



LOUISIANA TECH



**ATHLETIC CLUB**

**2015 ANNUAL MEMBERSHIP GUIDE**

## DEAR LTAC MEMBERS



It is once again a great time to be in Bulldog Country and Lady Techster Territory. We take pride in building champions in the classroom, on the field and in life. This championship-level experience would be impossible without your support. Thank you once again for supporting Louisiana Tech Athletics for the 2014-2015 season!

The slogan for **LTAC** is “Any Gift. Any Size. Every Year.”

The following pages in this 2015 Annual Membership Guide will serve as your guide to supporting Louisiana Tech Athletics. Read through it carefully as there are a number of new and exciting initiatives this year, including these below:

- An extended giving calendar with the opportunity to renew your 2015-2016 membership earlier than before;
- Restructuring of some **LTAC** giving levels;
- All new leadership giving societies;
- New premium seat options in the South End Zone Facility.

Your financial investment in Tech Athletics is critically important; our goal is that all Tech alumni and friends support Tech Athletics with a financial contribution, no matter how large or how small, every year. You can help build the momentum of **LTAC** by renewing your membership, and by recruiting your friends to join **LTAC** with a donation as low as \$8.34 per month.

I join Louisiana Tech University, Tech Athletics, our coaches and student-athletes in expressing our sincere appreciation of your loyal membership. Please consider renewing your donation for the 2015-2016 season, and enjoy the information in this membership guide.

Go Bulldogs and Lady Techsters!

**TOMMY MCCLELLAND II**  
Director of Athletics

# LTAC MISSION STATEMENT

Louisiana Tech Athletic Club is the athletic fundraising arm of the Division of University Advancement. Its mission is to support more than 400 student-athletes in their pursuit of academic and athletic excellence. Alumni, former athletes, friends and fans can join LTAC and be supporters of Louisiana Tech Athletics.

## GOALS

\$2.5 million in annual support

\$1.5 million in unrestricted  
LTAC gifts

2000 LTAC members

318 first-time LTAC members

95% LTAC renewal



*KENNETH SMITH*  
Sociology

# FACILITIES UPDATE



## **FOOTBALL**

- Currently undergoing the construction of a new 70,000-square-foot athletic training facility that will feature a state-of-the-art weight room, locker room, equipment room, football offices and team meetings rooms. Additionally, the third level will feature 302 outdoor club seats and an interior entertainment space.

## **BASKETBALL**

- Installed new center-hung Daktronics high definition four-paneled videoboard, including LED stat boards and floor scoreboards.
- Remodeled women's basketball locker room, featuring new lockers, flooring, sound system, high definition video projection screen and player lounge.

## **BASEBALL**

- Expanded baseball space, doubling its original size to include new locker room, player lounge and study area.
- Installed turf halo behind home plate with LA Tech logo.

## **SOFTBALL**

- Constructed a 500-seat grandstand that includes a brand new press box.
- Located new home locker room and coaches offices right outside of the stadium.

## **SOCCER**

- Installed new lights around the Lady Techster Soccer Complex to enable night games to be played for the first time.
- Improved field playability, including updated irrigation system, drainage and decorative retaining wall.

# YEAR IN REVIEW



Men's basketball racked up a program record-tying 29 wins, including victories at Oklahoma and Georgia, won a second consecutive conference regular season title - this time as a member of Conference USA - and advanced to the NIT quarterfinals for just the second time in school history.

Golfer Victor Lange became the first Bulldog ever to earn a bid to the NCAA Regionals where he competed in the San Antonio Region and finished in the top 25 during the three-round event.

Women's basketball welcomed new head coach Tyler Summitt, son of legendary Tennessee Lady Vols head coach emeritus Pat Summitt. Tyler brings a new staff, including former Lady Techster and 35-year coaching veteran Mickie DeMoss.

Softball freshman Pauline Tufi earned all-state and all-CUSA honors after a stellar rookie campaign that saw her break the program single season freshman RBI record (34).

Baseball entered a new era with the hiring of Greg Goff. As the seventh head coach in program history, he recently led Campbell University to three straight 40-win seasons.

Football produced two NFL Draft picks last season in Justin Ellis (4th round, Oakland Raiders) and IK Enemkpali (6th round, New York Jets).

Men's track and field sprinter Trey Hadnot (200m, 4x100m relay) collected his sixth and seventh All-America honors.

Women's track and field star Charla Craddock swept the long jump titles at both the C-USA Indoor and Outdoor Championships while Kim Francis earned second team All-America honors in the 100m hurdles.

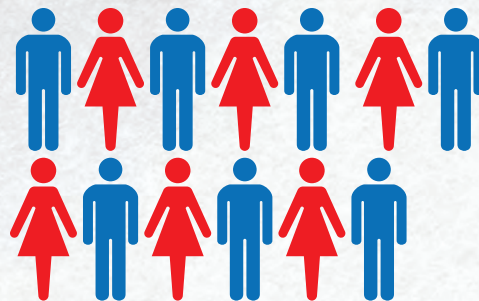
# 2013-2014 FUNDRAISING REVIEW



**RECORD-BREAKING \$10.9 MILLION IN  
TOTAL ATHLETIC GIFTS**



**INCREASE OF NEARLY \$6 MILLION FROM  
2012-2013**



**ALMOST 1300 INDIVIDUAL  
DONORS**

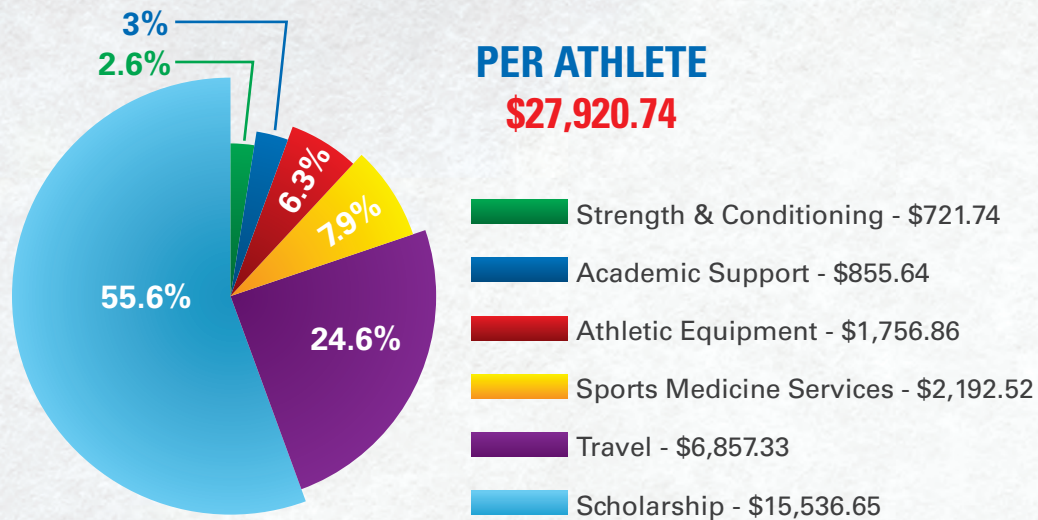


**MORE THAN \$2 MILLION IN ANNUAL  
GIFTS**

# WHY YOUR GIFT MATTERS

Every year, Louisiana Tech spends an average of almost \$28,000 in direct support of each scholarship student-athlete and more than \$12,000 for every walk-on student-athlete. We need your help to ensure a championship level experience both on the field and in the classroom. Below is a breakdown of how much this experience costs per student-athlete, as well as one of many examples of how your LTAC support at any level can impact Louisiana Tech Athletics.

<b>\$50 - YOUNG ALUMNI</b>	A new game ball for our soccer team	<b>\$2,500 - DIRECTOR</b>	Sports medicine services for one student-athlete
<b>\$100 - BOOSTER</b>	New shoes for a member of the track team which has won more than 20 conference championships	<b>\$5,000 - PRESIDENT</b>	A new shooting machine for our men's and women's basketball teams
<b>\$250 - VARSITY</b>	A new tennis racquet	<b>\$10,000 - GOLDEN BULLDOGS WHITE</b>	Travel for one football player
<b>\$500 - TROPHY</b>	Three new baseball or softball bats	<b>\$20,000 - GOLDEN BULLDOGS RED</b>	Full scholarship for one year
<b>\$1,000 - CHAMPION</b>	Academic support for one student-athlete	<b>\$30,000 - GOLDEN BULLDOGS BLUE</b>	Full student-athlete experience for one Bulldog or Lady Techster



**TAYLOR LOVE**  
Business



# IMPORTANT DATES FOR 2015-2016 MEMBERSHIP

***JULY 2014***

First opportunity to make a gift for 2015-2016 benefits

***DECEMBER 31, 2014***

Final day to make contribution for 2014 tax year

***JUNE 15, 2015***

Deadline to renew football season tickets

***JUNE 30, 2015***

Final date for annual LTAC gifts to count toward football and basketball benefits

***OCTOBER 1, 2015***

Deadline to renew basketball season tickets

***DECEMBER 31, 2015***

Final day to make contribution for 2015 tax year



**VICTOR LANGE**  
Business Management



# WHAT'S NEW FOR 2014-2015

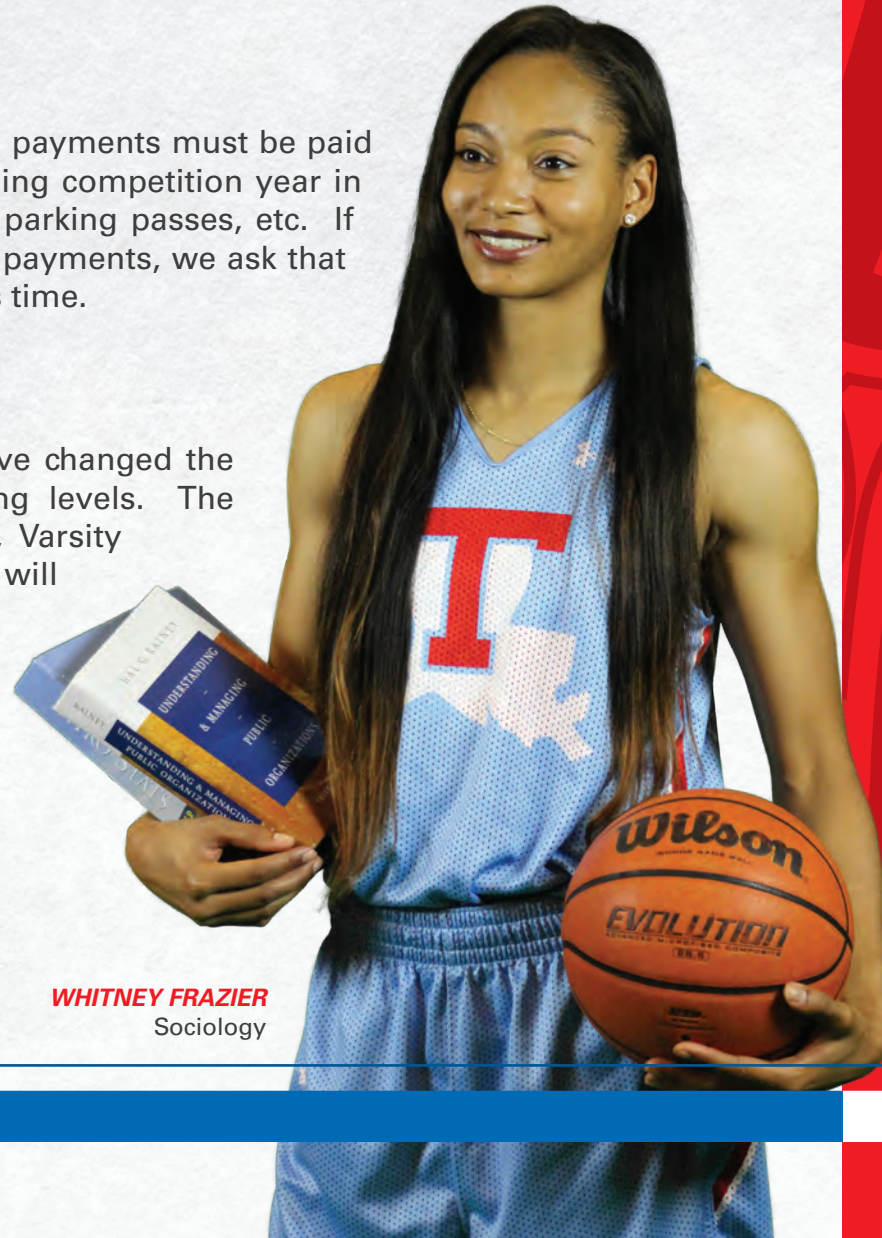
Starting this year, there will be a number of exciting new changes to the structure and operation of LTAC. These changes have been made after careful consideration. They will allow Louisiana Tech Athletics the opportunity to responsibly plan for LTAC revenues in the coming years as we set our annual budget. This will maximize the positive impact on the student-athlete experience. Some important changes are outlined below:

## **ANNUAL GIFT DEADLINES**

Beginning this year, all gifts and pledge payments must be paid in full by June 30th prior to the upcoming competition year in order to receive LTAC benefits such as parking passes, etc. If you are paying your pledge in multiple payments, we ask that you have your pledge paid in full by this time.

## **CHANGES IN GIVING LEVELS**

In order to eliminate confusion, we have changed the structure and benefits of certain giving levels. The Booster Level will now be \$100-\$249, Varsity will now be \$250-\$499, and Champion will be \$1,000-\$2,499. In addition to these changes in levels, C parking passes will now only be distributed at the Trophy Level (\$500-\$999).



**WHITNEY FRAZIER**  
Sociology

# LTAC MEMBER BENEFITS

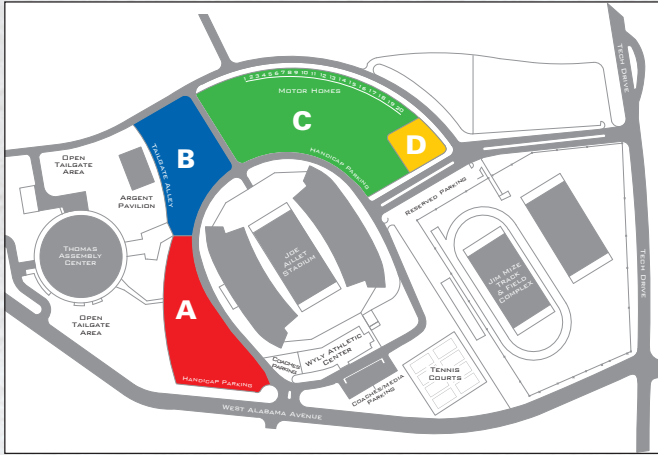


	<b>YOUNG ALUMNI</b> (Age 20-29) Minimum \$50	<b>BOOSTER</b> \$100-\$249	<b>VARSITY</b> \$250-\$499	<b>TROPHY</b> \$500-\$999	<b>CHAMPION</b> \$1,000-\$2,499	<b>DIRECTOR</b> \$2,500-\$4,999	<b>PRESIDENT</b> \$5,000-\$9,999	<b>GOLDEN BULLDOGS</b> \$10,000 +
Tax Deduction								
Athletics Email								
Access to Special Events								
Car Decal								
Game Program Recognition								
Opportunity to Purchase Chairback Seats (Requires \$150 Per Seat Contribution)								
Football/Basketball Parking Pass (with Season Ticket Purchase)	 (D)			 (C)	 (B)	 (A)	 (A)	 (A)
LTAC Lapel Pin (First Year Only)								
Opportunity to Reserve RV Parking Spot								
Opportunity to Reserve Tailgate Spot								
Postseason Ticket Priority	<b>8</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Athletics Benefactors' Reception								
Access to Men's Basketball VIP Room								
Special Coaches' Sideline Apparel								
Donor Appreciation Party								

## Did You Know...

you can set up automated monthly payments using a credit card or a bank draft?

# FOOTBALL



# PREMIUM RESERVED PARKING

**A** = \$2,500 +

**C** = \$500-\$999

**B** = \$1,000-\$2,499

**D** = Young Alumni

– Parking in Lots A, B, C and D is reserved for LTAC members dependent upon LTAC membership level (based on availability).

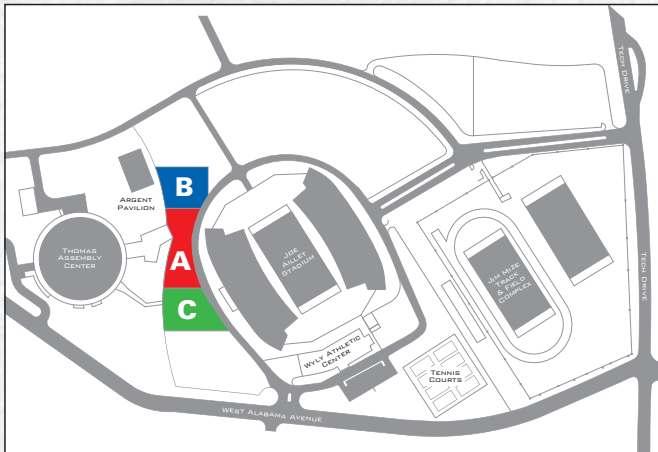
– Tailgating around the Thomas Assembly Center (TAC) is free and open to all. Access to these areas closes three hours prior to kickoff.

– Paid parking is available (weather permitting) at the rugby field and in the softball parking lot for \$10 a vehicle on a first come, first served basis.

– All alumni and friends of Louisiana Tech are invited to attend the Alumni Association/LTAC tailgate at the Argent Pavilion for free food, drinks and ice cream (as available) prior to every game.

– For information on reserved tailgating and RV spots, contact [Tyson Baldwin](mailto:Tyson Baldwin) at [318-255-7950](tel:318-255-7950) or [Tyson@LATechAlumni.org](mailto:Tyson@LATechAlumni.org)

# BASKETBALL



**XAVIER WOODS**  
General Studies

# LOUISIANA TECH GIV



## **42 CURRENT MEMBERS**

- \$100,000 cumulative lifetime giving to athletics
- Recognition on Leadership Wall at both Aillet Stadium and TAC
- Invitation to VIP receptions
- Invitation to Leadership Weekend each fall on a football weekend, including an exclusive Leadership Tailgate with Tech coaches
- Exclusive Team Tech 100 medallion



## **21 CURRENT MEMBERS**

- \$250,000 cumulative lifetime giving to athletics
- All Team Tech 100 benefits
- Exclusive Team Tech 250 watch



## **12 CURRENT MEMBERS**

- \$500,000 cumulative lifetime giving to athletics
- All Team Tech 100 and 250 benefits
- Exclusive, custom Team Tech 500 Blazer



## **8 CURRENT MEMBERS**

- \$1,000,000 cumulative lifetime giving to athletics
- All Team Tech 100, 250 and 500 benefits
- Exclusive Team Tech 1M championship ring

# IVING SOCIETIES



**LTAC  
GOLDEN  
BULLDOGS**

## **WHITE LEVEL – \$10,000 - \$19,999**

- All previously determined LTAC Benefits
- Recognition on Leadership Wall at both Aillet Stadium and TAC
- Invitation to Leadership Weekend each fall on a football weekend, including an exclusive Leadership Tailgate with Tech coaches
- Ticket access for out-of-state members and non-season ticket holders if applicable
- Golden Bulldogs lapel pin (first year only)

## **RED LEVEL – \$20,000 - \$29,999**

- All previously determined LTAC benefits and White Level benefits
- Pregame sideline access for all home football games
- Team travel to one away football game
- Invitation to reception at AD's house with Tech coaches Friday night before one football game per year

## **BLUE LEVEL – \$30,000+**

- All previously determined LTAC benefits and Red Level benefits
- Annual gift
- Team travel to one postseason event
- Sideline access for one home football game per year
- Team travel and sideline access for one away football game per year
- Exclusive events

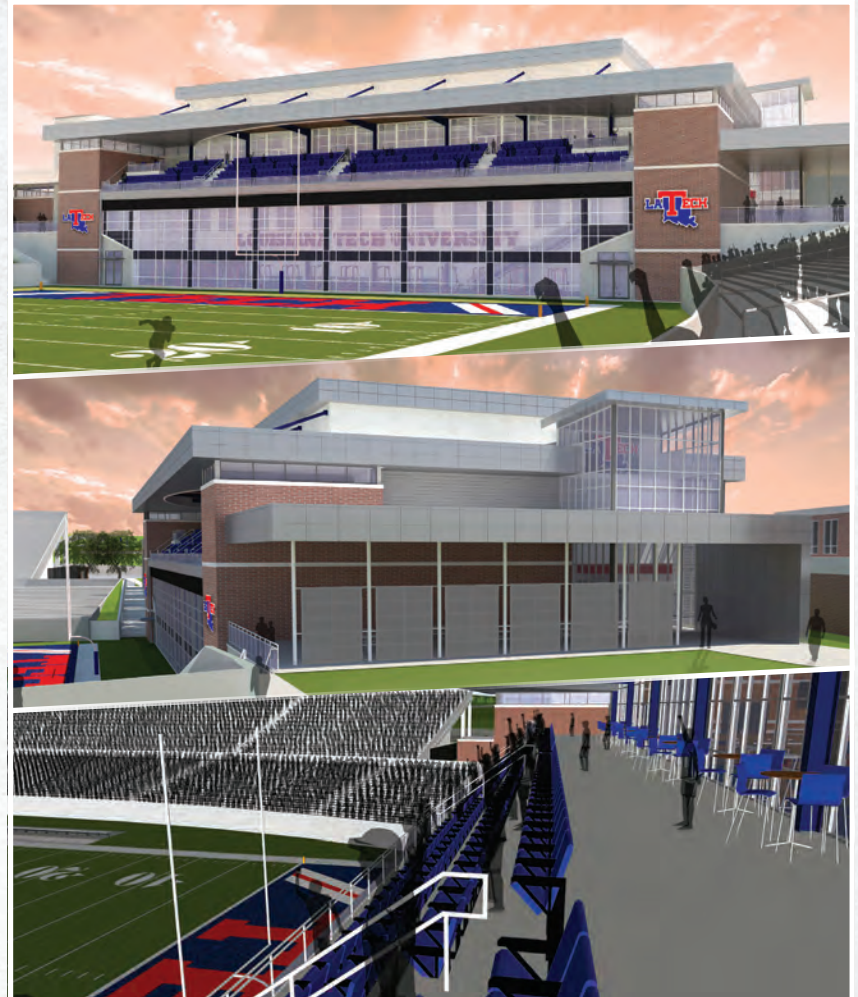
# SOUTH END ZONE

## ***SOUTH END ZONE CLUB***

The South End Zone Complex will continually enhance Louisiana Tech Athletics through the creation of 302 new premium seating opportunities. The Club Level will be a luxury premium seating area, including a multi-functional dining space (meals to be included in the ticket price) and premium chair back seating. This space will truly be North Louisiana's premier seating option and game day experience.

## ***AMENITIES INCLUDE***

- 302 wide, cushioned chair back seats
- More than 5,000 square feet of lounge space
- All-inclusive dining experience
- A multitude of high definition televisions
- Premium parking



# NEW CLUB SEATS

## **INVESTMENT**

- \$2,000 annual commitment per seat  
(a majority of which will be tax deductible)
- In year one, \$1,000 per seat construction gift  
(payable over five years)

## **RESERVE YOUR SEAT TODAY!**

Don't miss your chance to reserve your seat in the South End Zone Facility. To sign up or turn in the seat request, call [Nate Warren at 318-255-7950](tel:318-255-7950) or email [Nate@LATechAlumni.org](mailto:Nate@LATechAlumni.org).



# 7 WAYS YOU CAN HELP TECH ATHLETICS

## 1. SUPPORT THE LOUISIANA TECH ATHLETIC CLUB

LTAC is the annual fund for Tech Athletics and supports Tech's student-athletes through investing in scholarships, facility improvements and retention of outstanding coaches.

## 2. BUY SEASON TICKETS

Season tickets are a great way to support your athletics program and greatly affect the outcome on the field of competition. We need you in the stands showing your passion for Louisiana Tech University. Call the [Tech Ticket Office](#) at [318-257-3631](tel:318-257-3631) to get your tickets, or order them online at [LATechSports.com](http://LATechSports.com).

## 3. ASK IF YOUR COMPANY PARTICIPATES IN A MATCHING GIFTS PROGRAM

Many companies match an employee's charitable contributions to a qualifying organization. Please contact your company to see if it participates in a matching gifts program.

## 4. REFER A FRIEND TO LTAC

Help us strengthen the foundation of support and increase our membership in LTAC. You will not only help the program, but you will also be entered into a drawing to receive prizes from Tech Athletics!

## 5. MAKE A GIFT TO A SPECIAL PROJECT OR INITIATIVE

Many projects come up throughout the year that are not covered by the annual fund. Contributing to these projects gives the athletics department the extra advantage needed to compete at the highest level of competition.

## 6. ENDOWMENT GIFTS

One of the best ways to contribute to Louisiana Tech in perpetuity is through an endowment gift. For more information about endowment options call [Nate Warren](#) at [318-255-7950](tel:318-255-7950).

## 7. ESTATE GIFTS

Louisiana Tech would be honored to be considered in your estate plan. For more information contact [Jennifer Riley](#) at [318-255-7950](tel:318-255-7950), or [Jennifer@LATechAlumni.org](mailto:Jennifer@LATechAlumni.org).



**PAULINE TUFI**  
Education



# YOUNG ALUMNI PROGRAM

All alumni, friends, and fans of Louisiana Tech Athletics ages 20-29 can be Young Alumni LTAC members. With a \$50 minimum contribution, you can purchase up to two football season tickets at half price and receive a football parking pass. A SAVINGS OF \$410.

For more information, please contact [Tyson Baldwin](#) at 318-255-7950 or [Tyson@LATechAlumni.org](mailto:Tyson@LATechAlumni.org).

## COMPLIANCE

**FOR MORE INFORMATION, CONTACT MARY KAY HUNGATE AT (318) 257-4111 OR [MHUNGATE@LATECH.EDU](mailto:MHUNGATE@LATECH.EDU)**

### TERMS TO KNOW

**Prospective Student-Athlete (PSA or “Recruit”):** Any student who has started classes for the ninth grade.

**Recruiting:** Any solicitation of a prospect or the prospect’s family by an authorized institutional staff member for the purpose of securing the prospect’s enrollment and participation in athletics.

**Student-Athlete:** A student who presently is participating in intercollegiate athletics or has participated in intercollegiate athletics and is still receiving athletics aid.

**Extra Benefit:** An extra benefit is any special gift or arrangement provided to a student-athlete, or student-athlete’s friend or family member, which is not available to the general LA Tech student body or the general population.

### Social Media Reminder

Boosters may not initiate or “accept” friend requests of prospects on Facebook, but they can “follow” recruits on Twitter. Boosters should NEVER post on a recruit’s “wall”, reply to a “tweet”, send them any kind of direct message, or take any other action that would constitute contacting any recruit.

### PROSPECTIVE STUDENT-ATHLETES

NCAA rules prohibit boosters from engaging in recruiting activities.

#### Permissible Booster Activities:

- Continuing to have contact with an established family friend or neighbor who is a prospect. (Contact Compliance for a pre-existing relationship form – must submit to ensure eligibility of student-athlete.)
- Viewing a prospect’s game on your own initiative.
- Receiving a call from a prospect only if the prospect initiates the call and it is not for a recruiting purpose.
- Notifying the LA Tech coaching staff of prospects.

#### As A Booster You May Not:

- Contact or call a prospect that you have not had a longstanding relationship with (the relationship must pre-date the ninth grade).
- Contact or call a prospect’s parent, coach, principal, or counselor.
- Assist with the actual evaluation of talent at the direction of the coaching staff.
- Promote LA Tech Athletics in any way to encourage a prospect to attend Louisiana Tech University.

# FREQUENTLY ASKED QUESTIONS

## ***WHY IS MY PLEDGE PAYMENT DUE IN FULL BY JUNE 30?***

To maintain the department's goal of responsible fiscal planning, it is important that we can accurately project and plan our budget. Since LTAC gifts are a crucial part of our annual budget, having this revenue secured at the end of our fiscal year allows us to responsibly project our expenses for the upcoming year.

## ***WHAT HAPPENS IF I DON'T MAKE MY PLEDGE PAYMENTS IN FULL BY JUNE 30?***

It is important that you meet this deadline to ensure that you retain your LTAC benefits such as football and men's basketball parking. Due to the high demand of these benefits, it is crucial that we ensure fair treatment to all LTAC members who meet these deadlines.

## ***CAN I PAY MY LTAC GIFT IN INSTALLMENTS?***

Yes. A variety of payment options are available as long as your pledge is paid in full by June 30. We will work to accommodate your requests in regard to your payment schedules.

## ***CAN I JOIN LTAC IF I DON'T HAVE SEASON TICKETS?***

Absolutely. LTAC membership is one of the best ways to show your support to more than 400 Louisiana Tech student-athletes.

## ***DOES MY LTAC DONATION GUARANTEE I WILL HAVE A PARKING SPOT AT FOOTBALL GAMES?***

Due to the high demand for this benefit, we cannot guarantee parking spots will be available in any of our lots. We will make every effort to accommodate all LTAC members who have a parking pass, until the lots fill up. The best way to make sure your spot will be available is to arrive early and enjoy the gameday atmosphere.



**JAZMINE BRITOS**  
Business Administration

## MEET THE STAFF



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*Director of Athletics*

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