

# A Year of **Impact**

NGO Monitor Annual Report

**2012**

**NGO** MONITOR





**Making NGOs Accountable**

*NGO Monitor provides information and analysis, promotes accountability, and supports discussion on the reports and activities of NGOs claiming to advance human rights and humanitarian agendas.*

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# LETTER FROM THE PRESIDENT, PROFESSOR GERALD M. STEINBERG



Dear Friends,

Over the past decade, I have frequently written about the powerful, well-financed, and often highly-secretive non-governmental organizations (NGOs) that wage a damaging political war against Israel.

In 2012, we continued to press the issue of NGO funding, highlighting the responsibility of funders for demonizing attacks against Israel. Late in 2012 the European Court of Justice ruled on an NGO Monitor petition challenging the European Union's lack of transparency regarding major funding for those NGOs centrally involved in demonization. While the court affirmed NGO Monitor's factual claims regarding the EU's refusal to provide the documents, the ruling permitted the EU to continue hiding its NGO funding procedures.

This highly publicized case opened the door for us to expand the "naming and shaming" of European governments that secretly fund these NGOs. In 2013, we will lead a major political and media strategy aimed at exposing how hundreds of millions of euros in taxpayer funds have been used to promote radical anti-Israel NGOs over the last decade.

NGO Monitor's decade of fighting the NGO political war against Israel was made possible by the foresight, generosity and support of our donors. They have enabled our professional and highly dedicated staff to expand the research agenda, and expose the global anti-Israel NGO campaigns.

This year's Annual Report highlights our accomplishments in 2012, when NGO Monitor:

- **Saw major reductions** in European government funding for two of the most radical Israeli NGOs involved in demonization – ICAHD and AIC;
- **Triggered the German defunding** of another radical Israeli NGO, Zochrot, that supports the Palestinian claim of a "right to return";

- **Launched BDS in the Pews**, our most read report in 2012, detailing European, Canadian and U.S. government funding for anti-Israel campaigns in mainline churches;
- **Completed a report on U.S. government funding** of other anti-Israel NGOs (to be released in 2013);
- **Released Best Practices for Human Rights and Humanitarian NGO Fact-Finding**, issued by the prestigious international law book publisher Martinus Nijhoff. *Best Practices* documents how NGOs have failed to implement methodological standards for fact-finding and offers solutions;
- **Issued hundreds of reports**, academic publications, press releases and op-eds; we were quoted in scores of media throughout the world and increased recognition, including in academic venues, as the leading source of independent analysis on these issues;
- **Experienced a dramatic increase** in our impact and visibility in Israel – in government, media, and academia.

These accomplishments build upon all our previous achievements since NGO Monitor's founding in the wake of the 2001 UN-sponsored World Conference on Racism in Durban. The virulent NGO Forum was the primary engine of what we dubbed the "Durban Strategy," the worldwide NGO campaign to isolate and delegitimize Israel. The media, many diplomats and academics, blindly accept and quote the unsubstantiated NGO allegations and publications, through what we define as "the halo effect."

NGO Monitor remains the only independent source of NGO evaluations and accountability. As our visibility increases, we are frequently cited by media, government officials in Israel and abroad, and diplomats. In the past decade, we have exposed funding sources for scores of politicized NGOs, noting when their rhetoric and reports contradict their claimed principles. Our naming and shaming of their funders often triggers the cutoff of funding.

The generous support of our donors allows us to build upon this record of accomplishments, and will enable NGO Monitor to expand its activities and impact in future years.



## Europe

One of NGO Monitor's primary objectives is to focus attention on the massive and largely secret European government funding that continues to go to NGOs that lead demonization, BDS, and lawfare campaigns. In 2012, we made considerable progress in this area, "naming and shaming" the governments for their violations of transparency and for funding organizations whose activities are in direct opposition to their policy declarations. NGO Monitor's spotlight has led to the defunding of particularly radical NGOs, which had been supported by European governments for many years.

### EU Court Decision on NGO Monitor Case Highlights EU's Secrecy

In November 2012, the European Court of Justice ruled on an NGO Monitor petition concerning the EU's lack of transparency in its NGO funding practices. The court found that the EU did not provide the documents requested by NGO Monitor in a timely fashion, and that this "must be regarded as an implicit decision to refuse access." However, it also upheld the denial of access, essentially permitting the EU to hide its funding decision-making from the public.

For the past decade, NGO Monitor has attempted to systematically track this funding, to allow European taxpayers, officials, Israelis, and Palestinians to independently evaluate its impact and efficacy. As part of that process, in 2008, NGO Monitor submitted a detailed request to the EU, asking for documents related to NGO funding. After a delay of more than six months, the EU provided NGO Monitor with documents that were heavily redacted and whited out, covering up relevant information under the purported rationale of national security and proprietary interests.

Under the procedure mandated by the EU's Freedom of Information guidelines, NGO Monitor, represented by Asserson Law Offices, next turned to the European Court of Justice. The NGO Monitor petition noted that the EU was blocking independent evaluation of its NGO funding decisions and preventing the public from knowing

whether its practices are consistent with due process of law.

In its response to the court, the European Commission acknowledged that officials had censored the salient details, including "the conclusions of the monitoring" and "the conclusions of the audit[s]," as well as "additional remarks" made by evaluators.

However, the court upheld the denial of access, issuing its decision without taking evidence or conducting hearings on NGO Monitor's petition nor providing NGO Monitor an opportunity to appear before the court.

NGO Monitor's case was covered extensively in the media in late December, including by *JTA* (also appeared in *Jerusalem Post* and *The Times of Israel*), *Ha'aretz* (English and Hebrew), *Ma'ariv*, *The Spectator*, *Algemeiner*, and numerous blogs. As a result, the issues related to secret and massive EU funding of NGOs and the sharp contradiction between declared democratic principles and practice were publicized, which will help accelerate policy changes.



## Exposing the EU-NGO Echo Chamber

In May, NGO Monitor published a detailed report, *EU Documents Repeat False NGO Claims and Increase Tensions*, which examined the symbiotic relationship between the European Union and political advocacy NGOs. The report disclosed that six leaked documents from EU delegations dealing with the central, complex, and sensitive issues of Israeli policy - Jerusalem, "Area C," the status of Israeli-Arab citizens, and allegations of settler violence - repeat many false, inaccurate, or misleading allegations made by various NGOs funded by the EU and member states.

NGO Monitor's report was accompanied by op-eds in the *Times of Israel*, *Public Service Europe*, and *Jewish Chronicle* (UK). Professor Steinberg also briefed members of the European Parliament and other officials on this issue.



## ICAHAD and AIC Face Financial Collapse

The Israeli Committee Against House Demolitions (ICAHAD), one of the most radical and damaging NGOs active in the conflict, referred to its "financial collapse" in a November newsletter. As a result, ICAHD faced eviction from its offices, and co-director Itay Epshtain (formerly of Amnesty-Israel) was forced to leave. In response to our analysis of these developments, ICAHD's director lashed out against NGO Monitor, concluding that "the Revolution will not be funded and we will persevere regardless."

ICAHAD's main donors have included the European Union; the governments of Denmark, Switzerland, the Netherlands, and Sweden via NGO Development Center; Spain; Trocaire (Ireland); UN Development Programme; World Vision; and Mennonite Central Committee. While ICAHD's newsletter did not specify which funding had been cut, a €169,661 grant from the EU expired in June 2012.

Another NGO involved in demonization, Alternative Information Center (AIC), also had to close its offices in Jerusalem due to a severe reduction in funding. In a letter to supporters, founder Michel Warschawski complained of an inability to pay salaries and recognized the central role of NGO Monitor in exposing AIC's anti-Israel agenda.

ICAHAD's and AIC's difficulties demonstrate the degree to which political advocacy NGOs are dependent on what some funders refer to as "project support." Although these government donors often claim that their money does not fund NGO salaries, travel, public relations, and offices, this is clearly misleading.

**"The Revolution will not be funded."**

**-ICAHAD Director Jeff Halper**

## Challenging the President of the European Commission During Israel Visit

In advance of European Commission President José Manuel Barroso's visit to Israel and the Palestinian Authority, NGO Monitor published an open letter to Mr. Barroso, as reported in the *Jerusalem Post*. The letter called for greater EU scrutiny on large-scale projects it funds "for highly politicized Israeli and Palestinian NGOs," and noted "the absence of transparency regarding this funding."

## Impact in Europe: Italian Report and Conference on NGO Funding

On November 17-18, the Federazione Associazioni Italia Israele, an umbrella organization for community-based pro-Israel groups in Italy, hosted a conference "How Much Does It Cost to Delegitimize Israel?" examining Italian government funding for NGOs promoting anti-Israel demonization.

The conference marked the launch of a detailed report based on research conducted by the Federation and other Italian organizations, and published in



Italian and English. NGO Monitor played a key advisory role in the report's preparation.

Speakers included Naor Gilon, Israeli ambassador to Italy; Fiamma Nirenstein, a member of Italian Parliament (and member of NGO Monitor's International Advisory Board); Professor Steinberg, who wrote the report's preface; journalists and academics; and representatives of the Italian Jewish community.

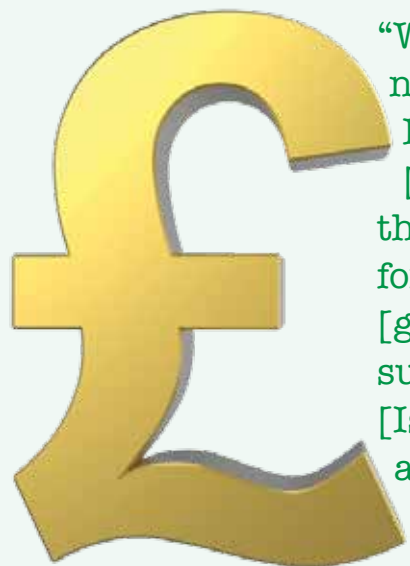
This event and report received significant media coverage and was discussed in the Italian Parliament. The project represents an important extension of our impact in Europe, as well as our cooperation with Jewish communities, who now recognize the centrality of NGO-led political warfare.



## UK Minister Commends the Credibility and Impact of NGO Monitor

NGO Monitor has maintained a detailed exchange with British government officials, and continues to have significant impact on funding for political advocacy NGOs. A number of these groups have been defunded in the past few years.

Speaking at Bar Ilan University on January 10, 2012, UK Foreign Office Minister for the Middle East Alistair Burt praised NGO Monitor's work in confronting NGO attacks against Israel. Minister Burt said,

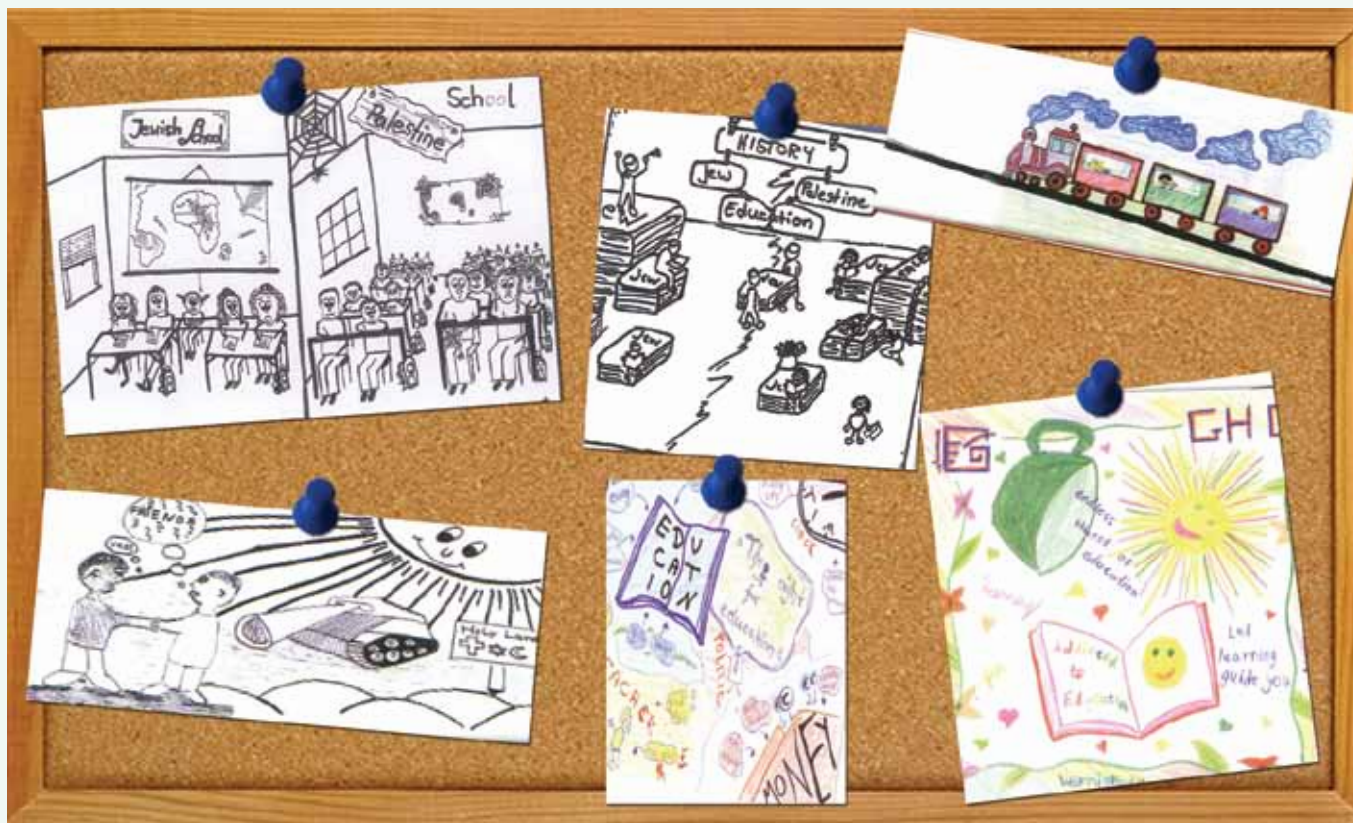


“We want to make sure we’re not supporting [antisemitic NGOs]. NGO Monitor [is] right to make sure that the people who come forward, who are looking for [governmental financial] support, who are criticizing [Israel], have the right animus. That’s absolutely right.”

## Professor Gerald Steinberg Addresses the British House of Commons

In September, Professor Steinberg delivered a briefing at the British House of Commons titled “Facing the Facts: The Urgent Need for Guidelines in Human Rights Fact-Finding.” The briefing, which came at the invitation of Richard Harrington MP, was facilitated by the Henry Jackson Society, and presented the research from NGO Monitor’s new book, *Best Practices for Human Rights and Humanitarian NGO Fact Finding*. Following this event, we expanded our contacts and cooperation with MPs and their staff.





Pictures drawn by Israeli-Arab and German students as part of an EVZ-funded program, from a brochure depicting Israel as a violent state with an education system that oppresses Arab pupils and equating Israel with the defunct East German Stalinist state.

## Significant Victory: German Foundation EVZ Ends Funding to “Naqba” NGO

The German government-funded Remembrance, Responsibility, Future (EVZ) Foundation stopped funding Zochrot in 2012. This Israeli NGO supports the controversial Palestinian claim to a “right of return,” falsely accuses Israel of “ethnic cleansing” of the Palestinian people, and endorsed the violent “Free Gaza Flotilla.”

Following a *Jerusalem Post* article on a different EVZ-funded project in which funds were misappropriated for a school program that minimized the Holocaust and promoted hatred of Israel, NGO Monitor sent an open letter to German foundations operating in Israel. A senior figure at EVZ acknowledged that it “received inquiries from Israel concerning its support of Zochrot.” In an interview with the *Jerusalem Post*, Professor Steinberg said, “This is a significant victory in the battle to hold funders accountable for their support of NGOs involved in demonization.”

## Exchange with German Foundation on Funding for Online Publication

In January, the *Jerusalem Post* reported on NGO Monitor's research regarding German foundation funding for "+972," an online publication involved in delegitimizing Israel. The Heinrich Böll Stiftung, affiliated with the German Green Party, provided €12,000 to +972 in 2012. +972 often reflects the Durban strategy, including repeating the apartheid analogy and embracing a "one-state solution" that would mean the end of Israel as a Jewish and democratic state. In May 2012, +972 published a cartoon depicting Israeli Prime Minister Benjamin Netanyahu raping President Barack Obama and eating his limbs. The article in the *Jerusalem Post* quoted Professor Steinberg, "Why is German taxpayer funding going to this counterproductive activity?"

In addition, NGO Monitor initiated an exchange of letters with the director of the Heinrich Böll Foundation's office in Israel, Marc Berthold, noting that "in funding +972, the Foundation fulfills no humanitarian purpose and does not foster peace and mutual understanding. Instead, this activity promotes polarization and conflict." In his response, which was posted on the Heinrich Böll Foundation website, Mr. Berthold acknowledged that "Heinrich Böll Foundation disagrees with some of the site's contributions and rejects others," but then stated that the Foundation would not "interfere in its editorial process."

Berthold also claimed that +972 "is also open for critical guest contributions and comments, which shows its commitment to an open and fearless debate." In our rejoinder, we challenged Heinrich Böll Foundation to provide examples of such "guest contributions" that questioned the ideological and political positions of +972's editors. As an indication of the impact of NGO Monitor's focused criticism of the Heinrich Böll Foundation, contributors to +972 attacked us repeatedly. We will continue to pursue this issue in 2013.

## "Naming and Shaming": BDS Activist Judith Butler in Germany

NGO Monitor played a leading role in vigorously opposing the City of Frankfurt's awarding its prestigious Theodor W. Adorno Prize to anti-Israel activist Judith Butler. A professor at the University of California-Berkeley, Butler is an outspoken proponent of BDS and has described Hezbollah and Hamas as "social movements that are progressive...that are part of a global left."

The story was covered in a number of media outlets. This included a *Wall Street Journal* op-ed by Professor Richard Landes and Benjamin Weinthal where they called Butler a "useful idiot of anti-Semites...[who] allows them to 'Jew-wash' their genocidal hatreds with her good name."

Professor Gerald Steinberg was quoted in the *Jerusalem Post* saying "...Butler is one of a tiny number of token Jews who are used to legitimize the ongoing war against Israel, following a dark practice used for centuries in the Diaspora."

Butler specifically attacked Professor Steinberg in remarks to the anti-Zionist website, Mondoweiss: "...Gerald Steinberg is known for attacking human rights organizations in Israel as well as Amnesty International and Human Rights Watch."

The awarding of the prize to Butler created a backlash in Germany. A moderator from leading newspaper *Die Welt* pulled out of a September 15 podium discussion with Butler at the Jewish Museum in Berlin due to Butler's militant anti-Israel views. The main representative German Jewish organization, Zentralrats der Juden in Deutschland, accused Butler of "moral depravity," labeled her a "self-confessed Israel hater," and called on the prize committee to rescind its decision.

**Judith Butler referring to Israel as an apartheid state at the University of Hamburg.**





## High Level Dialogue with U.S. Government

In 2012, NGO Monitor prepared its first report detailing United States government funding for Israeli and Palestinian NGOs. The report presents evidence of the role of U.S.-funded NGOs in the demonization of Israel, in direct opposition to American policies. The report urges U.S. officials to conduct detailed and independent evaluations of the activities of these highly politicized NGOs, and to reevaluate funding for these groups. In our recommendations, we also call for greater transparency and public access to information about NGO funding provided by the U.S. government.

The draft report was the subject of a series of meetings and correspondence with U.S. Ambassador to Israel Daniel Shapiro, as well as with senior U.S. officials. Ambassador Shapiro's response thanked NGO Monitor for "bringing to our attention instances in which information on our programs could be more transparently accessible" and for the "opportunity to provide feedback, corrections, and research guidance, and to make our own adjustments where necessary."

In the first half of 2013, NGO Monitor plans to release an updated report and expand our focus on the need for changes in U.S. government funding policies for political advocacy NGOs.

## Campus Outreach Focusing on NGOs in Advance of “Israel Apartheid Week”

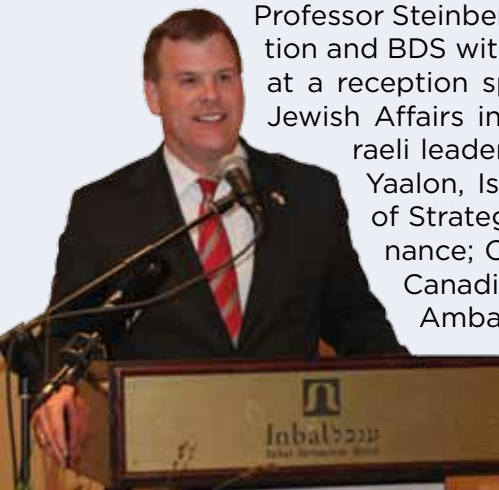
To prepare for confronting “Israeli Apartheid Week” (IAW), NGO Monitor released a report detailing the main NGOs involved with IAW events. We also produced a resource page to assist in countering the false apartheid analogy. We sent our acclaimed “BDS Sewer System” maps to more than 50 Jewish Agency campus representatives in North America. Many representatives expressed gratitude for this vital assistance in their efforts to advocate for Israel.



Israeli Apartheid Week posters, 2009-2012.

## Professor Steinberg meets with Canadian Foreign Minister on NGO-led demonization

Professor Steinberg discussed the NGO role in demonization and BDS with Canadian Foreign Minister John Baird at a reception sponsored by the Centre for Israel and Jewish Affairs in Jerusalem. Several Canadian and Israeli leaders were in attendance, including Moshe Yaalon, Israel’s Vice Prime Minister and Minister of Strategic Affairs; Yuval Steinitz, Minister of Finance; Canadian Finance Minister Jim Flaherty; Canadian MP Professor Irwin Cotler; Israel’s Ambassador to Canada, Miriam Ziv; and Canada’s Ambassador to Israel, Paul Hunt.



## Extensive Media Impact After Rachel Corrie Verdict

On August 28, the Haifa District Court ruled that Israel was not at fault in the 2003 death of Rachel Corrie, an activist with anti-Israel NGO International Solidarity Movement (ISM). In a media statement, NGO Monitor President Professor Gerald Steinberg said, “Corrie’s death was entirely unnecessary, and the leaders of the ISM – who encourage their activists to work in war zones – bear much culpability for her death.”

NGO Monitor’s media impact was extensive. Professor Steinberg authored an op-ed in *Public Service Europe*, the *Jerusalem Post* published an op-ed by NGO Monitor’s Legal Advisor Anne Herzberg, and the Conference of Presidents’ “Daily Alert” posted our media statement.

Further, *Huffington Post* UK extensively quoted Professor Steinberg as did the *Jerusalem Post*. The *Los Angeles Times* published a letter to the editor echoing NGO Monitor’s media statement. And a columnist at the *Daily Telegraph* (UK) mirrored NGO Monitor’s language in his critique of support for Corrie.

“Corrie’s death was entirely unnecessary, and the leaders of the ISM – who encourage their activists to work in war zones – bear much culpability for her death.”

- Professor Gerald Steinberg

Rachel Corrie burning an American flag.



## NGO Monitor's Vital Role in Uncovering Antisemitism at the Center for American Progress

NGO Monitor played a vital role in bringing to light the antisemitic rhetoric and activity of Center for American Progress bloggers. Our research on CAP and the multiple stories in the *Jerusalem Post* were among the major catalysts for the widespread condemnations of its language and the changes at CAP. In particular, NGO Monitor focused on the virulently anti-Israel NGO Electronic Intifada (EI), which posted articles by some of the CAP bloggers in question. In the wake of the coverage, EI attacked NGO Monitor. The influential weekly *The New Yorker* quoted Professor Steinberg's statement to the *Jerusalem Post*:

**“Invoking the term ‘Israel firsters’ and claiming that Jews are warmongers is precisely the embodiment of the new anti-Semitism.”**

This extensive media coverage resulted in changes at the Washington, D.C. think tank. As reported in the *Washington Post*, “Zaid Jilani, the author of the ‘Israel-firster’ tweets, apologized and left CAP’s staff in recent days to take another job.” *The Post* subsequently quoted the Obama Administration’s liaison to the U.S. Jewish community saying that what was unfolding at CAP was “troubling,” and that “[the attitude toward Israel at the think tank] is not [that of] this administration.”

The *Jerusalem Post* reported that “CAP has introduced a new social media policy to monitor and prevent prejudicial writings.”

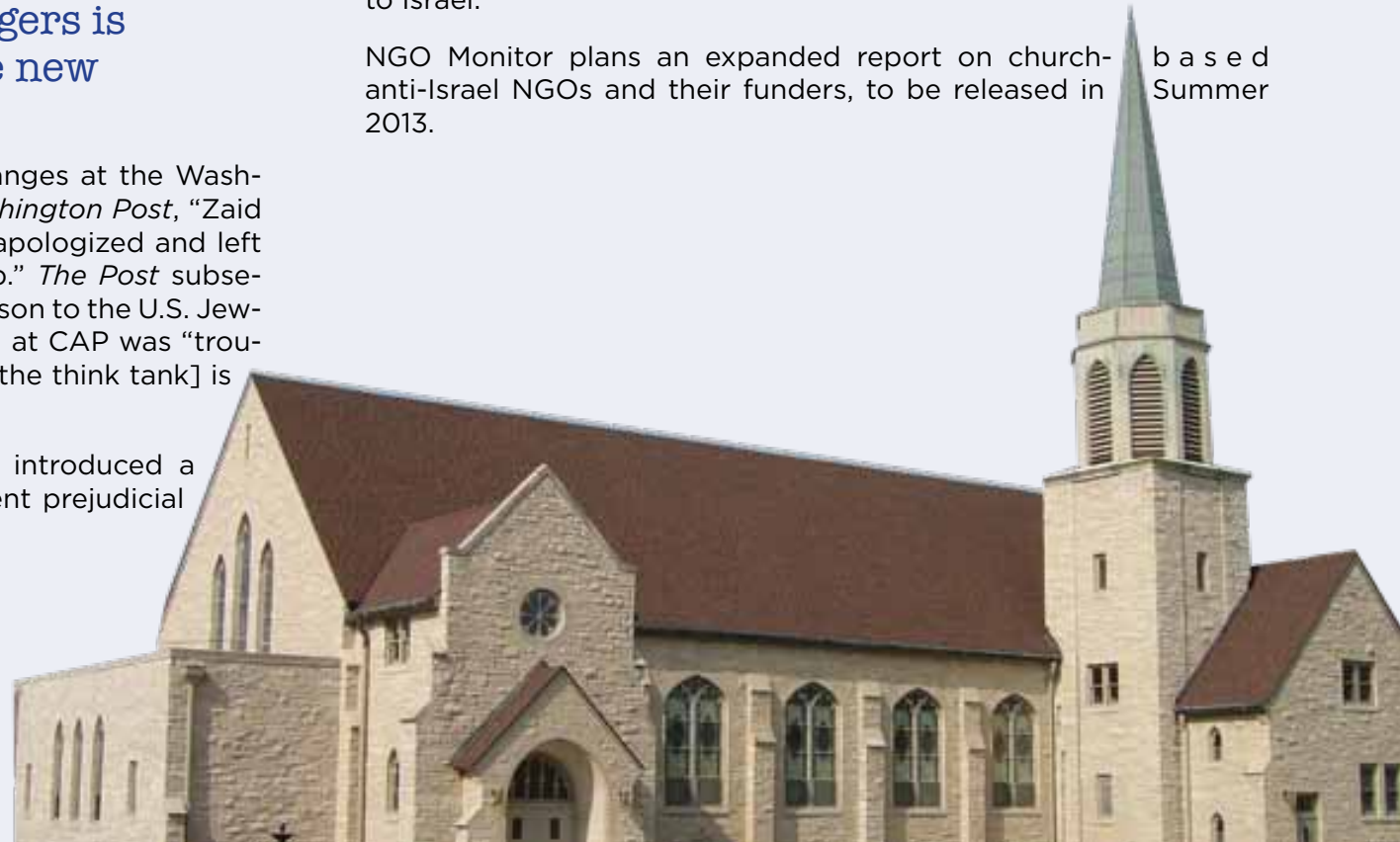
## Church BDS: Informing the Public Discourse on a Sensitive Topic

Our July publication *BDS in the Pews: European, US, and Canadian Government Funding Behind Anti-Israel Activism in Mainline Churches* was the most read report on our website this year.

The report revealed the theological prejudice of Palestinian Christian NGOs such as Sabeel, the Holy Land Trust, and Kairos Palestine and their detrimental effect on mainline Protestant churches.

NGO Monitor’s research was cited in the context of attempts to isolate and delegitimize Israel, such as the pro-BDS resolutions in the Presbyterian and Methodist churches (U.S.) and by the United Church of Canada, events in the Anglican Synod (U.K.), and the October 2012 letter to Congress from leaders of 15 Protestant denominations calling for an investigation into American military aid to Israel.

NGO Monitor plans an expanded report on church-based anti-Israel NGOs and their funders, to be released in Summer 2013.



## Impact and Credibility in Academia: Book Launch for Best Practices



*Best Practices for Human Rights and Humanitarian NGO Fact-Finding*, co-authored by Professor Steinberg, NGO Monitor Legal Advisor Anne Herzberg, and former NGO Monitor research fellow Jordan Berman, discusses the urgent need for accuracy in NGO reporting. The publication traces efforts to develop mechanisms for regulating reporting methods, noting that the NGO community has failed to implement methodological standards for fact-finding. Without these guidelines, NGO reports have no clear measure of reliability and may be detrimental to the pursuit of human rights. The book is a significant addition to the prestigious Nijhoff series on international law, and will be used in many university courses and cited in legal frameworks.

To mark the publication, NGO Monitor and Martinus Nijhoff Publishers hosted a book launch in Jerusalem at Mishkenot She'ananim. Following introductory remarks by Ms. Herzberg and Alan Stephens, head of research at Clemens Nathan Research Centre, Professor Francoise Hampson of the University of Essex (UK) delivered the keynote address. Professor Hampson is a former member of the United Nations Sub-Commission on the Promotion and Protection of Human Rights Member, and a member of fact-finding missions to former Yugoslavia and Lebanon.

A panel chaired by Professor Steinberg, "Facing the Facts: Developing Standards for Human Rights NGOs," followed the keynote address. Panelists included Dr. Rephael H. Ben-Ari, former legal

advisor at the Israeli Embassy in The Hague and professor of law at Bar Ilan University; Adv. Sigall Horovitz, former legal officer at the International Criminal Tribunal for Rwanda, and Special Court for Sierra Leone; Col. Liron Libman, former head of the IDF Military Advocate General's Corps' International Law Department; and Professor Robbie Sabel, former legal advisor at Israel's Ministry of Foreign Affairs, and professor of law at the Hebrew University of Jerusalem.

Professor Steinberg appeared on the influential Israeli public affairs radio program "Din u'Devarim" to present the issue to a broad audience, and he published an op-ed in the *Times of Israel*.

## Diplomatic Impact: Critique of Statement from UN High Commissioner for Human Rights

In April, NGO Monitor published a detailed rebuttal of a statement by UN High Commissioner for Human Rights Navi Pillay, which included Israel among countries she alleged "curtail the freedom of non-governmental organizations (NGOs) and other civil society actors to operate independently and effectively."

NGO Monitor's statement noted that, among other inaccuracies copied from NGO talking points, Pillay misrepresented the relevant Israeli laws and ignored the powerful lobby of Israeli political advocacy NGOs in European and UN frameworks.



Diplomats based in Israel informed NGO Monitor that they transmitted NGO Monitor's rebuttal to the highest levels of their respective governments.

## NGO Monitor Breaks Story on International Criminal Court Rejection of “Lawfare” Initiative

In a key defeat for NGO “lawfare” targeting Israel, on April 3, 2012 the Office of the Prosecutor (OTP) of the International Criminal Court (ICC) determined that it does not have jurisdiction to begin an investigation over cases related to the 2008-09 Gaza War because “Palestine” is not a state. NGO Monitor was the first organization to highlight attempts of the NGO network to exploit legal institutions for frivolous “war crimes” cases against Israeli officials as part of the Durban Strategy. This effort intensified in 2009, when the Palestinian Authority (PA) filed a letter with the Court, purporting to accept the ICC’s jurisdiction in order to bring “war crimes” cases against Israeli officials. To support this campaign, which is part of the wider Durban Strategy, a large number of NGOs claiming human rights agendas, including Human Rights Watch, actively supported the Palestinian effort. To counter this campaign, particularly regarding the claims and spurious legal analyses submitted by the NGO network, NGO Monitor was involved from the outset, and major points of our legal brief, submitted at an NGO session held by the ICC, were echoed in the ruling.

NGO Monitor also played a key role in presenting this story to the media. In a statement quoted by the Associated Press, which then appeared in hundreds of platforms across the globe, NGO Monitor Legal Advisor Anne Herzberg noted,

“Throughout this process, the ICC – created to punish the worst perpetrators of war crimes and mass murder – was exploited by several EU- and European-government funded non-governmental organizations (NGOs), which intensively lobbied the OTP as part of their campaign to attack the legitimacy of the State of Israel... this clearly was contradictory to the spirit and substance of peace negotiations.”



International Criminal Court, the Hague





## Submission to Fact-Finding Mission on Settlements



In October, NGO Monitor filed a submission to the UN Human Rights Council's "Independent International Fact-Finding Mission on the Israeli Settlements." This latest UNHRC mission appears to be the direct result of a lobbying campaign by several European government-funded NGOs in conjunction with the Organization of Islamic Conference, the Arab League, Cuba, and Venezuela.

NGO Monitor's submission expressed concern over the Mission's working methods, and called for compliance with fact-finding standards and ethical principles. The submission demanded, at a minimum, strict adherence to the principles of impartiality and objectivity, transparency in all interactions with NGOs, and professional guidelines for assessing the credibility, and factual and legal claims of NGOs.

## Submission to UN Universal Periodic Review of Israel

In July, NGO Monitor submitted a report in advance of Israel's Universal Periodic Review at the UN Human Rights Council in February 2013. The submission provided analysis and examples highlighting problematic NGO activity vis-à-vis human rights in Israel. As previously documented by NGO Monitor, some NGOs publish reports and launch campaigns that obscure or remove the context of terrorism against Israeli citizens; provide false or incomplete statistics and images; and disseminate gross distortions of the humanitarian, human rights, and international legal dimensions of the Arab-Israeli conflict.

In our submission, NGO Monitor showed that due to these distortions, NGO publications and campaigns, including submissions to the United Nations, provide an incomplete and often non-credible picture of the state of human rights in Israel. NGO Monitor urged the Human Rights Council to examine carefully the credibility and biases in NGO submissions and claims, and to issue an accurate report that will not repeat the flaws and negative impacts of previous UNHRC reports related to Israel.

### What NIF Doesn't Know...

The New Israel Fund (NIF) is a primary supporter and financial backer of Israeli political advocacy NGOs. NIF justifies this funding on the premise that these groups strengthen Israel and Israeli society. As shown by NGO Monitor, however, some grantees – in violation of NIF's own guidelines – engage in activities and rhetoric that demonize and delegitimize Israel as part of the Durban Strategy. Some NIF officials, as well as their donors and supporters who had relied on NIF's own claims, were unaware of these activities and their implications.

In this context, our research on NIF grantees is widely recognized as authoritative, and has been used by NIF officials, donors, Jewish community leaders, journalists and others to evaluate NIF's impact in Israel. Our role as an independent source of analysis regarding the NIF continues to be complex and significant, with a gradual and visible impact on the organization, its officials, and its funding policies for political advocacy NGOs.

At the same time, NIF and its network have lashed out against NGO Monitor, particularly after our research demonstrated that grantees were violating NIF's official guidelines.

In 2012, NGO Monitor produced two detailed updates on NIF funding for Israeli political advocacy groups – and another report in November 2012, which focused on allegations by grantees during the IDF operation in Gaza (see below).

These detailed NGO Monitor reports were also copied (often without acknowledgement) by other organizations that focus on NIF issues.

One of the most important developments in 2012 was confirmation that NIF had ended funding for three NGOs that support BDS and other anti-Israel campaigns: Mada al-Carmel, Al-Qaws, and Coalition of Women for Peace. This followed extensive NGO Monitor reports, op-eds, and correspondence with NIF on the problematic nature of these groups and their activities. However, NIF failed to

publically explain why it had ceased its funding or indicate what – if any – institutional measures had been instituted to prevent a recurrence of funding in violation of NIF guidelines.

In February, NGO Monitor obtained a poster advertising the planned speech by Suhad Bishara, a senior Adalah official, on “The policy of apartheid in Israel: The new racist laws” at an event organized by “BDS Geneva” as part of “Israel Apartheid Week.” We publicized this information and alerted NIF, one of Adalah's major funders (\$204,275 in 2011). In our letter to NIF CEO Daniel Sokatch, we noted that Adalah employed the false charges of apartheid and racism in its ongoing delegitimization campaign against Israel. NIF denied that Adalah ever agreed to participate in the BDS event (despite the advertising), while concurrently claiming that Bishara withdrew from the program.

In another incident involving NIF grantee Sheikh Jarrah Solidarity Movement (SJSM; \$162,430 in 2011), a poster depicting a jar of Vaseline as a crude metaphor for Israel allegedly being “raped” by “settlers” was posted on SJSM's official Facebook page. The text of the poster read, “If they were residents of Haifa, Beer Sheva or Ashdod they would be in jail. But they are settlers. So shut up, bend down, swallow, you know that you want it.” NGO Monitor issued a press release criticizing SJSM for its offensive exploitation of sexual assault and highlighting the contradiction with NIF's stated values. The topic and its wider implications were covered in the Israeli media, including *Ha'aretz*. SJSM removed the poster after harsh criticism from some of its members.

As noted, during the November military conflict in Gaza, NGO Monitor analyzed the statements of NIF grantees, comparing them with allegations during the December 2008 IDF operation (these NGO claims formed the foundation of the discredited Goldstone Report). Our report, “Presumed Guilty: NIF's NGO Network Promotes War Crimes Myths Again,” demonstrated that the grantees were again insinuating that Israel was guilty of war crimes and related violations, without providing any evidence or proof. Some of the statements reflected core bias and contrasted with their silence when Israeli human rights were violated.

## Exposing NIF's Role in the *Ha'aretz* "Apartheid" Poll

On October 23, 2012, *Haaretz* published an article headlined, "Survey: Most Israeli Jews would support apartheid regime in Israel," written by the controversial Gideon Levy. The article related to a highly distorted "push poll," and was echoed immediately by global media outlets and many NGOs, including those involved in anti-Israel demonization and BDS. In Israel, the poll and its initiator, Amiram Goldblum (a member of NIF's International Council), were strongly criticized.

NGO Monitor's analysis focused on the central role of the New Israel Fund (NIF) in this issue. The English text in *Haaretz* stated, "The survey was commissioned by the New Israel Fund's Yisraela Goldblum Fund." (Mention of the NIF was removed in a revised version.) The Hebrew version made no mention of the NIF, but stated that the Yisraela Goldblum Fund was "established in 2007 as part of the framework of the non-profit 'Signing Anew'."

NIF quickly sought to distance itself in a statement claiming that "'Signing Anew' is an independent organization... not affiliated with the NIF." However, as an NGO Monitor report showed, the relationship between NIF, Signing Anew, and the controversy was more complex than NIF acknowledged. NGO Monitor noted that NIF was the initiator of "Signing Anew" and continues to fund it. Additionally, the "peace and civil rights activists" who formulated the poll's questions have close connections to the NIF and its grantees, such as Michael Sfard, legal counsel for a number of NIF grantees.

NGO Monitor staff published op-eds in *jns.org*, *Israel HaYom*, and *The Australian* on the poll and the NGO angle, emphasizing the degree to which foreign journalists repeat claims made by political advocacy NGOs without independent confirmation.



Poster (L) by NIF grantee Sheikh Jarrah Solidarity Movement depicting a jar of vaseline as a crude metaphor for Israel allegedly being "raped" by "settlers".

Poster (R) advertising the planned speech by Suhad Bishara on "the policy of apartheid in Israel: the new racist laws".



Of particular note was Physician for Human Rights-Israel's (\$161,864 in 2011) rejection of Israel's right to self-defense, claiming that "the lives of residents of Gaza and, southern Israel have lost their value and have become but a tool in the cynical political arena." The NIF-funded group also retweeted a call encouraging Israeli soldiers to refuse orders, which was later removed from its Twitter feed.



## Briefing the Israeli Government

NGO Monitor's impact and visibility in Israel continues to grow significantly, including an expanded Hebrew website and ongoing interaction with decision makers in the government, media, and academia. Professor Steinberg and other members of the NGO Monitor staff provide regular briefings and updates on NGO demonization issues and funding to high ranking Israeli government officials, including in the Foreign Ministry and the Prime Minister's Office. This has led to greater emphasis on combating NGO demonization, and more instances of Israeli diplomats and parliamentarians raising NGO funding issues with their European counterparts.

To add to this impact, NGO Monitor launched a Hebrew-language digest in 2012, primarily for Israeli decision makers, politicians, and

the wider Israeli public. Print copies of the three editions were sent to over 90 Members of Knesset (MKs) from across the political spectrum, and to high ranking government officials, prompting significant responses and further dialogue and debate.

## Knesset Session with UK Ambassador on NGO Contributions to Antisemitism

NGO Monitor was mentioned repeatedly at a special Knesset committee session on "antisemitism in the UK." British Ambassador to Israel Matthew Gould presented a detailed report, and the heads of Israel advocacy groups from the UK spoke. Professor Steinberg also presented NGO Monitor's research on continued UK government funding for political advocacy NGOs.

## Increased Visibility in the Hebrew Media

NGO Monitor has steadily increased our presence in the Hebrew media, including op-eds in *Israel Hayom* – the most widely read Israeli newspaper – *Ha'aretz*, *Ynet*, *Maariv* (NRG), and *Makor Rishon*.

Our research was also featured in several major newspapers, and quoted by widely-read columnists. In August, both *Yediot Ahronot* and *Israel HaYom* published articles citing NGO Monitor's analysis in the same weekend. Yoaz Hendel, in the *Yediot Ahronot* Weekend Magazine, wrote about the New Israel Fund's support for fringe NGOs with a clear anti-Israel agenda:

“One of the serious voices dealing with this subject is NGO Monitor. For over a decade they have been monitoring NIF activity, trying to understand, analyze, and use tools that are not driven by ghosts and horned demons. Their reports are hard hitting, and completely free of conspiracy theories. They deal with facts and figures, quotes, and calls for boycotts.”

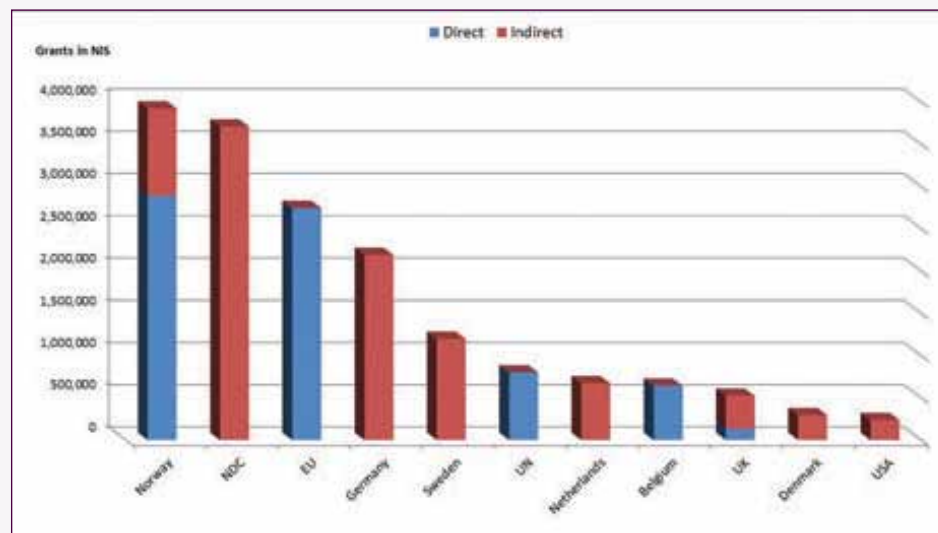
Dror Eydar from *Israel Hayom* also highlighted “NGO Monitor's excellent website” in discussing “The Truth about ISM” and the Rachel Corrie trial.

NGO Monitor's visibility in Israel has also grown significantly due to our Hebrew website, which receives thousands of visitors. Our posts have been picked up by news outlets and leading news discussion forums. Additionally, we began posting Hebrew materials on our Facebook page, further expanding the Hebrew-speaking audience online.

## NGO Transparency Law

NGO Monitor played a widely acknowledged instrumental role in the Israeli “NGO Transparency Law,” which went into effect at the beginning of 2012. The law mandates that all NGOs must report funding from foreign governments on a quarterly basis. As implemented by the Israeli Ministry of Justice, the law is an international model for transparency: quarterly reports are promptly posted on the Registrar of Non-Profits website, allowing the Israeli public to get an up-to-date picture of the foreign funding that Israeli NGOs receive.

For the first three quarters of 2012, 11 political NGOs reported receiving sums totaling over 16 million NIS from foreign government entities. NGO Monitor will continue to work with our partner organizations and the Israeli government to monitor the law's impact as it enters its second year of implementation.



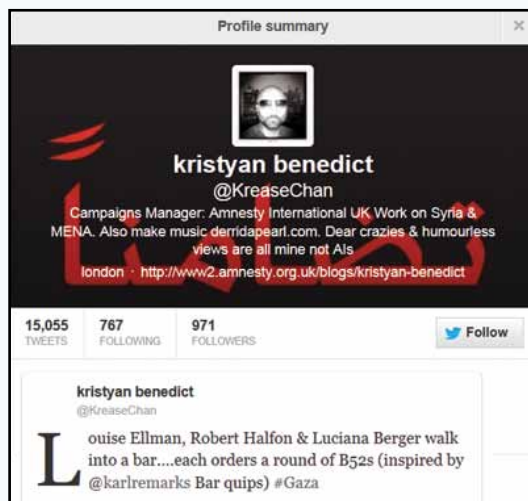
Foreign governments grants to 11 Political Israeli NGOs, according to Israeli Registrar of Non-Profits

## Amnesty's Credibility Crumbles as NGO Monitor Discloses Anti-Israel Bias

In May 2012, NGO Monitor released a report disclosing anti-Israel bias, such as the hiring of anti-Israel activists as “researchers,” at Amnesty International and raising questions about its acceptance of government funding.

These issues were covered in NGO Monitor op-eds published in Ynetnews.com, *Canadian Jewish News*, and *Australian Jewish News*, and by *Israel HaYom* (picked up by Conference of Presidents’ “Daily Alert”), *JTA*, *Times of Israel*, *Jerusalem Post*, *Jewish Chronicle* (UK), and *CAMERA*.

The Gaza conflict in November afforded another opportunity to raise the problems at Amnesty. Our report “NGO Warfare Update: Amnesty Launches Frontal Attacks” highlighted its advocacy for anti-Israel sanctions and the failure to recognize Israel’s inviolable right to self-defense. Elliot Abrams, former Deputy National Security Advisor for the United States and a member of NGO Monitor’s International Advisory Board, highlighted our analysis in a blog on the Council on Foreign Relations website.



We also exposed Amnesty’s violation of professional standards, as seen in the Twitter account of Amnesty-UK’s Middle East campaign manager Kristyan Benedict, which was used for obsessive anti-Israel rants. One tweet, explained as an attempt at a “joke” about three Jewish Members of Parliament, was condemned by NGO Monitor, MPs, and British Jewish leaders. As a result,

Amnesty-UK launched disciplinary proceedings against Benedict. After a few weeks, he was forced to apologize for the “inappropriate and offensive” tweet, but Amnesty refused to acknowledge the antisemitism behind the incident, and Benedict remains on staff.

Amnesty’s credibility as a human rights organization was further diminished in November, when its London-based staff staged a strike that the AP described as “an embarrassing setback for an organization that campaigns for the rights of workers and is considered one of the world’s pre-eminent human rights advocates.” Professor Steinberg was quoted in the AP article, which was reprinted in hundreds of media outlets around the world: “They really are in trouble. They’ve been in crisis for a number of years.”

## Confronting Human Rights Watch and Its Bias

Human Rights Watch (HRW) is one of the most prominent and influential international human rights NGOs. For the past ten years, NGO Monitor’s analysis has highlighted HRW’s poor research methodologies, lack of expertise, and inherent anti-Israel ideology. HRW’s credibility has eroded, forcing HRW on the defensive.

Our research confirmed that, in 2012, HRW’s agenda continued to be driven by media coverage, with HRW shifting its primary focus to Syria as public interest in Libya waned. Years of neglect and disproportionate attention on Israel, however, damaged HRW’s reputation and left it ill-prepared to respond adequately to the violent uprisings in Arab countries.

Despite a more focused approach on closed regimes in the Middle East, HRW continued to exhibit a pronounced bias against Israel. An instructive example was HRW’s response to the Rachel Corrie decision in August. HRW echoed the unsubstantiated rhetoric of “impunity” and lack of accountability, which originated with the Corrie family and other pro-Palestinian activists. As revealed by NGO Monitor, HRW did not disclose its conflict of interest in the case: the Corrie family’s media contact during the trial, Stacy Sullivan, previously worked for HRW.

Like many other political advocacy NGOs, HRW was silent when terror groups in Gaza escalated their targeting of Israeli civilians in the buildup to Operation Pillar of Defense in November. During the fighting, however, HRW refrained from overly strident attacks against Israel. This was a departure from HRW's approach during previous conflicts, such as Lebanon (2006) and Gaza (2009), when based on NGO Monitor's research and reports, HRW was widely criticized for disseminating false information.

However, in its statements issued after the fighting, HRW resumed its pattern of making baseless allegations of Israeli violations. For example, HRW used faulty factual and legal analysis to accuse Israel of "unlawful" attacks against a home and against media buildings.

In response, NGO Monitor released our own statement, showing that HRW incorrectly applied international law and did not possess the military expertise or the necessary information to make such assessments. Rather, HRW's "evidence" consisted of Israel's refusal to reveal its operational decisions to the NGO. Despite this non-evidence, HRW concluded that Israel violated the laws of war.

We also noted that, contrary to HRW claims, the strikes on the media buildings targeted four senior Islamic Jihad combatants who were hiding within the buildings and were directly involved with the planning, manufacture, and execution of illegal attacks on Israeli civilians.

Professor Steinberg was quoted in the *Times of Israel* and the *Jerusalem Post*: "This is yet another example of HRW's systematic lack of credibility and its biased approach to Israel. Calling a military attack 'unlawful' is a serious charge, which should not be made lightly. But HRW cannot substantiate these allegations." NGO Monitor Legal Advisor Anne Herzberg was also cited in *Algemeiner*, noting, "Just because HRW claims something is a war crime does not make it so."

Our impact was further expanded when our research on HRW was used by other critics.

On December 4, 2012, David Feith's op-ed in the *Wall Street Journal* accused HRW of "Dancing Around Genocide" regarding Iran's continual calls to annihilate Israel. He disclosed internal emails

between Executive Director Kenneth Roth and other members of the organization showing that, according to Roth, "Iran's rhetoric doesn't qualify as 'incitement'...but amounts merely to 'advocacy [to genocide]' which is legal." Feith concluded that "The infighting reveals a peculiar standard regarding dictatorships and human rights and especially the Jewish state...Tehran will continue to call for Israel's obliteration—and Human Rights Watch will continue to sit back and watch."

NGO Monitor research on HRW's disproportionate focus on Israel and its fundraising in Saudi Arabia was used as background in the article to demonstrate HRW's moral failure in the Middle East.

This Iran/genocide issue was also covered in the *Jerusalem Post*, which quoted Professor Steinberg, and in an article in *Tablet Magazine*.

## NGO Monitor Sparks Vibrant Debate with "Jew-Washing" Term

NGO Monitor triggered a major debate on the role of fringe Jewish NGOs in providing "Jewish cover" for anti-Israel demonization. Our article in the *Jewish Week* (NY) introduced the term "Jew-washing" to describe this ugly and immoral practice. We "named and shamed" the deceptively titled Jewish Voice for Peace (JVP) and other NGOs that use "Jewishness" to defuse criticism of anti-Israel campaigns.

The term evoked a number of strong responses in the *Wall Street Journal*, *The Forward*, the *Newsweek*-affiliated "Daily Beast" blog, *Commentary*, and *Ha'aretz* (English and Hebrew).

Support came from former Canadian MP Richard Marceau, who wrote in the *Jerusalem Post*, "Anybody who identifies as anti-Zionist, even if one professes to be Jewish, cannot be considered anything other than a representative of a very marginal group in the Jewish world." Seth J. Frantzman, op-ed editor at the *Jerusalem Post*, called this phenomenon a form of "Jewish anti-Israelism."

NGO Monitor’s publications are a significant means to increase our impact among the most influential elements of the human rights and foreign policy networks. Books and journal articles in top legal publications are used in university curricula, read by professionals in the field, and generate significant follow-up interest and impact.

## Books

### **Best Practices for Human Rights and Humanitarian NGO Fact Finding**

In Spring 2012, NGO Monitor’s book *Best Practices for Human Rights and Humanitarian NGO Fact-Finding* was published by Martinus Nijhoff Publishers, a prominent legal-academic publishing house. The book discusses the need for establishing universally acceptable guidelines for NGO activities and political advocacy, and outlines effective procedures for project and NGO evaluations.

The book is a significant addition to the prestigious Nijhoff series on international law. It will be used in many legal frameworks, increasing NGO Monitor’s impact and credibility in the academy.

### **The Goldstone Report “Reconsidered” – A Critical Analysis**

This important publication from 2011 has been provided to the law libraries in hundreds of universities and has been cited in a number of academic publications.

## Academic Articles

### **“IHL 2.0: Is There a Role for Social Media in Monitoring and Enforcement?”**

Anne Herzberg and Gerald M. Steinberg, *Israel Law Review*, Volume 45, Issue 3, November 2012, pp 493-536

This paper was disseminated by the UN on Twitter and listed as a resource on the Harvard University Program on Humanitarian Policy and Conflict Research website. An earlier version was presented in November 2011 by NGO Monitor Legal Advisor Anne Herzberg at an international conference sponsored by the International Committee of the Red Cross, Hebrew University’s Minerva Center for Human Rights, and the Konrad Adenauer Foundation. Many of the

issues raised in the paper came to life on the social media “front” of Operation Pillar of Defense in November 2012.

### **“From Durban to the Goldstone Report: The Centrality of Human Rights NGOs in the Political Dimension of the Arab-Israeli Conflict”**

Gerald M. Steinberg, *Israel Affairs*, Volume 18, Issue 3, 2012

### **“Kony 2012: IHL 2.0: Is There a Role for Social Media in Monitoring and Enforcement?”**

Anne Herzberg, *Opinio Juris* (legal blog), April 19, 2012

NGO Monitor research was also cited extensively in “The Transnational Politics of





Warfare Accountability: Human Rights Watch versus the Israel Defense Forces,” Pascal Vennesson and Nikolas M. Rajkovic, *International Relations* December 2012 vol. 26 no. 4, pp. 409-429

## Monograph

Published in Spring 2012, “The Politics of Canadian Government Funding for Advocacy NGOs” is a systematic depiction and analysis of the impact of Canadian government funding for NGOs active in the Arab-Israeli conflict. This monograph includes an account of the controversy surrounding the Canadian government’s decision to defund a number of politicized groups.

## Major Reports

**European-government funded NGOs lobby for latest UNHRC investigation,** March 27

In March 2012, the United Nations Human Rights Council adopted a resolution calling for “independent international fact-finding mission...to investigate the implications of the Israeli settlements.” Our report highlights the involvement of European funded NGOs, including Al Haq, which lobbied for this investigation. The report examines their role in political warfare against Israel as a part of the Durban strategy.

**EU Documents Repeat False NGO Claims and Increase Tension, May 14**

An analysis of six leaked EU documents – dealing with the central, complex, and sensitive issues of Israeli policy in Jerusalem, “Area C,” the status of Israeli-Arab citizens, and allegations of settler violence. These documents reflect the damage, including poor policy planning, that results from the close and non-transparent relationship between the EU and the political advocacy NGOs that it funds.

**BDS in the Pews: European, US, and Canadian Government Funding Behind Anti-Israel Activism in Mainline Churches,** July 2

Our most widely read report of 2012, “BDS in the Pews” examines government funding for church-based BDS campaigns, which often use “one-state” rhetoric, and, in many cases, antisemitic supercessionist (replacement) theologies.

**Analysis of Statements by Political NGOs on Gaza Crisis, November 2012,** November 15;

**Presumed Guilty: NIF’s NGO Network Promotes War Crimes Myths Again,** November 19;

**NGO Factual and Legal Distortions on Gaza “Media Center” Attacks,** November 20;

**NGO Warfare Update: Amnesty Launches Frontal Attacks,** November 21

When Israel commenced Operation Pillar of Defense, NGO Monitor anticipated that NGOs would automatically condemn Israel for “war crimes” and other alleged violations of international law. This was their response to previous Israeli self-defense measures, in line with the “Durban strategy” of isolating and demonizing Israel.

Throughout the fighting, NGO Monitor released daily reports and analyses, naming and shaming these NGOs and their funders, and revealing their double standards and immoral equivalencies.

**O Boycott All ye Faithful: How Anti-Israel NGOs Are Abusing Christmas,** December 20

NGO Monitor’s 2012 Christmas report looked at how NGOs such as Christian Aid (UK), Kairos Palestine, Sabeel, War on Want (UK), Amos Trust, and Adalah-NY once again exploited the Christmas season and theological themes to advance immoral anti-Israel campaigns and, in some cases, antisemitism. Our report highlighted how these organizations use offensive and inflammatory rhetoric in Christmas carols, holiday messages and cards, nativity scenes, and other products.

## Forthcoming Publications

### ACADEMIC PAPERS AND JOURNAL ARTICLES

#### “NGO Involvement in Promoting Arms Embargoes”

Analyzing the role of Human Rights Watch and Amnesty International in promoting the cancellation of several weapons contracts between Israel and the UK government in the aftermath of the 2008-09 Gaza War.

Accepted for publication *Israel Affairs* [Routledge]

#### “Human Rights Watch and the Marketing of Ghaddafi’s ‘Tripoli Spring’”

A detailed look at the role of Human Rights Watch in promoting blatant anti-human rights policies.

### MONOGRAPHS

#### Amnesty International

Analyzing the structure of Amnesty International, including its funding, budget, and decision-making as related to Israel and demonization.

#### Israel and the Philanthropy of George Soros

An exposé on George Soros’ funding of NGOs that lead BDS and demonization campaigns against Israel.

#### Medical Malpractice

Analyzing the “super halo effect” of medical NGOs, which combines human rights with health-related claims. Includes case studies on the major medical NGOs active in the Arab-Israeli conflict.

### Spain

Examining Spanish government funding for Israeli, Palestinian, and Spanish NGOs involved in anti-Israel activities during the years 2009 through 2011.

#### “International NGOs, the Arab Upheaval, and Human Rights: Examining NGO Resource Allocation”

Examining the resource allocation of major NGOs (Human Rights Watch, Amnesty International) related to women’s rights and upheavals in Arab countries. The report demonstrates that these organizations often soft-peddled abuses in the Arab world at the expense of advocating for women’s rights.

#### BDS in the Pews

An expanded analysis of church-based anti-Israel NGOs and their funders.



**NGO Monitor continues to enjoy a growing presence in the media, and frequent citations in blogs, Twitter posts, and internet publications. Dozens of our op-eds and letters to the editor were published by leading newspapers worldwide, and NGO Monitor was cited more 100 times in leading Israeli and international media outlets. In addition, journalists frequently rely on Professor Steinberg to offer analysis regarding NGO funding and activity.**

## NGO Monitor and Operation Pillar of Defense (November 2012)

NGO Monitor had a very high profile in the media during the IDF's Gaza operation in November. Our critiques of NGO allegations were quoted widely in the Associated Press (reprinted and posted in hundreds of media outlets), *The Daily Telegraph (UK)*, *Die Zeit (Germany)*, an article by Elliot Abrams for the Council on Foreign Relations (New York), *USA Today*, *National Post (Canada)*, *Bloomberg (US)*, *Christian Science Monitor (US)*, Gatestone Institute, AIJAC Blog (Australia), and the Hebrew media. In addition, NGO Monitor published eight op-eds in different outlets in Germany, Belgium, the United States, Canada, and Israel.



## International Human Rights Day

In recognition of Human Rights Day, December 10, NGO Monitor staff authored op-eds covering a human rights topics that have been ignored or distorted by NGOs – such as slave trafficking; female genital mutilation in Somalia; and violence against women, Jews, and Arab minorities in Iran. The op-eds were published in newspapers and blogs in Israel, Germany, and Canada, in English, Hebrew, and German.



# AP Associated Press

## Prosecutor rejects Palestinian recognition of ICC

April 03, 2012 08:28 PM (Last updated: April 03, 2012 09:00 PM)  
By Mike Corder

"The International Criminal Court has rejected a Palestinian Authority bid to clear the way for the permanent war crimes tribunal to investigate an Israeli military offensive in the Gaza Strip that began in December 2008... NGO Monitor hailed the ruling as "a strong rebuke" to rights groups who had lobbied on behalf of the Palestinian bid. "International arenas are routinely hijacked for political purposes, but today's decision was markedly different," said Anne Herzberg, legal adviser."



# The Washington Post

## Backlash builds over '60 Minutes' hatchet job on Israel

By Jennifer Rubin  
"Groups such as Sabeel, Kairos-Palestine, and Holy Land Trust erase the reign of fear imposed by Islamist groups, such as Hamas, against Christians. Instead, they invoke 'liberation theology' to demonize Israel, including calls for BDS [boycott, divestment, and sanctions] and hold conferences with such blatantly biased titles as 'Christ at the checkpoint.' - Gerald Steinberg

August 13, 2012

Sarah Palin's Right-Wing Media Mafia by Conor Friedlander

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Steve Winkler and Moshé Charly... brought down the house, but it was... Michael's... Paris, who will... been people talking about for... for a long time. WATCH VIDEO of... Winkler's... performance.

Letterman

THE DEBATE ON JEW-WASHING — BEYOND IDEOLOGY

Gerald M. Steinberg and Yitzhak Santis

CHEAT SHEET

WISHT HEARD FROM ALL OVER

Gerald M. Steinberg and Yitzhak Santis Dismissal of this strategy of using token Jews as a cover—a "Jew-wash"—is no longer an acceptable moral or political option. We all have the obligation to speak out strongly, and oppose this malevolence, without compromise. While the term "Jew-washing" is an ugly expression, the practice is not only much uglier, but extremely dangerous to real Jewish lives.

# THE CHRISTIAN SCIENCE MONITOR

## Interview: Michael Sfard, the Israeli lawyer battling illegal settlements

By Ben Lynfield, Correspondent / May 17, 2012

"Yesh Din's positions make Palestinians feel they don't have to compromise," Steinberg says



# ISRAEL HAYOM

## AMNESTY REPORT AGAINST ISRAEL WRITTEN BY PRO-PALESTINIAN ACTIVISTS

JUNE 6, 2012

Also appeared in "Daily Alert" (Conference of Presidents, JCPA)

"Amnesty's report is based on the ideological backgrounds of two researchers who comprise its Middle East department, Deborah Hyams and Saleh Hijazi — individuals with clear activist backgrounds," says Prof. Gerald Steinberg, president of NGO Monitor. "This is a violation of Amnesty's claimed core value of 'Impartiality.'"



# התנחלים

20/3/2012

## מוכר בזול את יהודי ארצות הברית

יואל גולובנסקי

יהודים אמריקאים מרגישים קשר כן ועמוק למדינה היהודית, כפי שראוי שירגישו. יהודים אלה מפורזים בכל גונו הקשת הפוליטית, כולל השמאל. גורג' סורוס, משפחת. 'ארלס ברונפמן, הקרן החדשה לישראל וג'יי סטריט הם רק כמה דוגמאות בולטות

טוב יעשה גאון, אם יפנה את תשומת לבו לבעיות אמיתיות בתחום הקשר שבין הון זר לפוליטיקה הישראלית: כפי מ- (NGO Monitor) "שחשף מחקר משותף למכון לאסטרטגיה ציונית ול"עמותה לאחריות ארגונים לא ממשלתיים 2009 - ממשלות זרות מתערבות בעניינים פוליטיים ישראלים פנימיים בגסות, בלא שקיפות ובלא אחריות, על ידי הזרמת עשרות מיליוני דולרים לעמותות "חזית" מקומיות, המקדמות באגרסיביות מסעות יחסי ציבור פוליטיים מסיביים, לפעמים תוך כדי שימוש ציני בכלי העתירות לבג"ץ. חתרנות מסוכנת זו תחת ריבונות מדינת ישראל, הן מדינה יהודית והן מדינה דמוקרטית, צריכה לעניין את גאון הרבה יותר.

# The Canadian Jewish news

## Amnesty's moral compass is broken

By: Gerald Steinberg

The members and funders of these organizations, including Canadians, have the responsibility, as well as the power, to act strongly and consistently to repair this broken moral compass. Instead of receiving "urgent actions," the membership should be sending all Amnesty officials a message demanding their resignation and the restoration of the core principles of human rights to include Israelis and Jews

THE JEWISH CHRONICLE ONLINE

Includes 1... up to 23kg, no hidden... On sale from... to 9:11... for travel between 12.11.2012 and 28.12.2013

Presbyterian Church Israel boycott motion defeated

By Jennifer Lissman, July 6, 2012 Follow Jennifer on Twitter

"This vote is a principled rebuff of the well-financed decade-long international campaign that seeks to co-opt major Christian denominations to the anti-Israel cause, which would make them part of the ongoing conflict," said a spokesman for research group NGO Monitor. Its chief programmes officer, Yitzhak Santis

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# THE AUSTRALIAN

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## NO PEACE IN HIDDEN AGENDA OF AID AGENCIES

By: Jason Edelstein

As demonstrated by research by NGO Monitor, an independent, non-profit organisation based in Jerusalem, substantial AusAID funding is channelled through Australian NGO intermediaries to NGOs that claim a "human rights" mandate, but in reality pursue agendas counterproductive to peace.

www.ipost.com

# THE JERUSALEM POST

WEDNESDAY SEPTEMBER 12, 2012 • 25 ELUL, 5772

## Breaking what silence?

BY: GERALD M. STEINBERG

In exploiting the allegations of human rights violations for political propaganda, groups such as Breaking the Silence and their funders are not in any way contributing to the moral imperative of preventing such abuses.



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## Amnesty's credibility problem

Gidon Shaviv  
Published: 06.06.12, 00:52 / Israel Opinion

When human rights organizations are co-opted by people with a specific political agenda, they are incapable of fulfilling their mandates. Amnesty's choice to staff its Israel section with clearly biased researchers has made it tragically irrelevant for the championing of human rights in the region as a whole.

THE HUFFINGTON POST

## RACHEL CORRIE VERDICT: FAMILY LAMENTS 'BAD DAY FOR HUMAN RIGHTS' WHILE OTHERS BLAME PRO-PALESTINIANS

The Huffington Post UK | By Jessica Elgot  
Posted: 28/08/2012 15:41  
Updated: 28/08/2012 16:46

Professor Gerald Steinberg, president of Jerusalem-based NGO Monitor, said "Rachel Corrie's death was a tragedy, but it could have been prevented. Leaders of the ISM movement have repeatedly made statements in support of violence. ISM's cynical and immoral strategy endangers the lives of its



# The New York Times

New York, Friday, July 27, 2012

## "A Champion for the Displaced in Israel"

By: Jodi Rudoren

"In any democratic process, you can't use just the legal system to impose an ideology," said Gerald Steinberg who runs NGO Monitor

# ישראל היום

07 17 19 34

## על מוסר ועל ארגוני זכויות האדם

נפתלי בלינסון

הציבור הוא לאשור, NGO Monitor, בעקבות המבצע והדו"ח שפורסם בעקבותיו, והיותו שהציג סכך המחקר שאלות טהורות בנוגע להפקדים של ארגוני זכויות האדם בחברה הישראלית: מהם המניעים הפוליטיים מאחורי ההצהרות והפעילויות של הארגונים, שתומכים בתקרים רבים את מוסרם של הערכים האוניברסליים של זכויות האדם? כיצד הארגונים מצליחים לעבור עוצמה ומסעדה טקטיות כל כך על תהליכים פוליטיים? כיצד ארגון "ישראלי", המשתייך קומץ של פעילים/עובדים, לשעון שהוא מייצג את "החברה האזרחית"? כיצד ארגון "לא מסתגל" וזוה?

# NATIONAL POST

Gerald Steinberg March 1, 2012 7:15 AM ET | Last Updated: Mar 1, 2012 7:06 AM ET

## NGOs Warrant Greater Scrutiny

"...attempts by the Department of Foreign Affairs to defend the decision of Rights and Democracy staff to fund the Palestinian groups Al-Haq and al-Mezan are incongruous with the principles of human rights... Unfortunately, the facade of human rights often masks a narrow and counterproductive..."

THURSDAY, JULY 5, 2012 | TAMMUS 18, 5772 | 7:00 AM EST | Site updated 57 minutes ago

# THE TIMES OF ISRAEL

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## "Facing the Facts: On Human Rights, Bias, and Professional Standards"

By: Gerald Steinberg

Influential organizations and individuals that claim a moral mandate have the obligation to act morally themselves, and that means ensuring that accusations of wrongdoing are based on impartial researchers, professional standards, and not on ad hoc procedures, political interests, or private ideological biases.



# HAARETZ

Monday, April 30 2012 | יום 8, 5772 Vol. 987647 English Edition

## Coexistence Activities Don't Work:

By: Gerald Steinberg

This group's events consistently reflect the Palestinian victimization narrative, and the Israeli participants provoke angry reactions from bereaved families who do not share this ideology...

**NGO Monitor delivered strategic and timely messages on delegitimization and demonization of Israel to leading government officials, academics, legal institutions, and major Jewish organizations.**

## Governments and International Organizations

- Australia
- Canada
- Denmark
- European Union
- Israeli Members of Knesset
- Israeli Ministry of Foreign Affairs
- Israeli Ministry of Public Diplomacy
- Israeli Ministry of Strategic Affairs
- Norway
- Switzerland
- United Kingdom
- United Nations
- United States

## Conferences and Lectures

- AICE-Schusterman Conference (Washington, D.C., U.S.A.)
- Ariel Academic College
- Association for Israel Studies Conference (Haifa, Israel)
- Australian Centre for Defence and Strategic Studies
- Bar Ilan University – International Communications Center for

Public Diplomacy; Ambassadors' Forum

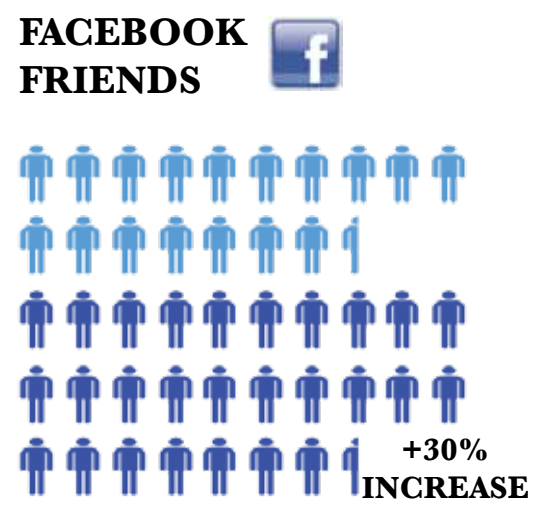
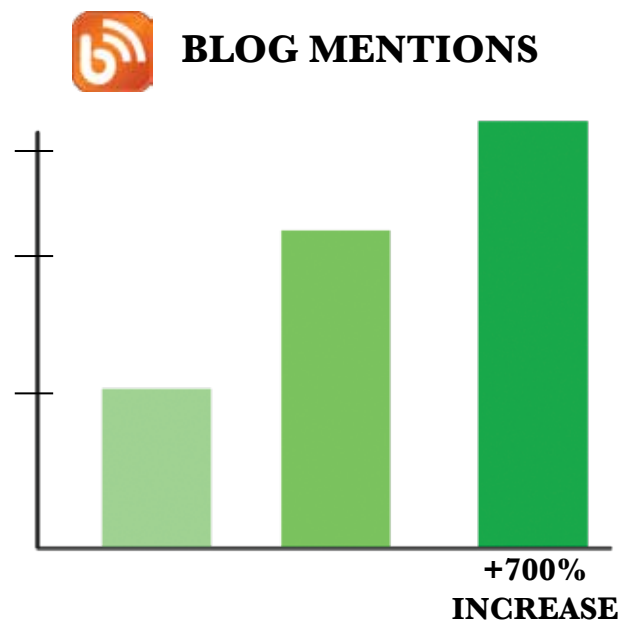
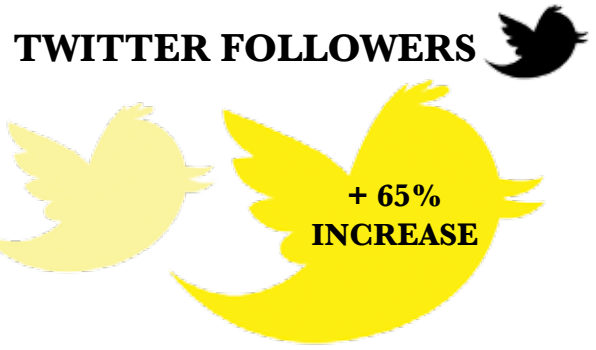
Bar Ilan University – School of Communication and Center for International Communication

- Beit Midrash for Human Rights, Hebrew University
- B'nai Brith and The Ecumenical Theological Research Fraternity in Israel Liaison Committee
- Brandeis University – Schusterman Center for Israel Studies (Jerusalem, Israel)
- Conference on Global Governance vs. National Sovereignty
- Haifa University – Shagririm B'Reshet
- Limmud NY 2012
- Limmud UK 2012
- Midrasha Liberalit
- Netanya Academic College
- Open University (Raanana, Israel)
- Schusterman / AICE Visiting Israeli Professors Conference, Bar Ilan University
- Tikvah Fellowship, Ein Pratt
- UCLA – Center for Middle East Development (Younes & Soraya Nazarian Center for Israel Studies)

## Organizations

- AIJAC mission to Israel
- Alameda
- Beit Midrash for Human Rights
- Beth Jacob Congregation (Beverly Hills, CA, USA)
- Birthright NEXT
- Board of Deputies of British Jews (London)
- British Friends of Israeli War Disabled (Manchester, UK)
- CAMERA
- Conference of Presidents of Major American Jewish Organizations
- Contra Costa Counties
- Dix Hills Jewish Center (NY, USA)
- Foundation for Defense of Democracies
- Global Coalition for Israel
- Honest Reporting
- Institute for Jewish Leaders (Jewish Agency for Israel)
- Israel Diaspora Trust (London)
- Israel Government Fellows (Menachem Begin Heritage Center)
- Israel Information Centre (Manchester, UK)
- JCC in Manhattan
- Jerusalem Center for Public Affairs
- Jerusalem Debate Club
- Jewish Community Relations Council of San Francisco
- Jewish Federation of the East Bay (CA, USA)
- Jewish Leadership Council (London)
- Marin
- Middle East Forum
- Midreshet Lindenbaum
- Ministry of Public Diplomacy
- Olive Tree Initiative (University of California)
- Orayta
- Peninsula
- Sonoma
- T.E.A.M.
- University of California – Berkeley, Rohr Chabad Jewish Student Center
- World Emunah Convention
- Zionist Central Council (Manchester, UK)
- Zionist Federation, London
- ZOA-CJHS

# ONLINE IMPACT





## Professor Gerald Steinberg, President

A senior faculty member at Bar Ilan University, provides direction and strategy for NGO Monitor. In 2012, Professor Steinberg published a number of academic articles as well as op-eds in *Ha'aretz*, *Jerusalem Post*, *National Post* (Canada), and many other newspapers, and conducted extensive interviews on NGO- and human rights-related issues with television, radio, and print media outlets. He also spoke at a variety of high-level government sessions and academic conferences worldwide. Professor Steinberg is co-author of *Best Practices for Human Rights and Humanitarian NGO Fact Finding*.

## Dov Yarden, CEO

Oversees the management of the organization, its staff, and its finances. Along with Professor Steinberg, he devises NGO Monitor's strategy and directs the organization's resource development activities.

## Anne Herzberg, Legal Advisor

Is the author of NGO Monitor's "NGO Lawfare: Exploitation of Courts in the Arab-Israeli Conflict" and the International Law, Human Rights and NGOs series, and co-author of *Best Practices for Human Rights and Humanitarian NGO Fact Finding* and other academic articles. She is one of the leading experts on NGO "lawfare" cases against Israeli officials and companies doing business with Israel. She is invited regularly to speak at international conferences, and her op-eds have appeared in *Ha'aretz*, the *Wall Street Journal* and the *Jerusalem Post*.

## Yitzhak Santis, Chief Programs Officer

Oversees quality control of NGO Monitor's key products in the research and communications areas. He has expertise in the BDS movement's strategy of co-opting churches to its cause. He also oversees key functions in the area of resource development, including donor relations, donor development, and campaign planning.

## Naftali Balanson, Managing Editor

Directs NGO Monitor's research, developing research strategy and ensuring that all NGO Monitor publications are produced in an effective and timely manner. His correspondence with NGO, foundation, and government officials has elicited crucial information. Naftali has an MA in English Literature from Columbia University.

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We are the go-to source for research on NGOs, providing credible information to journalists, organizations, and governmental officials in Israel and abroad.

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