

ameinformer

Publisher's Statement

6 months ended June 30, 2015 Subject to Audit

Field Served: The video/computer game consumer market.

Published by Sunrise Publications, Inc.

Frequency: 12 times/year

TOTAL AVERAGE PAID & VERIFIED CIRCULATION

Paid & Verified Circulation: (See Par. 6)	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Subscriptions					
Paid					
Print	4,080,132	59.3			
Digital Issue	2,796,398	40.7			
Total Paid Subscriptions Verified	6,876,530	100.0			
Total Paid & Verified Subscriptions Single Copy Sales	6,876,530	100.0			
Print	2,000	0.0			
Total Single Copy Sales	2,000	0.0			
Total Paid & Verified Circulation	6,878,530	100.0	3,500,000	3,378,530	96.5

PRICES

	Suggested	Average Price (2)		
	Retail Prices (1)	Net	Gross (Optional)	
Average Single Copy	\$5.99			
Subscription	\$19.98			
Average Subscription Price Annualized				
(12 issue frequency)		\$9.96		
Average Subscription Price per Copy		\$0.83		
) For the Statement period				

(1) For the Statement period(2) Represents subscriptions for the 12 months ended December 31, 2014.

PAID & VERIFIED CIRCULATION BY ISSUE OF PRINT AND DIGITAL ISSUE

	ı	Paid Subscriptions		Verified Subscriptions		Single (Copy Sales			
Issue	Print	Digital Issue	Total Paid Subscriptions	Print	Total Paid & Verified Subscriptions	Print	Total Single Copy Sales	Total Paid & Verified Circulation Print	Total Paid & Verified Circulation Digital Issue	Total Paid & Verified Circulation
Jan.	3.961.015	2.813.208	6.774.223		6.774.223	2.000	2.000	3.963.015	2.813.208	6,776,223
Feb.	4,013,459	2,805,766	6,819,225		6,819,225	2,000	2,000	4,015,459	2,805,766	6,821,225
Mar.	4,135,270	2,797,388	6,932,658		6,932,658	2,000	2,000	4,137,270	2,797,388	6,934,658
Apr.	4,063,694	2,803,030	6,866,724		6,866,724	2,000	2,000	4,065,694	2,803,030	6,868,724
May	4,147,470	2,801,519	6,948,989		6,948,989	2,000	2,000	4,149,470	2,801,519	6,950,989
June	4,159,882	2,757,480	6,917,362		6,917,362	2,000	2,000	4,161,882	2,757,480	6,919,362

4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

None

5. TREND ANALYSIS

	2010	%	2011	%	2012	%	2013	%	2014	%
Subscriptions:										
Paid	4,713,246	99.9	6,729,797	99.9	8,012,797	99.9	7,727,024	100.0	6,901,183	99.9
Verified	N/A									
Total Paid & Verified Subscriptions	4,713,246	99.9	6,729,797	99.9	8,012,797	99.9	7,727,024	100.0	6,901,183	99.9
Single Copy Sales	5,341	0.1	4,875	0.1	4,128	0.1	2,563	0.0	10,334	0.1
Total Paid & Verified Circulation	4,718,587	100.0	6,734,672	100.0	8,016,925	100.0	7,729,587	100.0	6,911,517	100.0
Year Over Year Percent of Change		27.4		42.7		19.0		-3.6		-10.6
Avg. Annualized Subscription Price	\$12.12		\$10.08		\$10.08		\$9.96		\$9.96	

6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation.

	Print Average for Period	Digital Issue Average for Period	Total	% of Circulation
PAID SUBSCRIPTIONS				
Individual Subscriptions*	3,693,853	2,583,900	6,277,753	91.3
Award Point*	386,279	212,498	598,777	8.7
TOTAL PAID SUBSCRIPTIONS	4,080,132	2,796,398	6,876,530	100.0
VERIFIED SUBSCRIPTIONS TOTAL VERIFIED SUBSCRIPTIONS TOTAL PAID & VERIFIED SUBSCRIPTIONS	4,080,132	2,796,398	6,876,530	100.0
	4,000,132	2,790,390	0,070,550	100.0
SINGLE COPY SALES Sponsored Sales	2,000		2,000	0.0
TOTAL SINGLE COPY SALES	2,000		2,000	0.0
TOTAL PAID & VERIFIED CIRCULATION	4,082,132	2,796,398	6,878,530	100.0
*Included in Average Price calculation				

6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the statement period to the following public areas:

None

6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

None

7. GEOGRAPHIC DATA for the April 2015 issue

Total paid & verified circulation of this issue was 0.1% less than the total average paid & verified circulation.

Alabama		PAID SUBSCRIPTIONS		VERIFIED	VERIFIED SUBSCRIPTIONS SINGLE COPY			COPY SALES			
Antorna 91618 29.380 120.986 120.986 91618 29.380 120.986 36.261 20.0862 91.0862 36.26			Issue	Paid Subscriptions	Print	Paid & Verified Subscriptions	Print	Single Copy	Paid & Verified Circulation Print	Paid & Verified Circulation Digital Issue	Paid & Verified Circulation
Arkansas	Alabama										90,969
Arkansas	Arizona	91,618	29,380	120,998		120,998			91,618	29,380	120,998
Colorando	Arkansas	28,040		36,623						8,583	36,623
Connectional 45,085 31,174 76,239 76,239 45,065 31,174 76,239 76,239 14,065 31,174 76,239 16,003 20,439 20,439 20,439 13,036 60,030 20,439 12,047 46,030 20,439 12,047 46,030 20,439 12,047 46,030 20,439 12,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,030 20,047 46,040 20,047 46,	California										657,046
Delaware 19,966										30,298	85,576
District of Columbia											
Florida										6,503	
Georgia 90,417 116,558 206,953 208,953 90,417 116,588 206,953 208,95				8,908						4,961	
Idaho											
Illinois			4 033							110,530	
Indiana 99,988 28,619 125,587 125,587 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 74,31 44,857 37,466 31,248		161 738	64 014	225 752		225 752			161 738	64 014	225 752
lowa											
Kansas 31,248 10,811 42,059 42,059 31,248 10,811 42,059 42,059 31,248 10,811 42,056 (white the feature of the f	lowa										44,857
Kentucky 71,845 91,276 91,121 91,121 71,845 19,276 91,121 01,131 71,845 19,276 91,121 01,131 71,845 19,276 91,121 01,131 91,131	Kansas	31,248	10,811	42,059					31,248	10,811	42,059
Louislanía 57,353 35,099 92,412 92,412 57,353 35,099 92,414 Maine 10,966 4,472 15,438	Kentucky	71,845							71,845	19,276	91,121
Maine Maine 10,966 4,472 15,438 15,438 10,966 4,472 15,438 15,438 11,966 4,472 15,438 16,438 10,966 4,472 15,438 16,438 10,966 4,472 15,438 16,438 10,966 4,472 15,438 16,	Louisiana	57,353	35,059	92,412		92,412			57,353	35,059	92,412
Massachusetts 89,671 36,426 126,097 126,097 88,671 36,426 126,095 Michigan 77,370 84,985 162,355 162,355 162,355 17,370 84,948 162,355 Minnesota 46,825 19,243 66,068 66,068 46,825 19,243 66,068 Misssispip 30,555 18,091 54,146 54,146 36,035 18,091 54,144 Missouri 69,981 35,255 105,236 105,236 69,981 35,255 105,236 Newtada 48,846 16,831 61,695 61,695 44,884 16,831 61,695 44,884 16,831 61,695 44,884 16,831 61,895 44,884 16,831 61,895 44,884 16,831 61,895 44,884 16,831 61,895 44,884 16,831 61,895 44,884 16,831 61,895 44,884 44,884 48,844 61,831 61,895 44,884 48,845 49,872 89,823 89,	Maine										15,438
Michigan 77,370 84,985 162,355 77,370 84,985 162,355 66,068 66,088 46,825 19,243 66,068 66,088 46,825 19,243 66,068 66,088 46,825 19,243 66,068 66,088 46,825 19,243 66,068 66,089 46,825 19,243 66,068 66,089 46,825 19,243 66,068 66,089 46,0825 19,243 66,068 66,089 46,0825 19,243 66,068 66,089 47,080 47,		94,265								57,142	
Minnesota		89,671	36,426	126,097		126,097			89,671	36,426	126,097
Mississippi 36,055 18,091 54,146 54,146 36,055 18,091 55,255 105,236 105,236 69,981 35,255 105,236 105,236 69,981 35,255 105,236 105,236 69,981 35,255 105,230 Montana 12,187 2,749 14,936 14,936 14,936 18,1219 8,717 26,936 26,936 18,1219 8,717 26,936 8,082 18,1219 8,717 26,936 8,085 18,1219 8,717 26,936 8,085 18,1219 8,717 26,936 8,082 18,1219 8,171 26,936 8,085 18,1219 8,171 26,936 8,082 18,1219 8,171 26,938 8,282 20,939 7,263 38,222 20,939 7,263 38,222 20,939 7,263 38,222 20,939 7,263 38,222 20,939 7,263 38,239 385,309 281,577 9,799 37,573 37,342 37,346 39,001 31,1308 11,308 11,308 11,30		//,3/0		162,355							
Missouri 69,981 35,255 105,236		46,825		66,068						19,243	
Mortlana 12,187 2,749 14,936 14,936 12,187 2,749 14,936 14,936 12,187 2,749 14,939 14,		36,055	18,091	54,146 105,226		54,14b 105,336			36,055	18,091	105 226
Nebraska 18,219 8,717 26,936 26,936 18,219 8,717 26,936 26,938 18,219 8,717 26,930 26,930 26,936 21,939 8,717 26,930 26,930 26,936 21,939 7,263 28,222 28,222 20,959 7,263 28,222 20,959 7,27,37 38,530 20,000 26,1572 123,737 385,300 385,309 26,1572 123,737 385,300 20,000 26,1572 123,737 385,300 20,000 26,1572 123,737 385,300 20,000 27,76 3,332 11,308 11,308 11,308 7,376 33,32 11,308 11,308 7,376 33,32 11,308 11,308 7,376 33,32 11,308 21,300 20,00						14.026				2740	1/1026
Nevada 44,864 16,831 61,995 61,995 44,864 16,831 61,995 86,989 448,984 16,831 61,995 86,989 448,984 17,763 28,222 28,22 20,999 7,263 28,222 28,22 89,495 125,173 59,005 184,178 184,178 125,173 59,005 184,178 184,178 125,173 59,005 184,178 184,178 125,173 59,005 184,178 184,178 125,173 59,005 184,178 184,178 184,178 125,173 59,005 184,178 184	Nehraska	18 219									
New Hampshire		44 864	16 831	61 695		61 695			44 864	16.831	
New Jersey 125,173 59,005 184,178 184,178 125,173 59,005 184,178 184,178 184,178 125,173 59,005 184,178 184,17		20.959								7.263	
New Mexico	New Jersey									59.005	184,178
North Carolina North Carolina North Carolina (7,376) 138,167 79,192 217,359 21	New Mexico	27,774									37,573
North Dakota	New York									123,737	385,309
Ohio 173,353 76,944 250,297 250,297 173,353 76,944 250,297 Oklahoma 53,802 18,120 71,922 71,922 53,802 18,120 71,922 Oregon 37,346 19,601 56,947 56,947 37,346 19,601 56,947 Pennsylvania 177,099 92,289 269,328 269,328 177,093 92,289 289,289 South Carolina 69,730 23,517 93,247 92,247 69,730 23,517 93,247 Bennessee 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 94,702 48,386 143,088 143,088 143,088 143,088 <td></td> <td>138,167</td> <td></td> <td></td> <td></td> <td>217,359</td> <td></td> <td></td> <td></td> <td></td> <td>217,359</td>		138,167				217,359					217,359
Oklahoma 53,802 18,120 71,922 71,922 71,922 53,802 18,120 71,920 Oregon 37,346 19,601 56,947 56,947 37,346 19,601 56,947 Pennsylvania 177,039 92,289 269,328 269,328 269,328 177,039 92,289 269,328 South Carolina 69,730 23,517 93,247 93,247 69,730 23,517 93,247 South Dakota 4,273 7,922 12,195 12,195 4,273 7,922 12,195 Tennessee 9,4702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 144,020 543,857 543,857 399,837 144,020 543,857 543,857 399,837 144,020 543,857 543,857 399,837 144,020 543,857 543,857 399,837 144,020 543,857 543,857 39,837 144,020 543,853 36,18 27,401 11,217 38,618 36,18<											
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Pennsylvania 177,039 92,289 269,328 269,328 177,039 92,289 269,328 Rhode Island 22,379 8,490 30,869 30,869 22,379 8,490 30,869 South Dakota 4,273 7,922 12,195 12,195 4,273 7,922 12,195 Ennessee 94,702 48,386 143,088 94,702 48,386 143,088 Texas 399,837 144,020 543,857 543,857 399,837 144,020 543,857 Ush 27,401 11,217 38,618 27,401 11,217 38,618 Vernort 6,585 3,160 9,745 9,745 6,585 3,160 9,745 Vernort 6,585 3,160 9,745 9,745 6,585 3,160 9,745 Washington 87,521 35,059 122,580 122,580 35,591 32,591 122,580 West Virginia 33,613 12,076 45,689 45,689 45,689 36		33,802 37,346							27,802 27,246	10,120	
Rhode Island	Penneulyania	177 030								02 280	
South Dakota 69,730 23,517 93,247 69,730 23,517 93,247 South Dakota 4,273 7,922 12,195 12,195 4,273 7,922 12,195 Tennessee 94,702 48,386 143,088 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,702 48,386 143,088 94,026 543,87 38,618 27,401 11,217 38,618 38,618 27,401 11,217 38,618 28,724 23,732 122,589 32,613											
South Dakota 4,273 7,922 12,195 12,195 4,273 7,922 12,191 Tennessee 94,702 48,386 143,088 143,088 94,702 48,386 143,081 Texas 399,837 144,020 543,857 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 39,837 144,020 543,857 39,837 144,020 543,857 39,837 144,020 543,857 39,837 144,020 543,857 39,837 144,020 543,857 39,818 27,401 11,217 38,618 27,401 11,217 38,618 27,401 11,217 38,619 9,745 6,585 3,160 9,745 9,745 6,585 3,160 9,745 9,745 6,585 3,160 9,745 9,748 6,585 3,160 9,745 9,748 4,860 8,860 8,7521 33,613 12,076 45,689 45,689 33,613 12,076 45,689 45,689		69.730								23.517	
Tennessee 94,702 48,386 143,088 143,088 143,088 394,702 48,386 143,088 143,088 143,088 39,837 144,020 543,857 543,857 399,837 144,020 543,857 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,837 144,020 543,857 399,847 144,020 543,857 399,848 38,618 27,401 11,217 38,618 27,	South Dakota	4,273								7,922	12,195
Utah 27,401 11,217 38,618 38,618 27,401 11,217 38,618 Vermont 6,585 3,160 9,745 9,745 6,585 3,160 9,745 Vermont 123,738 72,066 195,804 195,804 123,738 72,066 195,804 Washington 87,521 35,059 122,580 122,580 87,521 35,059 122,580 West Virginia 33,613 12,076 45,689 45,689 33,613 12,076 45,689 Wisconsin 65,437 19,429 84,866 84,866 65,437 19,429 84,866 Wyoming 6,864 2,304 9,168 9,168 6,864 2,304 9,168 TOTAL 48 CONTERMINOUS STATES 3,996,140 1,995,543 5,991,683 5,991,683 3,996,140 1,995,543 5,991,683 Alaska 9,481 8,470 17,951 17,951 17,951 9,481 8,470 17,951 Howaii 20,619 12,2	Tennessee	94,702							94,702	48,386	143,088
Vermont 6,585 3,160 9,745 9,745 6,585 3,160 9,745 Virginia 123,738 72,066 195,804 195,804 195,804 123,738 72,066 195,804 Washington 87,521 35,059 122,580 122,580 87,521 35,059 122,580 West Virginia 33,613 12,076 45,689 45,689 33,613 12,076 45,689 Wisconsin 65,437 19,429 84,866 84,866 84,866 65,437 19,429 84,866 Wyoming 6,864 2,304 9,168 9,168 6,864 2,304 9,168 TOTAL 48 CONTERMINOUS STATES 3,996,140 1,995,543 5,991,683 5,991,683 3,996,140 1,995,543 5,991,683 Alaska 9,481 8,470 17,951 17,951 9,481 8,470 17,951 Hawaii 20,619 12,254 32,873 32,873 20,619 12,254 32,873 TOTAL ALASKA & HAWAII <td>Texas</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>543,857</td>	Texas										543,857
Virginia 123,738 72,066 195,804 195,804 195,804 123,738 72,066 195,804 Washington 87,521 35,059 122,580 122,580 87,521 35,059 122,580 West Virginia 33,613 12,076 45,689 45,689 33,613 12,076 45,689 Wisconsin 65,437 19,429 84,866 84,866 65,437 19,429 84,866 Wyoming 6,864 2,304 9,168 9,168 6,864 2,304 9,16 TOTAL 48 CONTERMINOUS STATES 3,996,140 1,995,543 5,991,683 5,991,683 3,996,140 1,995,543 5,991,683 Alaska 9,481 8,470 17,951 17,951 9,481 8,470 17,951 Hawaii 20,619 12,254 32,873 32,873 20,619 12,254 32,873 TOTAL ALASKA & HAWAII 0.5 30,100 20,724 50,824 50,824 30,100 20,724 50,824 U.S. &											38,618
Washington 87,521 35,059 122,580 122,580 122,580 87,521 35,059 122,580 West Virginia 33,613 12,076 45,689 45,689 33,613 12,076 45,689 Wisconsin 65,437 19,429 84,866 84,866 66,437 19,429 84,866 Wyoming 6,864 2,304 9,168 9,168 6,864 2,304 9,16 TOTAL 48 CONTERMINOUS STATES 3,996,140 1,995,543 5,991,683 5,991,683 3,996,140 1,995,543 5,991,683 Alaska 9,481 8,470 17,951 17,951 9,481 8,470 17,951 Hawaii 20,619 12,254 32,873 32,873 20,619 12,254 32,873 TOTAL ALASKA & HAWAII 30,100 20,724 50,824 50,824 30,100 20,724 50,824 TOTAL UNITED STATES 4,026,240 2,016,267 6,042,507 6,042,507 4,026,240 2,016,267 6,042,507 6,042,507		6,585							6,585	3,160	9,745
West Virginia 33,613 12,076 45,689 45,689 45,689 45,689 45,689 45,689 65,437 19,429 84,866 84,866 65,437 19,429 84,866 89,168 66,864 2,304 9,168 9,168 6,864 2,304 9,168 9,168 6,864 2,304 9,168 7,000 20,00											
Wisconsin 65,437 19,429 84,866 84,866 84,866 66,437 19,429 84,866 Wyoming 6,864 2,304 9,168 9,168 6,864 2,304 9,168 TOTAL 48 CONTERMINOUS STATES 3,996,140 1,995,543 5,991,683 5,991,683 3,996,140 1,995,543 5,991,683 Alaska 9,481 8,470 17,951 17,951 9,481 9,481 1,795 32,873 32,873 20,619 12,254 32,873 32,873 20,619 12,254 32,873 32,873 30,100 20,724 50,824 50,824 30,100 20,724 50,824 50,824 30,100 20,724 50,824 TOTAL UNITED STATES 4,026,240 2,016,267 6,042,507 6,042,507 4,026,240 2,016,267 6,042,507 70,805 36,563 34,242 70,805 70,805 36,563 34,242 70,805 70,805 36,563 34,242 70,805 70,805 36,563 34,242 70,805 70,805	wasıılıyluli Wast Virginia	0/,521 33 613									
Wyoming 6,864 2,304 9,168 9,168 9,168 6,864 2,304 9,168 TOTAL 48 CONTERMINOUS STATES 3,996,140 1,995,543 5,991,683 5,991,683 3,996,140 1,995,543 5,991,683 Alaska 9,481 8,470 17,951 17,951 9,481 8,470 17,951 Hawaii 20,619 12,254 32,873 32,873 20,619 12,254 32,873 TOTAL ALASKA & HAWAII 30,100 20,724 50,824 50,824 30,100 20,724 50,824 U.S. Unclassified 4,026,240 2,016,267 6,042,507 6,042,507 4,026,240 2,016,267 6,042,507 Poss. & Other Areas 36,563 34,242 70,805 70,805 36,563 34,242 70,805 U.S. & POSS., etc. 4,062,803 2,050,509 6,113,312 6,113,312 4,062,803 2,050,509 6,113,312 Canada 124 243,229 243,353 243,353 2,000 2,000 2,124 <	Wisconsin	65 437							65 437	19 429	
TOTAL 48 CONTERMINOUS STATES 3,996,140 1,995,543 5,991,683 5,991,683 3,996,140 1,995,543 5,991,683 3,996,140 1,995,543 5,991,683 3,996,140 1,995,543 5,991,683 3,996,140 1,995,543 5,991,683 Alaska 9,481 8,470 17,951 17,951 9,481 8,470 17,951 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,619 12,254 32,873 20,810 20,810 20,810 20,810 20,810 20,810 20,810 20,810 20,810 20,810 20,810 20,810 20,8											9,168
Hawaii 20,619 12,254 32,873 32,873 20,619 12,254 32,873 TOTAL ALASKA & HAWAII 30,100 20,724 50,824 50,824 50,824 30,100 20,724 50,824 U.S. Unclassified TOTAL UNITED STATES 4,026,240 2,016,267 6,042,507 6,042,507 70,805 36,563 34,242 70,805 U.S. & POSS., etc. 4,062,803 2,050,509 6,113,312 6,113,312 4,062,803 2,050,509 6,113,312 (20,104,267) 6,113,312 (20,104,267	TOTAL 48 CONTERMINOUS STATES										5,991,683
TOTAL ALASKA & HAWAII U.S. Unclassified 30,100 20,724 50,824 50,824 50,824 30,100 20,724 50,824 50,824 10.5 Unclassified 30,100 20,724 50,824 50,824 10.5 Unclassified 4,026,240 2,016,267 6,042,507 6,042,507 70,805 36,563 34,242 70,805 70,805 36,563 34,242 70,805 70,805 36,563 34,242 70,805 70,805 36,563 34,242 70,805 70,805 36,563 34,242 70,805	Alaska										17,951 32,873
Poss. & Other Areas 36,563 34,242 70,805 70,805 36,563 34,242 70,805 U.S. & POSS., etc. 4,062,803 2,050,509 6,113,312 6,113,312 4,062,803 2,050,509 6,113,313 Canada 124 243,229 243,353 243,353 2,000 2,000 2,124 243,229 245,353 International 21 508,282 508,303 508,303 21 508,282 508,303 Other Unclassified 1,756 1,756 746 1,010 1,756	TOTAL ALASKA & HAWAII U.S. Unclassified								,	,	50,824
U.S. & POSS., etc. 4,062,803 2,050,509 6,113,312 6,113,312 4,062,803 2,050,509 6,113,312 Canada 124 243,229 243,353 243,353 2,000 2,000 2,124 243,229 245,353	TOTAL UNITED STATES Poss. & Other Areas										6,042,507 70,805
International 21 508,282 508,303 508,303 21 508,282 508,303 Other Unclassified Military or Civilian Personnel Overseas 746 1,010 1,756 1,756 746 1,010 1,756	U.S. & POSS., etc.					-,					6,113,312
Other Unclassified Military or Civilian Personnel Overseas 746 1,010 1,756 1,756 746 1,010 1,756	Canada						2,000	2,000			245,353
	Other Unclassified Military or Civilian Personnel Overseas										1,756
	•						2.000	2.000			6.868.724

8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended June 30, 2015

A. DURATION		%	C.CHANNELS		%
(a) One to six months (1 to 6 issues)	None		 (a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or 		
(b) Seven to eleven months (7 to 11 issues)(c) Twelve months (12 issues)		99.9	other outlets available to the subscribers	3,185,530	100.0
(d) Thirteen to twenty-four months	2,295	0.1	(b) Ordered by subscribers in response to unsolicited		
(e) Twenty-five months and more	None		telemarketing and door to door selling	None	
Total Subscriptions Sold in Period	3,185,530	100.0	(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations	None	
B. USE OF PREMIUMS			(d) Subscriptions as part of membership in an organiza-	None	
(a) Ordered without premium	3,134	0.1	tion	None	
(b) Ordered with material reprinted from branded editorial material	None		Total Subscriptions Sold in Period	3,185,530	100.0
(c) Ordered with other premiums, See Par. 9	3,182,396	99.9			
Total Subscriptions Sold in Period	3,185,530	100.0			

9. EXPLANATORY

- (a) Suggested Retail Prices: Average Single Copy. Canada, \$5.99. Subscriptions: U.S., 2 yrs. \$24.98. Canada & Mexico, 1 yr. \$44.98; 2 yrs. \$74.98. International, 1 yr. \$54.98; 2 yrs. \$94.98. Digital, 1 yr. \$19.98.
- (b) Average nonanalyzed nonpaid circulation for the 6 month period: 216,468 copies per issue.
- (c) Post expiration copies: None.
- (d) DESCRIPTION OF DIGITAL The Digital Issue is identical to the print product in format and advertising content. The Digital Issue is available at www.editiondigital.net.
- (e) Award Point Subscription Sales: The average of 598,777 copies per issue (386,279 Print copies; 212,498 Digital Issue copies), shown in Par. 6 and included in Par. 1, represents copies served to subscribers in exchange for the redemption of award points. These subscriptions were sold at 12 issues for \$14.99, in exchange for the redemption of 15,000 points.
- (f) Sponsored Single Copy Sales: The average of 2,000 copies per issue, shown in Par. 6 and included in Par. 1, represents copies purchased by various business concerns in quantities of 11 or more.
- (g) Use of Premiums: A Game Stop Value Card, with a value of \$5.00, was offered with 12 issue subscriptions sold at \$14.99.

10. VARIANCE

Latest released Audit Report for 12 months ended June 30, 2014; Variation from Publisher's Statements

	dit Period Ended	Rate Base (Paid & Verified)	Audit Report (Paid & Verified)	Publisher's Statements (Paid & Verified)	Difference (Paid & Verified)	of Difference (Paid & Verified)		
C	6-30-14	3,500,000	7,364,723	7,364,723				
C	6-30-13	3,500,000	7,846,753	7,846,753				
C	6-30-12	3,500,000	7,841,993	7,841,993				
(06-30-11	(a)	5,513,943	5,513,943				
C	6-30-10	2,300,000	4,084,604	4,084,604				
(a) E	(a) Effective 01/01/11 changed from 2,300,000 to 3,500,000							

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Sunrise Publications, Inc.

GAME INFORMER MAGAZINE, published by Sunrise Publications, Inc. • 724 N. 1st Street, 4th Floor • Minneapolis, MN 55401

PAUL HEDGPETH CATHY PRESTON

Circulation Manager Publisher

	Analyzed Issue Date	04/01/15
04-0358-9	Analyzed Issue Text (for double month issue date) Average Single Copy Price Association Subscription Price	5.99
	U.S. Subscription Price Canadian Subscription Price International Subscription Price	19.98 44.98 54.98