

September 2015

TRAFFIC



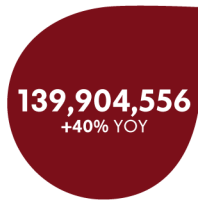
AVERAGE DAILY
UNIQUE BROWSERS
1,182,811
+18% YOY



MONTHLY
UNIQUE
BROWSERS



MONTHLY
VISITS



MONTHLY
PAGE
VIEWS



AUDIENCE LOCATION

UK 91%
US 2%
OTHER 7%

TOP DEVICE TYPES - UNIQUE BROWSERS



MOBILE PHONE **55%**
DESKTOP **28%**
TABLET **17%**

SOCIAL MEDIA

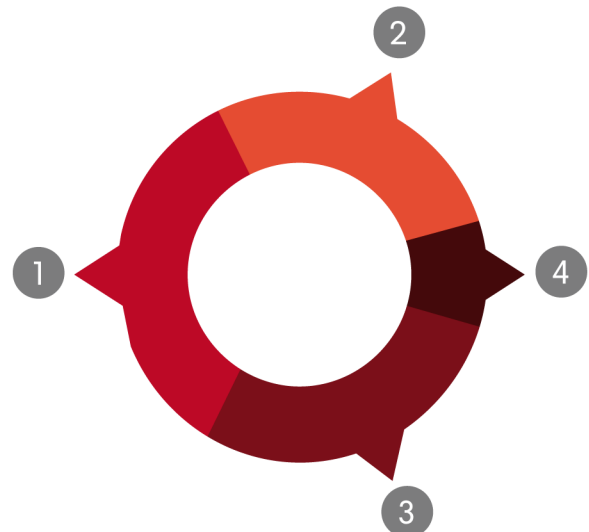


1,143,856
FOLLOWERS



1,029,628
LIKES

SOURCES OF TRAFFIC



1. SOCIAL NETWORKS **37%**
2. TYPED / BOOKMARKED **29%**
3. SEARCH ENGINES **27%**
4. OTHER WEBSITES **7%**