

Monogram Rules & Placement

Monogramming on a...

Place the Monogram....

Bath Towel

4 inches above the hem, if the towel is unbanded; if banded, place monogram 2 inches above the band. Use large letter size; 3 - 4 inches in height

Hand Towel

2 inches above the hem, if the towel is unbanded; if banded, place monogram 1 1/2 inches above the band. Use medium letter size; 1 1/2 to 2 inches in height

Washcloth

1 1/2 inches above the hem, if washcloth is unbanded; if banded, place monogram 1 inch above band. Use small letter size, 1/2 inch to 1 inch in height

Bathrobe

4 to 6 inches down from left shoulder seam, 2 inches to the right of the lapel (or centered between lapel and side seam).

Shirt cuffs

Top center of wrist, 1" from the bottom of the cuff. The monogram should face out (the bottom of the letters pointing toward the bottom of the cuff).

Pique Shirt (golf, polo)

7 1/2 to 9 inches down from shoulder seam; centered between placket and side seam, or 4 to 6 inches from center.

Sweatshirts

Center of monogram should be 3 to 4 inches down from neck edge seam.

Sheets

Centered horizontally and vertically

Pillowcases

Centered horizontally and vertically on edge

Monogramming for...

Monogram letters....

A married couple who are sharing one last name.

For a three-letter monogram, place the groom's initial on the left, and the bride's initial on the right, and the first letter of the last name in the center. This is the most traditional placement; it's also acceptable to have the bride's initial on the left, and the groom's initial on the right.

Someone who has no middle initial.

Use a two-letter monogram, where the letters are the same size. The first initial should be on the left, and the last initial on the right.

Someone who has a last name with an apostrophe (like O'Malley, O'Keefe).

Use the first letter of the last name. Lisa Marie O'Keefe's monogram is LOM, with the O slightly larger than the L and M. If using letters that are all the same height, her monogram is LMO.

Someone who has four names (Mary Ellen Ruth Hart).

A monogram with letters of all the same size looks best: MERH

You can also stack the letters to make a square: ME
RH

A newly-married couple who are hyphenating both last names to form a new last name. (Douglas Peter Jamieson marries Gail Marie Nelson)

Use a large J and N in the center, smaller D and G on the sides: DJNG

And, when all else fails, ask the person what their preference is. It will be fun share the planning, as well as the gift!

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