

Sudden Weekly, Eat & Travel Weekly and ME!

No. of issues published between 1st January and 30th June, 2008 : 26 issues

TOTAL AVERAGE NET CIRCULATION PER ISSUE	TOTAL	HONG KONG	OTHER AREAS
	Total paid circulation	193,640	186,641
Total free circulation	193,640	186,641	6,999
	-	-	-

PAID CIRCULATION	TOTAL	HONG KONG	OTHER AREAS
NEWSSTAND AND SINGLE COPY SALES	193,640	186,641	6,999
At Basic Cover Price	193,640	186,641	6,999
Below Basic Cover Price but not less than 50%	-	-	-
Less than 50% of Basic Cover Price but not less than 20%	-	-	-
<i>Indicate number of electronic editions included above</i>	-	-	-
<i>Indicate number of back copies included above</i>	-	-	-
PAID SINGLE COPY SUBSCRIPTIONS	-	-	-
At 80% or more of Basic Annual Rate	-	-	-
Below 80% of Basic Annual Rate but not less than 50%	-	-	-
Less than 50% of Basic Annual Rate but not less than 20%	-	-	-
<i>Indicate number of electronic editions included above</i>	-	-	-
<i>State the number of unpaid subscriptions / renewals included in the audit issue</i>	-	-	-
PAID MULTIPLE COPY SUBSCRIPTIONS	-	-	-
At 80% or more of Basic Annual Rate	-	-	-
Below 80% of Basic Annual Rate but not less than 50%	-	-	-
Less than 50% of Basic Annual Rate but not less than 20%	-	-	-
Less than 20% of Basic Annual Rate but not less than 5%	-	-	-
<i>State the number of unpaid subscriptions / renewals included in the audit issue</i>	-	-	-
PAID SPONSORED SINGLE COPY SUBSCRIPTIONS	-	-	-
At 80% or more of Basic Annual Rate	-	-	-
Below 80% of Basic Annual Rate but not less than 50%	-	-	-
Less than 50% of Basic Annual Rate but not less than 20%	-	-	-
Less than 20% of Basic Annual Rate but not less than 5%	-	-	-
<i>State the number of unpaid subscriptions / renewals included in the audit issue</i>	-	-	-
REGULAR BULK SALES	-	-	-
At Basic Cover Price	-	-	-
Below Basic Cover Price but not less than 50%	-	-	-
Less than 50% of Basic Cover Price but not less than 20%	-	-	-
Less than 20% of Basic Cover Price but not less than 5%	-	-	-
Less than 5% of Basic Cover Price but not less than 1%	-	-	-
ISSUE-SPECIFIC BULK SALES	-	-	-
At Basic Cover Price	-	-	-
Below Basic Cover Price but not less than 50%	-	-	-
Less than 50% of Basic Cover Price but not less than 20%	-	-	-
Less than 20% of Basic Cover Price but not less than 5%	-	-	-
Less than 5% of Basic Cover Price but not less than 1%	-	-	-
BACK ISSUES BULK SALES	-	-	-
At Basic Cover Price (BCP)	-	-	-
Below Basic Cover Price but not less than 50%	-	-	-
Less than 50% of Basic Cover Price but not less than 20%	-	-	-
Less than 20% of Basic Cover Price but not less than 5%	-	-	-
Less than 5% of Basic Cover Price but not less than 1%	-	-	-
FREE CIRCULATION	-	-	-
CONTROLLED FREE CIRCULATION	-	-	-
Individually Requested	-	-	-
Organization Requested	-	-	-
Non-Requested - by Name	-	-	-
Non-Requested - by Job Title/Function	-	-	-
NON-CONTROLLED FREE CIRCULATION	-	-	-
Individually Requested	-	-	-
Organization Requested	-	-	-
REGULAR BULK FREE DISTRIBUTION	-	-	-
ISSUE-SPECIFIC FREE DISTRIBUTION	-	-	-