## **Easy Finder**

No. of issues published between 1 January and 23 May 2007: 21

|                                                                                                                                 |               | TOTAL   | HONG KONG | OTHER AREAS |
|---------------------------------------------------------------------------------------------------------------------------------|---------------|---------|-----------|-------------|
| TOTAL AVERAGE NET CIRCULATION PER ISSUE                                                                                         |               | 117,499 | 113,644   | 3,85        |
| Total paid circulation                                                                                                          |               | 117,499 | 113,644   | 3,8         |
| Total free circulation                                                                                                          |               |         | _         | ,           |
| DAID CIRCUIT ATION                                                                                                              |               |         |           |             |
| PAID CIRCULATION NEWSSTAND AND SINGLE COPY SALES                                                                                | TOTAL         | 117,499 | 113,644   | 3,8         |
| At Basic Cover Price                                                                                                            |               | 117,499 | 113,644   | 3,8         |
| Below Basic Cover Price but not less than 50%                                                                                   |               | -       | -         |             |
| Less than 50% of Basic Cover Price but not less than 20%                                                                        |               | -       | -         |             |
| Indicate number of back copies included above indicate number of electronic editions included above                             |               |         | -         |             |
| PAID SINGLE COPY SUBSCRIPTIONS                                                                                                  | TOTAL         | -       | -         |             |
| At Basic Annual Rate                                                                                                            |               | -       | -         |             |
| Below Basic Annual Rate but not less than 50%                                                                                   |               | -       | -         |             |
| Less than 50% of Basic Annual Rate but not less than 20%<br>State the number of unpaid subscriptions / renewals included in th  | e audit issue |         | _         |             |
| indicate number of electronic editions included above                                                                           | c dddii 133dc | _       | -         |             |
| PAID MULTIPLE COPY SUBSCRIPTIONS                                                                                                | TOTAL         | -       | -         |             |
| At Basic Annual Rate                                                                                                            |               | -       | -         |             |
| Below Basic Annual Rate but not less than 50%                                                                                   |               | -       | -         |             |
| Less than 50% of Basic Annual Rate but not less than 20%<br>State the number of unpaid subscriptions / renewals included in th  | e audit issue | -       | -         |             |
| PAID SPONSORED SINGLE COPY SUBSCRIPTIONS                                                                                        | TOTAL         | -       | -         |             |
| At Basic Annual Rate                                                                                                            |               | -       | -         |             |
| Below Basic Annual Rate but not less than 50%                                                                                   |               | -       | -         |             |
| Less than 50% of Basic Annual Rate but not less than 20%<br>State the number of unpaid subscriptions / renewals included in the | e audit issue | -       | -         |             |
| REGULAR BULK SALES                                                                                                              | TOTAL         |         |           |             |
| At Basic Cover Price                                                                                                            | TOTAL         | -       |           |             |
| Below Basic Cover Price but not less than 50%                                                                                   |               | _       | -         |             |
| Less than 50% of Basic Cover Price but not less than 20%                                                                        |               | -       | -         |             |
| Less than 20% of Basic Cover Price but not less than 5%                                                                         |               | -       | -         |             |
| Less than 5% of Basic Cover Price but not less than 1%                                                                          |               | -       | -         |             |
| ISSUE-SPECIFIC BULK SALES                                                                                                       | TOTAL         | -       | -         |             |
| At Basic Cover Price                                                                                                            |               | -       | -         |             |
| Below Basic Cover Price but not less than 50% Less than 50% of Basic Cover Price but not less than 20%                          |               | -       | -         |             |
| Less than 20% of Basic Cover Price but not less than 20% Less than 20% of Basic Cover Price but not less than 5%                |               |         | _         |             |
| Less than 5% of Basic Cover Price but not less than 1%                                                                          |               | _       | _         |             |
| BACK ISSUES BULK SALES                                                                                                          | TOTAL         |         | _         |             |
| At Basic Cover Price (BCP)                                                                                                      | IOIAL         | -       | -         |             |
| Below Basic Cover Price but not less than 50%                                                                                   |               | -       | -         |             |
| Less than 50% of Basic Cover Price but not less than 20%                                                                        |               | -       | -         |             |
| Less than 20% of Basic Cover Price but not less than 5%                                                                         |               | -       | -         |             |
| Less than 5% of Basic Cover Price but not less than 1%                                                                          |               |         | -         |             |
| FREE CIRCULATION                                                                                                                |               | TOTAL   | HONG KONG | OTHER AREA  |
| CONTROLLED FREE CIRCULATION                                                                                                     | TOTAL         | -       | -         |             |
| Individually Requested                                                                                                          |               | -       | -         |             |
| Organization Requested<br>Non-Requested - by Name                                                                               |               | -       | -         |             |
| Non-Requested - by Job Title/Function                                                                                           |               |         | -         |             |
| NON-CONTROLLED FREE CIRCULATION                                                                                                 | TOTAL         |         | _         |             |
| Individually Requested                                                                                                          | IOIAL         | -       | -         |             |
| Organization Requested                                                                                                          |               |         |           |             |
| REGULAR BULK FREE DISTRIBUTION                                                                                                  | TOTAL         | -       | -         |             |
| ICCITE CDECIEIC EDEE DICTDIDUTION                                                                                               | TOTAL         |         |           |             |
| ISSUE-SPECIFIC FREE DISTRIBUTION                                                                                                | TOTAL         | -       | -         |             |