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# Российская Газета

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**Media-kit**

# UNITED MEDIA PLATFORM OF «RG»



## Российская Газета

- **More than 800 000 people** read «Rossiyskaya gazeta» daily
- **More than 13 000 000 people** visit RG.ru monthly
- **More 600 000 people** use «Rossiyskaya gazeta» mobile devices
- «**Rossiyskaya gazeta**» is widely introduced in a world wide social networks with a total audience of **more than 600 000 users**
- **More than 30,2 million readers** across the world have access to unique information concerning Russia with the help of international project **Russia Beyond The Headlines**.



# THE UNIQUE EDITION – Access to the unique audience



Российская Газета

## Media holding of «Rossiyskaya gazeta» include:

### «Rossiyskaya gazeta»

Daily nationwide newspaper

### «Rossiyskaya Business gazeta»

Weekly economical and business newspaper

### «Rossiyskaya gazeta Nedelya»

Nationwide social and political newspaper

### «Rodina»

Monthly historical magazine

### RG.RU

Social and political web site

### «Russia Beyond the Headlines»

Monthly informative supplements inside worlds leading media

### «Rossiyskaya gazeta» supplements

Special color thematic supplements



# «Rossiyskaya gazeta» sub-offices in Russian Federation and CIS



Российская Газета

The regional network of «Rossiyskaya gazeta» include 33 branches in major cities

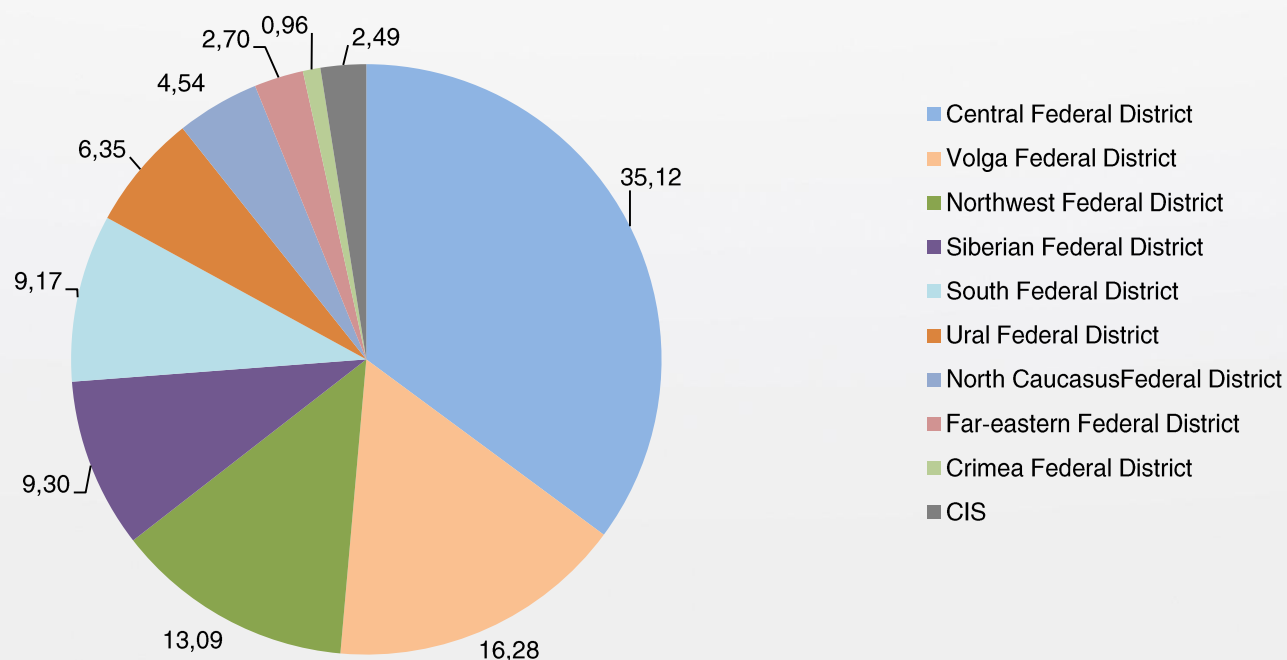


# Federal districts assignment



Российская Газета

The total circulation of editions\*: share in the spread of the districts of the Russian Federation (%)



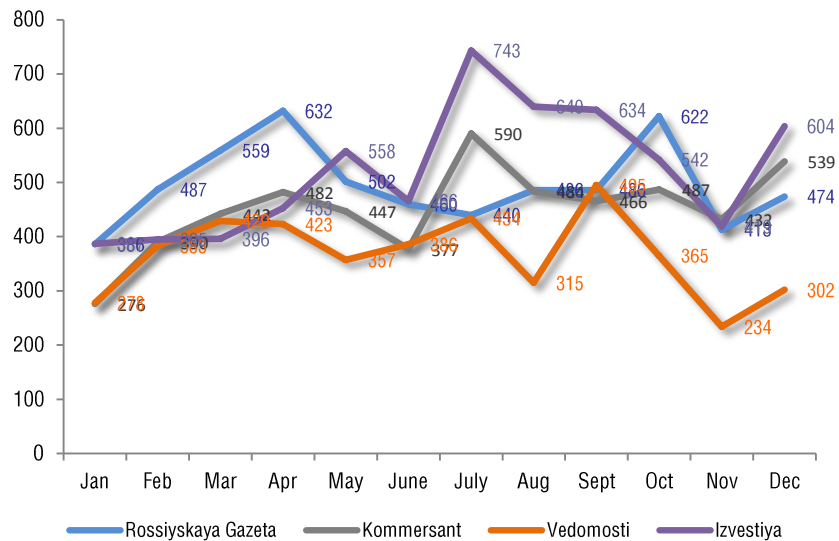
\* The total circulation of editions «Rossiyskaya Gazeta», «Rossiyskaya Gazeta - Nedelya», «Rossiyskaya Gazeta Business»

# Our competitive positions

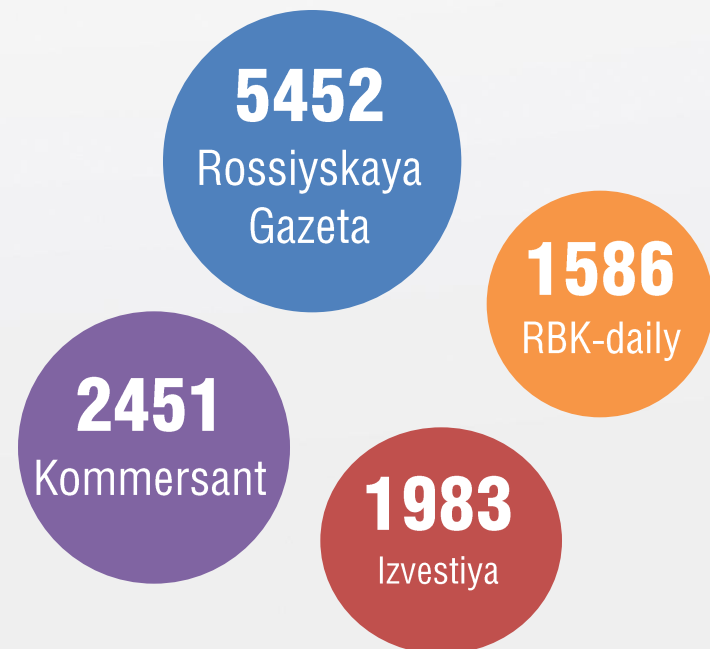


Российская Газета

Dynamics references materials newscasts and press review for  
**January - December 2014**



Total number of cited materials during **Jan.-May 2015**



# Daily business media rating



Российская Газета

Newspaper	Region	Average issue readership (k.) December 2014 - April 2015	Growth relative to previous data (ths. people)
<b>Rossiyskaya gazeta</b>	<b>Russia</b>	<b>848 000</b>	<b>4 700</b>
	<b>Moscow</b>	<b>168 100</b>	<b>10 600</b>
	<b>St.-Petersburg</b>	<b>57 500</b>	<b>-2 700</b>
<b>Vedomosti</b>	Russia	320 600	11 500
	Moscow	108 500	7 800
	St.-Petersburg	35 100	400
<b>Izvestiya</b>	Russia	289 700	41 700
	Moscow	135 200	5 900
	St.-Petersburg	31 300	8 900
<b>Kommersant</b>	Russia	205 400	5 300
	Moscow	152 000	18 800
	St.-Petersburg	19 600	-8 700
<b>RBC-daily</b>	Russia	283 100	78 900
	Moscow	117 000	7 800
	St.-Petersburg	23 800	4 300

\*according to TNS Media, NRS Russia, Moscow, St. Petersburg, December 2014 - April 2015

# Our competitive positions



Российская Газета

## **65% of «Rossiyskaya gazeta» circulation is distributed among subscribers.**

More than 90 000 readers that include lots of firms, companies and individuals:

- Administration of the President
- The Federation Council
- The State Duma
- The Federal ministries
- Regional authorities
- Leading Russian corporations
- Large/middle/small scale companies
- International organizations
- Embassies and headquarters
- Readers with the active way of life (including big percent of executives and white collars)





# Our competitive positions



Российская Газета

**The special program provided the additional distribution of «Rossiyskaya gazeta» acts on special stands and racks set at the front door and in the places visitors pass by frequently in the restaurants, cafe, gas stations, notaries, tax inspections and:**

- In the VIP rooms and business airport terminals: «Vnukovo», «Sheremetievo», «Domodedovo» «Astafyevo»
- In the VIP rooms and business airports of St. Petersburg, Sochi, Novosibirsk, Kazan, Samara, Nizhny Novgorod, Rostov-on-Don, Perm, Chelyabinsk, Yekaterinburg, Tyumen, Novokuznetsk, Kemerovo, Barnaul, Tomsk
- On the boards of «Aeroflot», «Trans aero», «Russia», «S7», «Yakutia», «Utair», «Uralskiye airlines», «Taymir» air companies
- Inside the vehicle-taxi "Mercedes-Benz" E-class in Moscow, Saint – Petersburg
- In increased comfort wagons of «Russian Railways»
- In business-centers, hotels and premium-class restaurants
- In net of «BP» gas stations, net of coffee houses and restaurants
- In the newspaper vending machines at subway stations



# «Rossiyskaya gazeta»



## Российская Газета

«Rossiyskaya gazeta» today is a modern multimedia platform that daily provides readers with the most recent, trustworthy and major information about regional, federal and world wide events.

News, journalistic stories, exclusive interviews and comments from state officials and most powerful business, political and cultural representatives.

«Rossiyskaya gazeta» makers are famous journalist, experts, analytics, prestigious columnists and special correspondents all over the world.

First number of «Rossiyskaya gazeta» was issued 11 November 1990. Since the foundation «Rossiyskaya gazeta» publishes state documents and laws that come into force after their publication in RG only.

Daily (except Saturdays and Sundays)

- Volume: 16 - 24 pages
- Circulation: 160 000 copies – daily issue
- Distribution: 65% subscribers, 35% retail
- Color: since January 2012 «Rossiyskaya gazeta» is being issued in a new lay out, for Moscow and Saint-Petersburg readers newspaper is represented in color



# Socio-demographic profile of "Rossiyskaya Gazeta" audience



**8 773 300** people

Semiannual audience

NRS-Russia. December 2014 - April 2015



**848 000** people

Audience of one issue



**1 072 000** people

Loyal audience



## GENDER



**449,9**  
Women

ths. people



**398,1**  
Men

ths. people

**RUSSIA**

## EDUCATION



Higher

## REVENUE

130,4 k. - High

342,6 k. - Middle



## TARGET AUDIENCE

White collars

74,5 ths. people

Executive

**159,4** ths. people

## AGE



Specialists

**167** ths. people

# Socio-demographic profile of "Rossiyskaya Gazeta" audience



Semiannual audience

NRS-Moscow. December 2014 - April 2015



Audience of one issue



Loyal audience

## GENDER



## MOSCOW



## EDUCATION



## REVENUE

32,1 k. - High

71,7 k. - Middle



## TARGET AUDIENCE

White collars

15,4 ths. people

Execitives

**37,7** ths. people

## AGE



Specialists

**43,4** ths. people

# Our target audience



Российская Газета

**25-55 years old**

**Executives, specialists, white-collars**

**Higher education**

**With middle or high income**

This are people who represent biggest companies of Russian Federation, who work in government structures, who develop business of their own. Primary these are representatives of juridical and insurance companies, readers who work in finance and knowledge industry, executives and specialists with middle or high income - an active part of Russian Federation society, those who are interested in government point of view, trustworthy and exclusive information.



# «Rossiyskaya Business gazeta»



# Российская Газета

Weekly economical and business newspaper that provides dialog among business and political structures. March 2010 «Rossiyskaya Business gazeta» was awarded in «Best federal media» nominee on Russian business media conference in journalists contest «Russian economic revival»

Distribution: subscription only

- Day of issue: Tuesday
- Format: A2
- Circulation: 25 000 copies
- Color: Moscow and St.-Petersburg in color, regions – black-white

### Major rubrics:

- News
- Business climate
- Markets
- Territory
- Finance
- Taxes and laws
- Consumer market

**СТРАТЕГИЯ**  
**Борьба за «жизнь»**  
АЛЕКСЕЙ МОИСЕЕВ О РЕГУЛИРОВАНИИ ФИНАНСОВЫХ РЫНКОВ

**ТЕХНОЛОГИИ**  
**Тонем в информации**  
АНАЛИЗ БОЛЬШИХ ДАННЫХ ДАСТ БИЗНЕСУ КОНКУРЕНТНЫЕ ПРЕИМУЩЕСТВА

**РОССИЙСКАЯ ГАЗЕТА**  
**БИЗНЕС**

Бизнес-аудит • Бизнес-информация • Бизнес-технологии • Бизнес-экономика • Бизнес-образование

Новости 1-2 | Финансы 6  
Деловой климат 3 | Строительство 7  
Рынки 4 | Потребительский рынок 8  
Территория 5 | Рынок

Дефицит бюджета РФ в I квартале составит 130,8 млрд рублей | Инфляция в РФ в 2013 году может превысить 6% | Деменная база РФ с 18 по 25 марта выросла на 0,01% до 7,507 трлн рублей | Отток средств из инвестирующих в РФ фондов с 20 по 27 марта составил 235 млн долларов | Оптовая цена электроэнергии в европейской части РФ за неделю сократилась на 0,7% | Долги на оптовом рынке электроэнергии РФ за неделю увеличились на 1,9%, до 84,6 млрд рублей

**ИНИЦИАТИВА**  
БОРИС ТИТОВ, уполномоченный для президента РФ по защите прав предпринимателей

**ПЕНСИОННЫЙ ПЕРЕДЕЛ**  
Решение о внесении изменений в пенсионный закон...

**ФОКУС НЕДЕЛИ**  
ФАКТОРЫ, ОГРАНИЧИВАЮЩИЕ РОСТ ПРОИЗВОДСТВА ПРОМЫШЛЕННЫХ ОРГАНИЗАЦИЙ, %

недостаточный спрос на продукцию на внутреннем рынке	неадекватность ценообразования	интенсивность и отсутствие оборудования	интенсивный импорт
43	44	36	34
46	45	41	40
30	26	23	23
29	29	25	22
19	18		

Высокий уровень налогообложения | Недостаток финансовых средств | Высокий процент коммерческого кредита | Недостаток квалифицированных кадров | Недостаточный спрос на продукцию на внешнем рынке

МАРТ 2012 | МАРТ 2013

**СТИХИЯ РОССИЮ ЖДЕТ НЕБЫВАЛЫЙ ПАВОДОК**  
**Весна гонит волну**

Ольга Буракова, Елена Зинкина, Андрей Беляков

Весна, на протяжении которой, на всей территории страны наблюдается потепление, в ряде регионов уже началась паводковая ситуация. В ряде регионов уже началась паводковая ситуация. В ряде регионов уже началась паводковая ситуация.

**ПОВЫШЕННЫЙ РИСК ПОДПОЛЗЕНИЯ НАСЕЛЕННЫХ ПУНКТОВ БУДЕТ НАБЛЮДАТЬСЯ НА РЕКАХ РЕСПУБЛИКИ АЛТАЙ, ТУВА, АЛТАЙСКОГО И ЗАБАЙКАЛЬСКОГО КРАЕВ**

Сложная ситуация сложилась в ряде регионов. В ряде регионов уже началась паводковая ситуация. В ряде регионов уже началась паводковая ситуация.

**ЦИТАТА НЕДЕЛИ**  
Ядерной войны никогда не будет: слишком много недвижимости под угрозой.

**АНОНСЫ**  
**Гарантия на вывоз**  
Экспортеры высокотехнологичной продукции нуждаются в системной господдержке

**Аукцион вместо конкурса**  
Распределение частот между операторами станет прозрачнее

**Сто метров до бутылки**  
Муниципалитеты определяют зоны действия «сухого закона»

**Мимо банкомата**  
Платежи по карте стали популярнее снятия наличных

**ЦИФРА НЕДЕЛИ**  
**287,11**  
млрд рублей потратят федеральные государственные органы исполнительной власти на закупку товаров, работ и услуг в сфере ИКТ в 2013–2015 годах.

# «Rossiyskaya gazeta Nedelya»



## Российская Газета

«Rossiyskaya gazeta Nedelya» is the most read national social and political weekly newspaper in the country. Audience – 5,3 mln. people. «Rossiyskaya gazeta Nedelya» have the most scale distribution geography and circulation among equivalent newspapers. While in family «Rossiyskaya gazeta Nedelya» targets the readers of all ages, professions and stratum of society.

Distribution: 90% subscription, 10% retail

Format: A3

Frequency: 1 per week (Thursday)

Federal circulation: 3 320 000 copies

Moscow circulation: 370 000 copies

Distribution: Russia (ad targeting option is available)

Color: Moscow and St.-Petersburg in color, regions – black-white

### Major rubrics:

- Topic of the week
- Event of the week
- Week of jurisdiction
- Finance
- Through out the world
- Education
- Medicine
- Healthcare
- Your finance
- Real estate
- Cars
- Feed back
- Authors rubric
- Commerce
- Moscow pages
- Movies
- TV schedule
- Garden and yard
- Culture
- Sport
- Weather
- Crosswords

6 **ПРОДОВОЛЬСТВЕ**  
Прогноз стоимости продуктов: мяса и гречка пока будут дешеветь, а яйца могут обогнать овощи по росту цен



28 **КИНО**  
Онлайн-фестиваль «Дубль дв@»: среди лауреатов — Александр Митта, недавно отметивший свое 80-летие



**ТВ**  
ПРОГРАММА ТЕЛЕВИДЕНИЯ на канале «Россия» региональные каналы 15

# Российская Газета

№ 01 (0043)  
28 марта — 3 апреля 2013  
www.rg.ru

## НЕДЕЛЯ

Общественно-политическая газета

ПЯТНИЦА 28 МАРТА → СУББОТА 29 МАРТА → ВОСКРЕСЕНЬЕ 30 МАРТА → ПОНЕДЕЛЬНИК 1 АПРЕЛЯ → ВТОРНИК 2 АПРЕЛЯ → СРЕДА 3 АПРЕЛЯ → ЧЕТВЕРГ 4 АПРЕЛЯ

**ФИНАНСЫ** Стало выгоднее хранить деньги в рублях

## Доллар порублю!



# «Rossiyskaya gazeta Nedelya» schedule in 2015



Российская Газета

Date
January 15
January 22
January 29
February 5
February 12
February 19
February 26
March 5
March 12
March 19
March 26
April 2
April 9
April 16
April 23
April 30

Date
May 7
May 14
May 21
May 28
June 4
June 11
June 18
June 25
July 2
July 9
July 16
July 23
July 30
August 6
August 13
August 20
August 27

Date
September 3
September 10
September 17
September 24
October 1
October 8
October 15
October 22
October 29
November 5
November 12
November 19
November 26
December 3
December 10
December 17
December 24

\* Blue color - 3 320 000 copies



# «Rodina»

Monthly historical magazine



Российская Газета

Objectively reflect the historical past and the present, contribute to the further development of historical, cultural and national traditions, the formation of the new Russian state and private entrepreneurship, international business and cultural cooperation.

- Frequency: 1 per month
- Print: color
- Format: A4
- Volume: 124 pages
- Circulation: 8 500 copies



# Special thematic supplements



Российская Газета

## Special color thematic supplements to «Rossiyskaya gazeta»:

- Wide thematic spectrum: investments, ecology, industrial and manufacturing fields, regions, international cooperation, etc.
- Effective way of your business promotion
- Direct contact with target audience
- Publication of client-oriented supplements



# Special color supplements schedule in 2015



Российская Газета

## February

- 13 – Results CSTB 2015
- 26 – Strategy: Krasnoyarsk Economic Forum (A2)

## March

- 2 – Energetics (A2) (Power-Gen Russia)
- 5 – Gifts (B3)
- 11 – Utilities (A2)
- 12 – Banks (A2)
- 13 – Information technology (A2)
- 18 – Education and Career (B3)
- 23 – Real estate (B3)
- 26 – Cars (A2)
- 27 – Electronic systems (A2)
- 31 – Commercial transport (B3)

## April

- 1 – Dressing room (B3)
- 9 – Leasing (A2)
- 13 – Import substitution (A2)
- 17 – Transport and Logistics (B3) (TransRussia 2015 exhibition)
- 20 – Fuel and energy complex (B3)
- 21 – Insurance (A2)
- 22 – Real estate (B3)
- 23 – Economy (A2) (GosZakaz 2015)
- 24 – Gadgets / devices (B3)

## May

- 12 – Telecommunication (B3) (Sviazexpocomm 2015 exhibition)
- 21 – Helicopters (A2)
- 27 – Italy (B3)

## June

- 3 – Forum (A2) (Russian-Japanese Forum)
- 3 – Banks (A2)
- 4 – IT-education (A2)
- 18 – Investments projects (B3) (SPIEF 2015 – St. Petersburg International Economic Forum)
- 19 – Ecology (B3)
- 23 – Oil and gas (A2) (exhibition MIOGE 2015)
- 25 – Watches (B3)

## July

- 3 – Shipbuilding (A2)
- 8 – Industry (A2) (Innoprom 2015)
- 31 – Railway transport (B3)

## August

- 7 – Building (B3)
- 25 – Aircraft production (B3) (IASS 2015)

## September

- 2 – Banks (A2) (Sochi Banking Forum)
- 3 – Oil and gas (A2) (oilman's day)
- 14 – High tech (A2)
- 16 – Forest industry (A2)
- 17 – Investment projects (B3) (International Investment Forum in Sochi – 2015«)

## October

- 6 – Insurance (A2)
- 14 – Education and Career (B3)
- 15 – Road construction (A2)
- 20 – Commercial transport (B3)
- 22 – Real estate (B3)
- 26 – IT-education (A2)
- 27 – Forum «Open innovations» (A2) (results: 14-16 october)
- 29 – Dressing room (B3)

## November

- 5 – Banks (A2)
- 6 – Metallurgy (A2)
- 19 – Watches (B3)
- 30 – Real estate (B3)

## December

- 8 – Information technology (A2)
- 14 – Company of the year (B3) (social project)
- 17 – Christmas (B3)
- 18 – Gadgets / devices (B3)
- 22 – Energetics (B3) (Power engineers' Day)

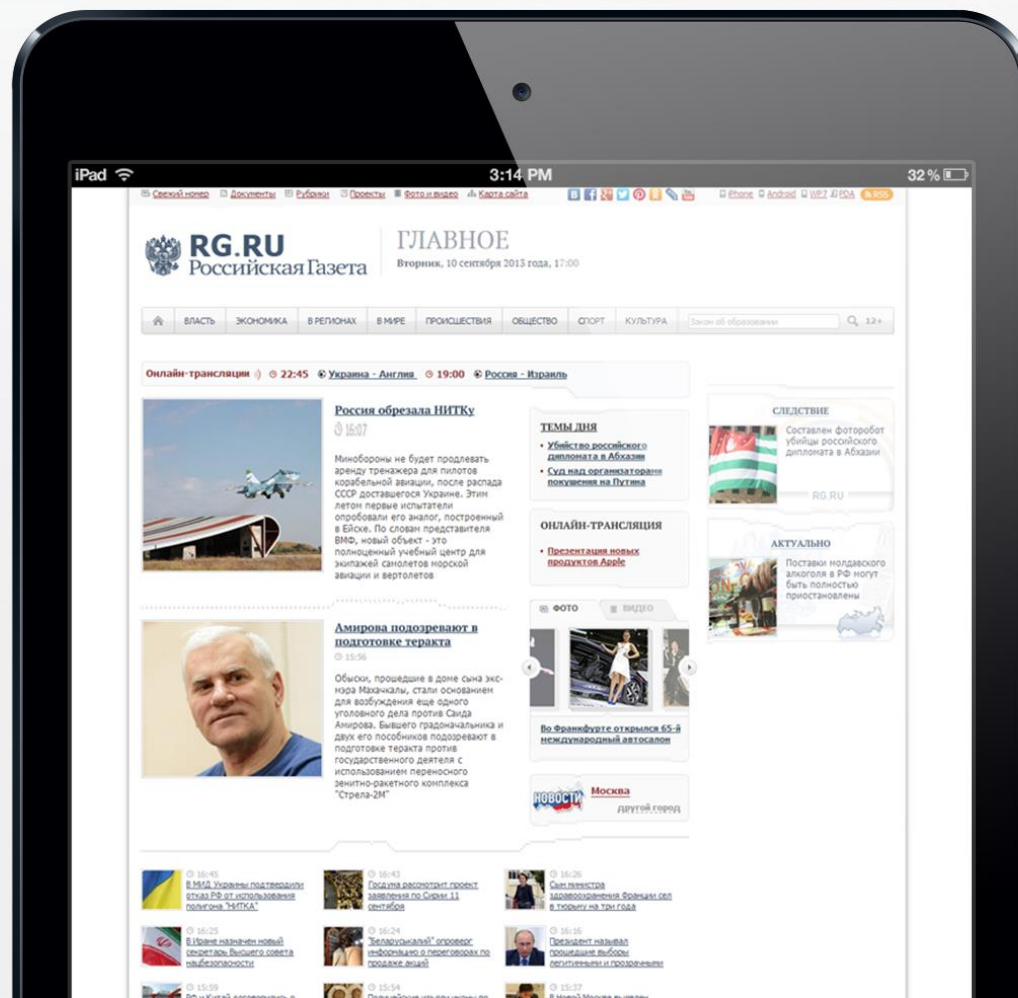
*The schedule is moveable if necessary*

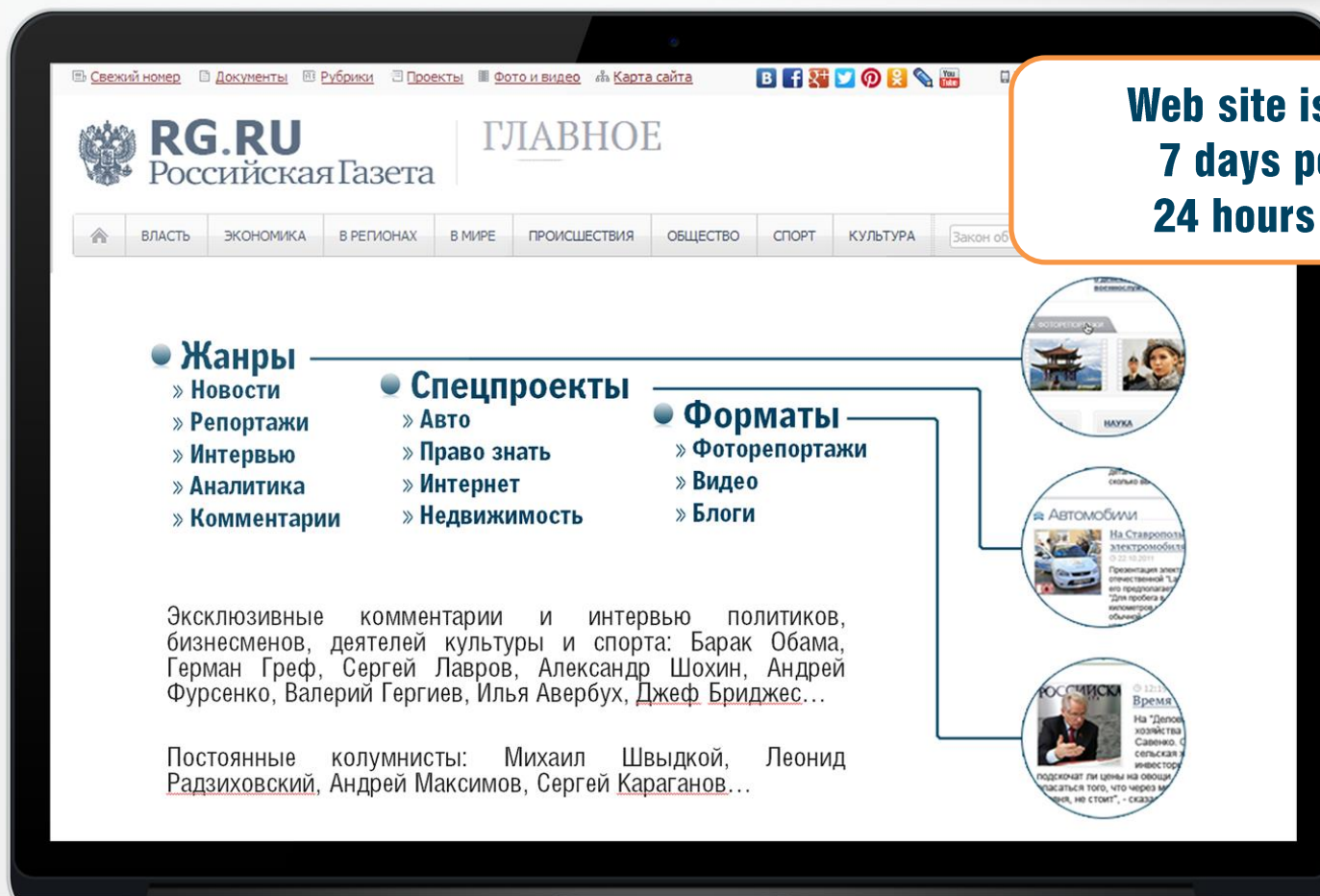


### Affluent social and political web site.

Comfortable and easy to use design that meet all the requirements of modern tendencies for modern web site

- **More than 13 000 000 people** visit Rg.ru monthly
- **More than 600 000 people** use «Rossiyskaya gazeta» mobile supplements
- **Online translations** of social and political, business, cultural and sports events
- **Unique photo archive** of modern and contemporary history of Russian Federation
- **News and thematic video content** from our own correspondents in Russian Federation and abroad





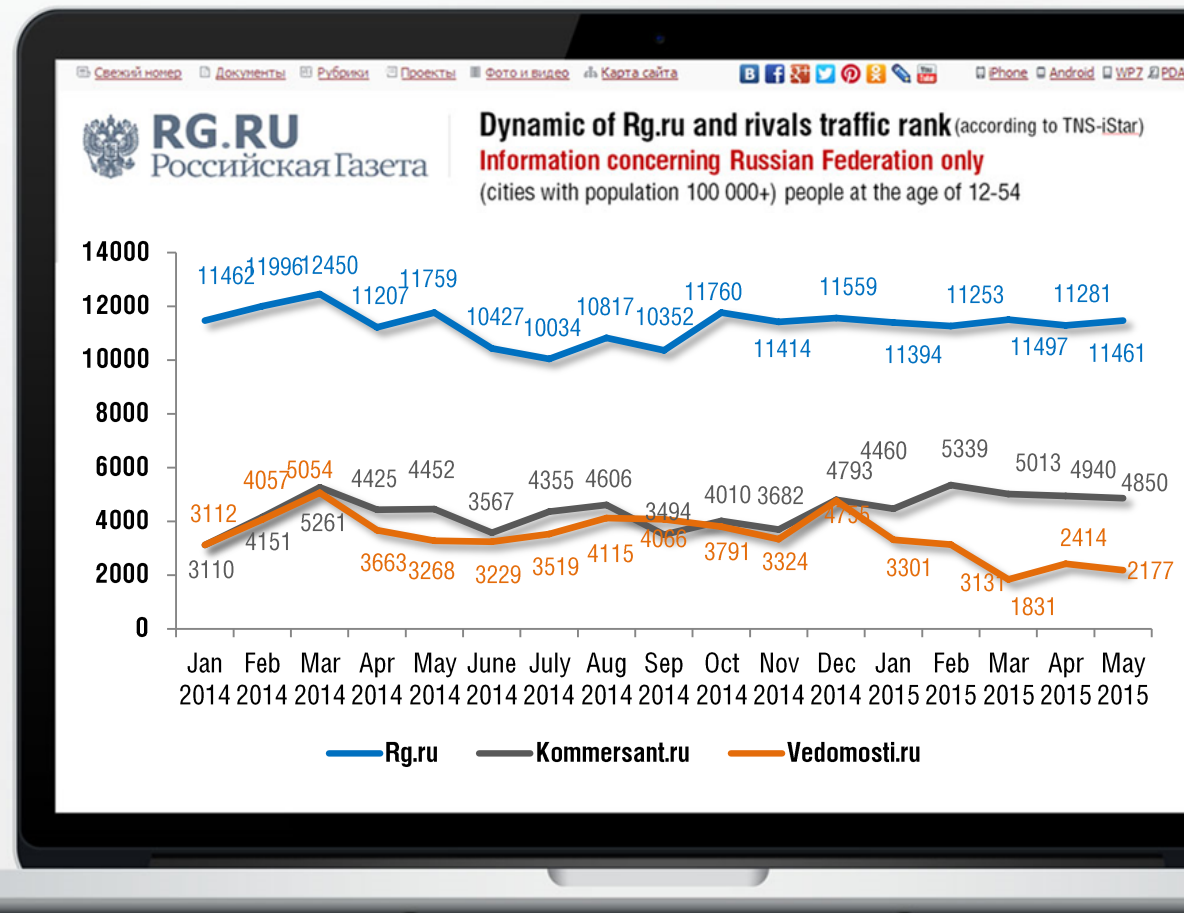
Web site is updated  
7 days per week  
24 hours per day

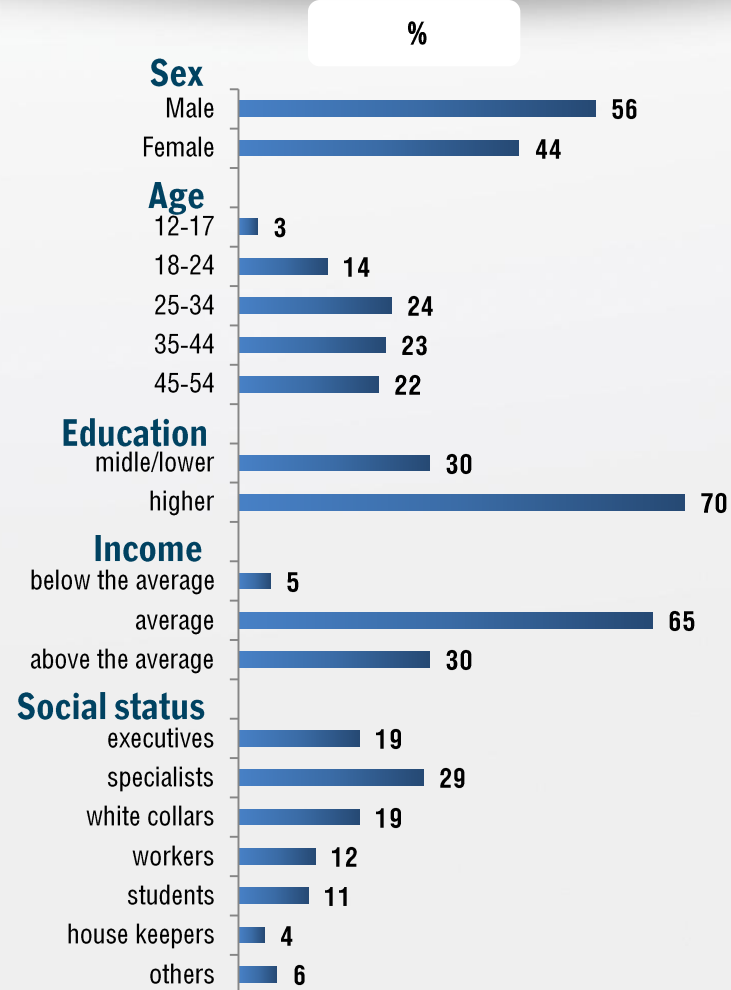
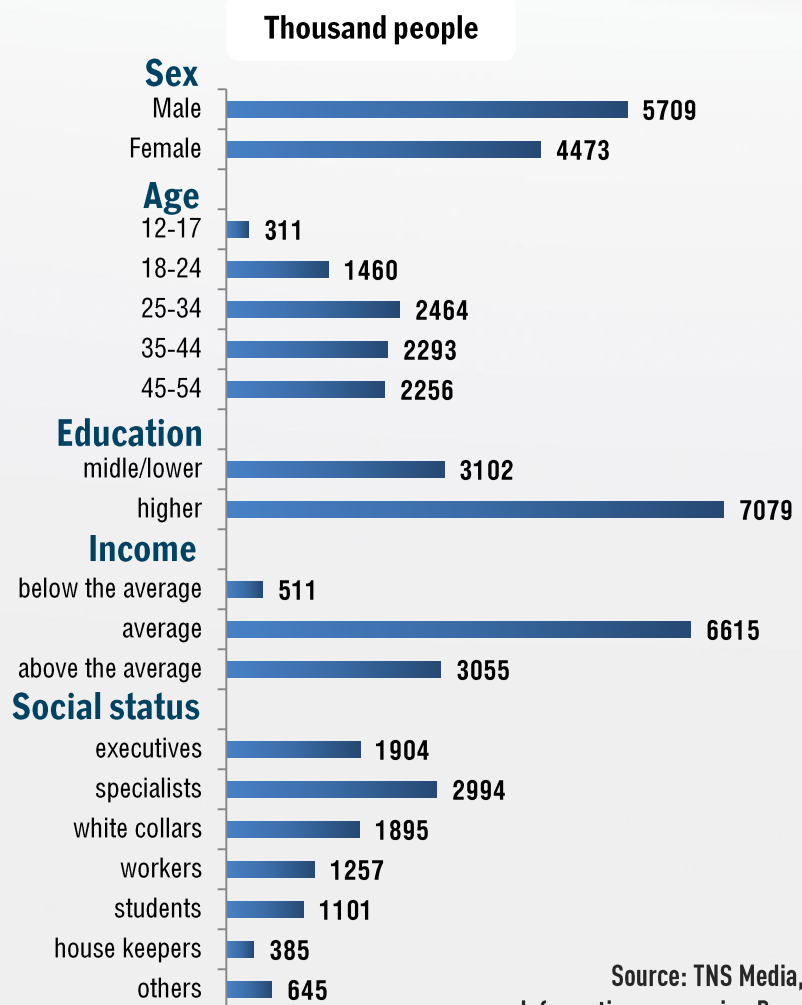


### Rg.ru web site traffic rank In Russia and abroad

(according to TNS-Metrix)

- **37 165 931** – total number of displays per month
- **13 209 940** – unique visitors per month
- **4 200 000** – unique visitors per week
- **850 000** – unique visitors per days





Source: TNS Media, May 2015  
Information concerning Russian Federation only

# Mobile supplements and social networks



Российская Газета

iOS

More than **165 000** installations  
More than **13 500** active users



More than **382 000** installations  
More than **26 000** active users

Windows Phone

More than **42 500** installations  
More than **3 000** active users

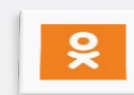


**698 481** – total amount of subscribers

«Rossiyskaya gazeta» is widely represented in most popular social networks in Russian Federation and abroad.



**252 402** subscribers



**35 044** subscribers



**90 800** subscribers



**197 796** subscribers



**122 439** subscribers



# Russia Beyond The Headlines



Российская Газета

International project **Russia Beyond the Headlines** is a monthly supplements that issued inside 30 worlds leading media inside 22 country on 16 languages and represented on 20 web sites.

## Ways of distribution:

- Supplements devoted to Russia inside worlds leading newspaper
- Multilingual web sites, mobile supplements and special projects

## Advantages:

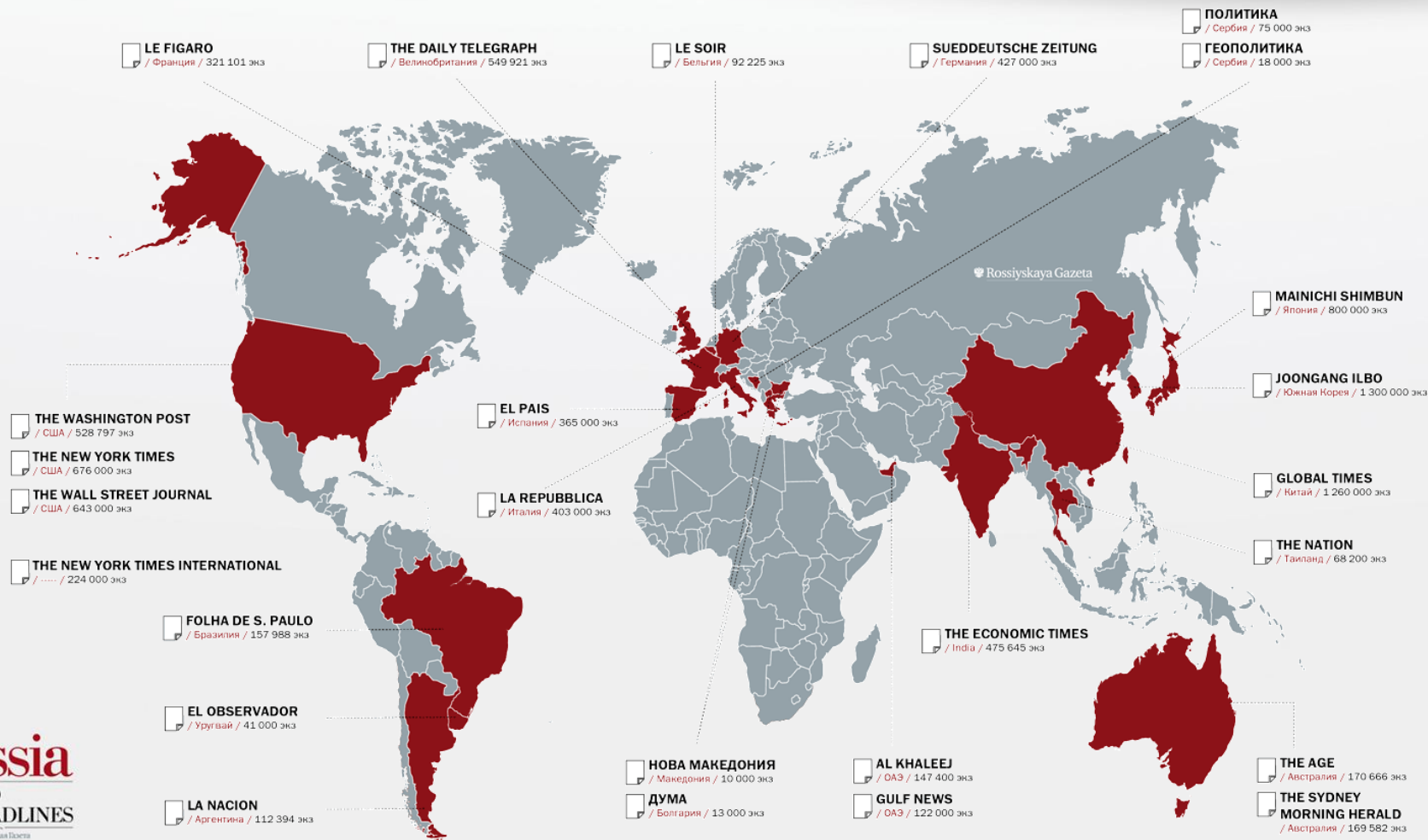
- Straight access to readers abroad Russian Federation
- Influential news-partner abroad Russian Federation
- Single circulation – 9,8 million copies



# RBTH distribution geography



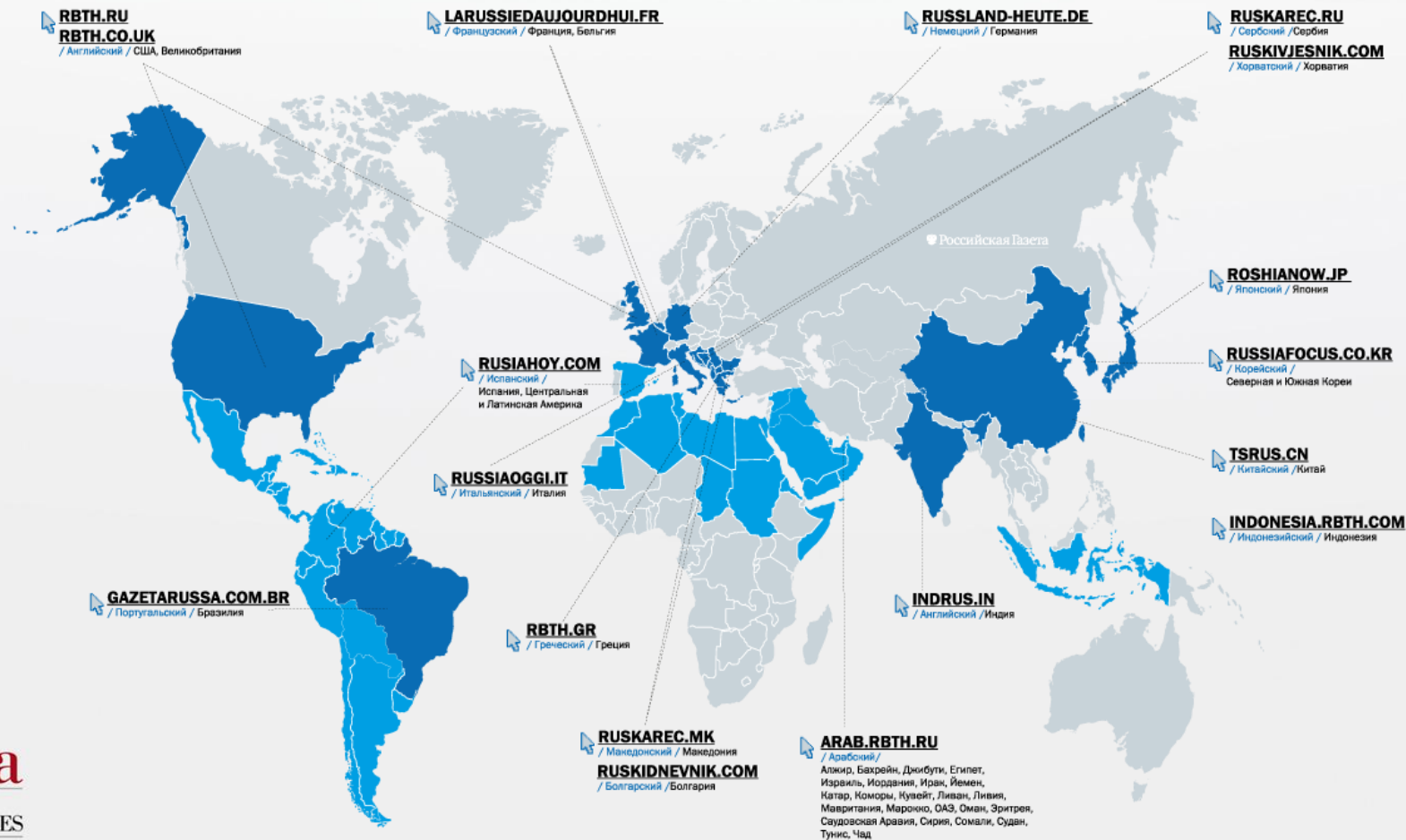
## Российская Газета



# RBTH on-line geography



Российская Газета

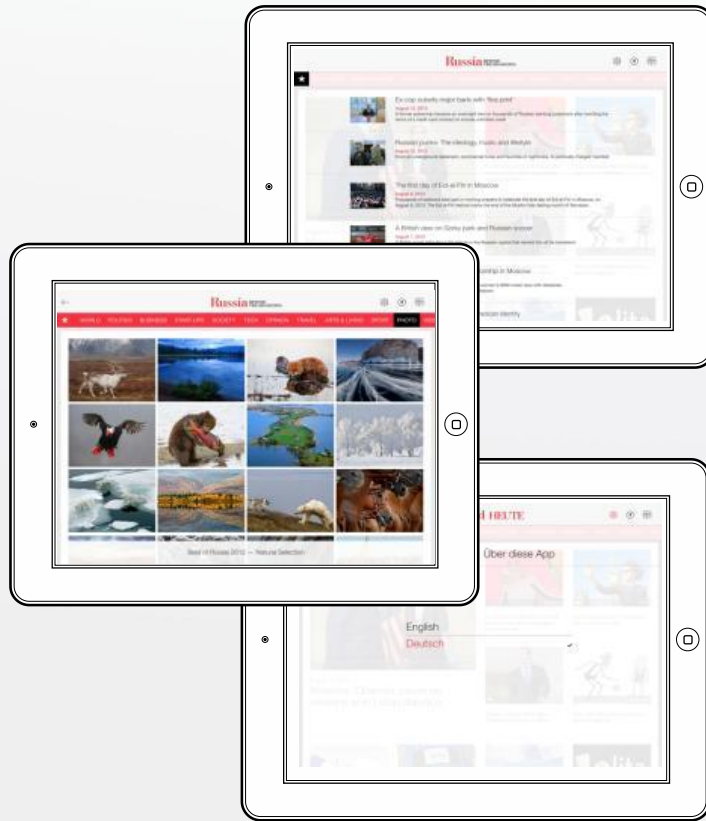


# Russia Beyond The Headlines

RBTH for iPad



Российская Газета



- window into the largest country in the world - **multimedia application** in English
- **daily** update information about the country
- **top 5** on-demand application "News from Russia"

# Russia Beyond The Headlines

RBTH for iPad



Российская Газета



## Read Russia

Promotion of modern Russian literature



## Top 50 Russian Start-ups

Russian startups rating in partnership with Digital October and PWC



## Russian Hockey Players Guide

Information about Russian NHL stars



## 30 under 30

30 successful Russian entrepreneurs and leaders under 30 years

# Russia Beyond The Headlines

## Special sections



# Российская Газета

**Russia BEYOND THE HEADLINES**  
Our news, told in your language

**SOCIAL REPORT**

**SOCHI WINTER GAMES** f t in

POLITICS WORLD BUSINESS SOCIETY SCIENCE&TECH OPINION ARTS&LIVING TRAVEL SPORT BLOG MULTIMEDIA

LOCATION ATHLETES EVENTS

CHOOSE PLACE CATEGORIES TO SHOW ON THE MAP

- HOTELS
- FAST FOOD
- RESTAURANT REVIEWS
- OUTDOOR ACTIVITIES
- SHOPPING
- ARTS
- OLYMPIC OBJECTS
- CULTURAL SIGHTS
- FEATURES

Time Left: 23 DAYS

WEATHER IN SOCHI: 1°C 35°F, 1 USD/39.24 RUB

**OTHER STORIES ABOUT SOCHI YOU MAY LIKE**

- Two months till Sochi: Who and what to watch
- Sochi Games with a betting legacy
- Sochi and its environs: read and live
- The best venues and restaurants in Sochi
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- Top 5 family-friendly places in Sochi
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- 10 of the best high-end restaurants in Sochi
- 10 bars and clubs in Sochi for the best night out
- Traveler's guide: best day trips in and around Sochi

Sochi Winter Games

**Russia BEYOND THE HEADLINES**  
Our news, told in your language

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**The Year Of Culture At A Glance**

This year will see an unprecedented showcase of the Russian culture in the United Kingdom. Among the highlights of the program are an exhibition of Malevich works organized by the State Tretyakovskaya Gallery and the Tate Modern as well as performances by the Stanislavsky and Nemolovskh-Danchenko Moscow Musical Academic Theatre and the Tchaikovsky Symphony Orchestra. The Russian program will culminate with an exhibition dedicated to space exploration at the Science Museum London. The display will feature extremely rare artefacts that have never before been seen outside Russia.

Russia Beyond the Headlines is the official media partner for the 2014 UK-Russia Year of Culture. With any queries concerning media support for the program participants, please e-mail to [ukross@rbth.ru](mailto:ukross@rbth.ru).

**ART**  
**Kazimir Malevich and the Russian Avant-Garde at Tate Modern**

The exhibition, which will open in summer 2014, is claimed to be unprecedented in its scope and "will shed new light" on Malevich's career as a painter, printmaker and art theoretician.

**Science**  
**Russia's Space Quest at the Science Museum**

For the first time in the UK, the remarkable story of the Russian scientific and technological ingenuity that kick-started the space age is to be explored in a London art exhibition at the Science Museum.

**October 2014 – January 2015, THE SCIENCE MUSEUM**

**Travel**  
**Russian Maslenitsa in London**

Maslenitsa is the Russian Sun Festival – a celebration of the end of winter chills and the start of spring, of warmth, of hope, of growth.

**Planning an event? Contact us for media support**

Read more on Russian culture

In addition to sports, Olympic spectators will get a taste of some of Russia's finest musical talent at the annual Sochi Arts Festival

Top translator of Tolstoy and Pasternak to BBC? He'll tell you about misunderstandings, cultural differences and how not to get lost in translation

Peter Kropotkin was the father of Russian anarchism. He dreamed of a world without violence or government power. Today his ideas are just as relevant as they were in the 19th century

Kolyada Theatre's folk opera concert, folk singing, a polar region expedition, and a Russian artist from Siberia

Kazimir Malevich's "Black Square" is the

The Year of Russian Culture in the UK

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Sochi

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January 3, 2014

Travel

# Russia Beyond The Headlines

Collection of interviews in Korean language



Российская Газета



• collection of interviews with the **leading Russian newsmakers**

• joint project with the **Korea-Russia Business Council**

• development of bilateral ties, the formation of the image of Russia as a **reliable partner**



**«Rossiyskaya gazeta»  
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- International Investment Forum Sochi
- RIW (Russian Internet Week)
- Gaidar Forum
- Moscow Urban Forum
- etc

The Rossiyskaya Gazeta's media studio works at the forums .



# The most important forums of the country



Российская Газета

Studio guests traditionally become the leading newsmakers and experts of the country: members of the government, deputies, regional heads, influential members of the policy ,economy, culture and sports.

Special topical application are confined outputs by day forum. Interviews, photos and video reports in real-time are broadcast online rg.ru



# Online Film Festival «Double two»



Российская Газета

## “A good movie is more than the mass”

That's the motto Rg.ru holds online festival "Double Two". A large number of producers and directors have the opportunity to submit their work for the vote to those who are the main and most impartial member of the jury - the audience! The winners fate is solved by voting online rg.ru.

This year online festival "Double Two" crossed the experiment border and in the present has become a new cultural tradition, impressive in scale and spectacular prospects.



# Contacts:



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## **Thank you for your attention!**

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