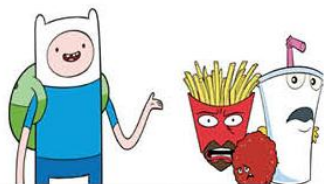
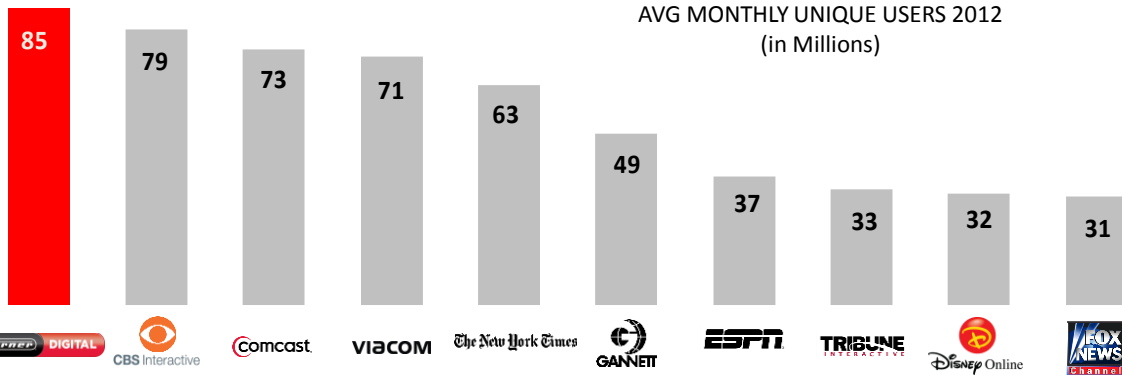




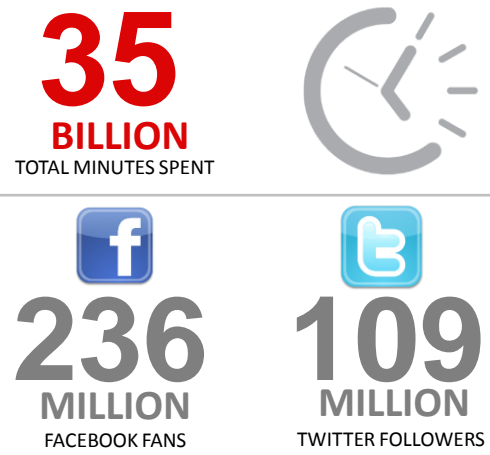
#1 in Branded Content, with nearly **90 MILLION** monthly Unique Visitors — Reaching **OVER 1 in 3** Online Americans!



**TOP 10 PROPERTIES — BRANDED CONTENT SITES:
AVG MONTHLY UNIQUE USERS 2012
(in Millions)**



2012 STATS



NEARLY 3 BILLION
2012 VIDEO STREAMS



Ranking in the **TOP 10** Among all Nielsen Video Parent Sites



29 MILLION
MONTHLY MOBILE UU's



#1 in mobile in news and entertainment



82 MILLION
TOTAL APP DOWNLOADS



TURNER TV + WEB + MOBILE UNDUPLICATED MONTHLY UNIQUE USERS

200 MILLION



Providing Valuable **Double-Digit** Incremental reach for Turner TV



RESEARCH

Sources: Nielsen Mobile P13+ (Base — Wireless data subscribers; Includes Mobile Web + Apps; Jan-Nov. '12 data); Social — Turner Research from facebook.com & Twitter.com, Data through 10/16/12 for Ent., 12/4 FOD, Sports & CNN, 12/5 Cartoon, Includes brand and personalities pages; Fusion: TV Viewing from Nielsen NPM, Online Usage from Nielsen Online NetView, Mobile usage from Nielsen Mobile; TV/Internet/Mobile Duplication from Nielsen NPM/NetView/Nielsen Mobile Data Fusion; Based on calendar month September 2012; Downloads: iTunes, Android Market, Nokia, BlackBerry; Includes iOS, Android, Nokia, BlackBerry; Entertainment downloads (TBS, TNT, Team Coco) through Nov. '12, AYAKM downloads (Adult Swim, Cartoon Network) through 12/9/12, CNN through 12/16/12, truTV through November '12; Bleacher Report through 1/6/13; PGA downloads through 8/13/12; NBA downloads through 1/2/13; NCAA downloads through 1/9/12; Notes: NASCAR does not currently have a mobile app; NCAA downloads includes MML app; Uniques (Jan-Dec '12)/Total Minutes (total Jan-Dec '12) — comScore Media Metrix Home/Work Unified Panel, P2+, Data is Turner + Yahoo! Partnership; Streams — Omniture SiteCatalyst + Bango (January-December)