

Élan



Martin Ganz, Breguet's Vice President in Hong Kong, Macau and Taiwan, believes the future of the La Tradition collection is limitless.



Unfading tradition, from classic to modern

Watch aficionados were recently granted a rare opportunity to take a glimpse into the time-honored history of Breguet as the 240-year-old watch-making giant celebrated the 10th anniversary of its La Tradition collection with an exhibition in the Fringe Club.

Missed the event? Fret not, as we've got some of the highlights from the exhibition here.

caleb.ho@singtaonews.com



Breguet N° 1576, montre de souscription



Breguet N° 1576, montre de souscription

The name of souscription was invented as a quarter of the watch price was paid via a subscription. With its gold cuvette, large engine-turned case and dial, it's hard to believe that this watch was made two hundred years ago. The 54mm-diameter souscription also contains a ruby cylinder escapement and was sold in 1809 to one of Breguet's agents in St. Petersburg.

Engine-turning craftsmanship

Whether it is the classic watch or the modern line-up, devotees were able to notice the unmistakable hallmark of Breguet watches—their dials, which are engine-turned by hand and celebrated for the fineness of their decorative motifs. Using lathes with a pinpoint precision to a tenth of a millimeter, craftsmen engrave numerous meticulous patterns, such as barleycorn, waves, crossweave, flame and checkerboard. The patterns not only enhance the character of the dial, but also its legibility due to the finely textured and glare-proof matte surface.

Such craftsmanship dating back to the 18th century took center stage during the exhibition. Breguet invited one of its master craftsmen to demonstrate the intricate Guilloché (engine-turning) techniques, and visitors were even able to maneuver the machine under the guidance of the artisan.

"We dedicate this exhibition to the tradition," says Martin Ganz, the brand's vice president in Hong Kong, Macau and Taiwan. "We have endless possibilities with this line, which is unique in Breguet and easily identifiable."

www.breguet.com/en

Held on Sunday, the *La Tradition Breguet, At the heart of an icon* exhibition featured the well-loved collection's timepieces from the past 10 years, ranging from the original 2005 models to the line's latest watches.

One of the highlights was the showcase of the Novelties of Basel 2015, Tradition 7077, 7087 and 7097, which were presented in Baselworld 2015. Despite their innovative designs, each timepiece adheres to a century-long concept by founder Abraham-Louis Breguet—the use of an open-work movement, which reveals the complicated yet striking movements of the watch for users to appreciate the complex mechanics.

Many La Tradition creations incorporate the 'pare-chute' shock-absorbing system invented by Breguet in 1790. True to the founder's quest for constantly pushing the limits of invention, the watches are progressively enriched with complications such as a power-reserve indicator, Tourbillon, fusée and chain transmission, GMT function and retrograde small seconds.

Connoisseurs also got the chance to travel to the days of the First Industrial Revolution. In front of their eyes were the predecessors of the La Tradition collection, a Breguet N° 1009, small (médaillon) tact watch and a Breguet N° 1576, montre de souscription, which have been preserved from the early 1800s in Paris.

Breguet N° 1009, small (médaillon) tact watch

A blue-enameled gold case and a diamond-set pointer and studs speak of the watch's noble origin. The 43mm-diameter tact watch, equipped with a silver dial and a ruby cylinder escapement, was sold to the ambassador from Naples in 1802.



Breguet N° 1009, small (médaillon) tact watch



Get personal

ivy.ong@singtaonewscorp.com

Monica Vinader, the UK brand beloved of celebrities such as Charlize Theron and the Duchess of Cambridge, is known for its mix-and-match pieces that can be personalized by the wearer.

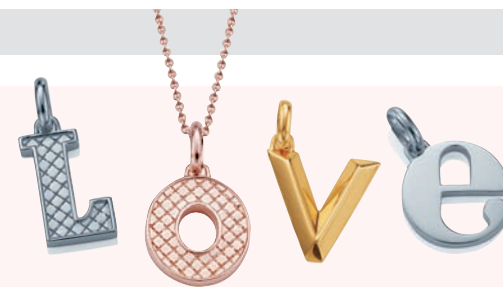
This month, the designer takes that aspect to another level by introducing the Linear collection, an update on her iconic friendship bracelet range.

Inspired by contemporary architecture and sculpture, the bracelet features a simple curved bar balanced by twisted rope chains and finished with beautifully sculpted ends. The bar is flat so so it can be engraved on all four sides and stacked together to create phrases and personal slogans.

Engraving is free at all Monica Vinader stores. Coming up next month is Alphabet, a collection of typographical pendants.

Each letter has its own personality so expect to find a mix of upper and lower case letters in polished or textured finishes, at varying depths, hanging straight and at angles.

"This collection comes from my obsession with typography," says Vinader. "I wanted to capture the beauty of letters in a three-dimensional form with pieces that you want to wear, whether it's your initial, or just because you fell in love with the design." (3568 6628)



Pearly charm

Inspired by the shimmer of a pearl, Estée Lauder has created a Baby Pearls collection for Asian women. Complete with glistening hues of rosy pinks, glowing corals and pure nudes, the limited makeup collection creates an angelic and glistening glow to the lips, cheeks and nails.

Enhancing radiance on the eyes, the Pure Color Shimmering Nudes Eyeshadow Palette comes with five pressed matte shades and three accent metallic shades. Available in Crystal Baby and Crystal Coral, the iconic Pure Color Crystal Lipstick is delicate, youthful and feminine. Meanwhile, the new Pure Color Nail Lacquer comes in Nude Pearl, highlighting the perfect balance between rose and beige brown with a long-wearing, high-gloss finish. (2805 7668)



Sunny side up

Sunglasses, check. Bag, check. Puyi Optical has teamed up with luxury eyewear brand Linda Farrow to ensure you are all set for summer on the beach.

From now until stocks run out, buy two Linda Farrow eyewear, including at least one Luxe sunnies, and you will received a Linda Farrow Summer Essentials Bag, valued at HK\$680.

Created to embody travel, vacation and the global nomadic lifestyle, each bag holds fun and whimsical items such as flip-flops, an iPhone case, paper fan, compact mirror, beach ball and deck of playing cards.

Best of all, the bags will randomly include a pair of Linda Farrow Luxe sunglasses. (2631 1881)

Flawless skin from inside out

It's summer, and it's time to put on the tank tops, miniskirts and bikinis. With the no!no! PRO Summer Poppy Limited Edition, you no longer need to fuss over unwanted hairs and wrinkles.

The latest no!no! PRO Summer Poppy Limited Edition adopts the new Pulsed Thermicon technology, which conducts a gentle pulse of heat to crystallize and remove hair, resulting in a painless and faster removal process, even for thick and coarse hair. The beauty gadget's new LED head emits LED light that is clinically proven to stimulate cell growth from within the skin, hence reducing fine lines and wrinkles.

The limited edition set is now available at Lane Crawford Hong Kong, Lab Concept and Beauty Avenue. (2528 1966)

