

Concordia University Alumni Association



30th Annual General Meeting
August 29, 2013

Agenda

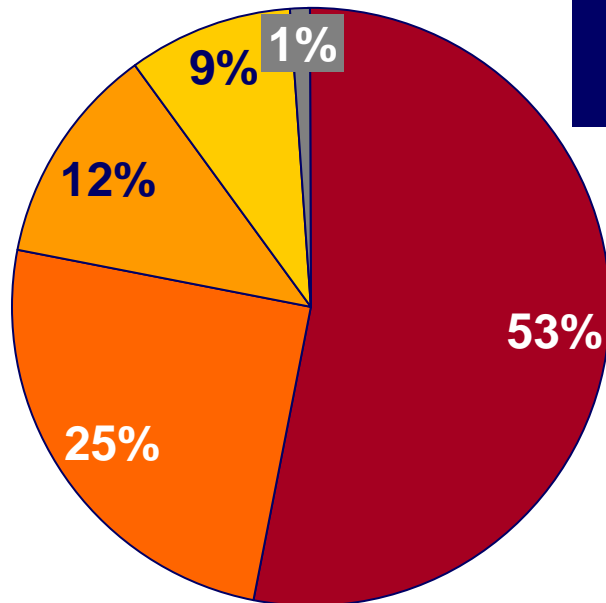


- **Report from the President of the CUAA for fiscal year 2012-2013 (Philippe Pourreaux)**
- Report from the Amalgamation Committee (Steve Avram / Philippe Pourreaux / Donal Ryan)
- Report from the Board of Governors (Jeff Bicher / Frank Ciampini)
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- Report from Alumni Programming Committees:
 - Young Alumni Committee (Ven Virah)
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 - Fine Arts Prize Committee (Kim Fuller)

The Concordia University Alumni Association (CUAA) comprises of 175,000 alumni worldwide

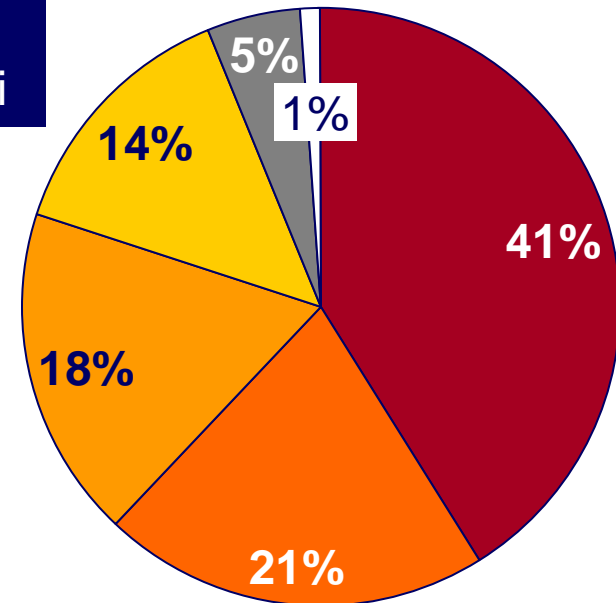


Alumni Distribution by Faculty



175,000
Total Alumni

Alumni Distribution by Year of Graduation



- Arts & Science
- John-Molson School of Business
- Engineering and Computer Science
- Fine Arts
- Others

- 2000 and above
- 1990-1999
- 1980-1989
- 1970-1979
- 1960-1969
- Before 1960

Objectives



- 1. To encourage the fellowship of graduates from Loyola, Sir George Williams and Concordia University (the “university”) through social, educational and cultural activities;**
- 2. To establish and maintain a link with all graduates, the university and the community-at-large;**
- 3. To preserve and promote the interests of the university through alumni involvement in its future and governance;**
- 4. To participate and assist in the promotion of the university as a major institution of higher learning through fundraising and student recruitment;**
- 5. To increase awareness of the association amongst students by the furthering of student welfare;**
- 6. To promote the establishment of chapters of the association by organizing and supervising the meetings thereof on a regular basis and acting as a voice for them;**
- 7. To strengthen the relationship between the Loyola Alumni Association and the Association of Alumni of Sir George Williams University, the two founding bodies of the association, with the intent to coordinate the activities of the said affiliates of the association, and to jointly participate in the solicitation of funds and to promote a common interest in all alumni;**
- 8. To encourage the participation from current Concordia University students in the association’s activities**

Advancement & Alumni Relations and the CUAA support events that cater to various alumni and student needs



Networking

- Business Card Exchange & Cocktail; Speed Networking

Community / Family

- *Au Revoir* Breakfast; Campus Tours

Educational

- Lectures; Alumni Book Clubs; Workshops; Faculty Showcase; Panel Discussions; Storytelling

Recognition / Reunion

- Alumni Recognition Awards; Loyola Medal; Sports Hall of Fame; Banquets; Reunions; Anniversaries; Fine Arts Student Prize

Student

- Dinner for 8; Backpack to Briefcase Series; Job Shadowing; Career Speed-Networking; Career Panels; International Students Holiday Party; Coffee Breaks;

Young Alumni

- Wine Tasting; Cooking Classes; Photography; Salsa Dancing; Health and Fitness Classes; Yoga

For more information: www.alumni.concordia.ca/events/calendar/

Strategic priorities for 2010-2014 and status update



1. Increase the association's visibility and impact with all alumni through:

- CUAA public campaign in support of Concordia University
- Widespread presence and impact at alumni and student events, strengthening Concordia's culture;
- Participation in convocation ceremonies, welcoming our new alumni to the family with Concordia pins;
- Additional funding provided for 2012-13 and committed for 2013-14 given Concordia's budget constraints

2. Speak through "One Voice" with all Concordia alumni - The three alumni associations:

- Engaged in the process of merging the three associations and preserving the legacy cultures of the founding institutions
- Formed an amalgamation committee, comprised of directors from each association
- Confirmed with Advancement & Alumni Relations that a first joint alumni strategic plan will be established in the fall of 2013

3. Strengthen faculty, geographic and affinity chapters through:

- Enhanced financial commitment to support alumni reunions commemorating time at Concordia worldwide;
- Focused faculty-driven alumni networking opportunities and educational programming support;

CUAA Public Campaign in support of Concordia



Concordia Now: News Story

Alumni celebrate Concordia research

February 20, 2013

CONCORDIA UNIVERSITY ALUMNI ASSOCIATION TO PUBLISH ADS IN FRENCH MEDIA IN SUPPORT OF INNOVATION AT ITS ALMA MATER

By Sylvain-Jacques Desjardins

An ad campaign in support of university research at Concordia will soon be published in two of Quebec's most influential French media outlets.

Sponsored by the Concordia University Alumni Association (CUAA), the ads will appear over the coming days in the front sections of the *Le Presse* newspaper and the business weekly *Les Affaires*.

The campaign will be published as a run-up to the Quebec Summit on Higher Education, to be held in Montreal on February 25 and 26. The CUAA ads will build on the university's Big Thinking, Small Planet reputational campaign.

Messaging will highlight breakthroughs made by students and professors from Concordia's four faculties.

The campaign headline will read: "The advantages of research at Concordia? They are obvious to the 46,000 students who benefit from an environment rich in discoveries."

Philippe Poirereux, president of the CUAA, says the ads are designed to reinforce the positive impact of Concordia research on education and society.

"As Quebec society continues its debate over tuition and university funding, there have been proposals to create a two-tier higher education system that would penalize comprehensive universities in favour of research-intensive institutions," he says. "Some proposals put forward could transform our current education system to the detriment of Concordia's long-term success as a top comprehensive university."

The CUAA ad campaign aims to move the education debate in a positive new direction. "Given what's at stake, the CUAA is extending its support for Concordia beyond our regular engagement in student and alumni programming, bursaries and academic scholarships," Poirereux says. "Although we won't directly engage on public policy, since that is not our role, the CUAA will continue to ensure that Concordia is perceived as a thriving institution of higher learning whose students, professors and alumni make significant contributions to the world."

The CUAA ad campaign will focus on French media only, since Concordia has addressed the importance of research to higher education in such English media as the *Gazette* and the *Globe and Mail*.



Sponsored by the Concordia University Alumni Association, this advertisement will appear in *Le Presse* and *Les Affaires*. | Photo by Concordia University.

Public ads in *La Presse* and *Les Affaires* + Web emphasizing the benefits of research at Concordia

LE MONDE EST PETIT NOUS VOYONS GRAND



MESSAGE DE L'ASSOCIATION DES DIPLÔMÉS DE L'UNIVERSITÉ CONCORDIA AU NOM DE SES 170 000 MEMBRES DU MONDE ENTIER

LES AVANTAGES DE LA RECHERCHE À L'UNIVERSITÉ CONCORDIA? ILS SONT ÉVIDENTS.

46 000 ÉTUDIANTS BÉNÉFICIENT D'UN ENVIRONNEMENT RICHE EN DÉCOUVERTES.

MISE AU POINT D'UNE SUBSTANCE CHIMIQUE ARRÊTANT LA PROGRESSION DU CANCER ◀ ÉLABORATION DE SOLUTIONS CONTRE L'OBÉSITÉ INFANTILE ◀ PROMOTION DE CHANGEMENTS DE MODE DE VIE POUR BIEN VIEILLIR ◀ CONCEPTION DE BÂTIMENTS GÉNÉRANT AUTANT D'ÉNERGIE QU'ILS EN CONSOMMENT ◀ UTILISATION D'ENZYMES FONGIQUES POUR STIMULER L'INNOVATION INDUSTRIELLE ◀ MESURE DE L'IMPACT DE LA CULTURE NUMÉRIQUE SUR LA SOCIÉTÉ ◀ CRÉATION DE TEXTILES INTELLIGENTS ◀ ÉVALUATION DE L'INFLUENCE DES AMIS CHEZ LES JEUNES ◀ ANALYSE DES LIENS ENTRE SANTÉ MENTALE ET MILIEU DE TRAVAIL ◀ ÉTABLISSEMENT DE NOUVELLES PRATIQUES D'AGRICULTURE DURABLE ◀ CONSTRUCTION DE PETITES ÉOLIENNES URBAINES ◀ INTÉGRATION DE LA NOTION DE DURABILITÉ ENVIRONNEMENTALE ET SOCIALE DANS LES ACTIVITÉS DES ENTREPRISES...



ENSEMBLE, REPENSONS LE MONDE

Our structure will allow us to deliver on our mandate and enhance the alumni experience at Concordia



Committee	Committee Objectives
Nomination	<ul style="list-style-type: none"> ▪ To identify Board of Director's needs and lead review of potential candidates
Events	<ul style="list-style-type: none"> ▪ To stimulate board member participation at events and coordinate with all committees
By-laws	<ul style="list-style-type: none"> ▪ To review by-laws in light of potential amalgamation of the three alumni associations
Chapter	<ul style="list-style-type: none"> ▪ To coordinate communication and support growth with the various chapters
Student & Campus Relations	<ul style="list-style-type: none"> ▪ To support student programming and review funding requests for student projects
Young Alumni	<ul style="list-style-type: none"> ▪ To support the growth of our young alumni event offerings
Marketing and Comm.	<ul style="list-style-type: none"> ▪ To review CUAA communications, deploy marketing initiatives and optimize branding
Revenue and Budget	<ul style="list-style-type: none"> ▪ To review budget requests, lead budget process and review affinity partnerships
Amalgamation*	<ul style="list-style-type: none"> ▪ To propose the amalgamation of the three alumni associations
Alumni Recognition Awards	<ul style="list-style-type: none"> ▪ To participate in the selection of the recipients of the year's Alumni Recognition Awards
Joint Strategy Review*	<ul style="list-style-type: none"> ▪ To lead jointly with Advancement and Alumni Relations the review of our alumni strategy
Fine Arts Prize	<ul style="list-style-type: none"> ▪ To recognize a work of art by a graduating Fine Arts student

* New committee

Three ways YOU can get involved



Getting Involved	Responsibilities	Time Required
Event Volunteer	<ul style="list-style-type: none"> Attend alumni events and complete tasks as assigned 	<ul style="list-style-type: none"> Usually for a day or period of a few hours at a time, based on your availability
Committees	<ul style="list-style-type: none"> As defined by the committee 	<ul style="list-style-type: none"> Varies according to committee (2-6 meetings per year with various ad-hoc tasks)
Board of Directors	<ul style="list-style-type: none"> The Board of Directors shall exercise full charge and control and have responsibility for all activities, projects and policies of the association as well as its finances and shall be accountable therefore to Concordia alumni and the university 	<ul style="list-style-type: none"> The board of directors holds on average four meetings per year and one annual general meeting, all held in the evening Board members are invited to chair or sit on one or more committees and to participate in one strategic planning session per year Directors are also encouraged to represent the association at various alumni and student events.

To get in contact with us:

1. About the association: philippe.pourreaux@alumni.concordia.ca
2. Event volunteers: sherin.alsafadi@gmail.com
3. Committee volunteers: alumni@concordia.ca

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After steady engagement of our alumni associations, significant progress towards amalgamation!



1. Since 2010, the three alumni association increasingly speaking through “One Voice”

- Joint meetings with Advancement and Alumni Relations to stimulate and maintain volunteer engagement;
- Joint issuance of briefs to the ad hoc committee regarding Concordia’s governance review;
- Joint solution reached for Concordia alumni Board representation (from 1 by each alumni to 2 by CUAA);
- Amalgamation framework presented to each alumni association for “the Fusion of our alumni DNAs”

2. Creation of an amalgamation committee in April 2013

- All three alumni associations dedicate representatives to the committee to negotiate and draft an amalgamation agreement, and the by-laws of the new alumni association
- Engagement with Concordia for showcasing of memorabilia and for enhancing the legacy of our founding institutions and their alumni

3. Concordia’s 40th anniversary in 2014 – ideal target to amalgamate the associations

- Amalgamate the three associations into a new entity recognizing the legacy of our founding institutions
- Create new by-laws reflecting the amalgamation of the legacy values and traditions

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Working closely with affinity partners benefits alumni



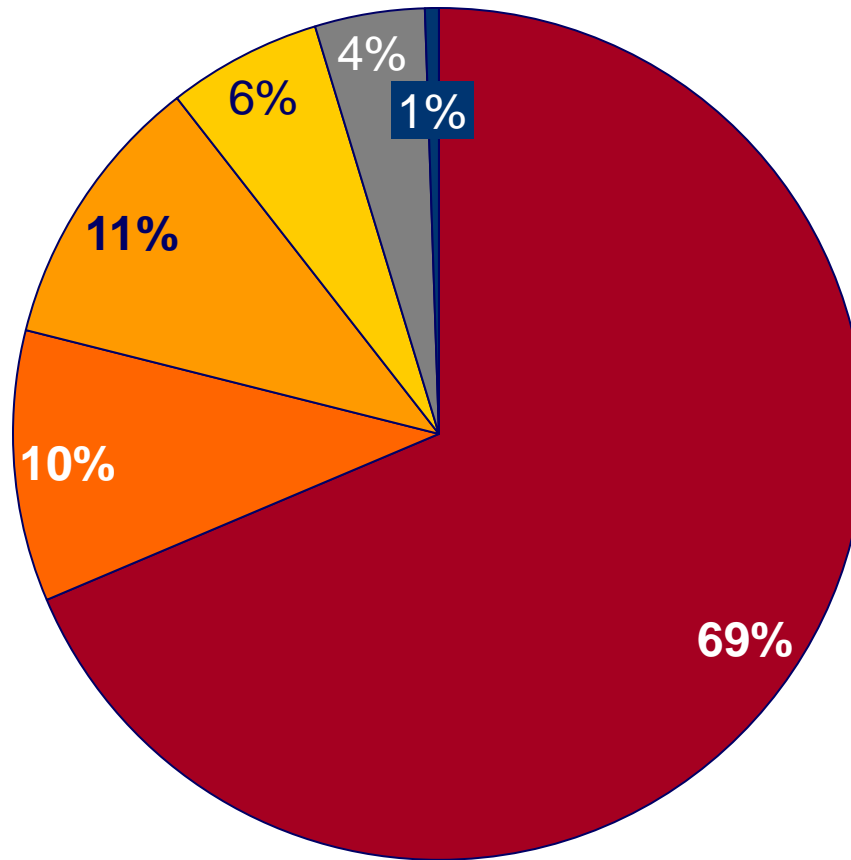
Concordia alumni are entitled to numerous benefits, activities, services and discounts from select alumni service partners.

Visit the following website to learn about all of the benefits and services:

<http://www.concordia.ca/alumni>



2012-13 affinity revenues (\$259k) roughly in line with 2011-12 (\$260k)

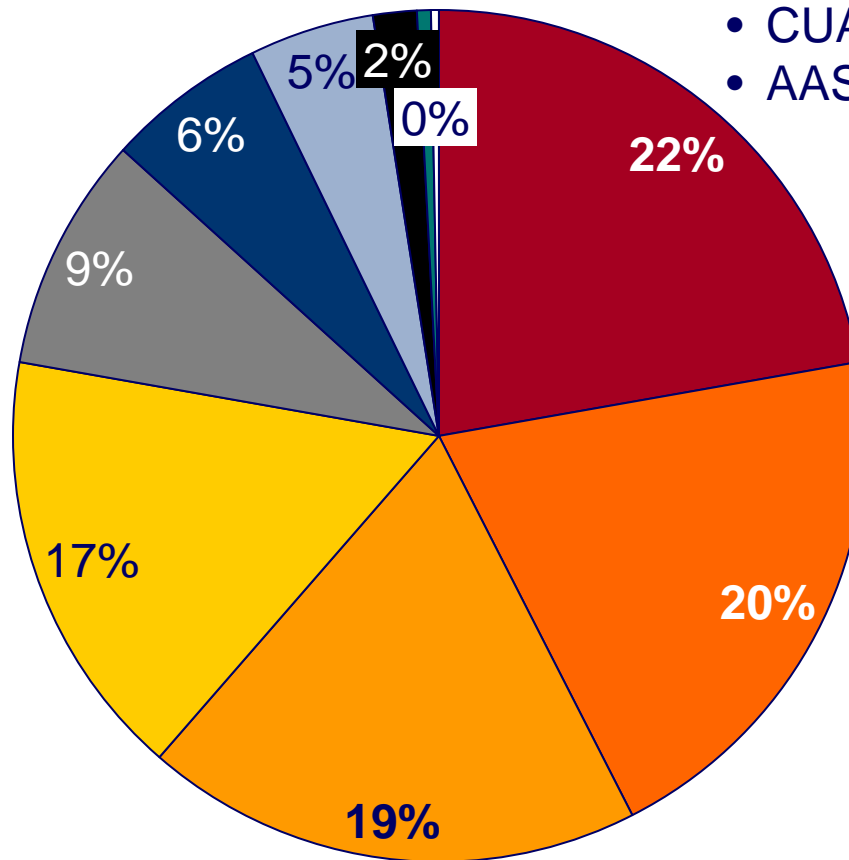


Total expenses grew to \$314k in 2012-13, up 28% from 246k in 2011-12



1-time expenses in 2012-13:

- CUAU public Campaign \$50k
- AASGW 75th Anniversary \$7.5k



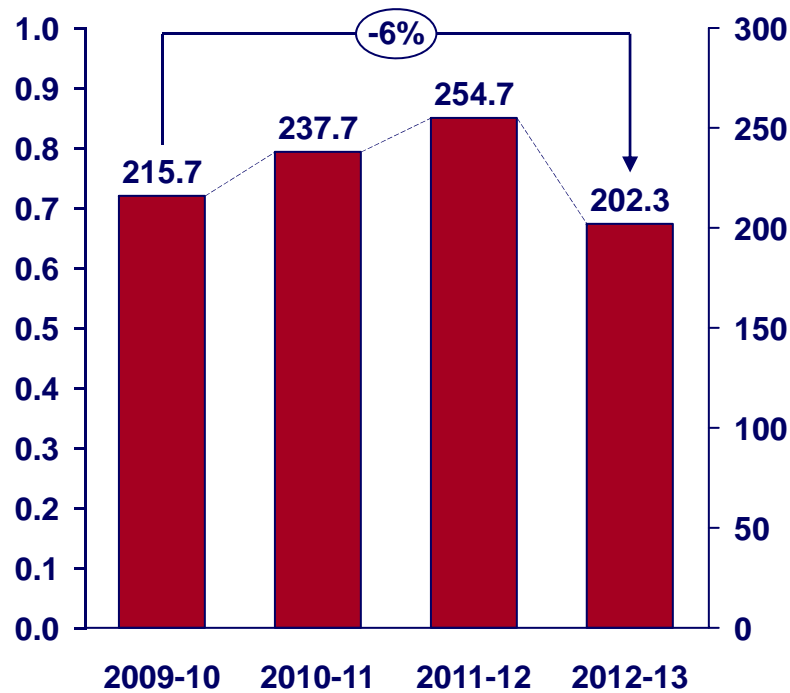
CUAA's net assets position stands at \$202K while our endowments have a market value of \$745.3K



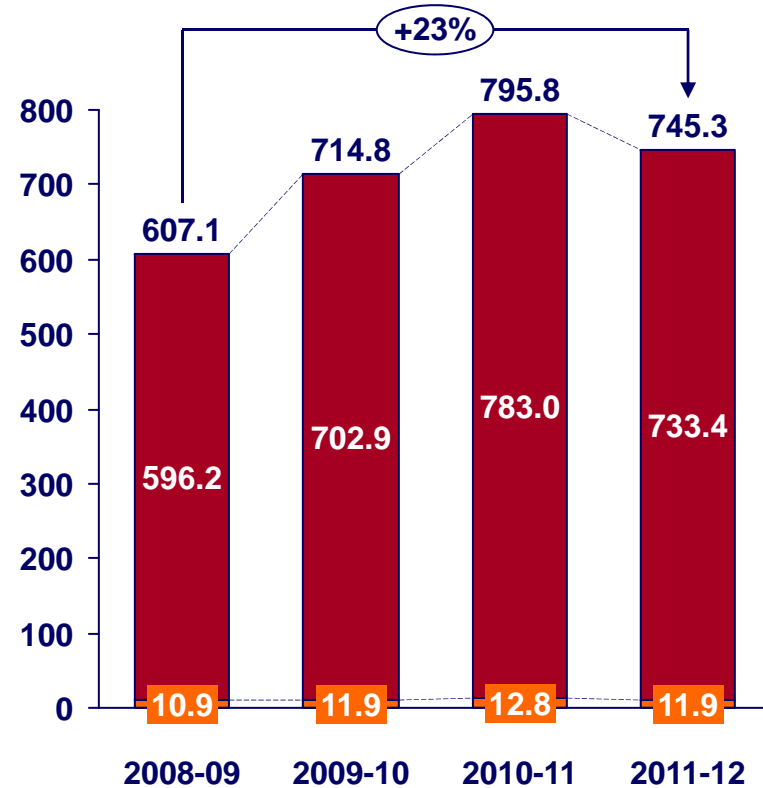
CUAA Net Assets

\$k

Endowment



Net assets at Fiscal Year End



CUAA Scholarship & Bursary Endowment
Ecosense and CUAA inc. Bursary

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2013-14 Proposed Slate of CUAA Directors



Directors Standing for Re-Election

Sherin Al-Safadi	Term 2013-2015
Jeff Bicher	Term 2013-2015
Eli Chalupovitsch	Term 2013-2015
Donald Chambers	Term 2013-2015
Anna Chigogidze	Term 2013-2015
Amine Dabchy	Term 2013-2015
Julie Duchesneau	Term 2013-2015
Kim Fuller	Term 2013-2015
Jameson Jones-Doyle	Term 2013-2015
John Lemieux	Term 2013-2015
Donal Ryan	Term 2013-2015

Continuing Directors

Frank Ciampini	Term 2012-2014
Anca Ivanov	Term 2012-2014
Jeff Lawy	Term 2012-2014
Philippe Pourreaux	Term 2012-2014
Ven Virahsammy	Term 2012-2014

Incoming Directors

Claude Fachkha	Term 2013-2015
Khalil Hadded	Term 2013-2015
Brian O'Neill	Term 2013-2015
Linda Schwey	Term 2013-2015
Alexandre Shannon	Term 2013-2015
Véronique Tokateloff	Term 2013-2015
Stephanie Tsirgiotis	Term 2013-2015

Directors Retiring from the Board

Nathalie Benarroch
Nick Kaminaris
Erin Singer
Véronique Tokateloff
Mardy Weigensberg

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Snow-shoeing

Wine tasting

*Pub night & business
card exchange*

Cooking class

Photography

Yoga

Speed networking

*Salsa
lessons*

Visit: <http://www.concordia.ca/alumni-giving/alumni/connect-learn/calendar/young-alumni/>

Student and Campus Relations: Programming targeted to students' needs



Backpack to Briefcase Series

Students have the opportunity to complement their academic knowledge with soft skills to make the transition to a professional life easier



Dinner for Eight

A forum in which Concordia graduates share their professional experiences and outlook with students over a casual meal in a relaxed setting

Job Shadowing

Opportunities for students to shadow a professional in a desired career field



Speed-Networking

A yearly event where successful alumni meet and share their career experiences with current students

Coffee Study Breaks

During exams, students are invited to take a break and join us for coffee and a chat.



Funding for projects

The Concordia University Alumni Association supports various student projects with grants of up to \$500.



Visit: <http://www.concordia.ca/alumni-giving/alumni/connect-learn/calendar/student-programs/>

Chapters: Alumni reuniting worldwide!



Visit: <http://www.concordia.ca/alumni-giving/alumni/chapters/>

Chapters: The CUAA's presence spans across 26 chapters



Regional representation also in:
Qatar
Turkey



Concordia University President & Vice-Chancellor, Dr. Alan Shepard, visited Calgary, Ottawa, New York and Boston in the spring. More visits planned for the fall including a trip to Vancouver and Toronto.

Geographic chapters allow more than 30,000 alumni to stay connected with Concordia

Canada: Calgary; Edmonton; Ottawa; Mississauga; Nova Scotia; Saskatchewan; Toronto; Vancouver; Winnipeg
U.S.A.: Boston (New England); California; North Carolina; New York; Texas; Washington D.C.; Washington State
International: London; Beijing; Hong Kong; India; Japan; Jordan; Mexico; Netherlands; Shanghai; Dubai

Events: Homecoming 2013 (October 3-6)



Thursday, October 3: 6:30 p.m.
Celebrating 30 years of the Center
for Studies in Behavioural
Neurobiology: Lecture

Friday, October 4: 6 p.m.
Resolute Forest Products Lecture
with alumnus Maziar Bahari

Saturday, October 5 (all day)
Celebratory Service at the Loyola
Chapel

Tour & lecture at the Loyola Jesuit
Hall and Conference Centre

Saturday, October 5 continued...
Reunions, reunions, reunions!!!

- Arts and Science
- John Molson School of Business
- Fine Arts
- Engineering and Computer
Science

President's Homecoming Dinner
with Alan Shepard

Sunday, October 6 (all day)
Au Revoir Breakfast

Campus Tours

For the complete schedule: Visit concordia.ca/homecoming

Alumni Recognition Awards: Community leaders distinguished



Congratulations!
Brian Edwards
Walter S. Tomenson Jr.
Julien Brisebois
Peter W. Hall
Martin Pugh
Robert Barnes
Nancy Curran
Eric Moses Gashirabake

**Nominate someone for the 2014
Alumni Recognition Awards
(deadline: Nov 30, 2013)**



<http://www.concordia.ca/alumni-giving/alumni/news/awards-honours/recognition-awards/>

Fine Arts Graduating Prize: Film by Alisi Telegut wins in 2013



Eli Chalupovitsch, CUA member, Alisi Telegut, CUA prize winner, and Catherine Wild, Faculty of Fine Arts, at the vernissage of the Graduating Students Exhibition. | Photo by Concordia University.

***TEARS OF INGE STANDS OUT WITH INNOVATIVE
TECHNIQUE, COMPELLING NARRATIVE***

<http://www.concordia.ca/now/community-engagement/alumni-affairs/20130619/alumni-association-awards-new-grad-its-fine-arts-prize.php>

Thank You!

We are happy to answer your questions

30th Annual General Meeting

August 29, 2013