and got a license to run a CRS in the campus.



Thematic Focus

To improve the lives and thoughts of the target audience through infotainment.

Signature Programme

Yeh Janana Zaroori Hai

Community Participation

Students and staff of Jamia Millia Islamia and local community members participate in the radio programmes as volunteers.

Innovations in format

Apart from Interviews, Discussions and Vox Pops from time to time, we prepare programmes on the basis of the feedback received from listeners. Outdoor recording with the community members and phone-in programmes have also been conducted.

Partnerships and funding

The Radio Station was established with funding from Jamia Millia Islamia for infrastructure development and procurement of technical items. The funding strategy being followed presently centres on a levy received from students of the university. There are plans for getting advertisements and sponsorships as part of future funding plans.

Core Team:

G R Syed, Md Shakeel Akhtar, Saba Parveen, Mohammad Shahid, Abdul Khaliq , Humayun Hassan Arzoo

CRMC members

Registrar JMI, Director AJK Mass Communication Research Centre, Incharge Radio Producer, Asst. Registrar MCRC, Studio Incharge MCRC, Account Officer MCRC



Launch Date
24-03-2005

Broadcast Timings
09:00 - 12:00
16:00 - 19:00

Broadcast Hours
Original:3 | Repeat:3
Total:6

Languages
Hindi

Programme Bank
100 Hours

Radio Jamia

AJK Mass Communication Research
Centre, Jamia Millia Islamia, Maulana
Mohammad Ali Jauhar Marg,
New Delhi – 110 025
radiojamia90.4@gmail.com
011-26986812, 13





JIMS CR

Suniyo suniyo



Vision and Mission

To provide information, education and entertainment to our community members through programmes and problems drawn from their day to day life. To make them participate in the radio programmes at all levels.



Genesis

A survey of the surrounding area was conducted with the help of students to identify the classification and needs of the people living in the neighbourhood. Most of the listeners in these areas were residents of JJ colony, slums, semi-urban and lower income group people who needed it to be told about their rights and duties; social and economic development and opportunities available to increase their source of income. We applied for Community Radio to fulfil this need and have successfully done so.

Thematic Focus

Social, economic and health issues

Signature Programme

Community ki Aawaz, Dhanak, Chaupal, Aao Achchi Sehat Banayein, Naya Savera Nayi Raah

Community Participation

Research, script creation and programme production is done by the students.

Innovations in Format

Dhanak is our radio magazine where we use various formats in one programme.

Lessons Learnt and Impact

We are providing training to boys and girls from our Community to train them for programme production and broadcasting under non-customised programme of JIMS community college under IGNOU. Many women have formed their own small groups and have started small enterprises like home production of articles including food products (pickle, papad, snacks, etc.) We have successfully completed Science for Women project in cooperation with CEMCA and Department of Science & Technology.

Experiences of Listeners

We are not just listeners of JIMS CR but we also discuss our problems and share experiences. We feel as a family member of this community through radio.

People's Voice

"JIMS CR gives us platform to sing our folk songs," says Kanta, a regular listener.

"It provides us health related guidelines in changing seasons," says Lakshmi Devi, a regular listener.

Core Team

Nirmal Bhatnagar, Rajesh Kumar, Deepa Kapoor and Surender Dhaka

**CRMC Members**

Nirmal Bhatnagar, Rajesh Kumar, Deepa Kapoor, Surender Dhaka, Amanpreet Singh, Shikha Mehmi, Neharika Tiwari, Kanta Devi, Angoori Devi, Rajeev, Maya Devi



Launch Date
14-01-2006

Broadcast Timings
10:00 - 18:00

Broadcast Hours
Original:6 | Repeat:2
Total:8

Languages
Hindi | English

JIMS CR

JIMS, Rohini Sector 5
New Delhi, 110085

Phone number: +91 11-45184106

Mobile number +91 9810329244

nirmalbht@gmail.com

www.jims.in





Vision and Mission

Radio JIMS is visualised as an association to serve the communities which come under its reach. It provides voice to the voiceless by addressing the problems faced by the members of the communities, and gets them to talk on the radio. Mission of Radio JIMS is to serve the communities and improve the quality of life with the help of various programmes broadcasted on radio JIMS.

Genesis

JIMS is a not-for-profit educational institution with a number of campuses in Delhi and Jaipur. Radio JIMS was established to impart knowledge and information related to education, health and environment, social, cultural and local issues and to provide a platform for dialogue and discussion amongst the community members, students and faculty.



Thematic Focus

Women empowerment, health spirituality, legal issues and career counselling.

Signature Programmes

Mansha, Bat Pate Ki, Jeevan Disha, Legal Mantra, Aatmchintan

Community Participation

We conduct workshops to prepare community members for content creation. Community members work as volunteers to advocate on issues of social concern. They are made aware about government programmes, policies and schemes and the services available in their vicinity.

Innovations in Format

Radio discussions on contemporary issues and interviews of doctors on various diseases are conducted with the involvement of Community.

Partnerships and Funding

Jagan Nath Gupta Memorial Educational Society made the initial capital investment for the radio station. The society continues to bear all capital and revenue expenditure of the station in the absence of any other financial support or income.

JIMS would like to diversify its funding pattern through public service advertisements released by the various government departments and follow this up with airing commercial advertisements following the permissible time limits. Our endeavour is to make the radio station self sustainable.

Lessons Learnt and Impact

Earlier, in the neighbouring slum areas, girls were not encouraged to go to school, as the parents were under the impression that schooling is very expensive. Through our interactive programme on the right to education, people have come to know that children from age 6 -14 get a free and compulsory education. Two surveys have been conducted till date to map the taste of audiences and their and preferences.

People's Voice

"I like to listen to Radio JIMS as it brings up a lot of current issues concerning us," says a listener.

"Baat Pate ki is a very useful programme. And helps us with our health concerns," says another listener.

Core Team

Ravi K. Dhar, Neeru Johri, Sanyogita Choudhary and Ritu Sood

CRMC Members

Ravi K.Dhar, Neeru Johri, Sanyogita Choudhary, Ritu Sood, Anita, Ankit, Mohan Ram, Varsha Sharma and Nandita Prakash.



Launch Date
15-07-2005

Broadcast Timings
09:00 - 12:00
14:00 - 16:00

Broadcast Hours
Total:5 Hours

Languages
Hindi

Programme Bank
30 Hours

Radio JIMS

Jagan Nath International Management
School, OCF, Pocket 9, Sector B,
Vasant Kunj, New Delhi
hodbjmc.vk@jaganmath.org
www.jimds.org
+91 9999343349





Vision and Mission

Our mission and vision is to touch lives and spread happiness to the underprivileged on a sustainable basis and to use the Community Radio Station as a medium to reach this goal.

Genesis

The Community Radio Station was initiated to bring together the near-by community and discuss their problems and suggestions.

Thematic Focus

Women empowerment, child labour, social inequality, environmental issues, education

Signature Programmes

Morning ka Safar , Youngistan



Community Participation

We ensure community participation by doing outdoor broadcasting and inviting special guests to our programmes.

Innovations in Format

Live Ramayan on air, special programs on environmental day, AIDS day etc.



Partnerships and Funding

Our financial support comes from the advertisements from the DAVP.

Experience of Listeners

"I really like this CR, especially, the Youngistan show, which is aired only on KRIMS 90.8 CR and is related to current activities. I like this



show because through this show we can know about vacancies in every field by air because today life has become very busy and we are left with no time to read a newspaper." - Mehak Chopra, Teacher and a regular listener

People's Voice

Jaya, who is a regular listener of Youngistan programme, says, it is a programme which provides knowledge and proper guidance to her in a very lively and motivating manner.

Core Team

Shivkant Gautam, Akash Maithal, Sangeeta, Mukul Kaushik and Adi Saini

CRMC Members

Chairperson, G.Manager, Station Manager, Programming Head, RJs, Volunteers

Launch Date
28-06-2012

Broadcast Timings
07:00 - 24:00

Broadcast Hours
17 Hours

Languages
Hindi

Programme Bank
200 Hours

KRIMS CR

Plot No-1, BU Block
Pitam Pura, New Delhi
Phone number: +91 11 31907908
+91 8860113839
shiva24gautam@gmail.com





Vision and Mission

To enrich the community, mainly students of more than 200 colleges affiliated with Gujarat University about its courses and career options while at the same time providing them with enriching and fulfilling edutainment programs.

Genesis

It has been less than a year since Guravani Began functioning. We have been inspired by the huge success of campus radios around the world. We wish to educate and train our students by giving them a platform to communicate about their issues.



Thematic Focus

Our thematic focus is based on various topics including Career, literature, mythology, philosophy, education, subject knowledge health, environment, education, women empowerment and social awareness.

Signature Programme

Gurvani jingles, Gujarat University anthem

Community Participation

Focus on programmes where students can connect with and research and conceptualise accordingly.

Partnerships and Funding

Funding at the time of inception: EMRC-UGC fund.

Lessons Learnt and Impact

We have been through our ups and downs and have experienced the joys and sorrows of nurturing an interest in an unknown territory. We reached the bank of 3000 hours of programming by experiencing urgent times when we had none! We have learnt that it is wise to think of the future and plan accordingly and in radio, everyday is a new day -- a new beginning.

We have definitely created a stir and a fair amount of interest in our students. In order to

90.8 MHz



see a more noticeable impact, we will have to increase the duration of broadcast and focus on specific programmes. The current impact as we see is on students who are opening up to us in terms of their queries and doubts about their career and the university courses.

Experiences of Listeners

Listeners have requested for longer broadcast duration. People at large have appreciated the quality of production. Our jingles and '*thought for the day*' capsules have also been liked by a large number of people.

Students have found our programmes on career related subjects very useful for them in the daily lives.



Core Team

Dinesh Goswami, Shyam Barot, Bhumika Barot, Tilana Desai and Dhruv Shashtri.

CRMC members

The station is being run by the combined effort of professionals and student interns.

The station functions under the EMRC of Gujarat University.



Launch Date
30-03-2012

Broadcast Timings
09:00 - 11:00
16:00 - 18:00

Broadcast Hours
4 Hours

Languages
Hindi | Gujarati | English

Programme Bank
3000 Hours

Guruvani

Gurunak Bhavan, EMRC Building,
Gujarat University Campus,
Navrangpura - Ahmedabad
emmrcahdgoswami@gmail.com
+91 79-26302409





Rudi no Radio



Vision and Mission

Rudi no Radio aims to present the voices of women from informal communities and also act as a training centre to support the emergence of other such community radio channels.

Genesis

CRS was set up in the wake of the Gujarat earthquake in the year 2000, to act as a medium of communication and source of information and education on social issues.

Thematic Focus

Health, education, folk music, traditional food, story telling, employment and livelihoods, agriculture, traditional medicines, animal husbandry, nursery, and awareness generation on government schemes.

Signature Programmes

There are seven signature programmes broadcast by this community radio station.



Saptrangi, Vadhmana, Rudu Upvan, Vadlo Bole Che, Killol, Rudi no Radio, Satvik Jivan, Aakash Mare Aambha Nuche.

Community Participation

Member based organisations like co-operatives, self-help groups, savings and credit associations are encouraged to contribute small amounts for developing content for the radio programmes in exchange of information on several issues. Women, children, elders and youth participate through Shrota Mandals (Listener Groups). Radio programmes are also narrow cast for wider reach.

Innovations in Format

The radio station runs phone-in programmes so that listeners can personally share their views by calling the studio and participate with the phone-out sessions where the announcers personally call listeners to take views and feedback. There is also a 'live classroom' to aid students in learning.

Partnerships and Funding

Self-funding and by sister organisation SEWA like SEWA Bank, Video SEWA, SEWA Union and Insurance co-operative of SEWA

Lessons Learnt and Impact

Creation of awareness on various health, education and employment related issues amongst youth and women. Rural women are trained to operate a radio station on their own.

90.4 MHz



Experiences of Listeners

CRS is addressing their problems, making them aware about the appropriate solutions, training them on the use of an innovative medium like the radio and helping them become the voice of their community.

People's voice

"We have similar problems, earlier we were unaware but now through this medium we are being made aware and are helping each other in solving these problems and leading a healthy life," shared women listeners of CRS.



Core Team:

Renuka Patva, K. G. Mehta, Sadhana Bhatt,
B. S. Bhatia, Bharat Rajgor, Praveen Dave, Paulomi
Mistri.

CRMC members:

Shanta Koshti, Leena Patel, Nisha Mali, Anita Patel,
Rutwi Mehta and Veena Shrimali.



Launch Date
26-11-2009

Broadcast Timings
09:00 - 13:00
16:00 - 20:00

Broadcast Hours
8 Hours

Language
Gujarati

Rudi no Radio

SEWA Academy, Thakorebhai Park,
Manipur Village, Taluka: Sanand,
Dist. Ahmedabad, Gujarat
www.sewaacademy.org
+91 9825415062





Vision and Mission

Saiyerre Jo Radio ensures that the voice of the community is raised through a controlled and owned medium and a radio station led, managed and controlled by women is an effective platform to raise their voice and their issues.

Genesis

KMVS began working with All India Radio (Akashvani) in 1998 and as a result of this association, the need to start a Community Radio Station was strongly felt for community issues to be put forward



through Community Radio. It was also felt that Community Radio can also become a medium for developmental issues and thus it can be controlled and owned by community.

Thematic Focus

Local governance, health, legal, environment, land, livelihood, new and relevant information on agriculture, education and issues concerning women and children. Besides, the radio also stresses on art and culture

Signature Programme

Soor sangeet jo, Saiyerre jee gaal, patti pen, panjo karyakram, Khaso sasaan

Innovations in Format

A special committee of women has been formed for deciding on the content that the radio should air. Besides this, the voice of the community is raised through meetings. Formats like interviews, one-on-one discussions, talks-shows and story-telling are employed to get the maximum appreciation of the listeners.

Lessons Learnt and Impact

The radio has established itself as a medium of women empowerment. A strong example is of Sarifa, a neo-literate woman who joined as a reporter six months ago and has now learnt recording, data transfer, interviewing, editing, and radio-on-air techniques besides other work on the Radio Station. She has developed a rapport with the community and can scrutinize issues distinctly. She can also work on computers and

90.4 MHz



helps elected women representative in panchayat in their administrative work.

Her example shows how rural women, despite all odds, can assume leadership roles in their communities.

Experiences of Listeners

Covering a population of 26,000, Saiyerre Jo Radio involves participation of people through 104 women leaders and their supporting systems, 1800 members of women groups, 200 artisans and 90 youth leaders.

The radio station is established and school-going children regularly visit the Community Radio Station for their voices to be recorded and broadcast. Elders from the area too visit the Radio Station spending their own money to come visiting the Radio Station. Telephonic

conversations are very popular.

The community people have donated six radio set to rural schools and the radio is used to propagate messages around prohibition of alcoholism.

Core Team

Ahmed Sameja, Paru Parmar and Sarifa Sedat

CRMC Members

Meguben Rabari, Nanduba Jadeja, Kamla Gadhvi, Bagbai Musa, Deviben Rabari, Haikmamben Theba, Paarmaben Ahir, Bhavnaben, Sitaben Rabari and Memunaben

Launch Date
02-06-2012

Broadcast Timings
07:00 - 09:00
12:00 - 14:30
20:00 - 20:30

Broadcast Hours
5 Hours

Language
Kutchee



Saiyerre Jo Radio

Saiyerre Jo Radio Station
Village Bhimsar
Taluka Nakhtrana
District Kutch, Gujarat
ujjasradio@gmail.com



Vision and Mission

Alfaz-e-Mewat endeavours to bridge the information gap for the rural communities by providing them with a platform to share, create awareness and disseminate information on agriculture, water and soil health.

The radio will strive to be an effective tool for enabling good rural governance and be a source of edutainment. The radio aims to become an outreach tool for farming communities to share their voices by using radio as a tool, to promote education, health and sanitation, and promote Mewati culture and language.

Genesis

Alfaz-e-Mewat draws its inspiration from IRRAD's experience of working in Mewat area, a backward minority district in Haryana, for the past 12 years despite being in proximity to the national capital.



Thematic Focus

Catering to the needs of the farmers by involving them in the process of programme making.

Signature Programmes

Tohfa-e-Kudrat, Jal Jangal Zameen and Kisse Kahani.

Community Participation

Our radio station banks on the people in the community for its all round progress.

Innovations in Format

Alfaz-e-Mewat uses a mix of formats, ranging from music, spoken word, phone-ins to the role plays. A school programme titled 'Radio School' gives radio tutorials to kids in Maths, Science and English.

Partnerships and Funding

The station has been set up under the Agriculture Technology Management Agency (ATMA) scheme of the Ministry of Agriculture. ATMA scheme covers the setup cost of station and three years of programme funding. Apart from ATMA, the station also enjoys financial support from a corporate funder, Sesame Workshop India Trust. It also earns revenue from Directorate of Audio Visual Publicity in addition to some local advertisements.

Lessons Learnt & Impact

Getting women to participate in the programmes has been a challenging task. The other challenges include retention of

volunteers, finding resources for on-going training of staff and generation of funds.

Experiences of Listeners

“This radio has reaffirmed our belief about our thought that there is someone there who is concerned about us”, says a listener.



People's Voice

The radio gets regular feedback through daily calls from listeners about their requests for new and longer programme, questions in response to informative broadcasts, and suggestions for future programme content.

Core Team

The station is managed by five full time staff recruited by the promoting organisation, IRRAD. The communications team at the promoting organisation acts as a facilitator to the CR station, there is no station manager. The two senior staffers based on their experience in community work have been designated as team coordinator and production coordinator.

CRMC Members

Pooja Murada, Arti Manchanda, Sonia Chopra, Rajiya and Sohrab Khan, Arshad Ayyub, Shakir Hussain and Fakat Hussain.

Launch Date
28-02-2012

Broadcast Timings
10:00 - 14:00
18:00 - 23:30

Broadcast Hours
9.5 Hours

Languages
Mev | Hindi

Programme Bank
250 Hours



Alfaz-e-Mewat

Plot No. 34, Sector 44, Institutional Area,
Gurgaon - 122003
www.irrad.org
arti.manchanda@irrad.org
+90 9810529324



Vision and Mission

We are aiming to disseminate technology related to agriculture and its allied sciences among the farmers, farm women and rural youths and reach out to the farming community with programmes that shall not only be interesting but also be of great benefit to them.

Genesis

In CCS Haryana Agricultural University, there is no dearth of experts in every discipline and a well established Directorate of Extension Education has been working since inception of the university. As we realised the need for the fast dissemination of the latest agricultural technologies among the concerned clientele, a CRS was established in the university to benefit the rural people as a whole and farming community in particular.

Thematic Focus

Transfer of technology related to agriculture and its allied sciences to the farming community along with local cultural programmes.

Signature Programmes

University Campus Se, Campus Diary, Monthly Krishi Karya, Meteorological Information and Recommendations, Mandi Ke Bhaav, Hamari Sanskriti Hamare Geet.



Community Participation

The experts from the university are invited to the station's Studio on regular basis and detailed talks related to agriculture and its allied sciences are recorded and broadcast. The Community Radio Station has large collection of Haryanvi *Ragni, Kisse, Saang, Geet and Bhajan*. This whole collection is developed in the studio by the support of local artists.

Innovations in Format

Success stories of progressive farmers, farm women and rural youths (in their own voices) are broadcast to motivate and involve local community members.

Partnerships and Funding

Infrastructure development and procurement of technical items was carried out by the support of Ministry of Information and Broadcasting .

Lessons Learnt and Impact

To motivate farmers, the station broadcasts success stories of farmers in their own voice. This helps the farmers to start work as entrepreneurs in their own fields. It not only tells about the problems faced by farmers in the beginning, but also tells about

how various agencies help them to solve these problems.

Experiences of Listeners

“Radio station programmes help us in our queries regarding farming”, a listener said.

Core Team

1. Joginder Singh Malik
2. Krishan Yadav
3. Ram Chander Saharan
4. Students of Department of Extension Education & Communication Management

CRMC members

Executive Management Committee

Director Extension Education, CCS HAU, Hisar, Director of Research, CCS HAU, Hisar and Dean of the constituent Colleges

Station & Content Management

Director Extension Education, CCS HAU, Hisar, Director of Research, CCS HAU, Hisar, Subject Matter Specialist of the concerned programme, One Progressive Farmer and One Social Worker (Women)

Launch Date
29-11-2009

Broadcast Timings
09:00 - 11:00
14:30 - 16:30

Languages
Haryanvi | Hindi | English



CCS HAU Radio

Joint Director-cum-Station-in-Charge,
CCS Haryana Agricultural University,
Hisar-125004
www.hau.ernet.in
+91 9416397702



Vision and Mission

The mission of Gurgaon Ki Awaaz is to be a community-run platform for marginalised voices in Gurgaon, mainly local villagers and migrant workers, especially for their culture, their key needs and their aspirations. The vision of Gurgaon Ki Awaaz is to create an atmosphere of dialogue, using radio, in this uneven metropolis. Our vision is to work towards better livelihood decisions, a safer Gurgaon, a better school environment for children, access to health facilities to all, regardless of their economic status and domicile.

Genesis

Since the NGO that set up Gurgaon Ki Awaaz was already working in the field of career counselling for high school students in government schools, a well-wisher of the NGO suggested that they apply for a CR licence since it would enable them to reach a much wider community of not just students, but also their parents and other family members. In 2008, TRF received its Letter of Intent.



From then, the process of actually learning and understanding what Community Radio is all about started. In May 2009, we took on our first reporters, 2 young village boys who were recommended by an NGO that works with children. That is how, the team was gradually built.

Thematic Focus

Careers, entrepreneurship, primary education, local governance, folk culture, health and nutrition, women's empowerment through micro-finance, migration, safety and security, drivers, participation in democracy, savings and personal finance, HIV/AIDS.

Signature Programme

Hum Hongey Kamyab, Apna Nazariya Apna Kaam, Saara Aasmaan Hamara, Chalti Ka Naam Gaadi, Galli Galli Sim Sim, Nari Shakti, Apni Rasoi, Apni Pasand, Geet mala, Swasth Gurgaon, Baat Cheet, Gurgaon Live, Darpan.

Community Participation

There are many programmes in which community actively participates. For instance, in *Geetmala*, music is recorded by the community in the studio or in community spaces and broadcast. Morning listeners call into the programme to join an on-air discussion on the day's issue, many of which are suggested by listeners themselves in *Gurgaon Live*.

Innovations in format

Galli Galli Sim Sim (pre-produced content combined with local content along with live phone-in participation plus streaming broadcast in schools), *Geetmala* recording entire Ragini

performances to bring a wide array of folk music from the community to the community, *Participation in democracy*, reports directly from municipal house meetings so that listeners can hear and learn.

Partnerships and funding

Initial funding for set-up and first two years' running from TRF. Present modes of funding is project-based funding and local advertisements. In future, the radio plans to get funds from local advertisements, DAVP advertisements, and some outreach projects.

Lessons Learnt and Impact

1. Pick an issue, design a campaign and sustain it to create an impact. Supplement radio campaign with telephony and on-ground outreach.
2. Collaborate: Our collaborations with Sesame Workshop India Trust *Galli Galli Sim Sim*, Search Years, St Stephens Hospital, Gramvaani, Literacy India and a host of other local and national entities has taught us that collaborations bring in new ideas, innovative ways of working and increase learning and impact.

Experiences of Listeners

Listeners find the health information relevant and usable since resources mentioned are all local and specific. The additional hand-holding given over

the phone is of great help and many callers ask for contact details, advices, directions etc. The *Entrepreneurship* or *Start-Your-Own-Small-Business* programme has garnered enormous response.

People's Voices

"We have stopped tuning into other channels after listening to your station", a listener.

"I got my voter ID Card because of Gurgaon Ki Awaaz. Though I have been living in Gurgaon for 10 years, I could not get it before you started a campaign. I used the medium of phone, and my card reached my home", says another listener.

Core Team

Arti Jaiman, Soumya Jha, Sharmila, Amrit, Vandna, Jyoti, Hansraj and Doliram.

Launch Date
25-11-2009

Broadcast Timings
16:00 - 21:30
09:30 - 14:00

Broadcast Hours
Total : 22

Languages
Haryanvi | Hindi | English

Programme Bank
300 Hours



Gurgaon Ki Awaaz

27 Electronic City, Sector 18,
Udyog Vihar, Gurgaon, Haryana-16
www.trfindia.org
arti@trfindia.org
+91 9811126336



Vision and Mission

To spread awareness among the citizens for the growth of nation as per to the need of the society and to maintain national integrity and peace.

Genesis

Sirsa is a city surrounded by rural and backward area. Here, people are not able to read newspapers or purchase costly electronics material for their entertainment. So, to provide information to the community, we thought of setting up a Community Radio Station.

Thematic Focus

Women Empowerment, Agricultural, Education, Health, Entertainment



Signature Programme

Super Hit Evening

Community Participation

We have certain interview-based programmes in which doctors, district administrators, farmers, educationists participate.

Innovations in Format

Amritwala-Bhakti Sangeet, Daastane-Zindgee are interview-based programmes and *Beeti Yaaden* on life of Bollywood Celebrity. *Charka-a Punjabi* Culture-based programme *Haryana Darpan* a Harvyanvi culture-based programme, Super Hit Evening -interview of Special /celebrities /educationists/ advocates/ doctors/ successful farmers.

Partnerships and Funding

Although initial funding was provided by Management of Bharat Sainik Sr. Sec. School, Sirsa, we have not sought any support or funding nor we are working with any government organisation at any level. CRS is being supported by the organisation itself.

Experiences of Listeners

People are very happy because they can share their views with each-other by telephonic talk with JG Radio 90.8 FM.

"I am very happy by this Radio Station because it provides us with new information and entertainment as it was difficult for me to get information because I am a house wife," says *Malkeet Kaur Neja Dela Kalan*, a listener.

Core Team

Gopal Kamboj, Rajesh Kumar, Karamjeet Kaur, Harish Miglani, Rajni



CRMC members

Jagdish Kamboj, Gopal Kamboj, Nirmal Kaur, Sudanshu, Vishvjeet, Rajesh



Launch Date
12-08-2012

Broadcast Timings
09:00 - 23:00

Broadcast Hours
11 Hours

Languages
Punjabi | Hindi | English

J.G. Radio

C/o Bharat Sanik Sr. Secondary
School, Sirsa, Haryana
www.jgsirsa.com
jgsirsa@gmail.com
+91 9416136006





Vision and Mission

At Radio Manav Rachna 107.8, we are focused on providing information to our listeners about science, literature, current affairs, social issues as well as educating our listeners and promoting language, literature, music, health etc. Our Listeners are our strength. They value what we say. Our radio is playing a major role in educating and uplifting the society by making them aware of the world, country, society, and community related issues.

Genesis

The radio was started because we found that a part of our community needs were unfulfilled, so we mainly focused on the down-trodden section of the society.



Thematic Focus

Consistent awareness generated among the masses is our main focus, in terms of industrialisation, urbanisation, social benefits, national integration, financial planning, education etc.

Signature Programmes

Aap ki Awaz, Sufi Mehfil, WE.

Community Participation

Daily news, outdoor broadcasting, one-to-one information gathering from the community people, research, involvement of the community members with interviews etc.

Innovations in Format

Aap Ki Awaz includes info beat, thought of the day, traffic updates, live interviews, telephonic interviews. *Dil Se*-social issues in magazine format with bites of experts, audience involvement etc.

Partnerships and Funding

Navuthan Trust was the founder at the time of inception. Other ways of funding are government projects, donations. In future we will focus on local marketing and community development related projects of the state government.

Lessons Learnt and Impact

Shatrujeet Kapoor, the police commissioner of Faridabad, has appreciated RMR for its participation and generating awareness among the people regarding rules and regulations especially with regard to traffic rules. The AIDS campaign run by Radio



Manav Rachna, in which experts, doctors and community members actively participated was appreciated by people and they wanted more such campaigns to be run by Radio Manav Rachna, in future.

Experiences of Listeners

Former Director, Corporation Bank, Ajay Garg: "The AIDS campaigns, especially the programme with the sweepers where they are asked about the myths and facts is being appreciated and accepted by the public".

Prof. I K Kilam– "The English and Hindi composition of programmes makes it more interesting and easier to understand."

People's voice(s)

"Radio Manav Rachna is the only radio in NCR, with much variations in programs." –Ashok Kohli

"Most interactive and community centric Radio," says Geetu

Core Team

Radio Manav Rachna has a production team, focused on development of the programmes. It includes production manager, promo writer, editors, sound engineer, community members, from various fields.

CRMC members

Chancellor, vice-chancellor, pro vice-chancellor, station director, production manager, senior RJs, community members.

Launch Date
10-07-2007

Broadcast Timings
00:00 - 24:00

Broadcast Hours
Original: 24 | Repeat: 00
Total : 24

Languages
Hindi | English | Urdu

Radio Manav Rachna

Block F, ManavRachna International
University, Aravalli Hills, Sec. 43,
Faridabad, Haryana 121009.
www.radiomanavrachna.org
+91 129 4198341





Mewat Radio

Teri Baat Meri Baat Suno Radio Mewat



Vision and Mission

The Radio's vision is to use modern and traditional media and communication technologies for developing new paradigms for social transformation. Radio Mewat also works to ensure community participation, collective engagement, and creative praxis to strengthen the idea of hope and to raise self esteem.

Genesis

When the government of Haryana decided to stop funding NGOs, SMART decided to apply for a license and develop an entity for the community that could become self-sustainable and promote the agenda of the community rather than that of the government.

Thematic focus

Financial inclusion, agriculture, health, sanitation, hygiene, women's empowerment, local self-governance, education and many more.

Signature Programmes

Gaon Gaon ki Baat, Hamaro Raj Panchayati Raj, Samjho kina Samjho

Community Participation

Since 90 per cent of the programmes are community-based and are produced with the involvement of community, every possible method is being used and explored.



Innovations in format

An innovative exercise is being practised to motivate the police department to use the radio station as a tool to address issues pertaining to women and also to resolve long pending civil cases. Radio Mewat has been attempting to fix a day with the SP, DC and departmental heads to address issues live.

Partnerships and funding

Infrastructure has been provided by UNESCO and SMART. We also get funding from Government advertisements, sponsored programmes, local advertisements, action-based pilot projects.

Lessons Learnt and Impact

Radio Mewat recently launched a programme on *Powering Democracy through Panchayats*: This has created a wave of excitement among the community members. Groups of people have been putting pressure on Sarpanch to hold Gram Sabha meetings.

Our health programmes also help people in changing their mindsets. For instance, a mother who was visiting a quack was informed of the demerits by listening a radio show and decided to approach a doctor at Mandikheda Hospital for her daughter's treatment.

Experiences of Listeners

While people are now able to

access information, one of the big changes that has come about in the community is that they have been able to access banks. As Fazru Shikrawa says, "The functioning of banks has changed drastically after Radio Mewat's programme on banking. I had never taken a loan from the bank before."

What Listeners have to say

Saddiq Ahmad Village Jethana, "We were ignored by mainstream media. It is only after Radio Mewat that there has been a ray of hope for the development of the locals."

Core Team

The Radio is run and managed by the community. We have one station manager and six reporters and 10 volunteers. All are trained to conceptualize, research, record, edit and produce programs.

CRMC members

Archana Kapoor, Muhammadi, JS Dagar, Jyoti Chikkara, Maulana Sher Mohammad Amini, Fazruddin Besar, Paramjeet Singh, Dr. S K Chawla, Nahid Zaidi, V.S. Bhatnagar.

Launch Date
01-09-2010

Broadcast Timings
08:00 - 22:00

Broadcast Hours
Total : 14 Hours

Languages
Hindi | Urdu | Mev

Programme Bank
800 Hours



Radio Mewat

MDA, Transit Hostel
Opposite CI Chowki, Next to BSNL
Tower, Nuh, Mewat 122107
www.radiomewat.org
+91 98111166297



Radio Sirsa



Vision and Mission

Radio Sirsa strives to empower its listeners on a wide range of issues that include health, environment, education, women and child development, panchayati raj and agriculture. Radio Sirsa promotes voluntary blood donation in its coverage area and also works for promotion and conservation of local dialects, culture, folk arts involving artists from the local community.

Genesis

The Community Radio policy guidelines of the Government of India provide for educational institutions to own and run Community Radio Stations. A Community Radio Station can be a very effective tool for hands on training of would-be media-professionals.

The teaching staff of the Department of Journalism and Mass Communication in the Chaudhary Devi Lal University thought of a Community Radio Station as a good tool for the benefit of its students while simultaneously serving the local community as envisaged in the policy document.

Thematic Focus

Health, environment, education, women and child development,



panchayati raj and agriculture

Signature Programmes

Hello Sirsa, Mhara Haryana and Jhanjhar Chhanke

Community Participation

Most of Radio Sirsa programmes are phone-in programmes presented by members of the local community, including housewives, shopkeepers and farmers. Field interviews are also integral part of several programmes.

Innovations in Format

A phone-in programme of Sarayaki, a dialect of Punjabi spoken in parts of Pakistani Punjab was initiated for people who migrated following partition and brought this dialect along with them. The dialect is on the verge of extinction in this region as the generation that brought it here is on its last legs.

Partnerships and Funding

Funds for infrastructure and procurement of technical items were provided as a one-time fund by the university while funds for day-to-day running of the Radio Station come from the University's internal resources.

Experiences of Listeners

Listeners of Radio Sirsa have formed an association of listener's called Samudayik Radio Shrota Sangh. This organisation participates actively in the day-to-day management of the station and in the organising its annual day.

At the beginning of the last winter, Radio Sirsa and the Samudayik Radio Shrota Sangh jointly launched a campaign Koshish Hamari, Sahyog Apka. A large quantity of woollen clothes was

collected from the city residents and distributed to the poor living in various slum localities of Sirsa.

People's Voices

Rajni, a regular listener and housewife says, "Radio Sirsa provides us useful information on health-related issues on a regular basis. I seldom miss the health programmes of Radio Sirsa."

Om Prakash Jodhpuria, a farmer has this to say: "I prefer to listen to Radio Sirsa programmes as they are full of knowledge and are free from the junk being presented by TV channels in the name of entertainment."

Core Team

The station is being run by teachers and students of journalism and mass communication in active collaboration with the local community. Presenters come from various sections of society as volunteers and the chairperson of the journalism and mass communication department is also the station director. Other teachers work as duty officers or producers.

CRMC Members

Virender Singh Chauhan, Vikas Saharan, Avtar Singh, Mohan Arora, Surender Bhatia, Madan Lal Nokhwal, Suresh Patial, Krishan Kumar, Richa Sharma and Neha



Launch Date
02-08-2009

Broadcast Timings
09:00 – 15:00

Broadcast Hours
6 Hours

Languages
Hindi | Punjabi | Haryanvi

Radio Sirsa

Media Center, Chaudhary Devi Lal
University, Sirsa
+91 9812600387
chauhan@jansanchaar.in
www.jansanchaar.in





Hamara MSPICM

Sabe ki zuben paye shor hamara



Vision and Mission

The mission and vision of Hamara MSPICM (M S Panwar Institute of Communication and Management) Community Radio Station, is to use the medium of radio to create awareness about the rights and duties of community members and nurture the members of the community into responsible and dynamic citizens. The Community Radio Station aims at creating strong bonds of local culture, values, ethos, good beliefs and traditions amongst the community members by broadcasting informative and educative programmes and playing songs in local dialect and languages.

Genesis

MSPICM is a media and media management institute set up in 2003 specialising in development communication. Community



Radio was perceived as an effective tool to inculcate the values of understanding the community and community participation and learning from the community in the media students of the Institute. The institute's management wanted to get involved with the local communities and experiment on the media perception of the radio listeners and Community Radio was considered to be the best medium to educate and inform the community.

Thematic Focus

Agriculture, environment, children, youth, women, students, culture, entertainment.

Signature Programme

Bhakti Vandana, Good Morning Solan, Health is Wealth, Yuva Jagat, Childrens Programme- Gali-Gali Sim Sim, Rochak Jaankariya, Pahari Programme, Mud-Mud ke Na Dekh, Spicy Evening

Community Participation

The ratio of content generated by the radio producers of the Community Radio Station and the community producers is 50:50. The content of the programmes is handled by four fulltime radio producers working in the Community Radio Station who are also aided by students.

Innovations in Format

The innovative formats are the Pahari programmes and interview-based programmes on community icons.

Partnerships and Funding

Funds for infrastructure and technical equipment came from the

parent institution. The radio also receives some local advertisements and gets advertisements from DAVP and the Ministry of Health.

Lessons Learnt and Impact

Managing a Community Radio has been an enriching experience and Hamara MSPICM has made a difference in the life of the community's underprivileged. The biggest advantage of the Community Radio is that the generation of contents and the choice of the programmes to be broadcast lies in the hands of the community itself. The Community Radio has also provided a platform to the local community to air their grievances.

Experiences of Listeners

Listeners are excited about their own Community Radio Station and a sense of ownership has come about. Many community members send us invitation for the programmes on regular basis. The



local district administration also sends us regular invitation to cover their functions.

People's voice

One social activist regularly gives us feedback on issues concerning environment. He says, "HAMARA 90.4 Community Radio Station Solan is doing a wonderful job by creating awareness about environment in the community."

Core Team

We have a group of four full time radio producers, a group of about 10 media students and four members of the community who are working as a team to produce programmes for the radio on a regular basis.

Launch Date
13-03-2009

Broadcast Timings
07:00 - 13:00
15:00 - 21:00

Broadcast Hours
12 Hours

Languages
Hindi | PAHARI

Hamara MSPICM

M S Panwar Institute of Communication
and Management

Rajgarh Road, Shamti, Solan (HP)

director_mspicm@sify.com

www.mspicm.org

+91 9218848838



Vision and Mission

Antarvani Community Radio Station strives for creating equal opportunities for different communities of society to participate in the programme. All students are involved in making educational programmes for the Radio Station.

Spoken English programmes and English grammar teaching are being broadcast for the benefit of students. Communication skills and personality development programmes have also been broadcast. Awareness programmes on issues like protection of environment, are also taken up by Antarvani Community Radio.

Students of the community benefit from the socio-educational and cultural programmes. Women's awareness programmes are also made by the local women folk.



Thematic Focus

Social, cultural, historical and financial

Signature Programmes

Gramavani, Arogyavani, Janapadvani Mahilavani, Sangeetavani

Community Participation

Antarvani Community Radio Station has created many participatory content programmes. For example, the students and the teachers of Godutai BEd and DEd colleges have produced a programme in which they themselves have done the anchoring with their self created themes.

Through our programmes many issues including the Dowry system, importance of women's education, environmental protection have been discussed.

Innovations in Format

Antarvani 90.8 had developed many useful and relevant programmes to serve the community. The Radio Station also involves the rural folk to record and preserve the local talent and traditions. Even rural people are being invited here to the studio to record their programmes of different types.

Partnerships and Funding

All funding and essential financial assistance has been provided by Sharanabasaveshwara Vidya Vardhaka Sangha to create infrastructural development and also to procure technical items.

Lessons Learnt and Impact

Our interactions with the community members while developing radio programmes are a regular learning exercise.



Experiences of Listeners

Our listeners are of the opinion that the programmes are of good quality and prepared with great creativity to create social and educational awareness among the people.

People's speak

"Antarvani 90.8 develops its programmes not just on those issues which are of interest to us but also very informative," a listener says.

Core Team

Sharnbasvappa Appa, Shivraj Shastri Herur, S G Dollegoudar and Krupasagar G.

CRMC Members

Sharnbasvappa Appa, Shivraj Shastri Herur, S G Dollegoudar and Krupasagar G.

Launch Date
23-09-2009

Broadcast Timings
09:00 -12:00
15:00 - 18:00

Broadcast Hours
6 Hours

Languages
Kannada | English | Hindi

Programme Bank
400 Hours

Antarvani CR

Shri Sharnbasaveshwar Vidya Vardhak
Sangha, C/o Godutai Arts & Commerce
Degree College for Women
Gulbarga – 585103
antarvanicrs@yahoo.com
+91 9448882050





Neladani CR



Vision and Mission

This radio endeavours for upliftment of the community in the field of health, education, agriculture, technical training, water resource and management, women and child development, rural development and community development.

Genesis

Neladani Community Radio was inspired by the social intervention by the organisation Divyajyothi Vidya Kendra that works in the areas of livelihood and education for the rural poor and also conducts welfare and humanitarian response programmes.

Thematic Focus

Agriculture and education

Signature Programme

Chinnara Loka

Community Participation

The programme Committee, drawn from the community, invites experts, general public, and community leaders to decide on the content for the programmes on varied subjects like agriculture, education and medicine.



Innovations in Format

The main theme being agriculture, the focus of the radio station is to bring back organic farming for sustainability. Exclusive programmes for women and social workers are also aired.

Partnerships and Funding

The organisation Divyajyothi Vidya Kendra has contributed towards the development of infrastructure. Procurement of technical items was done with the support of Department of Agriculture, Government of Karnataka.

Lessons Learnt and Impact

Community participation is positive in terms of bringing in experience from people. Certain aspects like organic farming that

have gone into oblivion due to the green revolution were brought back due to the intervention of CRS broadcasting.

Experiences of Listeners

The experience of listeners is diverse in terms of content of the programme. They appreciate the content of the programme, especially, programmes illustrating the making of achievers in various fields like cine, sports and social work. They also appreciate the recreation offered by broadcasting live songs. The positive experience of Janapada is well appreciated.

People's Voice

MLA of Nelamangala, who is also a listener of this radio, said that the Community Radio Station 'Neladani' plays an important role in enlightening the rural population on livelihood and social evils.



Core Team

The production team consists of a production executive along with production committee. The programmes are executed in consultation and co-ordination with the station manager, programme executive, production committee and anchors.

CRMC Members

The station management committee is steered by the community in co-ordination with the station manager and also in coordination with Divyajyothi Vidya Kendra. The programme committee interacts with the anchors and programme executives for the programme content and shortlisting invitees for broadcasting. The technical committee coordinates with technical staff of the station for technical inputs.

Launch Date
03-09-2011

Broadcast Timings
06:00 - 09:00
18:00 - 19:00

Broadcast Hours
6 Hours

Languages
Kannada | Hindi

Programme Bank
200 Hours

Neladani CR

Divyajyothi Vidya Kendra, Vishwa Kendra,
Chikkanna Layout, Bangalore Rural District
Nelamangala - 562123
Ikrishnamurthy@djvk.org
neladaniradio.webs.com, www.djvk.org
+91 9448467142, 080-27726770





Janadhwani



First and only Community Radio in Mysore district

Vision and Mission

Janadhwani envisions a community which has timely access to information and actively participates in developmental processes. The mission of Janadhwani is to use Community Radio as a means to improve the quality of life of people in H D Kote taluk in Karnataka.

Genesis

H D Kote taluk is considered as one of the most backward areas of Karnataka. The taluk has a tribal population of 15,000. Janadhwani's parent organisation, SVYM, has been working in H D Kote taluk for the past 24 years and has felt that the community needs easy access to the information coming from the Government. Other modes like street plays, video shows, and group meetings targeted only a small section of the population. In the hilly terrain, the distribution of an even newsletter or a newspaper is a challenge. To address this issue, it was felt that a community radio station was needed in this taluk.

Thematic Focus

Community Development

Signature Programmes

Akka helu baarakka, Raitha Dhvani, Yuva Dhvani, Member Madamma, Kalarava, Arogyadangala, Nanga kadu nanga jana, Namma Yojanegalu and Namma Oori Doctor.

Community Participation

The community has been involved in all the stages of the program design and development. Their role has been very important in anchoring, identification of resource persons, development of signature programs, content editing and feedback.

Innovations in Format

Information about government schemes and policies through interviews involving all stakeholders (local government officials, beneficiary community and NGOs). Other instances of innovations include compering in local dialect through two characters.

Partnerships and Funding

Initially, the setup was funded by BECIL as a part of its community social responsibility objectives. Later up-gradation of the Radio Station was funded by Government of Karnataka and technical assistance and content creation training was provided by IT for Change. Presently, the Community Radio Station gets funds from its mother NGO (SVYM). In future, we plan to focus on fund raising through local ads, submission of proposals to government departments and other agencies for awareness campaigns



related to health, women empowerment, education and agriculture.

Experiences of Listeners

Listeners feel that it has been possible to spread the information related to Panchayat schemes and programmes very fast with the inception of Janadhwani.

People's voice

After listening to the interview of Basavaraju (a visually impaired person who is working in the High Court, Bangalore), a listener said: "I felt very motivated and decided to participate in the programs of Janadhwani."



Launch Date
24-02-2012

Broadcast Timings
06:30 – 08:00
18:30 – 19:00

Broadcast Hours
2 Hours

Languages
Kannada

Programme Bank
60 hours

Janadhwani

Swami Vivekananda Youth Movement
Hanchipura Road, Saragur, H D Kote
Taluk Mysore District, Karnataka- 571121
janadhwani@svym.org.in, seep@svym.org.in
+91 082-2826563, +91 9686666322,
9449621280





Krishi CR

Farmers to farmer



Vision and Mission

Krishi Community Radio is dedicated to the service of agriculture and the rural community, keeping in mind agriculture is India's largest economic growth sector and widespread in the rural community. As part of its mission, Krishi Community Radio is engaged in active involvement of farmers in production of programmes. The Krishi Community Radio Station creates a platform for the farmers and also looks at preserving local culture of the farmers.

Genesis

The University of Agricultural Sciences, Dharwad, has been catering to the needs of the farming community in North Karnataka. Krishi Community Radio Station was established to empower farmers by providing them information on scientific cultivation and solution to problems; documenting best practices of farmers and self-help groups. Community Radio also plays a vital role in disseminating knowledge through which women can easily acquire knowledge. The university felt that focussing on issues relating to health, nutrition, environment, agriculture and rural community development would help.

Thematic Focus

Agricultural development, rural development, health, food and nutrition, animal husbandry, farm work and environment

Signature Programme

Krishichintana, Varadabasanna, Krishi CR spots, Belejeevana, Scientist and Farmer's forum, Insect Life Style.

Community Participation

In order to get an effective content, Krishi Community Radio has empowered rural youth, school students and dropouts, farmers, community members, self-help groups, leaders and officers of input agencies and NGO's. For instance, over half the area's farmers are involved in the Krishi Chintana programme.

There has been a lot of impact, in terms of information for women in the community. Programmes on childcare, food and nutrition, health programmes, income generating activities help the women in the communities.

Innovations in Format

Skits, drama, interviews, documentaries, reality shows, game shows, 'straight talk'



Partnerships and Funding

The University of Agriculture Sciences, Dharwad funded the station at the time of inception. The station is amply supported by the development grant of the University, Department of Agriculture, Akshaya Global Fund, Input Agencies, and also sponsored programmes from NABARD and Jindal Seeds.

Lessons Learnt and Impact

The awareness camps in the villages impart important information on subjects like health. The station ensures SMSes and phone calls are made to the respondents. Many people like Sangappa H, Kamalapur of Dharwad, have discovered their diseases and been cured, due to the information on radio. The radio programmes have been very instrumental in spreading knowledge among the community about health, environment and well-being.



Experiences of Listeners

Interviews with scientists, farmer's dialogues, jingles, skits, dramas and cultural songs are very popular with the community.

People's voice

Majority of farmers and women appreciate the knowledge they have gained on environment and health. Programmes on agriculture information, reducing drudgery in labour and home-related work are very popular among listeners.

Core Team

L Krishna Naik, Devendrappa S and Karuna Malshet

CRMC Members

Vice-Chancellor, director of extension, director of research, deans of departments of agriculture, horticulture, forestry, home science, animal husbandry, programme officers and director of AIR, Dharwad.

Launch Date
17 - 05 - 2007

Broadcast Timings
06:00 – 09:00
17:00 – 20:00

Broadcast Hours
6 hours

Languages
Kannada

Programme Bank
7000 hours

Krishi CR

University of Agricultural Sciences
Dharwad, 580 005

kcrcsuasd@rediffmail.com, www.krcsuasd.in
+91 836-2440050





Radio Active

Bangalore's First Community Radio Station



Vision and Mission

Radio Active's vision is to utilise the power and reach of radio to inform, educate, engage, celebrate and empower diverse communities. The station also looks at working with socially committed groups, educational institutions and corporate bodies to promote community learning. Radio Active looks at engaging in community-based projects to strengthen networks for sustainability.

Genesis

Since its inception in 1991, the JGI Group has been actively involved with the empowerment of different communities through quality education. Radio Active was started by JGI in June 2007 as a part of the organisation's social outreach programme that could also help its mass communications students get a hands-on training.

Thematic Focus

Health and nutrition, gender issues, women and children, right to education, waste management, animal welfare, food security, governance, social awareness, disability, art.

Signature Programmes

Active Bangalore, Shikshana edu Nana Hakku, Aashitaru, Kasa Shramika Parisara Rakshaka, Active Dasarahalli

Community Participation

Before starting any programme, a focus group discussion is held for inputs from different stakeholders following which each programme is guided by a programme committee that consists

of members from all the stakeholders, who meet once a month with inputs from their respective communities.

Innovations in Format

Our innovative formats include radio drama, use of folk art like kamsale, pooja kunita, hari katha, veera gase for programming. We are presently exploring radio diary and radio documentary format.

Partnerships and Funding

Jain University has funded the station since its inception and at present, JGI helps us with major part of the funding. However a few in-house projects like life skill training programmes for private schools and recycling of waste within the university campus help sustain the funding. In addition, the Community Radio is working for government sponsored schemes like DST's Science for Women's Health and Nutrition.

Lessons Learnt and Impact

In the past five years of operations, the most important lesson learnt is the value of partnerships and networks, without which the station could definitely not exist. Through our partnership approach, we have been a part of the solid waste management roundtable, the right to education task force and *HasiruDala* – a waste-pickers collective.

We believe in celebrating as a way of connecting, like our famous *chai* (or tea) sessions which has helped strengthen our bonds with the community. In terms of impact, we now have over 12 communities working at the station, the mobilisation of waste-picker community through their favourite programme *Hasiru*



Dala and are also in a position to influence policy on waste management.

Experiences of Listeners

"It is a great platform for us. No one has ever given us such importance. Finally we can have a voice" – Y.V Raju, Weavers Community about their show 'Nekara Kalaiyagara'

Core Team

RJ Priyanka, Jaydev, Vimala Bai, Manjula, Lavanya, Shiv Kumar and RJ Srikanth

CRMC Members

There is no restriction on the composition and structure of the management committee and as such the committee is able to make decisions on programmes, contents, funding, technology, policies and procedures, legal issues, grievance handling, new community engagement, communication strategies etc.

Launch Date
25 - 06 - 2007

Broadcast Timings
08:00 -16:00 (Weekdays)
17:00 - 20:00 (Weekdays)
08:00 – 20:00 (Weekends)

Broadcast Hours
23 hours (Tuesday - Saturday)
24 hours (Sunday - Monday)

Languages
Kannada | Telugu | Hindi
English | Tamil | Urdu

Radio Active

1/1-1, Atria Towers, Palace Road
Bangalore – 560001
radioactivecr90.4mhz@gmail.com
www.jgi.ac.in/radioactive
+91 80-22355490, +91-9845888686





Radio Manipal

Manipal - Udupi Desi Sogasu



Vision and Mission

The vision of Radio Manipal is to inform, educate, entertain and empower people with information so that they will know their rights. By 2020, the Community Radio Station should become self-sustaining and the community should be able to take part in all activities of the Community Radio Station.

Genesis

Radio Manipal Community Radio Station was established in 2008 at Manipal Institute of Communication. The process of setting up radio started way back in 2004 by applying to start a Campus Radio with the intention of utilizing the university's wide range of knowledge and infrastructure to fulfil the objective of service to the society. The broadcast intention was to cater to the student community as well as local agricultural and fishing community.

Thematic Focus

Education, health, entrepreneurship, self-sustenance



Signature Programmes

Darpana, Vikasa, Arogya Bhagya, Kadalathadi, Maathu Geethe, Kanoonu Mahithi Krishiloka, Yakshagana

Community Participation

Workshops are held regularly for college students and community volunteers like Anganwadi workers, to help them work in content development.

Innovations in Format

Mukha-Mukhi (face to face), is a programme in which the microphone goes to the field to understand and help explore solutions to address the problems of people.

Partnerships and Funding

Everything from infrastructure to daily maintenance is borne by Manipal University.

Lessons Learnt and Impact

We have collaborated with the local NGOs for content generation and also by getting volunteers. And the active involvement of the local organisations has helped us carry out programmes for the last five years.

Experiences of Listeners

"I belong to a poor family and listen to the radio. There is no television and we depend on radio for all entertainment. When the Community Radio started functioning here, I started tuning in to listen to programmes broadcast by this Radio Station. I usually like *Yakshagana*. There are other programmes also on health and agriculture which are also interesting to me," said Sharada.



People's Voices

Smt Lakshmi J. Bhat, Anantha Nagara has this to say: "I have been listening to community Radio Manipal since its inception. People like me, who are aged and are at home, are able to know many things that happen around by listening to Radio Manipal. Interviews broadcast on various topics are very interesting and useful. Hope this continues."

Another listener, Srinivasa Upadya, from Doddannagudde says, "In the midst of commercial stations, Community Radio Manipal is doing a good job. I feel this radio is the voice of the common man. We get all types of programmes such as social cultural developmental health and other economic related activities. This community radio is really an ambassador of Udupi, a culturally important city."

Core Team

Shyam Bhat and Manjunath,

CRMC Members

G K Prabhu, M V Kamath, Varadesh Hiregange, Shyam Bhat, Veena Kamath, Uma Udayashankar, Katyayani Kunjibettu, Bharathi Chandrashekar, Danita Usha Prabha, Vasanthi Shetty Brahmavara, Muralidhara Upadhya Hiriyadka, G P Prabhakar and Shaurish Kudkuli.



Launch Date
12 - 09 - 2008

Broadcast Timings
12:00 - 14:00
17:00 - 19:00

Broadcast Hours
4 Hours

Languages
Kannada

Programme Bank
2000 Hours

Radio Manipal

Manipal Institute of Communication

Tile Factory Road, Manipal

Udupi District - 576104

radio.manipal@manipal.edu

shyambhat.mic@manipal.edu, www.manipal.edu

+91 820 2922747





Vision and Mission

Radio Siddhartha works to provide education to the rural, urban masses through a wide gamut of inspiring and thought-provoking programmes related to agriculture, health, education, culture, and entertainment.

Genesis

With the support of the media studies programme of the Sri Siddhartha Education Society, G Parameshwara, initiated the establishment of the Community Radio Station 90.8 FM on the Campus. The Radio has given a platform to the marginalised sections of the society, and to the rural and urban masses to voice their feelings, emotions and even problems. It benefits students as well as general public.

Thematic Focus

Agriculture, health, education, culture, and entertainment.

Signature Programme

Shikshana Vani, Janapada Jagattu, Pratibha Kirana, Krushi Kanaja, Saahityaraadhane, Vignana Vismaya, MUKTA and Dedication Time.

Community Participation

Our programme committee comprises of different sections of the society. Programme committee members and radio staff discuss the concept, identify

local talents and concerned resource persons and provide them a platform to express their feelings and views.

Innovations in Format

Meluku is a programme involving important personalities who have left an indelible impression on generations. The purpose of this programme is to create awareness of the history of the district for the benefit of the present generation.

Lessons Learnt and Impact

One story of our impact is of Jameel Pasha, native of Veerasagara, who became a celebrity after his wife called in to the radio show and enquired if her husband could be helped. After his first programmes on the radio, Pasha now has film offers. There are more such stories, like helping Manjula file for legal action against her alcoholic husband Devraj who also harassed her for

dowry. C Shankaranna, a folk artist from Tumkur was given an opportunity to play at the programme Janapada Jagattu and was felicitated with the District Rajyotsava Award last year.

Experiences of Listeners

Radio Siddhartha is well-received by the local community. Live phone-in programmes are well received by the people and they actively interact on





selected subjects and thus clarify their doubts and solve their problems.

People's Voice

The programmes are well received by the general public and their positive responses are received through letters, telephone calls, and by their physical presence at the radio station. The most appreciated programmes are Shikshana vani and English time. These programmes are very useful to the students and general public as well as they concentrate on the structure of modern education and communication skills respectively.

CRMC Members

The CRMC committee comprises of campus students and radio staff. The programme committee comprises of 30 people from various sections of the society like people from the rural areas, slum dwellers, social workers, HIV-affected people, artists, educationists, science activists and members of NGOs in and around the district.



Launch Date
16 – 01 – 2009

Broadcast Timings
06:00 – 09:00
12:00 – 15:00
18:00 – 21:00

Broadcast Hours
9 Hours

Languages
Kannada

Programme Bank
300 Hours

Radio Siddhartha

PG Block, 1st floor, SSIT Campus, Maralur

Tumkur – 572105

radiosiddhartha@live.in, sganeshan1@gmail.com
+91 816-2201342, +91 -9845606952





Vision and Mission

The general objective of Radio Ramana Dhwani is to empower women living below poverty line and girls with disability through programmes covering improvement in the educational levels of women with disability and women below poverty line; to empower the life, working conditions and lively hood opportunities for women in urban slums; development of science to reach the target population, addressing the need of good health and nutrition; and, workshops and interactive programs on education, vocational skill development through performing arts, health and nutrition.

Genesis

Shree Ramana Maharishi Academy for the Blind (SRMAB) initiated an urban slum and community based rehabilitation programmes in 1985 focussing on health, education and livelihood empowerment. But reaching out to a larger audience required huge human resource. This was the point when Community Radio as a powerful tool for people was introduced to us and later followed by visits of experts and field support of VOICES.

Thematic Focus

Disability and Health

Signature Programme

Bhajans by visually challenged students

Community Participation

Health programmes produced in consultation with 'municipal

hospitals' related to local health issues. Other NGO such as Family Planning Association of India with community people from Christ University and the Banaswadi slum programmes are sources of content creation.

Partnerships and Funding

The Radio Station is presently self-funded. Initial funding for equipment purchased through WEBEL came from donors. Due to repeated technical problems, the Radio Station is now supported by the Department of Information and BECIL. Work on technical up-gradation was taken up during December, 2012.





Lessons Learnt and Impact

The story of Kumar, a severely disabled young man was portrayed through a Community Radio programme by SRMAB. This story was also broadcast over All India Radio and it generated

considerable thinking and discussion within the larger community. Among other things, it enabled Kumar start a livelihood. Several others people with disability like Kumar have pledged their support to the Community Radio Station.



Launch Date
5-10-2008

Broadcast Timings
09:30 - 11.30
14:00 - 16:30

Broadcast Hours
4 Hours

Languages
Kannada | English

Programme Bank
150 Hours

Ramana Dhwani

C A 1 - B, 3rd Cross, 3rd Phase, J P Nagar
Bangalore 560 078

kvnsrmab@gmail.com,
mohanksrmb@gmail.com, www.srmab.org.in
+91 080-26581076, +91 9242203830





Radio Sarang

Celebrating colours of Life



Vision and Mission

'Sarang' means harmony of colours. As the name suggests, the radio station looks at spreading harmony among its people while educating and promoting inter-religious, inter-cultural and inter-lingual harmony through its programmes.

Genesis

Radio Sarang was established as a means to reach out to the communities through radio. Mangalore Jesuit Educational Society through St. Aloysius College came forward to support the cause as Mangalore saw its first Community Radio Station come up.

Thematic Focus

Women, children, health, agriculture and fishery

Signature Programme

Mahila Sarang, Iduve Jeevana, Arogya Sarang, Pratidvani, Krishi Sarang, Yakshagana and Paaddana.

Community Participation

Local artists are involved in all the functions of the community. Colleges and schools from the community are also invited to the studio. They also contribute to programmes like *Makkaledege Sarang* (Sarang for Children) and *Krishi Sarang* (Sarang for Farmers).

Innovations in Format

Local corporators are brought to the studio for live chats with common people. These programmes explain different schemes planned for the people and respond to the problems of



infrastructure. These tools help people interact freely with their elected leaders.

Partnerships and Funding

The Mangalore Jesuit Educational Society gave the Community Radio Station financial aid to set up the Community Radio Station. St. Aloysius College has been supporting the initiative from the very inception of the Radio Station. The Karnataka government has also helped with financial assistance while DAVP empanelment has also enabled aid from the Information Department of Government of Karnataka.

Lessons Learnt and Impact

The entire Mangalore community, irrespective of caste, creed and religion, has been very generous to share their culture and tradition, not to forget the age-old wisdom passed over from

generation to generation. The community considers Radio Sarang as the radio of the community and run it by making their own programmes.

Experiences of Listeners

People feel that the Community Radio has added colour to the life of the community by virtue of the information it provides the listeners of what is going on in their community. As Daniel says, "I am indebted to Sarang. It has added colour to my otherwise colourless life. I am able to know what is happening around the world and happily take part in the discussion of the community and feel one with it."

Others like Surendra have been able to discover and express their hidden talent. He says, "I am able to bring out my talent. I not only learn in the school but I share all that I learn with other children who cannot afford to go to school."

People listen to Radio Sarang also for the discussions and debates it airs. They feel that besides promoting discussion of what is going on in the community, the radio also gives an occasion for people to discuss events and idea.

People's Voices

"I am happy and have learnt a lot of things by listening to Radio Sarang. It is my mobile classroom," says Ammani, a listener.

"I am glad that I can hear my Beary language on Radio. It gives me great pleasure to do so," says another listener, Farque.

Core Team

Swebert D'Silva, Richard Rego, Walter Andrade and Jerrin Chandan

CRMC Members

The CRMC team comprises of a director, assitant director, chief programme producer, programme producers, field staff, heads of mahila sangh and anganvadi workers.



Radio Sarang

St. Aloysius College, Light House Hill Road

Mangalore - 575003

principal_sac@yahoo.com

radiosarang@gmail.com, <http://www.sarang.org.in/>

+91-824-2449744, 2449700/701

Launch Date
23 - 09 - 2009

Broadcast Timing
06:00 - 23:00

Broadcast Hours
17 Hours

Languages
Kannada | Konkani | English
Malayalam

Programme Bank
One Month



Vision and Mission

Radio Benziger is a Community Radio engaged in the effort to empower people in Kollam to improve the quality of their lives.

Genesis

Benziger Hospital Society, an NGO, has been undertaking innovative initiatives like setting up community health centres, self-help groups etc. But the need to find new expressions of social commitment remains. Community Radio Benziger is designed as a people's communication platform for their development in a way that reflects Benziger Hospital's social commitment.

Thematic Focus

Health communication, community development.

Signature Programmes

Kaathodu kaathoram and Jana sabdam

Community Participation

Themes for content generation are chosen from the suggestions made by people. Their participation in content generation is ensured through phone-in interventions, feedbacks through letters, radio clubs, community meetings, seminars and visits to the Radio Station.

Innovations in Format

Jana sabdam (People's voice), *Kaathil thenmazhayayi* (live discussions on social issues on phone)

Partnerships and Funding

All the initial expenses at the time of inception were met by the parent organization. Currently, the funding is through commercial advertisements. Future funding will be based on commercial advertisements, DAVP etc.

Lessons Learnt and Impact

Kollam district recorded a high number of suicides last year. Radio Benziger addressed the issue by broadcasting a series of programmes on the value of life and to bring hope to those in despair. The result: Several people contemplating suicides have called us to say that the programmes helped them give up suicide attempts.



Aparna Pradeep - RJ in ON_AIR Studio

90.8 MHz



The impact is obvious. Radio has become the first line of communication for people and even officials like the mayor, the district collector, police officials and others rely on radio for quick transmission of information to the public.

Experiences of Listeners

"My husband committed suicide a few months back. In my despair, I had been contemplating to commit suicide. But my life began to change from despair to hope from the day I had a chance to speak through the radio. Now, I am no longer lonely. I have even so many radio friends."

One day, a girl called the station to say: "My father, who was sleeping on the rooftop, slipped and fell from the roof to the ground. The neighbours have rushed him to a hospital. I am all alone and do not know where to turn for help." The girl's plea received compassionate attention from people. She was not alone. The radio was with her!

On another occasion, a woman called to say: "Every day on my way home after work, I have to pass through a narrow road. A few young boys get drunk and sit by the wayside to play cards. This is a great menace for women-pedestrians. Kindly do something about this." The police took immediate action.



Core Team

Ferdinand Peter, J Jacob, Praphul, Stanson, Sreelakshmy, Mary Rani, Meenu, Varsha, Incy, Ratna, Aparna, Fiona and Anil

CRMC members

J Jacob, A K Salim, Sreelekshmi M S, Praphul, Asha Prathap, K Bhaskaran, Khan Karicode, Joseph Antony and C R Ajayakumar

Launch Date
7-11-2010

Broadcast Timing
06:30 to 21.30

Broadcast Hours
15 Hours

Languages
Malayalam | English | Tamil

Programme Bank
4000 hours

Radio Benziger

Beach Road, Kollam, Kerala. 691001
+91 474-2762477, 2740267, 2768201

bishopbenzighosp@hotmail.com;

radiobenziger@gmail.com

www.BishopBenzigerHospital.com

91 9744722299, +91 9809016611, +91 9809015511





Radio DC

Arivum sangeethavum kaikorkunnu



Vision and Mission

The aim of Radio DC is to focus especially on women and children. The essence of Radio DC is to penetrate into the social consciousness of the masses through excellent means of variety edutainment. With this mission, we are dedicated to join hands with multi interest groups to bring out the desired mandate of the Community Radio.

Genesis

Our coverage area is unique in many ways. Radio DC is broadcast to an audience ranging from the relatively poor daily wage earners to the lower middle and middle income groups in a geographical area comprising many villages and more than one grama panchayat. We are also broadcasting to a sizable population of listeners from the fishermen community spread along a 20 km coastline who need a medium that meets their information and cultural needs.

Thematic Focus

Motivate the community to improve their lives, thoughts and actions through infotainment and edutainment.

Signature Programme

Campus Chat, Kadalinnakkare Ponore
(Fisher-folk)

Community Participation

Programme topics are discussed among members of the content management committee and changes are made in accordance with listeners' feedback. A recent survey in the community has thrown up interesting results.

Radio DC is satisfied because the feedback of its survey (thousands of women were also part of the survey) shows that the Radio DC highlighted the problems the community faced in its day-to-day life. The radio station also provided community members opportunities to involve themselves in outdoor broadcast recordings, post-production work, edit suit, mixing console etc.

Innovations in Format

Outdoor broadcasting, involving the community, to be incorporated in some programmes. Radio phone-in-phone-out, tutorial classes and helpline for aspiring IT professionals, youth, College students etc.

Partnerships and Funding

There is a partnership with the Kizhakkemuri Foundation that works on education. Presently, the Community Radio Station is run with funding from promoters and the organisation's own funds. Future funding plans include





generating revenue from advertisements and sponsorships for programmes from individuals, business houses and government.

Lessons Learnt and Impact

Radio DC programs like “current affairs program-morning” will cover local issues. Simultaneously, problems of the rural population related to agriculture, traffic etc. will also be addressed.

Experiences of Listeners

As mentioned earlier, the feedback from the community is a continuous process and Radio DC CR also conducts regular surveys for a regular feedback from listeners. The recent survey taken from the community is very positive. It determines the impact of the programme. These surveys

suggest that the impact of Radio DC has been good. Radio DC has been successful to highlight the problems of the target group through its programmes.

People's voice

“The problems of our community can be highlighted further if duration of the programmes are extended,” says a listener.

Core Team

DCSMAT students

CRMC Members

Ravee Deecee, M C Ashok Kumar and Sajikumar P.



Radio DC

DCSMAT, Kinfra Film and Video Park
Sainik School, P/O: Kazhakoottam
Trivandrum, Kerala
sajikumar@dcschool.net,
www.radiodcfm.com

Launch Date
01 – 05 – 2006

Broadcast Timings
08:00 – 12:00
16:00 – 20:00

Broadcast Hours
8 hours

Languages
Malayalam | English | Hindi



Janvani CR



Vision and Mission

Achieving community development through agriculture, dairy, poultry, social awareness, educational, environmental issues and skill development.

Genesis

The community in the coverage area of the radio station mainly includes farmers, daily wage workers and traders. It also includes Mahe which is a part of Union Territory of Puducherry. The tribal belt of Kannavam, Aralam, Vilangad and Maniyur are also covered by the activities of the parent organisation, Academic and Technical Education Development Society. The youth are not



available for agriculture work as they are migrating to nearby states and gulf countries for jobs.

The inspiration for setting up a Community Radio Station came from the sixth state-level consultation on Community Radio awareness organised by the Ministry of Information and Broadcasting organised at Wayanad, Kerala, in January 2010. The General Secretary of Academic and Technical Education Development Society attended this consultation campaign.

Thematic Focus

Rural development and upliftment of weaker sections

Community Participation

Voluntary participation of local people, who are experts in different fields like arts, science, culture, education and agriculture, is ensured for running the station.

Innovations in Format

One Community Radio Club was formed in Avaroth Government Middle School, Palloor, Mahe (Union Territory of Puducherry), namely Kunhattakkootam, on 14th November, 2012. Efforts are on to set up Community Radio Clubs in other schools, self-help groups, youth clubs, anganwadi etc. in coverage area.

Partnerships and Funding

Initially, the programme was funded by the parent NGO. Now, however, the radio generates money through local advertisements. Plans to work in collaboration with government departments like agriculture, health, science and technology of the state and central government are underway.



Experiences of Listeners

Listeners find our programmes quite interesting. They always welcome new programmes.



Launch Date
02-10-2012

Broadcast Timing
06.00 - 23.00

Broadcast Hours
17 hours

Languages
Malayalam | Hindi | Tamil | English

Programme Bank
2 months

Janvani CR

Academic and Technical Education
Development Society
New Mahe- 673311, Kannur District, Kerala
janvanifm@gmail.com



Vision and Mission

Our vision is an integral development of the community through information, education and communication and to create an informed community through participation.

Genesis

The need for a Community Radio Station was discussed at the St Joseph College of Communication. Since the area has no access to any radio station, the management of the college thought of setting up a Community Radio Station. After a lot of consultation, among college students, college staff members, community leaders, and a survey, 90.8 Radio Media Village was set up.

Signature Programme

Morning Village, Edavela, Village in Box, Ormayil Unarum Ganangal, Nattuvazhikaliloode Eenangal Thedy, Sayahna Sallaapam, Kali chiri Neram, Pin Point, Doctor's Live and Karshaka Rathana.

Community Participation

Community people from all walks of life participate in preparing the programmes. Voluntary organisations often take part in the production of programmes. 14 hours of live programmes are produced every week. This provides a platform for the community to interact with each other.

Innovations in Format

Nattuvazhikaliloode eenangal thedy is a programme which has a walking microphone in every nook and corner of the village,



which enables people to express their issues. *Public Court* is a programme that has people sit together to discuss local issues. A variety of formats are being used in broadcasting like drama, reality show, folk lore items, game show, competitions etc.

Partnerships and Funding

All funding was done by the SJCC College in the initial days of setting up the Community Radio Station. The station, now, also earns some revenue from advertisements.

Lessons Learnt and Impact

There have been interesting instances of people who have benefitted from the broadcasts. Mini Anil Raj, for instance found a window to the world through the radio. In his words, "This radio really saved my life. I am bedridden for over 10 years due to an accident. 90.8 radio has narrated my story on the radio. People from various walks of life came to me and helped me get a major operation. Sincere Thanks to Radio Media Village."

Biju from Mappuzhakari was able to get a donor for a liver because of the radio. "The organ blood donation forum under Media Village Community Radio Station helped me in the transplant of my ailing liver," he says of an initiative by the radio to broadcast for help in collecting money from listeners.

People's Voices

"Radio Media Village, you are serving the community with a lot of informative programmes. We are grateful to you for it." **Surendran Changanacherry**

"I am Shymon. It is my pleasure to place on record the humane approach of 90.8 Radio Media Village."

Core Team

Sebastian Punnassery, Antony Ethackad, K Vipin Raj, Joseph Panadan, Tomy Kaniyampalckal, Jens Thomas, Jayakumar, Sunny Thomas, Siji Philip, Lakshmi, Soorya, Rakesh, Sabeesh, Thankachen, Neethu, Shruthi, Lijo and Anupesh

CRMC Members

Station is managed by a core team of station director, finance director, programme head, creative head, marketing manager, legal advisor, Advisory Body consist of 20 members, Executive Committee of 15 members and a General body. We have 20 radio clubs working in the frequency area.



Launch Date
10 – 02 – 2012

Broadcast Timing
05.00 – 24:00

Broadcast Hours
19 Hours

Languages
Malayalam | Tamil | English | Hindi

Programme Bank
4500 Hours



Radio Media Village

Radio Media Village, Kurissumoodu
P.O. Changanacherry, Via Kottayam, Kerala
radiomediavillage90.8@gmail.com
www.medivillageindia.com
+91 481-2720025



Radio MACFAST

Nattukarkku Koottayi



Vision and Mission

Radio MACFAST believes that the emergence of a knowledge society is possible through focused work at the grass-root level for 'bridging the knowledge divide'. It realises that transfer of knowledge is a two-way process.

Genesis

Radio MACFAST is the social service arm and Community Radio of MACFAST (Mar Athanasios College for Advanced Studies Tiruvalla) for coordinating knowledge from all sources of information and knowledge, thus facilitating positive transformation in the society through community development, reconstruction, and national integration.



Thematic Focus

Health, environment, education

Signature Programme

PushpavaniArogyam, Clean and Green Tiruvalla and HridayaSpandanam.

Community Participation

Radio MACFAST has made it a point to produce more and more interactive programmes like phone-in programmes and on field visits to the farming communities by the team and involving schools, colleges, orphanages and old age homes.

Voluntary reporters from the hinterlands of the Central-Travancore region support in programme production by conveying the people's expectations, forwarding suggestions of listeners and participating in outdoor events. Twenty-two radio clubs especially from schools actively participate with the Community Radio through content development and production.

As a part of the 'Earn while Learn' and 'MACFAST Industry Interface, Radio Macfast offers opportunities to interested students to work at the radio station in the evenings.

Innovations in Format

Let's Talk English is a programme that focuses on English language training among rural school students in the Central Travancore region. This live telephonic program comprises of grammar, rhymes, music and debates.

90.4 MHz



PushpavaniArogyam is an hour-long live programme in which doctors from Pushpagiri Medical College interact with the public on their health issues.

Likewise, Hridaya Spandanam is a programme on heart surgery and is done in association with Pushpagiri Medical College as part of the radio's social responsibility programmes.

Partnerships and Funding

The stations gets funding from MACFAST College and funds are also collected through local advertisements, the state Government, DAVP, and State Institute of Educational Technology (SIET).

Experiences of Listeners

"Regarding health programmes, Radio MACFAST's contribution to the society is remarkable."

Pushpavani Arogyam

"The one-hour live programme conducted by the Doctors of Pushpagiri Medical College and Nakahtravanamby Ayurvedic doctors is very fruitful to the entire community" says Parvathi Lekshmibhai Parumala.

People's Voice

"I am 82 years old. My son is in Saudi Arabia and during the mornings, my daughter- in-law goes to

office and my grandchildren leave for school. Even though I am all alone in my home, there is a companion for me: Radio MACFAST 90.4. It is a friend to me and I listen to all the programmes and also call in to the radio programmes," Raghava Panicker from Tiruvalla says.

Core Team

Sumesh Kumar, PriyaJeji, Reshma, IijiJyothis, V Praveen, R Rakesh, Shinu M Mathew, Soorya Peringara, Jinson K Joshua, Sijo Jacob and Arunkumar.

CRMC members

Pradeep Vazhatharamalayil, Sajan Thomas Plakootathil, V George Mathew, Shibu Itty Mathew, Ajai Krishnan, K Muralleedharan, Vinod Mulamoottil, Sera George, K J Luke, J Philipose, Jayakrishnan.



Launch Date
01 – 11 – 2009

Broadcast Timing
05.45 - 22.30

Broadcast Hours
16.45 hours

Languages
Malyalam

Programme Bank
18, 800 Hours

Radio MACFAST

Station Director Radio MACFAST
MACFAST College Campus Tiruvalla
Pathanamthitta, Kerala, India 689101
radiomacfast@gmail.com, www.radiomacfast.org
+91 469-3021160, 3058000





Radio Mattoli

A Clarion Call for Change



Vision and Mission

Radio Mattoli functions as a platform to give voice to the people who generally have lesser access to mass media or lack opportunity to express their views or concerns on issues affecting their lives. The programme opens up possibilities for everyone, especially the marginalised sections, to express themselves socially, economically, culturally and spiritually in order to become masters of their own destinies.

Genesis

Wayanad is basically an agrarian society. The district is backward as far as the socio economic and educational status is concerned. A Community Radio, it was felt, could be a good initiative to bring a change in the quality of the lives of the people in the region. An application for a Community Radio Station was put in in March 2007. The grant of permission agreement was signed on in June, 2009 and on the same day radio Mattoli went on air.

Thematic Focus

Socio-economic, educational and cultural development

Signature Programmes

ATMA Vayalnadu, and *ATMA Njattuvela* both agriculture/farm based programs, *Vanita Mattoli* and *Janavaani*, *Thudichetham* programmes in tribal dialects are the signature programmes of Radio Mattoli. *Thudichetham* consists of programs related to tribal culture, health, success stories.



Innovations in Format

Radio documentaries, success stories, skits, radio dramas, live phone-in programmes, interviews, panel discussions, women oriented special programs etc. Radio Mattoli has one tribal youth as its staff program producer, and many tribal volunteers are associated with him for making Thudichetham.

Partnerships and Funding

Infrastructure development and procurement of technical items was funded by the parent NGO. We have also mobilised financial resources from the government through project funding. Apart from this, we managed to get empanelled with DAVP and PRD of the State Government.

Lessons Learnt and Impact

Many public concerns have been addressed by the active involvement of Radio Mattoli towards public issues through its

90.4 MHz



programme, Janavani. Radio Mattoli's intervention also resulted in the allotment of a KSRTC bus service (morning and evening schedule) from Thaloor to Mananthavady via Meenangadi.

Experiences of Listeners

Abdul Jabbar from KVK, Ambalavayal, said at a seminar on agricultural products and equipments: "The diversified, and rich information Radio Mattoli broadcasts for the farming community is unparalleled".

People's Voice

Ambukuthy mentioned that programme on eye donation by Dr Ruby, was commendable. She wrote, "The program on various aspects of organ (eye) donation was highly informative".

Core Team

Four among them are staff and others are volunteers. They report to the assistant director (programmes), and the programmes go on air after the approval of the assistant director

CRMC Members

Radio Mattoli has a management committee which has representation from different sections of the society. A core committee headed by the station director, assistant director (broadcasting), assistant director (programme), and a junior superintendent takes care of the day to day functioning of the station. Apart from this, we have constituted panels of expert volunteers and accredited volunteers towards content research and development.

Launch Date
01-06-2009

Broadcast Timing
06:00 – 23:00

Broadcast Hours
17 Hours

Languages
Malyalam



Radio Mattoli

PO Dwaraka, Nalluradu, District Mananthavady
Wayanad, Kerala – 670 645
radiomattoli@gmail.com, www.radiomattoli.com
+91 9446030066





Chanderi Ki Awaaz

Suno Sunao, Gyan Badhao

Vision and Mission

The main objective of Chanderi Ki Awaaz is to reach out to every village and panchayat of Chanderi with the aims of informing and educating people living in its broadcast area. Chanderi Ki Awaaz strives to make its listeners aware of their rights and duties as members of the community they live in.

Besides informing and educating people on health, water sanitation, livelihoods, agriculture, welfare schemes, development of the weaver's community and their legal rights; the preservation of folk culture and local talent is one of the major objectives of Chanderi Ki Awaaz.

Genesis

The journey of Chanderi Ki Awaaz began with OneWorld South Asia (OWSA) setting up a community multi-media centre in Chanderi



with UNESCO's support to provide computer and multi-media training to children from the community of weavers. Bunkar Vikas Sanstha – a local body of the weavers' community submitted an application for licence and OWSA offered capacity building and advisory on Community Radio licensing, studio management and sustained, systematic radio production. Interestingly, volunteers built studio infrastructure and also helped pad studio walls with foam, fabric, egg-trays and curtains. They also fund-raised Rs. 32,000.

Thematic Focus

Health and nutrition, women rights, conservation of local talent and folk arts, legal awareness, employment, rights and entitlements etc.

Signature Programmes

Panchatatva, Ishwar Allah Tero Naam, Subah Hoti Hai, Sham Hoti Hai, Prerak Prasang, Daastan-e-Chanderi, Raahein Rozgar Ki, Urdu Diary, Kuch Lamhe Sehat Bhare, Suni Ansuni Baatein etc.

Community Participation

Community participation is the mantra of Chanderi Ki Awaaz and community participation is ensured in all programming. Most of Chanderi Ki Awaaz programmes are conceptualised and produced by the community. Dramas, interviews, live phone-in programmes and folk music are recorded and produced by the community.

Phone-in programmes are helpful in getting feedback from listeners, focussing specially on issues like health, small scale



industries, weaving, Bidi and Tendu Patta. Besides these, the radio also broadcasts programmes on tourism and cultural activities like folk songs Rai and Daak so as to connect the community with their radio.

Partnerships and Funding

In the true spirit of community mobilisation, the initial capital cost of Rs 40,000 came from the community itself. In January 2011, BECIL provided Chanderi Ki Awaaz a fully-equipped, solar-powered studio. The annual recurring cost too is met by resources mobilised from within the community besides advertisements and support provided by agencies like the Bunkar Vikas

Sanstha and Apna Kosh. Support to the project in the pre-establishment phase was obtained from OWSA and UNESCO's IPDC funds. CEMCA has also provided us with capacity building opportunities and training support. Currently we are working on the projects of Development Alternatives, REACH and DST.

Experiences of Listeners

Most of the listener's like radio dramas based on education. Listener's like vox-pops and experts' advices on pressing issues.

Core Team

Swadesh Samaiya, Seema Seikh, Insaaf, Shabana and Krishna

CRMC Members

Champalal Ahirwar, Mohd Shaffeq, Abdul Rahuf, Hassin Uddin, Abdul Azim, Hari Narayan Ahirwar, Rafeek Khan, Swadesh Samaiya, Seema Seikh, Rahul Yagnik and Pooja Samaiya.

Launch Date
27 – 03 – 2010

Broadcast Timing
10:00 – 12:00
16:00 – 18:00

Broadcast Hours
4 Hours

Languages
Hindi

Chanderi Ki Awaaz

Bunkar Vikas Sanstha
Old Bus Stand, C/o Sunil Jain
Near Hotel Shrikunj, Chanderi
Madhya Pradesh, Pin code: 473 446
Mobile number: +91 9425768634
chanderikiawaaz@gmail.com
<http://chanderikiawaaz.in>





Kisanvani

Aap Sun Rahai hai Kisanvani Sironj



Vision and Mission

Kisan Vani strives to instil economic security and stability among the farming community, particularly small and marginal farmers, through holistic development of agriculture and the rural sector. Our mission is to empower the marginalised segments of community, by improving their access to useful information for betterment of their livelihood using ICTs.

Genesis

Incorporated in 2001, under Section 25 of the Indian Companies Act Indian Society of Agribusiness Professionals (ISAP), a network

of agriculture and allied sector professionals, established this Community Radio Station.

Thematic Focus

Agriculture

Signature Programme

Kisan bhaiyon ke liye: A fusion of folk song and agro-information bulletins to convey important messages on social issues.

Community Participation

The radio conducts local events like *mushaira* or *kavi sammelan*, quiz competition amongst students, folk-song competitions to generate interest from the local community members. Most of the programmes broadcast are interactive in nature.

During harvest time, awareness camps are organised in the Community Radio Station premises, wherein representatives from various marketing department of respective boards inform farmers on variety solicited, procurement status, standard specification of products that would be procured by government agencies and related information.

Partnerships and Funding

Infrastructure development and procurement of technical items at inception was supported by the State Department of Agriculture, Madhya Pradesh.





Revenue generated through advertisements meets recurring expenses. Contribution through advertisement accounts to 10 per cent of the total recurring expenses. ISAP cross-subsidizes operations of its Community Radio Station with its other agri-related projects for rest of the expenditure.

Lessons Learnt and Impact

The radio has realised the importance of actively involving community members, in generating programmes for the Community Radio. Nearly 3,000 farmers/villagers 15 folk singers are in regular touch with Kisanvani and the CRS has a repository of 200 folk songs in its library. The radio station is also working with various state ministries to help replicate this model.

Experiences of Listeners

Listeners find it a very effective medium for agriculture extension. It has become easy to reach out to masses through Kisanvani.

The radio station also issues health advisory and makes a provision for people enabling them to interact with the radio through interactive phone-in programs of Kisanvani.

People's Voices

"We get solutions for all our farm-related problems through Kisanvani. This has made our life easy," says Mohan Panthi, a farmer and Volunteer of the Community Radio Station.

Pooja Namdev, a student, says, "We can consult our teacher during examinations through Kisanvani to get solutions of difficult questions, which is very helpful."

Core Team

Jitender Kumar Sharma, station in-charge assisted by Rakesh Batham.

Launch Date
30 – 09 – 2008

Broadcast Timing
07:00 – 10:00
14:00 – 17:00

Broadcast Hours
6 Hours

Languages
Hindi

Programme Bank
2000 Hours

Kisanvani

Mandi Prangan, Begam Bag
District - Vidisha, Madhya Pradesh,
PIN – 464 228
+91 9319969042, +91 9311309535
+91 7591-253942
yash_jitu2002@yahoo.co.in
<http://crs.isapindia.in/>





Radio Azad Hind

Desh Ka Channel Desh Ke Liye

Vision and Mission

The basic and primary focus of Radio Azad Hind is to provide listeners information on principles, lives and sacrifices of our freedom fighters during India's freedom struggle.

Genesis

The station's inspiration was the first ever broadcast during India's freedom struggle movement made by Netaji Subhash Chandra Bose from Azad Hind Radio on 25th March, 1942 from Berlin, Germany. The radio station is dedicated to freedom fighters.

Thematic Focus

The programmes are dedicated to the freedom struggle between



1857 and 1947. There is exhaustive documentation and audio collection of songs popular during the freedom movement and collection of biographies of martyrs, freedom fighters and eminent leaders.

Signature Programmes

Vatan Ka Raag, Hindustan Hamara, Yug Pravartak Vivekanand, Sunehri Yaadein and Azadi.

Community Participation

Programmes are produced after deep discussion among writers, producers and presenters. Community participation is through letters and oral information which is included in programming.

Partnerships and Funding

At the time of inception, a fund was provided by Swaraj Sansthan Sachalany and the Dharampal Shodhpeeth, Bhopal for

infrastructure, procurement and management. Fund for running the Community Radio Station are provided by the Swaraj Sansthan Sanchalanay, the Dharampal Shodhpeeth and the Vikramaditya Shodhpeeth. One of the purposes of the Radio is to record all songs popular during freedom movement and the collection of biographical details of known and unknown freedom fighters and present these through educational and cultural programming.

Experiences of Listeners

According to the listeners, Radio Azad Hind is the only station solely dedicated to the memory of freedom fighters and eminent leaders. Many listeners enjoy its content and the educational programmes on science besides other programmes the radio airs.



People's Voice

Yogesh Sharma, Indore says, "Radio Azad Hind is one the best stations which provides lots of information about our freedom fighters." Narsingh Kundalwal from Indore says, "Programmes broadcast over Radio Azad Hind inspire us to dedicate ourselves to our country."

Core Team

Shriram Tiwari , Sanjay Yadav, E S Guha, Jawahar Shah, Kanchan Rajani, Pramila Devakar, Ranu Sharma, Amit Kundani, Anju Kumar, Ankita, Pramod Sharma and Farnaz Hassan.

CRMC Members

Committee consists of writers, freedom fighters, media persons, educationist are included in the panel.

Launch Date
25 -03-2012

Broadcast Timing
07:00 - 12:00
17:00 - 22:00

Broadcast Hours
10 hours

Language
Hindi

Programme Bank
1000 Hours

Radio Azad Hind

Assistant Director

Swaraj Sansthan Sanchalany

Ravindra Bhavan Parisar, Bhopal

swarajbhavan@gmail.com

+91 9826289379

+91 755-6557908





Radio Bundelkhand

Apna Radio Apni Baatein

Vision and Mission

Radio Bundelkhand caters to the needs of the local community, giving a voice to the voiceless communities by creating and broadcasting programmes of local interest, while addressing their problems through infotainment.

Radio Bundelkhand looks at enabling and empowering communities, especially women, youth and marginalised groups, so that they take charge of their own lives as the radio programmes air solutions for fulfilling basic needs like clean water, housing, energy and agriculture and non-farm livelihoods.

Genesis

Development Alternatives (DA), one of India's leading civil society organisations, dedicated to sustainable development of the



community of Bundelkhand has long felt that communication is a challenge for development of the region. There was virtually no communication platform apart from either from the government or private media for the rural people in the backward, drought-prone region to benefit from.

DA believes that Community Radio can be a good platform for sustainable and interactive dialogue for the poor and the illiterate in Bundelkhand that will enable the local population to access the power of electronic communication.

Thematic Focus

Climate change, agriculture, empowerment, health and nutrition, hygiene and sanitation and governance

Signature Programmes

Shubh kal, Khet Khaliyaan Se, Mujhe Haq Hai, Safar Rasoi se Sehat Ka, Hamai Choupal Main, Hello Saheli and Baat Nanhe Dillo ki etc.

Community Participation

Radio Bundelkhand is a participatory model and jointly managed and run by the community and Development Alternatives. Most of the programmes aired by Radio Bundelkhand are developed with the participation of the local community. Approximately 80 per cent of the programmes are developed with and by the community.

Innovations in Format

Radio drama, magazine format and audience competitions



Partnerships and Funding

Radio Bundelkhand started with joint funding from UNESCO and the core funds of Development Alternatives. Currently Radio Bundelkhand is getting funds from various agencies like Climate Development Knowledge Network (CDKN), DST, Sesame Street Workshop, India and Swiss Development Cooperation (SDC) to name a few.

Though supported by DA, but with limited available economic, human, and environmental resources, the project is still not financially sustainable.

Lessons Learnt and Impact

Radio Bundelkhand offers a platform to the

community to raise their voice, to solve their problems and to showcase their talent. There have been several occasions where the rural people have benefited from the advice offered by the Community Radio through agriculture, health and access to entitlement-related programmes. On many occasions, women have called to share their stories.

Experiences of Listeners

Prakash from Rajawar village says, "Radio Bundelkhand has become a life line for us. Radio Bundelkhand makes me a hero of my village through its rural reality show."

Core Team

Gazala Shaikh, Ashok Shukla, Sutul Srivastava and Pragya Tiwary.

CRMC members

L P Anandani, Ajeet Dixit, Deepak Sharma, Virendra Singh, Surendra Babu, Subadra Rai and others

Launch Date
23 – 10 – 2008

Broadcast Timing
10:00 - 14.30
16:00 - 20.00

Broadcast Hours
8.5 Hours

Languages
Hindi

Programme Bank
3600 Hours

Radio Bundelkhand

TARA Grame-Orchha, Gram Bavedi Jungle

Orchha, Tikamgarh

Madhya Pradesh - 472246

+91 7680-290251,292081

ashaikh@devait.org

www.devait.org





Radio Chicholi

Vanya Radio



Vision and Mission

Chicholi Radio has a vision to ensure community participation in the development and welfare of the Gond community of the area. The Chicholi Community Radio makes all efforts to engage the villagers and Gond farmers to enhance their knowledge in various fields of agriculture education and production. Chicholi Community Radio tries to broadcast for its rural audience and in a language common to all its listeners, such as Gondi, Korku etc all of which the people appreciate and understand.

Genesis

The Chicholi Community Radio Station is situated in the midst of a tribal community that lacks facilities for proper education and awareness. The idea behind setting up the Community Radio



Station was to improve the education, knowledge and social awareness of the local population. The Gond community faces extinction and so, the need to preserve their tradition and culture (besides raising knowledge and awareness of the tribal people) was another reason behind the idea of setting up the Chicholi Community Radio Station amongst them.

Thematic Focus

Social awareness, education, health, agriculture and production

Signature Programme

Dharohar apne pradesh ki (broadcasting about the historical places, rivers etc.)

Community Participation

The program topics and subjects are discussed amongst the content management committee members and changes in programs are carried out upon receipt of feedback from listeners. As the Chicholi Community Radio Station is established among the people, most listeners visit the Radio Station on their own initiative. They appreciate the programmes aired by the Radio Station. Most viewers are interested in listening local tribal music, mostly obtained through their local community as part of the broadcast.

Innovations in Format

On field communication, communicating with officers' from different department to know about the welfare schemes

launched by the government for the community is done in innovative ways and a combination of formats is helpful.

Partnerships and Funding

Infrastructure was developed by the tribal welfare department, Vanya, Swaraj, UNFPA and other government departments support content generation for programming.

Lessons Learnt and Impact

It is strongly felt that in the light of the reach of the government-owned All India Radio and privately-owned FM's, space for local communities is being lost and thus the rightful space for alternate voice can be created through Community Radio Stations.

After the Community Radio Stations were established, the community understood the government schemes and began benefitting from them. One reason for this course of developments is that the programmes are in their local dialects and it informs them of their rights and entitlements.

Experiences of Listeners

The radio broadcasts programmes in the local dialect, Gondi, which helps communicating



information on the schemes run by the Madhya Pradesh Government for the welfare of the Gond tribe. The community is also entertained with the folk music from their neighbourhood and also made aware of schemes and programmes regarding health, agriculture etc through the broadcasts.

Sometimes people personally visit the station to request for a repeat telecast of programmes they found interesting.

Core Team

N K Malviya, Ajay Singh, Dhurvey and Neelam Guhiya

Launch Date
10-05-2012

Broadcast Timing
08:00-11:00
17:00-20:00

Broadcast Hours
6 Hours

Languages
Hindi

Programme Bank
1000 Hours

Radio Chicholi

C/o Shaskiya Utkrishta Uchchatar
Madhyamik Vidyalaya
Chicholi District Betul,
Madhya Pradesh
+91 9424494573, +91 9893335204
vanaya.chicholiradio@gmail.com





Mission and Vision

Communication and information empowerment of community on life and rights.

Genesis

The National Conference for Prospective Radio Broadcasters in Delhi ignited the idea of setting up a Radio Station in Shivpuri because it was seen as a medium for catering to the information and empowerment needs of the community.

Thematic Focus

Sahariya tribals, women's empowerment, hand washing, livelihood, mother and child health, water and sanitation

Signature Programmes

Meena, Galli Galli Sim Sim and Rozgaar Mantra



Community Participation

Programming is done in consultation with community, especially volunteers and listeners groups. A group of adolescent girls has been trained as reporters.

Innovations in Format

Galli Galli Sim Sim is an example of innovative programme.

Partnerships and Funding

The initial technical support for the radio station came in through UNICEF and contribution of Sambhav terms of physical infrastructure. At present, the radio station is generating funds with the help of UNICEF, Sesame Workshop, Development Alternatives, Finish Society and advertisements

Lessons Learnt and Impact

It is very crucial for the success of a Radio Station in terms of listenership to define the timings of a program based on the availability and in consultation with the community. Communities are more inclined towards preferring role play and interview based programmes.

2,700 community members have been reached through narrow casting and listeners group meetings. An increased number of advertisements and greeting messages have contributed to financial sustainability. Over 8,000 people are listeners of Radio Dhadkan.

Experiences of Listeners

Being illiterate Sahariya women in their fifties, neither



Pista, a Sahariya woman of Noharikala village, is a devoted mother of five. She did not send her daughters to school till she heard Radio Dhadkan's girl child education programme. Now Pista's daughter goes to a private school in Shivpuri, lives in a hostel, and receives tutions.

Core Team

Nabil Singh, Baby Raja Bundela, Santosh Sharma, Rekha Sharma,

Champabai nor Ramwati had ever envisaged that they would ever work at a Radio Station. Now, they record programmes, edit them and present them with utmost confidence.

People's Voices

Parobai, an 85-year-old Sahariya woman from Noharikala village, is no stranger to struggle. Being illiterate, she had often faced problems while dealing with her responsibilities as a Sarpanch. While attending a narrowcasting session two years ago, she heard Radio Dhadkan's programme on education. After this incident, she convinced her daughter-in-law to send her granddaughters to school.

Sirnaam Singh, Kalyan Singh, Rambati Bai , Champa Bai and Ramshri Chandel

CRMC Members

The programming structure of the radio station includes a technical team of eight people, with 74 volunteers and a management committee which has participation from doctors, lawyers, academicians activists and others.

Launch Date
08-10-2010

Broadcast Timing
08:00 – 20:00

Broadcast Hours
12 Hours

Languages
Hindi | Bundeli

Programme Bank
900 Hours

Radio Dhadkan

Gargi House, 93-A, Balwant Nagar, Gwalior
+91-9993592492
+91-7492401520
www.sambhavindia.org





Radio Popcorn

Masti ki Pathshala



Vision and Mission

The vision of Radio Popcorn is to provide a medium of communication by giving a voice to the community, focussing on those living within the transmission zone of the community Radio Station. It reaches out to every section of the society with special efforts focussed towards communities that are marginalised to ensure that the less privileged sections of the community also find a voice through the radio.

Genesis

RKDF Institute of Science and Technology is Bhopal's oldest private technical institute that aims to develop multi talented students along with faculties and local communities by spreading valuable information and knowledge through powerful, easy and affordable modes of communication. The Community Radio Station was established in the campus in order to benefit students and local people.



Thematic Focus

Education, health, and career-related information.

Signature Programmes

Career guidance, Health alert and Beauty with brain.

Community Participation

Radio club members comprising of listeners, students and volunteers meet in the beginning of every month with the content management committee to decide programme themes.

Innovations in Format

Students and other community members sort out queries with experts by calling in to live phone-in programmes.

Partnerships and Funding

Some funds are generated in-house, while more funds are generated through advertisements, rent from studio and training classes.

Lessons Learnt and Impact

Our English language programmes are aired regularly in the morning at the neighbouring government primary school. The programmes helped improve basic knowledge of English for primary class students.



People's Voice

"Zara hatke hai ye radio". Listener of Radio Popcorn.

Core Team

C S Iyer, Abhishek Jain, Priyanka Sonkar, Sarika Jha and Naveen Garg.

K K Puranik, G D Singh, Ravi Khare, Mrityunjay Singhai, members of the faculty, students, and people from the community.



Launch Date
14 – 02 – 2008

Broadcast Timing
09:00 – 17:00

Broadcast Hours
10 Hours

Language
Hindi

Programme Bank
1250 Hours

Radio Popcorn

RKDF Institute of Science & Technology,
Hoshangabad Road, Misrod, Bhopal – 462026

+91 755-4222904

+91 9425893002

mrityunjaysinghai@gmail.com

www.visionbharat.com/popcorn





Radio Sesaipura

Vanya Radio



Vision and Mission

The vision of Radio Sesaipura is to promote freedom of expression and democratising communication using the Community Radio medium. The mission is to leverage ICTs for governance and accelerate social change with equal access to knowledge, power, justice and development.

Genesis

The Sahariya community is a small tribal community that lives in villages and earn from agriculture. The government has made efforts to educate the community members and bring them into the mainstream. The radio station was started to help the government in these efforts and accelerate their development and education and preserve their culture.



Thematic Focus

Upliftment of tribal communities

Signature Programmes

KhetiKisani and *Baat Pate Ki*.

Community Participation

The programme topics and subjects are discussed in detail with the Content Management Committee members and changes are made in programmes after feedback from listeners.

Innovations in Format

On field communication, and regular communication with officers from different department for information on welfare



schemes are some of the innovative formats of our station.

Partnerships and Funding

The infrastructure was developed by the Tribal Welfare Department while other organisations such as Vanya, Swaraj and UNFPA also supported the radio station's running.

Core Team

S P Bhargav, Rohit and Umesh.

CRMC Members:

Principal of the Government School, Advisory Committee, Management Committee, Station Manager and the Community Radio Station staff.

Launch Date
31 – 05 - 2012

Broadcast Timings
08:00-11:00
17:00-20:00

Broadcast Hours
6 Hours

Language
Hindi

Programme Bank
1000 hours

Radio Sesaipura

C/o Government HSC School
Sesaipura District, Sheopur
Madhya Pradesh
vanya.sesaipuraradio@gmail.com
+91 8103327222





Radio Bhabra

Vanya Radio



Vision and Mission

To raise awareness in the tribal community through radio programmes their local dialect. Radio Bhabra also aim at promoting and protecting their culture while providing a platform for the tribal communities to share their experience and culture.

Genesis

Bhabra is a tribal block dominated by the Bhil tribe at a distance of 75 kms from Jhabua district. This is also the population Radio Bhabra aims to serve through the Community Radio Station. The community does not have access to modern means of communication in their own dialects and the Community Radio Station was started as a means to bring about social change and



help the tribal community preserve their culture and promote education.

Thematic Focus

Culture, health, education, awareness and entertainment

Signature Programmes

Baat Pate Ni (Ladies Health Programme) and *Badrtek Kadam* (Tribal Culture Programme)

Community Participation

The programme topics and subjects are discussed amongst members of the content management committee. Changes in programmes are often made on receipt of feedback from



listeners. School students, staff and local community people help us to prepare the programme.

Partnerships and Funding

Infrastructure was developed by the tribal welfare department, Vanya, Swaraj and UNFPA and other government departments also support the radio station.

The radio is also seeking cooperation from the tribal welfare department and other government departments. The future plan is to aim at self sustainability of the community radio stations and increase the broadcasting time to 12 hours a day.

Core Team

Satesh Kumar Singh, Hemant, Kesar Singh.

Launch Date
23 – 07 – 2011

Broadcast Timing
08:00-11:00

Broadcast Hours
6 Hours

Language
Hindi

Programme Bank
1000 Hours

Radio Bhabra

Shaskiya Utkrishta, Uchchatar
Madhyamik Vichyalaya
Bhabra District Alirajpur, Madhya Pradesh
+91 8305444700
vanya.bhabraradio@gmail.com





Radio Khalwa

Vanya Radio



Vision and Mission

Radio Khalwa works to create a just and humane society with equal access to knowledge, power, justice, rights and participation in decision-making to all. Community Radio is used to promote development, create awareness of welfare schemes, promote education and cultural for bettering the quality of life of the tribal communities.

Genesis

The Korku community has hardly any access to modern means of communication like newspapers, radio or television. Levels of literacy are low and there is a lack of information on government schemes, especially because the communications from the government for the tribal population are in a dialect that is not understood by the Korku community.

Thematic Focus

Motivate and make the community aware of the need to improve their lives, thoughts and actions through local dialect.



Signature Programme

Our signature programme, '*Panchayat*' involves members of the community to discuss problems and suggest solutions to their problems. The programme also offers a forum to discuss different welfare schemes of the government.

Community Participation

Programme topics and subjects are discussed amongst the content management committee members. Changes in programmes are made on feedback from listeners.

Partnerships and Funding

Infrastructure for the station was developed by the tribal welfare department. The Community Radio seeks cooperation from the tribal welfare department and other different Government departments to sustain the Community Radio Station and increase the broadcasting time to 12 hours a day.

Lessons Learnt and Impact

It is strongly felt that the government owned air and private/commercially owned FM's space for local communities is being lost and thus rightful space for alternate voice can be created through Community Radio Stations.

After the establishment of the Community Radio Station, the community understood the government schemes and could benefit from these. The reason is that the programmes are in their local dialects and therefore, they could comprehend their rights and entitlements.



Experiences of Listeners

The radio station broadcasts programmes in the local dialects. Due to the local dialects the community "KORKU" is getting awarded for the schemes running with support of the Madhya Pradesh. The community has also aired folk music from the local region. The community is also made aware of schemes and awareness regarding health, agriculture etc through broadcasting of programme on such topics.

Sometime people personally visit the station to make a repeat telecast of some of their interesting

programmes.

The Community Radio Station provides the community information on government schemes by transmitting information on schemes related to their welfare from time to time. This helps save time and travel to the offices in the district headquarters and other government bodies in case there is a query regarding a scheme or information regarding the schemes of the Government. Doing so gives

opportunities and means to know the views of the community and ways to interact with them.

Core Team

Gyan Ranjan Day, Ajay Kumar Gour, Ritesh Verma.

CRMC Members

Gulab Singh, Mohan Lal, Gopal, Suresh, Raaj Kumar, Shanti Lal.

Launch Date
31 – 05 - 2012

Broadcast Timings
08:00-11:00
17:00-20:00 Hours

Broadcast Hours
6 Hours

Language
Hindi

Programme Bank
1000 hours

Radio Khalwa

C/o Shaskiya Utkrishta Uchchatar
Madhyamik Vidhyalaya
Khalwa, District Khandwa,
Madhya Pradesh – 450117
+91 9425927572
vanya.khalwaradio@gmail.com



Vision and Mission

To provide quality in all spheres of higher learning in general and health services in particular to all, including those in the rural and urban areas of the nation, keeping in view the societal needs in the global context. We want to create awareness among the people which will help them become independent and can get some source of income through various job oriented programmes guiding them to the path of success.

Community Radio Station – 90.4 CR Dnyanvani, through active involvement of community members along with the campus students and staff will reach its listeners to cover issues related to community development, information and awareness, education, rural development, agriculture, health and environment, travel and hotel management, culture and entertainment, sports, participation of NGOs.

Genesis

D Y Radio Dnyanvani was started with the sole intention of community development and reaching out to the society and becoming their voice by providing them a platform and serve people by involving its members. It was envisaged that 90.4 CR Dnyanvani programmes would be 'By the University, For the Community'. The aim is to ensure that the lamp of education glows bright.

Thematic Focus

Community development, education, rural development, agriculture, health and environment, travel and hotel



management, culture and entertainment, sports, information and awareness.

Signature Programme

Edutainment

Community Participation

The programme topics are discussed amongst the content management committee members. Changes in programmes will be subjected on receipt of feedback from listeners. An in-house radio jockey and radio programme production course will also be started soon.

Innovations in Format

Outdoor Broadcasting involving the community to be incorporated in some programmes



Partnerships and Funding

Funds for Infrastructure development and procurement of technical items came from the university.

Advertising and sponsorship for programmes from individuals, business houses and government departments is also sought.

Lessons Learnt and Impact

The Community Radio Station has been able to reach out to the society through our programme on women power which got a positive response in the mainstream media as well. Now we are beginning to reach out to the community with talented people from across the city to create awareness in housing societies for self-defence and protection of women. We already have women-oriented programmes and it is encouraging to see people break the silence and join hands in this cause.



Experiences of Listeners

"Our very own radio station." – A listener

Core Team

Md Wasim Ansari

CRMC Members

Vijay D Patil, Rahul B Gethe, Md Wasim Ansari, 8 campus students, two members from the village and two members from urban community.

Launch Date
01 – 06 – 2006

Broadcast Timing
09:00 - 17:00

Broadcast Hours
8 Hours

Languages
Hindi | Marathi | English

Dnyanvani

D.Y.Radio, Level II
D.Y.Patil University's Law College Building
Nerul, Navi Mumbai
90.4fmdv@gmail.com, www.dnyanvani.com
+91-9987977700





Green Radio

Suno Green... Raho Evergreen



Vision and Mission

Green Radio is a platform for the people and of the people to provide information, entertainment and education to listeners.

To learn continually, raise the standard of informative broadcasting, change with times and grow together with our community; serve as a vital community catalyst through innovative and quality programming and high standards of service to the greater community; and, provide the community with a responsible, independent and viable information forum and develop a global perspective to facilitate ideas and artistic expression.

Genesis

Sangli in South Maharashtra is blessed with a rich cultural legacy; traditional knowledge and skills; creative people and importantly, music lovers. Aakashwani was the only radio medium in this area and Sangli needed a platform to spread the local artists' works and promote them. This set of circumstances called for setting up a Community Radio Station.

Thematic Focus

Social justice, problems of youth, education and HIV / AIDS.

Signature Programmes

Doctor's Room, Rang Maza Wegla and Harith Kranti.

Community Participation

The Community Radio has taken some initiatives to ensure the involvement of the community. For instance, on the occasion of



Children's Day on November 14, the Radio Station was run by school students facilitated by Kid RJs who host the programmes with the help from regular RJs so that they can enjoy their day.

Innovations in Format

Sangli is a developed district with some 300 bank branches serving about 2.5 lakh customers. The radio began an innovative programme, *Salla Bank* involving experts from the banks to offer tips, latest trends and upcoming promotional offers and explain procedures besides also talk of safety and security. This helped the community gain more knowledge and awareness in the banking sector. The programme got tremendous response and feedback.

Partnerships and Funding

The radio station is managed with help from donors and local artists who volunteer for it. Since 90.4 Green Radio is not



government-supported, hence funding for infrastructural development and technical tools depends on donations.

Lessons Learnt and Impact

There was no local station present in Sangli. So being the first local station, Green Radio experimented with shows focussed on the local language Marathi and also in Hindi, bringing in different programmes taking into consideration listeners' interests.

Funds were mobilised to provide help to a two-year old cancer affected child who is now undergoing treatment after her mother had asked Green Radio to appeal for financial help.

The Radio Green RJ training programme in June saw its first batch of 15 students successfully complete a two month certificate course.

Experiences of Listeners

Experience of listeners is very good, because we are receiving around 125 phone calls for *Haritkranti* and *Youth Corner* programme. Listeners are happy to get regular updates on current topics over radio. As one listener says, "We love the *Youth Corner* Programme. They are very nice programmes."

People's Voice

Pournima Jamdade of Sangli says: "I would just like to say, I learned more about general updates, latest trends from 90.4 Green Radio than I did in all my years in college."

Core Team

Chetana Vaidya, Prbhakar Gurav, Medha Sovani and Prajakta Shah.

CRMC members

Shivaji Mohite, Prajakta Shah, Chetana Vaidya, B A Chogule, Vishal Magdum, Prabhakar Gurav, V J Khambalkar, Shivraj Yadav, Medha Sohni, Mrunal Astekar and Rajesh Halyal.



Green Radio

Basement, Shiv Pavilion
Near Ram Mandir, Sangli Miraj Road
Sangli, Maharashtra – 416416
<http://www.greenfm.techm>,
www.greenfm.techmindinfo.com
+91 233 2322012, +91 8007505000, +91 9423053598

Launch Date
22-08-2010

Broadcast Timings
05:30 – 24:00

Broadcast Hours
18.30 Hours

Language
Marathi

Programme Bank
500 hours



Jago Mumbai



Empower and entertain with real and relevant content

Vision and Mission

Jago Mumbai looks to entertain with empowering content that is real, impactful and yet creatively packaged.

Jago Mumbai looks to empower and equip the common man. The belief at Jago Mumbai is that if each Mumbaikar conducts himself or herself responsibly, the city will itself become a better, healthy and secure place to live in.

Genesis

The needs of Mumbai city is massive; with the migrant populations exploding from all ends, the demands on the resources, utilities, infrastructure and the administration has gone beyond control.

The parent body of 90.8 Jago Mumbai, the Union Park Residents Association, has been working on these issues over the past

decade. The idea of a Community Radio, it was felt, would be a great platform to extend the reach of the association's activities to a much larger audience.

Thematic Focus

Migration, civic resources and utilities, infrastructure and the administration

Signature Programmes

Jago Mumbai, Hum Honge Kamayab, Citispeak and Live Alive.

Community Participation

Volunteers from the community host shows featuring discussions with participants and guests from the community on relevant themes. Basic research and survey is conducted to assess the need of the time and content is developed accordingly.

Partnerships and Funding

Donations continue to be the major source of funding, with some money coming in from a few advertisements and local associations. We are trying to build a network of like-minded people to garner some funds and support for Jago Mumbai. A parallel effort to get business to fund the radio as part of their community social responsibility commitments has yet to meet with success.

Lessons Learnt and Impact

One lesson Jago Mumbai has to offer is that it is pertinent to have clarity on the vision and the objectives the radio station has set for itself. Networking and word-of-mouth publicity is to be taken





seriously and efforts need to be focused in joining hands with local institutions and NGOs. It is essential to produce programmes that interest listeners, especially because metropolitan cities like Mumbai offer people access to multiple entertainment platforms. Regular efforts have to be put in attract new volunteers and maintain the existing ones by keeping them motivated.

Experiences of Listeners

A parent called up after hearing an episode of *Campus Connect* which dealt with sexual abuse of girls and was very thankful for what he got to learn through the show. Students call in regularly to appreciate *E Bole to Enterprise* – a featuring chats with entrepreneurs who have a success story to share.



People's Voice

A resident of Panvel has this to say: "Amazing shows on *Campus Connect*, keep it up." Another resident from Dharavi says, "The episode on Water Harvesting and Dengue was very helpful."

Launch Date
01 – 05 – 2010

Broadcast Timings
08:00 – 20:00

Broadcast Hours
12 Hours

Languages
Hindi | English | Marathi | Gujarati

Jago Mumbai

31/32 Bandra Seahill Cooperative Housing Society,
Union Park, Khar West Mumbai – 400052, Maharashtra
mailto:90.8jagomumbai@gmail, 90.8jagomumbai@gmail.com
www.jagomumbairadio.com
+91 9769696562, +91 022 42663000, +91 22 42664000





Sharada Krishi Vahini

Better farming by every farmer

Vision and Mission

Krishi Vigyan Kendra, Baramati delivers demand-driven agricultural products and services by qualified professionals.

Krishi Vigyan Kendra, Baramati to be the leading resource and knowledge centre of agricultural technology for the uplift of the farming community.

Genesis

All India Radio would broadcast talks by KVK experts that were followed up with many phone calls from farmers. This served to reiterate the power of the radio as an accessible medium for transferring agricultural knowledge to farmers. The response from the farmers to our programmes on AIR encouraged the staff and scientists at KVK to give a thought to starting a Community Radio Station for the KVK.

Thematic Focus

Agriculture and allied subjects

Signature Programmes

Arogyadhan, Balirajatujiyachsathi, Krishi sandesh, Tantrashetichhe and Yashogatha.



Community Participation

The Community Radio has participation from farmers, self-help groups, students, doctors, local artist, teachers, and experts, all of whom share their

experiences in agriculture, cattle rearing, poultry etc. in the programmes.

Programmers go from village to village to gather and record the experience of farmers and their experience for broadcasting.



Innovations in Format

For delivering information on agriculture and allied subjects, Sharada Krishi Vahini uses dramas on related agricultural issues, expert-talks on for solution to farmers' problems and phone-in program to for participation.

Partnerships and Funding

The Community Radio station was funded by the ATMA scheme of the Government of India. ATMA has continued its funding, while sourcing local advertisements has supplemented finances.

Lessons Learnt and Impact

Farmers are very enthusiastic to share their experiences and technique with others over radio and many give talks voluntarily. Once heard over broadcast, the farmer is approached by others who want to know more from him. In doing so, he becomes a peer to the rest of his community.

There are about 20,000 listeners of the Sharada Krishi Vahini Community Radio – a testimony to the popularity of the

Community Radio. Farmers are adopting updated technologies like drip irrigation and integrated crop management practices.

Farmers have accrued better remunerations from farming due to access to market intelligence. It has been observed that crop damage and losses due to adverse weather have reduced due to weather forecasts broadcast by the station. Remuneration to women for the produce from their self-help groups has also had visible impact on their economic independence.

Experiences of Listeners

Farmers are happy to listen to the experiences of their peers. The technical information on pests and disease management, soil and fertilizer management and crop management provided by experts has also proven very helpful.



Farmers have said that their yield in various crops like sugarcane, pomegranate, sorghum, wheat and vegetables is increased considerably due to use of bio fertilizers, chemical fertilizer and the use of integrated crop management practices.

Feedback from farmers suggests that the programme provides good information on agriculture and social issues and provides knowledge on modern technology. The farmers have expressed a need for agricultural and general news, programmes on current issues etc.

Core Team

Programme producers, radio jockeys, voluntary participation by students in programme production and anchoring.

CRMC Members

T A Kadarbhai, Nalawade Nilesh, H U Karale, Shirshikar Sunil, Pralhad Yadav, Shital Kate and Ashok Taware.



Launch Date
18 – 01 – 2011

Broadcast Timings
07:00 – 10:00
16:00 – 19:00

Broadcast Hours
6 Hours

Language
Marathi

Sharada Krishi Vahini

Krishi Vigyan Kendra
Malegaon Colony, Sharadanagar
Tehsil – Baramati District Pune – 413 115
kvkbmt@yahoo.com
<http://www.kvkbaramati.com/sharadavahini.html>
+91 2112 254727, 255207, +91 9422519189





KVK Pravara CR

Nati Julvu Matichya Manashi



Vision and Mission

KVK Pravara Community Radio emphasises on agricultural development while also giving due emphasis to rural development, health, education and rural culture.

The Community Radio strives to improve the socio-economic condition of the rural people with a focus on rural women and rural youths.

Genesis

The Pravara Krishi Vigyan Kendra (KVK), a small institute reaching the entire population of the region, was established in Ahmednagar in 1993. The Community Radio was an initiative to bridge the communication gap with use of Information Communication Technology (ICT).

The KVK initially adopted the group approach so that it could reach the maximum number of people. However, technology-related challenges and information support to this huge population was also an issue.



Thematic Focus

Agriculture, health, education, rural development and local culture.

Community Participation

KVK has developed special course for developing radio jockeys by training young people from the surrounding areas. The participants are selected after careful screening. They are sent out to the villages for producing different programmes in different formats.

Innovations in Format

Talks with scientists of KVK on emerging problems and talk with the successful agripreneurs. Hero of the Week, discussion on the bunds of farms, are some popular formats the KVK Pravara station has adopted in the production of its programmes.

90.8 MHz



MAHARASHTRA



Over 80 per cent of the radio formats are of interactive and participatory which are liked by the listeners. We also conduct phone-in live programme of 90 min duration every week which is interactive and participatory.

Partnerships and Funding

For infrastructure development, the Ministry of Agriculture, Government of India under ATMA programme provided the fund. Similarly, funds were provided by the Government of India's ATMA programme in 2008 for development of content during the initial three years. At present, partial fund raising is done through advertisements.

Experiences of Listeners

After listening to many success stories broadcast through KVK CRS, the adoption of the technologies has increased in the area.

People's Voice

"Daily information about weather, diseases and pest management save our crops and reduce the cost of production," says Bharat Kumar, a farmer.

Core Team

Every person in the radio station is now an expert in the collection and production of content related to various issues of the community.

CRMC Members

To involve different rural community and institutes, a management committee is being constituted where farmers, rural youths, women representatives, representatives from various local departments and institutions are members. The Head of KVK is chairing this committee with the manager of the community Radio Station as Member Secretary.

Launch Date
01-10-2009

Broadcast Timings
12.00 - 15.00
17.00 - 20.00

Broadcast Hours
6 Hours

Languages
Marathi

Programme Bank
250 Hours

KVK Pravara CR

Krishi Vigyan Kendra (PIRENS)
Babhaleshwar, Tehsil: Rahata
District: Ahmednagar 413 737
kvkahmednagar@yahoo.com, www.kvk.pravara.com
+91-9822519260, +91-2422-253612, 252414





Vision and Mission

Vision: Develop awareness on family health, diet, pure drinking water and cleanliness through cultural programmes. As part of its vision, the Mann Deshi Foundation also wants to provide training to the youth in speaking, writing or expressing themselves through stories or even poetry.

Mission: The Mann Deshi Tarang Vahini Community Radio Station, Mhaswad, works in the drought prone area of western Maharashtra – a culturally rich, though an economically backward region. The Community Radio Station targets women with a mission to broadcast information on small trade, entrepreneurship and inculcate the habit of saving.

Genesis

Mann Tehsil is a socio-economically backward area about 85 km away from district centre Satara. The Mann Deshi Foundation was

set up in 1994 by Chetna Sinha to empower women. The Mann Deshi Foundation launched the Mann Deshi Tarang Vahini Radio to further strengthen their activities.

Thematic Focus

To preserve the Mann Deshi culture, empower women through programmes on entrepreneurship and air programmes on health and hygiene.

Signature Programmes

Chintan and Panchang.

Community Participation

The radio station involves the local community in making the programmes as well as ensuring that these reach out to a wide audience. The main listeners are women, students and children.

Innovations in Format

The radio station has been consistently taking the help of the Commonwealth of Learning and CEMCA for producing health-related programmes. Other programmes include local cultural programmes that stress on health and social issues.

Partnerships and Funding

The Mann Deshi Foundation raises funds from other organisations and receives technical assistance from All India Radio, Satara, and the Vasundhara Vahini Community Radio Station, Baramati.





Lessons Learnt and Impact

Two impact studies show that women have benefitted through the Community Radio Station because of improvement in their economic conditions and an improved social status.

Sunanda Phadatare from Mhaswad is a vegetable vendor who along with her two sons and daughter-in-law sells fruits and vegetables. She earns around Rs 100 daily of which Rs 50 go to repay a bank loan. She has even started saving money in her grandson's account.

Shobha Raut, a young polio-afflicted woman completed her graduation and worked with the government despite many odds. Due to persisting problems, she had to return home and start a small business. She even took an education loan from



the Mann Deshi Mahila Bank to support her brothers and now, she supports her family despite her physical challenges.

Experiences of Listeners

Sunanda Phadatare, vegetable vendor says, "After getting information through financial literacy course programme, I save some income for the 'stridhan' (gold) for my daughter-in-law and for higher education for my grandchildren."

Core Team

S M Yadav, Swapnali Khatavkar, Nirmala Gonjari, Sushama Shendge and Poonam Sonawane

CRMC Members

Chetna Sinha, Jawahar Deshmane, S M Yadav, Rekha Kulkarni, Vanita Shinde, Vijay Sinha, Koustubh Dani, Vasant Masal, Bahir Mulla, Nirmala Gonjari, Sushama Shendge and Swapnali Khatavkar



Launch Date
17 – 11 – 2008

Broadcast Hours
8 Hours

Languages
Marathi | Hindi | English

Programme Bank
750 Hours

Mann Deshi Tarang Vahini, Mhaswad

Mhaswad, Taluka – Man, District – Satara
Maharashtra – 415 509
Shivajiyadav49@gmail.com,
www.mannadeshifoundation.org
+91 2373 270400, +91-9403704767





Radio FTII

Aapla Radio – In Service of Community

Vision and Mission

The FTII Community Radio was initiated with the thought that the infrastructure could provide for additional learning for FTII students. Soon it was realised that the Community Radio is different from conventional or commercial models of radio, especially as it can be a powerful tool in developmental communications - reaching the unreached and due to the community service it can provide effectively.

Genesis

FTII was among the earliest applicants for a Community Radio licence in 2003. While the idea of a Community Radio Station was initially thought of as an additional learning tool for FTII students, it was also felt that using a radio station will provide an impetus to work ahead.

Thematic Focus

Health and nutrition, communication on tuberculosis, film education and also arts and culture.



Signature Programmes

Project Akshay-Kshayavar Vijay, Swastha Bharat, No Dues and Chalti ka Naam Gaadi.

Community Participation

People within the catchment area of the radio station are regular visitors to the radio station and they like to participate in its activities. However, despite all huge efforts, there has not been much volunteering as the immediate campus community is not much interested in the Radio FTII's activities. This is because radio itself does not attract many who are concerned with the film-making or with television.

Innovations in Format

FTII makes programmes in all formats

Partnerships and Funding

FTII funded Infrastructure development while procurement of technical items was made through All India Radio's resources wing. FTII has allocated initial funding of Rs 5 lakhs per year for its Community Radio. Currently, FTII allots some budget to cover the running expenses and funds are also coming from workshops funded by UNICEF.

Lessons Learnt and Impact

There has not been much impact of the Community Radio Station among the immediate community that resides in the campus, however, it has some impact on the neighbouring community outside the campus.



People's Voices

"I came to know about many realities in the society as this radio gives a unique opportunity to intermingle with the grassroots sections of the society." – Abhiraj Jundre



"At least I am convinced that the Community Radio Station has the potential to do wonders if it is in the right hands." – Akshay Kulkarni

Core Team

A core staff of four members is provided for. Volunteerism and internships are encouraged.

CRMC Members

DJ Narain, Prakash Magdum, Sanjay Chandekar, Vinay Thorat, Mohan Deshpande, Vaishali Jundre, Sandhya Deorukhkar, Neeta Tupare, Arti Apte, Vishwas Nerlekar, Gorakshanath Khande and Swaroop Sardeshmukh.



Radio FTII

Film and Television Institute of India
 Law College Road, Pune, 411004
sanjaychandekar@yahoo.com, www.ftiindia.com
 +91 20-2542 0904, +91 20-2543
 +91 9423142869



Radio Mast

Har Pal Aapke Saath



Vision and Mission

The motto the station is to bring about harmony among the Hindu and Muslim communities of Malegaon by providing a platform to the poor but talented artists to cope despite the drawbacks of the city and helping the city corporation in developing it.

Genesis

The riots of Malegaon and bomb blasts showed that communities from different religions were polarised and this was affecting the overall development of the city, its various industries and culture. Given this scenario, Sampadaa Hiray conceived a Community Radio Station to foster communal harmony and for the welfare of the community.



Thematic Focus

Communal harmony, social problems, identifying talent

Signature Programme

Hello Malegaon, Fresh Afternoon, Tea Time, College Katta, Bhuli Bisari Yaadein, Yaadein Malegaon, Halla Bol and Global Shivar

Community Participation

Programmes on Radio Mast make an effort to spread awareness on diseases, terrorism, rumours, hospital aids, blood requirement and spread awareness among the people. Many organisations have approached Radio Mast to reach out to the community and Radio Mast is currently the biggest source of information for people in Malegaonkars.

Innovations in Format

Many businesses approach Radio Mast and provide sponsorship in the form of gifts which, in turn, are given away to community members participating in the activities of Sampadaa Hiray or any other social cause.

Partnerships and Funding

The radio is being run under supervision of the M S G College. Additionally, 28 members from Sampadaa Hiray contribute financially to help the station. Plans are afoot to take help of the local TV channel network.

Lessons Learnt and Impact

The community finds programme broadcasts interesting in a variety of ways. For instance, many people wrote to the radio



Malegaon a year ago has won lots of hearts in a short span of time. Now, Radio Mast has completed one-and-a-half years. Chat with radio jockeys, new and old songs, song on demands of listeners – everything has connected hearts with people. One is satisfied by listening to this 24 hours running Radio Station.

People's Voice

Sampat Patil from Soygaon says, "Global Shivar helped me to make my farming work easier and simple. I have learnt how to yield more by using simple mechanism."

about sexual harassment that girls face on the way to college and the inaction on the part of the police. The radio station approached the police inspector, K D Patil and persuaded him to work with radio to deal with this issue.

Besides this, people approach the radio for a number of problems - whether for blood or to complain about government officials.

Experiences of Listeners

Amol Jagtap, a listener from Malegaon Camp wrote these words about Radio Mast in the daily newspaper Sakal, "The Radio that started in

Core Team

Sahil Pail, Yogesh Saindane, Rakesh Pagar, Aashish Jain and Veena Jape.

CRMC Members

Sampadaa Hiray, Sahil Pail, Yogesh Saindane, Rakesh Pagar, Aashish Jain and Veena Jape.

Radio Mast

Station Director
M.S.G. College Community Radio Station
Loknete Vyankatrao Hiray Marg, Maharashtra
radiomast20july@gmail.com
+91 2554255255, +91 8888309904





Radio MUST

MUST Radio, Gyan ka dose har roj

Vision and Mission

To enrich the lives of its listeners by promoting education, health, culture, languages, peace, harmony, agriculture and growth etc in and around the campus at Kalina, Santa Cruz East, Mumbai.

Through active involvement of the community members in and around the campus and along with the campus students, MUST radio aims to empower and reach its listeners to cover entertainment, education, health, employment, entrepreneurship, dissemination of information to the people on various local bodies, state and central government schemes and projects.

Genesis

Radio MUST was born to serve as an outreach activity for the people with involvement of the educational system as well as



NGOs and community members to utilise the radio more effectively to empower all members of the society, especially the marginalised, women, and students.

Thematic Focus

Involvement of community members and provide them with a multi dynamic platform for various aspects.

Signature Programme

Dharavi Times

Community Participation

Community members run the radio station. Various NGOs as well as public organizations are roped in to conceptualise

programmes every month. Accordingly, themes are developed and various hours of programming is produced.

Innovations in format

Outdoor broadcasting involving the community, panel discussions, radio dramas.



Partnerships and funding

The Radio Station runs on its own funds.

Impact

The radio has been an exceptional tool to provide a platform for people from various socio-economic backgrounds and have also brought up new ideas like urban folk music, health and security issues

Core Team

In-house team, campus students and staff, local community member, amateur radio enthusiasts

CRMC Members

Executive Management Committee includes the following: Rajan Velukar, Neeraj Hatekar, Vivek Bhelekar, Mearl Colaco, Kiran Sawant, Rajesh Kanojia, Shekhar Koli, Taniya Mankhand and local community members

Station and Content Management

Pankaj Athawale and freelance team of students and community members

Launch Date
29-02-2008

Broadcast Timing
08: 00 - 21:00

Hours of Broadcast
13 Hours

Languages
Hindi, English, Marathi

Radio MUST

3rd floor, Ranade Bhavan, Vidyavanagri, Kalina Campus,
Santacruz east, Mumbai
radiomust@gmail.com
+91-22-26525366/67, +91-9869164174





Radio Nagar

Har Pal Aapke Saath



Vision and Mission

The mission of Radio Nagar's parent NGO, Snehalaya, is to help women in distress to be self-sufficient, bring HIV positive people and children into the mainstream of society and to provide shelter to homeless and abandoned children. Snehalaya has 14 projects in Ahmednagar dedicated to these causes.

Radio Nagar, as an audio media of Snehalaya, tries to create awareness on these issues in the community through its listeners. The various happenings in all Snehalaya projects are highlighted by Radio Nagar. Besides this, awareness on solutions to local problems are also discussed or suggested as the case might be.

Genesis

Media persons associated with Snehalaya, the parent NGO behind Radio Nagar, felt the need to have an audio medium to reach more people in its working area. It was felt that the print media and other mediums were not enough to reach a larger



number of people. At the same time, it was felt that a Community Radio Station could create more awareness and advocate for the issues the organization espoused while simultaneously giving a voice to the voiceless.

Thematic Focus

Women, children, destitute and HIV AIDS

Signature Programme

Nagari Misal

Community Participation

Local talents in the various fields are provided an opportunity to perform on the Community Radio Station. In this way, the Community Radio not only creates awareness about the working of its parent NGO, but also tries to include the society as a whole by means of actually participating in programme production and highlighting local issues.

Radio programmes are produced by recording sound-bytes on

fields, through phone calls, interviews, short interviews and identifying local talent in the process.

Partnerships and funding

Procurement of equipment and technical items at the time of inception was done by Snehalaya and present funding for day-to-day expenses is also done by Snehalaya. Advertisements and sponsorships, renting the studios for recordings and membership fee of Snehalaya Media Forum also bring in some revenue.

Impact

The gang rape of a young physiotherapy student in Delhi was followed closely in the communities Snehalaya works in. There were many questions asked over the phone-in programme on the issue of security of women. These questions, in turn,



were put before young people, students, parents, teachers, professors, advocates, celebrities and psychologists and many of them came up with their opinions about the issue with respect to safety measures and the laws regarding rape in India. As a result, the radio was able to offer a well-modulated discussion on a sensitive topic while fiercely advocating for the dignity of women.

In another instance, a week-long programme to create awareness on HIV / AIDS was conducted in the form of interviews with health officials, experts, volunteers and social workers and promos and rallies were organized for awareness on HIV/AIDS. Later, a series was aired on TB on a similar template.

Core Team

A team of producers from in different fields like music, literature, drama, medicine and social work design and produce the programmes.

CRMC Members

A management committee consisting of some members from the board of directors of our parent NGO, along with some staff members of Radio Nagar has been constituted for the smooth running of the station.

Launch Date
13 – 01 – 2011

Broadcast Timings
05:00 – 23:00

Broadcast Hours
18 Hours

Languages
Marathi

Radio Nagar

Dr Aadkar Balkalyan Sankul
Lendkar Mala, Balikashram Road

Ahmednagar, Maharashtra

radionagar@snehalaya.org, www.snehalaya.org
+91 0241 2321904, +91 9011112390, 9011112590





Swaranant CR

Aap Ki Dil Ke Awaj



Vision and Mission

Swaranant Community Radio Station works to cover the entire district by strengthening transmission to provide knowledge on education, agriculture and health along with entertainment to the community of our area.

The Swaranant Community Radio Station, through active involvement of community members along with the KVK and staff will reach its listeners to cover entertainment, education, health, employment, entrepreneurship, agriculture, credit, explore talents, ideas, finance, dissemination of information to the people on various state and Central Government schemes and projects along with imparting knowledge on natural resource management, cover cultural heritage, environment and climate change.

Genesis

The Suvide Foundation, a local NGO involved in social work, education, women and child welfare and agriculture at the grassroots wanted to disseminate information concerning the development of the community through a community-oriented media. Setting up a Community Radio Station, therefore, was a logical off-shoot of its programme. This was achieved with help from the government of India and ATMA.

Thematic Focus

Education, women and child welfare, health, agriculture, employment and entrepreneurship.



Signature Programme

Shethacha Bandhawar

Community Participation

Programme topics are discussed among the content management committee members and programmes are altered while also factoring in feedback from listeners. Radio jockey and radio programme production courses have been conducted to provide employment to rural youth. The Swaranant Community Radio team reaches out to the community for outdoor recording and in the process it also ensures that content creation is done in a participatory manner.

Innovations in Format

Going by the response to the radio phone-in programme and

helpline for farmers and other members of the rural community, it can be said that this innovative format has clicked. Outdoor broadcasting involving the community is to be incorporated in some programmes.

Partnerships and Funding

Funding at the time of inception was afforded by the Suvide Foundation's own funds. Procurement of technical items was done through funding from ATMA programme of the government together with some funds of the NGO.

Swaranant Community Radio is now empanelled with DAVP which helps in sustenance. The station gets funding from NABARD and a VKGB-sponsored community-based programme and through broadcasting projects undertaken for CAIM (Convergence of Agricultural Interventions



in Maharashtra's Distressed District Programme).

Lessons Learnt and Impact

Murlidhar Manwatkar, a farmer from Kawth village was inspired by Shetachya Bandhavar, Swaranant's Agriculture Technology programme, and he purchased a tractor for spraying crops. He earned more money by hiring out equipment. Other farmers too achieved increased production after listening to our technology dissemination programme.

Core Team

Rahul Thakre, Sandip Deshmukh, Irfan Sayaad and Nanda Dhande.

CRMC Members

Anantraoji Deshmukh, SK Deshmukh, Amol Deshmukh S.K.Deshmukh, AU Deshmukh, RS Daware, Alka Raosaheb, Vitthal Nalegaonkar, Bhagwat Khandarkar, Tanaji Dhengle and Gajanan Kharat.



Launch Date
17-10-2010

Broadcast Timings
07:00 - 10:00
16:00 - 19:00

Broadcast Hours
06 Hours

Language
Marathi

Programme Bank
300 Hours

Swaranant CR

KVK Washim, District Washim,
Maharashtra – 444 506
www.kvkwashim.com, swaranantcrs@gmail.com
kvk.washim@yahoo.com
+91 – 7251 – 226511, 226513
+91-758809135191, 9922337361





Vision and Mission

Vasundhara Vahini's aim is to use radio as a medium to improve the knowledge of farmers by trying to achieve sustainable development through broadcasting. Vasundhara Vahini's mission is to encourage local artist as well as culture

Genesis

The Baramati Vidya Pratisthan Institute started the Vasundhara Vahini Community Radio Station to enable a "farmer to listen to a farmer" by providing a common platform to farmers to discuss their issues on agriculture through the Community Radio Station.

Thematic Focus: Agriculture and farming subjects, children, education, women empowerment and health.

Signature Programmes

Saant Vaani, Shetipathashala, Pashudhan, Samarangini and *Shashan Darbar*.



Community Participation

The radio contacts school and colleges for discussions on social issues. Many people have been involved in the creation of content in the course of outdoor recordings and government officials are also invited. People feel encouraged as they receive participation certificates.

Innovations in Format

The Community Radio Station has experimented in different formats. Among these, a few that stand out are a radio drama format that was used for the programme *Shashan Darbar*. The radio feature format was successful for the *Bhumiputra* and *Samarangini* programmes that portrays successful farmers. The *Sheti pathashala* programme is a conversation in a radio discussion format. The radio also employs the magazine format

for highlighting social issues.

Partnerships and Funding

The parent organisation and the World Bank funded procurement of technical items. Presently, the station is sustaining on local advertisements generated through one marketing representative employed for collecting advertisements. The station is also earning from different types of ground activities.

The Vasundhara Vahini Community Radio has partnered with different government sectors and NGOs for radio programmes. Besides collaborations for programme production, the radio has also started a club for women listeners called the Vasundhara Mahila Manch. Many activities have been planned and implemented with help from this group. This group has also



contributed a membership fee for the Community Radio Station.

Experiences of Listeners

Machhindranath Mhetre says, "I like the creation of social awareness achieved through programmes like *Stribhrunhatya*, raising social status of women and *hundabali* for equal treatment towards girls and boys and girls education. Vasundhara Vaahini reaches out to people from every nook and corner of Baramati to make it a wholesome radio experience for its listeners."

Core Team

Yuvaraj Jadhav, Dipak Rajmane, Sarika Narute, Kumar Deokate and Rajeshri Agam.

CRMC Members

Amol Goje, Sanjay Jagtap, Yuvaraj Jadhav, Dipak Rajmane, Kumar Deokate, Nanasaheb Salve, Sarika Narute, Rajeshri Agam and D R Ganbote.

Launch Date
01 – 04 – 2004

Broadcast Timings
06:00 - 10:00
16:00 - 20:00

Broadcast Hours
08 Hours

Languages
Marathi

Programme Bank
1404 Episodes

Vasundhara Krishi Vahini

Community Radio Center
Vidyaprasthan Vidyanaagari,
MIDC, Baramati, Maharashtra
www.radiovasundhara.com, yuvaraj2121@gmail.com
director@vitiindia.org
+91 2112-239554/55, +91- 9881761891





Vidyavani CR

Our university, our radio



Vision and Mission

To work for the betterment of the community, with the community. To use the knowledge bank of Pune University to solve various issues in society as it is our responsibility.

Genesis

As an agricultural university, we have three main goals - education, research and extension. The third goal, extension which means extension of knowledge of higher education should be spread for the betterment of the community and society. Radio can be an effective and modern tool for the extension of knowledge, and can provide solutions for various issues in the society.

The university was looking for a new and modern tool to establish



a bond between the community and the university. After searching different solutions we found community radio is a best medium. To make university more social which is its responsibility radio is the best solution to interact with society and it began with the survey followed through the CR setup procedure.

Thematic Focus

Women empowerment, education extension and information.

Signature Programmes

Open forum, Kajalmaya, Ladha Swabhimancha, Vashigatha and Shtree Kartrutwachi.

Community Participation

NGOs and Parents-Teachers Associations are involved with the radio station to put forth their issues.

Innovations in format

Live broadcast from community centre and Parents-Teachers Associations involved as volunteers.

Partnerships and funding

University of Pune provided all the land, building, machinery, equipments and necessary funds at the time of inception.

Experiences of Listeners

In response to an invitation to the community to display their talent over the radio, a local poet

approached the Vidyavani Community Radio with two friends with a wish to recite a long poem. The proposal resulted in an 18-part series of long poems, *Kajalmaya*, for which the three received huge listener support. *Kajalmaya* is now presented by the trio as a stage show across Maharashtra.

People's Voice

"I am regular listener of Vidyavani 107.4 and listen to it daily from 8 am to 9 am before leaving for office. On 29 December 2012, a programme on water management, broadcast by you, was very good. I want a CD of that programme for further listening." - Shankar Shamrao Savant.

Core Team

Anand Deshmukh, Shriyogi Mangle, Gauri Sonawane, Sayali Nagdive, Anjum Sheikh, Aashatai, Kavita Mhatre, Haresh Shelake, Sheetal Korade, Reshma Bathe, Madhukar Togam and students.

CRMC Members

Anand Deshmukh, Vrushali Gambhir, Shriyogi Mangle, Vishakha Wankhede, Tej Nivalikar, Lokhande and Haresh Shelake.



Launch Date
11-05-2005

Broadcast Timings
07:00 - 18:00

Hours of Broadcast
11 Hours

Programme Bank
200

Languages:
Marathi, Hindi, English

Vidyavani CR

Second floor, EMRC building,
University of Pune, Ganeskhind Road,
Pune -411 007

Email id: directorvidyavani@gmail.com
+91 20 25690789 +91 20 25690800,
+91 20 25601278





Yeralavani

Chala Vikasach Bolu



Vision and Mission

Yeralavani strives to work for the empowerment and development of communities living in the project area through the provision of platform to express themselves.

Radio Yeralavani aims to provide free information to the community living in the remote areas surrounding villages Jalihal and a platform for self-expression.

Genesis

The community Yeralavani Community Radio seeks to serve is geographically scattered in a remote area that is deprived of basic amenities. People living here have hardly any access to information.

The parent organisation, YPS, started working with the people in this region to bring them into mainstream of development. The area has hardly any source of communication. It was realized that Community Radio was a more appropriate and a better communication option to reach people for the sole interest of development by providing informative programs in such a situation.

Thematic Focus

The programmes are focussed Agriculture. The programmes aired on agriculture are, *Krusha Jagat*, *Krusha Pravachan* and *Krusha Sandhesh*.

Signature Programmes

Zep, and *Kutuhala Vidyanache*.



Community Participation

The participation of local people in the programmes is ensured through phone-in programmes.

Innovations in Format

During the year we have initiated two innovative formats. The radio has developed programmes to handle the subject of gender equality through innovative formatting.

Partnerships and Funding

YPS, the parent organisation promoting Yeralavani Community Radio, established infrastructure at village Jalihal for recording and broadcasting.

Lessons Learnt and Impact

The area covered by the Community Radio has no access to

updates on day-to-day happening around the area and in the country too. Newspapers reach these villages only around the middle of the day. The literacy of the region is very low.

With support from the Sakal News Paper, the radio has started reading out columns from Sakal covering news that might be suitable from or for the area.

The station plays an important role in motivating people in adopting progressive techniques in addressing severe drought situation in the area.

Experiences of Listeners

A live program based on general knowledge is very popular among young listeners, as is evident from the number of young people who tune into it. As Rakesh Birajdar of Village Vijapur says, "It has



helped a lot in my competitive exams."

On the other hand, people with little medical facility find the health programme of particular interest. Anhana Madhpati of Village Karjagi finds it useful. In her words, "The interviews of expert doctors from urban area too are guidelines in this remote area with limited medical services."

People's Voice

"The programme 'Vichar Dhan' is very useful for us, I do not miss it even for a day. It gives us positive thoughts and to survive in such a struggling period of life as the area is facing severe drought this year, says a listener".

Core Team

Neeta Joshi, Manisha Gadgil, Ashwini Khadilkar and Kalyani Khadilkar.

CRMC Members

Uday Godbole, Padhmanabh Kelkar, Aparna Kunte, Bharat Chavan and others.



Launch Date
31-07-2011

Broadcast Timings
06.00 - 11.00
17.00 - 22:00

Broadcast Hours
10 Hours

Languages
Marathi | Kannada

Programme Bank
800 Hours

Yeralavani

Yerala Bhavan
Near Tata Petrol Pump,
Miraj Road, Sangli, Maharashtra 416415
yeralaproject@dataone.in,
yeralavani91.2fm@gmail.com, www.yerala.org
+91 9423035952, +91 233 2675918



Vision and Mission

The vision of the station is to create villages that will be just, sustainable, collective, participatory, non-violent, self-ruled, self-sufficient, peaceful and eco-friendly.

The radio station looks at promoting communication link among the villages to develop an enabling environment that will ensure flow of information and benefits. The aim is to enable the beneficiaries to share and communicate their problems in a democratic manner with government officials and departments.

Genesis

Radio Namaskar, the only Community Radio Station of Odisha (India), was established at Konark with the aim to raise awareness among the communities and encourage more active participation of the community in the development process. Hence, it was started in the state.



Thematic Focus

Local self- governance, human rights and minority and Dalit rights, right to food, right to information, right to education, disaster management, gender equality, and survival of indigenous trade and culture.

Signature Programmes

Chasa Basa Katha, Jana Soochana, Yuba Barta and Chala School Ku Jiba.

Community Participation

Radio Namaskar has started editing and broadcasting programmes in which the local community comprising 72 listener groups, formed in different villages, also take part. All the listener groups are led by women. The listener groups give their feedback every month regarding the quality and suggest possible changes in the content.

Innovations in Format

All the team members are groomed and chosen from the local community. Eighty per cent of the programme come from the community, while only 20 per cent programmes are recorded in the studio. The village listener units finalise the content and concept of the programmes.

Partnerships and Funding

At the time of inception, UNESCO had given us a transmitter and antenna. Currently, we are getting support from the Ministry of Agriculture, DAVP, Ministry of Health, and the Department of Tourism. We are also initiating community marketing for raising funds for sustaining the Radio Station's running costs.

90.4 MHz



Lessons Learnt and Impact

The radio station spearheaded 'Education for All' at the Tailo of Kadua Nuagaon Panchayat of Kakatpur Block of Puri district. The number of out-of-school children was flashed on the radio incessantly. Finally, the administration declared a new project school, made functional from 24th May, 2010 to get more children into schools.

The radio station also launched a campaign against



insect-infested food from the ICDS (Integrated Child Development Scheme). After the intervention of the Central Government, the government of Orissa took action and unearthed a scam of more than Rs 2,000 crore. As an impact, the Orissa government changed its procurement and supply policy.

People's Voice

Swarna, a listener, says: "Radio Namaskar has given me a new life. Due to the impact of Radio Namaskar, I got admitted to school and am continuing my education."

Core Team

We have a team of 12 full-time and 13 part-time people, who are all responsible for sourcing, producing, and broadcasting the content. All our team members are from the local community.

CRMC members

There is a core team of 21 members and all of them are from different backgrounds like teaching, literature, music, dance, media and agriculture etc.

Launch Date
12-02-2010

Broadcast Timing
07:00 - 09:00
14:00 - 16:00
18:00 - 20:00

Broadcast Hours
8 Hours

Languages
Oriya, Hindi, Telugu

Programme Bank
3000 Hours

Radio Namaskar

Radio Namaskar At/Po- Konark
Dist-Puri Odisha-752111
radionamaskar@gmail.com
www.rdionamaskar.org
+91 - +91 6758-236471





Radio Sanskar

*Atma Bishwasara Nua Swara
(Voice of Confidence)*



Vision and Mission

- 1) To become a voice of the voiceless community by creating programmes by the community members involving the government and allied employees for the benefit of the community;
- 2) To become self-sustainable in less than three years;
- 3) To encourage youth to involve in agricultural activities; and,
- 4) To create a society of equality and justice by empowering the community with information and knowledge.

Genesis

The district of Jagatsinghpur is known for migration of labourers and occurrence of natural disasters like the Super Cyclone of 1999. Sourabha, the social organisation, has huge experience of working on the ground and is aware of the needs of the communities. Lack of information and awareness among young people in the community is a concern. It was felt that this could be countered with a Community Radio Station.

Thematic Focus

Agriculture and rural development.

Signature Programmes

Ama Halchal, Hello Jagatsinghpur and Anubhuti.

Community Participation

As it is an organisation for the community we prefer it to be ruled by the community itself. For this reason one dedicated executive body has been created with membership of the community from various fields. This body generally decides the programming

models and content creation. The executive body meets every three months to finalise the Fixed Point Chart (FPC) and reviews guidelines for functioning during the next quarter.

Innovations in Format

The community members are included as programme producers and reporters. They report for the Community Radio Station and produce programmes accordingly with the permission of the core group or programme management unit. Radio Sanskar's executive body has decided to start a monthly journal *Sourabha Sanskar* with the involvement of the community youth. The aim is



to mobilise media by the community itself.

Partnerships and Funding

Initially, procurement and development of infrastructure was assisted by ATMA under the Extension Reforms Programme. Revenue comes in the form of advertisements from the local community and government agencies.



Lessons Learnt and Impact

Jadumani Swain, aged 45, had around five acres of land but was in search of job. But after listening to the *Anu Bhuti* on Radio Sanskar, he began



searching for ways to make his farming more remunerative. The team arranged a meeting of Jadumani with the district authorities and he was sanctioned a small crop loan for the last Kharif season.

Experiences of Listeners

The Community Radio Station is well versed with the needs of the community and airs programmes of relevance. It has a weather report that is very informative for the farmers of the region. Similarly, *Bazaar Haalchal* helps the rural community to keep abreast of the prices in the market so that they know the best time to market their wares. Sanatan Das of Saanla in Tirtol Block says: "The *Bazaar Haalchal* programme is very informative. It helps us to know the market rates. It has become the lifeline for us."

People's Voices

Rajashree Biswal of Palasula, a regular listener, says: "It's the pride of Jagatsinghpur. Its programmes are entertaining and informative. It is our voice."

Core Team

Susant Kumar Jena, Rabi Narayan Sarangi, Alok Das, Jagyaseni Nayak, Gayatri Muduli, Somanath Parida

Launch Date
17-11-2011

Broadcast Timing
06:00 - 23:30

Broadcast Hours
16.30 Hours

Languages
Oriya, Hindi, English

Programme Bank
300 Hours

Radio Sanskar

District- Jagatsinghpur, Odisha
radiosanskar@gmail.com
www.radiosanskar.com
+91 09438362986



Vision and Mission

To produce a wide thematic range of popular and relevant programmes and to meet the diverse requirements of the various audience groups in the community. To serve the community in personalised ways, with a focus on the involvement and participation of the community in the production of content.

Genesis

In order to transfer the knowledge to the local community and give a scope to the voiceless to express thoughts and ideas, a Community Radio Station was set up on the campus. The Siksha 'O' Anusandhan University since its inception has been emphasising on quality higher education in the field of engineering, science, medicine, law, management, pharmacy, nursing, biotechnology, hotel management etc.



Thematic Focus

Health, education, women's empowerment, agriculture, career counseling, art, craft and culture, folk music

Signature Programme

Swasthya Hi Sampad

Community Participation

People from different communities are making programmes successfully by ensuring participation. 90.4 Voice of SOA Community gives equal opportunities to all communities along with the core group of SOA University to participate in the programme. Besides this, CR – 90.4 Voice of SOA Community produces a variety of programmes in which the role and participation of the community is encouraged.

Partnerships and funding

CR 90.4 Voice of SOA Community Radio is fully supported by the Siksha 'O' Anusandhan University funds. No collaboration has been worked out yet.

Experiences of Listeners

Deepa Nongrum, a eminent community mobiliser, says: "This Community Radio Station motivates the young mass of the community to care for women's security."

What Listeners have to say?

Magi Pradhan, a listener, says: "SOA Community Radio provides opportunities to save our local culture and tradition."

People's voices

Ashok Panda, local MLA, says: "Voice of SOA Community Radio can act as a disaster management control service during any disaster."

Core Team

Rusi Pattanaik, Dinabandhu Kar, Mahesh Ku. Pradhan, Pabitra Ku Sahoo, Manas Ku Mallick, Jyoti Ranjan Das, RN Ray.

CRMC members

Pandit Hari Prasad Chourasia, Jatin Das, Dillip Tirkey, Ananta Narayan Jena, Bijaya Mohanty, Manojranjan Nayak, En. Gopabandhu and others.



Launch Date
15-10-2012

Broadcast Timing
10:00 - 18:00

Broadcast Hours
8 Hours

Languages
English | Hindi | Oriya

Programme Bank
1288 Hours

Voice of SOA Community

Jagamara, Khandagiri, Bhubaneswar-30
Odisha, +91 7381026310I





Vision and Mission

Our vision is to create awareness in the community about development through programmes, which are also entertaining.

Genesis

Sri Manakula Vinayagar Educational Trust, which runs a number of educational institutions, including a medical college and hospital, started this radio station to broadcast programmes on rural education because most people in our surrounding areas are illiterate and poor labourers.

Thematic Focus

We focus on low-cost house construction, communication skills in English, information related to technology, herbal medicines, nutrition-rich food, alternative therapies, self-help groups, self employment, women's education, savings, agriculture, planet earth, science for women etc.

Signature Programmes

Ketpom karpom (education), *Arokiya nila* (medical), *Nilappenne*



(women), *Palsuvai neram* (variety), *Ariviyal arputham* (science), *Arivom Aanmeegam* (devotion), and *Vivasayigal neram* (agriculture).

Community Participation

We have a committee, which involves community people mostly women in such a way that we can get their thoughts, ideas and suggestions for producing innovative programmes. The community people are also engaged as production assistants and for conducting camps and meetings.

We also collaborate with our institution's Medical College, Nursing College, B.Ed College, Manakula Vinayagar Institute of Technology and Mailam Engineering College staff and students for content generation.

Innovations in Format

Camps, trainings, workshops and discussion on topics related to the upliftment of community people.

Partnerships and Funding

The total expense for running this radio station is borne by the management itself. This Radio station was established at a cost of about Rs 40 lakh in Sri Manakula Vinayagar Engineering College. The total expense for running the radio station, which is about Rs 1.2 lakh monthly, is funded by Sri Manakula Vinayagar Educational Trust.

Lessons Learnt and Impact

When a wasp like poisonous insect killed a person in T Palayam village, it was reported to the forest department through the radio station. Remedial measure was taken, preventing more such incidents.

When the importance of breast feeding was highlighted by an elderly lady, having 7 children,



many women gave priority to breast feeding.

In a village, near Kandamangalam of Tamil Nadu, the public toilet which was not opened for two years, was opened for public use after the Radio Station interviewed the village president.

When an old lady named Mahalakshmi Ammal of Andiarpalayam village in Tamil Nadu shared her knowledge on a herbal remedy for Asthma, many people got to know of it and used it for relief.

Experiences of Listeners

When a discussion, during a camp on creating awareness about AIDS, held at Kalitheerthtal Kuppam was aired live with the help of a phone, it got many encouraging responses.

Some listeners are of the view that our programmes make them aware of new subjects. Many of them liked the awareness programme on herbals and nutritious food and have begun growing the recommended herbs in their homes.

Core Team

A Gnanavel, S Syed Ali and K Ramkumar

CRMC members

M Dhanasekaran, VSK Venkatachalapathy, A Gnanavel and S Jayakumar

Launch Date
17-11-2011

Broadcast Timing
09:30 - 18.00

Broadcast Hours
08:30 Hours

Languages
Tamil

Programme Bank
500 Hours

Nila Community Radio

Sri Manakula Vinayagar Engineering
College, Madagadipet,
Puducherry -605107
vskvenkatachalapathy@yahoo.com
www.smvec.in ; +91 -9449444844





Pudukkottai Vaani

Dinamthorum Kelungal – Ungalukkahavey



Vision and Mission

Pudukkottai Vaani aims at creating awareness amongst people to improve their lifestyles by awakening, informing, enlightening, educating and entertaining its listeners. It achieves this by producing and airing programme on empowering women, students, local fishermen community.

Genesis

The idea of the radio station has its genesis in the Indian Ocean Tsunami that took many lives of people residing in the coastal zones. Pondicherry University felt that there was a need to equip communities with information on precautionary measures to be taken when a warning is issued and how to react in the event of a disaster.

Thematic Focus

Empowerment of women and children

Signature Programme

Ungalai Thedi (Live Programme), *Ilamai Vaasal* (Youth Programme), *Arivom Aangilam* (English Learning), *Ariviyal Ulagam* (Science Programme) and *Mangayar Cholai* (Women's Programme).

Community Participation

Pudukkottai Vaani has invited applications from community members for attending an audition to participate in its programmes.

For instance a National Science Day Competition for the students from schools and college and the community draws a huge number of students and participation has increased with every passing year. 460 students participated in 2012 as against 245 in 2011.



Local Non-Government Organisations (NGOs) and government departments also support in programme generation.

Innovations in Format

Year 2012 has been celebrated as the Year of Mathematics in India in the memory of mathematical genius Srinivasa Ramanujan. As part of this, Pudukkottai Vaani has broadcast a series "Today's Formula in Pudukkottai Vaani" through 2012 based on a one-day-one-formula concept.

Partnerships and Funding

The Community Radio Station was initiated with funding from the Pondicherry University. Presently it is funded by the Pondicherry University, advertisements from DAVP and government-sponsored projects.

Lessons Learnt and Impact

Parents feel that students are meaningfully engaged in the summer camps organised by Pudukvai Vaani. Simultaneously, school and college syllabus has been converted into audio format.

Similarly, SHG members were chosen to undergo computer training imparted by the Adult and Continuing Education Department of the Pondicherry University supported by Pudukvai Vaani CRS.



Experiences of Listeners

Dhanalakshmi B, a 33-year-old listener, says: "Since I am interested in media, I am coming to Pudukvai Vaani. I am making best use of the opportunities I come across. Pudukvai Vaani CRS made me overcome my microphone fear and has boosted my self-confidence."

People's voices

Kanimozhi of Periyakalpet, Puducherry says: "The Thane Cyclone live announcement was very helpful."

Core Team

A Balasubramanian, R Sreedhar, T Maathevan, T Manjula, KA Gunasekaran, K Devan, T Maathevan, T Manjula, B Dhanalakshmi, S Saleema Rabiyyath, E Anitha, B Dhanalakshmi and A Nazeema Begum.

Launch Date
27-12-2008

Broadcast Timing
06:00 - 10.00 (Weekdays)
13.00 - 14.00 (Weekdays)
17:00 – 21:00 (Weekends)

Broadcast Hours
9 Hours

Languages
Tamil, English, Hindi, French,
Malayalam, Telugu and Oriya

Programme Bank
2500 Hours



Pudukvai Vaani

Pondicherry University
Puducherry 605 014.
pudukvaivani@gmail.com
www.pudukvaivani.edu.in
+91 9976796865 / 9442209256



Chitkara CR

Explore Your Potential



Vision and Mission

Chitkara CR endeavours to equip its listeners with the fundamental purpose of giving voice to the voiceless. Now they can share success stories, get encouragement, find solutions for small and big problems of any kind, develop faith on radio as mass media and connect with each other. We provide varied content and music of all kinds to soothe the body and mind.

We are aiming to become one of North India's leading Community Radio Stations by encouraging audience participation in content creation. We also want to turn it into a forum in the true sense by airing the community's opinions, views, concerns and aspirations as also reflecting its language and culture.



Genesis

Chitkara Educational Trust was founded in 1998 with a mission to pursue excellence in all fields of education and academics.

Keeping social responsibility as its aim, the trust started its initiatives three years back to have a radio station set up through which it would address the community near its campus in Punjab and air programmes which are close to their hearts and minds.

Thematic Focus

The station airs programmes on education, agriculture, health and well being, entertainment apart from social issues.

Signature Programmes

Virse Di Bhukkal is a loving, warm embrace of Punjabi culture that fills your heart with the glory of Punjabi music, culture, and customs and art forms. The programme introduces the listeners to the great artists from Punjab who have showcased the rich culture of Punjab and its people.

Sikhiya di Phulwari is an educational programme that covers various topics, including child education and education of girls.

GK Ki KG Class is all about interesting unknown facts about people, places, world, nature etc. These facts are on basic things too, which listeners come across every day.

Request Ho Jaaye is an entertainment based programme in which phone-in and requests through SMSes are invited and the music according to the listener's choice is played.

Community Participation

We have done programmes involving school children at primary and middle level.

Innovations in Format

Some of our programmes are purely on VOX-POP (people and their bytes on certain issues/topics.)

Partnerships and Funding

BECIL provided consultancy and installed most of the equipment for the radio station. The station also purchased some equipment like microphones, consoles, software which were configured by BECIL's technical team.

Lessons Learnt and Impact

We found that the nearby audience is ready to tune into radio if the station comes up with good content and also variety.

Experiences of Listeners

Music is one of the popular content forms the listeners expects from radio and we are meeting their expectation 24 hours.

People's Voice

"The programmes intermingled with a fair dose of songs makes it a very entertaining and informative source," - A listener.

Core Team

We are a team of six people. Four are radio jockeys while two are in the marketing team.

Launch Date
26-10-2012

Broadcast Timing
Round-the-clock

Broadcast Hours
24 Hours

Language
Hindi

Chitkara CR

Chitkara FM 107.8 Chitkara University
Village - Jhansla, Patiala-Chandigarh Road,
Near Rajpura Dist. Patiala (Punjab) 140601.
+91 9501105609
www.chitkara.edu.in





Alwar Ki Awaz

Alwar ki Awaz, Aap ki Awaz



Vision and Mission

We are committed to provide wholesome programmes to entertain and enrich the lives of our listeners by promoting education, health, culture, languages, peace, harmony, agriculture and growth in the society.

Through the active involvement of community members along with campus students and staff we strive to cover entertainment, education, health, employment, entrepreneurship, agriculture, credit, explore talents, ideas and finance for our listeners. We also work on the dissemination of information to people on various state and Central Government schemes/projects along with imparting knowledge on natural resource management and cover subjects like cultural heritage, environment and climate change.

Genesis

We felt that a Community Radio Station should be established to benefit the community as a whole and voice the voice of the unheard. Community Radio, Alwar ki Awaz, was conceived to give a platform to the diverse community of the area by serving it with



the involvement of members of the community.

It was envisaged that Alwar ki Awaz programmes would be 'by the community and for the community'. With this purpose, application was moved for obtaining Letter of Intent, frequency allocation, SACFA, GOPA and WOL.

Thematic Focus

We work to motivate the community and improve the lives of their members, thoughts and actions through infotainment

Signature Programme

We run a programme *Campus Masti* to create some fun for our listener participants.

Community Participation

The programme topics are discussed among the content management committee members. Changes in programmes are also subject to the receipt of feedback from listeners. We are also working to start an in-house radio jockey and radio programme production course.

Innovations in Format

We involve the community in our outdoor broadcasting programmes. We also run phone-in-tutorial classes and a helpline for aspiring engineers and managers.

Partnerships and Funding

We developed infrastructure and procured technical items through our own funds.

Lessons learnt and Impact

We have learnt from our interaction with our listeners to make our programmes more educational.

Experiences of Listeners

People have not only enjoyed our programmes but also made valuable inputs to enrich our content. Listeners say that they have become part of the production process at our community radio.

People's Voice

We have tried hard to highlight issues which are a part of the lives of our listeners.

Core Team

Our team comprises of house team, campus students and staff, local villagers and city community.

CRMC members

Executive Management Committee includes VK Agarwal, Manju Agarwal and Ashok Singh Sunhal.

Station and content management team comprises Ashok Singh Sunhal.



Launch Date
February 2013

Broadcast Timings
17:00 – 18:00

Broadcast Hours
2 Hours

Languages
Hindi | English

Programme Bank
300 Hours

Alwar ki Awaz
I.E.T. Group of Institutions, North Extension,
MIA, Alwar – 301030, Rajasthan
www.radioalwar.com
+91 09571003883





Vision and Mission

Radio Banasthali aims at providing an avenue for the free flow of beneficial information aimed at bringing about socio-economic changes in the society by opening up possibilities especially for the marginalised sections and to enable them to express themselves socially, economically, culturally and spiritually in order to better their lives.

Radio Banasthali's mission serves as a catalyst for integral development of individuals and societies.

Genesis

Prior to the inception of Banasthali University in 1935, the villages in the region were deprived of basic amenities, let alone literacy. The Community Radio Station was set up to fulfil the university's objectives of promoting self-reliance through the khadi movement, medical relief, social and political awakening to bring out girls from their homes to provide them education.

Thematic Focus



Education, health, nutrition, environment, agriculture, depicting folk, art, culture and community development.

Signature Programmes

Gramin Jagat, Gaon-gaon-Dhani-dhani, Kaam ki Batan, Seedhi Batan Algoja and Aapna gaon ri batan.

Community Participation

Around 200 community volunteers have been trained in radio workshops for further engagement with the radio station as programme coordinators, script writers, anchors and producers. Round-table discussions are held with community volunteers to involve communities in the production of quality programmes.

Innovations in Format

Live phone-in, interactive and informal style, and field interviews.

Partnerships and Funding

Radio Banasthali has ensured linkages with faculties of the university, KVKs, hospitals, and NGOs of Tonk district. Partnerships have also been forged with other national and international agencies like CEMCA, UNICEF, DST, OneWorld South Asia, and the Community Radio Association of India.

Lessons Learnt and Impact

We are observing a change in the mindset of people seeing them get socially more active, responsible and develop an alert view towards health, nutrition, personal hygiene, and environment. Individuals and communities that promote sustainable lifestyles are highlighted as role models.

The involvement of the local community in the making of the programmes has also impacted the



volunteers associated with Radio Banasthali.

Community anchor and RJ Kajodmal Gurjar, says: "After joining Radio Banasthali my confidence has considerably increased."

Experiences of Listeners

Ranglal Mali of Village Chikana says: "Farming is my primary job and Radio Banasthali has made me an alert and smart farmer. There is a qualitative improvement in farming practices after listening to the cattle and farm-based live phone-in programmes."

Dharmraj Arya from Miyarampur, says: "I did many jobs from grazing goats to fitting lights but was not satisfied, but then I attended a radio workshop here and stayed back ever since. I am happy to work as a transmission operator with Radio Banasthali."

Core Team

Ina Shastri, Lokesh Sharma, Zafar Khan, Dharmraj Arya, Surykant Pareek, Sita Gurjar, Pratibha Pareek, Maya Sharma, Shankarlal Sharma, and Ranglala Saini.

CRMC members

Aditya Shastri, Ina Shastri, Lokesh Sharma, Indu Bansal, Mahendra Singh, Shankarlal, Neera Singh, Maya Sharma, Leena Mukharjee, Muktibala Sharma and Sheel Sharma.

Launch Date
09-01-2005

Broadcast Timings
07:00 - 11.00
12.00 - 16.00
17:00 - 21.00

Broadcast Hours
12 Hours

Languages
Rajasthani | Hindi

Programme Bank
25,000 Hours

Radio Banasthali

Vigyan Mandir, Banasthali University,
Vidyapith-304022, Tonk (Rajasthan)
sharmaislokesh3@gmail.com
Website www.banasthali.org
+91 9352803155, 7737559530





Kamalvani

Shekhwati Ki Shaan-o-Saaz, Kamalvani 90.4 ka Aagaz

Vision and Mission

Kamalvani aims to motivate and persuade the community to adopt new social practices for the betterment of their life and living. We would also seek people's participation in planning of such programmes.

Kamalvani will help community members to prepare themselves to think of a better life and new dimensions of the society.

Kamalvani is a vital resource for building and sustaining community, standing ready to serve in times of emergency, airing locally relevant information and entertainment to listeners, creating a forum through which every voice can be heard. Our station offers instruction and experience in radio production and broadcasting skills to members of all ages.

Genesis

Kamalvani advocates for peace, social and environmental justice through independent media and programming neglected by the mainstream. We embrace diversity, tolerance of others' opinions and freedom of expression. Kamalvani celebrates and promotes the creative, cultural and educational vitality of the local community.

Kamalvani is committed to the values expressed in its mission, especially as they relate to issues involving the various ethnic groups living in the community - women, the economically disadvantaged and other groups who may be disenfranchised in our society. We offer an opportunity for expression to members of these groups, regardless of their social status, race, gender, or sexual orientation, and by our activities hope to promote peace, goodwill and a sense of community beyond the walls of this radio

station.

Thematic Focus

Family welfare system, child and maternal health, social evils, cultural values, traditional customs of the society and its welfare aspect, tobacco free schools, paintings and folk culture of Shekhawati region.

Signature Programmes

Aradhana, Sanjivani, Sangini, Apni-dharti-apna log, Trunai ke sapne and Shridhanjali shahido ko.

Community Participation

The community is involved in conducting interview and studio talks. Folk artists from the community make presentations over the radio frequently. Besides, the radio involves the community in the presentations, conducting quiz programmes and other cultural and educational competition over radio.

Partnerships and Funding

While initial funding at the time of inception came from the surplus budget of the parent organisation, Kamalnishtha Sansthan, public contribution and bank loans, the funding is still supported by the parent organisation. Besides this, advertisements are also collected locally for the radio station. Future funding plans will incorporate training programmes together with IGNOU.

Lessons Learnt and Impact

The lengthy process of issuing operation licence, a lack of funding opportunities, negative attitude of people towards radio (*beete jamane ki baat manate hai* – the radio belongs to an era gone

by!!!) are impediments that lead to huge time consumed in the establishment of this Community Radio Station.

Experiences of Listeners

Different people have different things to say. But most of our listeners say that the radio station has made a big difference to their lives.

Acha lahta hai, Mahri to jindagi badal gayi, Shekhawati ki Shaan hai, Ab to meh mahari bataram su kah saka ha, Tem ke saag yo badlaw lav hai

etc. (Our lives have changed. It is the glory of Shekhawati and I can say my things easily. It has brought change.)

Core Team

DP Singh, Sahiram, Sweta, Amita, Meena, Savitri, Geetika, Somnath, Bhudpendra, Vikas and Shyoprakash.

CRMC Members

Station is run through mobilisation of community.

Launch Date
22-11-2012

Broadcast Timings
06:00-10:00
18:00-22:00

Broadcast Hours
08:00 Hours

Languages
Hindi | Rajasthani | English



Kamalvani

Kamalvani 90.4 FM, Kamalnishtha
Sansthan, VPO Kolsia,
Via-Nawalgarh, District-Jhunjhunu
(Rajasthan) PIN - 333 042



Radio7

Sada aapke sath



Vision and Mission

Radio 7 aims to provide informative programmes to our listeners and the community while following the 'Edutainment' motto adhering to the motto of 'fun and learn' and are implementing it to help communities in areas like education, health, culture, languages, peace, growth and problem solving. Aiming to becoming their need, Radio 7's mission is conveyed through its tag line "Sada Aapke Sath!" – conveying the message that we are always with the community.

Genesis

The Indian International Institute of Management offers a course in mass communications and journalism. Besides this, the organisation is committed to giving the voiceless an opportunity to air their concerns. The need to help our students gain hands-on experience while also helping communicate the needs of the community existed. Initially it was a struggle to impart quality lessons on radio journalism and had to learn with a hit-and-trial approach.

Thematic Focus

HIV/ADS, child marriage, child labour, polio, equality of women.

Signature Programme

Ek Mod Zindagi Ka and Marudhar–Ek jhalak.

Community Participation:

We involve community members along with our students and staff members to reach out to listeners and provide them with information and guidance in areas like education, health, awareness, culture and language among others.

Innovations in Format

Our most innovative format is a documentary series, *Ummeed se bhari Zindagi* incorporating various formats such as interviews, nukkad natak, expert-talk, phone-ins, surveys etc. The format helps students collect information, check the awareness levels of the community through surveys to prepare scripts. The facts and figures are supported by expert talks and interviews with the people working on the issues. In doing so, the format couples information from experts and their opinions with drama and accommodates phone-in for the audience to clear get their doubts.

Partnerships and funding

Funding is supported by other sister institutions of this institutional network. The studio was setup on a turnkey basis with an additional transmitter procured from BEL. We do not air sponsored programmes and advertisements and so sustainability is an issue.

Lessons Learnt and Impact

There has been much to learn, especially since we had no peers to learn from in Jaipur. For instance, we have learnt that a cliché is not well received by the listeners but 'Hinglish' was.

Listener feedbacks suggested that listeners look forward to a change in the monotonous scheme of things, especially on formatting lines.

Experiences of Listeners

"Madam bahut acha lagta hai apka radio station, subah se intejar karta rehta hu aur phir

pure din kaam karte karte yehi suntan hu." (We really like your radio station. I wait for it in the morning and also tune in after the day work.)

– Shiv Kumar

Core Team

Rupa Mathur, Shail Joshi, Dharamveer Bhatia, Seema Raj, Shashi yadav, Shilpi Goswami, Tanvi Vijay, CRMC members, Ashok Gupta, Raakhi Gupta, Manju Nair, Mala Agnihotri, Monika Munjal, Kavaldeep Dixit Swati V. Chande, Sharad Rathore, Preeti Tiwari and Salila Bhansali.



Radio 7

ISIM, Sector 12, Mahaver Marg,
Mansarovar, Jaipur - 302020
+91 141-2786777 , 2781154/ +91
9783300003, 9828677077
fmradio7@icfia.org, www.icfia.org

Launch Date
7 March 2005

Broadcast Timings
06:30-08:30
12:30-18:00

Broadcast Hours
07:30 Hours

Languages
Hindi | English



CR Eminent

Aao Akash Ko Chhu Le



Vision and Mission

Eminent aims to promote general awareness among people on the evils of our society and to prepare teachers to be mentors rather than ordinary teachers. Eminent envisions to make available qualitative and modern education at the doors of remote and semi-urban areas. Eminent's mission is also to raise the status of women in our society and improve the level of thinking of people about women in rural areas.

Genesis

In the remote area of Rajasthan women are not allowed to talk with their in-laws. Our aim has been to get them socially integrated. Our announcer Maina went to village Soda and explained to women not to wear a veil and encouraged their in-laws to allow them to work. Due to our initiative, a few women

have stopped wearing veils and are working with us.

Thematic Focus

Child Marriage, dowry, female foeticide

Signature Programmes

Aaradhana, Eminent IT Vision, Nirogi Kaya and Baat Pate ki.

Community Participation

The students of the college and village volunteers are the major resource for generating broadcasting content. Their active interaction and participation with community people provides rich content for producing various programmes. These programmes are produced in various formats such as interviews, dramas, talks, folk songs and jingles discussing the issues faced by the community with experts and officials.

The core of the programming revolves around collective and interactive participation-- whether it is related to programmes like *Kissan Pathshala* or *Nirogi Kaya*.

In these programmes, we actively involve and encourage people to participate and share their knowledge regarding the issues in the community.

Programmes like *Baat Pate Ki* and *Eminent Ki Pathshala* help students and youngsters in increasing and improving their general knowledge and make them aware about the current scenario in the society. Radio dramas



dealing with social evils like child marriage, dowry and female foeticide broadcast on our Community Radio Station help in eliminating existing evils from the society.

Innovations in Format

Narration, talk shows, interviews and stories

Partnerships and Funding

Community Radio Eminent is operated by Eminent T. T. Girls College, Diggi. This college is sound financially and meets the expenses from its own fund.

Lessons Learnt and Impact

Due to lack of education, people marry their children at an early age (before 18). Our radio field officer Rakesh Singh got the information that a girl child's marriage was being planned in a week's time. He went there and spoke to the parents. The parents agreed and sent her to school. Similarly, our college, which had only 200 girl students three years back, now has 800 girl students. Thus, in the last three years there have been fewer child marriages.

Experiences of Listeners

Listeners are getting opportunities to access better and constantly improved educational services. Their high awareness level has also meant that superstitious practices and social evils are being challenged.

Core Team

Laxman Lal, Rakesh Singh, Maina Verma, Sunita Choudhary and Kedar Choudhary.

CRMC members

Laxman Lal, Rakesh Singh, Maina Verma, Sunita Choudhary and Kedar Choudhary.



Launch Date
06-01-2008

Broadcast Timings
07:00-11:00
17:00-21:00

Broadcast Hours
08:00 Hours

Languages
Hindi | Rajasthani

CR Eminent

Jaipur Road, Diggi, Malpura,
Tonk (Rajasthan)
+91 143-7240186, +91 9414041721
eminentcampus@gmail.com
www.eminentcollege.in





Radio Madhuban

Sunte Raho Muskurate Raho



Vision and Mission

Our mission is to serve the society and mainstream the marginalised and under-privileged sections of the local community by informing, educating, enlightening and awakening the people to uplift their social, psychological and physical well-being. Radio Madhuban 90.4 FM envisions maximising community participation in design and development of programmes and functioning of the radio station. Our objective is to create a radio station that becomes popular but with values.

Genesis

Based out of Mount Abu and close to the locals, we realised that a lot could be done to develop Mount Abu further by providing

a platform for local talent, art and skills and showcase to the world. Another aspect would be to empower local communities by educating them about various government schemes.

Thematic Focus

Holistic development of rural women, senior citizens, children, teenagers and youth, inculcation of values (social, family, patriotic, and simultaneous development of mind and body).

Signature Programmes

Mera Gaon Mera Aanchal, Vandemataram and Youth Junction.

Community Participation

Madhuban has put in place a structured programming framework. The community uses radio as a medium to air their





voices, while we conduct projects to educate rural folks in various fields and promote local talent.

Innovations in Format

Our value-based education programmes like *Spotlight Values* and *Youth Junction* are both programmes that bring the youth together and involve them to analyse various issues either related to youth or the community. We have also explored some of the villages in the region and showcased their talent and skills for the purpose of protecting and promoting the ancient art and culture of Rajasthan by archiving it.

Partnerships and Funding

Initial infrastructure support was provided by PBKIVV and the transmitting tower was procured and installed by BECIL. Currently, we do not have any support from sponsorships or advertisements. The radio station was constructed by Ministry of Information Broadcasting.

Lessons Learnt and Impact

Radio Madhuban's literacy and education campaign led to the appointment of three teachers in the Government School of Valoriya village. Through our programme *Mera Gaon Mera Aanchal*, we showcased a unique experience of a Kivarli villager, who implemented the Government's environment protection scheme at minimal costs.

People's Voice

"*Main aapka bahut thank you karta hun. Aap mere liye farishta ban gaye. Main to ghar jaane waala tha padhai chodke, aapke comment ne mujhe bacha liya. Ab main padhai पूरी karke jaaongaa.*" (You have come as an angel for me. I was planning to quit studies and go home but after listening to you, I have decided to complete my education.) – *An ITI student.*

Experiences of Listeners

We interviewed a Sarpanch and broadcast his interview during *Mera Gaon Mera Aanchal*. On listening to the programme, he and his friends felt inspired to spend every evening listening to our programme.

Core Team

Yashwant Patil, Tulsi Chattwani, Krishnaveni K, Pavitra Mallik, Ramesh Khade, Rohit Gupta, Rahul Bhad, Chandrakant Fueg, Dharmistha Gujjar, Swarnajit Pal, Sudha Ji, Prabha Mishra, Sharmistha Sen, Ramesh Khade and others.

CRMC members

Yashwant Patil, Tulsi Chatwani, Krishnaveni K, Ramesh Khade and Rohit Gupta.

Launch Date
14-03-2011

Broadcast Timings
00:00 – 24:00

Broadcast Hours
24 Hours

Languages
Hindi | Rajasthani | English

Programme Bank
644 Hours

Radio Madhuban

Brahma Kumaris, 'Shantivan' Talhati
Abu Road, Rajasthan - 307510
+91 2974-228888
info@radiomadhuban.in
www.radiomadhuban.in





Vision and Mission

To establish an on-going dialogue with rural communities through the traditional media of puppetry street plays and songs.

Genesis

Barefoot College has been involved in community-managed and controlled initiatives in the area of education, health, drinking water, solar energy, rural women's development, training, environmental regeneration, Right to Information, National Rural Employment Guarantee Act, minimum wages and the physically challenged.

The idea behind the Community Radio was from senior journalist, Ajit Bhattacharya who, during a visit to Tilonia suggested exploring possibilities of working in the area of Community Radio since it has an on-going dialogue with poorest of the poor in rural communities.

Thematic Focus

Education, health, drinking water, solar energy, rural women's development, environment, right to information, right to food,



MNREGA, Panchayati Raj, minimum wages and the physically challenged.

Signature Programme

Kabad-se-Jugad, Balsevika.

Community Participation

The Community Radio team conducts talks with different people at the village level and the process engages collective sharing of solutions to common problems that people in the community face. People's representative get to take their problems to experienced government and non-governmental officials through the radio and this is very helpful.

Lessons Learnt and Impact

Interviews were conducted at NREGA sites in May 2012 and the audience were able to listen to their reactions live. They were interested in listening on the phone about their reaction.

The workers' sought to discuss the change in the timings of NREGA in some work sites including Tilonia and Chundri. After listening to workers, the government officials changed the work timings from 6.00 in the morning up to 10.00 AM.

By listening to programmes over radio, the workers came to know about the minimum wage that they are entitled to. Similarly, after obtaining information over the radio, many villagers started applying for old age pension and they were able to access the facilities due to them. Many villagers have since got their applications processed. One of the cases worth mentioning is of a visually-challenged village elder whose application for old-age pension was processed.

The Community Radio has also highlighted the existence of

90.4 MHz



Mangi Bai, Tejaram Shanker Singh, S.Srinivasan, Ramkaran Bhanwar Singh, Ratan Devi and Aruna.



labour cards which resulted in many workers contacting the Community Radio Station using their mobile phones. As a result, their applications for labour cards are now being processed.

Core Team

Laxman Singh, Bhagwatnandan, Osama Manzer, Rajender Negi and Sarwan.

CRMC members

Launch Date
09-11-2009

Broadcast Timings
07:00 - 09:00
13:00 - 14:00
18:00 - 21:00

Broadcast Hours
06:00 Hours

Languages
Hindi | Marwadi

Programme Bank
1000 Hours

Radio Tilonia
Barefoot College, Village Tilonia
District: Ajmer-305 816
tilonia.radio@gmail.com
+91-7597279484



university provided funds for its infrastructure. EMMRC has technical staff which helped in the procurement of technical items.

Anna University grants Rs 5 lakh towards programming and UGC has also granted Rs 5 lakh through EMMRC's maintenance grant.

Lessons Learnt and Impact

Anna CR has managed to train many visually impaired persons in programming and some have become Radio Jockeys at Anna Community Radio. Many girls from the gypsy colony near the university have started participating in our radio programmes.

Experiences of Listeners

The youth of Gypsy Colony (girls) say that they are amused to listen to what they speak on air, and it



also provokes them to learn to speak in other styles. Aruna, a visually challenged person who is a RJ at Anna CR, says that radio jockeying at Anna CR gave her a new confidence.

People's Voice

Malliga, a listener and a programmer at Anna CR, says in verse: "Anna CR brought me up like my mother, it gave me a warm welcome and saved my life, it takes care of my health and also gives me a strong mind to do a lot...."

Core Team

S Gowri, K.R. Surendran, Christy Leema, Rose Mary E, Suresh P and Selvakumari S.

Launch Date
01-02-2004

Broadcast Timings
07:00-18:00

Broadcast Hours
11:00 Hours

Languages
Tamil

Programme Bank
5000 Hours

Anna CR

Educational Multimedia Research Centre
Anna University, Chennai – 25, Tamil Nadu
christyleema@gmail.com
<http://www.annauniv.edu/emmrc/annacr.html>
+91 9840562783





Vision and Mission

The mission of Holy Cross Community Radio is to build a bridge between the students and community to provide an opportunity to students to be aware of the problems and the needs of the society and to render service to them, to provide a platform to explore the hidden talents and to provide a platform for the interaction of subject experts, student community and target group.

Genesis

It was observed that the people in the immediate community did not have a medium to voice their needs or opinions on what was affecting their lives. These people were entirely neglected by the mainstream media.

To allow and encourage the widest possible community usage through broadcast and participation and to inform and entertain people in the community so as to serve the people in times of emergency, Holy Cross College decided to go for a Community Radio Station to serve society.

Thematic Focus

Women related programmes, HIV and TB, Environment

Signature Programmes

Thagaval Kalanjyam, Oorvalam, Pudhiya Jananam and Muthukkul Sirpi

Community Participation

Holy Cross Community Radio has a close relationship with the community and engages with it in the generation of ideas for



programmes. Regular contacts with the community also assure constructive feedback influence future programmes.

Community listeners are engaged in story telling with their music presentation. There is also a process of oral history and folklore being documented by the radio. Listeners are invited to join a script writing competition and the best scripts are chosen for programmes that are aired by the Community Radio. In doing so, Holy Cross Community Radio has given the communities an opportunity to tell their own stories.

Four communities at Jeevanagar, Dharmanathapuram, Kalnayakan Street and Kolathamedu have been adopted. The beneficiaries are also involved in executing the programme. The

major objective is to empower them by capacity building to give a voice to the voiceless.

Partnerships and Funding

The radio is funded by the Holy Cross College. The management has so far taken care of all funding requirements, while tie ups with NGOs are being explored for further funding.

Special programmes focussed on underprivileged women from the slums are funded by the Holy Cross College management. Two specific projects, namely Science for Women and Planet Earth are funded by the Department of Science and Technology.



Lessons Learnt and Impact

A lesson learnt is that a Community Radio Station can bring a big change in attitudes of people and even transform individuals. While programmes aired by Holy Cross Community Radio have impacted the community to a great extent, it is important to mention that it has transformed the personality of individuals like the Community Radio Station manager Geethalakshmi.

Experiences of Listeners

Regular feedback from the listening public helps us identify listeners' preferences. The taste of various listeners (children, youth, women, men, elderly etc) is also taken into consideration.

CRMC Members

Institutional head, director, station manager, technical staff, students of visual communications and student volunteers and members of the community.

Launch Date
19 – 12 – 2006

Broadcast Timing
06:00-11:00
16:00-21:00

Broadcast Hours
10 Hours

Languages
Tamil

Programme Bank
1500 Hours

Holy Cross CR

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Ilanthalir CR

For the adolescents and by the adolescents

Vision and Mission

Our mission is to bring out talents of adolescents in rural areas. We are targeting 10 to 19 years because adolescence is a transitional stage of physical and mental human development that occurs between childhood and adulthood, which involves biological, social, and psychological changes, though the biological or physiological ones are the easiest to measure objectively.

Genesis

Rajiv Gandhi National Institute of Youth Development (RGNIYD) undertakes various development activities targeting adolescents, through its Adolescent Health and Development Project (AHDP).



The Project seeks to address the imperative needs and concerns of adolescents through a set of well-designed programmes and activities. RGNIYD launched the Ilanthalir Community Radio Station as part of AHDP's core activities for adolescents to interact and exhibit their talents.

Thematic Focus

Adolescent issues, women and child health, youth development, career counselling, life skills education, environment issues, social issues, gender awareness, awareness on government schemes and plans, media literacy, financial literacy for women.

Signature Programmes

Ilanthalir Neram, Gramangal Arivom, Thai Sei Nalam, Ilanger Neram, Kanavugal Nijamagum and Sattangalum Thittangalum Ilanthalir.

Innovations in Format

Phone-in live programme and phone-out programmes, live outdoor broadcast from the field on special occasions, folk arts of the community, OB recordings.

Partnerships and Funding

The station was installed and funded by United Nations Population Fund (UNFPA) and all technical items were procured and the studio designed by Prasar Bharati, All India Radio, Chennai. UNFPA and Ministry of Youth Affairs and Sports, Government of India, are the current sources of funds.

Lessons Learnt and Impact

The contribution of school and young ICDS staff was mainly in organising the community members to participate in programmes of Ilanthalir. Besides, they said that they personally gained knowledge about life skills, sanitation awareness, child and mother care, nutrition and personal hygiene for adolescent girls through listening to the radio. It also prepared them to share this knowledge with the target population during their home visits.

Experiences of Listeners

Ilanthalir has provided young people a platform to express their talent. Dramas produced by students have generated awareness among public and their

participation in radio programme has fostered team spirit among them.

Uma Jothy, a teacher with the Panchayat Union Middle School, says: "At this young age the students participate in all the programmes and exhibited their talents without any fear."

People's Voice

Divakar, a student of Don Bosco Hr. Sec School, Pannur, says: "I'm very happy to participate in the programme Kanavugal Nijamaagum (career guidance programme). I'm in 12th standard and during the interview with the resource person, I came to know the career options after 12th standard. I got an idea of what to do next. The show helped me to decide on the course and college, I could opt for."

Core Team

Kumaravel, T Nagaranan, GS Manoj Babu, P Vasanthakumari, J Jaya Sankar and R Inbaraj.



Ilanthalir CR

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Launch Date
14-11-2008

Broadcast Timing
10:00 – 18:00

Broadcast Hours
8 hours

Languages
Tamil

Programme Bank
NA



Vision and Mission

Kalanjiam Samuga Vanoli was established to use information and communication as a tool for change in the areas of poverty reduction, gender and environment to enable the communities in the disaster-prone coastal areas to be prepared for managing disasters and strengthening their livelihoods to cope with such disasters and to build the skills of the community to prepare and disseminate audio programmes in areas concerning their socio-economic and cultural development.

The Community Radio Station is conceived to aid in promotion and preservation of local wisdom, traditional knowledge and skills by encouraging communities to prepare programmes in these areas to create a platform for local youths and students to develop their skills in communication.

Genesis

With the belief that a Community Radio Station would be useful to address the community development needs by facilitating cross-learning and through information sharing, Kalanjiam was established as a partnership between UNDP and DHAN Foundation to serve communities in the tsunami-ravaged Nagapattinam district which is prone to

multiple hazards including floods, cyclone, drought and tsunamis. It was promoted with a belief that a community-run radio would give people a voice and make them visible.

Thematic Focus

Health, education, agriculture, children, women, fishermen, culture, folk

Signature Programmes

Thirukural, Sevai thagavalgal, Sutru suzhal sinthanai, Kalai sudar, Gramiya Kulgal, Muligaien Magathuvam, Poorana Kathaigal, Suvadugal.

Community Participation



This Community Radio Station is entirely run by trained women volunteers who facilitate community volunteers in the field and also engage in building their capacities in production skills in the areas of voice recording for producing field programmes from villages and studio production on their own.



Partnerships and Funding

Kalanjiam Samuga Vanoli was established with the UNDP support over a period of two years. DHAN Foundation, the promoting NGO, is now supporting the station meet professional cost over the past three years, while the costs of the volunteers and other recurring costs are paid for by the federation of self-help-groups.

Lessons Learnt and Impact

The Community Radio Station has issued tsunami and cyclone early warning information to the coastal communities covering 40 villages. This station is continuously working to reduce risk. The station has also created awareness on disaster preparedness, health, education, HIV/AIDS,

women's empowerment and a host of other issues of concern to the surrounding community. The station has established good rapport among the community through its dedicated services and has evolved as a platform for aspiring Community Radio practitioners and academicians as a resource centre.

People's Voice

Murthy says: "The volunteers briefed us about the station and asked to join in one of the programmes. I reluctantly accepted their request and gave a speech on the radio. My friends and neighbours appreciated me for my speech, I felt very happy, Now, I am a regular visitor to this station and join in many programmes. I even sing folk songs along with local artistes."

Core Team

Naguveer Prakash, Porkodi, Jency, Manimegalai and Viji Community Reporters.

CRMC Members

Community leaders from SH's nominated from seven villages.

Launch Date
12-07-2009

Broadcast Timing
08:00-12:30

Broadcast Hours
4.5 Hours

Languages
Tamil

Programme Bank
1892 Hours

Kalanjiam Samuga Vanoli

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Kalpakkam CR



Kalpakkam Samudhaya Vaanoli Nilayam 90.8 MHz, Iththu namathu samuthaya vanoli

Vision and Mission

The main aim of Kalpakkam Community Radio Station is to reach the community at the grassroots through radio programmes. Our vision is to increase radio audience to the fullest and combat the penetration of cable television by bringing change in the community through our programmes which are beneficial for them.

Genesis

Community Radio was brought to Kalpakkam under the Atomic Energy Education Society (AEES), which runs all the schools in the Atomic Energy townships around the country. The aim was to provide quality programmes to the community living around Kalpakkam. It was also envisaged as a means to announce emergency alerts about natural calamities for the community at Kalpakkam.

Thematic Focus

Health, employment news, agriculture, information for fishermen, women's and children's programme.

Signature Programmes

Gramam Poovom, Nalamthana and Velai Vaippu Thagavalgal.

Community Participation

After a drive where sun filters were distributed on the occasion of an eclipse, the Radio Station broadcast four hours of live programmes clarifying questions asked by the community. The Radio Station has also conducted a drive on sea weed, for local fishermen, which is important for the community's livelihood.



Innovations in Format

As a part of content sharing, Kalpakkam Community Radio has partnered with Employment News with the MOIB to translate and provide employment news information in the local language. The content created is verified and also approved by the MOIB. We've also made new transmission software in which all the local RJs are trained in.

Partnerships and Funding

The station was started as a part of a neighbourhood welfare development activity at Kalpakkam and sufficient funds have been earmarked for operation and maintenance of KCRS. The

operations and maintenance of KCRS are met as part of the neighbourhood welfare development scheme.

Lessons Learnt and Impact

The recent launch of Employment News in the local language created a big impact in the community. This turned out to be a viable solution to ensure employment news information reached the grass roots and help people in the community choose and plan their careers accordingly.

Experiences of Listeners

Local community youth have expressed their happiness in receiving Employment News information in their local language. Many have



volunteered serving as Rjs Many RJs who underwent training with us have left for better job opportunities in the cities. The radio's health awareness and prevention programmes are always well received by the community. Fishermen have said that the fishing zone information announced by the radio is useful to them.



People's Voices

A listener has this to say: "I listen to the KCRS programmes regularly. Last week, the interview with the village people at Payanoor was excellent. Briefing by Kuppusamy, an elderly person from the same village talking about the history of the village was more than watching it through a video film."

"The interview with Dr. Gurumurthy was very useful and the recipes provided by the fishermen on prawn and crab were very good," another listener says.

Core Team

Sebastin, R. Rudratcham, Chitra, Thiruvankadam, Meena, Bhuvaneshwari, Rajeevi and other team members.

Launch Date
26 - 01 - 2011

Broadcast Timing
06:00-09:00
11:00-14:00
17:00-20:00

Broadcast Hours
9 hours

Languages
Tamil | English

Kalpakkam CR

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Vision and Mission

The vision of Kongu Community Radio is to help create a community with equal access to knowledge, information, participation and rights. The mission of Kongu Community Radio is to serve the cause of the people in the coverage area by utilising Community Radio to secure freedom of expression, general welfare and social upliftment.

Genesis

The parent institution, Kongu Engineering College is a premier institution providing technical and managerial education. The institution is situated for from the city. The management constituting of philanthropic people wanted to help the society around the institution by disseminating required information, awareness programmes and participation in social aspects. They



thought that Community Radio is a very useful tool to reach people around. Therefore they have decided to setup a Community Radio in the institution.

Thematic Focus

Education, health, environment, agriculture, rural and community development together with spiritual, social Awareness, problem Solving.

Signature Programmes

Arivom Aanmigam, Dinam oru thagaval, Thannambikkai Thalirgal, Ariviyal Paarvai and Vizhipunarvu.

Community Participation

Programmes are made by students of the Kongu Engineering College, Kongu National Matriculation School, other nearby educational institutions, community members, Government officials and professionals from various fields. Our chief co-ordinator and programmers liaison and arrange for participatory content creation.

Innovations in format

Discussion with doctors and other professionals, programmes by rural school children, programmes from rural illiterates.

Partnerships and funding

The initial funds for setting up the Community Radio Station came from the parent institution, Kongu Engineering College that provided the required funds for meeting the recurring and non-recurring expenses. We plan to send funding proposals for projects in the coming years.

Lessons Learnt and Impact

Rural women benefitted from our health check-up camps. The camps have especially pointed to cases of anaemia, – a condition they have been made aware of and ameliorated. Programmes centring on awareness around TB, HIV/AIDS have created very good impact in the community. The Kongu Community Radio studio is a good model for many organisations aspiring to establish a Community Radio Station and many have visited Kongu Community Radio's studio while planning to set up theirs. Besides, listener meets, communication from listeners, opinions from society indicate that Kongu Community Radio has created a very good impact on the community around in various respects.



Experiences of Listeners

Sivakumar of North Sullipalayam says: "Programmes from Kongu Community Radio are very useful to rural people. You are airing very good programmes. Many of us very much like to listen to your programmes."

People's Voices

K.Murugesan of Erode says: "The discussion on the history of electricity was very interesting. Programmes on saving water, proper usage were very useful."

Somasundaram of Malayapalayam Village says: "Programmes on environmental protection, consumer protection were very useful."

Core Team

M Gnanajothi, A Kavitha P Balasubramaniam,
S Thangavel, C K Sathees Kumar.

Launch Date
07-08-2005

Broadcast Timing
07:30 - 10:00
12:00 - 19:30

Broadcast Hours
10 Hours

Languages
Tamil

Programme Bank
500 Hours

Kongu Community Radio

Chief Co-ordinator, Kongu Engineering College
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KSR CR

Makalukaaga Makkal vaanoli



Vision and Mission

To banish the ignorance of the people and let them realise its impacts as anything can be changed with the help of people.

Genesis

KSR Group of Institutions caters to the needs of the students in the nearby villages and towns namely Erode and Tiruchengode through its quality education. The Community Radio Station was an initiative of KS Rangswamy Educational and Charitable Trust to disseminate knowledge on education, health, environment, developmental issues, issues related to women and social issues to benefit the community and its members. The KSR Community Radio was set up by KSR Educational Trust that runs and manages the KSR Colleges.



Thematic Focus

Environment, social issues, health issues, especially HIV/AIDS and cancer, science awareness, education, agriculture, personal hygiene, self-motivation, personality development, career guidance and music.

Signature Programme

Velicham

Community Participation

KSR Community Radio mainly focuses on environment, social issues, health issues – especially about HIV/AIDS and cancer, personal hygiene, self-motivation, personality development, science awareness, education, agriculture, career guidance and music. It broadcasts various programmes on these areas which have participation of community members, students and experts. Most listeners like live shows that enable their participation. They also like to call up on a phone-in programme.

Innovations in Format

Feature shows on agriculture, lifestyle, and health awareness are combined with invitations to listeners to phone in. The radio features a phone-in programme wherein a doctor provides free consultancy to people calling up the studio number.

KSR CR also has started internet broadcasting on various streams of MP3 mono and stereo over http. The internet broadcasts can be accessed via android, symbian, palm, blackberry, windows smart phone, windows pocket PCs, I-phone and simpler java

phones. KSR CR is the first Community Radio Station with internet streaming for java phones with a mobile application.

Partnerships and Funding

Initial funding was provided by the parent institution, the KSR Educational Trust, that promoted the Community Radio Station. The KSR Educational Trust continues to fund the station for its day-to-day functioning.

Lessons Learnt and Impact

KSR Community Radio conducts awareness campaign to create awareness on HIV-AIDS, blood donation and tree plantation. KSR Community Radio began with building a bridge between the people and their Community Radio Station to help them communicate and participate in forthcoming events.

People agree that they now understand the impacts of diseases, pollution, health oriented issues and the usage of plastic (to name a few issues) after they heard discussions on these issues broadcast over KSRCR.

Experiences of Listeners

Broadcasting programmes on environment has helped listeners connect the dots and appreciate the role of trees with respect to global warming.

This has encouraged people to plant trees. One Erode resident has planted five trees around his house.

People's Voice

KO Murukesan says: "I listened to the programme on trees and global warming and learnt about the importance of trees. I have planted five trees around my house."

CRMC members

M Nihtiya, V Mohan, R Palanivel, Christeffi Malrel, Radha Krishan, S Rozario, B Ananthan and Senthil Kumar.



KSR Community Radio

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Launch Date
15 - 07 - 2010

Broadcast Timing
06:00 - 9:00
12:00 - 15:00
18:00 - 21:00

Broadcast Hours
9 Hours

Languages
Tamil | English



Vision and Mission

To bring about a social transformation by empowering the neighbourhood community with useful information in the form of radio programmes that will be produced by community members who will be made conversant with the techniques and methods of producing radio programmes.

Loyola Community Radio's motto of 'Empowering the Neighbourhood' translates into reality by forging close relationships with the slums nearby. Loyola College has adopted many of the slums where regular programmes are conducted.

Genesis

There are several slums in a 15-20 km radius of the Loyola College. For upliftment of these slum dwellers, LCRS creates awareness programmes in the fields of education, health, employment, social dignity, social integrity and economic empowerment.

The social needs and the college's mission to achieve a social transformation needed a medium to unite. That uniting medium grew into a Community Radio Station.

Thematic Focus

Social dignity, integrity, empowerment, education, health and employment

Signature Programmes

Konjum Mozhi Pesi, Loyola Nalam, Magalir Pakkam, Unnal Mudium and Makkal Kural.



Community Participation

A vast proportion of the broadcast content is from the people and reflects the reality of life. Programmes like *Voice of the people, Today with you, Caring Language, and Shared Experience* are some prominent programmes reflecting social reality. College students, experts from different fields of social concern, social workers and analysts also contribute through other items.

Besides, reports on happenings in the neighbourhood, especially events organised by the government and NGOs, like World Health Organization programmes on healthcare are summarised. Prominent speakers are invited to speak on various issues of social concern, be these on irrigation, education or the plight of dalits.

Care is taken to invite people from different fields who voice their opinion and concern on social issues to give a clear picture of the social happenings and on breaking the fetters, without any bias against caste, creed or political affiliation.

Innovations in Format

Usharaiya usharu, is a programme that uses the Chennai provincial style of speaking Tamil. This is an innovative programme and takes care of using innovations without causing any displeasure.

Partnerships and Funding

The Community Radio Station is funded by the Loyola College, Chennai.

Impacts and Lessons Learnt

Local people have benefited immensely from the broadcasting mission of Loyola Community Radio. The success also lies in the listeners coming forward to be part of their local radio. One woman, who is a regular listener of this Community Radio, has come forward to offer her services in teaching the physically challenged children. Her intention was to reach her services to a wider group of children in the locality and giving up her job in a private management.

Experiences of Listeners

During a recently-conducted evaluation exercise, an elderly lady from a neighbouring slum, Avvaipuram, expressed her appreciation for the bouquet of programmes over Loyola Community Radio and spoke of the impact it made on her life. Another woman, a homemaker from a neighbouring slum said that the programmes broadcast by Community Radio Station were very beneficial and there was a need to reach more people to achieve real social change.

Core Team

Henry Jerome SJ, Jeyasingh Babu and Amali Arul

CRMC Members

Albert William, Boniface Jeyaraj, Henry Jerome, Rajanayagam SJ, Antony Samy SJ and others.



Loyola CR

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M.O.P CR

MOP Samudhaya Vaanoli



Vision and Mission

Vision and mission of M.O.P Community Radio Station is to empower women through education, advice on self-employment and creating awareness on health issues and also to improve the status of the children and women from the underprivileged community by enhancing their personalities and skills by motivating them.

Genesis

The M.O.P Community Radio Station was established as part of the social responsibility of the college and also to fulfil our vision and mission. Initially the broadcasting duration was for one hour and now we broadcast is for 12 hours.



Thematic Focus

Women's health and hygiene, nutrition, women's empowerment.

Signature Programmes

Kasumela Kasuvanthu, Penne Unakkaka, Poonjolai, Makkal Mandram and Vazhikatuhirom

Community Participation

M.O.P CR targets nearby schools and slum areas and have formed listeners' club among the school children and one among the women of the community. We have RJs from these clubs who are trained regularly. We have also formed women listener clubs in the community area, each such club is headed by a SHG coordinator as a team volunteer. We also involve the senior citizens living close to the Radio Station.

Innovations in Format

Lot of public service announcements played over M.O.P Community Radio Station are framed in innovative formats such as music, skit, mimicry, VIP voices, vox-pop and telephonic interactions and interviews.

Partnerships and Funding

Infrastructure development and procurement of technical items was by the college.

Impacts and Lessons Learnt

M.O.P Community Radio has created awareness on clean environment and global warming through a programme called *Sutham Sugatharam*. Another example of impact made by the



radio comes from the self-help group whose members are now more aware of banking procedures and many women have begun their own small enterprise by taking bank loans. *Kasumela kasuvandu*, a programme for women's empowerment initiated in 2008, has brought together almost 2,500 women for celebrating the Samathuva Pongal festival in 2012.

Experiences of Listeners

Children, especially underprivileged children, have got opportunities to showcase their talent. Many people have also benefited from the *Doctorai Kelungal* programme that offers free health counselling.

People's Voice

Sangeetha, a clinical psychologist, says: "I actually happened to participate in one of the shows of

M.O.P CRS which made me a loyal listener of the channel. I always listen to M.O.P CRS at least two hours a day. I hear a lot of people talking on various issues. I suggest my clients to listen to the same as it relaxes them and also gives them a feeling that the problems they face are nothing compared to what the folks are facing."

Core Team

Sukanya, Suriya, Sangeetha, Krishnaveni, Regina, Kala, Karpagam, Jallela, Manjula, Athira, Sowmya, Saranya, Akshya, Mohanapriya, Uthra.

CRMC Members

K.Nirmala Prasad, G.Kavitha, Usha Ravi, Rosy Fernando, Vijaya Thiruvengadam, N.Aruna, G.Chandra Mohan, Chandra Swaminathan, Vijayamma, Pricilla, Krishnaveni, Kandhammal.



M.O.P CR Station

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Launch Date
25-03-2005

Broadcast Timing
06:30 – 10:30
12:30 – 16:30
17:30 – 21:30

Broadcast Hours
12 Hours

Languages
Tamil

Programme Bank
2000 Hours



Vision and Mission

Muthucharam Community Radio World works towards persuading the community members to enhance their potential in many fields. The radio will make efforts to stay socially active for the benefit of the community at large.

Genesis

The place where this Community Radio has been set up (Kattankulathur, Kanchipuram District) was earlier a semi-rural area 45 Km away from Chennai. People in the neighbourhood wanted to be acquainted with and listen more about their surroundings and that was the time when Muthucharam CR filled the gap in communication.

Thematic Focus

Social, cultural, environmental, legal, career, health and life skills.

Signature Programmes

Panchayat, Namma Ooru Natchathiram, Nalamai Vazhvom and Velan Arangam.

Community Participation

Community participation is ensured by airing features, interviews, group discussions, interesting tips from the community on various subjects including cookery, home remedies and time management.

Innovations in Format

Radio features and voice bytes from local vendors for consolidating station identity and promotion.



Partnerships and Funding

The management has supported financially and technically for setting up of a full-fledged studio and audio equipments.

Lessons Learnt

Initially, people of the community were not aware of this Community Radio but the situation has changed considerably over time. Government officials, panchayat presidents, self-help group members and ordinary people have now begun volunteering for radio programmes.

Impact

The impact created by Muthucharam Community Radio in the community is wide and massive through radio clubs, regular community meetings and field visits compared to previous years of operation.

Experiences of Listeners

Listeners from the neighbourhood feel excited and honoured to be involved in Community Radio nearby along with other resource persons and would like to involve their friends and relatives.

People's Voices

Lateef, a retired government official and regular listener, made an interesting comment that it is easy to sell liquor referring to commercial FM stations than milk referring to Community Radio where only less but interested listeners would get attracted to enrichment programmes and participate as well.

Bhagavathy, a SHG member who sells homemade pickles and snacks, and is also regular listener, stated that she has now become a celebrity since she has been given a small slot for sharing her cooking skills and tips.

Core Team

M Divyasri, R Nagappan, P Madasamy and S Sangeetha

CRMC Members

Director, station manager, production executive and sound engineer, production assistants and field coordinator, programme coordinators and the many Community Radio volunteers.



Launch Date
11-11-2006

Broadcast Timings
08:15 – 16:30

Broadcast Hours
8.15 Hours

Languages
Tamil | English

Muthucharam CR

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Vision and Mission

PARD Vaanoli's vision is to inform, entertain and educate the rural community in Thirumangalam, T Kallupatty, Kallikudi and Peraiyur blocks in Madurai District, Tamil Nadu.

Genesis

The area covered by PARD Vaanoli is rainfed and drought-prone. PARD (People's Association for Rural Development) was already working in this area with the farmers and was involved in many campaigns against chemical pesticides and fertilisers. It was also functioning as the lead NGO for Madurai district to form green villages. Training to the local farmers was provided to protect the traditional knowledge in farming. PARD is also working with children in the adopted area to ensure their enrolment in schools, so that they are placed in the mainstream of development. It was



with this idea to spread the message of organic farming, importance of education, health and legal awareness and human rights that PARD initiated its efforts to get a Community Radio Station for the benefit of the rural people in the adopted area in Madurai District, Tamil Nadu.

Thematic Focus

Organic farming, importance of education, health, legal awareness and human rights

Community Participation

PARD has a tradition of involvement with the community and its radio programme is no different in this respect. The programmes are produced with the participation of the local villagers and thus the local people feel that this is their own Radio Station to express their feelings in their community.



Due to the difficulties faced by the farmers in conducting their agricultural activities, the rural mass is migrating to nearby cities, where they face even more problems. To prevent this migration and to help farming activities (and, in turn, to retain the villagers in their villages), PARD Vanoli emphasises on organic farming. It has collected information about the villages on its social, cultural and historical background to make the villagers feel proud of their traditional values.

Innovations in Format

Dialogue and discussions are used as a format and this is a very apt format for the listeners.

Partnerships and Funding

During the initiation of the Community Radio, PARD Vanoli sought support from the local community to continue the activities. Currently, the parent NGO PARD supports the funding requirements for the running of the Community Radio Station.

Lessons Learnt and Impact

Local singers are now being heard and the listeners are enjoying the programmes, besides finding it useful and meaningful for their own development. The radio offers people an opportunity to voice their opinions on several

issues including the MNREGS.

Experiences of Listeners

Listeners have always wanted to hear the voice of the people living around them which are voices and names they can identify with. They are very happy when they learn of issues concerning their own villages being placed in the broadcasting schedule.

People's Voice

A listener says: "Interesting to hear the local voices on various issues."

Core Team

N Renganathan, S Chellham, S Muthulakshmi

CRMC Members

Participation by the local community in designing and production of the programme.



PARD Vanoli

PARD, P.B.No.87, Madurai 625 020,
Tamil Nadu, India
pardvaanoli@gmail.com
+91 9543903735

Launch Date
08-09-2009

Broadcast Timing
13.30 - 17.00

Broadcast Hours
3.5 Hours

Languages
Tamil

Programme Bank
23 hours of songs by the local rural singers on various themes.



Pasumai CR

The Radio for Progress



Vision and Mission

Establishing and exploiting natural and human resources. The mission of Pasumai Community Radio is to work for:

- Empowering youth, women and children;
- Promoting organic farming value addition and marketing;
- Sustainable development;
- Career and educational guidance;
- Awareness on economic issues; and,
- Improve general knowledge.

Genesis

We were aware that radio was a powerful medium to reach poor, youth, women, farmers and weavers. We had in the past, taken part in various radio broadcasts like phone-in chat show on Rainbow and BBC Tamil, which motivated us to take a step to provide voice for voiceless.

Signature Programmes

Pasumai Pasumai, Adiyae Chellathai, Ungal Munnetrathirkanna Vanoli

Community Participation

Phone-in, on the spot recording, right based feature, agriculture information

Innovations in Format

Feature with background music, debate and discussion

Partnerships and funding

Initially, space and equipment were provided through Peace Trust, while volunteers and marketing cost were managed through local advertisement. Currently there is no external Funding. Only local and DAVP advisements are source of revenue generation.

Lessons Learnt and Impact

The youth preparing for Teacher Eligibility Test (TET) felt they gained knowledge and skills from a special broadcast on the topic titled-*Then Sindum Malargal* out 125 listeners got selected.

People's Voices

"Pasumai has shown us the way to prepare for competitive exam Pasumai motivated us to produce organic horticulture and market information profited farmers." says a listener.

Another listener says, "Pasumai 90.4 gives a lot of information, especially Vivasaya Ulagam, Maruthuva Ulagam, Sutrusulal Ulaga Thagavakal."



உங்கள் முன்னேற்றத்திற்கான வானொலி

Core Team

"Paul Baskar, Sangeetha, Stephonson, Khadar Batcha, Chitra Devi, Murugan, Shalini, Nelson, Stalin, Murugesan, Mahalakshmi, Mahendran, Manivelan." another listener says.

CRMC Members

Station director, station coordinator, station engineer, programme executive, information officer, producers and technicians.



Launch Date
10-4-2007

Broadcast Timing
06:00 – 23:00

Broadcast Hours
17 Hours

Languages
Tamil

Programme Bank
500 hours

Pasumai CR

H2/30, R.M. Colony, 2nd Cross, Dindigul 624 001
paulbaskarj@gmail.com, peacetrust@sify.com
www.pasumaifm.com
 +91-451 2461512 , +91-9443341082





Periyar CR

PCR 90.4 MHz



Vision and Mission

Periyar Community Radio envisions a community engagement and service, advancing strategic goals, defining station role in community, impacting the community and increasing community awareness.

The mission includes becoming an academic laboratory, making programmes consistent with professional standards and meeting the needs of the community licence.

Genesis

The government introduced PURA scheme (Providing Urban Amenities in Rural Areas) and Community Radio was a tool that came to mind for development of poor people. One of the practical PURA model is the Periyar PURA that encompasses 58 villages of Thanjavur district and eight villages of Pudukkottai district. These villages encircle the institution at a radial distance of 22 km.



Thematic Focus

Providing urban amenities in rural areas (social uplift and healthcare)

Signature Programmes

Thinnam oru seithi, Unarnthom Uzhavai, Pagutharivu Pinjugal, Nammathu Samuthayam, Unnal Mudiyum Pennae and Nalla valzvu.

Community Participation

Periyar CR conducts seminars and workshops to motivate the participants and give tokens of appreciation such as certificates and prizes.

Innovations in Format

Conducting competitions for schoolchildren and need-based training programmes for people in villages.

Partnerships and Funding

Initially, Periyar Maniammai University allocated Rs 30 lakhs in 2006. Now, the Periyar Maniammai University allocates Rs 3 lakh per year in their annual budget for the maintenance of PCR.

Lessons Learnt and Impact

Periyar Community Radio worked with the Chennai-based Reach Foundation for disseminating messages regarding tuberculosis through 12 episodes. Apart from this, we conducted an awareness programme in five villages in Nov, 2012. Around 73 members have benefited through this programme.

Another series of 12 episodes was broadcast between May 2012 to July 2012 for eradicating drug use in partnership with the Victoria Drug Rescue Home. 146 members benefitted from this project as well.

Periyar Community Radio had also broadcast a series of 12 programmes on the theme of child rights, primary education, and protection from abuse, nutrition and health care, protection from exploitation, recreation and survival. PCR collaborated with Child Line Nodal Centre, SHED India organization, Centre for Rural Development (CRD), NGOs, and Periyar Health Care Center (PHCC).

Experiences of Listeners

Periyar CR is a life changing radio for listeners. People say that the Periyar Community Radio is their own radio.

Core Team

The advisory committee includes M Ayyavoo, G Gandhimathi, C Narmadha, M Gabriel, A Anand Jerard Sebastine.

The village committee includes R Neelamegam, K Kadalraja, M Suresh, V Ambalatharasi and S Senthil Kumaran.

CRMC Members

Station manager, faculty, production in-charge, village community, student community, programme producers and the editorial committee.



Periyar Community Radio

Station Manager, Periyar Maniammai University

Periyar Nagar, Vallam, Thanjavur,

Tamil Nadu – 613403

periyarcrc@yahoo.com, www.periyarcrcwebs.com

04362264600, 9944495670, 9790035798

Launch Date
29-09-2007

Broadcast Timing
08:30 – 13:00
16:30 – 18:30

Broadcast Hours
06:30 Hours

Languages
Tamil



PGP CR

Thonnooru pulli ettu, thottathellam hittu



Vision and Mission

The vision is to develop the PGP CR as a reliable up-to-date and useful source of valuable information to the rural public and student community.

The mission is to disseminate useful socio economic information, latest developments in agriculture, animal husbandry, poultry and local culture to the public. The mission is also to disseminate developments in education, career opportunities, guidance on personality development, self confidence etc to the student community.

Genesis

What inspired the initiative was that the part of Namakkal area where the Radio Station is located is a fast developing belt in Tamil Nadu with schools and colleges and a large student community. People are enterprising and hard working. They have a desire to know the latest developments. The region also has social problems likes AIDS, child labour, etc.

PGP CR was established with the aim of catering to the local rural community and student community. Programmes are devised and broadcast aim at these two segments.

Thematic Focus

Education and community development

Signature Programme

Uzhavum Thozhilum.



Community Participation

Villagers and students are our target listeners. Both section sectare involved in preparation of programmes as well.

Innovations in Format

Our programme on social issues like AIDS is prepared in an innovative format. It clears misapprehensions about AIDS and discusses social taboos such as discrimination of people living with HIV/AIDS in a theatrical format backed up by experience of the people and information from experts.

Partnerships and Funding

PGP CR is completely financed by PGP Education and Welfare Society, a non-profit trust.

Lessons Learnt and Impact

A programme titled *Irunda Veetuku Oru Agal Vilakku* (Lamp In Dark House) was made on the theme of forgiveness. It dwelled on how people living with HIV / AIDS are looked down by the society

because the dreadful disease is identified as an outcome of immoral acts. It has had a very positive affect on the listeners who have become more aware.

Similarly, Agal Vilakku is a feature highlighting the fact that AIDS is not contagious.

Ivanga Sontha Kaalil Nikkiraanga (They Stand On Their Feet) shows the reality of the situation of women who might be glorified in traditional literature but in reality are forced to depend on their men folk for survival.

These programmes have elicited participation of the entire community with technical facilities provided by PGP CRS and have also won two national awards.

Experiences of Listeners

"There is a variety of programmes available to the public like cinema, TV, commercial FMs, internet



etc. While community FM has a lot of useful programmes, we find it difficult to listen to it against the above mentioned programmes," a listener says.

People's Voice

"Programmes are useful, particularly health programme by specialist doctors and tips for good health," according to listener.

Core Team

MS Perumaal, DS Arunkumar, R Pradeepraj, D Natarajan, M Vignesh and S Saravanan

CRMC Members

A committee consisting the correspondent, principals of colleges in this campus and students and two representatives of the local community are members of the management committee of our FM.

Launch Date
06-06-2010

Broadcast Timings
07:00 – 11:00
16:00 – 20:00

Broadcast Hours
8 Hours

Languages
Tamil | English

Programme Bank
500 Hours

PGP Community Radio

PGP College Campus, NH-7, Karur-Namakal
Main Road, Namakkal-637207, Tamilnadu
ganapathydm@gmail.com , pgpcrs@gmail.com
<http://pgp.iradioindia.com>
+91 4286-267919, +91 9442958199





Mission and Vision

PSG Community Radio's mission is to bridge the gap between education and industry by involving the general public through the broadcast of need-based Community Radio programmes.

The vision is to educate and train people from different walks of life in broadcasting programmes on a variety of subjects.

Genesis

The PSG Community Radio Station was set up in December 2007 in Coimbatore and begun with four hours of broadcast a day. In view of the encouraging response from listeners, the broadcast function was doubled to eight hours a day beginning 25th January



2009. Now the CRS broadcasts from 06:00 to 10:00 hours and again between 08:00 and 22:00 hours.

Thematic Focus

The thematic focus is on uplifting the community by disseminating knowledge on a variety of subjects with emphasis on bridging the gap between education and industry.

Signature Programmes

Arul Neram, Inniki Topic

Community Participation

The CRS works on a system in which it carries not only the voice of the common people but also the opinion of experts. The

programmes therefore have a component in which part of the recording is done outdoors which takes into account the views of local people. The other component of the programme involves recordings done in the studio for which people from different walks of life are invited.

Innovations in Format

The PSG Community Radio staff records people's concerns on various issues in and around Coimbatore. These concerns are then put to representatives of different services by inviting them to the studio. The content that is thus developed makes for unique and interactive programmes which provide answers to people's queries.

Partnerships and Funding

The PSG and Sonsa Charities managements ensure sustainability for the radio station through collaborations and tie-ups with organisations like CEMCA, TANSACS and REACH, Chennai. The CRS also plans to get itself empanelled with the DAVP for getting commercial revenue.

Lessons Learnt and Impact

A Community Radio programme is successful only with the participation of the local community and that too, when it is provided in a palatable manner.

People look for programmes that are useful in their daily lives and want programmes to be down-to-earth.

Almost all listeners feel that the PSGCR's programmes are relevant to their daily lives but the transmission power must be increased so that listening is made possible over mobile and also without a special antenna.

PSG Community Radio has reached the unreached in the tribal village of Kobaneri near Coimbatore. Free admission, hostel accommodation and counselling were made available for five tribal girls in Coimbatore colleges. PSG Community Radio also arranges free blood donation in the community during life-threatening emergencies.

People's Voice

G Tamilselvi of Coimbatore says: "All the programmes of PSG Community Radio right from Arul Neram to Ula Manjari are useful to the society."

Core Team

B Chandrasekaran, B Sudhakar, G Suresh Babu, T Senthilkumar and J Praveenchandar.

Launch Date
14.12.2007

Broadcast Timings
06:00 – 10:00
18:00 – 22:00

Broadcast Hours
8 Hours

Languages
Tamil | English

Programme Bank
1,950 hours

PSG Community Radio

PSG College of Technology, Avinashi Road, Peelamedu,

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+91-422-4344748, +91-422-4344747





Vision

The Shyamalvani Community Radio Station seeks to empower the community by bringing about an improvement in their environs, foster a sense of brotherhood and encourage the use of modern technology to bring about progress.

Mission

The Community Radio Station seeks to expand opportunities for people and increase their participation in health, hygiene and sanitary related advancements.

Genesis

It was some 60 years ago that Dinamalar began to stand out not just as news provider but as society builder by making education more meaningful and employable. The publisher and educationist took up the task of empowering the community around the campus and Shyamalavani was set up.

Thematic Focus

Health, nutrition, infant care, education with employment potential and women's rights.

Signature programmes

*Bharatam Valarchi Pathyil,
Samuthayathin Kural.*

Community Participation

Students play a significant role in creating content. Community meetings are organised and representatives chosen to present the views through phone-ins, talks and interviews. Awareness programmes on TB, AIDS, STD and other diseases are conducted, involving health workers, village administrators and community workers. Even elders are involved in programmes related to Indian culture, heritage and customs.

Innovations in Format

Programmes are discussion-based and are mostly on interesting topics like the Bermuda Triangle, mathematical theories and youth adolescent issues. Children too participate in programmes through singing and devotional recitation.

Partnerships and Funding

The radio station was set up with funds provided by the Subbalakshmi Lakshmipathy Foundation. The Community Radio Station hopes that advertising revenue may begin to trickle in with DAVP empanelment.

Lessons Learnt and Impact

The radio can pose a threat to established powers like the village headman and political bigwigs as it consolidates community participation





in broadcast activities. Female and child-oriented programmes have created awareness amongst the womenfolk and they have in turn encouraged men to seek guidance from the Community Radio Station.

Dhanama, a village woman, heading a family was so moved to action by the radio station that she had, within months, set up a group of more than 20 women who began farming and cattle breeding.

Experiences of Listeners

Shyamalavani has motivated students to undertake welfare activities who now feel that they can contribute to the social upliftment of the poor and downtrodden. The community feels that it now has a voice to speak out and discuss their concerns.

People's Voice

An elderly community member has this to say: "Thank you Shyamalavani for honouring me. I have never held a mike and here I am pouring my heart out. You have given me a new lease, a new hope. I see myself with so much respect now."

Core Team

S Shunmugam, GS Subbulakshmi, S Valarmathi, C Ranjithkumar, S Amutha, R Dineshkumar, MC Manikandan, V Malar, P Senthilkumaran, K Navarathinam, S Shankari



Shyamalavani Community Radio

Subbalakshmi Lakshmiopathy College of Science
TVR Nagar, Aruppukottai Road, Madurai - 625022
admin@shyamalavani.in, <http://shyamalavani.in>
+91-87549 41846, +91-452-3918600

Launch Date
03 - 10 - 2011

Broadcast Timings
06:00 - 10:00
17:00 - 21:00

Broadcast Hours
8 Hours

Languages
Tamil | Hindi | English

Programme Bank
40 Hours



Vision and Mission

We are working towards social change through economic progress by educating the youth of the rural area. We are creating awareness in the minds of the community about the Sivanthi Community Radio for creating dedicated personnel and bringing about social awareness and economic progress by the continued efforts and single minded devotion and dedication of these personnel.

Genesis

B Sivanthi Aditanar is an educationist, philanthropist, connoisseur of arts and literature, patron of sports, business tycoon, and newspaper baron who is the chairman of the "Daily Thanthi", Tamil Nadu's largest circulated newspaper. When Sivanthi Aditanar wanted to bring about a social change in his native place, Tiruchendur, his friend R Sreedher suggested that a Community Radio Station can be started in Tiruchendur, which resulted in the opening of Sivanthi Community Radio in Aditanar College of Arts and Science, Tiruchendur on 14th September 2007.

Thematic Focus

Sivanthi Community Radio conducts several community programmes in collaboration with several organizations like SETCO, Valampurinatham, Sangamam. SETCO is for HIV Positive persons, Valampurinatham is for fishermen welfare association, and Sangamam is for the development of self help groups.

Signature Programmes

Our signature programme is *Santhippu*, an intensive interview programme with community members and leading personalities. This is very popular among our listeners. We also communicate with and motivate the listeners through this programme.

Community Participation

Programme committee members, community members, college and school students and academicians.

Innovations in Format

Mixed formats (interview, drama, folk songs and stand-up comedy).

Partnerships and Funding

Aditanar Educational Institutions Management funded the entire Sivanthi Community Radio Station establishment. The





management is presently spending Rs 45,000-Rs.50,000 per month.

Lessons Learnt and Impact

People in a village called Virapandianpatnam where used to consume a diet dominated by fish. The village falls within the reach area of the Sivanthi Community Radio. It was noticed that some of the listeners had skin diseases and were anaemic. We conducted a health camp with help from a famous doctor who advised them to take more fruits and vegetables, especially leafy vegetables, in their daily food for eradicating the anaemic problems. Most of the community members followed the advice of the doctors and they got became healthy. People in general have been positively influenced by the programmes of

Sivanthi Community Radio either directly or indirectly.

Experiences of Listeners

More number of academic programmes with educational content can be broadcast. People feel that Sivanthi Community Radio programmes should be didactic.

People's Voice

We constantly receive letters and phone messages stating that the Sivanthi CR is rendering yeoman service to this rural and backward community.

Core Team

K.Kathiresan, I Sehar, D Vasumathi, R Sreedevi, R Rajam and S Kannan.

CRMC Members

B Sivanthi Aditanar, S Balasubramania Adityan, I Uthirapandian, P Govindaraju V Gopalakrishnan, P Nagarajan, Thiru V Sundaresan, M P Gurusamy and SR Subramaniam.

Launch Date
14-10-2007

Broadcast Timings
06:00 – 09:00
17:00 – 21:30

Broadcast Hours
07:30 Hours

Languages
Tamil

Programme Bank
250 Hours

Sivanthi CR

Assistant Professor of Physics, Department of Physics
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aditanarcollege@yahoo.com
www.aditanarcollege.com
04639-245175, +91-9486391546





SSM CR

Inainthu Kelungal Inimaiyaga Vazhungal



Vision and Mission

We stand for voice to and for the voiceless, following the dictum by the community, of the community, and for the community. The mission is to serve the isolated and economically deprived community by bridging social gaps to develop community' knowledge in various fields.

Genesis

The regions covered by our radio are among the most far-flung of Tamil Nadu's districts. The management has been involved in helping the economically deprived communities in the region.

Our parent organisation, running the SSM College of Engineering and the SSM College of Arts and Science, was introduced to the concept of Community Radio through the Amateur Radio Network. The institution had the experience of running an Amateur Wireless Telegraph Station and so, found the idea of Community Radio interesting.

Thematic Focus

Spiritual affairs and yoga and meditation, health, agriculture, education, culture, tradition

Signature Programmes

Namma oru, Ariya thagaval, Uzhavu, Unnalum mudium and Tholil valarchi

Community Participation

Community participation is the cornerstone of SSM Community Radio and the radio team ensures this by moving from place to

place, visiting government officials, doctors, panchayat leaders, NGOs, self-employed people and also by inviting them to our studio. The radio team has been attending local functions and organising functions along with local clubs and societies.

Innovations in Format

Group discussions, interview, folk songs, and folk dramas.

Partnerships and Funding

Funding at the time of inception for infrastructure and procurement of technical items was provided by the management of the SSM institutions. Day-to-day funding, including staff salary, station maintenance and other expenses are also supported by the SSM management, though some funding comes from advertisements as well.



Lessons Learnt and Impact

SSM Community Radio began its launch with airing a live programme which was also the case on the third day of broadcast when it went live along with All India Radio, Coimbatore for an hour. Besides this, SSM has provided live coverage to religious functions in its vicinity. Local NGOs have acknowledged SSM Community Radio as an important media organisation of the region and included details in many of their publications..

Experiences of Listeners

Many listeners like programmes like *Namma oru*, which tells about famous places. Says a listener: "I was able to know more about Varma Kalai and bothi darma and about the architectural methods



used and how the Thiruvalluvar statue was built in Kanyakumari."

Core Team

G K Jakir Hussain, S Suresh, S Prabakaran and V Thanigaivel.

CRMC Members

MS Mathivaanan, Indarjith Mathivaanan, K Raj Kumar, A Subramanian, GK Jakir Hussain, S Suresh, S Prabakaran, V Thanigaivel and 43 others.

Launch Date
13-02-2012

Broadcast Timings
06:00 - 12:00
15:00 - 21:00

Broadcast Hours
12 hours

Languages
Tamil | English

Programme Bank
1600 Hours

SSM CR

Station Manager, SSM College of Engineering & Arts
and Science (Campus), NH 47, Salem Main
Mobile number: 9894026708, 9600548540
crs@ssmce.ac.in, gjjakirhussain@gmail.com
www.ssmce.ac.in
04639-245175, 9486391546





Vision and Mission

TNAU CR works to empower listeners to become self-sufficient and raise the standard of living of all the stakeholders of the community. It aspires to develop need-based programmes for overall progress of the community by making people aware and motivate them for attitudinal change, skill development and sharpening of overall personality.

The mission is to have a continuous interaction between Tamil Nadu Agricultural University and listeners so that the mandates of the university are fulfilled, more so with respect to extension activities. We are also planning for expansion across the state through installing Community Radio Stations in all Krishi Vigyan Kendras so that farmers are technically empowered.



Genesis

Tamil Nadu Agricultural University, one of India's leading agricultural universities, has been interacting with farmers from the time of its inception. Over the years, the university has engaged in farm schools broadcast over AIR, correspondence lessons, and training programmes to motivate the farmers to adopt latest technologies. The idea of a Community Radio Station was, therefore, appealing.

Thematic Focus

Agriculture and allied programmes, health, environment, folk songs, education, career guidance, personality development, skill development and self-help group.

Signature Programme

Agriculture programmes and success stories of entrepreneurship

Community Participation

Question and answers with successful farmers, interactive session with self help groups – both in-house and outdoor broadcast programmes, innovative story telling, self-narrative success stories, feature stories by experts.

Innovations in Format

Dialogues and discussions

Partnerships and Funding

TNAU Community Radio Station is set up by the Tamil Nadu Agricultural University. For the initial establishment of the Radio Station a grant-in-aid support was received from Media Lab Asia

for a transmitter and other facilities. The recurring expenditure for the CRS is Rs.5 lakh every year. The current funding is from TNAU.

Lessons Learnt and Impact

Coimbatore shares its border with Kerala on the western side. The original inhabitants of the Western Ghats are Adivasis, Irulas and Mudhugars. Nearly 200 families dwell there, of which half the women folk are involved with self-help groups. They are slowly stepping out of their shackles to the world outside. After listening to our programmes, they actively bring their produce to TRIFED which has fetched them a decent livelihood. The programmes are designed in such a way that it is of immediate relevance to the marginalized group as a whole and the people identify themselves with it. We are careful that the ethnicity is not in anyway tampered or hampered but traditions are preserved while heading towards a radical change. Each participant here is a celebrity.

Experiences of Listeners

People are thrilled to listen to their voice with family and friends. There is generally a requirement for more programmes on health and self help groups.

Core Team

TNAU programmes are planned and scheduled by a professor assisted by a senior research fellow, a junior research fellow, two technical assistants besides students and SHGs. Vivasayee 107.4 CR is controlled by Department of Market Extension which comes under the aegis of the Directorate of Extension Education of TNAU.

CRMC Members

High level technical committee has been constituted under the chairmanship of the Vice-Chancellor with deans and directors as members to give guidelines of running the CRS successfully.



TNAU CR

Professor and Head, Department of Market Extension
Tamil Nadu Agricultural University,
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dme@tnau.ac.in, dme@tnau.ac.in
http://agritech.tnau.ac.in/community_radio/community_radio.html



Launch Date
10-2010

Broadcast Timings
10:00 – 14:00

Broadcast Hours
04 Hours

Languages
Tamil

Programme Bank
400 Hours



Vision and Mission

The vision and mission is to demonstrate Community Radio as a tool for development and poverty reduction and for empowering farmers and ensuring agriculture development.

Genesis

The Madurai District Tank Farmers Federation was promoted with a focus of sustaining tank based agriculture by organising farmers from varied backgrounds in groups referred to as Vayalagam. Since community media can help overcome barriers of literacy and language, cultural differences and physical



isolation, the idea of setting up a community radio station was born.

Thematic Focus

Agriculture development

Signature Programme

Living with Farm

Community Participation

Content creation is not new for the federation. It is also running the Village Information Centres (VICs), which have created more than 100 multimedia CDs on different themes. The VIC team has also created audio programme for narrowcasting at VICs with the support of public address system. The farmers' federation with the support of VIC has enrolled 100 volunteers, who are encouraged to participate in radio programmes. The operators of VICs are acting as extended RJs in content creation.

Innovations in Format

Vayalagam Vanoli at Kottampatti is organising talk shows and live programmes. The participants are organized at VICs for Live Phone in Programmes with the support of VICs.

Partnerships and Funding

The radio station building land has been provided at free of cost by the SHG federation at Kottampatti. Other equipment and transmitter came from Farmers Federation Common fund. The Farmers Federation raised funds for Vayalaga Vanoli through small proposals for knowledge building through the Community

Radio. At present 25 small shops and institutions are airing advertisements which generate a small revenue. Besides, each farmers group contributes Rs.1000/- every year.

Lessons Learnt and Impact

The Livestock Management Programme is well received by the farmers especially women farmers, who ask for daily tips on livestock management. They also join enthusiastically in to live phone in programme with a veterinary doctor.

Experiences of Listeners

Comments vary from "Debate/ talk shows are more interesting", "I am happy to listen to the advertisement about my shop in radio", to "The livestock radio programme is very useful. It helps increase milk productivity and saves our livestock from diseases".

Core Team

Six RJs are working as full time RJs. 20 VICs at Kottampatti block are acting as extended RJs, who are taking responsibilities for community resource identification, programme recording and organising community for Phone in live programme.

CRMC Members

A team of 15 members – five farmers from the farmers' federation, five Women from the SHG federation and five youths from VICs together constitute the "Vayalaga Vanoli" executive committee. The CRMC overall is monitored by a station manager.



Launch Date
25-12-2011

Broadcast Timing
08:00 - 20:00

Broadcast Hours
12 Hours

Languages
Tamil

Programme Bank
302 Hours

Vayalaga Vanoli

C/o Madurai District Tank Farmers Federation,
W/545, MDCC Bank Upstairs Trichy Main Road,
Kottampatti, Madurai 625103
vayalagavanoli@gmail.com, selvaab@gmail.com
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Aap Ki Awaz

Har Dil Ki Dharkan



Vision and Mission

Our mission is to provide the right knowledge to society on several issues and spread awareness among the people. Our vision is to spread our name everywhere by doing appropriate things.

Genesis

The management of Bharti Shiksha Samiti, the parent organisation of Aap Ki Awaaz, learnt about the working of Community Radio Stations for the welfare of the society. The Bharti Shiksha Samiti has been keen to do something for the cause of the society and discovered that community radio is a very effective tool to meet such an objective.



Thematic Focus

Health, education and fundamental rights.

Signature Programmes

Life OK, dwelling on our expertise to solve health related problems of callers. *Ek Mulaqat*, an interview based show where personalities like the Mayor, Superintendents of Police and District Magistrates are invited to respond to questions raised by community members.

Community Participation

We ensure community participation through shows based on different topical issues, especially those relating to the daily lives of the listeners of the Radio Station.

Innovations in Format

We have special programmes like skits and interviews for catering to people belonging to different age groups like small kids, senior citizens and women.

Partnerships and Funding

We invested in infrastructure development and procurement of technical items. Most of our needs are funded by the school run by the Bharti Shiksha Samiti.



Lessons learnt and Impact

We knew that it would be a challenge to start a Community Radio Station, yet we looked at it as part of the many ups and downs that are part of everyday life. Of the challenges, we can say that we enjoyed these as well. We faced tough times when we struggled for funds and we had no regular



source of income.

Having faced all the hardships, we now have state-of-the-art equipment and the best quality products with an experienced staff who can stand with confidence amidst tough competition.

Experiences of Listeners

People interact with us not just because they support the issues raised by us but also because we try to entertain our society through our various activities.

People and organisations want to be a part of our radio station. They bring up their issues to us which are eagerly taken up by our radio station to provide solutions. This is why people interact with us is. We involve our listeners during the process of producing programmes.

People's voice

A listener of Aap Ki Awaz says: "It is nice to hear how you have always tried hard to highlight the local voice of Agra by visiting local areas."

Core Team

We are a team of six people out of whom four are radio jockeys while two are in the marketing team.

Launch Date
25-02-2012

Broadcast Timings
06:00 – 23:00

Broadcast Hours
17 Hours

Languages
Hindi | English

Aap Ki Awaz

16, Om Vihar Colony, Sikandra, Agra

+91 09837504400

sklawaniya@yahoo.com

aapkiwaazfm@gmail.com

www.908fm.com





Vision and Mission

CMS Community Radio envisions that it will be an important part of a richly diverse community while maintaining appropriate scale and thorough accountability to its local community. Its mission is to be a vital resource for building and sustaining the community, ready to serve in times of emergency, airing locally relevant information and entertainment to listeners, creating a forum through which every voice can be heard.

Genesis

CMS Girls Degree College started the radio as an effective medium for providing education to members of poverty-ridden community with no access to entertainment. The idea of education here includes raising awareness on social issues, particularly those concerning women, like female foeticide and inheritance laws.



Thematic Focus

Legal rights, dowry, law of inheritance for women, eve teasing, divorcee laws and horticulture.

Signature Programme

Community Baatcheet

Community Participation

Programmes are prepared with the active participation of community members during visits to villages by the CMS Community Radio team. Community members often express a need for programmes on agriculture, sanitation and hygiene besides advice on legal issues and mother and child care.

Innovations in Format

Some innovative programmes involving the community are in the pipeline and these will take the shape of radio programmes very soon. This will be a milestone for the local community.

Partnerships and Funding

All expenses related to infrastructure and equipment at the time of inception were met by the City Montessori School, of which the CMS Community Radio is a unit. The school also pays for staff salaries, production costs and other expenses.

Lessons Learnt and Impact

A good example to offer is that of the residents of Malhaur village who complained of the state of village roads during a phone-in programme entitled *Community Forum*. The village roads were



cleaned within days of the CMS Radio team inviting local officials to reply to the problem voiced by the villagers.

Experiences of Listeners

Maati Ke Geet is a one-hour live phone-in programme on Friday evenings that plays folk songs on listeners' requests. The station receives a large number of phone calls during the programme.

As young people have got opportunities to participate in the programmes, it has helped them with discovering their self-confidence. As Santosh Verma, a Law student says, "I am thankful to CMS CR for giving me this opportunity for anchoring the programme, it has boosted my confidence level."

Core Team

Ravindra Tripathi, Soma Ghosh, Vanita Sharma, Harsh Bawa, Madan Singh, Roshni Rawat, Babli, Kalavati, Kamlesh Rawat, Madhuri Rawat, Shobha Devi and many others.

CRMC Members

Jagdish Gandhi, Bharti Gandhi, Geeta Gandhi Kingdon, Varghese Kurian, R K Singh, Punwashi Rawat, Vinod Kumar, Anil Kumar and others.

Launch Date
23 – 09 - 2005

Broadcast Timings
11:00 - 15:00
19:00 - 23:00

Broadcast Hours
8 Hours

Language
Hindi

Programme Bank
250 folk songs recorded
by local folk artists.

CMS Radio DC

CMS Film & Radio Division
CMS Head Office
12, Station Road, Lucknow-226001
+91 522 2637078, +91 9453831307
rksingh34@rediffmail.com
<http://www.cmseducation.org/crs/>





CMS Radio

Community Ki Awaaz



Vision and Mission

The mission of CMS Radio is to become a hub for community learning, cooperation and problem solving as radio is an effective medium accessible to the poor and the rich alike by covering a large population.

The radio aims to empower community members to produce and broadcast their own stories in their own voices.

Genesis

City Montessori School is known for doing things differently with innovations for bringing about a positive change in the society. The radio started as an educational channel. Later, in 2007, it was groomed as a Community Radio Station that provides a platform to the local community for helping them to showcase their hidden talents.

Thematic Focus

Thematic programmes focus on issues pertaining to the community, especially in villages.

Signature Programmes

Archana, Nanho ki Dunia, Geeto ki Jhankaar and Sehat Ki Bat



Doctor Ke Saath.

Community Participation

Community members of the village are invited for participatory content creation as per requisition of programmes. This has given encouraging results in the ideation of content. Most CMS Radio's programmes are based on innovative ideas of the programme staff of CMS-CR and community members.

Partnerships and Funding

Since CMS Radio is a media unit of City Montessori School, all expenses on infrastructure and equipment at the time of inception were met from the school itself.

Lessons Learnt and Impact

A nearby village called Jhiljhilapurva had no electricity. As a result, many villagers would enquire about loans for a solar home lighting system. CMS Radio arranged a camp for the demonstration of solar energy systems by coordinating with the Aryavart Gramin Bank and Bajaj Home Lights. This was followed up with regular communications. This initiatives by the CMS Community Radio led to th village getting lit up with solar lights.

People's Voice

Listeners have brought their issues to the radio station to be highlighted for the possible solutions. But it is most heartening to see how the personality of people have been transformed since their exposure to the Community Radio. As Nandini

Balmiki, a young lady who has been associated with CMS Radio says, "I have always been scared to speak to people but after coming to CMS Radio my confidence level has gone up."

Core Team

Ravindra Tripathi, Soma Ghosh, Vanita Sharma, Harsh Bawa and other

CRMC Members

Jagdish Gandhi, Bharti Gandhi, Geeta Gandhi, Varghese Kurian, R K Singh and others.



CMS Radio

CMS Head Office

12, Station Road, Lucknow-226001

+91 522 – 2637078, +91 94538831307

rksingh34@rediffmail.com

Launch Date
01-07-2005

Broadcast Timings
07:00 - 11:00
15:00 - 19:00

Broadcast Hours
08:00 Hours

Language
Hindi

Vision and Mission

The mission of Hint Radio is to serve the community by making special programmes on education, health and agriculture. Exclusive programmes are devoted to issues like road safety, child labour, child marriage, special segments against dowry, cruelty to women and curbing the tendency of electric theft.

Our mission correlates with our vision. We want to become the mouthpiece of every home within our small broadcasting range. We want to become a strong medium for solving the problems of the local community with the authorities.

Hint Radio creates public awareness spots on socially relevant issues by coordinating with senior officers of different government departments and discuss future development programmes with them. Besides this, government officers are called for online interaction with young school-goers and senior



students of professional and technical colleges. The issues discussed during these online forums include academic problems and career options.

Genesis

Hint Radio has always believed that Community Radio is the best medium for serving people at a very less cost as compared to other mediums. It also helps students take on professional opportunities in mass communication. These informing, educating and empowering attributes of Community Radio inspired us to start the Community Radio for the nameless, faceless, voiceless common man.

Thematic Focus

Serving the community members and helping them in finding solutions to their problems.



90.4 MHz **Signature Programmes**

Jaggo Ghaziabad, Pehl aur asar, Health career.com, and Kissan Bhaion ke Liye.

Community Participation

Script content from internet, books, magazines and newspapers

Innovations in format

Making programmes to suit the needs of every household.

Partnerships and funding

Own funds and resources.

Experiences of Listeners

We at Hint Radio have always believed that our listeners decide on how well we do our work. We have received over 500 SMSes and calls from our listeners.



One regular listener from Nandgram, Umesh Gautam says, "HINT Radio helped many in securing jobs including me."

Vijay Pal, a farmer from the adjoining village of Harsoan, feels that the information on agricultural practices that the Radio provides is useful. In his words, "Hint Radio gives better tips in selecting seed and fertilizers".

Core Team

Yatharth Sharma, S S Bhadauria, Sanjeev Mathur and Rajesh Kumar.

CRMC members

Kamal Sekhri, Kanchan, Shalini, Sandhya Singh, J.S Chauhan, Preeti Mahajan, Nitin, Rohit, Vikas Sharma, Nikita, Preetik and Nitin Sharma.

Launch Date
15-04-2010

Broadcast Timings
07:00 - 21:00

Broadcast Hours
14 Hours

Language
Hindi

Programme Bank
15000 Hours

HINT Radio

18-A Hint House, Hint Chowk,
RDC, Raj Nagar, Ghaziabad.
Email id: Hintradio90.4@gmail.com
+91 9810139911, +91-120-4153904



Vision and Mission

Our aim is to broadcast popular and relevant content to the local audience. We aim at providing a platform for enabling individuals, groups and communities to share their own stories and experiences and become contributors of useful informative programs. Our vision is to serve our listeners by offering a variety of content and to spread awareness in the surrounding rural and semi urban community on important relevant issues, like female foeticide, girls' education, drug addiction, health care, agriculture, government health and social schemes for the community and provide information on career, to just name a few.



Genesis

IIT CR 90.4 started its journey on 27th Sept. 2010, with the help of faculty members, students of IIT-K and the community within and outside the campus. Initially, our broadcast started with only two hours a day; which was later extended up to four hours.

Thematic Focus

Female foeticide, girls' education, drug addiction, health care, agriculture, health, welfare schemes and career guidance.

Signature Programme

Naya Savera focuses on the overall development in nearby villages through relevant programmes in the field of education, social problems like dowry, girls education, health, drug addiction, and agriculture etc. which are created and recorded by a team of villagers, IIT students and nearby schools.

Community Participation

With the help of agricultural expertise available to us at IIT Kanpur and other neighbouring Institutes like Pulses Research Institute, the National Sugar Institute, and the Agricultural University we prepare programmes and provide information on agriculture related issues and also solutions to their problems. Awareness campaigns on education and health are conducted in nearby villages by the radio team, students and residents of the campus. Real success and inspirational stories from villages are also shared and aired.

Innovations in Format

Working with physically disabled children, drug addiction, health and hygiene with the help of schools in and outside the campus involving local population.



Lessons Learnt and Impact

While making radio programmes on TB eradication campaign, we came across a TB patient who shared valuable facts that she encountered during the course of her treatment. As she has completely recovered from her illness, this story inspires us as well as the listeners.

Experiences of Listeners

People find our programmes informative and entertaining at the same time quite different from other commercial CR channels.

1) Motivating the communities to interact and do better work together. 2) The Mathematics programme is a first of its kind on radio and through this programme, a large section of people can be reached. 3) Should have more education based programmes for children.

Core Team

Vatsala Misra, Om Prakash Sharma, Ajay Kumar, Pradeep Shivhare, Jyoti Arya and Dev Raj Singh.

Launch Date
27-09-2010

Broadcast Timings
13:00 - 16:00
18:00 - 21:00

Broadcast Hours
6 Hours

Languages
English | Hindi

Programme Bank
121 hours

IIT CR

IIT-K Community Radio

90.4 "Machao Shor"

Media Technology Centre, IIT Kanpur -208016

amittri@iitk.ac.inn





Lalit Lokvani

Jan Jan ki Awaaz



Vision and Mission

To develop means of livelihoods to bring equality in society to develop the communities of poor Adivasis and Dalits.

Genesis

Lalitpur is one of UNICEF's selected district for its integrated programme. It is considered a neglected area of Uttar Pradesh, lacking as it does, in facilities for health and education. Besides this, there is lack of awareness among people. As part of the UNICEF programme, Lalitpur was selected for setting up a Community Radio Station. A Community Radio Station was envisaged for a good intervention for communicating and interacting with the community on issues like child rights, women's health and empowerment.



Thematic Focus

Child right, women empowerment, village development, livelihood and social inclusion.

Signature Programmes

Hello Farmaish, Bundeli Jhalak and Gali Gali Sim Sim.

Community Participation

Community participation is central to the functioning of Lalit Lokvani. Since its inception, the Community Radio worked on a narrowcasting model until the radio got a licence. Seeking participation from the community therefore was ingrained in the culture of programme production at Lalit Lokvani. Most of the programmes developed with participation from the community for narrowcasting, which continues to date, are also available for further broadcasting.



For effective management of Lalit Lokvani and timely decision making, LLV MC will have sub-committees like a HR committee responsible for issues related to human resources and the finance committee responsible for finance-related matters. The programme committee is responsible for content and quality of the programme.

Partnerships and Funding

Funding at the time of inception, including infrastructure development and procurement of technical items came from UNICEF. Presently, funding comes from grants, advertisements from local business and folk artist registration with the radio station. However, specialised training and dedicated staff for marketing and sales helps in improving in revenue generation.

Besides this, the revenue generation plan has to be implemented and reviewed quarterly by the CRMC

to raise regular revenue for its station.

Lessons Learnt and Impact

The use of other interactive formats like live-shows and phone-ins were also promoted where the communities called in and discussed actions at local level. There is a need to increase the time given for fresh programmes as also to increase the number of hours of programme in local language and dialect.

Now Lalit Lokvani has forged partnerships with five other agencies including Gali Gali Sim Sim, Development Alternative, Reach Foundation and Action Aid.

Experiences of Listeners

Many phone calls are received by Lalit Lokvani Community Radio and this suggests that phone-in calls are of interest to listeners as they can get their issues addressed through radio. Gali Gali Sim Sim is one of the favourite programmes of children.

Core Team

Ashok Shrivastav, Raman Shrama, Anish Khan and Mradul Shrivastava

CRMC Members

We have formed a new 13-member management committee called the Lalit Lokvani management committee with a president and a secretary.

Launch Date
03-09-2010

Broadcast Timing
07:00 - 13:00

Broadcast Hours
6 Hours

Language
Hindi

Programme Bank
2000 Hours

Lalit Lokvani

417, Gandhi Nagar, Lalitpur
Uttar Pradesh

+91 5176 282675, +91 9648939943

lalitlokvani@gmail.com
sajiyoti_tp@rediffmail.com



offers in communicating. The Community Radio has created a niche in the heart of the community and has led to a great impact on listeners who prefer programmes on agriculture as it relates to their livelihoods.

Experiences of Listeners

Listeners enjoy programmes and have said that the programmes help them stay updated on matters that they do not get in the normal course through the various other mediums of news. The feeling is

that Radio Adan fulfils the needs of the farmers while being both, informative and educational.

Launch Date
15-07-2008

Broadcast Timings
09:00 - 12.30
13.30 - 18.00

Broadcast Hours
8 Hours

Language
Hindi

Programme Bank
50 Hours



Radio Adan

School of Film and Mass, Communication
Sam Higginbottom Institute of
Agriculture Science and Technology
Allahabad
+91 9415316348
sarve62@yahoo.com, www.shiats.edu.in





Vision and Mission

Radio Adan has a vision to ensure community participation in all programmes of the Community Radio Station. It makes every effort to engage villagers and farmers, so as to increase their knowledge in various spheres of agricultural production. A credible rapport has been established with the community through programmes like *Kheti Badi* and *Sehat*.

Genesis

The Community Radio Station was established under the vision and guidance of Rahat Khan of the School of Film and Mass Communication, Sam Higginbottom Institute of Agriculture Science and Technology (SHIATS) who felt the need to bridge the

communication gap between farmers and the trainers. It was thought that a Community Radio Station was best suited to benefit the farming community in the university's neighbourhood.

Thematic Focus

Agricultural and social issues.

Signature Programmes

Kheti-Badi—agriculture-based programme, *Nai-Dishaya*—interview, and *Ghardwar*—group discussion.

Community Participation

Farmers are involved in the process of content creation.

Innovations in Format

Interactive programmes and information on different topics.

Partnerships and Funding

The Community Radio Station was funded by the university at the time of its inception. This meant that all the equipment and hardware costs, as also the costs for a studio were met by the university. The university continues to fund the radio station through the budget of the department and SHIATS. Plans are under way to make the university's Community Radio sustainable financially.

Lessons Learnt and Impact

Over the past four years, the faculty at SHIATS has realised the power mass media





Radio IIMT

Isse behtar aur kahan



Vision and Mission

Radio IIMT 90.4 CR is a unique initiative to increase community coherence through active participation. Radio IIMT has a vision of bringing about sustainable changes in the region by identifying the needs of marginalized population, especially women, youth and farmers and empowering them to take charge of their lives, become financially viable and play a key role in decision making.

Radio IIMT is not only as a source of information and entertainment for society, but also as a tool of empowerment. It also acts as a platform to voice concerns and issues and discuss possible solutions.

Genesis

Radio IIMT's programming is a mix of information and entertainment. The focus is to combine the objective of development and the medium's reach to the community.

Community Radio offers an innovative approach to combine



knowledge sharing with creativity and entertainment. It offers to be innovative so that the information and knowledge it airs can be absorbed by its listener base. Young listeners in the area need to hear programmes on employment, career opportunities and career guidance.

Thematic Focus

Social awareness

Signature Programme

Hello Meerut and Aapka Vivek.

Community Participation

Programme content is taken from various sources, including internet, publications, state departments (health, environment, municipal, police, fire etc). Radio IIMT invites people from the





community to its studios to record their ideas and views for a range of shows it offers – from talking on a subject of their choice to singing a song in their language or sharing their views on topical issues.

Partnerships and Funding

Funding for the Community Radio Station is supported by the IIMT Group of Colleges. The radio



stations are exploring opportunities to generate funding from local advertising.

Lessons Learnt and Impact

Radio IIMT 90.4 CR is totally committed to local community developments and it imparts training to people who can qualify an audition test. Announcements are made frequently through newspapers and people are invited to explore their talent to become radio jockeys.

The selected people are provided a free-of-cost training over three months and are awarded certificates so that they can pursue a career in the radio media. People trained by Radio IIMT 90.4 CR come from local villages and the suburbs of Meerut.

The impact of Community Radio is now visible as people are getting aware of a platform in their vicinity for them to speak on issues pertaining to local community, their joys, sorrows, culture, success and future.

Core Team

S Vijay Gopal, Vivek Kumar, Krishna, Kavita, Gulshan and Hussain Raja.

CRMC members

S Vijay Gopal, Vivek Kumar, Narender Mishra and Bhopal Singh.

Launch Date
26 – 08 – 2008

Broadcast Timings
06:00 – 24:00

Broadcast Hours
18 Hours

Language
Hindi

Radio IIMT

O Pocket, Ganga Nagar, Mawana Road
Meerut – 250001, Uttar Pradesh
+91 9808063822, 9711442738
+91 121-2793554, 2793555, 2793556
director_radio@iimtindia.net
www.iimtindia.net/radio





Radio Noida

Aap ki awaaz



Vision and Mission

Radio Noida broadcasts with the objective of serving the cause of the community by involving members of the community in their programmes. Radio Noida provides an opportunity to the local communities to express themselves, share their views, and particularly, empower women, youth and marginalised groups to participate in local self governance and overall socio-economic and cultural development of the area.

Genesis

The communities in the service area have been in need of a platform to express their creativity. Young people have for long wanted to have a forum to express themselves and share their views. Women, particularly from marginalised groups also needed such a forum. While broadcasting programmes aimed at



their need was a possibility there was no way these sections of Noida's population would actually have a role in the production of the programmes and it was not clear either how such a broadcast would be possible.

A Community Radio Station however made both these aspects possible. Radio Noida was thought of to provide an opportunity to the local communities to express themselves, share their views and particularly empower the women, youth and the marginalized groups to take part in local self governance.



Thematic Focus

Health, education and culture.

Signature Programmes

Parivartan, Jana Kahan Hai, Panchayat, Baal Panchayat, Sanjeevni, Manav ka Vikas and Dharti Meri Dharti.

Community Participation

Our programmes deal with issues of the community, which are suggested by the community; about their children, their health issues, their day-to-day life problems, issues concerning women,

public health and sanitation, song dance and music with cultural religious festivals.

Innovations in Format

Radio Noida's programmes Radio Vigyan Club engages a group of children working to promote scientific education in slums and in villages of Noida with the help of Vigyan Prasar. The reactions of the students to this interface are recorded and broadcast.

Partnerships and Funding

Funding is difficult, and sustainability is a problem unless there is a change in the understanding and support of Community Radio through schemes of government and release of government advertisements. As of now, the station is completely dependent on the parent institution.



Lessons Learnt and Impact

Till now almost a 1,000 children have got a chance to go to school due to our work. Apna School established by Radio Noida for unprivileged children in the suburbs supports social activities in slums of Noida. It also runs Apna Shishu Sadan and Apni Library in the slums of Noida to support the all round development of unprivileged children in the suburb. The primary agenda in slum areas is primary education. Programmes like *Parivartan* increase the confidence of women, especially by informing them of their rights.

Core Team

Braham Prakash, Geet Chaudhary, Deepak and Gagan.

CRMC members

Sandeep Marwah, Braham Prakash, Ritu Sinha, Kavita, Lakshmi, Savita, Deepak and Geet Choudhary.

Launch Date
23 – 11 – 2011

Broadcast Timing
06:00 – 22:00

Broadcast Hours
16:00 Hours

Languages
Hindi | English | Urdu | Bhojपुरi

Programme Bank
5000 Hours

Radio Noida

Marwah Studios, Film city, Sector-16A
Noida- 201301

+91-120-2515237, +91-9968543245

info@radionoida.fm

<http://www.radionoida.fm/>



Vision and Mission

The mission of Vallabh Krishak Radio is updating farmers with the latest know-how and knowledge on agriculture and allied subjects so that they can improve their livelihood through increased productivity and income. Vallabh Krishak Radio's vision is that farmers should be the owners of their Community Radio Station so that the community gets benefitted.

Genesis

The government's policy to allow educational institutions to set up Community Radio Station prompted the Krishi Vigyan Kendra to have its own Community Radio Station. KVKs consider it important to generate technology for farmers at the earliest. The Community Radio Station can do wonders in its area of operation by providing technical knowledge and live interaction between farmers and scientists.



Thematic Focus

Agriculture and allied technology transfer and related issues for rural uplift.

Community Participation

Keeping in view the mission of the Community Radio Station, programme content is produced with the help of scientists, farmers and women. The content generation takes place in the field, village as also in the studios. Most of the stakeholders are happy to share their views for the benefit of the community.

Vallabh Krishak Radio gives space to farmers to demand and decide the next day's broadcast. The farmers express their need for information or discussion on a subject and it has been seen that this improves their skills and knowledge of available technologies. Importantly, now farmers consult experts before buying any farming input.

Partnerships and Funding

The extension reform scheme of the Government of India provided all support for establishing the Community Radio Station at KVK.

Lessons Learnt and Impact

As Vallabh Krishak Radio is mainly engaged in the transfer of technologies, most listeners are farmers and farm-women. Many farmers have been able to improve their technical skills. The live talk of successful farmers has motivated them to adopt new farming technologies and methods. The understanding of the farmers has improved because the success story of a fellow farmer is shared timely.



People's Voices

Madan Singh, a farmer from village Punwarka says, "Nothing can be better than getting information on farming while at the farm. *"Jarurat ki sabhi jankari samay par milti hai. Apne bhaiyon ki baat sunkar hum bhi vaigyanik tareeke se kheti ke liye taiyar hai. Radio par telephone se sidhe vaigyanik se baat karne ka accha sadhan hai."* (All necessary information is available timely. Listening to other farmers we believe we too are can farm in a scientific way. Talking directly during the radio programme is good.)

Another farmer, Rahpal Singh of village Jagheta Gujjar, says, "I had never heard my voice over radio before. My family is very happy to have heard my voice over radio."

Launch Date
15-05-2011

Broadcast Timings
09:00 – 11:30

Broadcast Hours
02:30 Hours

Language
Hindi

Programme Bank
750 Hours

Vallabh Krishak Radio

KVK Saharanpur, Krishi Vigyan Kendra,
Khajuri Bagh, Radha Vihar Colony,
Saharanpur, Uttar Pradesh
+91 132 2664480, +91 9411078115
kvksaharanpur01@gmail.com
spraveen681@gmail.com



Vision and Mission

The vision of Salaam Namaste is to make the unheard heard and voice the unvoiced. Salaam Namaste's mission has been to encourage active participation of people in the community so that people can lead more meaningful lives, be able to earn better, be more involved in their lives and give examples of women entrepreneurship.

Genesis

Noida is an educational hub and has villages which are slowly ceasing to exist. It mostly comprises of residential societies and a few slums. Therefore people living below the poverty line are few in numbers. It was thought that a Community Radio Station in Noida can reach out to all the sections in both Noida and Ghaziabad to give them a strong voice of being heard.



It was realised that a large part of the community could benefit through participation and this would create waves within the community. After a dry run on September 15, 2008, the Radio Station went on air on January 15, 2009.

Thematic Focus

The station focuses on programmes for village people, community-level issues as well as women empowerment. Women as well as people from Noida and Ghaziabad villages anchor the programme and talk about their village conditions. Heads of the Residents Welfare Associations too discuss prevalent conditions in the community. Students as well as women share success stories.

Signature Programme

*Salaam Mornings***Community Participation**

The community is always involved in the recordings. Besides this, they are also called for meetings regularly in order to consult them and obtain their views on ideations.

Innovations in Format

A programme Noida Ke Saarthi that was exclusive made for auto drivers with a focus on enhancing their incomes features auto-drivers who get an opportunity to express themselves. Similarly, another programme Second Innings Ko Salaam has been a big hit with senior citizens and retired people.

Partnerships and Funding

The initial funding as well as recurring expenditure



came from IMS Noida but now Salaam Namaste plans to tap advertising and raise sponsorships for its programmes from business houses and the government.

Impact

The programme for senior citizens Second Innings Ko Salaam has participation of the elderly people from old age homes who often get emotional. Participation in the programmes has gone up over the years, particularly as new listeners join in with every passing day.

Lessons Learnt and Impact

The biggest lesson has been that new and innovative programmes have to be introduced from time to time. Programmes that connect with the working population of Noida are also well-followed as programmes for elderly who like to tune into radio if they have a good option.

Core Team

Alok Agarwal, Barsha Chabaria, Sakshi Kansal, Ajit Kumar and Bharti Singh.

Launch Date
15-01-2009

Broadcast Timings
08:00 – 20:00

Broadcast Hours
12:00 Hours

Language
Hindi | English | Bengali
Punjabi | Maithali | Haryanavi

Salaam Namaste

IMS College, A8B, Block C, Institutional
Area, Noida – Sector 62, UP

+91-9717411111, +91-9717236868

Station landline: +91-120-479 8889

info@salaamnamaste.in
vchabaria@gmail.com



Vision and Mission

The Voice of Azamgarh Community Radio Station was started with the mission of all-round development of the community around Anjaan Shaheed. To enlighten the people and regenerate their cultural heritage and empower them are the main aims and vision behind the establishment of the Voice of Azamgarh Community Radio Station.

Genesis

There is no other commercial, private, community or even local radio station in Azamgarh. In effect, this meant that there was no other medium that could serve as a platform of the common people of the large district. High levels of disempowerment, especially of women, prompted a thinking in favour of Community Radio Stations.



Thematic Focus

Education, awareness and regional culture.

Signature Programme

Aap ke Beech and Udaan, Parvaaz.

Innovations in Format

Interactive programmes, field-based and features, have been the most used and these have been inter-played with for coming up with innovative formats.

Partnerships and Funding

Funding has come from personal sources and also with the help of Noori Broadcasting and ACPL, Varanasi.

Lessons Learnt and Impact

In December 2012, the Voice of Azamgarh Community Radio, partnered with the Azamgarh local government as a media partner for the Azamgarh Mahotsava 2012. This five-day event displayed culture, sports, exhibitions, crafts as well as agricultural-seminars. It also had a Krishi Mela, a Pustak Mela and a health-camp. The occasion attracted many celebrities and in the absence of any other comparable medium, the radio could reach out to nearly 50,000 people from different walks of life.

Thirty-five-year old Vandana Gupta, an active member of the Community Radio is a good moderator, anchor and producer for radio programmes. The skills that she has honed after her association with the Voice of Azamgarh are beyond what she could ever imagine. She now has a world view of her own and is aware of her rights.



Vandana Gupta also proved herself during a capacity-building workshop for community women held organised by CEMCA and Radio Mewat in Haryana. To think of it, she worked for a college canteen before she joined the Community Radio Station and she did not have any inkling of her abilities earlier.

Bollywood star Shabana Azmi said in a message, "Radio aaj Azamgarh ki zaroorat hai, iska vikaas hona chahiye, meri shubhkamnaye." (Radio is a need of Azamgarh and it should be developed further. My best wishes.)

People's Voice

This is how an 80-year-old citizen exclaimed in excitement when he heard himself over the radio: *Are Wah! Ye To Meri Aawaz Hai ...apna radio bolta hai.* (Goodness! This is my voice. Our radio can talk.)

Core Team

Mirza Arif Beg, Seema Bharti Srivastava, Rahat Bano, B Sharma and Nidhi Gupta.

CRMC members

Mirza Arif Beg, Seema Bharti Srivastava, Rahat Bano, Mateen Ahmad, Ram Chet Ji and others.

Launch Date
18-02-2011

Broadcast Timings
09:00 - 12:00
18:00 - 21:00

Broadcast Hours
06:00 Hours

Languages
Hindi | Urdu | English

Programme Bank
300 Hours

Voice of Azamgarh

Mirza Ahsanullah Beg Niswan Girls
Degree College, Anjaan Shaheed,
Azamgarh, Uttar Pradesh – 276 125
+91 9839211624, +91 5466 237150
sriv.seema@gmail.com
www.voiceofazamgarh.com





Hervalvani

Aapku Radio, Aapki Vani



Mission and Vision

Hervalvani envisions to create a platform where community voices will take centre stage.

It will contribute utmost effort towards empowering individuals and the communities by promoting their concerns, accomplish quality growth and especially playing a crucial part in preserving the local Garhwali language.

Genesis

The foundations of Hervalvani Community Radio, Chamba, in Tehri district in Uttarakhand, were laid in September 2001 when a group of young rural youth came together in an attempt to find a distinct voice of their own. Since 2004, with the support of some organisations the team went through some radio training



sessions, where they learned the basics of recordings, editing and various radio programming skills with the goal to especially focus on highlighting the needs of their local communities. After twelve years of groundwork, the station finally got its broadcasting license in 2012 and began its work.

Thematic Focus

Traditional practices, environmental history, people's movements in the valley, health issues, education, stories of migration to cities, new employment opportunities for young people, local governance etc.

Signature Programmes

Dainik Vichar aur Sawal Jawab, Seedhi Baat, Baat Khan Kaman Ki, Hamara Gaon and Yuva Manch.

Community Participation

Hervalvani tries to develop content that is directly related to the community and even tries to add at least one special segment in each programme to ensure community participation. Secondly, we have developed various modular radio formats like *Sidhi Baat* where we organise SMS polling and live phone-in segment to make the programme more participatory and community oriented. Thirdly, we recently adopted outdoor broadcasting using mobile phones.

Partnerships and Funding

Presently, Hervalvani operates from a rented place. The studio was constructed in 2004-2005 with support from UNESCO using



low cost locally available materials like egg trays, thermol etc. Later, we received support from UNESCO, Ideosync Media Combine and Digital Empowerment Foundation that helped us in acquiring equipments.

Currently, we are getting support from Sesame Workshop India for broadcasting radio programme *Gali Gali Sim Sim*. Henvvalvani CR is aiming to portray itself as sustainability model in India. We have applied for the DAVP empanelment too. Apart from this we are getting support from the community.

Experiences of Listeners

Traditional practices, knowledge related to local language, culture and tradition, new employment opportunities available in Garhwal are a few issues

to name that our audience like to listen to.

Lessons Learnt and Impact

During one of our radio programmes *Sidhi Baat*, we received a call, where the listener mentioned that a tree has fallen on an electric poll which is located on the main road near their village. When villagers requested electricity department to clear the road, they didn't listen.

After this incident, Henvvalvani raised the issue on radio and interacted with SDO of that area through live phone-in. The electricity department then cleared the road within 24 hours.

Core Team

Rajendra Negi, Ravi Gusain, Aarti Bisht, Pradeep Kotharim, Poonam Kunwar, Yeshpal Sajwan, Brijesh Panwar, Sheetal Bisht – Station Reporter and 7 others.

CRMC Members

Raghubhai jardhari, Arnya Ranjan, Beena, Sajwan, Suraj Rana, Somwari Lal Saklani, Padam Gusain, Devendra Dumoga, Pardeep Bhandari and Ravendra Lakhera.

Launch Date
03-03-2012

Broadcast Timings
07:30 – 10:00
14:30 – 17:00

Broadcast Hours
05:00 Hours

Languages
Hindi

Programme Bank
1500 Hours

Samudayik Radio Henvvalvani

Mussoorie Road
Chamba, Tehri Garhwal
Uttarakhand

Mobile number: +91-9412970251
negihcr@gmail.com





Vision and Mission

The main objectives of the station are spreading awareness among the farming community on sustainable agricultural practices. In addition, the radio spreads awareness on issues like health and sanitation, education, water resource management and livelihood generating opportunities.

The radio aims to promote indigenous art and culture of Kumaon and deliver timely information about emergency services, weather predictions, government schemes, transportation and the rates of local produce.

Genesis

Being remotely located in a hilly terrain, communities living in the area have limited access to vital information and awareness on



critical issues like health, education and employment schemes. Commercial radio and TV channels do not address the local needs specifically and are more entertainment based. A huge gap exists between the information demanded by the community (like local news and community-related issues) and that supplied by the popular media. According to a baseline survey report, radio listenership in the community is very high in this region since it is accessible on the move, in the field and at low cost. Keeping the above challenges in mind, a community radio was established in this area.

Thematic Focus

Health and sanitation, education, water resource management and livelihood generating opportunities.

Signature Programmes

Gali Gali Sim Sim programmes, Kavi Sammelan and Programme on education.

Community Participation

A team of 15 members from the local community has been trained in radio jockeying, editorial and technical production to run the station independently. The team is primarily responsible for grassroots engagement with the community by collecting ideas, feedback and voices from different parts of the Kumaon region.

Innovations in Format

Live discussions in the studio, phone-interviews with experts, voices of farmers from the grassroots, live reports from the field, quiz, drama and folk songs.



Partnerships and Funding

The Energy and Resources Institute (TERI) has invested the initial capital in setting up the radio station and transmission infrastructure and in training the community. Beyond this, the station needs financial resources to meet its running costs towards maintenance and capacity-building. The mode of present funding is through advertisements and other resources.

Experiences of Listeners

According to a baseline survey report, radio listenership in the community is very high. In this context, the Community Radio Station has filled in a big void, since it deals with issues that matter directly to them.

People's Voice

Kumaon Vani receives significant feedback from the community members who are asking for more programmes on agriculture and horticulture.

Core Team

Mohan Singh, Harish Singh, Bahadur Singh, Jitendra Singh and Narayan Singh.

Launch Date
11-03-2010

Broadcast Timing
08:00 -12:00
13:00 -17:00

Broadcast Hours
08:00 Hours

Language
Hindi

Kumaon Vani

TERI Trisha Farm

Gram Supi, Block Ramgarh

Nainital, Uttarakhand

kumaonvani@gmail.com,

sumit.bansal@teri.res.in

+91-8449860762, +91-9536476660





Vision and Mission

To empower the rural segment by providing them a voice through community radio. To create a platform of sharing through community radio programmes for participatory development at the grassroots level. Faster and efficient dissemination of need-based agricultural information to promote sustainable development.

Genesis

Community Radio Station Pantnagar Janvani works as part of extension and communication efforts of the university to disseminate the relevant need-based research and technologies to farmers and allied beneficiaries.

Thematic Focus

Agriculture, animal husbandry, fishery, health and other issues.



Signature Programmes

Krishi Sandesh, Gaon Ki Baat, Janvani and Shrota Manch.

Community Participation

Pantnagar Janvani has established Community Radio Clubs in villages with a coordinator and five active members from the village who voluntarily participate in the village development process through radio programmes. The club members organise meetings regularly to discuss the problems of the village regarding agriculture, veterinary, fishery, health and other issues. The club members discuss their problems with the Pantnagar Janvani team and initiate the process of development through intervention of Community Radio.

Innovations in Format

The Community Radio Station mainly uses features and docu-drama formats which encourage the participation of the community and prompt them to act on issues. Along with these, drama, songs, interviews, field reporting and vox-pop formats are popular in Pantnagar Janvani.

Partnerships and Funding

Pantnagar Janvani team regularly conducts participatory evaluations of its work. The Community Radio Station is funded by the Pantnagar University.

Lessons Learnt and Impact

We had a good impact on farm productivity in the villages reached by the radio station broadcasts.

Experiences of Listeners

Listeners used to start their day with the initial devotional programmes. They also like the information given through agricultural talks with scientists, awareness on social issues through drama, docu-dramas, folk songs of the local talented singers, *Meri Rasoi* programme, *Raju Chacha* as well as *Janvani Prashn Manch*.

People's Voices

Sweta Gupta, a student, says: "I listen to the programmes of Janvani frequently. It is different than any other TV or radio channel because it is our own voice. It gives me a feeling of ownership and strength."

Yashwant Singh, a videographer, says: "I am a regular listener of Pantnagar Janvani since the first day. It has become all the more interesting and need-fulfilling all these days. Its popularity has also increased exponentially."

CRMC Members

Subhash Kumar, Vir Singh, Y P S Dabas, J P Singh, J Kumar, R S Raghuvanshi, G K Singh, Uma Melkani, H C Sharma, Devendra Kumar, I J Singh, D S Murty, Mr P K Goyal, Neelam Bhardwaj and S K Kashyap.

Core Team

Sanjay Kumar and Vikas Ranjan.



Launch Date

15-08-2011

Broadcast Timings

08:00 – 10:00

13:00 – 15:00

18:00 – 20:00

Broadcast Hours

06:00 Hours

Language

Hindi

Pantnagar Janvani

Communication Centre

GB Pant University of Agriculture & Technology

Pantnagar, Uttarakhand

+91 - 05944233122

+91 - 7500241487

pantnagar_janvani@rediffmail.com





Radio Khushi

Gun-gunate Raho



Vision and Mission

Community Radio Khushi's vision is to bring people of the community together, where they are well aware about the civic and social aspects of the society they live in, and apply their education and human rights in their life in a manner that uplifts the entire community to a higher plane.

The station works to build connectivity with the masses through effective presentation of shows, whether it is by talking about the latest current affairs, educative programmes, facts, trends in technology, travel, sports to discussing the most serious issues of social concern, and that too, in the most sensible and effective manner.

Genesis

The vision of the chairman of the Guru Nanak Fifth Centenary School in Mussoorie, Sardar Jaspal Singh, was the inspiration behind the radio station being set up.



The aim was to give a platform to the students to let their thought process reach out to the society they live in and understand it better. The station also aims to spread awareness among the community around and awaken the responsible citizen in them by inviting their rightful participation.

Thematic Focus

Education, motivation and general awareness.

Signature Programme

Hello doctor, Save the soul of purity, Zindagi issi ka naam Hai, Let's talk, Pahaad bachao, Paryavaran bachao, Mussoorie ki awaaz, Socho dil se and Aao Jee lein Zara.

Community Participation

Programmes conceptualised and scripted by the students and team of Radio Khushi under the guidance of R J Nupur Karanwal. Feedback from the listeners forms the basis of most programmes presented on Radio Khushi.

Innovations in Format

An outdoor coverage of events and social awareness programmes organised by different social organisations and clubs in the community has been a successful format. Bytes and short messages are taken from the local people on social awareness issues.

Partnerships and Funding

Currently Radio Khushi uses its own funds. The station is planning to start certificate and diploma courses in radio jockeying and content development to generate further funds.

Lessons Learnt and Impact

The station has been successful in bringing about a ban on polythene through campaigning and advocacy. The radio station is also motivating



people for voluntary blood donation while regularly helping underprivileged students in their studies. Radio Khushi has played a vital role in the *paani bachao* (save water) and Save trees campaigns and has also spread awareness on various health issues through the health programmes.

Experiences of Listeners

RJ Nupur says: "Listening to your shows inspired me to be a part of the mini marathon and blood donation camp being organised by Radio Khushi 90.4 on 27th May. Believe me, it is the greatest gift a person can give to someone."

Sunny of Nehru Colony, Dehradun, says: "I and my friends look forward to tune into Radio Khushi every morning at 8.00 AM. It understands the interests of the young and old alike. Keep Going."

Core Team

Arjun Kaintura and Madan Lingwan.

CRMC Members

Sardar Jaspal Singh, Sunil Bakshi, Arjun Kaintura, Nupur Karanwal Kaintura, GNFCS students and members from the community.

Launch Date
16-04-2010

Broadcast Hours
12 hours

Languages
Hindi | English

Radio Khushi

Guru Nanak Fifth Centenary School
Sardar Mehtab Singh Road, Vincent Hill,
Shangri-La Mussoorie - 248179

+91-135-2634040

admnofficer@gnfcscociety.com
radiokhushi@gnfcscociety.com





Radio JU

Just Listen



Vision and Mission

Radio Ju's aims to give voice to the voiceless; provide education to school dropouts; increase awareness about health and hygiene; and, entertain and educate through songs and drama.

Genesis

Jadavpur University launched West Bengal's first Community Radio Station, RadioJU 90.8 Mhz, on the day of the Bengali New year in 2008 (14th April, 2008).

Thematic Focus

Education, sports, health and hygiene, traditional and folk songs, culture and heritage, food and kitchen, music and entertainment, law, drama, disability issues, travel etc.

Signature Programme

Sishu Tirtho, Alochona, Health Care, Sanskriti, Kolkata Kolkata, Khai khai, Musical Hour, Ainer Chokhe, Natya Company, Sahoj Path, Srutinatoker Asor, Mukhomukhi, and, Cholo Let's Go.

Community Participation

At Radio JU, we choose the programming content after a discussion with common people. They write the content based on the problems faced by them in their day-to-day life.

Innovations in Format

Docu-features, drama, feature, experience of the child reporter, mix format etc are formats that we have used innovatively.

Partnerships and Funding

Right from the beginning, Jadavpur University is providing everything to set up and run the station.

The university has created a fund for recurring expenses of the radio. We are also trying to collect advertisements from local businessmen and shopkeepers. We also want to empanel ourselves with the DAVP.

Lessons Learnt and Impact

Having realised that today's children are not fond of reading story books, we started *Sishu Tirtho*, a programme on children's literature, which generates great interest from kids and teenagers who find these stories so fascinating that they skip their sports to listen to *Sishu Tirtho*.

The story of a disabled girl who was wheelchair bound since her childhood is particularly touching. She felt very neglected by her family, relatives and schoolmates. After penning and broadcasting a poem, she got positive response from relatives and schoolmates

Experiences of Listeners

Pulak Dasgupta, a listener, says, "After I learned about *Garh Panchokut* on Radio JU's travel related programme, I was so moved that I went there with my family and found the place as beautiful as described on radio."

A housewife, who was physically and mentally tortured by her husband, got help from our *Ainer Choke* programme, where she got the information on how to take necessary action against her husband.

People's Voice

Sayani Sarkar, Kasba post office, says, "I am sightless from the age of 13. I was isolated at my home and from my friends, but after

listening to programmes on disability at RadioJU, I felt positive about myself that I have started going out for studies and other activities.”

Manjula Ghosh, Jadavpur, says, “Being an octogenarian and having many age related problems, it is very tough for me to go out of my house. Radio is the only source of information and entertainment for me.”

Core Team

Nilanjana Gupta, Abhishek Das and Srabani Ray

CRMC Members

Manor Kumar Mitra, Nilanjana Gupta, Iman Kalyan Lahiri, Abdul Kafi, Shaswata Bhattacharya, Abhijit Roy, Asim Karmakar, Sujit Kumar Manda, Parthasarathi Bhaumik, Samantak Das and 12 others.



Launch Date
14-04-2008

Broadcast Timing
11:00 - 19:30

Round-the-clock
08:30 Hours

Broadcast Hours
7000 hours

Languages
Bangala | English | Hindi

Radio JU

Jadavpur University, 188
Raja S.C. Mallick Road, Kolkata- 32
+91 - 33-2414060, +91 - 9830543884
nilaguptaju@yahoo.com
radioju@gmail.com, srabani.wsb@gmail.com
www.jadavpur.edu





Vision and Mission

Our main objective is to give an open forum to Kolkota's cosmopolitan community and provide maximum support to the downtrodden people of the community. SRFTI 90.4 CR's main motto is to give a voice to the voiceless.

Genesis

SRFTI initiated the Community Radio programme with a view to provide a voice to the voiceless.

Thematic Focus

Woman and child care, social awareness on various issues, local entertainment, promoting local culture, arts and new talents.



Signature Programmes

Dhannimeye, Nagorik, Aroggo Niketan, Janoo Aronno Aronno, Kahini and Jalsaghar.

Community Participation

SRFTI Community Radio 90.4 CR is blessed with participation from the community and this participation has resulted in the production and airing of programmes. Labour contractors, roadside hawkers, daily-wage earners, farmers, auto-rickshaw drivers, newspaper vendors, tea-shop owners and many other professionals participate in the making of the programmes. SRFTI has a number of out-door programmes that cover local and social events and institutional programmes with the help of volunteers from the community.

Partnerships and Funding

Funding at the time of inception was provided by the Ministry of Information and Broadcasting, Government of India.

Lessons Learnt and Impact

SRFTI Community Radio works among vulnerable sections of the community. These sections were not completely aware of their rights and entitlements and efforts to address this issue had to go hand-in-hand with making the community sensitive to their needs as well. Other aspects - influence of the suburbs, non-existence of roads to the health centre and hospitals, lack of awareness among women about their minimum basic fundamental rights - were also addressed.

Experiences of Listeners

Anindita Das from Santosh Pur was deeply influenced by the

SRFTI 90.4 FM's programme and expressed her keen interest to start a total home remedy and cooking show with the SRFTI CRS. Pintu Das on the other hand is interested in cultural art promoting shows.

People's Voice

Writer, journalist and media person Joyanti Sen says: "I have been given complete creative freedom to devise and broadcast programmes of a varied nature, reading from story telling to interviewing people or reading out extremely interesting concepts. Everyone has been highly co-operative and I have felt very satisfied in doing this kind of radio journalism. Personally I like two shows *Dhannimeye* and *Jalsagha*."



Core Team

Kathakali Dass, Dipankar Mukherjee and Sreemanti Dutta Sharma.

CRMC Members

Nodal officer, programme coordinator, sound recordist and SRFTI volunteers.

Launch Date
24-05-2008

Broadcast Timings
10:00 – 13:00
14:00 – 17:00

Broadcast Hours
06:00 Hours

Languages
Bangla | English



SRFTI Community Radio

Satyajit Ray Film & Television Institute
E.M. Bypass Road, Kolkata - 700 094
+91 9836409379, 9836409379
srfticommunityradio@gmail.com
kathakali.dass@gmail.com, www.srfti.gov.in

DIRECTORY OF FUNCTIONAL COMMUNITY RADIO STATIONS

DIRECTORY OF FUNCTIONAL COMMUNITY RADIO STATIONS

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
1	Andhra Pradesh	Radio Vishnu	Bhimavaram	90.4	Shri Vishnu Engineering College for Women, Vishnupur, Bhimavaram. 534202, Andhra Pradesh.	09849782622, 08816250856	principal@svecw.edu.in, radiovishnu@gmail.com	www.radiovishnu.com	Hanumanth Rao
2		Deccan Radio	Hyderabad	108	Deccan Radio, C/o. Abid Ali Khan Educational Trust, JN. Road, Abids, Hyderabad - 500001	9848256515, 040-24740024	smilesiasat@yahoo.com, zahedfarooqui@yahoo.com deccan107.8@gmail.com		Zahed Farooqui
3		Bol Hyderabad	Hyderabad	90.4	Bol Hyderabad 90.4 FM, Dept of Communication, S N School, University of Hyderabad, Hyderabad - 500 046	9394315787, 9393941904, 040-23138017	bnaveensen@gmail.com	http://bolhyd.commuoh.in	B Naveen Sen
4		Sangham Radio	Medak	90.4	Sangham Radio, Machnoor Village, Jharasangam Mandal, Medak District, Andhra Pradesh	9440048659, 9440266011, 8451-201234	sanghamradio@gmail.com, ddshyderabad@gmail.com	www.ddsindia.com	General Narsamma
5		SVFM CRS Tirupati	Tirupati	90.4	Officer-in-charge(SVFM), CTO, SV Bhakti Channel, Alipiri, Tirupati-517507, Andhra Pradesh	9959966161	rveluri@rediffmail.com		V.Rama Rao
6		BEERDC CR	Khammam	90.4	Boon Education, Environment & Rural Development Society, KLR Campus, Behind Contractors Colony, Paloncha, Pincode - 507115	08744-259066, 9177737111	boonpaloncha@yahoo.co.in, klrpaloncha@gmail.com		K.Lakshma Reddy
7		KMIT Tarang	Hyderabad	90.4	Keshav Memorial Institute of Technology 3-5-1026, Narayanguda, Hyderabad-500029 Andhra Pradesh	9140-23261407, 30721179, 09849159679, 9985186369	info@kmit.in, asthana222@gmail.com, abhisheka@kmittarang.com, surya@kmit.in		D V Surya Prakash
8	Assam	Radio Luit	Guwahati	90.8	IDOL Building, Gauhati University, Guwahati - 781 014	9435569926, 9707742189, 0361-2676804	kandarpagu@gmail.com, vaskodeacharya@gmail.com		Prof. Kandarpa Das
9		Jnan Taranga	Guwahati	90.4	Krishna Kanta Handique Open University Housefed Complex, Last Gate, Dispur, Guwahati - 781006, Assam	0361-223591, 09864537318, 09425935665	ankurandutta@gmail.com, kkh_sou@yahoo.com		Dr. Ankuran Dutta
10	Bihar	Uttam Radio	Patna	90.4	Institute of Business Management, Budh Marg, Patna -800001, Bihar	09835020036, 09835011447, 061202222174	info@iibmpatna.in, biharnews@rediffmail.com	www.iibm.in	Uttam Kr Singh
11		Radio Rimjhim	Gopalganj	90.4	Banjari More, Gopalganj (Bihar) 841428	07250362687, 06156-209010, 09939395151	radio.rimjhim@yahoo.in rayodhimalal@gmail.com ayodhahalal@gmail.com	www.radiorimjhim.org	Kripa Shankar Srivastava

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
12		Radio Active	Bhagalpur	90.4	LOKHIT NGO, Jagannath Sudi Lane, Mandroja Bhagalpur, Bihar	7549000912	lokhitbpg@yahoo.com, radioactivebhagalpur@gmail.com		Sandeep Pandey
13		Radio Snehi	Siwan	90.4	Community Radio Station, Radio Snehi- 90.4MHz, Nai Basti, Fatehpur, Shivajee Nagar, Siwan, Bihar-841226.	9334069148	radiosanehi@gmail.com, snehingo@rediffmail.com		Madhu Sudan Pandit
14	Chandigarh	Vivek CR	Chandigarh	90.4	Vivek 90.4 FM, Community Radio Station, Vivek High School, Sector 38-B, Chandigarh	9888324878, 0172-4679844	vivekfm@gmail.com	www.vivekhighschool.in	Ashish Tandon
15		Jyotirgamaya CR	Chandigarh	91.2	Radio Jyotirgamaya 91.2, School of Communication Studies, Arts Block VII, Panjab University, Chandigarh. 160014	9815009753, 0172-2710180	puradio@pu.ac.in	www.puchd.ac.in	Archana R. Singh
16	Chhattisgarh	Raipur CRS	Raipur	90.4	Indira Gandhi Agricultural University Krishak Nagar - 492006, Raipur Chattisgarh	0771-2442274, 09425585171	surendratuteja@gmail.com		S.S.Tuteja
17		Radio Raman	Bilaspur	90.4	Station Head, Radio Raman, Dr. C.V. Raman University, Kargi Road, Kota, Bilaspur, Chhattisgarh	9098636869	soniprasanna@yahoo.com		Prashant Sony
18		Neotech FM Radio	Chhattigarh	90.4	Neotech Community FM Radio Station, Vill. - Keshopur, P.O. - Ambikapur, Distt. - Surguja (C.G.) 497001	9425254338, 07774-223074, 298000	neotechtimes@gmail.com, sunilpalaskar@gmail.com	www.neotechtimes.com	
19	Delhi	DU CR	New Delhi	90.4	School of Open Learning, Delhi University 5, Cavalry Lane, Delhi- 110007	011-2766 7600 9811505366	dufm90.4@gmail.com ducr90.4@gmail.com		Vijaylakshmi Sinha
20		Jamia CR	New Delhi	90.4	Radio Jamia 90.4 AJK Mass Communication Research Centre, Jamia Millia Islamia, Maulana Mohammad Ali Jauhar Marg, New Delhi - 110025	09868131880, 01126986812,	radiojamia90.4@gmail.com, drshakeelakhter@gmail.com		Md Shakeel Akhter, G. R. Syed
21		Apna Radio	New Delhi	96.9	Indian Institute of Mass Communication New JNU Campus, Aruna Asaf Ali Marg, New Delhi- 110067	011-2674 1542, 9911178776	chari2k@yahoo.com, chari.raghav@gmail.com		S.R.Chari
22		JIMS CR	New Delhi	96.9	Jagannath Institute of Management Sciences 3, Institutional Area, Sector- 5, Rohini, New Delhi	9810329244, 011-27042296, 45184106	nirmalbht@gmail.com, rajesh.kumar@gmail.com, rajesh.kumar@hotmail.com	www.jimis.in	Nirmal Bhatnagar, Rajesh Kumar

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
23	Delhi	JIMS Raga	New Delhi	90.4	Jagannath International Management School OCF, Pocket-9, Sec-3 Vasant Kunj - 110070, New Delhi	9999343349, 9910990809, 011-40619300	sanyogita.choudhary@jaganna th.org, hodbjmc.vk@jagannath.org	www.jimsd.org	Sanyogita Choudhary
24		KRIMS Radio	New Delhi	90.8	Krims FM, Plot NO 1, BU block, Pitam Pura, Delhi	8860113839, 8527982222, 01131907908	shiva24gautam@gmail.com, akash_maithal@yahoo.com		Shivkant Gautam, Akash Maithal
25	Gujarat	Micavaani	Ahmedabad	90.4	Mudra Institute of Communication Shela, Ahmedabad 380058, Gujarat	02717-308250, 9913819635	tarang10@micamail.in		Ernest Highlands
26		Rudi No Radio	Ahmedabad	90.4	SEWA Academy, Thakorebhai Park, Manipur Village, Taluka : Sanand, Dist. Ahmedabad	079-26577115, 26580474, 09825415062	mail@sewa.org, sewaacdy@youtele.com	http://www.sewaacademy.org/	Shanta Koshti
27		Guruvani	Ahmedabad	90.8	Educational Multi Media Research Centre, Gujarat University 380009, Ahmedabad, Gujarat	9426401665, 9537974777, 079- 6302409,26309 278	emmrabadad1@bsnl.in		Dinesh Goswami, Prof. M.V.Rao
28		Radio Ujjas	Kutch	90.4	Bharti, Ujjas Radio, 11, Nootan Colony, Bh. Santoshi Mata Temple, Bhuj-Kutch, Pin-370001, Gujarat-India	2835221124, 9979326067	ujjasradio@gmail.com		Bharti Ahir
29		Vallabh Vidyanagar Campus Radio	Vallabh Vidyanagar	90.4	Sardar Patel University University Road, Vallabh Vidyanagar-388120, Dist. Anand, Gujarat	02692-236545	b_natraj@yahoo .com		Naresh L. Ved
30	Haryana	Radio Manav Rachna	Faridabad	108	Radio Manav Rachna, Block, Manav Rachna International University, Aravali Hills, Sec. 43, Faridabad, Haryana- 121009	9910066657, 9910066657, 0129-4198341, 4198335	director.rmr@gmail.com, rmr107.8fm@gmail.com, director.rmr@radiomanavrachna.org	www.radiomanavrachna.org	Mukesh Gambhir
31		Gurgaon Ki Awaz	Gurgaon	108	27 Electronic City, Sector 18, Udyog Vihar, Gurgaon, Haryana 122016	9811126336, 01244087545	arti@trfindia.org	www.trfindia.org	Arti Jaiman
32		CCS Haryana Agricultural University Radio	Hissar	91.2	Joint Director (Extension)-cum-Station In-charge, Directorate of Extension Education CCS Haryana Agricultural University Hisar- 125 004 (Haryana)	9416397702, 91-1662- 289234	jsmalik67@gmail.com	www.hau.ernet.in	Joginder Singh Malik
33		Alfaz e Mewat	Gurgaon	108	Plot No. 34, Sector 44, Institutional Area, Gurgaon 122003	9810529324, 09813164542	alfazemewat@gmail.com	www.irrad.org	Arti Manchanda

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
34		Radio Mewat	Mewat	90.4	MDA, Transit Hostel, Opposite CI Chowki, Next to BSNL Tower, Nuh, Mewat- 122107	9811166297, 9050939908, 8685904904	radiomewat90.4@gmail.com	www.radiomewat.org	Archana Kapoor, Ajendra Singh Rajpoot
35		JG Radio	Sirsa	90.8	Bharti Sainik School, Srisa Haryana	9416136006, 01666-247206	jgsirsa@gmail.com	www.jgsirsa.com	Gopal Kamboj
36		Radio Sirsa	Sirsa	90.4	Chaudhary Devlal University Sirsa, Haryana 125055	01666-247153, 9812600387	chauhan@jansanchar.in, radiosirsa@jansanchar.in		Virendra Singh Chauhan
37	Himachal Pradesh	Hamara MSPICM CR	Solan	90.4	M.S.Panwar Institute of Communication & Management, Rajgarh Road, Shanti,Solan, (H.P), Pin- 173212	09218848838, 01792-229297	director_mspicm@sify.com	www.mspicm.org	B.S.Panwar
38		Tashi Delek CR	Dharamshala	90.4	Tibetan Children's Village School Dharamshala Cantt, Distt. Kangra H.P-176216	9816684664	phuntsok@tcv.org.in, manager@tashidelekfm.com		Phunsuk
39	Jharkhand	Radio Vikalp	Garhwa	90.4	Alternative for India Development, Nenuwa Village, Meral, Garhwa Dist. Jharkhand	06564 228834, 09444387655	aidjctc@rediffmail.com, aidindia@btinternet.com		K.T.Arasu
40	Jammu	Radio Sharda	Jammu	90.4	Pir Panchal 40-Subash Nagar, Jammu-180005, J&K India	0191-2552269, 09419186142, 09419130357, 2597806, 8803671957	rameshhangloo@yahoo.co.in		Ramesh Hangloo
41	Karnataka	Ramana Dhvani	Bengaluru	90.4	C A 1- B, 3rd Cross, 3rd Phase, J P Nagar, Bangalore 560 078	9242203830, 9986444233, 080-26581076	kvnsrmab@gmail.com, mail@srmab.org.in, mohanksrwab@gmail.com	www.srmab.org.in	K V Narasingha Rao, Mohan K
42		Radio Active	Bengaluru	90.4	1/1-1, Atria Towers, Palace Road, Bangalore- 560001	9845888686, 080-22355490	pinky.chandran@gmail.com, radioactivecr90.4mhz@gmail.com,	www.jgi.ac.in/radioactive	Pinky Chandran
43		Krishi CRS	Dharwad	90.4	Programme Officer, Krishi CR, 90.4 MHz Directorate of Extension, University of Agricultural Sciences, Dharwad-580 005	9448838465, 9448497356, 08362447494, 0836-2440050	kcrsuasd@rediffmail.com, deuasd@rediffmail.com	www.kcrsuasd.in	Devendrappa S.
44		Antarvani CRS	Gulbarga	90.8	Shri Sharnbasaveshwar Vidya Vardhak Sangha C/o Godutai Arts & Commerce Degree College for Women, Gulbarga-585103	9448882050, 9482742094, 08472-273556	antarvanicrs@yahoo.com		Shivraj Shastri Heroor
45		Namma Dhvani	Kolar		Myrada Community Managed Resource Centre, Budikote 563114, Kolar Dist., Karnataka	08153-256999, 325533, 09945647645	nammadhwanicmrc@gmail.com		Vazdev Gunalan

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46	Karnataka	Sarang CR	Mangalore	108	St. Aloysius College, Light House Hill Road, Mangalore 575003, Karnataka	7353133777, 0824-2449744	radiosarang@gmail.com, jerrinchandan@gmail.com	http://www.sarang.org.in	Jerrin Chandan S
47		Radio Manipal	Manipal	90.4	Cooridnator Radio-Manipal Manipal Institute of Communication Tile Factory Road Manipal Udupi District 576 104	9481753711, 0820-2922747	Radio.manipal@manipal.edu, Shyambhat.mic@manipal.edu, shyamabhatk@gmail.com	shyamabhatk@gmail.com	Shyam Bhat.K.
48		Radio Siddhartha	Tumkur	90.8	Radio Siddhartha 90.8 FM, PG Block, 1st floor, SSIT Campus, Maralur, Tumkur-572105	9845606952, 0816-2201342, 8722610393	radiosiddhartha@live.in, sganeshan1@gmail.com, rammembala1@gmail.com		Shivaji Ganeshan
49		Radio Universal	Bangalore	107	Universal College 90 Magadhi main Road Vijay Nagar, Toll Gate Circle, Bengaluru-560044 Karnataka	080-23111020, 23352571, 09886241629 9886989727	universaldigilib@gmail.com, mancool102000@gmail.com		
50		Jana Dhwani	Mysore	90.8	Jana Dhwani Swami Vivekananda Youth Movement Hanchipura Road, Saragur, H D Kote taluk Mysore District, 571121, Karnataka	9686666322, 9449621280, 08228-26563	janadhwni@svym.org.in,	www.svym.org	Mallesha Y S, Poshini B.T
51		Divya Vani Neladhani	Bangalore	90.8	"Neladani" Community Radio Station, Divyajyothi Vidya Kendra, Vishwa Kendra, Chikkanna layout, Nelamangala-562 123, Bangalore Rural District.	9448467142, 080 27726770	lkrishnamurthi@djvk.org	neladaniradio.webs.com, www.djvk.org	L. Krishnamurthy
52	Kerala	Radio Mattoli	Wayanad	90.4	Wayanad Social Service Society Dwaraka, Nallurnad-670645, Wynad Dist., Kerala	04935-240314, 240066, 242008, 09446034422, 09446030066	radiomattoli@gmail.com, wsss@sify.com	www.radiomattoli.com	Thomas Joseph Therakam
53		DC CR	Thiruvananthapuram	90.4	Programme Coordinator, Radio DC 90.4 Community Radio, DCSMAT, Kinfra Film & Video Park,Sainik School.P.O,Kazhakoottam,Trivandrum,Kerala.	09846518971, 04712412445	sajikumar@dcschool.net	www.radiodcfm.com	P Saji Kumar
54		Radio Benziger	Kollam	108	Director, Community Radio Benziger, Beach Road, Kollam, Kerala. 691001	9744722299, 9809016611, 9809015511, 98013311, 9809015511, 0474-2762477, 2740267, 2768201,	bishopbenzi hosp@hotmail.com , radiobenziger@gmail.com	www.BishopBenzigerHospital.com	Ferdinand Peter, J. Jacob

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
55	Kerala	Radio Media Village	Kurissumoodu	90.8	Radio Media Village, Kurissumoodu P.O. Changanacherry (Via), Kottayam, Kerala State.	9447564836, 9447968033, 0481-2720025	Radiomediavillage90.8@gmail.com, sjcc.chry@gmail.com,	www:mediavillageindia.com	Fr.Sebastian Punnassery, K.Vipin Raj
56		Radio Macfast	Thiruvalla	90.4	Station Director Radio Macfast , Macfast College Campus, Tiruvalla, Pathanamthitta, Kerala, India 689101	09446187299, 09447561258, 0469-3021160, 0469-3058000	radiomacfast@gmail.com, www.radiomacfast.org, principal@macfast.org	www.radiomacfast.org	V.George Mathew, Pradeep vazhatharamalayi
57		Janvaani	Kannur	90.8	ACADEMIC AND TECHNICAL EDUCATION DEVELOPMENT SOCIETY, NEW MAHE(PO)-673311, Kannur District, Kerala		janvanifm@gmail.com	www.janvanifm.org	
58	Madhya Pradesh	Radio Popcorn	Bhopal	90.4	Radio Popcorn, RKDF Institute of Science & Technology, Hoshangabad Road, Misrod, Bhopal-462026	09425893002, 09893120169, 0755-4222904	mrityunjaysinghai@gmail.com, ravikhare0069@gmail.com	www.visionbharat.com/popcorn	Mritunjay Singhai, Ravi Khare
59		Radio Bundelkhand	Orchha	90.4	B - 32 TARA Crescent , Qutub Institution Area, New Delhi 110016	08802483093, 09451022149, 07680-290951	ggshaikh@devalt.org, ashukla@devalt.org	www.devalt.org	Gazala Shaikh, Ashok khosla
60		Kisan Vani CR	Sironj	90.4	ISAP Community Radio Station,Mandi Prangan, Begam Bag, Distt Vidisha 464228 (Madhya Pradesh)	09319969042, 09311309535, 07566150648, 07591-253942	jitenderkumar@isapindia.org, gaurav@isapindia.org, jitu1812@gmail.com, yash_jitu2002@yahoo.co.in	http://crs.isapindia.in/	Jitender Sharma, Gaurav Vats
61		Chanderi Ki Awaaz	Chanderi	90.4	Bunkar Vikas Sanstha Pancham Nagar Colony, Rajghat Road, Ashok Nagar, Chanderi Dist. 473446 Madhya Pradesh	07547-253623, 09425768634	chanderikiawaaz@gmail.com, badalsam@yahoo.com		Swadesh Samaiya
62		Radio Dhadkan	Shivpuri	108	Sambhav Social Service Organisaton, Gargi House 93 A Balwant Nagar Gwalior-474002 Madhya Pradesh	07512341995 9425743959	sambhavngo@gmail.com, sambhavshivpuri@gmail.com		Baby Raja Bundela
63		Radio Chicholi	Betul	90.4	CHICHOLI RADIO C/O SHASKIYA UTKRISHTA UCHCHATAR MADHYAMIK VIDHYALAYA,CHICHOLI DISST.BETUL. (M.P)	09424494573, 9893335204, 9993771153,	vanya.chicholiradio@gmail.com		N.K.Malviya
64		Vanya Radio Chandrashekar Azad Nagar (Bhabra)	Alirajpur	90.4	Radio Bhbra, C/O Shaskiya Utkrishta Uchcatar Madhyamik Vidhyalaya, Bhbra, Disst. Alirajpur, Madhya Pradesh	08305444700, 9993771153	vanya.bhabraradio@gmail.com , saurabh.mgn.et@gmail.com		Hemant Singh, Satish Singh
65	Radio Azad Hind	Bhopal	90.8	Assistant Director, Swaraj Sansthan Sanchalany, Ravindra Bhavan Parisar, Bhopal	9826289379, 9926370532, 0755-6557908	swarajbhavan@gmail.com		Sanjay Yadav, Ela Shankar Guha	

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66		Vanya Samudayik Radio Kendra, Khalwa	Khandwa	90.4	Vanya Radio, C/O ShaskiyaUtkrishta Uchchatar MahhyamikVidhyalaya, Khalwa Disst. Khandwa, M.P-450117	09424023587, 09424523908, 9425927572	vanya.khalwaradio@gmail.com		Gyan Ranjan Day
67	Maharashtra	KVK Pravara CR	Ahmednagar	90.8	Krishi Vigyan Kendra (PIRENS) Babhaleshwar, Tal. Rahata, Dist. Ahmednagar 413 737	09822519260, 09822519260, 02422-253612, 252414, 253009	kvkahmednagar@yahoo.com	www.kvk.pravara.com	Bhaskar Gaikwad
68		Vasundhara Krushi Vahini	Baramati	90.8	Krishi Vigyan Kendra, Malegaon Colony, Sharadanagar, Tal-Baramati, Distt-Pune 413115	9422519189, 02112-254727, 255207	kvkbmt@yahoo.com	www.kvkbaramati.com	Sunil S. Shirsikar
69		Radio MUST	Mumbai	108	3rd floor, Ranade Bhavan,Vidyanagri, Kalina Campus, Santacruz east, Mumbai	9869164174, 022-26525366	radiomust@gmail.com	www.mu.ac.in/radiomust	Pankaj Athwale
70		Jago Mumbai	Mumbai	90.8	31/32 Bandra Seahill Cooperative Housing Society. Union Park, Khar West . Mumbai – 400052, Maharashtra.	9769696562, 022 – 42663000 9821864894	nitin.jagomumbai@gmail.com, 90.8jagomumbai@gmail.com	www.jagomumbairadio.com	Nitin Makasare
71		Radio FTII	Pune	90.4	Film & Television Institute Law College Road, Pune- 411004, Maharashtra	020-25431817, 25433016, 09423142869	sanjaychandekar@yahoo.com, radioftii@gmail.com		Sanjay Chandekar
72		Radio Mast	Nashik	90.4	Station Director, M.S.G. College Community Radio Station, Radio Mast 90.4 MHz, Loknete Vyankatrao Hiray Mark, Maharashtra	8888309904, 8550975978, 8956982001, 8956458939, 02554255255	radiomast20july@gmail.com, patilsahil25@gmail.com, jain.aashish2012@gmail.com		Snehal Ramesh Patil
73		Vidyavani CR	Pune	107	Pune University FM Radio Station 2nd Floor, EMRC Building, University Campus, Ganeshkhind, Pune 411007 Maharashtra	020- 25690789, 020- 25690800, 25601278	directorvidyavani@gmail.com	www.vivekhighschool.in	Anand Deshmukh
74		Mann Deshi Tarang	Satara	90.4	Mann Deshi Tarang Vahini, Mhaswad. A/p- Mhaswad, Taluka – Man, District – Satara. State- Maharashtra, Pin Code – 415 509.	9403704767, 02373-270400.	Shivajiyadav49@gmail.com	www.manndeshifoundation.org	Shivaji Maruti Yadav
75	Radio Nagar	Ahmednagar	90.4	Snehalaya Balkalyan Sankul Lendkar Mala, Balikashram Road, Ahmednagar -414001 Maharashtra	0241-2321586, 2321904, 9011112390	radionagar@snehalaya.org		<u>Rupali Deshmukh</u>	

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
76	Maharashtra	Yerala Vani	Sangli	91.2	Yerala Projects Society Yerala Bhawan, Near Tata Petrol Pump Miraj Road, Vishrambag Pincode - 416415 Maharashtra	9423035952, 0233-2675918	yeralaproject@dataone.in, yeralavani91.2@gmail.com	www.yerala.org	N V Despande
77		Green CR	Sangli	90.4	Basement, Shiv Pavilion, Near Ram Mandir, Next, Sangli Miraj Road, Sangli, Maharashtra - 416416	0233- 2322102, 08007505000	greenradio90.4@gmail.com	www.greenfm.techmindinfo.com	Shivaji Mohite
78		Krishi Vahini CR	Baramati		Agricultural Development Trust's Krishi Vigyan Kendra Malegaon Colony Baramati Pune Maharashtra 413115	02112 255207, 255227, 254727, 09822402768	kvkbaramati@yahoo.com, kvkbmt@yahoo.com	www.kvkbaramati.com.	Shirshikar Sunil
79		Dnyan Vani	Mumbai	90.4	D.Y.Radio, Level II, D.Y.Patil Univeristy's Law College Building, Nerul, Navi Mumbai.	9987977700	90.4fmdv@gmail.com	www.dnyanvani.com	Md.Wasim Ansari
80		Radio Vishwas	Nashik	90.8	Vishwas Dnyan Probodhini & Research Institute Vishwvishwas Park Sawarkarnagar, Gangapur road Nasik Maharashtra 422013	0253-2344545, 9028089000	radiovishwas@gmail.com		Vivek Thakur
81		Sadhna Radio	Amravati	90.4	Krishi Vignan Kendra, Durgapur, Badneraist. Amravati Maharashtra India	0721-2580082	sadhana_crs@yahoo.com		Sudesh D. Gharde
82		Swaranant CRS	Washim	90.4	Swaranant Community Radio Station, KVK.Karda Tq.Risod, Dist. Washim-444506	9922337361, 7588091351, 9422938764, +91-7251-226511, 226513	swaranantcrs@gmail.com, kvk.washim@yahoo.com	www.kvkwashim.com	Amol Deshmukh, S.K Deshmukh
83		Odisha	Kisan Vani	Bhubaneswar	90.8	Association For Integrated Development (AID) 992-B,Jag Mohan Nagar Khandagiri Pincode - 751030	0674-3296292 9338822088	email_aid@rediffmail.com, aid_bbsr@yahoo.in	
84	Radio Namaskar		Konark	90.4	Radio Namaskar, At/Po- Konark, Dist-Puri, Odisha-752111	9437036471, 9040904904, 8908469969, 06758.236471	radionamaskar@gmail.com, youngindia@hotmail.com,	www.radionamaskar.org	N. A. Shah Ansari , Sharup Saha

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85	Odisha	Ravenshaw Radio	Cuttack	90.4	Ravenshaw Radio Ravenshaw University Cuttack Orissa -753003	09337022506 09040885258	ravenshawradio@gmail.com		Viraj Shukla
86		Radio Sanskar	Jagatsinghpur	91.2	Sourabha at Lala Sahi, Jagatsinghpur 7541103, Odissa	09438362986, 06724220174, 09861406292	radiosanskar@gmail.com	www.radiosanskar.com	Manoj Kumar Das, Harihar Panda
87		Voice of SOA Community	Bhubaneswar	90.4	Rusi Pattanaik, Station Director, Voice of SOA Community, Community Radio Station, Siksha O Anusandhan University	9337052706, 7381026310	rusi_pattanaik@yahoo.com, rusi.pattanaik@gmail.com		Rusi Pattnaik
88	Pondicherry	Nila CR	Madagadipet	90.4	Sri Manakula Vinayagar Engineering College Madagadipet, Pondicherry- 605107	9443444844, 9865061937	vskvenkatachalapathy@yahoo. com, jkss@sify.com, nila_crs@sify.com		A Gnanavel
89		Puduval Vani	Puducherry	108	Puduval Vaani CRS – 107.8, Pondicherry University, Puducherry 605 014.	9976796865, 9442209256	puduvalvaani@gmail.com, puduvalvaani@pondiuni.edu.in	www.puduvalvaani.edu.in	S. Saleema Rabiyyath
90		Honey CR	Villianur	90.8	Acharya Arts & Science College No. 5, Villupuram Main Road, Villianur, Pondicherry 605110	09362447020, 09360093675	aaschead@achariya.in, uraikavi@yahoo.com, coordinator@achariya.in		S Elango
91	Punjab	GNGC CR	Ludhiana	90.4	Guru Nanak Girls College Model Town, Ludhiana 141001 Punjab	0161-2423872	gngoffice@redffmail.com		Charanjit Kaur Mahal
92		Chitkara CR	Patiala	108	Chitkara FM 107.8 Chitkara University Village -Jhansla, Patiala Chandigarh Road, Near Rajpura Dist. Patiala (Punjab) 140601	09501105609, 08146681078, 01762-507078	ashutosh.mishra@chitkara.edu .in	www.chitkara.edu.in	Ashutosh Mishra, Pankaj Garg
93	Rajasthan	Radio 7	Jaipur	90.4	ISIM, Sector 12, Mahaver Marg, Mansarovar, Jaipur - 302020	9783300003, 9828677077 0141-2786777	fmradio7@icfia.org	www.icfia.org	Salila Bansali
94		Radio Eminent	Tonk	90.4	Jaipur Road, Diggil, Malpura, Tonk (Rajasthan)	09414041721, 09829713456, 01437240186	eminentcampus@gmail.com, rakeshsingh456@gmail.com	www.eminentcollege.in	Laxman Lal, Rakesh Singh
95		Apno Radio	Tonk	90.4	Radio Banasthali, Vigyan Mandir, Banasthali University, P.O Banasthali Vidyapith- 304022, Tonk (Rajasthan)	09352803155, 07737559530, 01438-228432, 228709	radiobanasthali@gmail.com, sharmalslokesh3@gmail.com	www.banasthali.org	Lokesh Sharma
96		Radio Madhuban	Mount Abu	90.4	Aakash Mahal Near Gyan Sarovar Achalgarh Mt. Abu, Sirohi, Rajasthan- 307001	9414154343, 9414082424, 02974-228888	yash108@gmail.com, info@radiomadhuban.in	www.radiomadhuban.in	Yashwant Patil, Krishnaveni K

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
97	Rajasthan	Alwar Ki Awaaz	Alwar	90.8	Community Radio Station Alwar ki Awaz 90.8MHz I.E.T. Group of Institutions, North Extension, MIA, Alwar - 301030, Rajasthan	9571003883, +91-144-512119, 5121078	assunhal@gmail.com	www.radioalwar.com	Ashok Singh Sunhal
98		Tilonia Radio	Tilonia	90.4	Barefoot College Village Tilonia Via Madanganj, Ajmer-305816, Rajasthan	01463-288210, 288351, 07597279484	tilonia.radio@gmail.com		Noratmal
99		Kamalvaani	Jhunjhunu	90.4	Kamalnishtha Sansthan, Kolsia (Nawalgarh) District-Jhunjhunu (Rajasthan) 333042	9413366451, 9413766451, 01594276284	drdp91@gmail.com, kninfo91@gmail.com	www.kamalnishtha.org	D. P. Singh
100	Tamil Nadu	Anna CR	Chennai	90.4	Educational Multi Media Centre, Anna University Guindy, Chennai-600025, Tamil Nadu	9840562783, 9444233778	arulram@yahoo.com, christyleema@gmail.com	http://www.annauniv.edu, emmrc/annacr.html	Christy Leema
101		Loyola CR	Chennai	107	Loyola College, Nungambakkam, Chennai- 34	9840308851, 9677017175	rexloyola@gmail.com, amal_arul@yahoo.com		Rex
102		MOP CR	Chennai	108	M.O.P Vaishnav College For Women #20, IV lane, Nungambakkam High Road, Chennai-34	9150741629, 9884250109, 044-65121333	mopcrs107@yahoo.in, usharavi62@gmail.com	www.mop-vaishnav.ac.in	N Aruna
103		PSG CRS	Coimbatore	108	PSG Community Radio, PSG College of Technology, Avinashi Road, Peelamedu, Coimbatore-641004. Tamil Nadu	9003829486, 919894759949, 0422-4344748, 0422-4344747	psgcrs@psgtech.ac.in, Sekaran_53@rediffmail.com	www.psgtech.edu/psgcrs	B. Chandrasekaran
104		TNAU CRS	Coimbatore	107	Tamilnadu Agricultural University Lawley Road, Coimbatore 641003 Tamil Nadu	09442284759, 09442543194, 0422-6611523	dme@tnau.ac.in		S.P.Ramanathan, S.Palaniswamy
105		KSR CR	Tiruchengode	90.4	KSR IT& ITI, KSR Kalvi Nagar, KSR Institutions	9894931313, 04288-274996	Ksrr904@gmail.com.	http://ksrrc.asia	P.Kulandaivelu
106		MKC CR	Karur	91.2	M. Kumaraswamy College Thalavapalayam, Karur 639113 Tamil Nadu	04324 272155, 270755, 9842651559	mkckfm@gmail.com		Balan
107		PGP Radio	Nammakkal	90.8	PGP Community Radio Station, PGP college campus, NH-7, Karur-Nammakkal Main Road, Nammakkal-637207, Tamilnadu.	09442958199, 9677426762, 04286-267919	ganapathydnm@gmail.com, pgpcrs@gmail.com, pgpcrs@gmail.com	pgp.iradioindia.com	M. Ganapathy, D.S.Arunkumar
108	Pasumal CR	Dindigul	90.4	H2/30, R.M.Colony, 2nd Cross, Dindigul 624 001	9443341082, 09159232933, 0451 2461512	paulbaskarj@gmail.com, peacetrust@sify.com, pasumaifm@hotmail.com	www.pasumaifm.com	J.Paul Baskar	

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
109	Tamil Nadu	PARD VAANOLI	Madurai	91.2	PARD,P.B.No.87, Madurai 625 020, Tamil Nadu, India	9543903735	pardvaanoli@gmail.com, maduraiarun46@yahoo.co.in		E.James Rajasekaran
110		Kongu CR	Erode	90.4	Chief Co-ordinator, Kongu Community Radio, Kongu Engineering College, Perundurai, Erode - 638052, Erode District, Tamilnadu, India	94443780214, 9443780214, 04292 226680, 226679, 226678	kongucrs@kongu.ac.in, kongucr@gmail.com, gnanaguru@kongu.ac.in	www.kongu.ac.in	M.Gnanajothi
111		Ilanthaler Community Radio	Sriperumbedur	107	Rajiv Gandhi National Institute of Youth Development, GOI, Sriperumbudur- 602105	9943060496, 9444493226, 9894971663, 044-27163226	crs@rgniyd.go.in , narc.rgniyd@gmail.com, manoshbabu@gmail.com	www.rgniyd.gov.in	S.Kumaravel, G.S.Manoj Babu
112		Mugil CR	Thiruchengode	90.4	Sengunthar Engineering College Thudupathi, Erode 638 057 TamilNadu	04294-232701	thangavelpamu@gmail.com		Thangavel
113		Sivanthi Community Radio	Tuticorin	90.4	Assistant Professor of Physics, Dept of Physics, Aditanar College, Tiruchendur, Tamil Nadu- 628 216	9486391546, 9443872528, 04639-245175	isehar_9307@yahoo.co.in, aditanarcollege@yahoo.com, nelkavi@yahoo.com	www.aditanarcollege.com	I Sehar, S.Narayanarajan
114		Holy Cross Community Radio	Tiruchirapalli	90.4	Holy Cross College Madurai Road, Tiruchirapalli-620008 Tamil Nadu	0431-2700637, 09894647909, 07871119787	winreach@gmail.com, holycross_communityradio@yahoo.com		Shirley Deepak
115		Kalanjiam Samuga Vanoli	Nagapatnam	90.8	Kalanjiam Samuga Vanoli 90.8 M.Hz, Pathirakaliamman Koil Street, Vilunthamavadi, Nagapattinam, 611112, Tamil Nadu, INDIA	9488008366, 9042271293, 9443572724, 04365200200	kalanjiamvanoli@gmail.com, keelaiyurvayalagam@gmail.com, pkrishnamurthi@dhan.org, pkrishnamurthi@gmail.com	www.dhan.org	Naguveer Prakash, Krishnamurthi.P
116		Kalpakkam CRS	Kalpakkam	90.8	The Station Director, Kalpakkam Community Radio Station, AECS-2 ESL Campus, DAE Township, Kalpakkam-603102.	9443328443, +91-44-27487800, +91-44-27480500	sd.kcrs@gmail.com, josephwinston@gmail.com, aecskal2@uahoo.co.in, josephwinston@gmail.com	http://www.kcrs.co.in	Joseph Winston S
117		Dinamalar CRS	Madurai	90.4	c/o Subbalakshmi Lakshmiopathy College of Science, TVR Nagar, Aruppukottai Road , Madurai-625 022	95007 84760, 8754941846, 4523918600		http://shyamalavani.in	S.Valarmathi
118		Periyar CR	Thanjaavur	90.4	Station Manager Periyar Community Radio Periyar Maniammai University, Periyar Nagar, Vallam,Thanjavur, Tamilnadu,- 613403	9944495670, 9790035798, 04362264600	Periyarcr@yahoo.com	www.periyarcrcr.webs.com	G. Gandhimathi
119	Vayalaga Vanoli - Farm Field Radio	Madurai	90.4	Madurai District Tank Farmers Federation W5/565, MDCC Bank upstairs Trichy main road, Kottampatti, Melur Taluk, Madurai, Tamil Nadu	9944828346, 04544 230485	vayalagavanoli@gmail.com		B. Muthukumarasamy	

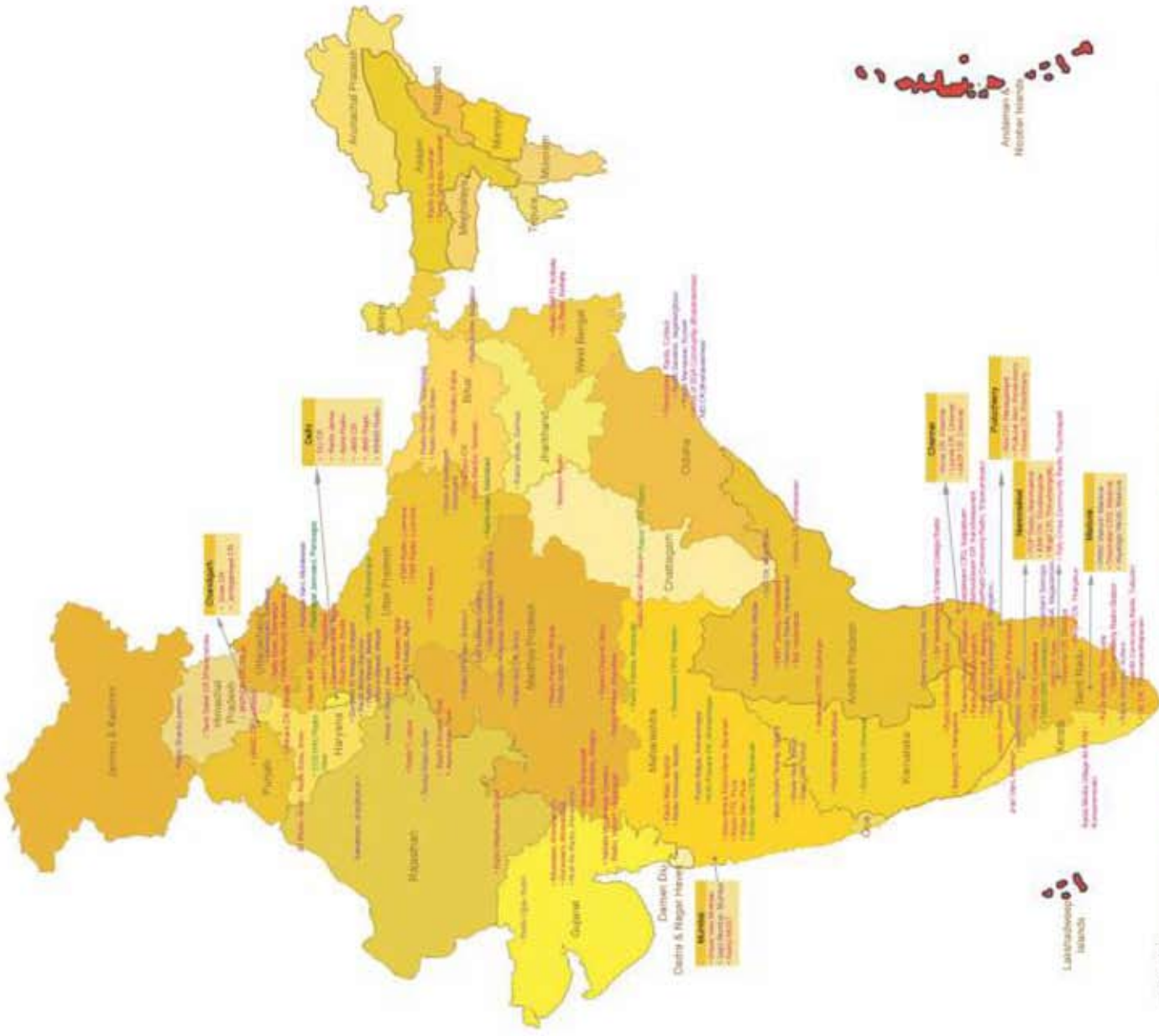
S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
120	Tamil Nadu	Muthucharam CR	Kancheepuram	90.4	Room No: 917, 9th Floor, University Building, Faculty of Science and Humanities, SRM University, Kattankulathur, 603 203.	9790946086, 044-27417360	divyarathnam@gmail.com, srmcr90.4@gmail.com, nagaa72@gmail.com, cr.muthucharam@gmail.com	http://www.srmuniv.ac.in/SRM/muthucharam/	M. Divyasri
121		SSM CR	Komarapalayam	90.8	SSM College of EngineeringNH 47, Salem Main Road Komarapalayam Pincode - 638183 City: Namakkal	9600548540, 9894026708	crs@ssmce.ac.in, gkjakirhussain@gmail.com, principal@ssmce.ac.in	www.ssmce.ac.in	G.K.Jakir Hussain, A.Subramanian
122	Uttar Pradesh	Ghazipur CR	Ghazipur	90.4	PG College Ravindrapuri Gora Bazar Pincode - 233001 Ghazipur Uttar Pradesh	0548-2222087, 2220045, 2220252	teripgc@rediffmail.com		R.P.Singh
123		IIT CR	Kanpur	90.4	Media Technology Centre, IIT Kanpur -208016	9415759394, 9793000770, 0512-2594479	amittri@iitk.ac.in, satyaki@iitk.ac.in	http://www.iitk.ac.in/mtc/fm.php	Amit Tripathi
124		CMS Radio	Lucknow	90.4	City Montessori School, Head Office Film & Radio Division 12, Station Road, Lucknow-226001	09415015039, 0522-2439240	varghese.kurian@cmseducation.org	www.cmseducation.org/crs/	Varghese Kurian
125		Voice of Azamgarh	Azamgarh	90.8	Mirza Ahsanullah Beg Education & Social Welfare Society 46 Ishwar Nagar, Opp Surya Hotel, Dist Azamgarh Uttar Pradesh	09839211624, 09810414007, 05466-237150	sriv.seema@gmail.com	www.voiceofazamgarh.com	Seema Bharti Srivastava
126		CMS Radio	Lucknow	90.4	CMS Film & Radio Division, CMS Head Office. 12, Station Road Lucknow-226001	09453831307, 0522-2637078	rksingh34@rediffmail.com	http://www.cmseducation.org/crs/	R.K. Singh
127		Salaam Namaste	Noida	90.4	Radio Salaam Namaste IMS College, A-8B, Block C, Institutional Area , Noida Sec 62	9717411111, 9717236868, 0120- 479 8889	info@salaamnamaste.in, vchabaria@gmail.com	www.salaamnamaste.in	Barsha Chabaria
128		Saharanpur CR	Saharanpur	90.4	Krishi Vigyan Kendra, Khajuri Bagh, Radha Vihar Colony, Saharanpur, Uttar Pradesh	09411078115, 01322664480	kvksaharanpur01@gmail.com, spraveen681@gmail.com		P.K. Singh
129		Radio Noida	Noida	107	Marwah Studios, Film city, Sector-16A, Noida- 201301	9968543245, 0120-2515237	info@radionoida.fm, brahamydv@gmail.com	http://www.radionoida.fm/	Braham Prakash Yadav
130		Radio Mantra	Varanasi	91.9	Sun Beam English School Plot No 145/146, Lahartara, Varanasi - 221002 Uttar Pradesh	0542-2224973	neha22_jha@yahoo.co.in		Neha Jha

S.No	State	Station	Location	MHz	Address	Telephone	Email	URL	Contact Person
131	Uttar Pradesh	Radio IIMT	Meerut	90.4	IIMT Nagar, 'O' Pocket, Ganga Nagar Colony, Mawana Road, Meerut, Uttar Pradesh	09808063822, 09711442738, 0121-2793554, 2793555, 2793556	director_radio@iimtindia.net	www.iimtindia.net/radio	S.Vijay Gopal
132		HINT CR	Ghaziabad	90.4	18-A Hint House, Hint Chowk, RDC, Raj Nagar, Ghaziabad.	9810139911, 9650139911, 0120-4153904	hinradio90.4@gmail.com, prachis164@gmail.com		Kamal Sekari, Samant Sekhri
133		Lalit Lokvani	Lalitpur	90.4	417, Gandhi Nagar , Lalitpur, UP	09648939943, 09648939942, 05176282675	lalitlokvani@gmail.com, saijyoti_ltp@rediffmail.com		Mradul Srivastava, Ajay Shrivastava
134		Agra Ki Awaaz	Agra	90.4	Dr. B. R. Ambedkar University Paliwal Park, Agra-282004, Uttar Pradesh	0562-2520052/09927082862	girijashankers@gmail.com, girijashanker@hotmail.com		Girija Shankar
135		Radio Adan	Allahabad	90.4	School of Film and Mass Communication, Sam Higginbottom Institute of Agriculture, Technology & Sciences, Naini, Allahabad	09415316348, 09648047667	sarve62@yahoo.com, nidhi.massey@rediffmail.com	www.shiats.edu.in	Prof. (Dr.) Sarvjeet Herbert, Nidhi Massey
136		Aap Ki Awaz	Agra	90.8	16, Om Vihar Colony ,Sikandar, Agra	09837504400, 8791307664, 7500060000	sklawaniya@yahoo.com, aapkiwaazfm@gmail.com, khansimran58@yahoo.com	www.908fm.com	S.K. Lawania, Simran Khan
137	Uttarakhand	Kumaon Vani	Supi	90.4	Kumaon Vani, TERI Trisha Farm, Gram Supi, Block, Ramgarh, Nainital	8449860762, 9899804490	kumaonvani@gmail.com, sumit.bansal@teri.res.in, sumit.bansal@teri.res.in		Mohan Singh, Sumit Bansal
138		Pantnagar Janvaani	Pantnagar	90.8	Communication Centre, GB Pant University of Agriculture & Technology, Pantnagar	07500241487	Pantnagar_janvani@rediffmail.com		Dr Shivendra Kashyap
139		Radio Khushi	Mussoorie	90.4	Guru Nanak Fifth Centenary School, Sardar Mehtab Singh Road, Vincent hill, Shangri-La Mussoorie- 248179 (Uttarakhand)	09927994633, 9837032151	admnofficer@gnfcssociety.com, radiokhushi@yahoo.in, radiokhushi@gnfcssociety.com		Arjun Kaintura, Sunil Bakshi
140		Hevalvaani	Teri Garhwal	90.4	Community Radio Hervalvani, Mussoorie Road, Chamba, Tehri Garhwal, Uttarakhand	9412970251	negihcr@gmail.com		Rajinder Negi
141		Hello Doon	Dehradun	91.2	National Institute of Visually Handicapped, 116 Rajpur Road, Dehradun 248001 Uttarakhand	1352738147	nivh@sancharnet.in		S.K. Jain
142	West Bengal	Radio SRFTI	Kolkata	90.4	Satyajit Ray Film & Television Institute, E.M.Bypass Road, Kolkata - 700 094	9836409379, 033- 2432 9875	srfticomunityradio@gmail.com, kathakali.dass@gmail.com	www.srfti.gov.in	Kathakali Dass
143		JU Radio	Kolkata	90.8	Jadavpur University 188, Raja S.C. Mallick Rd, Kolkata- 32	9830543884, 9831029196, 0332414060	nilaguptaju@yahoo.com, radioju@gmail.com , rjtintin@gmail.com	www. Jadavpur.edu	Prof. Nilanjana Gupta, Abhishek Das

USEFUL WEBSITES AND LINKS

S.No.	Name of the organisation	Website
Ministries and Government Departments		
1.	Ministry of Information and Broadcasting	http://www.mib.nic.in
2.	Community Radio India – MIB's CR page on Facebook	https://www.facebook.com/communityradioindia
3.	Community Radio Stations Management Information System and Online Application Module	http://www.cronlineindia.net
4.	Directorate of Audio Visual Publicity (DAVP) and DAVP Online Application for Empanelment	http://www.davp.nic.in/FRESH_CRs/em_rc_agm_reg.aspx and http://davp.nic.in/
5.	Wireless Planning and Coordination Wing (WPC)	http://wpc.dot.gov.in/
6.	Department of Science and Technology	http://www.dst.gov.in/
Other Organisations		
7.	Broadcast Engineering Consultants India Limited (BECIL)	http://www.becil.com
8.	Commonwealth Educational Media Centre for Asia (CEMCA)	http://cemca.org.in
9.	Community Radio Association	http://www.craindia.com/
10.	Community Radio Facilitation Centre (CCFC)	http://ccfcindia.net/
11.	Community Radio Forum (CRF)	http://www.communityradioindia.org/
12.	EK duniya anEK awaaz	http://edaa.in/
13.	Ford Foundation	http://www.fordfoundation.org/
14.	iRadio India	http://www.iradioindia.com/
15.	UNESCO India	http://whc.unesco.org/
16.	UNESCO Chair on Community Media	http://www.uccommedia.in/
17.	UNICEF India	http://www.unicef.org/india/
18.	World Association of Community Radio Broadcasters (AMARC)	http://www.amarc.org

COMMUNITY RADIO STATIONS IN INDIA



LEGEND
 STATION OPERATED BY NGO/CBO STATION OPERATED BY EDUCATIONAL INSTITUTION
 STATION OPERATED BY AGRICULTURE INSTITUTION/KVK/SAU

List updated till August 2012;
 Map for reference only, not to scale

Ministry of Information and Broadcasting

'A' Wing, Shastri Bhawan,
 Dr. Rajendra Prasad Road,
 New Delhi - 110001
 Phone: 011-23385021
www.mib.nic.in, email: crcl@moib.nic.in

OneWorld Foundation India

C-1/3 Safdarjung Development Area,
 New Delhi -110016
 Phone: 011-41689000 Fax: 011-41689001
www.oneworld.net & www.edaa.in
 email: edaa@oneworld.net