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Euronews and Metropolitan Media Ltd

Euronews has concluded a partnership with Metropolitan Media Ltd, which will allow visitors of all 9 language sections of www.euronews.net to access the international Business Guide. The link between euronews.net and the international Business Guide, provides a valuable source of essential information to commercial organisations and individuals alike worldwide, who are looking beyond their natural borders into new markets and new opportunities. The guide offers a natural and logical development for both websites - Euronews' upmarket audience, composed of high income earners, decision makers, opinion leaders and businessmen, who will find the business partners they seek via the Business Guide.

Euronews is Europe's news channel, covering world news from a European perspective. Euronews broadcasts a bouquet of news services in 9 languages: English, French, German, Italian, Portuguese, Russian, Spanish and Arabic. Launched on 1st January 1993, as the first multilingual pan-European news service, Euronews has rapidly established itself as Europe's leading television news channel.

Every 30 minutes, Euronews provides a constantly updated bulletin containing in-depth coverage of the day's top news, sport, business and international affairs, as well as a weather forecast. Live broadcasts are an integral part of Euronews with programming being interrupted for live coverage of the major news stories whenever they break.

Euronews gives viewers a wider perspective on the world. The channel has an unrivalled supply of news footage from around the world through the Eurovision Exchange, and its public service broadcast shareholders, as well as from the major news agencies. This wide choice of images allows journalists to compare, analyse and then report all opinions, avoiding bias or national viewpoint. As a fully independent channel, Euronews is completely free from any political, religious or territorial influences.

Euronews reaches 294 million households in 150 countries throughout Europe, The Middle East, Africa, Central Asia, North and Latin America via cable, digital satellite and through terrestrial channels. Euronews can be seen in the most prestigious hotels in Europe, at airports, on PDA's and onboard leading airlines.

If you require further information regarding the Business Guide or the relationship between Euronews and Metropolitan Media, **all enquiries must be directed to:-**

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